

Memorandum



CITY OF DALLAS

DATE April 18, 2025

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Anaisa Franco, selected artist, Singing Hills Public Art Project, Council District 8**

This memo serves to recommend in support of Anaisa Franco's design proposal for the public art project at Singing Hills Recreation Center, located at 6805 Patrol Way, Dallas, TX 75241, Council District 8 (CD 8). The proposed project will be financed through the Public Art Program using a Public Art funding allocation of \$300,000 from the 2017 Park Bond Funds and will not exceed \$105,000 and 2006 DWU not to exceed \$195,000 for the design and installation of the artwork.

Background

The Public Art Program, under the City of Dallas Office of Arts and Culture, solicited qualifications from artists or artist teams for the design, fabrication, and installation of a public art piece at Singing Hills Recreation Center. Public Art staff facilitated multiple community meetings to gather feedback themes and community narratives for the project. The feedback and input from local residents were incorporated into the final project scope.

After a thorough selection process, which included reviewing artist qualifications and requesting proposals for a site-specific design from the shortlisted candidates, Anaisa Franco was chosen from a group of three artists.

The proposal adhered to the guidelines and requirements outlined by the City of Dallas Public Art policies, and the project scope which was shaped by extensive community engagement.

Scope of Project

The project involves the creation of a site-specific sculpture, designed and fabricated by Anaisa Franco. The artwork aims to engage viewers of all ages, drawing them in with its compelling design and high visibility. The design is meant to evoke curiosity and provide a meaningful interaction for the community. The artwork will be durable, requiring minimal maintenance, and will be safe and appropriate for public outdoor installation. It uses solar power for the lighting and architectural building panels in its construction.

This project will be an important addition to the City of Dallas Public Art Collection, contributing to the diversity of the collection in terms of artistic style, media, and representation of different ethnicities and genders. The work will not only enhance the visual appeal of the recreation center but will also enrich the cultural landscape of the city.

Based on the artist's qualifications, the quality of the proposed artwork, and the community engagement conducted, we recommend approval of Anaisa Franco's design proposal *HexaLumina* for installation at the Singing Hills Recreation Center. This project will not only enhance the public space but also contribute significantly to the diversity and excellence of the City of Dallas Public Art Collection.

Artist Background

Anaisa Franco is an internationally recognized artist known for integrating parametric digital fabrication with technology, creating interactive and engaging public art. Franco's work often reflects the organic forms found at both the molecular and macro levels of life, reshaping how we perceive the world. She has exhibited her work worldwide, including in China, Ireland, Australia, Spain, Brazil, and France. Her credentials include a Master of Advanced Architecture from the IAAC Institute of Advanced Architecture of Catalonia, a Master of Architecture from SCI-Arc, and a Master's degree in Digital Art and Technology from the University of Plymouth.

With over ten public art installations around the globe, Franco brings a wealth of experience in creating large-scale, interactive artworks. Her work is featured in prestigious festivals and galleries, such as the Shanghai City Life Festival, VIVID Sydney, and the Annecy Paysages Festival.

Estimated Schedule

- **PAC and ACAC Review:** March 2025
- **Contract Development:** April 2025
- **City Council Resolution:** May 2025
- **Park Board Site Approval:** May 2025
- **Contract Initiation:** June 2025
- **Complete Installation:** July 2026

Fiscal Information

The total funding for the project is \$300,000, allocated from the Parks and Recreation Public Art Fund and Dallas Water Utilities (DWU/SDM).

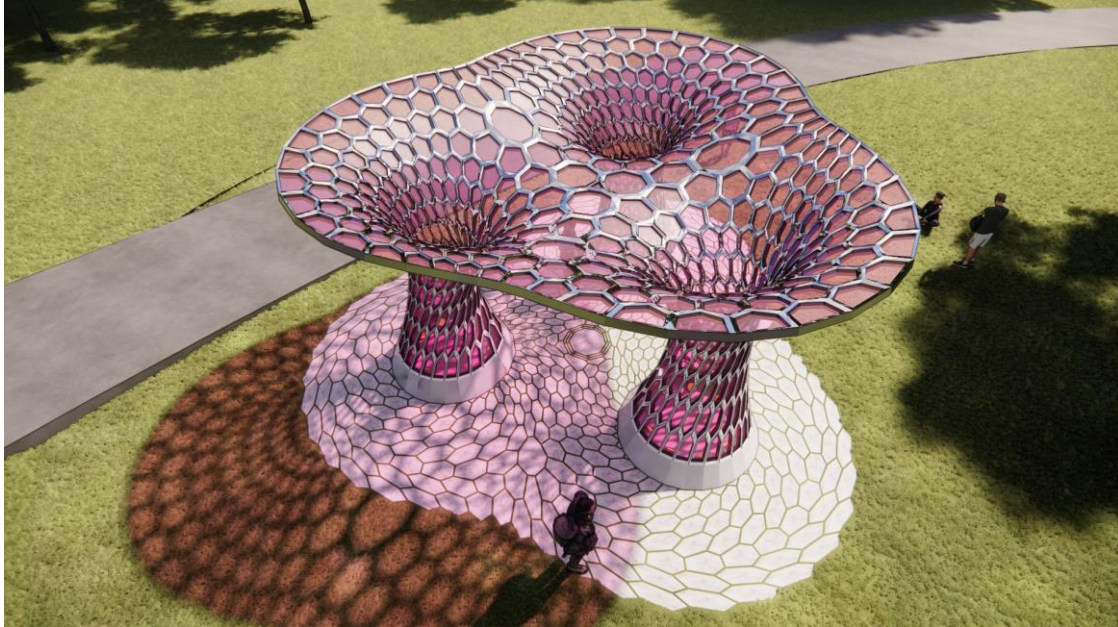
Attachments

- Final Design and Research
- Final Design Proposal by Anaisa Franco
- Selection Panel Members' Evaluations

Based on the artist's qualifications, the quality of the proposed artwork, and the community engagement conducted, we recommend approval of Anaisa Franco's design proposal *HexaLumina* for installation at the Singing Hills Recreation Center. This project

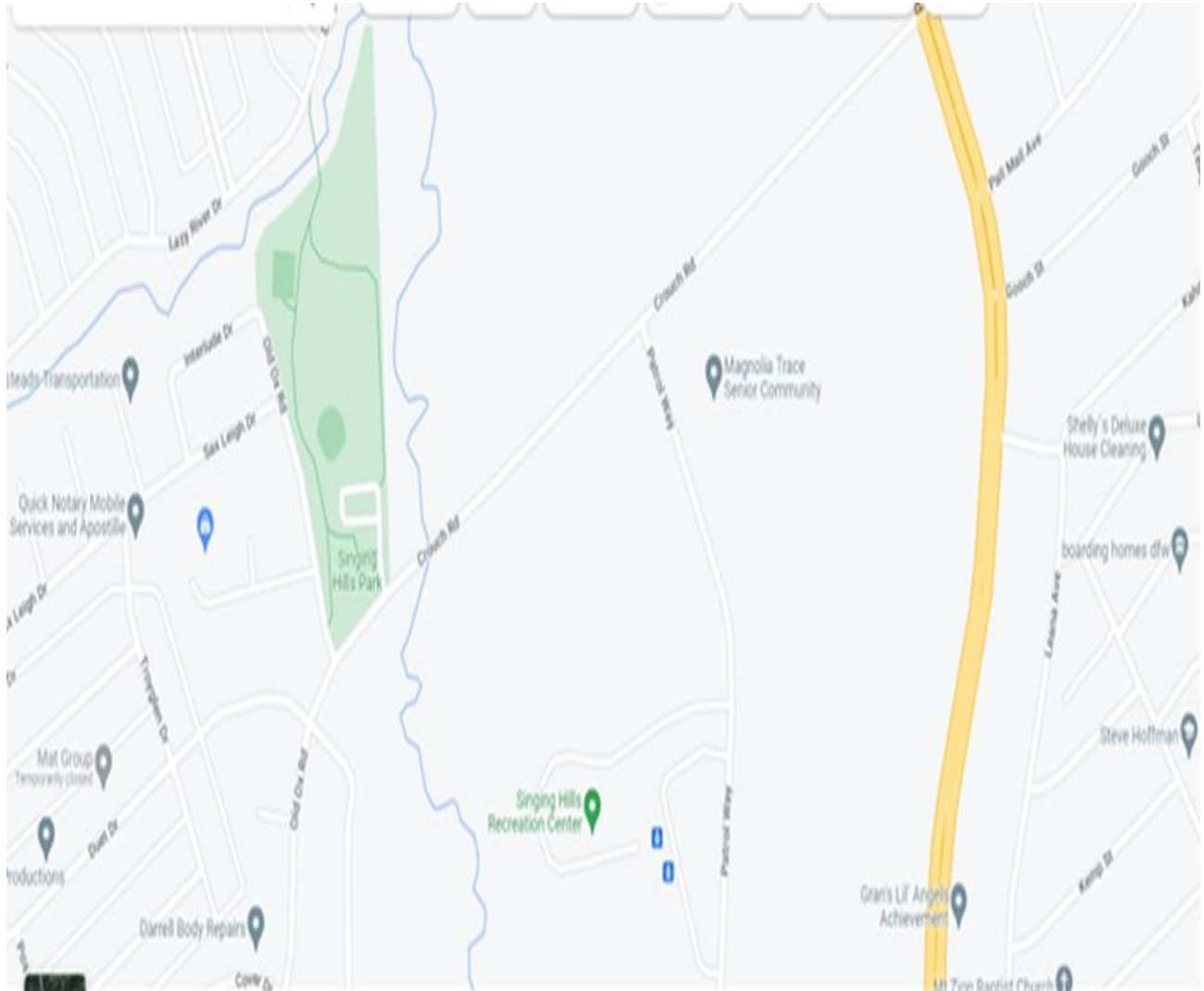
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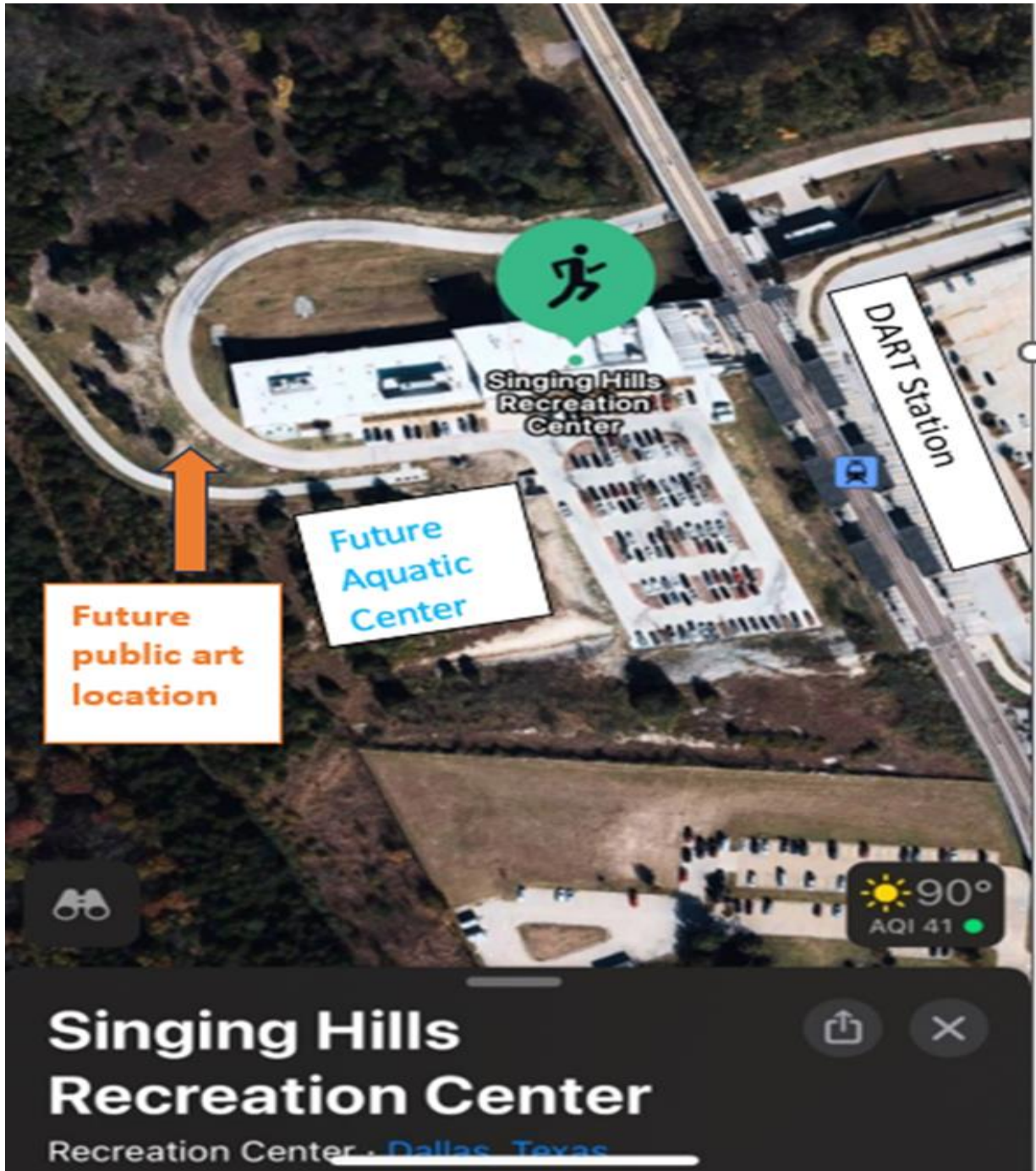




SITE ANALYSIS

Location Singing Hills Recreation Center, 6805 Patrol Way, Dallas, TX 75241, CD 8





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Please contact me or the Director of Arts and Culture, Martine Philippe, with any questions.

Sincerely,



M. Elizabeth (Liz) Cedillo-Pereira
Assistant City Manager

c: Kimberly Bizer Tolbert, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety
Dev Rastogi, Assistant City Manager

Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)
Directors and Assistant Directors