Planner: Scott Roper

APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS FOR A SIGN IN A SPECIAL PROVISION SIGN DISTRICT (SPSD)

WYNNEWOOD VILLAGE SIGN DISTRICT

CASE NUMBER: 2502200005 DATE FILED: February 18, 2025 LOCATION: 655 W ILLINOIS AVE SIZE OF REQUEST: 42.6 sq. ft.

(See Sign 14 on att. Site Plan)

COUNCIL DISTRICT: 1 ZONING: RR

APPLICANT: Annette Weatherspoon of SSC Signs & Lighting, LLC.

OWNER: Brixmor Holdings 12 SPE, LLC

OWNER REP.: Eric Walker, Director of Construction

REQUEST: An application for a Certificate of Appropriateness by Annette Weatherspoon

of SSC Signs & Lighting, LLC., for a 42.6-square-foot LED illuminated

subdivision sign at 655 W ILLINOIS AVE (See Sign 14 on att. Site Plan).

SUMMARY: The applicant proposes to install a 42.6-square-foot LED illuminated

subdivision sign, composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and be

outlined with decorative LED light bar.

STAFF RECOMMENDATION: <u>Approval.</u>

SSDAC RECOMMENDATION: Approval.

BACKGROUND:

- The subject site is located in Wynnewood Village SPSD and is zoned Regional Retail District 1 (RR), a business zoning sign district.
 - These regulations are established in: Sec. 51A-7.2400 (Specific details included below).
- The applicant proposes to install a 42.6-square-foot LED illuminated subdivision sign, composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and be outlined with decorative LED light bar.
 - The sign is composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and be outlined with decorative LED light bar. All sign elements are constructed entirely of metal, concrete, and LED lighting. The overall height of the sign will not exceed 5-feet.
 - The sign will be back-lit by LED and only the copy will be illuminated.
- This is the fifth of six applications under review by this body for this site. This application is
 for a new, subdivision sign. This sign is to be located at the Bancroft Drive Entrance, and is
 submitted as Sign 14.
- Construction of the proposed sign is in accordance with SPSD regulations and meets the requirements of the Dallas City Code per Sec. 51A-7.2400.

51A-7.2402 PURPOSE.

The purpose of this division is to regulate both the construction of new signs and the alterations of existing signs with a view towards enhancing, preserving, and developing the unique character of this sign district while addressing the public's need to locate and navigate to multiple businesses within the shopping center. These sign regulations have been developed with the following objectives in mind:

- (1) To protect the historical and architectural character of this district from inappropriate signs in terms of number (clutter), style, color, and materials.
- (2) To promote the economic success of each business within this district and, in turn, the collective success of the district,
- (3) To attract the public to the goods and services available in the district by enhancing the aesthetic quality of signs in this district.
- (4) To preserve and enhance the aesthetics and character of this district
- (5) To encourage artistic, creative, and innovative signs that reflect the themes of the area
- (6) To promote safety, communications efficiency, and landscape quality and preservation as described in Section 51A-7.101.

51A-7.2403 DEFINITIONS AND INTERPRETATIONS.

(7) MONUMENT SIGN means a detached sign applied directly to a ground level support structure (instead of a pole support) with no separation between the sign and the ground or mounted on a fence.

51A-7.102 DEFINITIONS

(34.1) SUBDIVISION SIGN means a sign that identifies a single family, duplex, or townhouse residential neighborhood or a business park.

51A-7.2406 DETACHED SIGNS.

- (a) In general.
 - (1) All detached signs must maintain a minimum setback of five feet.
- (e) Subdivision signs.
- (2) One subdivision sign is permitted per street entrance, provided no other detached signs are located at the entrance.
- (4) The maximum effective area of each subdivision sign is 60 square feet, excluding its supports.
 - (5) The highest part of a subdivision sign may not exceed eight feet in height
 - (6) Subdivision signs may be illuminated.
 - (7) Subdivision signs may convey a non-commercial message.

This sign maintains a minimum 5-foot setback from the property line. The overall height is 4' 11" and the overall square-footage is 59.8. This subdivision sign will only contain Identification if the district and a non-commercial message..

51A-7.505 PERMIT PROCEDURES FOR SPECIAL PROVISION SIGN DISTRICTS.

- (B) Factors the committee shall consider. In reviewing an application, the committee shall first consider whether the applicant has submitted sufficient information for the committee to make an informed decision. If the committee finds the proposed sign to be consistent with the special character of the special provision sign district, the committee shall make a recommendation of approval to the city plan commission. The committee shall consider the proposed sign in terms of its appropriateness to the special provision sign district with particular attention to the effect of the proposed sign upon the economic structure of the special provision sign district and the effect of the sign upon adjacent and surrounding premises without regard to any consideration of the message conveyed by the sign. After consideration of these factors, the committee shall recommend approval or denial of the application and forward that recommendation to the city plan commission.
- (6) Decision by the commission. Upon receipt of a recommendation by the committee, the commission shall hold a public hearing to consider the application. At least 10 days before the hearing, notice of the date, time, and place of the hearing, the name of the applicant, and the location of the proposed sign must be published in the official newspaper of the city and the building official shall serve, by hand-delivery or mail, a written notice to the applicant that contains a reference to this section, and the date, time, and location of this hearing. A notice sent by mail is served by depositing it properly addressed and postage paid in the United States mail. In addition, if the application is for a detached sign or for an attached sign that has more than 100 square feet of effective area, the applicant must post the required number of notification signs in accordance with Section 51A-1.106. In making its decision, the commission shall consider the same factors that were required to be considered by the committee in making its recommendation. If the commission approves the application, it shall forward a certificate of appropriateness to the building official within 15 days after its approval. If the commission denies the application, it shall so inform the building official in writing. Upon receipt of the written denial, the building official shall so advise the applicant within five working days of the date of receipt of the written notice.

CA: 2502200005

Property Ownership

Brixmor Holdings 12 SPE, LLC a Delaware limited liability company c/o Brixmor Property Group, Inc. 1003 Holcomb Woods Parkway Roswell, GA 30076

Owner's Representative

Eric Walker, Director of Construction

<u>Eric.walker@brixmor.com</u>

215-936-7177

CA: 2502200005

SSDAC Action:

March 18, 2025

MOTION: It was moved to **approve**:

An application for a Certificate of Appropriateness by Annette Weatherspoon of SSC Signs & Lighting, LLC., for a 42.6-square-foot LED illuminated subdivision sign at 655 W ILLINOIS AVE (See Sign 14 on att. Site Plan).

Maker: Hall Second: Hardin

Result: Carried: 5 to 0

For: 3 - Peadon, Dumas, Webster, Hardin

and Hall

Against: 0 - none Absent: 0 - none Conflict: 0 - none

Speakers: Brett Milke, Brixmor Property Group

Nikita Moore, SSC Signs & Lighting Marisol Castano, SSC Signs & Llighting

Job 197661173-002 (2502200005)

Job Edit

Miscellaneous Transaction Job 197661173-002 (2502200005)

Electrical Sign (ES) DETACHED - SIGN 14 (A) New Construction

Status: Paid Created By: **TLUMSDEN** Date Created: Feb 20, 2025

Date Completed: Feb 20, 2025

Parent Job: 197661173-001 (2501241089)

Specific Location: 42.6SF- 655 W ILLINOIS AVE - LED ILLUMINATED SUBDIVISION SIGN

Details

Weatherspoon, Annette Customer

2090 McGee Lane Lewisville, TX 75077 (972) 219-2495

aweatherspoon@sscsigns.com

Fee Amount FeeType

Staff Email SCOTT.ROPER@DALLAS.GOV

Details

Customer: Weatherspoon, Annette 2090 McGee Lane

Fees (EXT): 2502200005 Technology Fee \$15.00 Adjusted:\$0.00 Paid:\$15.00 Owed:\$0.00

Fees (EXT): 2502200005 5BN - Special Provision Sign District fee \$397.00

Adjusted:\$0.00 Paid:\$397.00 Owed:\$0.00

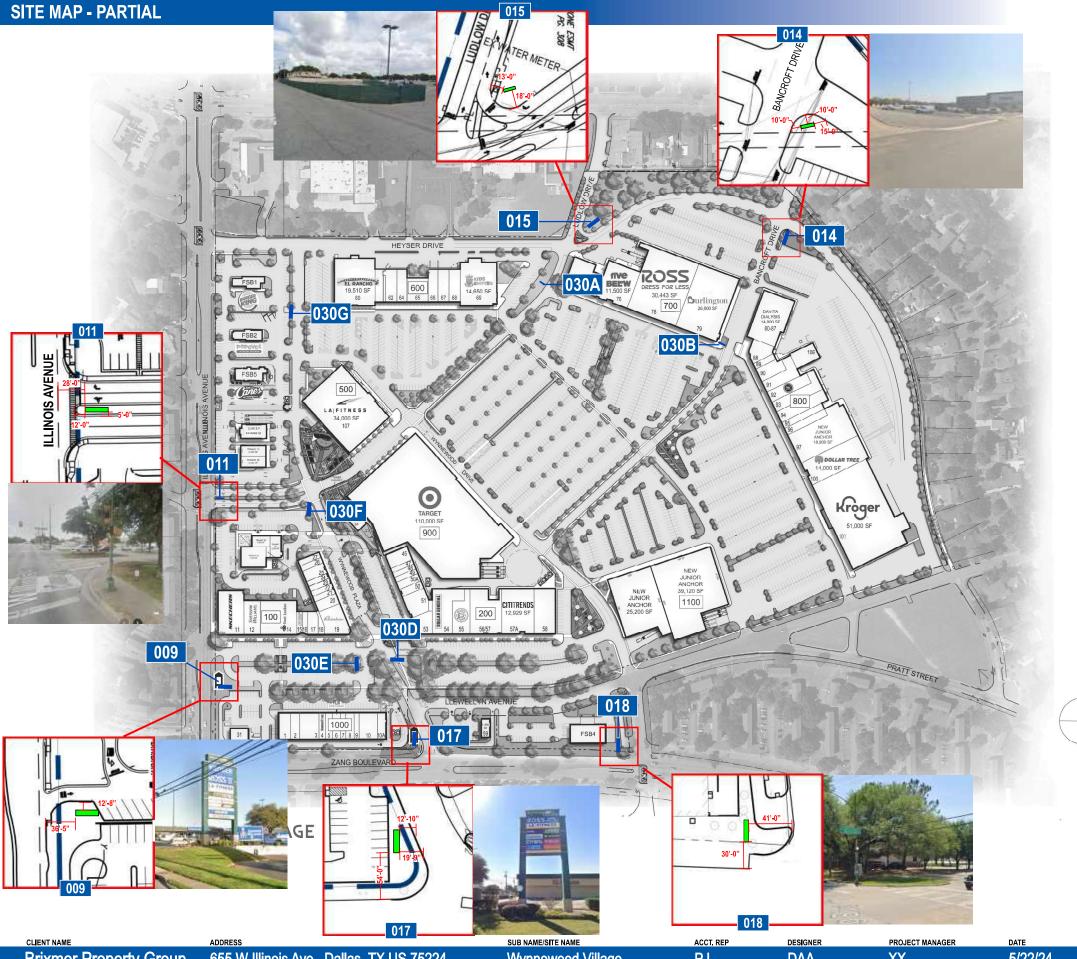
			Fe	es
Description				
Posted Date	Amount	Tax	Total	Balance
5BN - Special Provision Sign District fee				
	\$397.00	\$0.00	\$397.00	\$0.00
Receipt Number: 949227 \$412.00				
	(\$397.00)	\$0.00	(\$397.00)	
Technology Fee				
	\$15.00	\$0.00	\$15.00	\$0.00
Receipt Number: 949227 \$412.00				
	(\$15.00)	\$0.00	(\$15.00)	

\$0.00

Job 197661173-002 (2502200005)

Processes

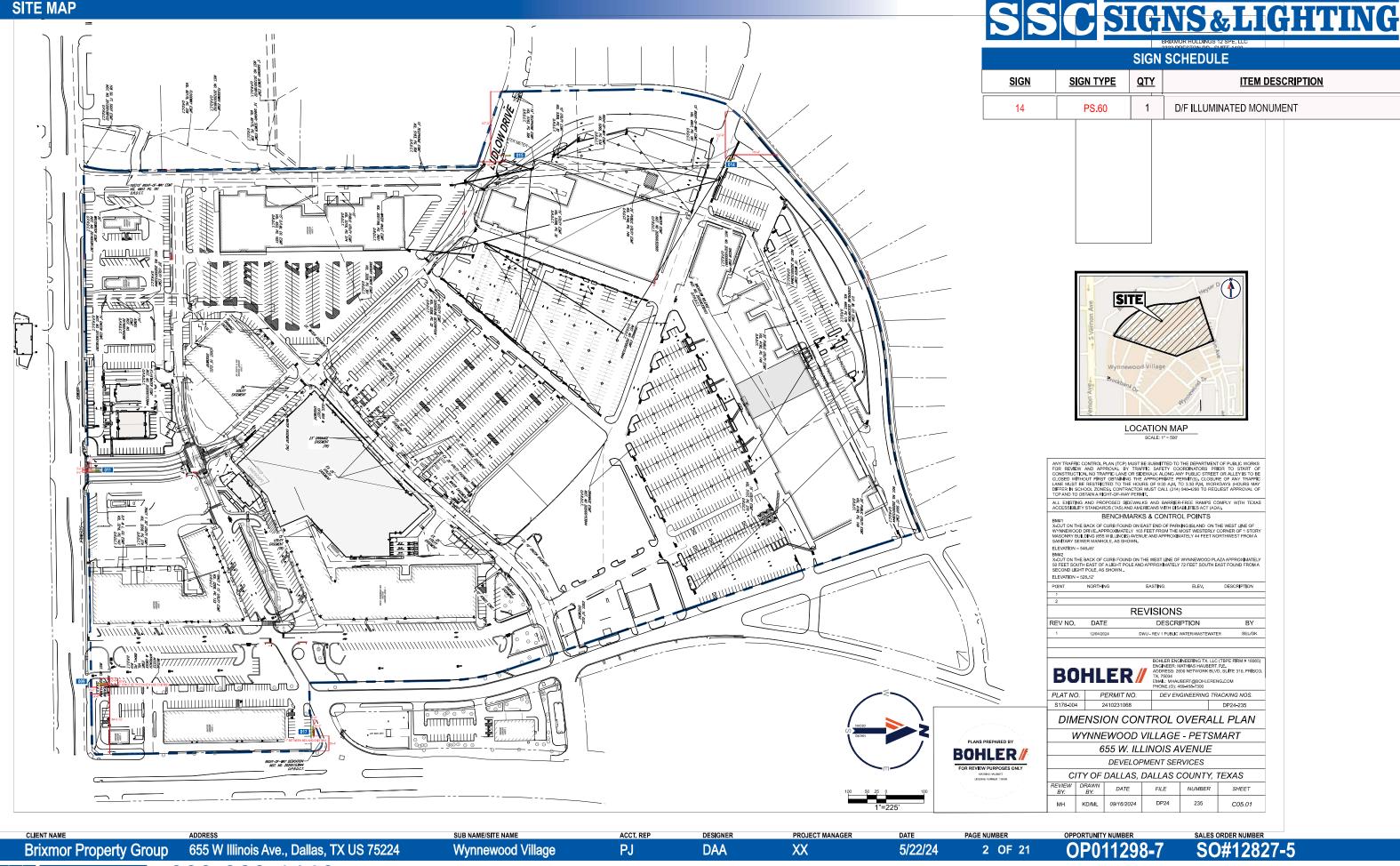
			Scheduled		Actual		
Assigned To	Status	Outcome	Start	Completed	Start	Completed	
System Fee Collection							
SICASHIERINTERFACE	Complete	Collected				Feb 20, 2025 09:20:28	
Auto generated System Fee Co	llection						

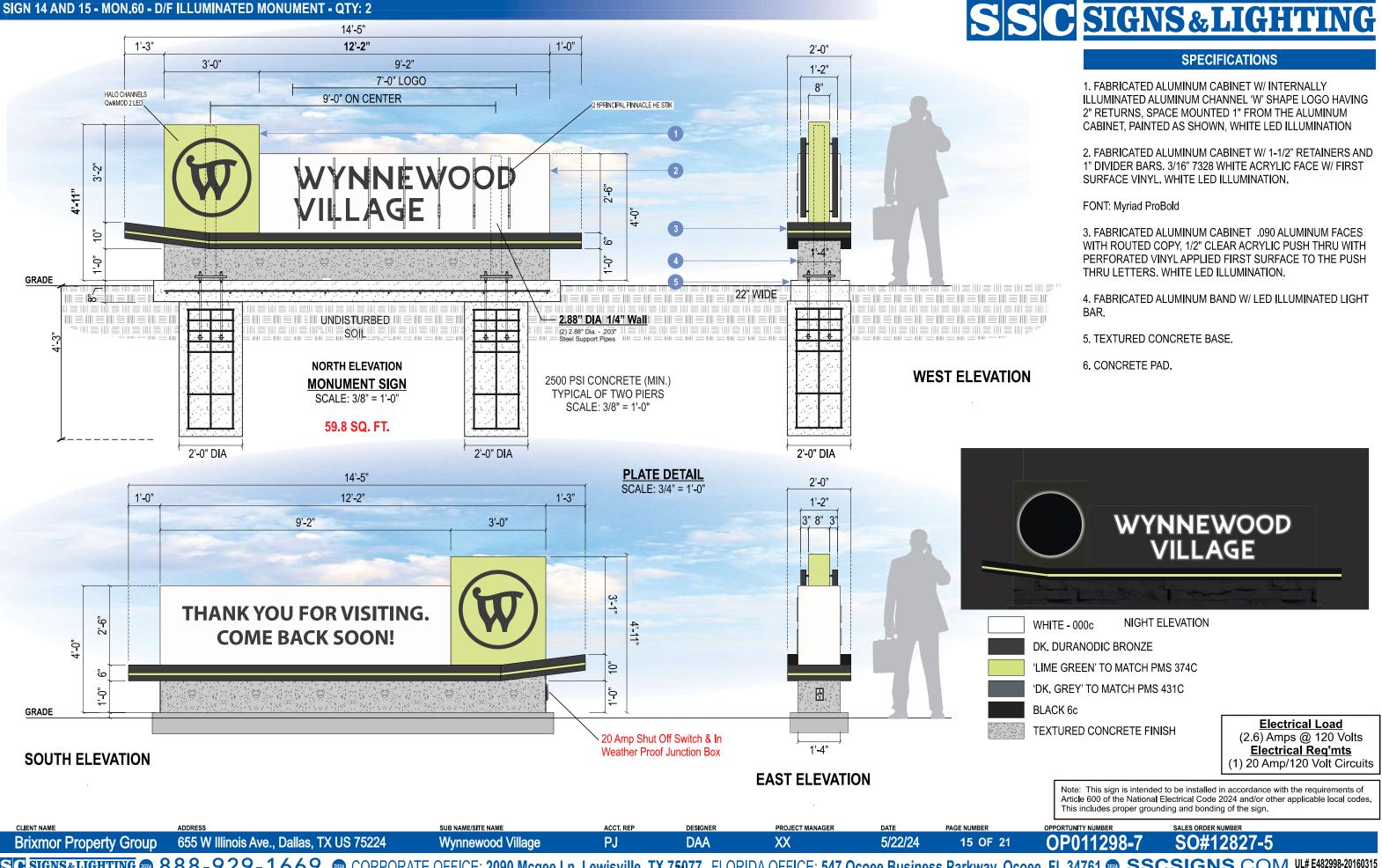


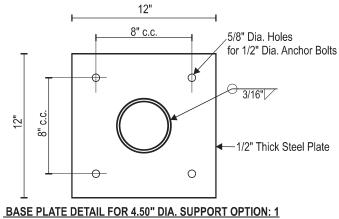
SSC SIGNS&LIGHTING

	SIGN SCHEDULE							
<u>SIGN</u>	SIGN TYPE	<u>QTY</u>	ITEM DESCRIPTION					
09	P.1020	1	D/F ILLUMINATED PYLON W/ TENANT PANELS					
17	P.1020	1	D/F ILLUMINATED PYLON W/ TENANT PANELS					
11	MON.110	1	D/F ILLUMINATED MONUMENT					
18	MON.110	1	D/F ILLUMINATED MONUMENT					
14	MON.60	1	D/F ILLUMINATED MONUMENT					
15	MON.60	1	D/F ILLUMINATED MONUMENT					

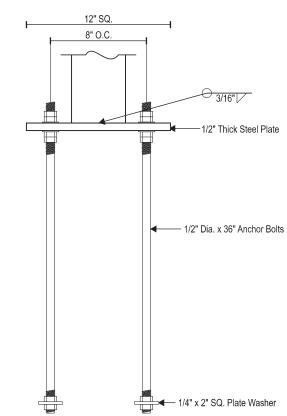
Brixmor Property Group 655 W Illinois Ave., Dallas, TX US 75224 Wynnewood Village PJ DAA XX 5/22/24 2 OF 11 OP011298-7 SO#12827-3





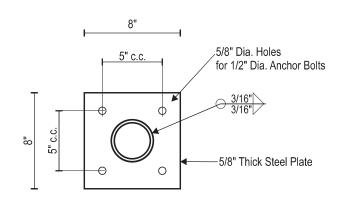


1-1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



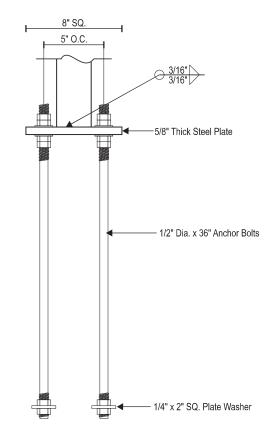
BASE PLATE DETAIL FOR 4.50" DIA. SUPPORT OPTION: 1 1 1/2"=1'-0"

1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



BASE PLATE DETAIL FOR 2.88" DIA. SUPPORT OPTION: 2

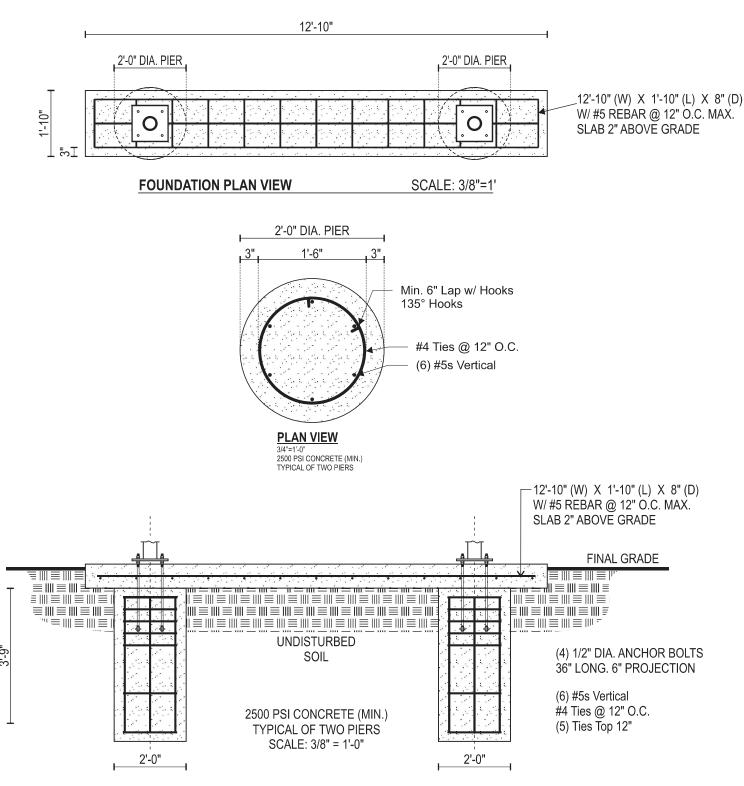
1-1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



BASE PLATE DETAIL FOR 2.88" DIA. SUPPORT OPTION: 2

1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate





Date:	2/11/25	City, State:	Dallas, TX	SHEET: 1 OF 3
Client:	SSC Signs & Lighting	Overall Height:	5'-1"	Sean M. McFarland, P.E.
Sign:	Wynnewood Village #SO12827	Wind Speed	105 mph	McFarland Engineering

Sign Description **Table of Contents** 655 W Illinois Ave

Columns: 2 Content: Page ADDED BASE PLATES

ME Job: 70010 Sns 14/15 Design Loads.....1

> **ULTIMATE LOADS / 30 PSF**

Foundation Design / General Notes 3 Height: Width: 14'-5" NO ENGINEERING IMPLIED OR PROVIDED FOR ABOVE GRADE CONCRETE BASE

Structural Variables and Code Loading Specifications

Cabinet Type:	Miscellaneous	•
Structural Section:	Steel Pipe - 42000psi	•
Number of Zones:	4	•

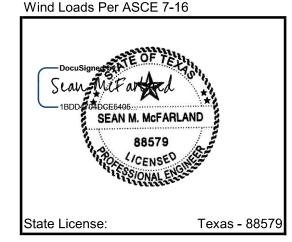
42 KSI STEEL PIPE

Code:	2021 IBC W/ Amends	
Wind Speed:	105	~
Wind Exposure:	С	•

Sign Sections:

5'-1"

		Cabinet Wt.		Weight	Transition	
Zone		Per So	q. Ft.		(Y or N)	
	1	20	•	10.8 #/FT		
	2	20	•	10.8 #/FT		
	3	5	•	10.8 #/FT		
	4	35	•	10.8 #/FT	у	
	5	0	•			
	6	0	•			
	7	0	•			
	8	0	-			



Geometry:

	Тор		* Approx. Width		Approx.	
Zone	Elevation	Height	Width	Pressure	Force	Weight
1	5.08 FT	1.00 FT	3.00 FT *	30.00 PSF	0.09 K	82 #
2	4.08 FT	2.50 FT	12.17 FT *	30.00 PSF	0.91 K	662 #
3	1.58 FT	0.50 FT	14.42 FT *	30.00 PSF	0.22 K	47 #
4	1.08 FT	1.08 FT	12.17 FT *	30.00 PSF	0.39 K	483 #

Total Wind Force = 1.61 K 1,274 # Date: 2/11/25 City, State: Dallas, TX SHEET: 2 OF 3 Client: SSC Signs & Lighting Overall Height: 5'-1" Sean M. McFarland, P.E. Wynnewood Village #SO12827 Wind Speed McFarland Engineering Sign: 105 mph

655 W Illinois Ave

ME Job: 70010 Sns 14/15

Moments at Transitions:

	Lateral	4
Zone	Force	Mom. Arm
1	0.09 K	4.58 FT
2	0.91 K	2.83 FT
3	0.22 K	1.33 FT
4	0.39 K	0.54 FT

3.50 K-FT

Section Properties:

.76 IN^3

.00 IN^3 .00 IN^3 .00 IN^3 .00 IN^3 .00 IN^

Structural Sections to be used:

		Pipes					
Zone	Option	Dim.	Wall t.	Weight	Sxx	d/t	Sxx Req'd
4	Pipes	4.50 IN	0.237 IN	10.8 #/FT	3.02 IN^3	18.99	0.76 IN^3
	Option	2.88 IN	0.203 IN	5.8 #/FT	1.00 IN^3	14.16	0.76 IN^3

Structure Required

#		Wall
Req'd	Size	Thickness
2	4.50 IN	0.237 IN

Date:2/11/25City, State:Dallas, TXSHEET:3 OF 3Client:SSC Signs & LightingOverall Height:5'-1"Sean M. McFarland, P.E.Sign:Wynnewood Village #SO12827Wind Speed105 mphMcFarland Engineering

655 W Illinois Ave

ME Job: 70010 Sns 14/15

		Two Pier Footin	ngs			
Pier Footing Design	:		Select the foo	ting and soil ty	pe:	
d = A / 2 * (1 -	+ (1 + (4.36 * h) / A)^1/2	2))	Footing:	Round		~
where	A = (2.34 * P) / (S1 *		Bearing (psf):	100-2007E0		•
		Lat. So	Bearing (psf):	150		~
Mmax =	·					
Pmax (Lateral) =						
LSBP =						
S1 =						
d =	2.000 FT	For use with Ro	ouna Footing			
A =	2.42 FT^2					
h =						
d =						
USE:		FT. RND. X	4.25 FT	DEEP PIERS w/	8" SLAB w/	/ #5's @ 12" O.C.
					2" ABOVE	
Soil Bearing Check:				w/ (6) #5's VERT	ICAL w/ #4	's @ 12" O.C.
DLmax =	1,274 LBS				(5 Ties Top	o 12")
Area of Footing =	3.14 FT^2					
Actural SBP =	406 PSF					
Allowable SBP =	975 PSF	(Includes cod	de allowed 20%	increase for e	very foot	
		of footing be	low 12" into na	tural grade.)		
	406 PSF <	975 PSF	THEREFORE	ОК		
Baseplate Design -		A36 Steel	Fy= 36ksi			
D =	4.50 IN	E70 Electrodes	Fw= 928 #/in/	16th		
e =	1.75 IN	A307 A.B.'s	Ft=20 ksi			
b eff =	3.75 IN	# of Bolts =	4	Dia. Bolt	0.	5
e eff =	2.25 IN	Column Mom =	1,748 # - FT			
Baseplate t =	0.50 IN					
P Bolt =	M * 12 (in/ft)			1,554 #	<	3,926 #
4	2 bolts (D + e + t)	T*F/L - # . 0**\	104/0	404 IN		0 F0 IN
t req'd =	[(6*P*e eff* 1 bolt)/(.7	5 Fy(b eii + 2 t)	ij.· 1/2	.404 IN	<	0.50 IN
We l d =	M * 12 (in/ft)			1.42 16th's	<	3.00 16th's
	Fw (3.1415 * D^2/4)	-				0100 101110
	(01					
USE: (4)	1/2" Dia. Bolts w/ 1/2"	Baseplate. We	<mark>ld to Support w</mark>	ith (1) 3/16" Fil	let Weld.	
Baseplate Design - O	•	A36 Steel	Fy= 36ksi			
	2.88 IN	E70 Electrodes		16th		
	1.06 IN	A307 A.B.'s	Ft=20 ksi			
	0.65 I N	# of Bolts =		Dia. Bo l t	0.:	5
		Column Mom =	1,748 # - FT			
Baseplate t =	0.63 IN					
D Polt -	M * 12 (in/ft)			2 207 #		2 026 #
P Bolt =	M * 12 (in/ft) 2 bolts (D + e + t)			2,297 #	<u> </u>	3,926 #
t req'd =	[(6*P*e eff* 1 bolt)/(.7	5*Fv(b eff + 2*t)	1^1/2	.505 IN	<	0.63 I N
	1,	5(2 011 - 2 1)				3.00 ./1
We l d =	M * 12 (in/ft)			3.47 16th's	< (2)	3.00 16th's
	Fw (3.1415 * D^2/4)	-				

Docusign Envelope ID: A1135045-65DA-4A69-879C-374E471953D6 SIGN 14 AND 15 - MON.60 - D/F ILLUMINATED MONUMENT - QTY: 2 ME #: 70010 14'-5" SIGN - 14 & 15 NO ENGINEERING PROVIDED 1'-3" 12'-2" 1'-0" 2'-0" OR IMPLIED FOR ABOVE GRADE 3'-0" 9'-2" CONCRETE BASE, 1'-2" 7'-0" LOGO 8" HALO CHANNELS 9'-0" ON CENTER QwikMOD 2 LED 2 ftPRINCIPAL PINNACLE HE STIK OAH: 5'-2" OPTION: 1 WYNNEWOOD VILLAGE 3'-2" (2) 4.50" Dia. - .237" Steel Support Pipes OPTION: 2 (2) 2.88" Dia. - .203" Steel Support Pipes 10 1'-0" **FINAL GRADE NORTH ELEVATION WEST ELEVATION MONUMENT SIGN** SCALE: 3/8" = 1'-0" 59.8 SQ. FT. 14'-5" 2'-0" 1'-0" 12'-2" 1'-3" 1'-2" 3" 8" 3" 9'-2" 3'-0"

SPECIFICATIONS

1. FABRICATED ALUMINUM CABINET W/ INTERNALLY ILLUMINATED ALUMINUM CHANNEL 'W' SHAPE LOGO HAVING 2" RETURNS, SPACE MOUNTED 1" FROM THE ALUMINUM CABINET, PAINTED AS SHOWN, WHITE LED ILLUMINATION

2. FABRICATED ALUMINUM CABINET W/ 1-1/2" RETAINERS AND 1" DIVIDER BARS. 3/16" 7328 WHITE ACRYLIC FACE W/ FIRST SURFACE VINYL. WHITE LED ILLUMINATION.

FONT: Myriad ProBold

- 3. FABRICATED ALUMINUM CABINET .090 ALUMINUM FACES WITH ROUTED COPY. 1/2" CLEAR ACRYLIC PUSH THRU WITH PERFORATED VINYL APPLIED FIRST SURFACE TO THE PUSH THRU LETTERS. WHITE LED ILLUMINATION.
- 4. FABRICATED ALUMINUM BAND W/ LED ILLUMINATED LIGHT
- 5. TEXTURED CONCRETE BASE

6. CONCRETE PAD



Electrical Load (2.6) Amps @ 120 Volts **Electrical Reg'mts** (1) 20 Amp/120 Volt Circuits

Note: This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code 2024 and/or other applicable local codes. This includes proper grounding and bonding of the sign.



2'-6"

6

1'-0"

4'-0"

GRADE

WYNNEWOOD VILLAGE SO12827

Address: 655 W ILLINOIS AVE City/State: DALLAS, TX

Client: SSC SIGNS & LIGHTING

THANK YOU FOR VISITING.

COME BACK SOON!

SOUTH ELEVATION

ENGINEERING OF VERTICAL SUPPORT AND FOUNDATION ONLY. NO CABINET ENGINEERING PROVIDED OR IMPLIED.

1'-0"

20 Amp Shut Off Switch & In

Weather Proof Junction Box

Initial Drawing:	(69451) DS
Revised Artwork:	(69512) DS
Added Base Plate:	(70010) DS
17	

9

1'-10"

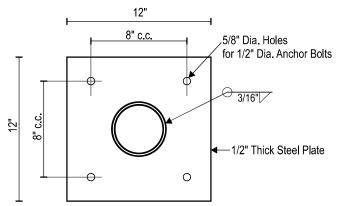
EAST ELEVATION



	eal appearing on this document was M. McFarland, PE on February 11, 2025.
Date:	2-11-2025
Sheet #:	4 OF 6
Texas Ex	Registration: F-1136 xpiration Date: 6/30/2025 rm Registration: F-6996
	Date: Sheet #: NC Firm Texas E:

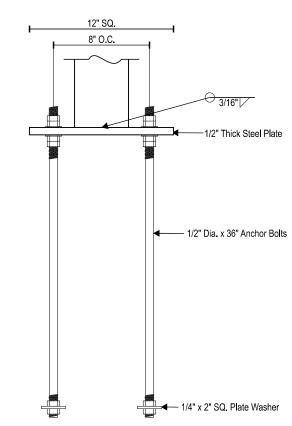
ME #: 70010

SIGN - 14 & 15



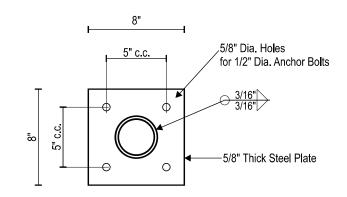
BASE PLATE DETAIL FOR 4,50" DIA, SUPPORT OPTION: 1
1-1/2"=1'-0"
A307 Anchor Bolts

A36 Steel Plate



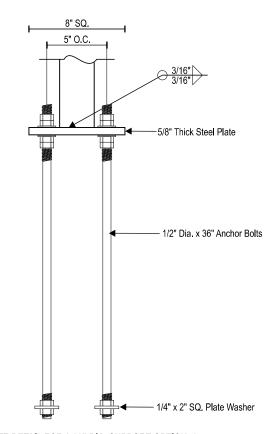
BASE PLATE DETAIL FOR 4.50" DIA. SUPPORT OPTION: 1

1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



BASE PLATE DETAIL FOR 2.88" DIA. SUPPORT OPTION: 2 1-1/2"=1'-0" A307 Anchor Bolts

A36 Steel Plate



BASE PLATE DETAIL FOR 2,88" DIA, SUPPORT OPTION: 2 1 1/2"=1"-0" A307 Anchor Bolts A36 Steel Plate



Ph: (281) 813-7439 Email: sean@signstructures.com Web: www.signstructures.com

WYNNEWOOD VILLAGE SO12827

Address: 655 W ILLINOIS AVE City/State: DALLAS, TX

Client: SSC SIGNS & LIGHTING

ENGINEERING OF VERTICAL SUPPORT AND FOUNDATION ONLY. NO CABINET ENGINEERING PROVIDED OR IMPLIED.

Initial Drawing:	(69451) DS
Revised Artwork:	(69512) DS
Added Base Plate:	(70010) DS
18	



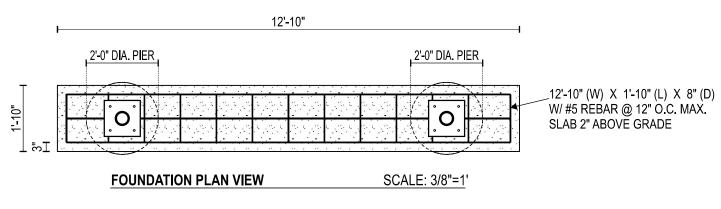
The electronic seal appearing on this document was
authorized by Sean M. McFarland, PE on February 11, 2025.

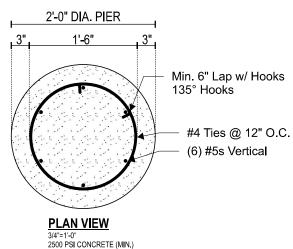
Date:	2-11-2025
Sheet #:	5 OF 6
	n Registration: F-1136 Expiration Date: 6/30/2025

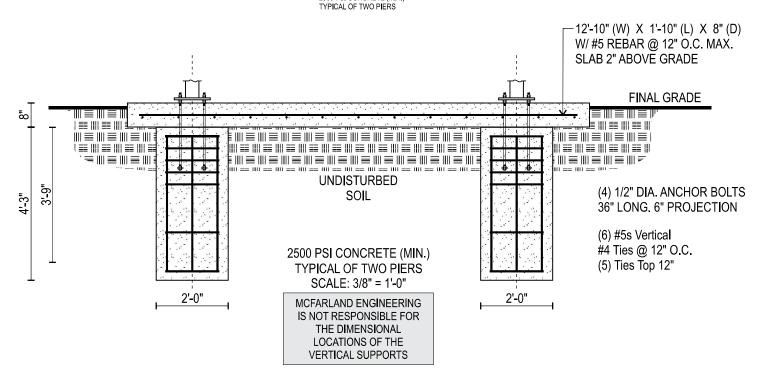
Texas Firm Registration: F-6996

ME #: 70010

SIGN - 14 & 15









Ph: (281) 813-7439 Email: sean@signstructures.com Web: www.signstructures.com

WYNNEWOOD VILLAGE SO12827

Address: 655 W ILLINOIS AVE
City/State: DALLAS, TX

Client: SSC SIGNS & LIGHTING

ENGINEERING OF VERTICAL SUPPORT AND FOUNDATION ONLY. NO CABINET ENGINEERING PROVIDED OR IMPLIED.

Initial Drawing:	(69451) DS
Revised Artwork:	(69512) DS
Added Base Plate:	(70010) DS
	<u> </u>
19	



The electronic seal appearing on this document was
authorized by Sean M. McFarland, PE on February 11, 2025

Date: 2-11-2025
Sheet #: 6 OF 6

NC Firm Registration: F-1136 Texas Expiration Date: 6/30/2025 Texas Firm Registration: F-6996