

Memorandum



CITY OF DALLAS

DATE February 6, 2023

TO Honorable Chair Blackmon and Members of the City Council Environment & Sustainability Committee

SUBJECT **Landscape Equipment Transition (LET) Implementation**

The Office of Environmental Quality & Sustainability (OEQS) briefed the Environmental Commission (EVC) on January 11th, 2023, and the Environment & Sustainability Committee (ENVS) on January 10th, 2023, respectively, providing status updates on the plan for landscape equipment transition (LET) implementation. OEQS will provide monthly status updates on program implementation. The following provides a summary of steps taken over the previous month towards advancing this City Council goal:

Technical Support Contract

OEQS contracted with Modern Geosciences for technical support services including but not limited to; assistance in researching other community implementation, including related codes and ordinances; creating a community survey instrument; and developing the detailed internal and external transition plan. Staff are meeting with the technical consultant on a bi-weekly basis to coordinate efforts towards this project. Residential and Commercial Surveys have been created and are ready for distribution.

Stakeholder Engagement Efforts

Staff are continuing internal and external stakeholder meetings.

- Internal: OEQS has begun bi-monthly meetings with City departments that use landscape equipment to attain feedback on meeting City transition goals and identify equipment inventory being maintained by each department. The next meeting is scheduled for February 07, 2023. OEQS has scheduled a vendor demonstration during which City Staff can work with equipment.
- External: OEQS has engaged several members of the public, including homeowners, landscape companies, landscape associations, and the Dallas Independent School District (DISD). Staff held a meeting with external stakeholder group on January 19, 2023. Working with DISD staff for vendor demonstrations.
- The technical consultant has developed a community survey to be deployed within the next couple of weeks to attain community feedback on the program. This survey will be provided to the public in several different ways, including through the OEQS media campaign, other departments (e.g., DWU Bill inserts), the EVC, and other entities.

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Physical Equipment Inventory

Staff have developed and distributed a template for use by departments when identifying equipment inventory. These inventories were due back to OEQS by mid-January to be compiled into a comprehensive inventory of the City's current inventory. OEQS is continuing to inquire for inventories from teams not reached. After compilation, each department will then work towards the 2023 incremental goal for transition.

Program Media Campaign

OEQS is developing an LET media campaign as a part of a larger comprehensive multi-issue, multi-platform, and multi-lingual outreach and engagement plan to reach affected business and residents. With a desire to implement this campaign as soon as practicable, staff plans to brief the CMO by February to attain necessary program approvals, prior to related media contracting.

Regulatory Engagement

Given the regions' current severe non-attainment status related to ozone, City staff have held related conversations with staff from the Texas Commission on Environmental Quality (TCEQ) and the North Central Texas Council of Governments to discuss including the LET Plan as a part of the TCEQ's Clean Air Act State Implementation Plan (SIP).

Should you have any questions, please reach out to Carlos Evans, Director, Office of Environmental Quality & Sustainability at 469-617-1925 or carlos.evans@dallas.gov.



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Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
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Directors and Assistant Directors