



City of Dallas

FY 2021-22 Cultural Organizations Program Recommendations

**Quality of Life,
Arts & Culture Committee
October 18, 2021**

Jennifer Scripps, Director
Office of Arts and Culture
City of Dallas

Purpose



- To provide the Quality of Life, Arts & Culture Committee an overview on Cultural Organizations Program (COP) funding recommended by the Arts and Culture Advisory Commission for FY 2021-22
- Total budget for COP is \$5.1 million – \$1.6M (24%) from HOT

Arts and Culture Advisory Commission

Place	Commissioner	Place	Commissioner
1	Augustine Jalomo	10	Kathy Stewart
2	Linda Blase	11	Krista Weinstein
3	Ella Goode Johnson*+	12	Jo Trizila*
4	Jesse Hornbuckle*	13	<i>Vacant</i>
5	Priscilla Rice*	14	<i>Zach Hess</i>
6	J Damany Daniel	15	VACANT (Chair)
7	Phillip Collins	16	Grady McGahan (At-large)
8	Brad Spellicy*	17	Vicki Meek (At-large)
9	Mickie Bragalone*	18	<i>Vacant</i>

+Allocations Committee Chair

*Allocations Committee Member



OAC Cultural Support Programs



Funding Program	Description	FY 2021-22 Budget
COP - Cultural Organizations Program	Operational support program for established arts and culture non-profits	\$5.1 M
ArtsActivate	Project-based support for artists and non-profits aligned to Dallas Cultural Plan goals (3 funding rounds)	\$775,000
CAP – Community Artists Program	Roster of ALAANA artists and organizations who can be requested by the community to perform free of charge	\$410,000
Total		\$6,285,000

*Note: ALAANA is African, Latinx, Asian, Native American, Arab. For full definitions, please see the Dallas Cultural Policy



Cultural Organizations Program (COP) Background



- Funding program for cultural services with established Dallas-based non-profit arts/cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
- Program guidelines, eligibility, and review process aligned with Dallas Cultural Plan goals and are approved annually by City Council
 - Process established by the City's Cultural Policy adopted by City Council on November 28, 2018
- Organizations complete application through an online grant system



FY 2021-22 COP Award Process



- FY 2021-22 COP Guidelines approved by Council on March 24, 2021
- \$5.1 million budget – growth of ~\$200K (4.4%) from FY 2021
- Applications reviewed and scored by a wide selection of community panelists who are highly engaged with the Dallas arts ecosystem
- Funding recommendations rigorously reviewed and unanimously recommended by the Allocations Committee and unanimously approved by the Arts and Culture Advisory Commission in September 2021



FY 2021-22 COP Outcomes



- 43 total organizations from a variety of disciplines recommended for funding
 - 36 returning organizations
 - 7 new organizations
 - Smaller orgs with annual budgets of \$100K-\$500K
 - Largest addition of new organizations into the program since OAC's inception in 1989
- All COP organizations continue to produce much needed year-round services for Dallas residents and visitors



43 COP Organizations



Revenue under \$1 Million

- African American Museum
- Anita N. Martinez Ballet Folklorico
- Avant Chamber Ballet*
- Bruce Wood Dance Co, Inc
- Cara Mia Theatre
- Children's Chorus of Greater Dallas
- Color Me Empowered*
- Creative Arts Center of Dallas
- Cry Havoc Theater Company
- Dallas Chamber Symphony
- Dallas County Heritage Society
- Dallas Historical Society
- Dallas Wind Symphony
- Deep Vellum Publishing*
- Fine Arts Chamber Players
- Greater Dallas Youth Orchestra
- Kitchen Dog Theater
- Lone Star Wind Orchestra
- Orchestra of New Spain*
- Shakespeare Festival of Dallas
- Teatro Dallas
- Texas Winds Musical Outreach, Inc.
- The Black Academy of Arts and Letters
- The Flame Foundation*
- The Women's Chorus*
- The Writer's Garret
- Theatre Three, Inc
- Turtle Creek Chorale, Inc.
- Undermain Theatre
- USA Film Festival
- Verdigris Ensemble*

Revenue \$1M - \$5M

- Bishop Arts Theatre Center
- Dallas Black Dance Theatre
- Dallas Children's Theater
- Junior Players Guild
- Sammons Center for the Arts
- TITAS

Revenue over \$5M

- Big Thought
- Dallas Holocaust and Human Rights Museum
- Dallas Museum of Art
- Dallas Theater Center
- Perot Museum of Nature and Science
- The Dallas Opera

*new organization recommended for funding



FY 2021-22 COP Funding Recommendation



	Organization	Recommended Funding	Percent of Budget	Revenue Size
1	Anita N. Martinez Ballet Folklorico, Inc.	\$53,250	25%	<\$1M
2	Avant Chamber Ballet, Inc.*	\$23,000	9%	<\$1M
3	Cara Mia Theatre Co.	\$67,482	9%	<\$1M
4	Children's Chorus of Greater Dallas	\$59,415	8%	<\$1M
5	Color Me Empowered*	\$23,000	23%	<\$1M
6	Creative Arts Center of Dallas	\$43,363	7%	<\$1M
7	Cry Havoc Theater Company	\$26,500	13%	<\$1M
8	Dallas Chamber Symphony	\$50,224	9%	<\$1M
9	Dallas Historical Society	\$36,435	4%	<\$1M
10	Dallas Wind Symphony	\$50,035	6%	<\$1M
11	Deep Vellum Publishing, Inc.*	\$23,000	6%	<\$1M
12	Fine Arts Chamber Players	\$51,180	25%	<\$1M
13	Foundation for African-American Art (African American Museum)	\$92,660	11%	<\$1M
14	Greater Dallas Youth Orchestra	\$58,367	7%	<\$1M
15	Kitchen Dog Theater Company	\$44,564	7%	<\$1M
16	Pegasus Musical Society (Orchestra of New Spain)*	\$22,500	9%	<\$1M
17	Premier Lone Star Wind Orchestra	\$22,500	8%	<\$1M
18	Sammons Center for the Arts	\$98,370	13%	<\$1M
19	Teatro Hispano de Dallas	\$77,467	25%	<\$1M
20	Texas Winds Musical Outreach, Inc.	\$58,646	13%	<\$1M

*new organization recommended for funding

FY 2020-21 COP Funding Recommendation



	Organization	Recommended Funding	Percent of Budget	Revenue Size
21	The Black Academy of Arts and Letters, Inc.	\$186,450	25%	<\$1M
22	The Bruce Wood Dance Co., Inc.	\$27,000	4%	<\$1M
23	The Flame Foundation*	\$22,500	18%	<\$1M
24	The Shakespeare Festival of Dallas	\$102,156	11%	<\$1M
25	The Verdigris Ensemble*	\$22,500	18%	<\$1M
26	The Women's Chorus of Dallas*	\$23,000	16%	<\$1M
27	The Writer's Garret	\$45,196	25%	<\$1M
28	Theatre Three, Inc.	\$87,420	14%	<\$1M
29	Turtle Creek Chorale, Inc.	\$27,000	3%	<\$1M
30	Undermain Theatre	\$44,594	5%	<\$1M
31	USA Film Festival	\$56,567	22%	<\$1M
32	Dallas Black Dance Theatre, Incorporated	\$210,935	5%	\$1M-\$5M
33	Dallas Children's Theater	\$169,222	4%	\$1M-\$5M
34	Dallas County Heritage Society (Dallas Heritage Village)	\$104,769	8%	\$1M-\$5M
35	Junior Players Guild	\$65,257	5%	\$1M-\$5M
36	TeCo Theatrical Productions, Inc. (Bishop Arts Theatre Center)	\$115,782	10%	\$1M-\$5M
37	Texas International Theatrical Arts Society	\$71,314	6%	\$1M-\$5M



*new organization recommended for funding

FY 2020-21 COP Funding Recommendation



	Organization	Recommended Funding	Percent of Budget	Revenue Size
38	Big Thought	\$682,664	10%	\$5M+
39	Dallas Holocaust and Human Rights Museum	\$68,000	1%	\$5M+
40	Dallas Museum of Art	\$1,073,896	3%	\$5M+
41	Dallas Theater Center	\$75,007	1%	\$5M+
42	Perot Museum of Nature and Science	\$744,489	3%	\$5M+
43	The Dallas Opera	\$152,500	2%	\$5M+



Next Steps



- Request Quality of Life, Arts and Culture Committee recommend approval by City Council at the October 27, 2021 agenda meeting
 - Resolution authorizing the City Manager to execute contracts with cultural organizations for a year of cultural services (total not to exceed \$5,160,176)
- Approval of this item will allow OAC staff to begin executing contracts and to disburse funding to COP organizations as soon as possible





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Appendix



COP: Goals and Requirements



- Program goals
 - Provide general operating support to established non-profit cultural organizations for a year-long program of cultural events in Dallas
 - Further the goals of the Dallas Cultural Plan
- Key requirements
 - Established Dallas-based arts and culture non-profit organization, with an operating history of at least three years, producing a season of cultural programming for residents and visitors
 - Minimum annual operating budget of at least \$100,000
 - Maintain at least one full/part-time staff member
 - Submit monthly event and attendance reports, audited financial statements, and comply with all contractual requirements
- City support is limited to a percentage of an organization's annual audited revenue, as approved by Council in annual COP guidelines
 - Org revenue under \$1 Million: City maximum 25% of revenue
 - Org revenue \$1M-\$5M: City maximum 15% of revenue
 - Org revenue over \$5M: City maximum 10% of revenue

