

Exhibit B

Dallas Downtown Improvement District (DID)							
Service Plan 2022 - 2026							
	2021 Approved Budget	2021 Forecast	2022	2023	2024	2025	2026
REVENUES							
Fund balance from previous year	\$1,063,000	\$1,063,000	\$1,188,000 ⁵	\$338,000	\$338,000	\$338,000	\$338,000
Net assessment revenue*	\$9,846,017	\$9,250,616	\$9,343,118	\$9,623,417	\$11,259,400	\$13,286,093	\$15,810,448
Year over year growth %			1.0%	3.0%	17.0%	18.0%	19.0%
Exempt jurisdictions	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on cash balances	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
TOTAL INCOME & RESERVES	\$10,992,017	\$10,396,616	\$10,614,118	\$10,044,417	\$11,680,400	\$13,707,093	\$16,231,448
Revenue w/o Carryforward	\$9,929,017	\$9,333,616	\$9,426,118	\$9,706,417	\$11,342,400	\$13,369,093	\$15,893,448
EXPENDITURES							
Organization & Administration	\$992,902	\$933,362	\$942,612	\$970,642	\$1,134,240	\$1,336,910	\$1,589,345
10%		10%	10%	10%	10%	10%	10%
Economic Development, Planning & Mobility ¹	\$496,451	\$466,681	\$471,306	\$485,321	\$567,120	\$668,455	\$794,673
5%		5%	5%	5%	5%	5%	5%
Communications & Community Partnerships ²	\$794,321	\$746,689	\$754,089	\$776,513	\$907,392	\$1,069,527	\$1,271,475
8%		8%	8%	8%	8%	8%	8%
Parks Operations & Programming ³	\$695,031	\$553,353	\$659,828	\$679,449	\$793,968	\$935,836	\$1,112,541
7%		6%	7%	7%	7%	7%	7%
Safety, Cleaning & Improvements ⁴	\$6,950,312	\$5,783,531	\$6,598,283	\$6,794,492	\$7,939,680	\$9,358,365	\$11,125,414
70%		62%	70%	70%	70%	70%	70%
Subtotal	\$9,929,017	\$8,483,616	\$9,426,118	\$9,706,417	\$11,342,400	\$13,369,093	\$15,893,448
Carryforward Expenditures:							
Safety, Cleaning & Improvements	\$500,000	\$500,000	\$750,000				
Communications & Community Partnerships	\$225,000	\$225,000					
Parks Operation & Programming			\$100,000				
TOTAL EXPENDITURES	\$10,654,017	\$9,208,616	\$10,276,118	\$9,706,417	\$11,342,400	\$13,369,093	\$15,893,448
FUND BALANCE/RESERVES	\$338,000	\$1,188,000	\$338,000	\$338,000	\$338,000	\$338,000	\$338,000
			\$0				

^{*} 2022 - 2026 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

¹ Business development and recruitment, Downtown planning and transportation enhancements

² Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management

⁴ Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements and capital improvements

⁵ 2021 Carryforward to 2022 comprised of:

- \$750,000 Safety, Cleaning and Improvements - COVID related employee recruitment and retention impacts expected to dissipate Q3 and Q4 of 2021; carryforward anticipated to be used in 2022.

- \$100,000 Parks Operation & Programming - caused by delays in programs related to Covid 19. Programming will resume in late 2021 and 2022.

- \$338,000 Revenue Carryforward – prior year carryforward approved by COD Eco Dev as contingency reserve.