



City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas

Agenda



1. Dallas Arts Month 2024
2. History of Culture Pass
3. Purpose and Goal
4. Culture Pass Dallas Partners
5. Next Steps



Dallas Arts Month 2024



Dallas Arts Month was first launched in 2013 and is designed to build awareness and appreciation for the work of Dallas artists and organizations and foster creative learning and activity throughout the city.

Dallas Arts Month events are hosted at various locations.



History of Culture Pass Dallas



- Culture Pass Dallas was spearheaded by local artist and organizer **Erica Felicella** at the 2018 Dallas Festival of Ideas.
- **Dallas Public Library** and the **Office of Arts and Culture** championed the program into existence
- The program was placed on a temporary pause in spring 2020 due to the pandemic.

CULTURE PASS DALLAS

DISCOVER
YOUR CITY



Dallas Arts Month 2024



- ART214 Biennial Juried Exhibition
- Dallas Arts District Block Party
- Deep Ellum Community Arts Fair
- Cultural Plan Progress Report
- International Dance Day

and more!

Full list of events can be found on DallasArtsMonth.com



Purpose and Goal



CULTURE PASS DALLAS

What is Culture Pass Dallas?

Culture Pass Dallas is designed **to provide Dallas residents access to arts and culture programming free of cost**, ensuring all residents have opportunities to experience arts and culture throughout the city.

Culture Pass Dallas is also designed for **Dallas area artists and organizations** to utilize the program as a means to **reach more audiences and promote individual programming**.



CULTURE PASS DALLAS

¿Qué es Culture Pass Dallas?

Culture Pass Dallas está diseñado **para brindar a los residentes de Dallas acceso a programación de arte y cultura de forma gratuita**, asegurando que todos los residentes tengan oportunidades de experimentar las artes y la cultura en toda la ciudad.

Culture Pass Dallas también está diseñado para que **artistas y organizaciones del área de Dallas** utilicen el programa como un medio para **llegar a más audiencias y promover la programación individual**.



Culture Pass Dallas – 40+ Partners



CULTURE PASS DALLAS

CALL FOR ARTISTS & ORGANIZATIONS!

The **Office of Arts and Culture** and **Dallas Public Library** welcomes independent artists, and organizations both large and small to be a part of Culture Pass Dallas.

With your help, Dallas library card holders across the city will be able to access your free arts and culture programming!

DISCOVER
YOUR CITY

How to be a partner:
culturepass.dallasculture.org/partner-guidelines

Deadline: March 1, 2024

Questions? Please contact Ashley Guevara by email
(ashley.guevara@dallas.gov) or cell (214) 970-2933

For more information on Culture Pass Dallas visit culturepass.dallasculture.org



@DallasCulture
#dallasculture



Arts & Culture



Deep Ellum
— TEXAS —



Nasher Sculpture Center



Next Steps



- Go-Live date for **Culture Pass Dallas** will be announced during the Dallas Arts Month Kick-Off Press Conference, March 27, 2024.
- Encourage residents to sign up for a library card in preparation of the program's return, especially that of the library's **Enhanced Library Card**.
- Invite residents and visitors of Dallas to enjoy the many ongoing festivities during Dallas Arts Month by visiting DallasArtsMonth.com





City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas