



City of Dallas

Green Job Skills Program Update

Environment & Sustainability
Committee
February 6, 2023

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Office of Environmental Quality
and Sustainability

Presentation Overview



- Background/History: Why Green Jobs
- City of Dallas New Green Job Skills Pilot
- Qualifications
- Available Classes
- How to Apply
- Success Metrics
- Next Steps



Background/History: Why Green Jobs



DEVELOPING A STRONGER, LOCAL WORKFORCE THROUGH GREEN JOB SKILLS

- The implementation of green infrastructure across the country is creating the potential for a new wave of jobs.
- New training and certification standards and programs are necessary to meet the increasing and projected demand.



New Green Job Skills Pilot



- Green Job Skills Pilot is a workforce development program that empowers local workers looking to develop or master the emerging and specialized skill sets needed to meet the high demand for environmental jobs.
- Provides virtual access to FREE or minimal cost training and education.
- Offers in-depth training programs that combines applicants practical experience with the technical foundation for developing a foundation in green careers.



GREEN JOB SKILLS

greenjobskills.com



DO I QUALIFY?

If you have general home improvement experience or proven skills in any of these areas:



GENERAL CONTRACTING



REMODELING



SEALING & INSULATION



REPAIR & MAINTENANCE



ROOFING



UTILITIES

_____ And you, _____



LIVE IN THE CITY OF DALLAS



HAVE INTERNET ACCESS



ARE ELIGIBLE TO WORK

Green Job Skills may be right for you. The best part is that it's free!

Available Classes



- Partner with Santa Fe Community College EnergySMART Academy.
- All SFCC core weatherization programs are IREC accredited.
- Flexible self-paced online courses taught by experienced professionals.
- Available training classes are aligned to specific parts of the Weatherization Job Task for Retrofit Installer Technician, Building Analyst, Energy Auditor, and Building Science Principles.



How to Apply



- Easy online application is a simple one-page format that asks basic information like contact details, experience and class requested.
- Mobile-friendly online application.
- Streamline approval process
- Acceptance of Terms and Conditions required for participation.



Success Metrics



Awareness

- Webpage visits
- Video views
- Time spent on website



Engagement

- Onsite events
- Virtual presentations
- Zip code tracking



Sharing

- Social media
- Mentions
- Likes



Action

- Click through rates
- Email inquiries
- Request for assistance



Satisfaction

- Survey results
- Online polls

Anticipated Outcomes: • Recruit 50 participants in year one pilot



Next Steps



Jan 11, 2023:
Environmental
Commission
Briefing

Feb 6,
2023:
ENVS
Briefing

Workforce,
Education,
and Equity
Committee

Quarterly
Status
Updates



Soft Launch
for OEQS Staff
and
Stakeholders

Feb 6, 2023:
Green Job
Skills
Launch &
Press
Conference

Open
Enrollment

Final
Pilot
Report
(EVC/EN
VS)





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