

Exhibit B

Fair Park

- Fair Park to receive:
 - Use fee - \$12,500.00 per game
 - 100% of all parking revenues (less 200 spaces provided to team)
 - Team to cover major costs associated with game day presentation
 - Additional Per Ticket Sold Revenue
 - \$1 per ticket 7,501 – 15,000 sold
 - \$2 per ticket 15,001 – 30,000 sold
 - \$3 per ticket after 30,001 sold
- Professional sports team to receive:
 - Incentive per game (City to purchase 2500 tickets @ \$20.00 each for 20 games per season)
 - 100% of gameday sponsorship/branding revenues (if sold by team)
 - 85/15 revenue split for gameday sponsorships (if sold by City)
 - 90/10 revenue split for merchandise

MoneyGram Soccer Park Complex

- City will have no expenses related to operations and management of complex during term of agreement
- Team to pay an annual lease of \$100,000.00 or 15% commission of net income, whichever is greater
 - City will direct a portion of annual rent to a capital reserve fund controlled by City
- City to retain scheduling of existing 5 youth fields
 - When fields not in use by City, City agrees to allow Team to reserve the fields
 - City has right to use (part of whole) of the complex for Dallas Park and Recreation special events up to 4 times per year subject to reasonable notification
- Team to provide facility maintenance plan to be approved by City
- City grants exclusive naming and sponsorship rights to tenant
 - City to receive even split of revenue from any future naming rights opportunity
- Any capital improvements made by tenant are owned by the City