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CITY SECRETARY
DALLAS, TEXAS

City of Dallas

1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201



Ad Hoc Committee on COVID-19 Recovery and Assistance

September 16, 2021

1:00 PM

Public Notice

210 779

POSTED CITY SECRETARY
DALLAS TX

2021 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Arnold (VC), McGough, Narvaez, Resendez, West, Willis	ENVIRONMENT AND SUSTAINABILITY Blackmon(C), Ridley (VC), Arnold, Bazaldua, Resendez, Schultz, West
GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT Mendelsohn (C), Willis (VC), Atkins, Bazaldua, McGough, Ridley, West	HOUSING AND HOMELESSNESS SOLUTIONS Thomas (C), Moreno (VC), Arnold, Blackmon, Mendelsohn, Ridley, Schultz
PUBLIC SAFETY McGough (C), Mendelsohn (VC), Atkins, Moreno, Resendez, Thomas, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), West (VC), Arnold, Blackmon, Narvaez, Ridley, Thomas
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Atkins (VC), Bazaldua, Mendelsohn, Moreno, Schultz, Willis	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Thomas (VC), Blackmon, McGough, Moreno, Narvaez, Resendez
AD HOC JUDICIAL NOMINATING COMMITTEE Resendez (C), Arnold, Bazaldua, Ridley, Thomas, West, Willis	AD HOC LEGISLATIVE AFFAIRS Atkins (C), McGough, Mendelsohn, Narvaez, Willis
AD HOC COMMITTEE ON COVID-19 RECOVERY AND ASSISTANCE Thomas (C), Atkins, Mendelsohn, Moreno, Ridley	AD HOC COMMITTEE ON GENERAL INVESTIGATING & ETHICS Mendelsohn (C), Atkins, Blackmon, McGough, Schultz

(C) – Chair, (VC) – Vice Chair

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section [30.06](#), Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección [30.06](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section [30.07](#), Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección [30.07](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

The Ad Hoc Committee on COVID-19 Recovery and Assistance will be held by videoconference and in the City Hall Council Chambers (6th Floor).

Members of the public are encouraged to attend the meeting virtually. However, City Hall is available for those wishing to attend the meeting in person following all current pandemic-related public health protocols.

The meeting will be broadcast live on Spectrum Cable Channel 16 and online at <https://bit.ly/cityofdallastv>.

The public may also listen to the meeting as an attendee at the following videoconference link: <https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m2665ad6d0508c66deaeb912585aa8346>

Call to Order

MINUTES

1. [21-1676](#) Approval of the August 12, 2021 Ad Hoc Committee on COVID-19 Recovery and Assistance Meeting Minutes

Attachments: [Minutes](#)

BRIEFING ITEMS

- A. [21-1677](#) COVID-19 Testing, Vaccine, and Data Updates
[Dr. Philip Huang, Director, Dallas County Health and Human Services; Dr. Timothy Bray, Director, Institute for Urban Policy Research, University of Texas at Dallas; Rocky Vaz, Director, Office of Emergency Management]
- B. [21-1788](#) DFW COVID-19 Community Prevalence Study Update
[Dr. Amit Singal, Medical Director of the Liver Tumor Program and Clinical Chief of Hepatology, Professor, UT Southwestern Medical Center; Dr. Jasmin Tiro, Associate Professor, UT Southwestern Medical Center]

Attachments: [Presentation](#)

- C. [21-1678](#) American Rescue Plan Act Communications and Outreach Plan
[Kimberly Bizzor Tolbert, Chief of Staff, City Manager's Office; Catherine Cuellar, Director, Communications, Outreach, & Marketing; Janella Newsome, Assistant Director, Communications, Outreach, & Marketing]

Attachments: [Presentation](#)

- D. [21-1679](#) COVID-19 Support and Employee Vaccination Incentive Update
 [Kimberly Bizer Tolbert, Chief of Staff, City Manager's Office; Nina Arias,
 Director, Human Resources]

Attachments: [Presentation](#)

- E. [21-1787](#) Rental Assistance Program Updates
 [Jessica Galleshaw, Director, Office of Community Care]

Attachments: [Presentation](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 21-1676

Item #: 1.

Approval of the August 12, 2021 Ad Hoc Committee on COVID-19 Recovery and Assistance Meeting Minutes

Ad Hoc Committee on COVID-19 Recovery and Assistance Meeting Record

The Ad Hoc Committee on COVID-19 Recovery and Assistance meetings are recorded. Agenda materials are available online at www.dallascityhall.com. Recordings may be reviewed online at <https://dallastx.swagit.com/ad-hoc-committees>.
Note: This meeting was conducted via videoconference to comply with a social distancing mandate during a declared state of disaster.

Meeting Date: August 12, 2021

Convened: 1:33 p.m.

