

Memorandum



CITY OF DALLAS

DATE March 21, 2024

Honorable Members of the City Council Transportation and Infrastructure Committee:
TO Omar Narvaez (Chair), Zarin Gracey (Vice Chair), Tennell Atkins, Cara Mendelsohn,
Kathy Stewart, Jaynie Schultz, Jaime Resendez

SUBJECT **Update of the Proposed Digital Kiosk Program**

Background

On May 15, 2023, the Department of Public Works (PBW) presented a briefing memorandum to the Transportation and Infrastructure Committee (TRNI) to discuss staff's plan to issue a Request for Proposals (RFP) for vendors to install, operate, maintain, and revenue share interactive, digital kiosks within the public right-of-way. Hearing positive feedback during the TRNI discussion, an RFP for digital kiosks was posted on May 18, 2024.

During the open solicitation period for the digital kiosk RFP, several stakeholders expressed concerns that no public input was sought prior to issuing the RFP. As public discussions of the Digital Kiosk Program could not be held due to the open solicitation, staff took steps to cancel the solicitation to allow for stakeholder input prior to City Council consideration of this item.

Following the decision to cancel the Digital Kiosk RFP to allow for public input on the program, on February 28, 2024, City Council approved the rejection of proposals received. Given City Council's approval to reject the received proposals, on March 6, 2024, the Office of Procurement Services (OPS) issued a formal letter to candidates rejecting proposals received for the solicitation.

Next Steps

As City Council approved the rejection of previous proposals submitted in response to the Digital Kiosk RFP, PBW has started community engagement efforts to share the vision and benefits of a citywide Digital Kiosk Program and receive feedback from various stakeholders. Some of the potential benefits of a Digital Kiosk Program, that will be shared with stakeholders, could include:

- Free community Wi-Fi transmitted from the kiosks,
- Wayfinding and community branding,
- Security cameras,
- 9-1-1 panic buttons,
- Transit data,
- Advertising,
- Ability to share public alerts.

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Through the public engagement process, staff will continue developing next steps. Should there be any further questions, please contact Ali Hatefi, P.E., Director of Public Works, at alireza.hatefi@dallas.gov.



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Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors