

Memorandum



DATE November 10, 2022

CITY OF DALLAS

TO Honorable Members of the Workforce, Education, and Equity Committee: Jaynie Schultz (Chair), Casey Thomas (Vice-Chair), Jaime Resendez, Paula Blackmon, Jesse Moreno, Adam McGough, Omar Narvaez

SUBJECT **Small Business Center Workforce Development Day Labor Center**

The purpose of this memorandum is to provide an update from the Council briefing on October 11, 2022, on the Day Labor Program.

The proposed Day Labor Program is intended to help reduce safety hazards, deter crime, and provide a safe, organized method of engagement between laborers and employers. The program plans to also decrease the labor gap by providing access to skilled workers, and act as a community connector of services linking local small businesses, homeowners, faith-based organizations, and contractors with skilled day labor workers for employment opportunities.

The recommendation is to implement a pilot beginning February 2023 for the Day Labor Program. The pilot will include the hiring of a program coordinator to continue the research of a feasible location(s) and formalize a potential agreement with Workforce Solutions Dallas as the partner agency to support the pilot and a potential expanded program in the future.

During the first phase, staff will continue to meet with prospective Council Members to share information and provide progress reports on the program. A follow-up briefing to the full Workforce, Education, and Equity Committee will be scheduled in Spring 2023, where staff will present an overall project plan and proposed budget for a comprehensive program incorporating additional sites across the city, including a mobile unit.

Staff will be available during the Workforce, Education, and Equity Committee meeting on November 14, 2022, to respond to questions or provide additional information. In the meantime, please feel free to contact me or Joyce Williams, Director, Small Business Center at joyce.williams@dallas.gov.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert
Deputy City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
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