Adjourned: 3:26 p.m.

Committee Members Present:

Casey Thomas, Chair
Tennell Atkins
Cara Mendelsohn
Jesse Moreno
Paul Ridley

Committee Members Absent:

Other Council Members Present:

AGENDA

CALL TO ORDER (1:33 p.m.)

- 1. Approval of the May 6, 2021 Ad Hoc Committee on COVID-19 Recovery and Assistance Meeting Minutes**
Action Taken/Committee Recommendation(s): A motion was made to approve the minutes for the May 6, 2021 Ad Hoc Committee on COVID-19 Recovery and Assistance meeting. The motion passed.

Motion made by: CM Tennell Atkins

Motion seconded by: CM Jesse Moreno

BRIEFING ITEMS WITHOUT ACTION

A. COVID-19 Vaccine, Testing, and Data Update

Presenter(s): Dr. Phil Huang, Director, Dallas County Health and Human Services; Dr. Timothy Bray, Director, Institute for Urban Policy Research, University of Texas at Dallas; Rocky Vaz, Director, Office of Emergency Management

Action Taken/Committee Recommendation(s): The region's health experts gave updates on COVID-19 vaccine, testing, and data efforts in the City of Dallas and Dallas County. Ad Hoc Committee members discussed and asked questions about the applicability of Dallas County's recent emergency orders, the effectiveness and intended outcomes of the County's COVID-19 vaccination outreach efforts, common factors among patients who are vaccinated and COVID-19 positive, information on the County's pop-up COVID-19 clinics, the contingency plan for a lack of ICU beds in hospitals across the region, if the City has funding available to distribute PPE, hospital staff capacity, messaging to encourage masking and vaccination, and more. Staff was asked to update the City's COVID-19 communications strategy. Information only.

B. The White House COVID-19 Response Team's COVID-19 Recovery Efforts

Presenter(s): Dr. Marcella Nunez-Smith, Senior Advisor, White House COVID-19 Response Team

Action Taken/Committee Recommendation(s): Dr. Marcella Nunez-Smith discussed several topics including centering equity in a whole-of-government approach to addressing the COVID-19 pandemic, the role of government partnerships in overcoming health inequities, the critical work of getting people access to the vaccine by removing as many structural barriers as possible, the Biden-Harris Administration's health equity efforts, investment in the care infrastructure, the impact of COVID-19 on schools, and more. Ad Hoc Committee members discussed and asked questions about strategies to overcome vaccine hesitancy, particularly in the Black community, COVID-19 messaging strategies to various age groups, and research or resources for proven communication strategies to overcome vaccine hesitancy. Information only.

C. Parkland Center for Clinical Innovation's (PCCI) COVID-19 Recovery Efforts**Presenter(s):** Dr. Steve Miff, President and CEO, PCCI**Action Taken/Committee Recommendation(s):** Dr. Miff gave a presentation on major observations and trends on the COVID-19 Delta variant in Dallas County, the vaccination rate in Dallas County, areas with greatest vaccination opportunity, increasing case counts among school-aged individuals, changes in the COVID-19 vulnerability index rating, changes in COVID-19 prevalence rates relative to the U.S. and other countries, and data about vaccine recipient demographics. Chair Thomas requested Dr. Miff to provide weekly COVID-19 data to the Ad Hoc Committee members. CM Mendelsohn asked Dr. Miff to share the contact information for the state's point of contact for COVID-19 data. CM Moreno requested information on how many homeless people have been vaccinated and asked whether there is a lag in data from private healthcare providers that are administering the vaccine. Information only.**ADJOURN (3:26 p.m.)****APPROVED BY:**

**Casey Thomas, Chair
Ad Hoc Committee on COVID-19
Recovery and Assistance****ATTESTED BY:**

**Sommer Iqbal, Coordinator
Ad Hoc Committee on COVID-19
Recovery and Assistance**



City of Dallas

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Agenda Information Sheet

File #: 21-1677

Item #: A.

COVID-19 Testing, Vaccine, and Data Updates

[Dr. Philip Huang, Director, Dallas County Health and Human Services; Dr. Timothy Bray, Director, Institute for Urban Policy Research, University of Texas at Dallas; Rocky Vaz, Director, Office of Emergency Management]



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Agenda Information Sheet

File #: 21-1788

Item #: B.

