

**FILE NUMBER:** Z212-333(JP)                      **DATE FILED:** August 24, 2022

**LOCATION:** Northeast corner of South Zang Boulevard and West Twelfth Street.

**COUNCIL DISTRICT:** 1

**SIZE OF REQUEST:** 3.05 acres                      **CENSUS TRACT:** 50.00

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**REPRESENTATIVE:** Rob Baldwin, Baldwin Associates

**OWNER/APPLICANT:** Lake-Moreno Tower, Ltd. (Jim S. Lake)

**REQUEST:** An application for a new subarea on property zoned Subarea 3 within Planned Development District No. 316, the Jefferson Area Special Purpose District.

**SUMMARY:** The purpose of the request is to allow for modified development standards related specifically to sign regulations and signs attached to structures located on a building.

**STAFF RECOMMENDATION:** Approval, subject to conditions and revised Exhibit 316A and Exhibit 316B.

**BACKGROUND INFORMATION:**

- The site is currently developed with a multi-story office building, surface parking, and an underground parking garage.
- The site is located in Subarea 3 within PD No. 316, the Jefferson Area Special Purpose District. Subarea 3 is considered an Office/Mixed Use [High Density] district.
- Planned Development District No. 316 was last amended, by authorized hearing on September 9, 2014. The goal of the authorized hearing was to establish and provide a framework for the development of appropriate densities of retail, office, commercial and residential uses that maintained the characteristics of the existing urban form and history; respected the existing businesses; and promoted a walkable, bikeable and sustainable form of development.
- The proposed Subarea is to allow for the development to have additional options for signs attached to structures located on a building. The initial intent is to update the existing Bank of America signs located on the north and south side of the mechanical equipment room on top of the building.
- All other provisions are proposed to remain consistent with the existing Subarea 3 regulations.

**Zoning History:**

The principal zoning cases over the past five-year period are summarized below:

1. **Z212-120:** On January 12, 2022, the City Council approved the renewal of Specific Use Permit No. 2367 for an alcoholic beverage establishment limited to a microbrewery, micro-distillery, or winery for a two-year period; subject to site plan and conditions on property zoned Subarea 4 within Planned Development District No. 316, the Jefferson Area Special Purpose District.

**Thoroughfares/Streets:**

<b>Thoroughfare/Street</b>	<b>Type</b>	<b>Proposed ROW</b>
South Zang Blvd.	Minor Arterial	Min.-6 lanes-Divided, 100' R.O.W.
West Twelfth St.	Principal Arterial	Min.-6 lanes-Divided, 100' R.O.W.
South Beckley Ave.	Community Collector	Standard-4 lanes-Undivided, 60' R.O.W.
Center St.	Local Street	-

**Traffic:**

There is no impact to the traffic as the request is to modify development standards related specifically to the sign regulations.

**STAFF ANALYSIS:**

**Comprehensive Plan:**

The *forwardDallas! Comprehensive Plan* was adopted by the City Council in June 2006. The *forwardDallas! Comprehensive Plan* outlines several goals and policies which can serve as a framework for assisting in evaluating the applicant's request.

The request complies with the following land use goals and policies of the Comprehensive Plan:

**ECONOMIC ELEMENT**

**GOAL 2.1 PROMOTE BALANCED GROWTH**

**Policy 2.1.1** Ensure that zoning is flexible enough to respond to changing economic conditions.

**GOAL 2.2 ENGAGE IN STRATEGIC ECONOMIC DEVELOPMENT**

**Policy 2.2.5** Focus on companies that represent the greatest potential for job growth and investment.

**URBAN DESIGN**

**GOAL 5.2 STRENGTHEN COMMUNITY AND NEIGHBORHOOD IDENTITY**

**Policy 5.2.4** Enhance retail, industrial and business operations.

**LAND USE ELEMENT**

**GOAL 1.1 ALIGN LAND USE STRATEGIES WITH ECONOMIC DEVELOPMENT PRIORITIES**

**Policy 1.1.2** Focus on Southern Sector development opportunities.

**GOAL 2.2 ENGAGE IN STRATEGIC ECONOMIC DEVELOPMENT**

**Policy 2.2.6** Restore Dallas as the foremost retail location in the region.

**Surrounding Land Uses:**

	<b>Zoning</b>	<b>Land Use</b>
<b>Site</b>	PD No. 316 Subarea 3	Office, Parking, Financial Institution
<b>North</b>	PD No. 316 Subarea 3	Office, Parking, Restaurant, Retail
<b>East</b>	MU-1, RR	Vehicle Sales, Commercial Amusement, Gen. Merchandise, Medical Clinic, Restaurant, Mixed Income Multi-Family
<b>South</b>	PD No. 316 Subarea 3, MU-1	Gen. Merchandise, Parking, Financial Institution
<b>West</b>	PD No. 316 Subarea 3	Financial Institution, Parking, Restaurant, Office, Gen. Merchandise

**Land Use Compatibility:**

The uses allowed within the proposed development are to remain consistent with the existing subarea and those of the surrounding districts. There is to be no change proposed to the uses, or accessory uses, currently allowed under the existing Subarea 3 provisions.

The purpose of the proposed new subarea is to remain consistent with that of the presently zoned Subarea 3 (*Office/Mixed Use [High Density]*).

**Development Standards:**

All yard, lot, space regulations are to remain consistent with the presently zoned Subarea 3 standards. No change is proposed.

**Landscaping:**

All landscape regulations are to remain consistent with the presently zoned Subarea 3 regulations. No change is proposed.

**Signs:**

The sign regulations for the *Jefferson Area Special Purpose District* were adopted in September 2014. In general, the regulations for this subarea comply with those of a business zoning district in [51A-7.300](#), as well as some that were carried over from the *Jefferson Boulevard Sign District* in [51A-7.1400](#). Included in those provisions carried over

from the Jefferson Boulevard Sign District is the Certificate of Appropriateness review process from [51A-7.505](#).

As part of the general provisions for all zoning districts the provisions listed in [51A-7.200](#) also apply.

As per [51A-7.211\(a\) & \(b\)](#), except where otherwise provided, signs are prohibited from being attached to structures located on a building, such as a mechanical equipment room, unless they exclusively identify the premise; or a tenant that occupies more than 50 percent of the floor area of the premise.

The [proposed conditions](#) seek to provide an allowance for tenants who occupy more than 20,000-square-foot of floor area within the premise to attach signs to a structure located on a building. The primary goal of this allowance is for Bank of America to update and replace their existing signs attached to the mechanical equipment room on top of the building. Bank of America no longer occupies the required percentage of floor area, therefore the currently located signs could only be repainted, serviced, and/or the faces of the existing letters be replaced with new plastic. The branding and letter style would be required to remain the same and could not be updated. Under current conditions, Bank of America could install new signs, but would need to locate them below the roof line and over the glass windows.

The purpose of the Jefferson Area Special Purpose District provisions is to regulate both the construction of new signs and the alterations of existing signs with a view towards enhancing, preserving, and developing the unique character of the district. These sign regulations were developed with six objectives in mind for the area. The applicant's proposal is consistent with four of the following six objectives in **bold**.

- (1) **To protect the historical and architectural character of this district from inappropriate signs in terms of number (clutter), style, color and materials.**

*The provisions maintain the Certificate of Appropriate review process to ensure signs are appropriate the district.*

- (2) To ensure that significant architectural features in this district or of a building within this district are not obscured.

*No standards pertaining specifically to significant architectural features have been provided.*

- (3) **To promote the economic success of each business within this district and, in turn, the collective success of the district.**

*The proposed conditions provide increased opportunity for individual tenant exposure as well as the ability to keep branding updated despite downsizing.*

- (4) To ensure that the size and orientation of signs are geared toward the high number of pedestrians in this district.  
*The proposed conditions do not provide for immediate increased pedestrian exposure.*
- (5) **To enhance the aesthetics of this district.**  
*The proposed conditions allow for updates to certain outdated and presently non-conforming tenant signs.*
- (6) **To promote safety, communications efficiency, and landscape quality and preservation.**  
*The additional allowances provided by the proposed conditions increase safety by providing for new and replacement signs for larger tenants in an area more efficient for communication over a distance.*

**Market Value Analysis:**

[Market Value Analysis \(MVA\)](#), is a tool to aid residents and policy-makers in understanding the elements of their local residential real estate markets. It is an objective, data-driven tool built on local administrative data and validated with local experts. The analysis was prepared for the City of Dallas by The Reinvestment Fund. Public officials and private actors can use the MVA to more precisely target intervention strategies in weak markets and support sustainable growth in stronger markets. The MVA identifies nine market types (A through I) on a spectrum of residential market strength or weakness. As illustrated in the attached MVA map, the colors range from purple representing the strongest markets (A through C) to orange, representing the weakest markets (G through I). The area of request is not located within an MVA cluster; however, there are “H” and “F” MVA clusters to the south and west and “E” clusters to the north and east in the wider vicinity surrounding the request site.

<b>PROPOSED CONDITIONS</b>
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**ARTICLE 316.****PD 316.**

**Jefferson Area Special Purpose  
District**

**SEC. 51P-316.101. LEGISLATIVE HISTORY.**

PD 316 was established by Ordinance No. 20389, passed by the Dallas City Council on July 26, 1989. Ordinance No. 20389 amended Ordinance Nos. 10962 and 19455, Chapters 51 and 51A of the Dallas City Code, as amended. Ordinance No. 20389 was amended by Ordinance No. 21319, passed by the Dallas City Council on June 10, 1992; Ordinance No. 22202, passed by the Dallas City Council on September 28, 1994; Ordinance No. 22705, passed by the Dallas City Council on March 13, 1996; Ordinance No. 22726, passed by the Dallas City Council on April 10, 1996; Ordinance No. 23772, passed by the Dallas City Council on January 27, 1999; and Ordinance No. 25026, passed by the Dallas City Council on September 11, 2002. (Ord. Nos. 10962; 19455; 20389; 21319; 22202; 22705; 22726; 23772; 25026; 25850; 29470)

**SEC. 51P-316.102. PROPERTY LOCATION AND SIZE.**

(a) PD 316 is established on property generally bounded by an alley between Tenth Street and Sunset Avenue on the north, Beckley Avenue on the east, an alley between Page Avenue and Twelfth Street on the south, an alley between Polk Street and Willomet Avenue on the west, and Tyler Street and Tyler Street Connection on the southwest corner. The size of PD 316 is approximately 176.41 acres.

(b) This district is divided into ~~eight~~ **X** subareas: Subareas 1, 2, 3, 4, 5, 6, 7, ~~and 8, and XX~~. (Ord. Nos. 20389; 22202; 25850; 28617; 29470)

**SEC. 51P-316.103. DEFINITIONS AND INTERPRETATIONS.**

(a) Definitions. Unless otherwise stated, the definitions and interpretations in Chapter 51A apply to this article. In this article:

(1) **A-FRAME SIGN** means a portable detached premise sign that is hinged at the top and is made of durable, rigid materials such as wood, plastic, or metal.

(2) **ARTICULATION** means any portion of the exterior of a structure, building facade, or facade that includes a material change, facade openings, columns, pilasters, or other architectural elements.

(3) **ARTISAN AND SPECIALTY GOODS SHOP** means a small scale business that manufactures artisan goods or specialty foods for sale on-premise or off-premise. This use does not include other uses that are specifically listed in 51A-4.200.

(4) **ART OR CRAFT PRODUCTION FACILITY** means a facility for the production of handcrafted art or craft products through processes such as kiln firing, glass blowing, welding, or woodworking, and for the sale of the products to the general public.

**PROPOSED CONDITIONS**

- (5) ARTWORK means any pictorial or image presentation or design.
- (6) AWNING SIGN means any sign that is attached to or applied to or painted on an awning.
- (7) BAIL BOND OFFICE means an office for the issuance, brokerage, or procurement of bail bond, whether as an accessory use or a main use.
- (8) BED AND BREAKFAST means a lodging use that has no more than five guest rooms; provides accommodations for periods not to exceed five nights; serves no meals other than breakfast; and is a member of, or certified by, a recognized bed and breakfast association such as the National Bed and Breakfast Association (NBBA) or Historic and Hospitality Accommodation of Texas.
- (9) BLADE SIGN means an attached premise sign that projects perpendicularly from a main building facade, is visible from both sides, and is made of rigid or soft fabric material.
- (10) BOUTIQUE HOTEL means a lodging facility with 30 or fewer guest rooms that are rented to occupants on a daily basis for not more than 14 consecutive days; provides food that is prepared on-site; and more than 50 percent of the guest rooms are internal-entry.
- (11) COMMERCIAL PARKING GARAGE means a multistory vehicle parking facility that is operated as a business enterprise by charging a fee for parking.
- (12) COMMERCIAL PARKING LOT means an at-grade vehicle parking facility that is operated as a business enterprise by charging a fee for parking.
- (13) CORNER LANDSCAPING AREA means the portion of a surface parking lot beginning at the point of intersection of two rights-of-way, measuring 12.5 percent of the length of each right-of-way to a point, then connecting all three points to form an area that can be any shape, not to exceed 225 square feet in area.
- (14) DOOR YARD means the area between the edge of the sidewalk farthest from the street and the front building facade.
- (15) ISLAND LANDSCAPING AREA means an area, excluding the corner landscaping area, that is located on a surface parking lot.
- (16) LIQUOR STORE 3,500 SQUARE FEET OR LESS means an establishment with a floor area of 3,500 square feet or less principally for the retail sale of alcoholic beverages for off-premise consumption, as defined in the Texas Alcoholic Beverage Code.
- (17) LIQUOR STORE GREATER THAN 3,500 SQUARE FEET means an establishment principally for the retail sale of alcoholic beverages for off-premise consumption, as defined in the Texas Alcoholic Beverage Code with a floor area greater than 3,500 square but less than 100,000 square feet.
- (18) LIQUOR STORE 100,000 SQUARE FEET OR MORE means an establishment with a floor area 100,000 square feet or more principally for the retail sale of alcoholic beverages for off-premise consumption, as defined in the Texas Alcoholic Beverage Code.
- (19) LIVE/WORK UNIT means an interior space with street level access that combines residential with office or retail and personal service uses. A live/work unit is considered a



nonresidential use.

(20) MARQUEE SIGN means a changeable message sign attached to, applied on, or supported by a permanent canopy projecting over a pedestrian street entrance of a building.

(21) MUP means a mixed use project as defined in Section 51P-316.106 of this article.

(22) PAINTED APPLIED SIGN means a sign painted directly onto the exterior facade of a building, not including doors or windows.

(23) PARKWAY means that portion of the street right-of-way located between the street curb and the front lot line.

(24) PERIMETER LANDSCAPING AREA means an area on a surface parking lot three feet in width, abutting the right-of-way, and extending the length of the street frontage of a surface parking lot, excluding the corner landscaping area and openings for pedestrian and vehicular access.

(25) PROJECTED STREET CURB means the future location of the street curb consistent with the city's thoroughfare plan, as determined by the director of streets services.

(26) STREET FACADE means any facade that faces a lot line that abuts a public right-of-way.

(27) TRANSPARENCY means the total area of window and door openings filled with glass, expressed as a percentage of the total facade area by story.

(28) WINDOW SIGN means a sign painted or affixed to a window or hanging parallel within 24 inches of a window and visible from the outside.

(b) Interpretations.

(1) Unless otherwise stated, all references to articles, divisions, or sections in this article are to articles, divisions, or sections in Chapter 51A.

(2) Except as provided in this article, the provisions of Section 51A-4.702, "Planned Development (PD) District Regulations," relating to site plans, conceptual plans, and development plans do not apply to this district.

(3) Section 51A-2.101, "Interpretations," applies to this article.

(4) The following rules apply in interpreting the use regulations in this article:

(A) The absence of a symbol appearing after a listed use means that the use is permitted by right.

(B) The symbol *[L]* appearing after a listed use means that the use is permitted by right as a limited use only.

(C) The symbol *[SUP]* appearing after a listed use means that the use is permitted by specific use permit only.

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(D) The symbol *[DIR]* appearing after a listed use means that a site plan must be submitted and approved in accordance with the requirements of Section 51A-4.803. (“DIR” means “development impact review.” For more information regarding development impact review generally, see Division 51A-4.800.)

(E) The symbol *[RAR]* appearing after a listed use means that, if the use has a residential adjacency as defined in Section 51A-4.803, a site plan must be submitted and approved in accordance with the requirements of that section. (“RAR” means “residential adjacency review.” For more information regarding residential adjacency review generally, see Division 51A-4.800.)

(F) The symbol *[MUP]* appearing after a listed use means that the use is permitted only as part of a mixed use project. (For more information regarding mixed use projects generally, see Section 51P-316.106 of this article.) (Ord. Nos. 20389; 25850; 29470)

**SEC. 51P-316.104. EXHIBITS.**

The following exhibits are incorporated into this article:

- (1) Exhibit 316A: subarea map.
- (2) Exhibit 316B: perimeter property description. (Ord. Nos. 28617; 29470)

**SEC. 51P-316.105. NAME OF DISTRICT.**

PD 316 is to be known as the Jefferson Area Special Purpose District. (Ord. Nos. 20389; 25850; 29470)

**SEC. 51P-316.106. MIXED USE PROJECTS (MUP).**

(a) In general. Single or multiple uses may be developed on one site in this district; however, to encourage a mixture of uses and promote innovative and energy conscious design, efficient circulation systems, the conservation of land, and the minimization of vehicular travel, density bonuses are awarded to developments in Subareas 1, 2, 3, 4, 6, ~~and 8~~, and XX that qualify as "mixed use projects" as defined in Subsection (b). If a development does not qualify as an MUP, it is limited to a "base" dwelling unit density and floor area ratio. When a development qualifies as an MUP, it earns a higher maximum dwelling unit density and floor area ratio. Additional FAR bonuses are incrementally awarded to encourage the inclusion of "residential" as part of an MUP. The exact increments of increase vary depending on the use categories mixed and the subarea that the MUP is in. For more information regarding the exact increments of increase, consult the yard, lot, and space regulations in this article governing the particular subarea of interest.

(b) Qualifying as a mixed use project. To qualify as an MUP, a development must contain uses in two or more of the following categories, and the combined floor areas of the uses in each category must equal or exceed the following percentages of the total floor area of the project:

**SUBAREAS 1, 2,  
and, 8**

**Use Category**

**Percent of Total Floor**

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**Area**

<b>Lodging rooms,</b>	<b>15 percent or 75 guest whichever is greater</b>
<b>Office</b>	<b>15 percent</b>
<b>Residential dwelling</b>	<b>15 percent or 20 units, whichever is greater</b>
<b>Retail and personal service</b>	<b>10 percent</b>

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**SUBAREA 3 &  
XX**

<b><u>Use Category Area</u></b>	<b><u>Percent of Total Floor</u></b>
<b>Lodging rooms,</b>	<b>15 percent or 75 guest whichever is greater</b>
<b>Office</b>	<b>15 percent</b>
<b>Residential</b>	<b>10 percent or 15 dwelling units, whichever is greater</b>
<b>Retail and personal service</b>	<b>5 percent</b>

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**SUBAREA 4**

<b><u>Use Category Area</u></b>	<b><u>Percent of Total Floor</u></b>
<b>Office</b>	<b>15 percent</b>
<b>Residential dwelling</b>	<b>10 percent or 10 units, whichever is greater</b>
<b>Retail and personal service</b>	<b>5 percent</b>

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**SUBAREA 6**

<b><u>Use Category Area</u></b>	<b><u>Percent of Total Floor</u></b>
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**PROPOSED CONDITIONS**

<b>Office, or retail and personal service, or both</b>	<b>20 percent</b>
<b>Residential</b>	<b>20 percent</b>

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(c) Mixed use project (MUP) regulations.

(1) If an MUP is proposed, a project plan that complies with this article must be submitted to and approved by the building official.

(2) An MUP without residential uses must have a minimum combined floor area of 20,000 square feet.

(3) If an MUP is constructed in phases:

Subsection (b); and

(A) the first phase must independently qualify as an MUP under

(B) each subsequent phase combined with all previous phases already completed or under construction must also qualify as an MUP under Subsection (b).

(4) An MUP may consist of two or more building sites if they are developed under a unified development plan. The plan must be:

(A) signed by or on behalf of all of the property owners involved;

(B) approved by the building official; and

(C) filed in the deed records of the county where the property is located.

(5) When an MUP consists of multiple building sites, its development standards and off-street parking and loading requirements are calculated by treating the multiple building sites as one building site. (Ord. Nos. 20389; 25850; 29470)

**SEC. 51P-316.107. ADDITIONAL PROVISIONS APPLICABLE TO CERTAIN USES.**

The "additional provisions" in Division 51A-4.200 apply to all uses in this district. The following additional provisions supplement and are cumulative of the additional provisions in that division for the specific main and accessory uses listed below:

(1) Accessory outside display of merchandise. This use may not:

(A) extend more than four feet from the main structure; or

(B) reduce the unobstructed width of a sidewalk to less than six feet.

(2) Accessory outside sales. This use may not:

<b>PROPOSED CONDITIONS</b>
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- (A) extend more than four feet from the main structure;
- (B) reduce the unobstructed width of a sidewalk to less than six feet; or
- (C) occur more than six days during any given month.

(3) Surface parking use.(A) Site plan.

(i) A site plan must be submitted to and approved by the building official in accordance with this subparagraph before a building permit may be issued. Development of the property must comply with the site plan.

## (ii) The site plan must include the following:

(aa) The number of existing and proposed parking spaces on the property.

(bb) The location and dimensions of the property.

(cc) The location and dimensions of all existing and proposed off-street parking and loading areas, parking bays, aisles, driveways, pedestrian access openings, and attendant booths.

(dd) The location and type of all existing and proposed landscaping, fencing, trash receptacles, lighting, and signs.

(ee) Any other information that the building official deems necessary for site plan review.

(B) Construction.

(i) The entire surface of a surface parking use may not deviate more than seven degrees from the horizontal plane. No portion of the surface may deviate more than 12 degrees from the horizontal plane.

(ii) No more than one two-way driveway or two one-way driveways are allowed for each 300 feet, or fraction thereof, of street frontage of the surface parking use.

(iii) The use of pervious materials is encouraged.

(C) Lighting.

(i) A surface parking use must be lighted between one-half hour after sunset and 2:30 a.m. and between 6:00 a.m. and one-half hour before sunrise.

(ii) The intensity of required lighting on the surface where vehicles are parked must be:

<b>PROPOSED CONDITIONS</b>
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(aa) an average of at least two footcandles, initial measurement, and at least one footcandle on a maintained basis; and

(bb) a minimum at any point of at least 0.6 footcandle initial, and at least 0.3 footcandle maintained or one-third of the average footcandle measurement for the lighted area, whichever is greater.

(iii) Light sources must be indirect, diffused, or shielded-type fixtures, installed to reduce glare and interference with boundary streets. Bare bulbs or strings of lamps are prohibited.

(iv) Fixtures must be attached to buildings or mounted on permanent poles.

(v) Fixtures must be at least 20 feet above the parking surface.

(vi) If there is a conflict between the text of this subparagraph and Section 51A-4.301(e), the text of this subparagraph controls.

(D) Access openings.

(i) Access openings may not exceed:

(aa) 30 feet in width for a two-way drive;

and (bb) 20 feet in width for a one-way drive.

(ii) At least one pedestrian access opening must be provided for every 30 feet of frontage on a public right-of-way. The pedestrian access opening must be eight feet in width.

(E) Fencing. Fencing is not required. If fencing is provided it:

(i) may not exceed six feet in height;

(ii) must be located behind a corner landscaping area; and

(iii) must be made of wrought iron, bollards, post-and-cable fencing; or other fencing material that is in keeping with the intent of this subparagraph, as determined by the director.

(F) Landscaping.

(i) Corner landscaping area.

(aa) Corner landscaping areas must be planted with a combination of ground cover, shrubs, and trees.

(bb) One tree or shrub per 25 square feet of

**PROPOSED CONDITIONS**

corner landscaping area is required, with a minimum of two provided.

(ii) Perimeter landscaping area.

(aa) Perimeter landscaping areas must be planted with a combination of ground cover, shrubs, and trees at an average density of one group for each 30 linear feet of the perimeter area. If parking spaces are perpendicular to the perimeter landscaping area, the width of the perimeter landscaping area must be increased by a minimum of five feet. Car bumpers may overhang the perimeter landscaping area. If six-inch curbs are not provided, wheel stops must be provided.

(bb) The combination of ground cover, shrubs, and trees must include a minimum of one large canopy tree, three shrubs, and groundcover.

(iii) Island landscaping area.

(aa) One 160 square foot island landscaping area is required for surface parking uses containing 10,000 square feet of land area or more.

(bb) For each additional 2,000 square feet in surface parking area above 10,000 square feet, a minimum of 160 square feet of island landscaping area must be provided.

(cc) Island landscaping areas may be contiguous.

(dd) Island landscaping areas must include a minimum of one large canopy tree, five shrubs, and groundcover.

(iv) Alternative landscape plan. The director may approve an alternative landscape plan only if compliance with this subparagraph is not possible, the inability to comply is not self-created, and the alternative landscape plan is in keeping with the intent of this subparagraph. An alternative landscape plan may include placement of landscaping in alternative locations. An alternative landscape plan may reduce the square footage of landscape area if additional trees or shrubs are provided.

(v) Trees. All trees provided must be recommended for local area use and approved by the director. Each tree planted must have a caliper of at least two and one-half inches.

(vi) Shrubs and groundcovers. All shrubs and groundcovers provided must be recommended for local area use and be approved by the director.

(vii) Minimum tree clearance. All portions of a tree canopy above street pavement must be at least eight feet in height.

(viii) Tree grates. Tree grates must be of a size adequate to permit healthy tree growth must be provided for all trees planted within a public sidewalk.

(G) Maintenance.

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- (i) Improvements must be properly maintained in a state of good repair and neat appearance at all times.
  - (ii) Plant materials must be maintained in a healthy, growing condition at all times.
  - (iii) The use of Water Wise landscaping is encouraged.
- (H) Special exception.

(i) In general. Except as provided in this subparagraph, the board of adjustment may grant a special exception to any requirement of this paragraph if the board finds, after a public hearing, the special exception will not adversely affect the other properties within the subarea and strict compliance with the requirement would result in unnecessary hardship. If the board grants a special exception, it must specify the length of time the special exception is effective.

(ii) Lighting. The board shall not grant a special exception to a lighting requirement unless the board also finds, after a public hearing, that the special exception will not compromise the safety of persons using the parking lot. In determining whether to grant this special exception, the board shall consider:

- (aa) the extent to which the parking will be used after dark;
- (bb) the crime statistics for the area;
- (cc) the extent to which adequate lighting may be provided by light sources located on adjacent property; and
- (dd) the extent to which the surface parking lot will be secured by fences, gates, and chains.

(I) Off-street parking regulations. See Section 51P-316.111 for additional regulations for off-street parking.

(4) Tower/antenna for cellular communication use. This use is limited to mounted cellular antenna as defined in Section 51A-4.212(10.1)(A)(i).

(5) Vehicle display, sales, and service. This use must be contained entirely within a building. (Ord. Nos. 20389; 25850; 29470)

**SEC. 51P-316.108.****USE REGULATIONS AND DEVELOPMENT STANDARDS.**

- (a) Subareas 1, 2 and 8 (Central Area).  
(Section omitted for brevity)
- (b) Subarea 3 & XX (Office/Mixed Use [High Density]).
  - (1) Purpose. To provide for the development of high density office and multifamily



<b>PROPOSED CONDITIONS</b>
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residential or limited retail uses in combination on single or contiguous building sites; to encourage innovative and energy conscious design, efficient circulation systems, the conservation of land, and the minimization of vehicular travel.

- (2) Main uses permitted.
- (A) Agricultural uses.
- Crop production.
- (B) Commercial and business service uses.
- Catering service.
  - Custom business services.
  - Electronics service center.
  - Medical or scientific laboratory. [*SUP on street level; otherwise, by right.*]
- (C) Industrial uses.
- Temporary concrete or asphalt batching plant. [*By special authorization of the building official.*]
- (D) Institutional and community service uses.
- Child-care facility. [*L*]
  - Church.
  - College, university, or seminary. [*SUP*]
  - Community service center. [*L*]
  - Hospital. [*SUP*]
  - Library, art gallery, or museum.
  - Public or private school.
- (E) Lodging uses.
- Boutique hotel.
  - Hotel or motel.
- (F) Miscellaneous uses.
- Carnival or circus (temporary). [*By special authorization of the building official.*]
  - Temporary construction or sales office.
- (G) Office uses.
- Financial institution without drive-in window.
  - Financial institution with drive-in window. [*DIR*]
  - Medical clinic or ambulatory surgical center.
  - Office. [*Bail bond office is prohibited*]

<b>PROPOSED CONDITIONS</b>
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- (H) Recreation uses.
- Private recreation center, club, or area. *[SUP]*
  - Public park, playground, or golf course.
- (I) Residential uses.
- Duplex. *[MUP]*
  - Handicapped group dwelling unit. *[MUP]*
  - Multifamily. *[MUP]*
  - Live/work unit.
  - Retirement housing. *[MUP]*
  - Single family. *[MUP]*
- (J) Retail and personal service uses.
- Alcoholic beverage establishments *[SUP]*.
  - Business school. *[MUP]*
  - Car wash (limited to one automatic bay). *[MUP]*
  - Commercial amusement (inside). *[MUP]* and *[SUP only for an amusement center, as defined in Chapter 6A of the Dallas City Code, with a floor area of 2,500 square feet or more.]*
  - Commercial parking lot or garage.
  - Dry cleaning or laundry store. *[MUP]*
  - Furniture store 3,500 square feet or less (limited to 20 percent of the building floor area). *[MUP]*
  - General merchandise or food store 3,500 square feet or less (limited to 20 percent of the building floor area). *[MUP]*
  - Liquor store 3,500 square feet or less (limited to 20 percent of the building floor area). *[MUP]*
  - Motor vehicle fueling station. *[MUP]*
  - Nursery, garden shop, or plant sales. *[MUP]*
  - Personal service uses. *[MUP]*
  - Restaurant without drive-in or drive-through service.
  - Surface parking.
  - Temporary retail use.
  - Theater. *[MUP]*
  - Vehicle display, sales, and service (inside).
- (K) Transportation uses.
- Helistop. *[SUP]*
  - Transit passenger shelter.
- (L) Utility and public service uses.
- Commercial radio or television transmitting station. *[L]*
  - Electrical substation. *[SUP]*
  - Police or fire station.
  - Post office. *[L]*
  - Radio, television, or microwave tower. *[SUP]*

<b>PROPOSED CONDITIONS</b>
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- Tower/antenna for cellular communications. [*See Section 51P.316.107, "Additional Provisions Applicable to Certain Uses."*]
- Utility or government installation other than listed. [*SUP*]

(M) Wholesale, distribution, and storage uses.

None permitted.

(3) Accessory uses.

(A) As a general rule, an accessory use is permitted in any subarea in which the main use is permitted. Some specific accessory uses, however, due to their unique nature, are subject to additional regulations in Section 51A-4.217. For more information regarding accessory uses, consult Section 51A-4.217.

## (B) The following accessory uses are not permitted:

- Accessory medical/infectious waste incinerator.
- Accessory outside display of merchandise.
- Accessory outside sales.
- Accessory outside storage.
- Accessory pathological waste incinerator.
- Amateur communication tower.
- Private stable.

(4) Yard, lot, and space regulations. (Note: The yard, lot, and space regulations in this paragraph must be read together with the yard, lot, and space regulations in Division 51A-4.400. If there is a conflict between this paragraph and Division 51A-4.400, this paragraph controls.)

(A) Front yard.

(i) Minimum front yard is 15 feet.

(ii) An additional 20-foot "urban form" front yard setback is required for that portion of a structure above 30 feet in height.

(B) Side and rear yard.

(i) Minimum side and rear yard is:

(aa) 20 feet where adjacent to or directly across an alley from a residential district; and

(bb) no side and rear yard required in all other cases; however, if a side or rear yard is provided, it must be a minimum of 10 feet.

(ii) An additional side and rear yard "tower spacing" setback of one foot for each two feet in height above 30 feet is required for that portion of a structure above 30 feet in height up to a total setback of 30 feet. This subparagraph does not require a total side or rear yard setback greater than 30 feet.

**PROPOSED CONDITIONS**

(C) Dwelling unit density. Maximum dwelling unit ("DU") density varies depending on the type of MUP as follows:

<b><u>MUP TYPE</u></b>	<b><u>MAXIMUM DU DENSITY (du/acre)</u></b>
<b>Mix of 2 categories</b>	<b>100</b>
<b>Mix of 3 categories</b>	<b>120</b>

(D) Floor area ratio. Maximum floor area ratio (FAR) varies depending on whether the development is an MUP as follows:

[Note: The first column is the base FAR, which applies when there is no MUP. The second column (MUP=2/no Res) is the FAR for an MUP with a mix of two use categories when neither category is "residential." The third column (MUP=2/with Res) is the FAR for an MUP with a mix of "residential" plus one other use category. The fourth column (MUP=3/no Res) is the FAR for an MUP with a mix of three or more use categories, none of which is "residential." The fifth column (MUP=3/with Res) is the FAR for an MUP with a mix of "residential" plus two or more other use categories.]

**MAXIMUM FLOOR AREA RATIO**

<b><u>Use Categories</u></b>	<b><u>Base (no MUP)</u></b>	<b><u>MUP=2 (no Res)</u></b>	<b><u>MUP=2 (with Res)</u></b>	<b><u>MUP=3 (no Res)</u></b>	<b><u>MUP=3 (with Res)</u></b>
<b>Lodging</b>	<b>0.7</b>	<b>1.0</b>	<b>1.2</b>	<b>1.3</b>	<b>1.6</b>
<b>Office</b>	<b>2.0</b>	<b>2.6</b>	<b>3.0</b>	<b>3.2</b>	<b>3.75</b>
<b>Residential</b>	---	---	<b>2.6</b>	---	<b>3.2</b>
<b>Retail and personal service</b>	<b>0.5</b>	<b>0.7</b>	<b>0.9</b>	<b>0.9</b>	<b>1.1</b>
<b>TOTAL DEVELOPMENT</b>	<b>2.0</b>	<b>3.4</b>	<b>4.0</b>	<b>4.0</b>	<b>4.5</b>

(E) Height. Maximum structure height is:

- (i) 270 feet in the portion of Subarea 3 north of Twelfth Street; and
- (ii) 200 feet in the portion of Subarea 3 south of Twelfth Street.

(F) Lot coverage. Maximum lot coverage is 80 percent. Aboveground parking structures are included in lot coverage calculations; surface parking lots and underground parking structures are not.

(G) Lot size. No minimum lot size.

(H) Stories. No maximum number of stories.

(5) Landscape regulations.

(A) In general. Except as provided in this paragraph, landscaping must be provided [~~on all property~~] in accordance with Article X.

**PROPOSED CONDITIONS**

(B) Street trees. Street trees must be provided within 30 feet from the projected street curb. The trees must be large trees having a caliper of at least two and one-half inches. The number of trees required is one for each 25 feet of lot frontage. It is the responsibility of the property owner to apply for and obtain a parkway landscape permit before locating street trees in the parkway. For more information regarding the parkway landscape permit requirement, consult Section 51P-316.109.

(C) Screening of off-street parking. All off-street parking and loading areas, excluding driveways used for ingress or egress, must be screened from the street. For more information regarding this requirement, see Section 51A-4.301.

(6) Development impact review. A site plan must be submitted and approved in accordance with the requirements of Section 51A-4.803 before an application is made for a permit for work if the estimated trip generation for all uses on the lot collectively is equal to or greater than 6,000 trips per day and 500 trips per acre per day. See Table 1 in Section 51A-4.803 to calculate estimated trip generation.

(c) Subarea 4 (Office/Mixed Use [Medium Density]).

(Section omitted for brevity)

(d) Subarea 5 (Residential/Office).

(Section omitted for brevity)

(e) Subarea 6 (Office/Mixed Use Medium Density).

(Section omitted for brevity)

(f) Subarea 7 (Retail/Neighborhood Service).

(Section omitted for brevity)

**SEC. 51P-316.109.****LANDSCAPING IN THE PARKWAY.**

(a) Private license granted. The city council hereby grants a private license to the owners of all property in this district for the exclusive purpose of authorizing compliance with the parkway landscaping requirements of this article. A property owner is not required to pay an initial or annual fee for this license, although a fee may be charged for issuance of a parkway landscape permit in accordance with Subsection (b) of this section. This private license shall not terminate at the end of any specific time period, however, the city council retains the right to terminate this license whenever in its judgment the purpose or use of this license is inconsistent with the public use of the right-of-way or whenever the purpose or use of this license is likely to become a nuisance.

(b) Parkway landscape permit.

(1) It is the responsibility of the property owner to apply for and obtain a parkway landscape permit before locating trees in the parkway. An application for a parkway landscape permit, if required, must be made to the director of public works and transportation before an application for a

building permit is made for work on the lot. The application must be in writing on a form approved by the director and accompanied by plans or drawings showing the area of the parkway affected and the planting proposed.

(2) Upon receipt of the application and any required fees, the director shall circulate it to all affected city departments and utilities for review and comment. If, after receiving comments from affected city departments and utilities, the director determines that the construction and planting proposed will not be inconsistent with and will not unreasonably impair the public use of the right-of-way, the director shall issue a parkway landscape permit to the property owner; otherwise, the director shall deny the permit.

(3) A property owner is not required to comply with any parkway landscaping requirement of this article if compliance is made impossible due to the director's denial of a parkway landscape permit.

(4) A parkway landscape permit issued by the director is subject to immediate revocation upon written notice if at any time the director determines that the use of the parkway authorization by the permit is inconsistent with or unreasonably impairs the public use of the right-of-way. The property owner is not required to comply with any parkway landscaping requirement of this section if compliance is made impossible due to the director's revocation of a parkway landscape permit.

(5) The issuance of a parkway landscape permit under this section does not excuse the property owner, his agents, or employees from liability in the installation or maintenance of trees in the public right-of-way. (Ord. Nos. 20389; 25850; 29470)

**SEC. 51P-316.110. ENVIRONMENTAL PERFORMANCE STANDARDS.**

See Article VI. (Ord. 29470)

**SEC. 51P-316.111. OFF-STREET PARKING AND LOADING.**

(a) Off-street parking and loading.

(1) In general. Except as provided in this section, consult the use regulations in Division 51A-4.200 for the specific off-street parking requirements for each use. Consult the off-street parking and loading regulations (Divisions 51A-4.300 et seq.) for information regarding off-street parking and loading generally.

(2) Artisan and specialty goods shop. One off-street parking space per 366 square feet of floor area is required.

(3) Art or craft production facility. One off-street parking space per 1,000 square feet of floor area is required.

(4) Bed and breakfast. Two off-street parking spaces, and one off-street parking space for each guest room or suite is required. No required off street loading.

(5) Boutique hotel. Two off-street parking spaces, and one off-street parking space for each guest room or suite is required. No required off street loading.

**PROPOSED CONDITIONS**

(6) Live/work unit. The floor area for the residential portion of a live/work unit use is not counted towards required off-street parking.

(7) Office uses. One off-street parking space per 366 square feet of floor area is required.

(8) Retail and personal service uses. Except as provided in this paragraph, one off-street parking space per 220 square feet of floor area is required.

(A) Liquor store.

(i) Liquor store 3,500 square feet or less.

(aa) Required off-street parking: One space per 200 square feet of floor area.

(bb) Required off-street loading: One space.

(ii) Liquor store greater than 3,500 square feet.

(aa) Required off-street parking: One space per 200 square feet of floor area if less than 10,000 square feet. One space per 220 square feet of floor area if 10,000 square feet or greater, but less than 40,000 square feet. One space per 250 square feet of floor area if 40,000 square feet or greater, but less than 100,000 square feet.

(bb) Required off-street loading:

SQUARE FEET OF FLOOR AREA IN STRUCTURE	TOTAL REQUIRED SPACES OR BERTHS
0 to 60,000	1
Each additional 60,000 or fraction thereof	1 additional

(iii) Liquor store 100,000 square feet or more.

(aa) Required off-street parking: One space per 300 square feet of floor area.

(bb) Required off-street loading:

SQUARE FEET OF FLOOR AREA IN STRUCTURE	TOTAL REQUIRED SPACES OR BERTHS
100,000 to 150,000	3
Each additional 50,000 or fraction thereof	1 additional

**PROPOSED CONDITIONS**(B) Parking per Chapter 51A-4.200.

- Alcohol beverage establishments.
- Business school.
- Commercial amusement (inside).

(C) Restaurant. One off-street parking space per 125 square feet of floor area is required. If an outdoor dining area, whether covered or not, is within 20 feet of, and has direct access to a street, sidewalk, or publically accessible open space, the outdoor dining area is not included in the parking requirement calculations for up to 25 percent of the size of the indoor floor area. Any portion of the outdoor dining area in excess of 25 percent of the size of the indoor floor area must be parked as a restaurant.

(b) Subareas 1 and 8.

(1) If a use is within a structure that existed on or before July 26, 1989 and any site plan or other documentation shows required off-street parking, only that off-street parking must be provided or retained. No additional off-street parking is required. If a use is within a structure that existed on or before July 26, 1989, and no site plan or other documentation shows required off-street parking, no off-street parking is required. If the structure that existed on or before July 26, 1989 has been expanded after July 26, 1989 and the floor area has been increase by 200 square feet or more, the expanded floor area must comply with the required off-street parking for that use.

(2) Except as provided in this paragraph, any on-street parking spaces may be counted as a reduction of the parking requirement of the use adjacent to the on-street parking space.

(A) An on-street parking space may not be used to reduce the required parking for more than one use, except that an on-street parking space may be used to reduced the combined total parking requirement of a mixed-use project.

(B) An on-street parking space that is not available to the public at all times of the day may only be counted as a partial parking space in proportion to the amount of time that it is available. For example, a parking space that is available to the public only eight hours per day will be counted as one-third of a parking space ( $8 \div 24 =$  one-third). The total of the limited-availability parking spaces will be counted to the nearest whole number, with one-half counted as an additional space.

(c) Subareas 1, 2, 3, 4, 6, 7, 8 and ~~XX-8~~: MUP shared parking. Shared parking is required for all nonresidential uses that are part of an MUP. The following table provides the basis for calculating the required shared parking spaces. The adjusted standard off-street parking requirement for a MUP is the largest of the five "time-of-day" column sums.



**PROPOSED CONDITIONS****Shared Parking Table  
(for calculating adjusted standard parking requirement)**

<b>Use Category</b>	<b>Morning</b>	<b>Noon</b>	<b>Afternoon</b>	<b>Late Afternoon</b>	<b>Evening</b>
Residential uses	80%	60%	60%	70%	100%
Office uses	100%	80%	100%	85%	35%
Retail and personal service uses	60%	75%	70%	65%	70%
Alcoholic beverage establishments and restaurant uses	20%	100%	30%	30%	100%
All other uses	100%	100%	100%	100%	100%

(d) Remote parking for all subareas except 5.

(1) Except as provided in this paragraph, for nonresidential uses and mixed use projects, remote parking is permitted if the requirements of Division 51A-4.320, "Special Parking Regulations," are met, including the landscape requirements.

(2) An agreement authorizing a nonresidential use or an MUP to use remote parking for nonresidential uses may be based on a lease for the remote parking space in lieu of the remote parking agreement required in Section 51A-4.328. The lease must:

- (A) be in writing on a form obtained from the building official;
- (B) contain legal descriptions of the properties affected;
- (C) specify the special parking being provided and the hours of operation of any use involved;
- (D) be governed by the laws of the state of Texas;
- (E) be signed by all lien holders, other than taxing entities, that have an interest in or an improvement on the properties;
- (F) be for a minimum term of three years; and
- (G) provide that both the owner of the lot occupied by the nonresidential use or nonresidential MUP use and the owner of the remote parking lot shall notify the building official in writing if any provision of the lease is breached or if the lease is modified or terminated.

(3) Except as provided in this paragraph, remote parking may be within a walking distance of 1,000 feet from the use served. The building official may extend the distance for remote parking to no more than 1,500 feet if a shuttle from the remote parking to the use is provided. A special parking license is required in accordance with Section 51A-4.329 for an extension of the distance beyond 1,500 feet. (Ord. 29470)

**SEC. 51P-316.112. PARKING REDUCTIONS.**

(a) In general. Except as provided in this section, consult Division 51A-4.310, “Off-Street Parking Reductions.”

(b) Proximity to trolley stops and DART stations. In all subareas except 5, for uses located within one-fourth of a mile of a trolley stop or DART light-rail station, the off-street parking requirements may be reduced by 10 percent if enhanced pedestrian amenities are provided.

(c) Enhanced pedestrian amenities.

(1) In general.

(A) The enhanced pedestrian amenities must be located within the door yard, but may not be located within the unobstructed sidewalk width.

(B) Enhanced pedestrian amenities must be located at least seven feet away from a trolley stop or DART light rail station.

(C) Canopies, awning, and street lamps must have a minimum clearance above a sidewalk of eight feet.

(D) Light fixtures may not exceed 14 feet in height. Light fixtures must be cut-off type luminaries that direct lighting downward.

(2) Required off-street parking may be reduced by one space for every three of the following enhanced pedestrian amenities provided on a building site:

(A) At least one bench per 100 feet of street frontage; minimum two per building site.

(B) At least one trash receptacle per 100 feet of street frontage; minimum two per building site.

(C) At least one free-standing or wall-mounted street lamp as specified in Article XIII, “Form Districts,” per 50 feet of frontage.

(D) Awnings or canopies with a minimum overhang of four feet and a minimum length of 25 feet per 100 feet of building facade along the street frontage.

(E) Enhanced sidewalk with stamped concrete or brick pavers within the door yard and along the entire building site street frontage for the entire width and length of the sidewalk.

(F) Fountain or water feature.

(G) Three bicycle racks per 100 feet for no fewer than six bicycles. (See Division 51A-4.330, “Bicycle Parking Regulations,” for bicycle rack regulations. If provided adjacent to the building site, the number of bicycle spaces provided may be counted towards required bicycle parking). (Ord. 29470)

**SEC. 51P-316.113. SIGNS.**

<b>PROPOSED CONDITIONS</b>
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(a) Purpose. The purpose of this article is to regulate both the construction of new signs and the alterations of existing signs with a view towards enhancing, preserving, and developing the unique character of this district. These sign regulations have been developed with the following objectives in mind:

(1) To protect the historical and architectural character of this district from inappropriate signs in terms of number (clutter), style, color and materials.

(2) To ensure that significant architectural features in this district or of a building within this district are not obscured.

(3) To promote the economic success of each business within this district and, in turn, the collective success of this district.

(4) To ensure that the size and orientation of signs are geared toward the high number of pedestrians in this district.

(5) To enhance the aesthetics of this district.

(6) To promote safety, communications efficiency, and landscape quality and preservation.

(b) In general.

(1) Subareas 1, 2, 3, 4, 6, 7, and 8, and XX. Signs must comply with the provisions for business zoning districts in Article VII.

(2) Subarea 5. Signs must comply with the provisions for non-business zoning districts in Article VII. Exception: Signs allowed in Subarea 5 may convey a commercial message.

(3) Conflict. If there is a conflict between this section and Division 51A-7.1400, this section controls.

(c) Sign permit requirements.

(1) No person may alter, erect, maintain, expand, or remove a sign in this district without first obtaining a sign permit from the city. This section does not apply to government signs described in Section 51A-7.207.

(2) The procedures for obtaining a sign permit is outlined in Section 51A-7.505. Section 51A-7.602 does not apply to signs in this district.

(d) General requirements for all signs.

(1) Non-premise signs. Non-premise signs are prohibited.

(2) Signs in right-of-way. Signs in this district are permitted to overhang the public right-of-way subject to city licensing requirements.

<b>PROPOSED CONDITIONS</b>
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(3) Materials. Although not required, painted applied signs and enameled metal signs are encouraged.

(4) Lighting.

(A) No sign may be illuminated by an independent, external fluorescent light source.

(B) The only light sources that may be used to illuminate a sign are cold cathode tube (neon), mercury vapor bulbs, or incandescent bulbs.

(e) Attached signs.

(1) Attached signs in general.

(A) Except as provided in this paragraph and except for marquee signs, awning signs, and blade signs all attached signs must be mounted parallel to the building surface to which they are attached and may not project more than 18 inches from that building.

(B) One attached sign that projects up to four feet from a vertical building surface may be erected at a nonresidential occupancy if:

- (i) the sign does not exceed 20 square feet in effective area;
- (ii) no portion of the sign is lower than 10 feet above grade; and
- (iii) there is no detached sign on the premise.

(C) No portion of a sign may be located less than two feet from the back of a street curb.

(D) The use of artwork on signs is encouraged.

(E) Signs may not be mounted on or project above roofs.

(2) Awning signs.

(A) The maximum size of an awning sign is 18 square feet.

(B) The maximum combined effective area for all awning signs on a building facade is 150 square feet.

(C) No awning signs are allowed above the second story.

(D) Awnings must have a minimum height of 8 feet, and a maximum height of 14 feet. Awnings height is the vertical distance between the ground or pavement directly beneath the awning and the lowest point of the awning.

(E) Awnings must be supported solely by the building to which they are attached, provided the requirements of all applicable ordinances, rules and regulations are satisfied.

<b>PROPOSED CONDITIONS</b>
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(F) Signs attached to awnings over gas pumps are not considered awning signs.

(3) Blade signs.

(A) Blade signs may not be internally illuminated.

(B) There is no limit on the number of blade signs.

(C) The maximum effective area for a blade sign is 30 square feet.

(D) The lowest part of a blade sign may be located no lower than 12 feet and no higher than 25 feet above street level, measured at grade.

(E) A blade sign may not project more than three feet into the right-of-way.

(F) A blade sign may not be located closer than 15 feet to another attached sign that projects perpendicularly from a building facade.

(4) Marquee signs.

(A) No premise may have more than one marquee sign.

(B) The length of the marquee sign may not exceed two-thirds of the length of the facade to which it is attached.

(C) Marquee signs may incorporate moving patterns or bands of light, except that the use of illumination to produce apparent motion of a visual image, such as expanding or contracting shapes, rotation, or similar effects of animation, is prohibited.

(5) Window signs.

(A) A window sign may not have a painted or opaque background.

(B) The combined effective area of all signs attached to a window or glass door may not exceed 25 percent of the area of that window or glass door.

(C) Signs in the upper two-thirds of a window or glass door are prohibited.

(D) Window signs are allowed only on street level windows and doors.

(6) Subarea XX. A sign may be attached to a structure located on a building if the sign refers exclusively to:

(A) the identification of the premise; or

(B) a tenant that occupies in excess of 20,000 square feet of floor area within the premise.

**PROPOSED CONDITIONS**(f) Detached signs.(1) In general.

(A) Detached signs may not exceed the height of the tallest building on the premise or 30 feet, whichever is less.

(B) Detached signs may not exceed 150 square feet in effective area.

(2) A-frame signs.

(A) A-frame signs may identify a business use.

(B) The maximum size of an A-frame sign is 32 inches wide and 36 inches tall.

(C) An A-frame sign may only be displayed when the business it identifies is open.

(D) A-frame signs may be located on the sidewalk if a minimum of six feet of unobstructed sidewalk area is provided, and all necessary licenses and permits have been obtained.

(E) Only one A-frame sign is permitted for each business use.

(F) A-frame signs must be separated by a minimum of 50 feet.

(G) A-frame signs may not be located within 25 feet of an intersection or within a visibility triangle.

(3) Monument signs.

(A) Monument signs must be premise signs.

(B) Monument signs may not be internally illuminated.

(C) One monument sign is permitted per premise.

(D) Monument signs must be set back five feet from the right-of-way.

(E) The maximum height for a monument signs is four feet.

(F) The maximum effective area for a monument sign is 40 square feet.

(Ord. 29470)

**SEC. 51P-316.114.****NONRESIDENTIAL USE TRANSPARENCY.**

(a) In general. Except as provided in this section, transparency must be maintained in all nonresidential street-level uses.

(1) An unobstructed line of sight that allows a clear view through all windows and public entrance and exit doors on the street level must be maintained at all times. The unobstructed line of sight must, at a minimum, extend from three feet above the ground to at least six feet above the ground.

(2) Store windows and doors must be clear of items that would obstruct a clear view, including: signage, advertisements, shelving, merchandise, and interior and exterior window coverings.

(3) Except fire escapes, all nonresidential use public entrance and exit doors must be made of glass or another transparent material.

(b) Window and door coverings. Security bars, guards, blinds, shutters, or curtains are prohibited during the hours of operation of a use. Security bars, guards, blind, shutters, or curtains are allowed during non-business hours.

(c) Subareas 1, 2, and 8: reflective glass. Reflective glass may not be used on the first story of a facade facing Jefferson Boulevard. The reflectance of glass used on the second story may not exceed 15 percent. The reflectance of glass used on stories above the second story may not exceed 27 percent. For purposes of this subsection, REFLECTANCE is the percentage of available light energy reflected away from the exterior surface of the glass. The higher the reflectance percentage, the more mirror-like the surface will appear. (Ord. 29470)

**SEC. 51P-316.115.****STREET AND SIDEWALK STANDARDS.**(a) Jefferson Boulevard.

(1) Except as provided in this subsection, a minimum 10-foot-wide sidewalk, with a minimum six-foot-wide unobstructed sidewalk must be provided.

(2) Outdoor dining areas must have a minimum depth of four feet and a minimum three-foot-high railing around the perimeter. Outdoor dining area depth is the horizontal distance between the perimeter railing and the facade of the adjacent building. A minimum six feet of open sidewalk must be maintained between an outdoor dining area and the curb.

(3) Where the existing right-of-way width does not allow for the required sidewalk width, an additional sidewalk easement must be provided at the time of platting to achieve a 10-foot-wide sidewalk.

(b) All other streets. A minimum six-foot-wide unobstructed sidewalk must be provided. (Ord. 29470)

**PROPOSED CONDITIONS**

**SEC. 51P-316.116. ADDITIONAL PROVISIONS.**

(a) In general.

(1) The Property must be properly maintained in a state of good repair and neat appearance.

(2) Development and use of the Property must comply with all federal and state laws and regulations, and with all ordinances, rules, and regulations of the city.

(b) Site plan exceptions.

(1) The city plan commission, whether or not a specific use permit is required, may approve a site plan that does not comply with the requirements of Sections 51P-316.108(a)(4)(A)(i)(ii), 51P-316.108(a)(4)(B)(i), 51P-316.108(a)(6)(C), 51P-316.108(b)(4)(A)(i), 51P-316.108(b)(4)(B)(i), 51P-316.108(c)(4)(A)(i), 51P-316.108(c)(4)(B)(i), 51P-316.108(d)(4)(A)(B), 51P-316.108(e)(4)(A)(B), or 51P-316.108(f)(4)(A)(B), provided that:

(A) strict compliance with the listed regulations are impractical due to site constraints or would result in substantial hardship;

(B) the site plan complies with the spirit and intent of the listed regulations;

(C) the site plan furthers the stated purpose of the listed regulations; and

(D) the exception from the listed regulations will not adversely affect

surrounding properties.

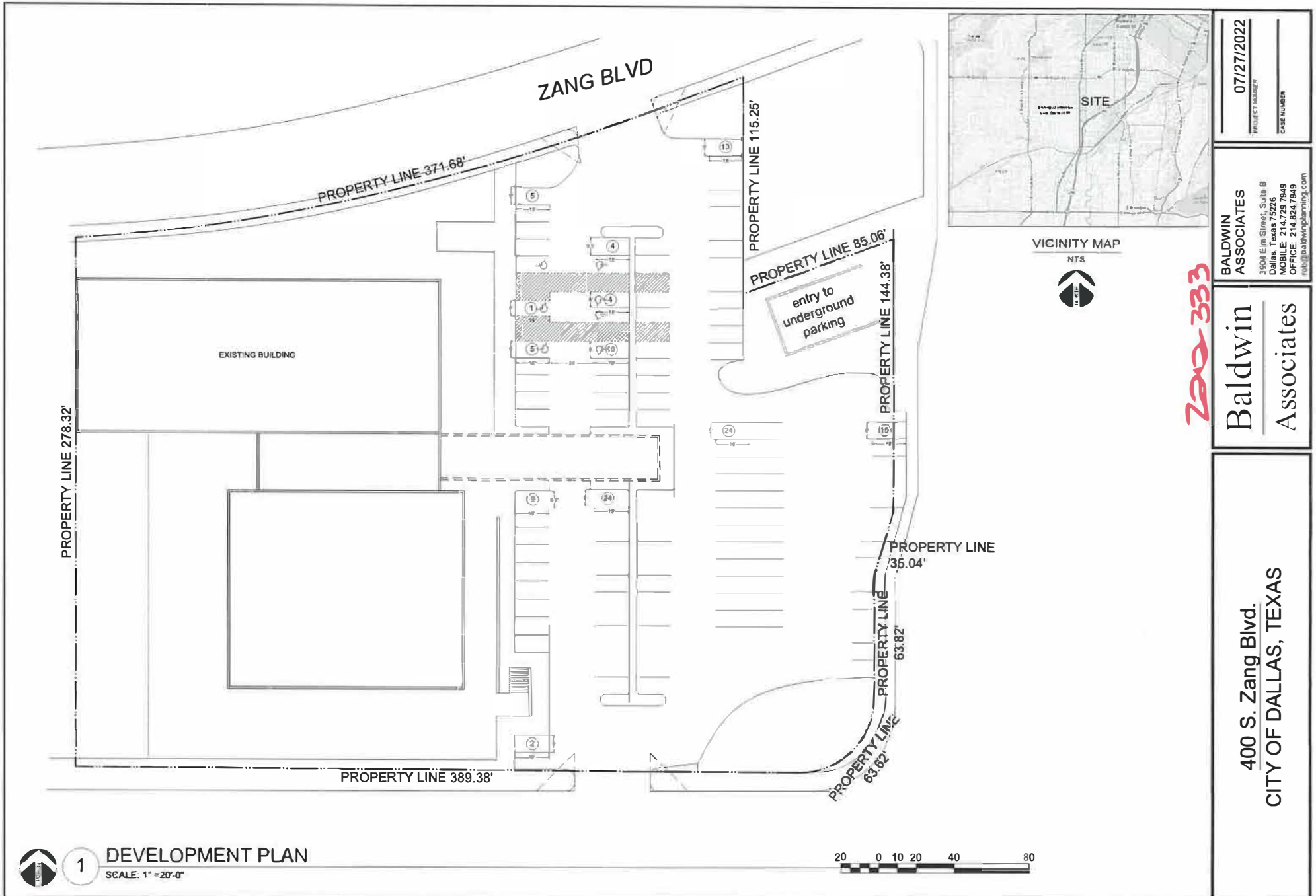
(2) The city plan commission must follow the same procedure used for approval of minor amendments to development plans and the fee for a minor amendment shall apply. (Ord. 29470)

**SEC. 51P-316.117. COMPLIANCE WITH CONDITIONS.**

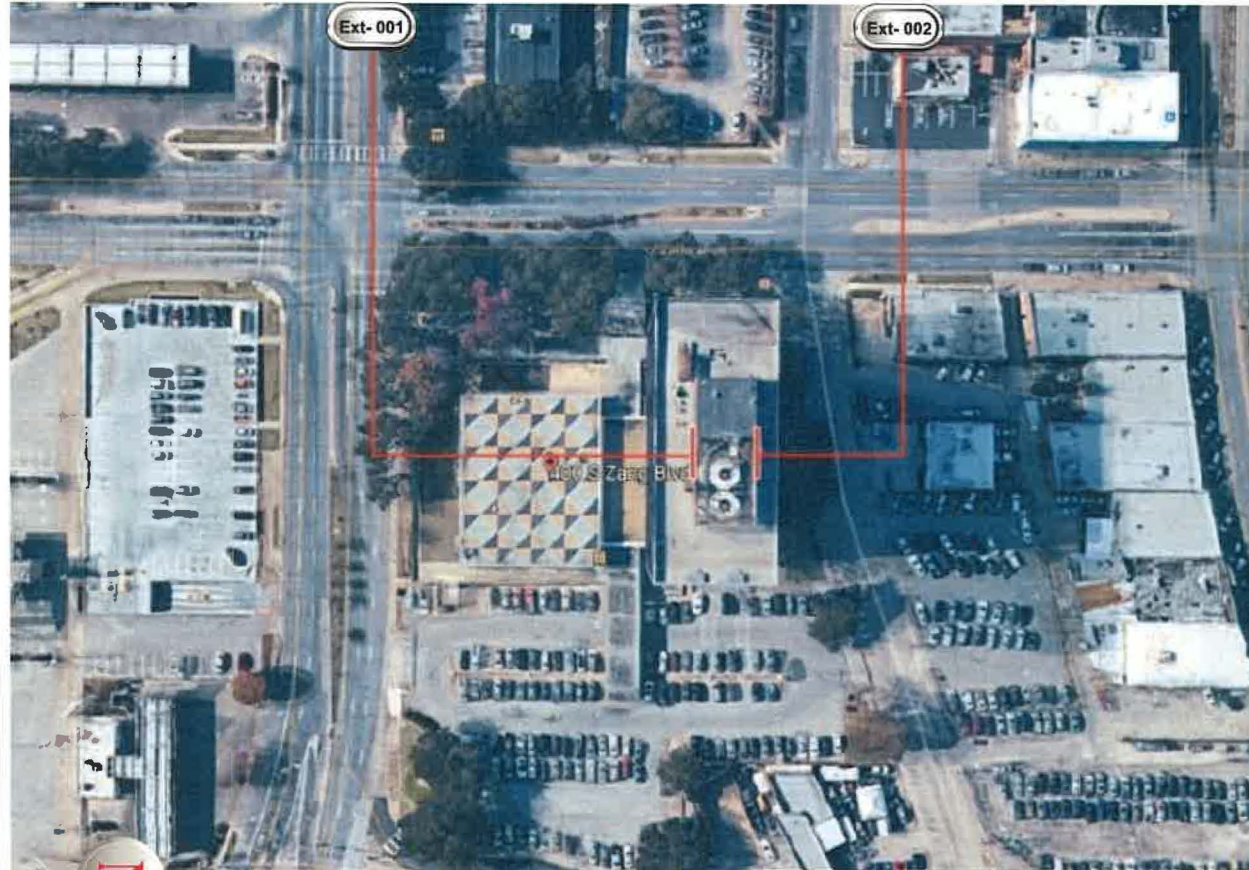
(a) All paved area, permanent drives, streets, and drainage structures, if any, must be constructed in accordance with standard city specifications, and completed to the satisfaction of the city.

