

# Memorandum



CITY OF DALLAS

DATE March 22, 2024

TO Honorable Members of the Transportation and Infrastructure Committee

SUBJECT **Downtown Transportation Initiatives Study**

As part of the FY 23 Federal Budget, the City of Dallas was awarded \$2M in HUD-EDI Community Project Funding for a Greater Downtown Master Planning project. This funding will be used to develop a comprehensive master plan to explore potential investment decisions and sequencing of improvements across the downtown core and surrounding neighborhoods. Building off previous urban planning efforts, this master plan will identify key investments that will improve the quality of life for pedestrians, bicyclists, and motorists in the years to come.

Additionally, in 2023 the City Council approved an interlocal agreement to receive excess sales tax revenues from DART, which included \$750,000 for a study related to potential operations and maintenance funding scenarios for the Dallas Streetcar system, as well as an evaluation of impacted parking operations in the Central Business District

The Department of Transportation is coordinating with partner departments including Planning and Urban Design, the Office of Government Affairs, and Economic Development, as well as Downtown Dallas, Inc., to finalize the project scopes and plans for phasing and integration of the projects. However, key scope items include studying the following major initiatives:

1. Streetcar operations and maintenance (O&M) revenue enhancement modeling,
2. Impacts of the I-345 reconstruction option(s),
3. Evaluation of City-owned surface parking lot usage and associated parking utilization options such as parking garages.

As progress continues these efforts, future updates will be provided to the Transportation and Infrastructure Committee. If you have any questions or concerns, please contact Ghassan 'Gus' Khankarli, PhD, P.E., PMP, CLTD, Director of the Department of Transportation, at [Ghassan.Khankarli@Dallas.gov](mailto:Ghassan.Khankarli@Dallas.gov).

A handwritten signature in black ink, appearing to read 'Rob Perez'.

Robert M. Perez, Ph.D.  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Deputy City Manager

Jon Fortune, Deputy City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors