

January 28, 2026

**WHEREAS**, the City Charter provides for the Park and Recreation Board to grant contracts and agreements within park facilities with such terms and conditions as it shall deem proper; and

**WHEREAS**, the City Charter requires that the City Council shall approve Park and Recreation contracts which exceed one year in duration; and

**WHEREAS**, the City of Dallas is the owner of Fair Park, and desires to allow Legends Hospitality LLC to provide food and beverage operations at Fair Park, including the Cotton Bowl during this one-year agreement with a one-year renewal option; and

**WHEREAS**, the City, through its Park & Recreation Department, hereby desires to authorize a one-year concessions agreement with Legends Hospitality LLC to provide food and beverage operations at Fair Park, including the Cotton Bowl.

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That the President of the Park and Recreation Board and the City Manager are hereby authorized to execute a one-year concessions agreement, with a one-year renewal option with Legends Hospitality LLC, approved as to form by the City Attorney, to provide food and beverage operations at Fair Park, including the Cotton Bowl.

**SECTION 2.** The special terms of the concessions agreement are as follows:

- A) Subject to appropriation, the City will pay Legends Hospitality LLC a base fee of \$200,000.00 for the first year.
- B) The City will have an option to renew the agreement for one year at a base fee of \$200,000.00.
- C) The City will keep all profits up until gross sales reach \$4,500,000.00.
- D) After reaching \$4,500,000.00 in gross sales, Legends Hospitality LLC is entitled to an 8% incentive that shall be withheld from net revenues due to the City.

**SECTION 3.** That the Chief Financial Officer is hereby authorized to disburse funds in an amount not to exceed \$200,000.00 annually to Legends Hospitality LLC from Fair Park Fund, Fund 0A09, Department PKR, Unit 6502, Object 3072, Encumbrance/Contract No. PKR-2026-00029486, Vendor VS0000073094.

**SECTION 4.** That the Chief Financial Officer is hereby authorized to receive and deposit the estimated annual revenue amount of \$1,000,000.00 from Legends Hospitality LLC in the Fair Park Fund, Fund 0A09, Department PKR, Unit 6502, Revenue Code 7264.

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**SECTION 5.** That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.