



**SERVICE  
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# City of Dallas Environmental Sustainability Approach for 2026 FIFA World Cup

**Parks, Trails, and the Environment  
Committee**

March 2, 2026

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# City of Dallas Environmental Sustainability Approach

## FIFA Environmental Topics

Sustainable Procurement Practices  
Climate Action  
Energy  
Air Quality & Pollution  
Low Carbon Transportation  
Waste Management & Circular Economy  
Water Management  
Sustainable Building Certification  
Biodiversity & Animal Rights  
Environmental Justice

## City Planning Document(s)

Comprehensive Environmental & Climate Action Plan  
  
Urban Forest Master Plan  
  
Dallas Bike Plan  
  
Connect Dallas  
  
Solid Waste Management Plan  
  
Dallas Water Conservation Plan

## Hosting Initiative Criteria

FIFA Requirements  
  
Operational Relevance  
  
Strategic Planning Alignment  
  
Resource Feasibility

# City of Dallas Sustainability Assessment



- Analysis FIFA Requirements



- Stakeholder Engagement of Requirements



- Review Existing/Planned Programs



- Consolidation of Initiatives

## Local Initiatives

**Heat Adaption Response Plan:** Results from the urban heat plan have helped identify hotspots in Dallas and explore ways to implement cooling solutions in our communities. The urban heat island spatial data enables both the host committee and the national committee to take action to reduce the health impacts of extreme heat for residents and visitors. OEQS will publish the Heat Intervention Guidebook in Spring 2026.

**Air Quality Monitoring:** Dallas Community Air Management Program will use non-regulatory air sensors in City and near FIFA activation sites to collect air quality information.

## Local Planned Initiatives

**North Texas Climate Symposium April 20, 2026:** This annual event serves as a platform for sharing the latest research, innovations, and strategies in climate action and sustainability, focusing on how these critical issues affect the Dallas community, local businesses, and the overall quality of life for city residents. This year's theme of "Climate Resilience," emphasizes the capacity of social, economic, and environmental systems to support mitigation and adaptation efforts.

**Clean Air Action Day - June 5, 2026:** This regional campaign raises awareness about air quality. Residents are encouraged to help improve air quality by adopting one or more recommended behavior changes, such as buying local, using mass transit, or weatherizing their homes.

**Supporting Local Events:** OEQS is available to support new events organized by Dallas-based organizations related to CECAP and FWC26. Support can include outreach & engagement efforts and on-site staff presence.

# OEQS Program with Cross-Promotion by FIFA

## Green Business Certification:

- The City of Dallas Green Business Certification Program is a FREE program that recognizes local businesses who prioritize “green” sustainable practices and make conscious decisions to help restore our valuable ecosystems and benefit our communities.
- Certified businesses have the opportunity to earn rewards and join the green business community. Redesigned with CECAP in mind, the program is currently accepting applications for businesses of all industries and sizes.
- Businesses can earn either Bronze, Silver, Gold, or Platinum certification status and will be recognized on the Dallas 2026 FIFA World Cup media platforms.

Comprehensive Environmental and Climate Action Plan (CECAP) Questions			
Buildings are Energy Efficient & Climate Resilient	Dallas generates and uses Renewable, Reliable, and Affordable Energy	Access to Sustainable, Affordable Transportation	Dallas is a zero waste community
			
4 questions 9 points 3 bonus points	6 questions 11 points -	3 questions 7 points 1 bonus point	8 questions 15 points 2 bonus points
Dallas protects its water resources and its communities from flooding and drought	Dallas Protects and enhances its ecosystems, trees, and green spaces that in turn improve public health	All Dallas' communities have access to healthy, local food	All Dallas communities breathe clean air
			
6 questions 11 points 1 bonus point	5 questions 8 points 2 bonus points	3 questions 4 points -	3 questions 7 points -
Leadership and Policy Questions			
8 questions 17 points 1 bonus point			
Industry Specific Questions			
4 questions 8 points			

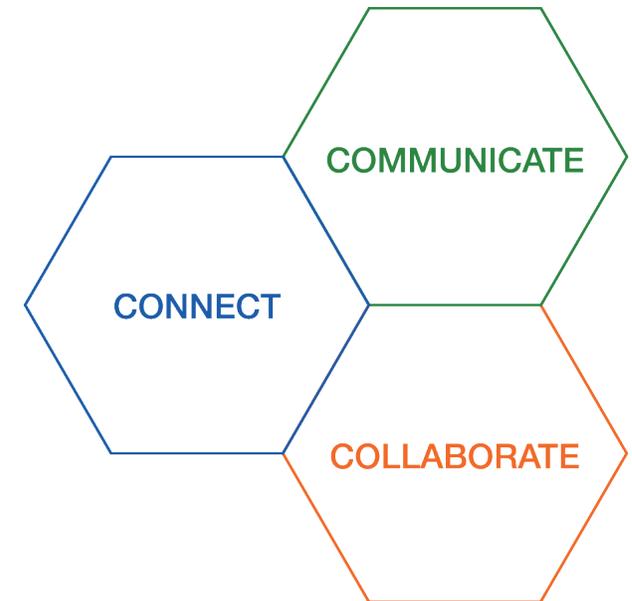
## Next Steps

Provide updates to the FIFA National Committee on climate change actions.

Finalize implementation outlines and engage stakeholders and vendors to support ongoing CECAP actions.

Ensure outreach and engagement materials include FIFA alignment.

Determine the environmental sustainability legacy post-event.



# QUESTIONS