

# Memorandum



DATE September 8, 2023  
TO Honorable Members of the Workforce, Education, and Equity Committee: Jaynie Schultz (Chair), Carolyn King Arnold (Vice Chair), Adam Bazaldua, Paula Blackmon, Jaime Resendez, Paul Ridley, Gay Donnell Willis  
SUBJECT **City of Dallas Workforce Development Initiatives: Celebrating September as Workforce Development Month and Proclamation Recognizing September as National Workforce Development Month in the City of Dallas**

CITY OF DALLAS

I am writing to provide an update on the upcoming Workforce Development Month activities in the City of Dallas.

Workforce Development Month was created in 2005 by the National Association of Workforce Development Professionals (NAWDP) to highlight the significance of our staff development in driving economic growth. Originally celebrated in May, NAWDP shifted the designation to September in 2012, and in 2022, the U.S. Senate passed a resolution naming September as Workforce Development Month. To honor this designation, the City of Dallas has organized a series of events and activities throughout the month of September to raise awareness about workforce development and its pivotal role in our community. Here is an overview of the planned activities:

1. **Weekly Workforce Development Webinars:** We will be hosting a series of weekly webinars provided by our Educational Partners. These webinars will offer valuable insights and information to our employees, empowering them in their professional growth.
2. **Educational Partners Spotlight:** Weekly announcements will shine a spotlight on our formal educational partnerships. These announcements will showcase what each institution brings to the table in terms of educational opportunities for our employees.
3. **Workforce Development Month SharePoint Page:** A dedicated SharePoint page will be available to all employees, offering a centralized hub of resources and information for their ongoing career development. This page will serve as a valuable resource throughout the month and beyond.
4. **Proclamation by the Mayor:** The Mayor will issue a proclamation officially recognizing September as National Workforce Development Month in the City of Dallas. This proclamation will highlight the crucial role of workforce development in supporting our local workforce and contributing to the growth of our economy.

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We believe that active participation in Workforce Development Month activities will promote a culture of continuous learning and professional growth within the City's workforce, and further our goal of providing City employees with the skills they need to excel. We are committed to ongoing staff development and encouraging employees to seize opportunities for skill enhancement and career advancement.

We appreciate the support of the Workforce, Equity, and Education Committee (WEE) and look forward to a successful Workforce Development Month in the City of Dallas. Staff will be available at the September 11, 2023, WEE Committee meeting to respond to questions and provide additional information as needed.

Please reach out to me or Nina Arias, Human Resources Director at [nina.arias@dallas.gov](mailto:nina.arias@dallas.gov) if you have any questions or concerns.

Putting Service First,



Kimberly Bizar Tolbert  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Tammy Palomino, Interim City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors