

# Memorandum



DATE June 2, 2023

CITY OF DALLAS

Honorable Members of the Public Safety Committee  
TO Adam McGough (Chair), Cara Mendelsohn (Vice Chair), Tennell Atkins, Jesse Moreno, Jaime Resendez, Casey Thomas, Gay Donnell Willis

SUBJECT **June 28, 2023, City Council Draft Agenda Item 23-1586 Youth Guidance for Summer Enrichment Programming**

The following agenda item is scheduled to go before the City Council on June 28, 2023.

## **DRAFT AGENDA ITEM 23-1586**

Authorize a three-year Cooperative Purchasing Agreement for the procurement of youth summer enrichment programming with Youth Guidance Inc. through the Dallas Independent School District (DISD) – Not to exceed \$1,200,000 – Financing: General Fund

## **BACKGROUND**

Youth Guidance operates the Becoming A Man (BAM) and Working On Womanhood (WOW) social- emotional learning programs that foster agency, integrated identity, and social cognitive skill- building for targeted students in grades 7-12 who have been exposed to traumatic stressors and face social, behavioral, cognitive, or emotional challenges.

In response to the need for more programming that keeps youth positively engaged during the summer, Youth Guidance Dallas will implement the BAM and WOW Scholar Training Academy (STA). This Academy is a six-week, summer enrichment initiative that equips participants with knowledge, skills, and tools that will support their academic, professional, and personal growth and success. The STA will target youth impacted by violent crime and also prevent violent crime incidence by engaging youth in safe and skills-oriented programming.

The program runs Monday through Friday, 9:00 AM to 3:00 PM during which participants are guided through interactive lessons facilitated by BAM and WOW youth specialists, staff, and partnering organizations. Youth Guidance Dallas will partner with the City of Dallas to hold programming in local recreation centers in the communities closest to the schools served by the program.

Participants have access to curriculum-based group sessions as well as individual support services and curricula-aligned field trips and events. The curricula are grounded in a set of core program values that guide participants in learning, practicing, and internalizing key social-emotional skills.

## **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On February 13, 2023, the Public Safety Committee was briefed on Community Violence Intervention programming expansion which included this service.

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**FISCAL INFORMATION**

Fund	FY 2023	FY 2024	Future Years
General Fund	\$400,000.00	\$400,000.00	\$400,000.00

**PROCUREMENT INFORMATION**

Method of Evaluation for Award Type:

Cooperative Purchasing Agreement	<ul style="list-style-type: none"><li>• Cooperative purchasing agreements enable the City to associate with State agencies, other local governments, or local cooperative organizations comprised of other state and local governments, to leverage market buying power and enable the City to purchase goods or services at lower prices</li><li>• The cooperative purchasing agreement is an alternative method of meeting the requirements for competitive bidding or competitive sealed proposals, not an exception from that requirement</li></ul>
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**OWNER**

Youth Guidance  
1 N. LaSalle Street, Suite 900  
Chicago, IL 60602

Michelle Morrison, Chief Executive Officer

Should you have any questions regarding this item, please contact me at (214) 670-5299.

Jon Fortune  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors