

Memorandum



CITY OF DALLAS

DATE September 6, 2024

TO Honorable Chair and Committee Members of the Workforce, Education, and Equity Committee

SUBJECT **Dallas Youth Commission Update on Youth Civic Awareness Week**

In light of the recent transition of Youth Commission and youth programming to the Office of Community Care, OCC is pleased to provide an update on the recent Dallas Youth Commission (YC) Youth Civic Awareness Week activities. During the week of August 26th, 2024, the City's Youth Commission engaged in Youth Civic Awareness Week by focusing on expanding its outreach and raising awareness among local students about the importance of civic engagement. One of the key initiatives involved engaging with students at local football games. We are excited to report that these engagements enabled Youth Commissioners to successfully connect with approximately 576 students at the following stadiums:

- **Forester Athletic Complex**
8233 Military Pkwy.
Dallas, TX 75227
- **Franklin Stadium**
7017 Lakehurst Avenue
Dallas, TX 75230
- **Prentiss Harper Seagoville Stadium**
819 Jack Street
Dallas, TX 75253
- **Sprague Athletic Complex**
3701 Boulder Drive
Dallas, TX 75233
- **Jesse Owens Memorial Complex**
9191 S. Polk Street
Dallas, TX 75232
- **Pleasant Grove Stadium**
8228 Maddox Street
Dallas, TX 75217

These interactions allowed Commissioners to inform young people about the City Youth Commission's mission, the opportunities available for their involvement, and the importance of their voice in shaping the future of our city. The response was overwhelmingly positive, and we believe these efforts have significantly contributed to increasing awareness and interest in the Youth Commission's work. The Commissioners are currently in the process of gathering feedback from these interactions and will use the insights to inform future outreach strategies.

Thank you for your continued support of our initiatives. We look forward to discussing these developments further and exploring additional opportunities to engage youth in civic activities. Please feel free to contact me or Jessica Galleshaw, Director of the Office of Community Care, if you have any questions or should you require additional information.

Sincerely,

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M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Kimberly Bizzor Tolbert, Interim City Manager (I)
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Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety (I)
Dev Rastogi, Assistant City Manager

Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager (I)
Robin Bentley, Assistant City Manager (I)
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)
Directors and Assistant Directors