



**City of Dallas**

# **Collaboration with and Engaging Students, Educators, School Board Members, and Administrators on Legislative Priorities and City Programs**

**Workforce, Education and  
Equity Committee**

**January 9, 2023**

**Office of Government Affairs**

**Carrie Rogers, Director**

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**Linley Youderian, Government Affairs Coordinator**

# Presentation Overview



- Background and Purpose
- Independent School Districts within Dallas
- Internal ISD Outreach
- Internal Identified Initiatives
- Shared Initiatives of all ISDs
- Next Steps





# Background



The Office of Government Affairs began development of a work plan with peer depts to inventory current city initiatives and to establish a framework for communication and collaboration going forward with city departments and the 12 school districts



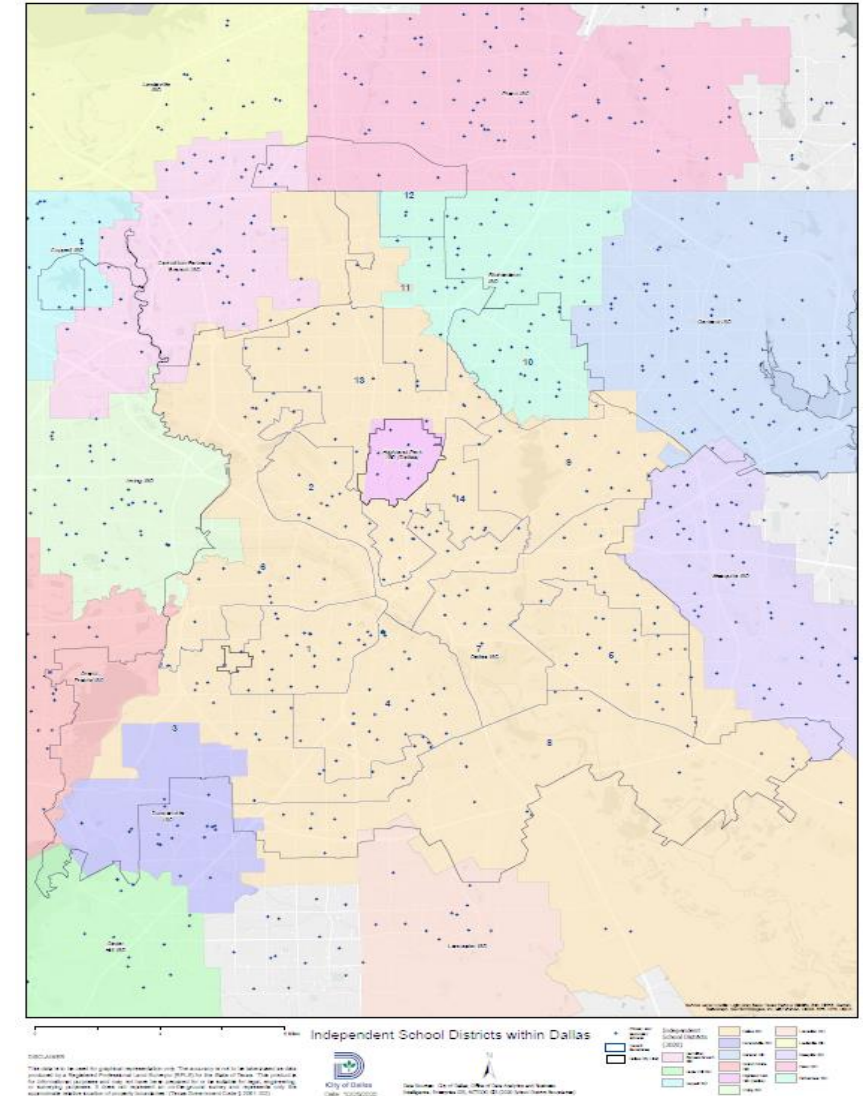
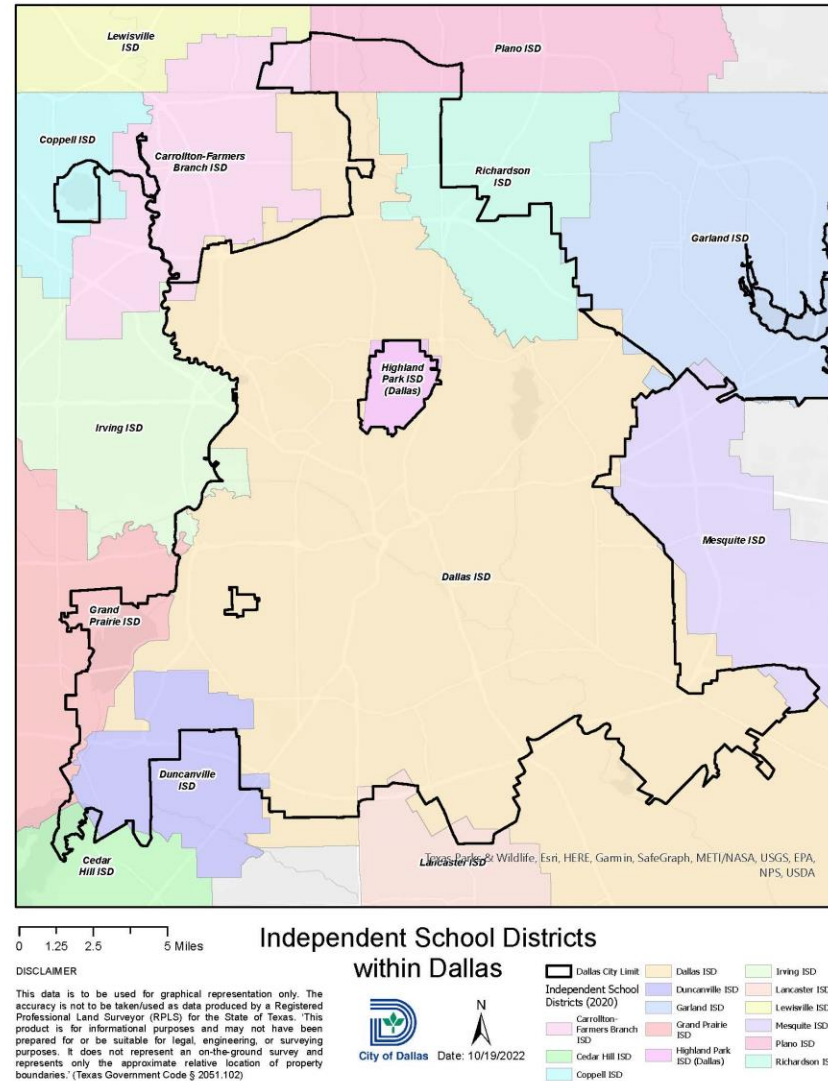
DUNCANVILLE ISD  
*Writing success stories, one student at a time.*

# Independent School Districts within Dallas



Enclosed is a map of the 15 school district boundaries within Dallas. The points on the right map represent the location of individual schools. Those with school facilities are noted with an asterisk:

1. Dallas\*
2. Desoto
3. Carrollton-Farmers Branch\*
4. Cedar Hill
5. Coppell\*
6. Duncanville\*
7. Garland
8. Grand Prairie\*
9. Highland Park\*
10. Irving
11. Lancaster
12. Lewisville
13. Mesquite
14. Richardson\*
15. Plano\*





# Internal ISD Outreach



- August 2022 – Initiated bi-weekly internal conversations with peer departments to discuss current school engagement and to identify gaps and opportunities
- October 2022 – Hosted virtual roundtable with local school districts within Dallas to discuss shared legislative priorities and other initiatives on which the City can partner
- October 2022 – Memo to City Council
- Ongoing outreach and engagement



## CITY OF DALLAS OFFICE OF GOVERNMENT AFFAIRS DALLAS INDEPENDENT SCHOOL DISTRICT

### Overview

City leadership and the community have expressed a desire to have a greater understanding of what the City does to partner with our local school districts.

### Objective:

Review and discuss City of Dallas outreach with ISDs and identify potential gaps so we can be more strategic, as we work to develop stronger relationships and establish collaborative governance with our local educational institutions.

### Considerations

- Consider meeting regularly to improve internal communications?
- What other departments should be included in these discussions?
- Do you have any departmental goals that need to be included as part of our overall COD collaborative governance outreach strategy with our local ISDs?

### Summary

<https://dallascityhall.com/Pages/education.aspx>

| Initiative | COD<br>Department<br>Project<br>Manager | ISD Contact | Priority | Next Steps |
|------------|-----------------------------------------|-------------|----------|------------|
|            |                                         |             |          |            |
|            |                                         |             |          |            |



# Internal Initiatives: Environmental



| Initiative                                                                                                                       | COD Department and Project Manager                                  | Priority, Committee and Plan                                                                |
|----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| Cool Schools connects students to nature by planting trees, creating experiential learning areas, and reducing heat island areas | <b>DWU and Development Services</b><br>Karen Woodard and Phil Erwin | Environment & Sustainability                                                                |
| Water Conservation Environmental Education Initiative                                                                            | <b>OEQS</b><br>Sheila Delgado                                       | Environment & Sustainability<br>CECAP                                                       |
| Urban Agricultural School Initiatives                                                                                            | <b>OEQS</b><br>Rabekah Siebert                                      | Environment & Sustainability<br>CECAP, CUAP, REP                                            |
| Stormwater Education and Career Day programming K-12                                                                             | <b>OEQS</b><br>Judy Schmidt                                         | Environment & Sustainability<br>City of Dallas Municipal Separate Storm Sewer System Permit |
| Leaf Blower & Landscape Equipment Transition                                                                                     | <b>OEQS</b><br>Susan Alvarez                                        | Environment & Sustainability<br>CECAP                                                       |



# Internal Initiatives: Economic Development



| Initiative                 | COD Department and Project Manager           | Priority, Committee and Plan |
|----------------------------|----------------------------------------------|------------------------------|
| P-Tech (Dallas/Richardson) | <b>Economic Development</b><br>Robin Bentley | Economic Development         |



# Internal Initiatives: Legislative Ad Hoc



| Initiative           | COD Department and Project Manager                             | Priority, Committee and Plan                   |
|----------------------|----------------------------------------------------------------|------------------------------------------------|
| Legislative Outreach | <b>Government Affairs</b><br>Carrie Rogers                     | Legislative Ad Hoc<br>2023 Legislative Program |
| ISD Working Group    | <b>Government Affairs</b><br>Victoria Moe and Linley Youderian | Legislative Ad Hoc                             |





# Internal Initiatives: Housing and Homelessness



| Initiative                                                                                                                        | COD Department and Project Manager | Priority, Committee and Plan |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------|
| Outreach Team provides outreach services for unsheltered Dallas residents; collaboration with Dallas ISD Homeless Student Program | <b>OHS</b><br>Wanda Moreland       | Housing and Homelessness     |



# Internal Initiatives: Transportation & Infrastructure



| Initiative                                                                                                   | COD Department and Project Manager                       | Priority, Committee and Plan                                                                      |
|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| School Zones, School Crosswalks, Traffic Management                                                          | <b>Transportation</b><br>Dr. Gus Khankarli               | Public Safety and Transportation & Infrs.<br>Vision Zero Action Plan, School Traffic Safety Guide |
| Safe Routes to School projects (Elam, Zaragoza, Rosemont), Walk to School Day promotion; Walk/Bike Education | <b>Transportation, Public Works</b><br>Dr. Gus Khankarli | Public Safety and Transportation & Infrs.<br>Vision Zero Action Plan, Dallas Bike Plan            |
| Electric School Buses and related charging equipment                                                         | <b>OEQS</b><br>Susan Alvarez                             | Transportation & Infrastructure<br>CECAP                                                          |
| Rezoning Efforts                                                                                             | <b>Planning and Urban Design</b><br>Julia Ryan           | Transportation & Infrastructure<br>Forward Dallas                                                 |
| Schools Bond Projects                                                                                        | <b>Planning &amp; Urban Design</b><br>Julia Ryan         | Transportation & Infrastructure<br>Forward Dallas & CECAP                                         |
| Schools Bond Projects                                                                                        | <b>DEV, PUD, OEQS</b><br>Andreaa Udrea                   | Transportation & Infrastructure                                                                   |
| Strengthen relationships with schools within 2.5 miles of each Airport                                       | <b>Aviation</b><br>Rosalind Dickerson Cleaver            | Transportation & Infrastructure                                                                   |
| Educate students about careers in the Aviation field                                                         | <b>Aviation</b><br>Rosalind Dickerson Cleaver            | Transportation & Infrastructure                                                                   |



# Internal Initiatives: Transportation & Infrastructure



| Initiative                                                                                     | COD Department and Project Manager                       | Priority, Committee and Plan    |
|------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------|
| Professional engagement with Career & Technical Education                                      | <b>Development Services</b><br>Robyn Gerard              | Transportation & Infrastructure |
| Workforce Development Initiative with DISD and Dallas College - "Education is Freedom" Program | <b>Equipment and Fleet Management</b><br>Kimberly Martin | Transportation & Infrastructure |
| Workforce Development Initiative with DISD and Dallas College - "Education is Freedom" Program | <b>Building Services Department</b><br>Brian Thompson    | Transportation & Infrastructure |



# Internal Initiatives: Quality of Life, Arts & Culture



| Initiative                                                                                                      | COD Department and Project Manager                                                                 | Priority, Committee and Plan    |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------|
| Seeking opportunities to partner around WIC outreach/service delivery.                                          | <b>Office of Community Care</b><br>Jessica Galleshaw                                               | Quality of Life, Art & Culture  |
| Support of youth development programming through district-aligned partners.                                     | <b>Office of Community Care</b><br>Jessica Galleshaw                                               | Quality of Life, Art & Culture  |
| Social services including rental assistance, food distribution, etc. available for residents.                   | <b>Office of Community Care</b><br>Jessica Galleshaw                                               | Quality of Life, Art & Culture  |
| Opioid, NARCAN, HHS and ISD Summit                                                                              | <b>Mayor and City Council<br/>Government Affairs and Dallas Fire &amp; Rescue</b><br>Carrie Rogers | Quality of Life, Arts & Culture |
| Cohosting off-site enrollment events for newly arrived immigrant families                                       | <b>Office of Equity &amp; Inclusion</b>                                                            | Quality of Life                 |
| Supporting community outreach efforts by participating in Fam Jam events                                        | <b>Office of Equity &amp; Inclusion</b>                                                            | Quality of Life                 |
| Cohosting pop-up COVID-19 vaccine clinics at school sites with larger numbers of immigrant and refugee families | <b>Office of Equity &amp; Inclusion</b>                                                            | Quality of Life                 |





# Internal Initiatives: Quality of Life, Arts & Culture



| Initiative                                                                                                                                                     | COD Department and Project Manager            | Priority, Committee and Plan  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------|
| Aquatics Partnership with Dallas ISD: shared facility space and training and recruitment program for lifeguards. <i>(Interlocal Agreement)</i>                 | <b>Park and Recreation</b><br>John Lawrence   | Workforce, Education & Equity |
| Cool Schools Parks: 45 Dallas ISD, 8 Richardson ISD locations (inclusive of one dog park) <i>(Interlocal Agreement)</i>                                        | <b>Park and Recreation</b><br>Ryan O'Connor   | Workforce, Education & Equity |
| Dallas ISD shared golf courses, tennis centers, athletic fields and facility use <i>(Interlocal Agreement)</i>                                                 | <b>Park and Recreation</b><br>John Lawrence   | Workforce, Education & Equity |
| Out of School Programming w/ Dallas ISD (after school and seasonal programs) at up to 30 campuses; funding support for programs. <i>(Interlocal Agreement)</i> | <b>Park and Recreation</b><br>Crystal R. Ross | Workforce, Education & Equity |



# Internal Initiatives: Public Safety



| Initiative                                                                 | COD Department and Project Manager | Priority, Committee and Plan          |
|----------------------------------------------------------------------------|------------------------------------|---------------------------------------|
| Assemble emergency response task force and designated reunification center | <b>DPD</b><br>Major Jose Garcia    | Public Safety<br>Crime Reduction Plan |
| Leading ongoing joint training exercises-initiated outreach to other ISDs  | <b>DPD</b><br>Major Jose Garcia    | Public Safety                         |
| School Crossing Guard Program                                              | <b>Courts</b><br>Gloria Carter     | Public Safety                         |
| P-Tech (Dallas ISD)                                                        | <b>DFR</b><br>Chief Artis          | Public Safety                         |



# Internal Initiatives: Workforce & Equity



| Initiative                                                                                                       | COD Department and Project Manager           | Priority, Committee and Plan  |
|------------------------------------------------------------------------------------------------------------------|----------------------------------------------|-------------------------------|
| Summer Reading Collaboration                                                                                     | <b>Library</b><br>Melissa Dease              | Workforce, Education & Equity |
| E-Book Sharing Program                                                                                           | <b>Library</b><br>Melissa Dease              | Workforce, Education & Equity |
| Individual school visits & information sharing                                                                   | <b>Library</b><br>Melissa Dease              | Workforce, Education & Equity |
| Library as field trip and research for class projects destination                                                | <b>Library</b><br>Melissa Dease              | Workforce, Education & Equity |
| Educational library cards for all students and teachers living in Dallas or attending a school located in Dallas | <b>Library</b><br>Kjerstine Nielsen          | Workforce, Education & Equity |
| Increasing access to library resources; sharing the effort to address literacy citywide                          | <b>Library</b><br>Melissa Dease              | Workforce, Education & Equity |
| Social/Emotional Learning Task Force                                                                             | <b>Mayor and City Council</b><br>CM Resendez | Workforce, Education & Equity |



# Internal Initiatives: Workforce & Equity



| Initiative                                                               | COD Department and Project Manager                              | Priority, Committee and Plan  |
|--------------------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------|
| Esperanza District Community Outreach Initiative                         | <b>Mayor and City Council</b><br>CM Shultz                      | Workforce, Education & Equity |
| Youth Commission                                                         | <b>Mayor and City Council</b><br>Taylor Moody                   | Workforce, Education & Equity |
| Racial Equity Efforts                                                    | <b>Office of Equity and Inclusion</b><br>Dr. Lindsey Wilson     | Workforce, Education & Equity |
| Broadband and Digital Equity Strategic Plan (Digital Equity Initiatives) | <b>City Manager's Office</b><br>Genesis D. Gavino               | Workforce, Education & Equity |
| P-Tech (Dallas ISD)                                                      | <b>Information &amp; Technology Services</b><br>Tanishia Dorsey | Workforce, Education & Equity |
| Dallas & Richardson ISD annual mentorship program and Career Day         | <b>CES</b><br>Rosa Fleming                                      | Workforce Education & Equity  |
| Immigrant & Refugee Student & Family Supports                            | <b>Office of Equity &amp; Inclusion</b><br>Christina da Silva   | Workforce, Education & Equity |
| Dallas ISD LGBTQ Program (NEW!) – Pending additional information         | <b>Office of Equity &amp; Inclusion</b><br>Lindsey Wilson       | Workforce, Education & Equity |



# Internal Initiatives: Workforce & Equity



| Initiative                                                                                                      | COD Department and Project Manager                        | Priority, Committee and Plan                                   |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------------------|
| Concilio hosted Spanish “Cafecito” meetings at Bukhair Elementary and Dobie Pre-K to collect community feedback | <b>Office of Equity &amp; Inclusion</b><br>Lindsey Wilson | Workforce, Education & Equity<br>Esperanza Area Strategic Plan |
| High School and College Level Internship Programs                                                               | <b>Human Resources</b><br>Nina Arias                      | Workforce, Education & Equity                                  |





# Shared Initiatives Across ISDs



- Public Safety and School Hardening (legislative and operational)
- School Resource Officers
- Student Pedestrian Safety
  - ✓ Vision Zero and School Traffic Safety Guide
  - ✓ School Crossing Guard Program
  - ✓ Future Land Use
- Social Service Outreach (unsheltered students, family needs)
- Racial Equity Plan
- Domestic Violence and Human Trafficking



# Next Steps



- Receive Committee feedback
- ISD Roundtable with Departments tent. 1/9/23
  - Legislative initiatives
  - Domestic violence and human trafficking
- Equity Indicators Symposium 1/13/23
  - Education Panel
- Continue engagement with local districts and departments





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