

# Memorandum



DATE September 7, 2023

CITY OF DALLAS

TO

Honorable Members of the City Council Workforce, Education, and Equity Committee

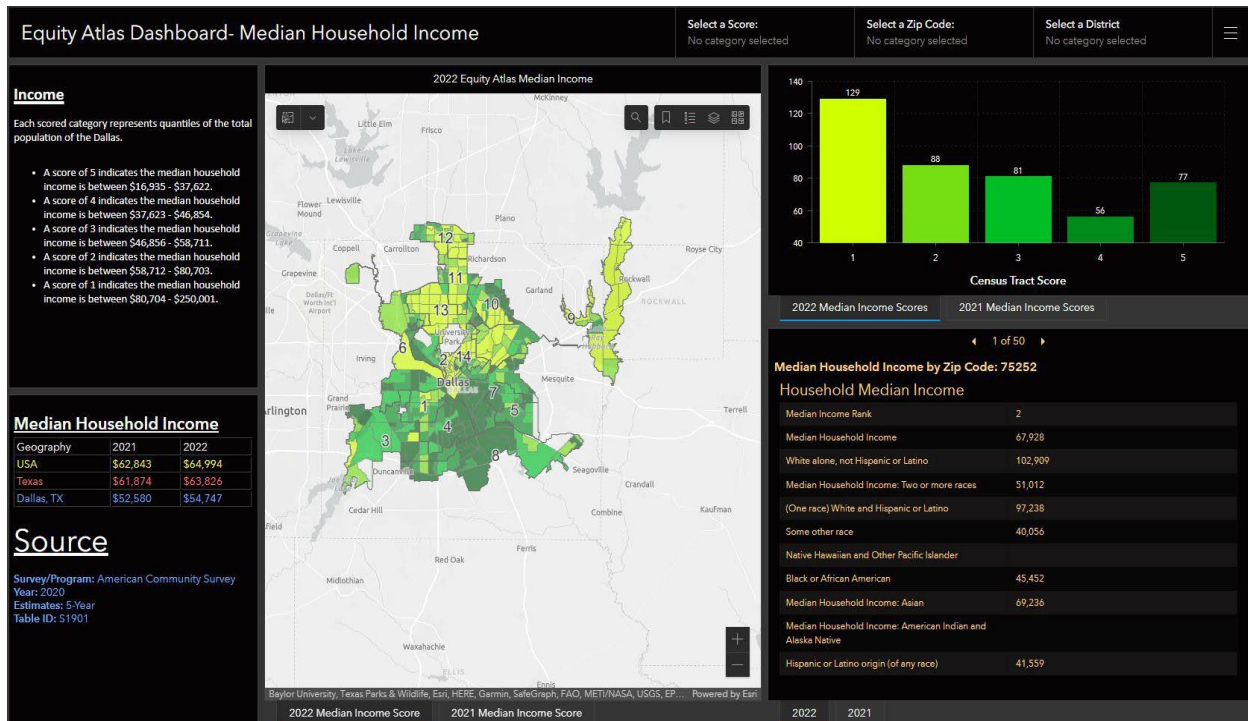
SUBJECT **City of Dallas' Equity Atlas Tool**

As a critical component to the advancement of the Racial Equity Plan, the City of Dallas' Office of Equity and Inclusion has developed the Dallas Equity Atlas. The Atlas is a comprehensive data visualization and analysis tool that provides a holistic view of our city's social, economic, and environmental factors that impact residents' overall well-being. Developed with various stakeholders, including local government agencies, community organizations, and academic institutions, the Equity Atlas is a valuable resource for informed decision-making in urban development. The Atlas will support the City in aligning investments and service delivery with equity priority areas to address disparities.

## **A. Key Features of the Equity Atlas**



- 1. Data Transparency:** The Equity Atlas compiles and presents data from various U.S. Census Bureau sources, allowing for greater transparency and accessibility. This data includes information on income disparities, race and ethnicity, health insurance coverage, educational attainment, and the Equity Impact Assessment Tool.
- 2. Community Engagement:** The Equity Atlas fosters community engagement by making data accessible to residents, community organizations, internal departments, advocacy groups and other key stakeholders. This supports residents to participate in decision-making, citywide programs and fosters a layer of accountability for the City as we work towards equitable outcomes.
- 3. Mapping and Visualization:** The Equity tool utilizes advanced mapping and visualization techniques to create interactive, user-friendly displays. These visualizations help identify geographic disparities and trends, supporting policymakers, residents, and planners to identify the unique and specific needs of Dallas communities.



**4. Scenario Modeling:** Users can engage in scenario modeling as a interactive way to analyze potential impact of various policy, programs or procedural decisions. This feature is essential for assessing the likely outcomes of proposed initiatives before implementation.

## B. Benefits for the City

- 1. Informed Decision-Making:** By providing comprehensive data and visualization tools, the Equity Atlas equips city leaders and key stakeholders with the information to make data-driven decisions that promote equity and inclusivity.
- 2. Intentional Interventions:** It helps internal and external stakeholders identify areas who experience the greatest needs and focuses on impactful, effective, and efficient service delivery.
- 3. Accountability:** The tool enhances transparency and accountability by enabling residents to track progress and outcomes, strengthening trust in City governance.

## C. Next Steps

Residents, City staff, and other stakeholders are encouraged to explore the full potential of the Equity Atlas and integrate the tool into their decision-making process as it fits. The Equity Atlas will be released October 2023, and OEI in collaboration with community stakeholders will host workshops on how to use the Equity Atlas.

Should you have any questions or feedback, please contact Lindsey Wilson, PhD, Director of the Office of Equity and Inclusion, at [lindsey.wilson@dallas.gov](mailto:lindsey.wilson@dallas.gov).

Regards,



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