(b) The building official shall not issue a building permit or certificate of occupancy for a use on this PD until there has been full compliance with this article, the Dallas Development Code, the construction codes, and all other ordinances, rules, and regulations of the city. (Ord. Nos. 22202; 25850; 29470)





**SITE PLAN**



**CUSTOMER APPROVAL**

Customer Signature \_\_\_\_\_

Date \_\_\_\_\_

**SIGNAGE SPECIFICATIONS**

- Ext-001** Custom Custom KCWS-xng Letterset: 42.75" CAP  
Remove and Replace (1) set of Channel Letters
- Ext-002** Custom Custom KCWS-xng Letterset: 42.75" CAP  
Remove and Replace (1) set of Channel Letters
- INT-001** Custom Note

Z212-333



Date: 07-31-2020  
 Project Name: Bank of America  
 Scale: NTS  
 Address: 400 S Zang Blvd  
 Drawn: Narel L.  
 City / State / Zip: Dallas, TX 75208  
 PIR: Jennifer H.  
 Notes:

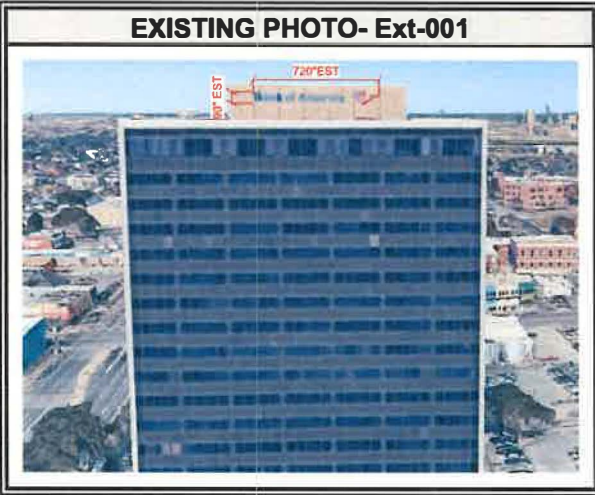
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No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
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2				8			
3				9			
4				10			
5				11			
6				12			

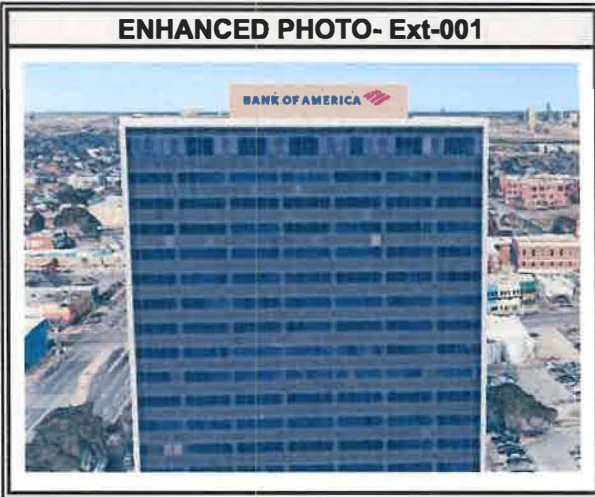
**DESIGN DRAWING 1 of 4**

Request Number:  
**PRJ-BOA2-150332**

**EXISTING PHOTO- Ext-001**



**ENHANCED PHOTO- Ext-001**



**Ext-001** FRONT VIEW: CUSTOM KCWS.XNG LETTERSET: 42.75" FULL COLOR CHANNEL LETTERS / COLOR DAY/WHITE NIGHT (INLINE)  
 Scale: 3/32"=1'-0" 490 SQ.FT

**GENERAL SPECIFICATIONS:**

**LETTERS:**

FACES:..... LETTER FACE TO BE 1/2" PLASKOLITE 2406 LD ACRYLIC. ROUT 5/16" FROM BACK TO FRONT LEAVING A 3/16" THICK BY 5/32" WIDE "SHOULDER" AT THE FACE. FIRST SURFACE DECORATE WITH BANK OF AMERICA BLUE DUAL COLOR FILM.

RETURNS:..... .040" ALUM. COIL BRITE BRUSHED CLEAR, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

BACKS:..... .090" ALUM, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

ILLUMINATION:.. SLOAN WHITE LED'S

**LOGO:**

FACES:..... 1/2" PLASKOLITE 2406 LD ACRYLIC. ROUT 5/16" FROM BACK TO FRONT LEAVING A 3/16" THICK BY 5/32" WIDE "SHOULDER" AT THE FACE. FIRST SURFACE DECORATE WITH BANK OF AMERICA BLUE AND RED DUAL COLOR FILM

RETURNS:..... .040" X 3.5" BRITE BRUSHED CLEAR ALUM COIL, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

BACKS:..... .090" ALUM, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

ILLUMINATION:.. SLOAN WHITE LED'S

**COLOR SPECIFICATIONS:**

-  DUAL BLUE VINYL: 3M Dn00502 (MATCH 260 BLUE)
-  DUAL RED VINYL: 3M DN00507 (MATCH 186 BLUE)
-  BRITE BRUSHED CLEAR

**CUSTOMER TO REVIEW AND APPROVE ARTWORK AND SPECS PRIOR TO MANUFACTURE**



NIGHT ILLUMINATION

**CUSTOMER APPROVAL**

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

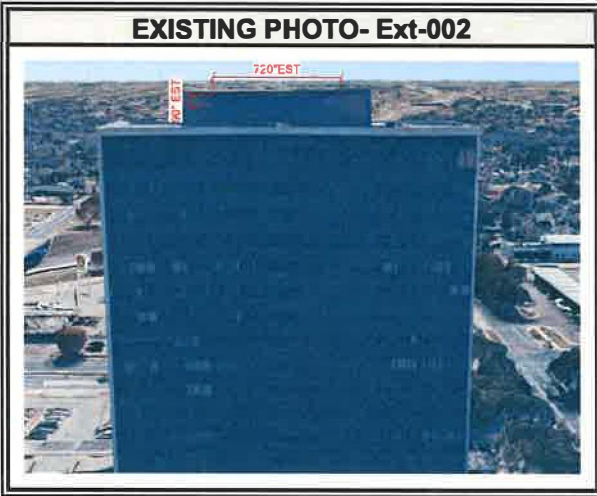


Date: 07-31-2020	Project Name: Bank of America
Scale: NTS	Address: 400 S Zang Blvd
Drawn: Narel L.	City/State/Zip: Dallas, TX 75 08
PIE: Jennifer H.	Notes:

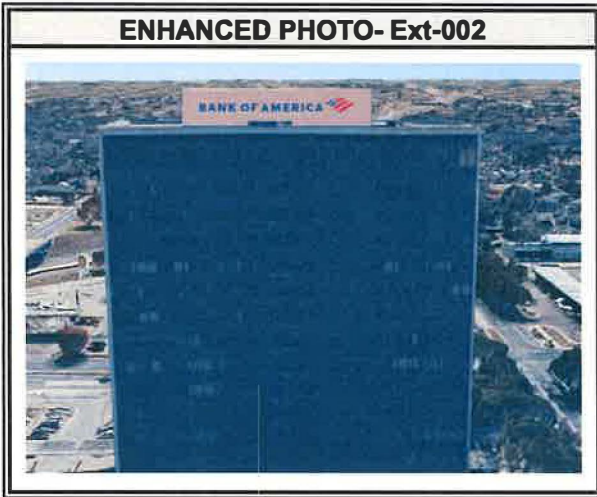
No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1				2			
2				3			
3				4			
4				5			
5				6			

<b>DESIGN DRAWING 2 of 4</b>
Request Number: <b>PRJ-BOA2-150332</b>

EXISTING PHOTO- Ext-002



ENHANCED PHOTO- Ext-002



**Ext-002** FRONT VIEW: CUSTOM KCWS.XNG LETTERSET: 42.75' FULL COLOR CHANNEL LETTERS / COLOR DAY/WHITE NIGHT (INLINE)  
 Scale: 3/32"=1'-0" 490 SQ.FT

**GENERAL SPECIFICATIONS:**

**LETTERS:**

FACES:..... LETTER FACE TO BE 1/2" PLASKOLITE 2406 LD ACRYLIC. ROUT 5/16" FROM BACK TO FRONT LEAVING A 3/16" THICK BY 5/32" WIDE "SHOULDER" AT THE FACE. FIRST SURFACE DECORATE WITH BANK OF AMERICA BLUE DUAL COLOR FILM.

RETURNS:..... .040" ALUM. COIL BRITE BRUSHED CLEAR, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

BACKS:..... .090" ALUM, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

ILLUMINATION:.. SLOAN WHITE LED'S

**LOGO:**

FACES:..... 1/2" PLASKOLITE 2406 LD ACRYLIC, ROUT 5/16" FROM BACK TO FRONT LEAVING A 3/16" THICK BY 5/32" WIDE "SHOULDER" AT THE FACE. FIRST SURFACE DECORATE WITH BANK OF AMERICA BLUE AND RED DUAL COLOR FILM

RETURNS:..... .040" X 3.5" BRITE BRUSHED CLEAR ALUM COIL, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

BACKS:..... .090" ALUM, INTERIOR PAINTED W/ LIGHT ENHANCEMENT PAINT

ILLUMINATION:.. SLOAN WHITE LED'S

**COLOR SPECIFICATIONS:**

- DUAL BLUE VINYL: 3M Dn00502 (MATCH 260 BLUE)
- DUAL RED VINYL: 3M DN00507 (MATCH 186 BLUE)

BRITE BRUSHED CLEAR

**CUSTOMER TO REVIEW AND APPROVE ARTWORK AND SPECS PRIOR TO MANUFACTURE**



NIGHT ILLUMINATION

CUSTOMER APPROVAL

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_



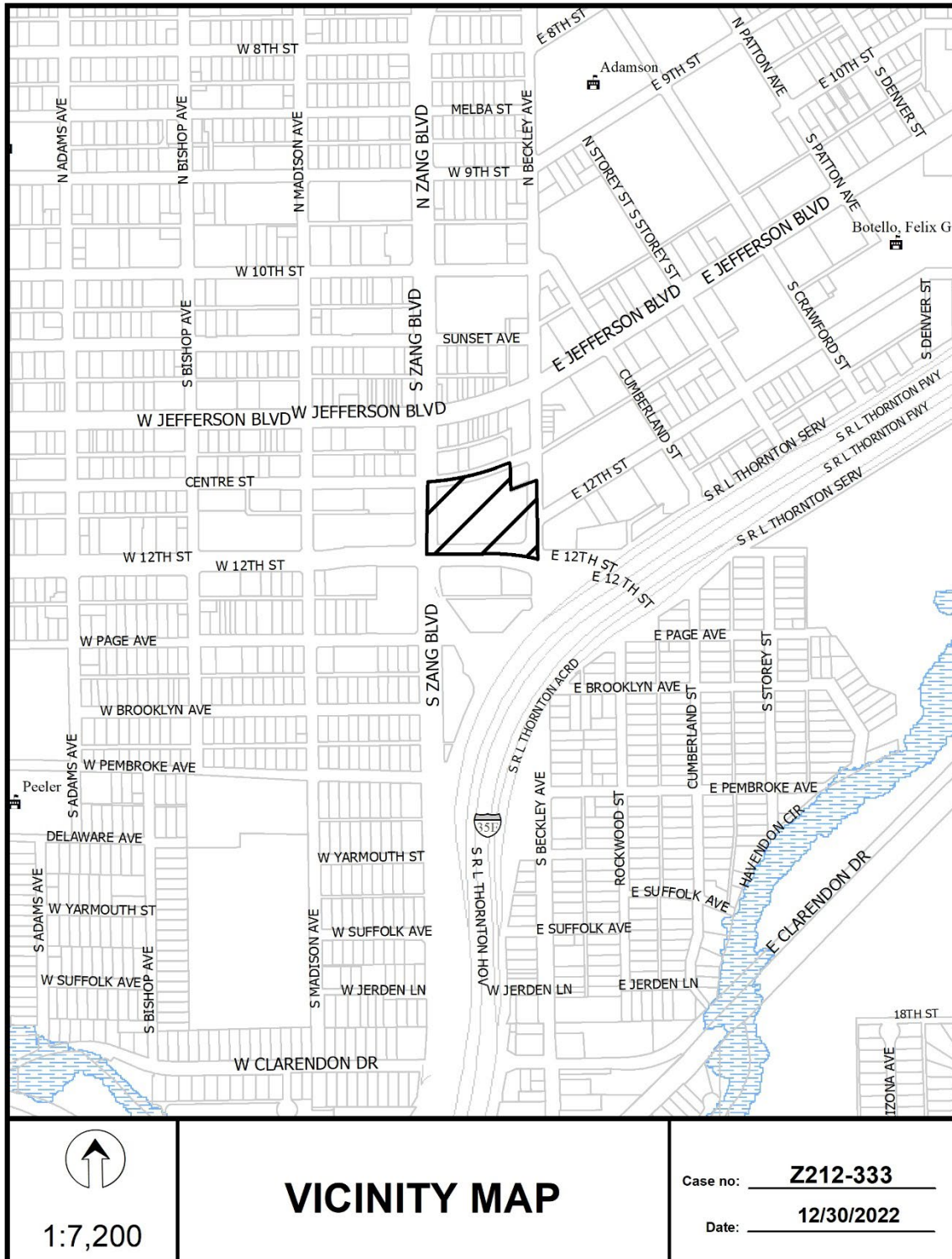
Date: 07-31-2020  
 Scale: N TS  
 Owner: Jennifer H.  
 Project Name: Bank of America  
 Address: 400 S Zang Blvd  
 City/State/Zip: Dallas, TX 75 208

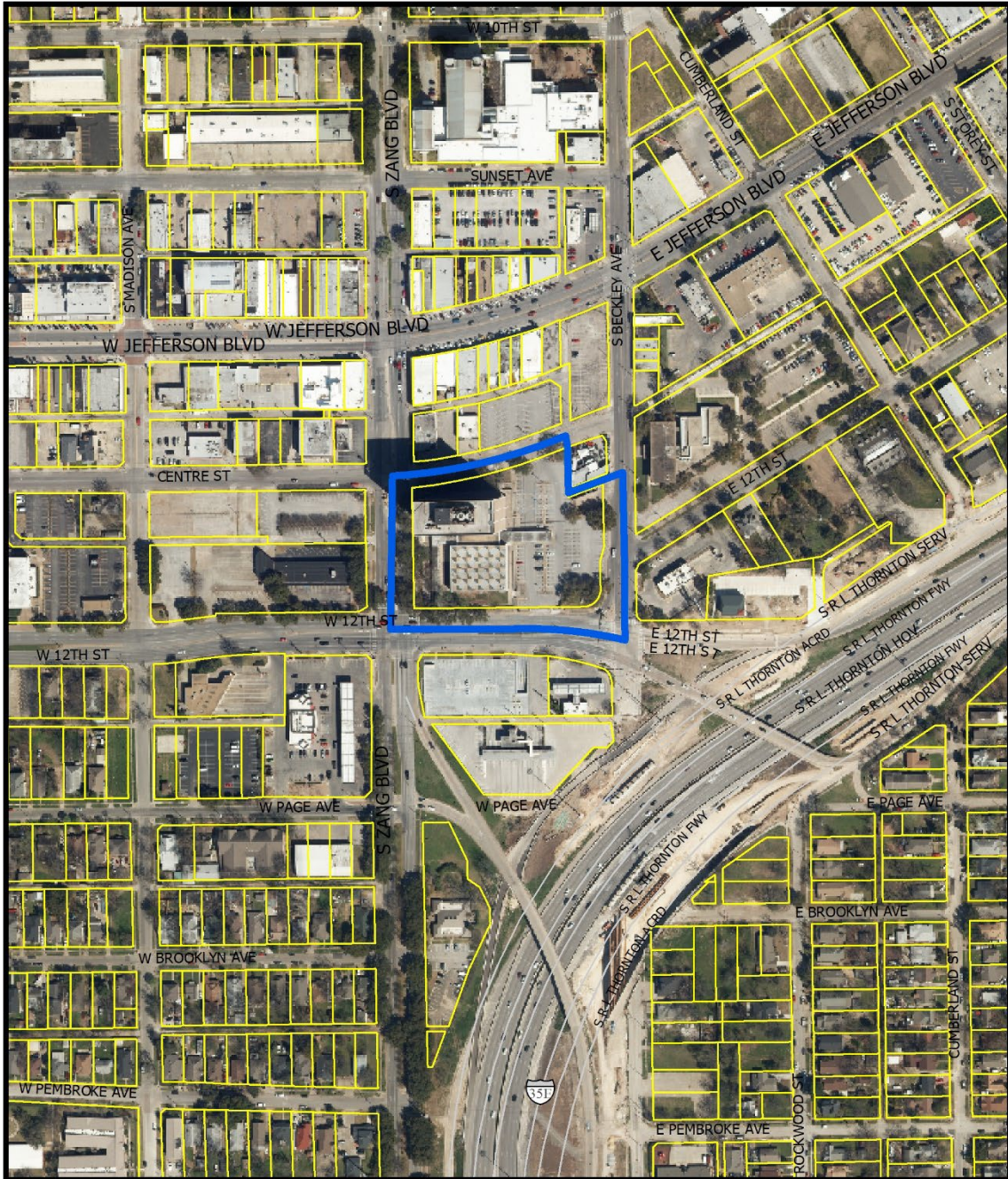
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No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
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2				8			
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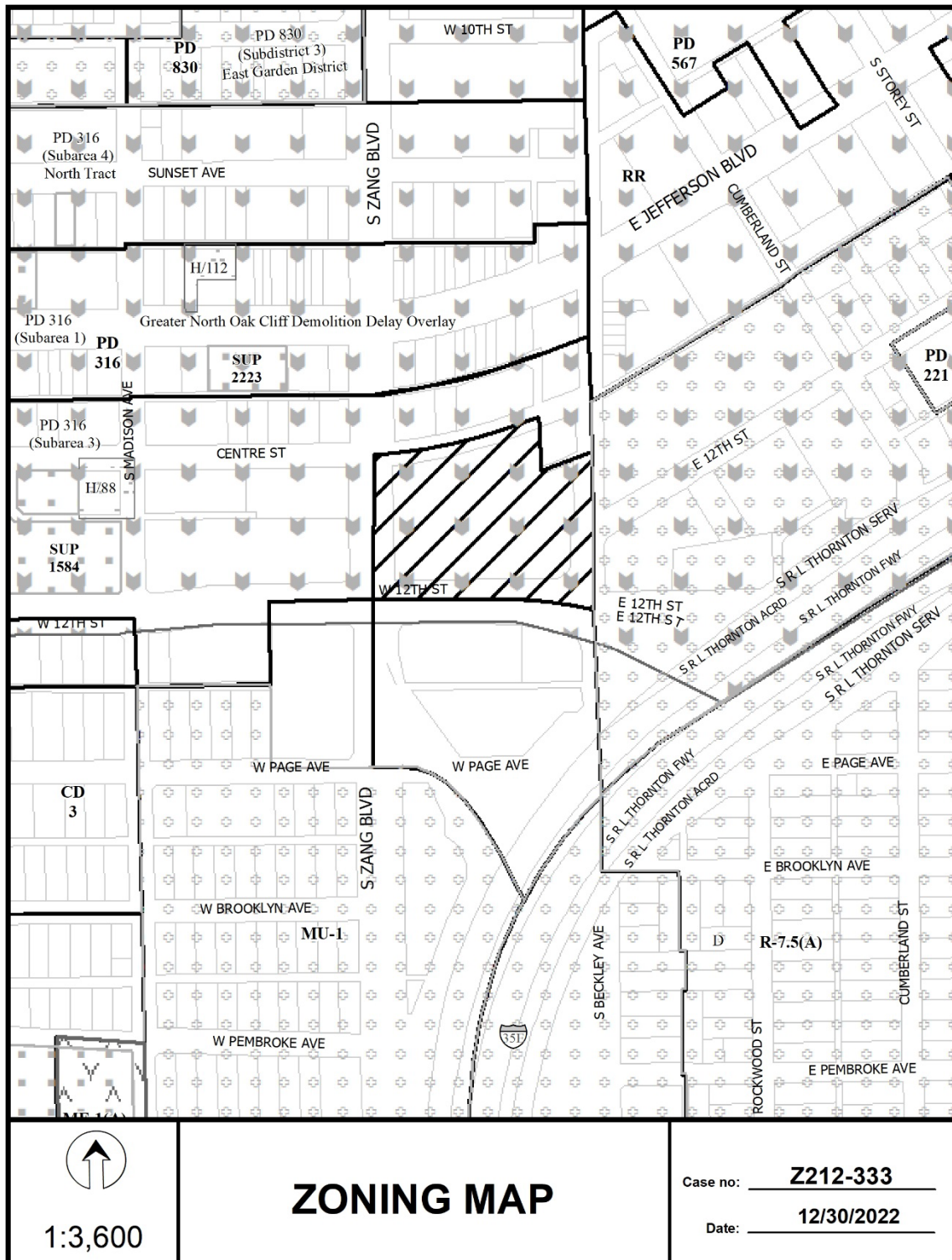
**DESIGN DRAWING 3 of 4**

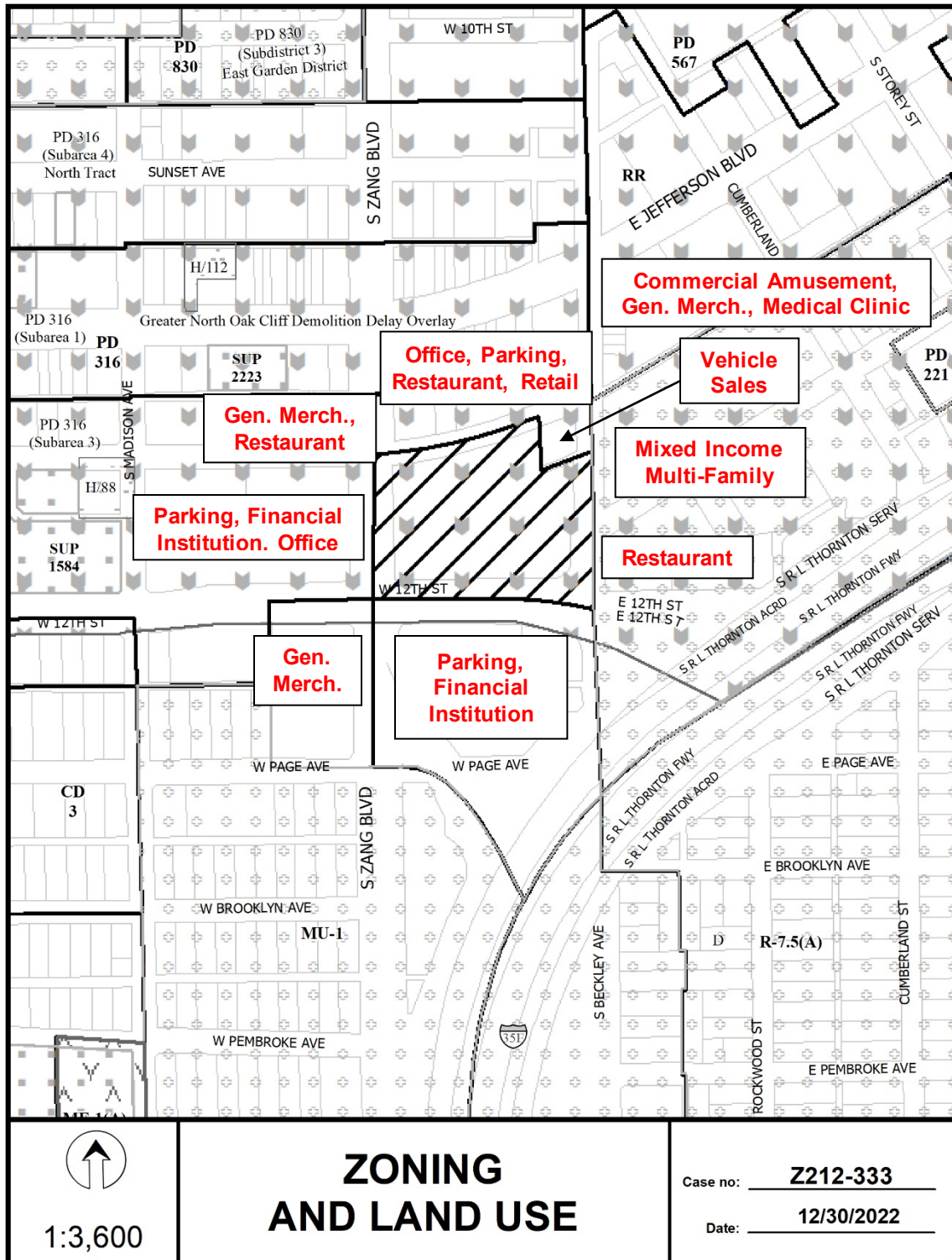
Request Number:  
**PRJ-BOA2-150332**





 1:3,600	<h1>AERIAL MAP</h1>	Case no: <u>Z212-333</u> Date: <u>12/30/2022</u>
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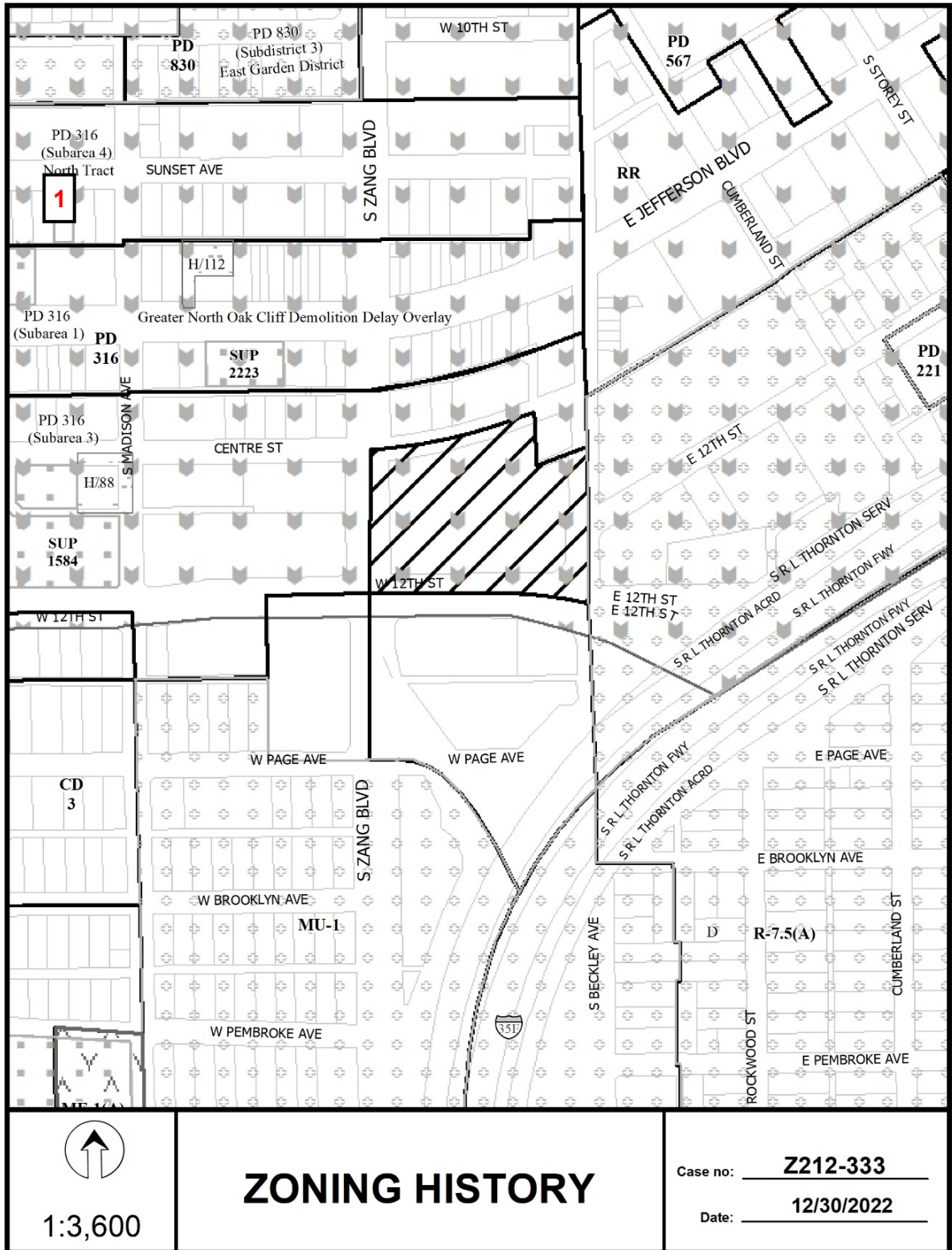


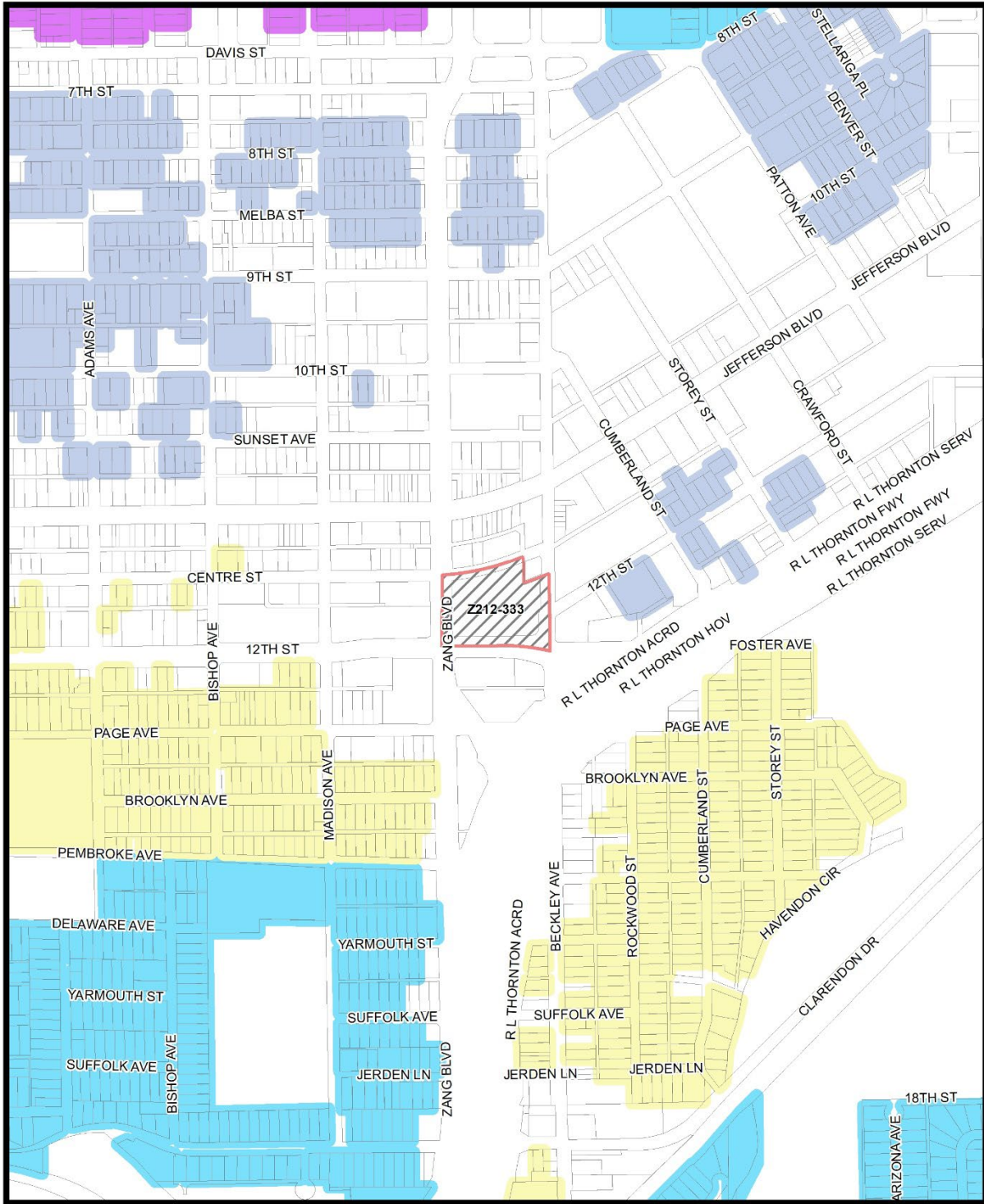


**ZONING  
AND LAND USE**

Case no: Z212-333  
Date: 12/30/2022





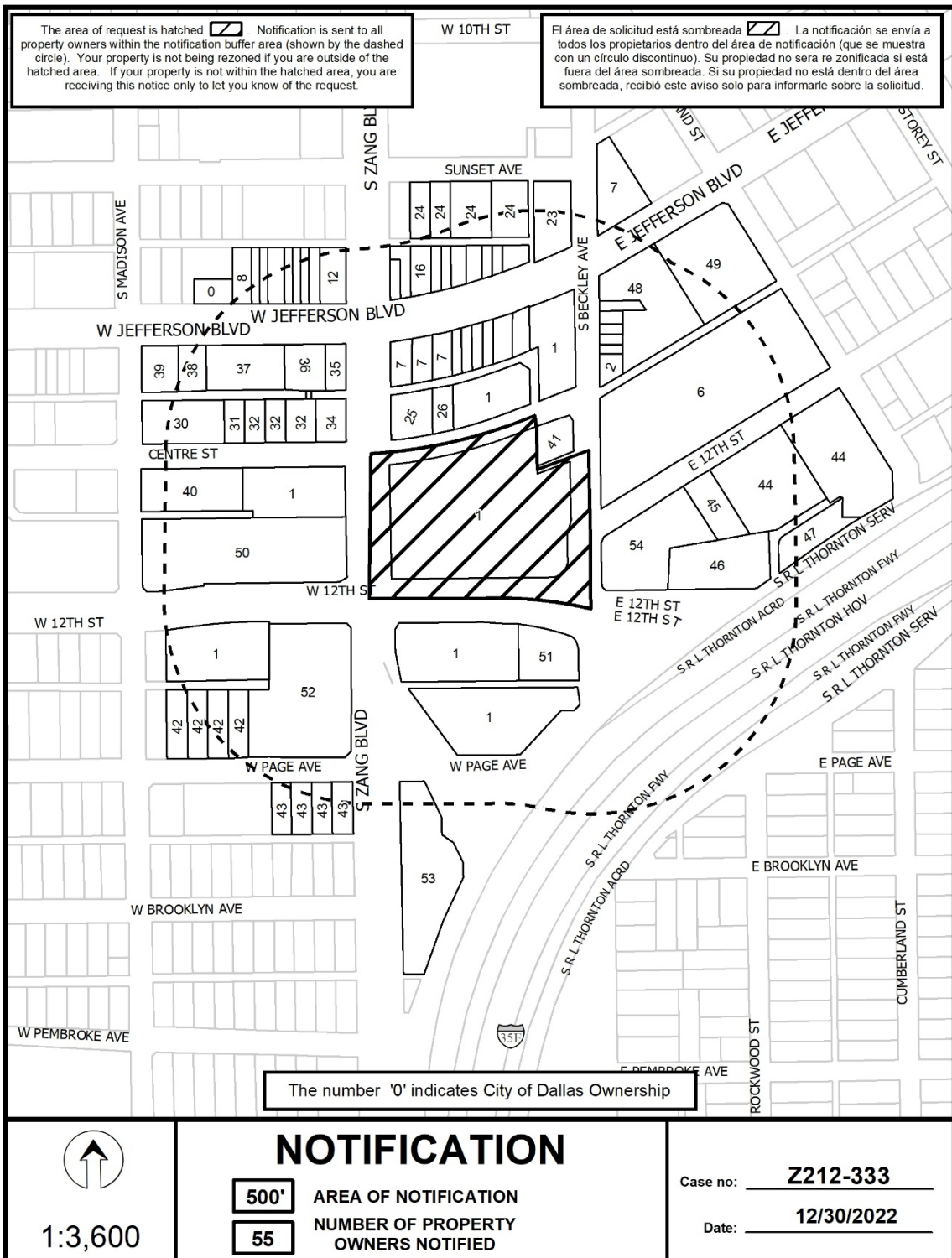


Market Value Analysis A B C D E F G H I NA

 1:7,200

# Market Value Analysis

Printed Date: 12/30/2022



12/30/2022

***Notification List of Property Owners******Z212-333******55 Property Owners Notified***

<b><i>Label #</i></b>	<b><i>Address</i></b>	<b><i>Owner</i></b>
1	121 CENTRE ST	LAKE-MORENO TOWER LTD
2	318 S BECKLEY AVE	TRAN QUACH LLC
3	310 S BECKLEY AVE	MAYA JUSTINO
4	304 S BECKLEY AVE	Taxpayer at
5	306 S BECKLEY AVE	Taxpayer at
6	408 S BECKLEY AVE	County of Dallas
7	103 E JEFFERSON BLVD	MEYER ABE PARTNERSHIP
8	221 W JEFFERSON BLVD	Taxpayer at
9	219 W JEFFERSON BLVD	GUAQUETA DAVID
10	217 W JEFFERSON BLVD	MACSWINEY IRIS
11	215 W JEFFERSON BLVD	OROZCO MAYRA
12	201 W JEFFERSON BLVD	Taxpayer at
13	211 W JEFFERSON BLVD	JUNG HYUN JIN
14	207 W JEFFERSON BLVD	Taxpayer at
15	209 W JEFFERSON BLVD	Taxpayer at
16	129 W JEFFERSON BLVD	Taxpayer at
17	127 W JEFFERSON BLVD	MARTINEZ FERNANDO &
18	125 W JEFFERSON BLVD	MARTINEZ FERNANDO &
19	123 W JEFFERSON BLVD	WEST DAVIS INVESTMENTS LLC
20	121 W JEFFERSON BLVD	Taxpayer at
21	119 W JEFFERSON BLVD	CONSTANT ANTIGONIE MARIA
22	117 W JEFFERSON BLVD	Taxpayer at
23	211 S BECKLEY AVE	VST ENTERPRISES INC
24	110 SUNSET AVE	CLIFF TEMPLE BAPTIST
25	330 S ZANG BLVD	KA REAL ESTATE LLC
26	125 CENTRE ST	LOCKMAN PAUL A

## Z212-333(JP)

12/30/2022

<i>Label #</i>	<i>Address</i>	<i>Owner</i>
27	106 W JEFFERSON BLVD	Taxpayer at
28	118 W JEFFERSON BLVD	116 & 118 W JEFFERSON LLC
29	122 W JEFFERSON BLVD	P & K PROPERTIES LTD
30	235 CENTRE ST	OLIVAREZ MARCIANO & ROSA
31	221 CENTRE ST	221 CENTRE LP
32	217 CENTRE ST	BLACK POLICE ASSOCIATION OF GREATER DALLAS
33	209 CENTRE ST	BLACK POLICE ASSOCIATION OF GREATER DALLAS
34	311 S ZANG BLVD	KIM DO HYUN
35	200 W JEFFERSON BLVD	200 JEFF LLC
36	206 W JEFFERSON BLVD	206 JEFF LLC
37	220 W JEFFERSON BLVD	216 JEFF LLC
38	242 W JEFFERSON BLVD	OAK CLIFF OFC SPLY & PR
39	250 W JEFFERSON BLVD	RAY MAURY L
40	220 CENTRE ST	SWISS AVENUE STATE BANK
41	407 S BECKLEY AVE	LUNA VANOD B TRUST PART M
42	233 W PAGE AVE	PROMISE HOUSE INC
43	200 W PAGE AVE	ACE MANOR PROPERTY MGMT I LTD
44	132 E 12TH ST	K & H STAR HOLDING LLC
45	118 E 12TH ST	RAMOS EDID MD PA
46	875 S R L THORNTON FWY	HAPPYRAMS LLC
47	851 S R L THORNTON FWY	ARELLANO JULIO
48	102 E JEFFERSON BLVD	QSR 4 LLC
49	118 E JEFFERSON BLVD	WINDSOR IRREVOCABLE TRUST
50	201 W 12TH ST	SWISS AVE STATE BANK
51	515 S BECKLEY AVE	VICTRON STORES LP
52	511 S ZANG BLVD	HUMPHREYS FUND I REIT LLC
53	660 S ZANG BLVD	OAK CLIFF CHRISTIAN CHURCH OF DALLAS TEXAS
54	510 S BECKLEY AVE	BUTLER JP INV CO LP
55	113 W JEFFERSON BLVD	Taxpayer at