

Dallas Downtown Improvement District (DDI)

Service Plan 2021 - 2025

	2021	2022	2023	2024	2025
REVENUES					
Fund balance from previous year					
Net assessment revenue*	\$9,417,000.00	\$10,652,000.00	\$12,154,900.00	\$13,745,827.00	\$15,405,286.00
Exempt jurisdictions	\$81,500.00	\$81,500.00	\$81,500.00	\$81,500.00	\$81,500.00
Interest on cash balances	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
TOTAL INCOME & RESERVES	\$9,500,000.00	\$10,735,000.00	\$12,237,900.00	\$13,828,827.00	\$15,488,286.00
EXPENDITURES					
Organization & Administration	10%	\$950,000.00	\$1,073,500.00	\$1,223,790.00	\$1,382,883.00
Economic Development, Planning & Mobility ¹	5%	\$475,000.00	\$536,750.00	\$611,895.00	\$691,441.00
Communications & Community Partnerships ²	8%	\$760,000.00	\$858,800.00	\$979,032.00	\$1,106,306.00
Parks Operations & Programming ³	7%	\$665,000.00	\$751,450.00	\$856,653.00	\$968,018.00
Safety, Cleaning & Improvements ⁴	70%	\$6,650,000.00	\$7,514,500.00	\$8,566,530.00	\$9,680,179.00
TOTAL EXPENDITURES		\$9,500,000.00	\$10,735,000.00	\$12,237,900.00	\$13,828,827.00
FUND BALANCE/RESERVES		\$0	\$0	\$0	\$0

* 2021 - 2025 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County. Estimates based on current assessment rolls and assumes a 12.4% average growth rate based on the high growth of Downtown Dallas.

¹ Business development and recruitment, Downtown planning and transportation enhancements

² Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management

⁴ Downtown Clean Team and Safety Patrol, public safety programs, maintenance programs, landscape enhancements and capital improvements