

Memorandum



CITY OF DALLAS

DATE June 8, 2026

Honorable Members of the Public Safety Committee

TO Cara Mendelsohn (Chair), Jesse Moreno (Vice Chair), Laura Cadena, Maxie Johnson, Jaime Resendez, William Roth, Kathy Stewart

SUBJECT **Public Safety Communication Preparedness for FIFA World Cup 2026**

As Dallas approaches FIFA World Cup 2026 activities, public safety communications readiness remains a critical component of the City's overall operational strategy. Given the scale, complexity, and international visibility of the event, Dallas has established a coordinated communications framework designed to support public safety operations, executive situational awareness, public information needs, and rapid response during both planned events and emergent incidents.

Recognizing that FIFA-related activities will extend beyond match venues and impact the broader North Texas region, Dallas has played a central role in advancing regional communications preparedness through coordination with local, regional, state, and federal public safety partners, transportation agencies, emergency management stakeholders, venue operators, neighboring jurisdictions, and FIFA partners.

A key component of this effort has been the development of a Joint Information Center (JIC) framework establishing clear communication processes, approval pathways, and information-sharing protocols among participating agencies. This structure supports coordinated media engagement, rumor control, misinformation response, executive notifications, and consistent public messaging during major incidents or operational disruptions.

Dallas has moved beyond planning into operational readiness through communications-focused training and exercises. Most recently, in coordination with FIFA, Dallas hosted a North Texas Regional FIFA Communications and JIC Training attended by more than 100 public safety, emergency management, transportation, and communications professionals. The training focused on interagency coordination, executive notifications, media operations, and crisis communications response during high-impact incidents.

Scenario-based exercises included severe weather, transportation disruptions, heat emergencies, cyber outages, misinformation campaigns, regional traffic congestion, and simultaneous incidents across Fan Fest locations, transportation hubs, and event sites,

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ensuring agencies understand both communication roles and real-time coordination expectations.


Given FIFA's international nature, readiness efforts have also prioritized multilingual outreach, transportation messaging, emergency notifications, visitor guidance, media operations, and proactive digital engagement to ensure communications remain timely, accurate, accessible, and consistent.

Executive communication protocols are also in place to support timely situational awareness for City leadership, emergency management partners, and City Council throughout FIFA operations.

While operational refinement continues, Dallas has built a strong communications readiness posture grounded in regional collaboration, training, and coordinated response to support both public safety operations and the successful hosting of one of the world's largest international events.

Should you have any questions or concerns, please contact Allison B. Hudson, Assistant Director, Dallas Police Department, Office of Media Relations and Community Affairs at Allison.hudson@dallaspolice.gov

Service First, Now!



Dominique Artis
Chief of Public Safety
{Attachment}

c: Kimberly Bizer Tolbert, City Manager
Bertram Vandenberg, City Attorney (I)
Mamatha Sparks, City Auditor (I)
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Baron Eliason, Inspector General (I)

Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Alina Ciocan, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Ahmad Goree, Chief of Staff to the City Manager
John Johnson, Chief of Real Estate
Directors and Assistant Directors

City Manager's Office
Executive Oversight

Joint Operations Center
Regional/Federal
Operations

Emergency
Operations Center
Area Command

Joint Information Center
Public Communications

JIC Manager
CMO, DPD, DFR, EMCR

City Communication
Professionals from all
Depts
(Varying shifts)