DFW COVID-19 Community Prevalence Study Update

[Dr. Amit Singal, Medical Director of the Liver Tumor Program and Clinical Chief of Hepatology, Professor, UT Southwestern Medical Center; Dr. Jasmin Tiro, Associate Professor, UT Southwestern Medical Center]



Study Update for City of Dallas Ad Hoc Committee on COVID-19 Recovery and Assistance September 16, 2021

DFW COVID-19 Prevalence Study

UTSouthwestern
Medical Center

 **Texas Health**
Resources®

WHAT WE SET OUT TO ACCOMPLISH

1. Measure prevalence of COVID-19 in DFW and by sociodemographic subgroup
2. Understand development and duration of immunity to COVID-19, and monitor for emerging hotspots
3. Engage the community as a trusted, transparent source of information about the COVID-19 pandemic

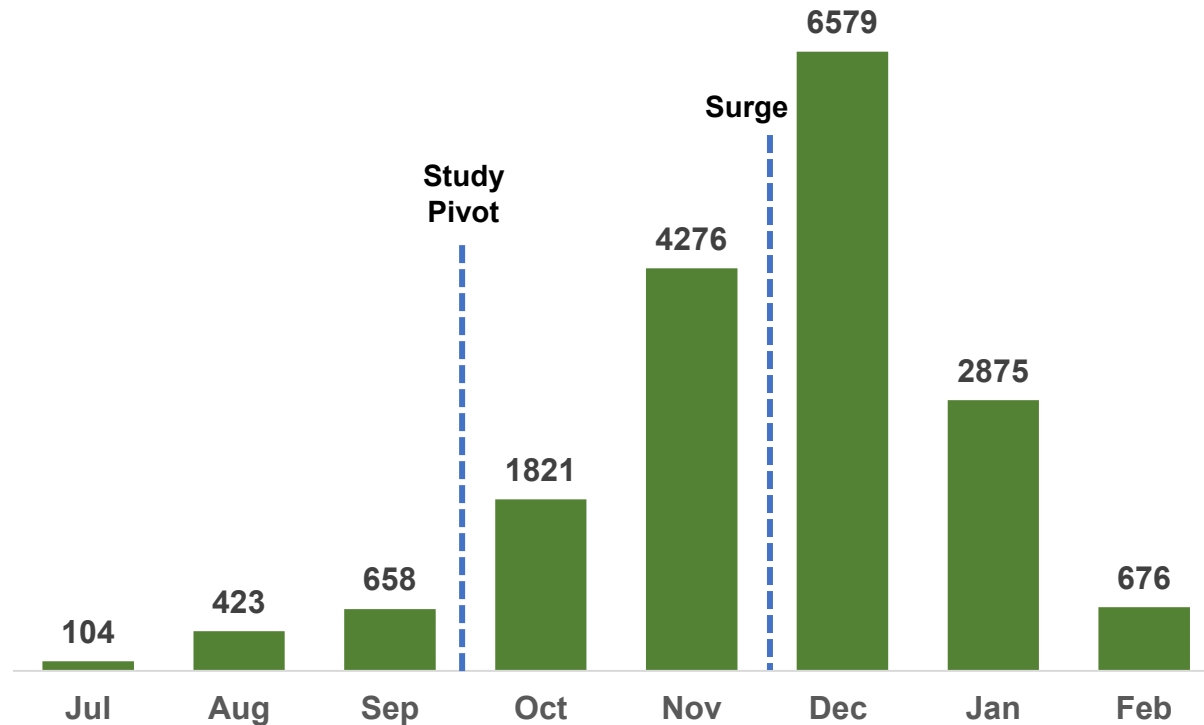
ADAPTED TO VOLUNTEER BASED SAMPLE DUE TO RESPONSE RATE

Community Sampling





Pivot from
population to
volunteer based

Community Sample Enrollment by Month



INTERIM ANALYSIS LED TO DECISION TO END STUDY IN FEBRUARY

	Prevalence Rates 	Vaccine Implementation 
Goal / Assumption	PCR+ = 1% Ab+ = 4%	12-18 months
Actual	PCR+ = 3% Ab+ = 7%	9 months

On December 29, 2020, Texas opened up vaccine eligibility to people 65+ or people 16+ with health conditions.

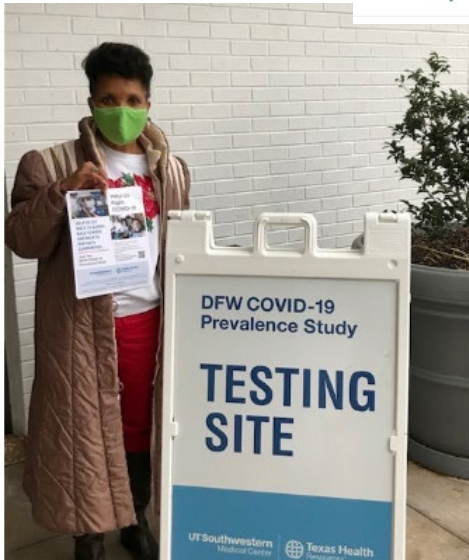
COMMUNITY ADVISORY BOARD LEVERAGED FOR RECRUITMENT

UT Southwestern News @UTSWNews · 15m
Thank you for participating in the #DFWCOVIDStudy, @theashmarieshow!
Get tested. Help us learn how #COVID spreads among vulnerable
communities. utswmed.org/covidstudy
[@TexasHealth](#) #DFWAnswerTheCall



3

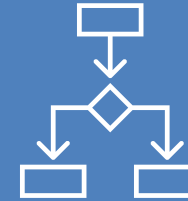
- Critical input on marketing & recruitment efforts and messaging of study findings
- Facilitated key introductions to community partners to raise awareness and conduct on-site testing events
- Return on investment— recruitment increased significantly Dec to Feb
 - Black/African American: ↑ 66% (500 ppl)
 - Latinx: ↑ 113% (1400 ppl)
 - Millennial (18-24): ↑ 153% (700 ppl)
- Encouraged pivot to COVID-19 vaccine communications & implementation in Jan



OUTCOMES AND ONGOING ACTIVITIES



**Investigation of
factors driving
COVID race / ethnic
disparities**



**Characterizing link
between behaviors
and COVID
infection**



**Investigation of
long-COVID
symptoms**



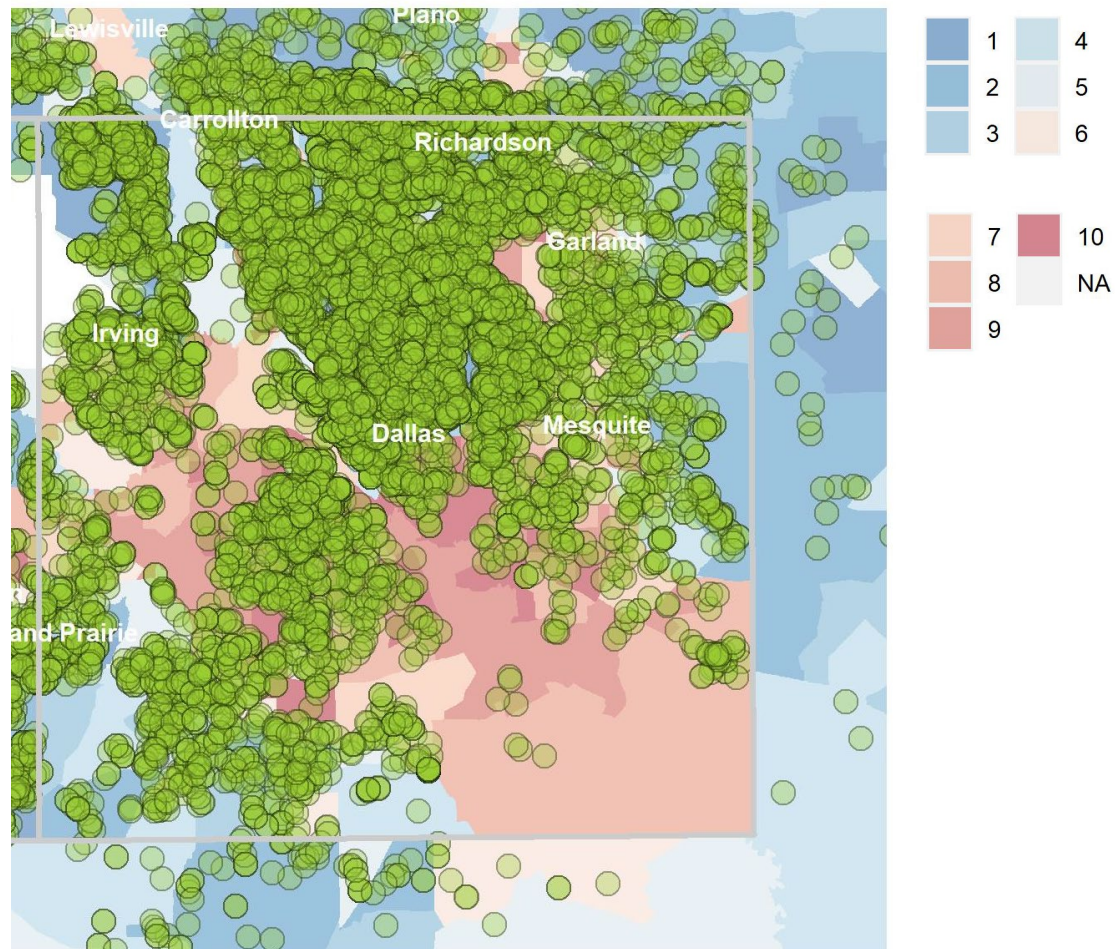
**Long-term study
of how long
antibodies stay in
system**

COMMUNITY SAMPLE

SPATIAL OVERVIEW

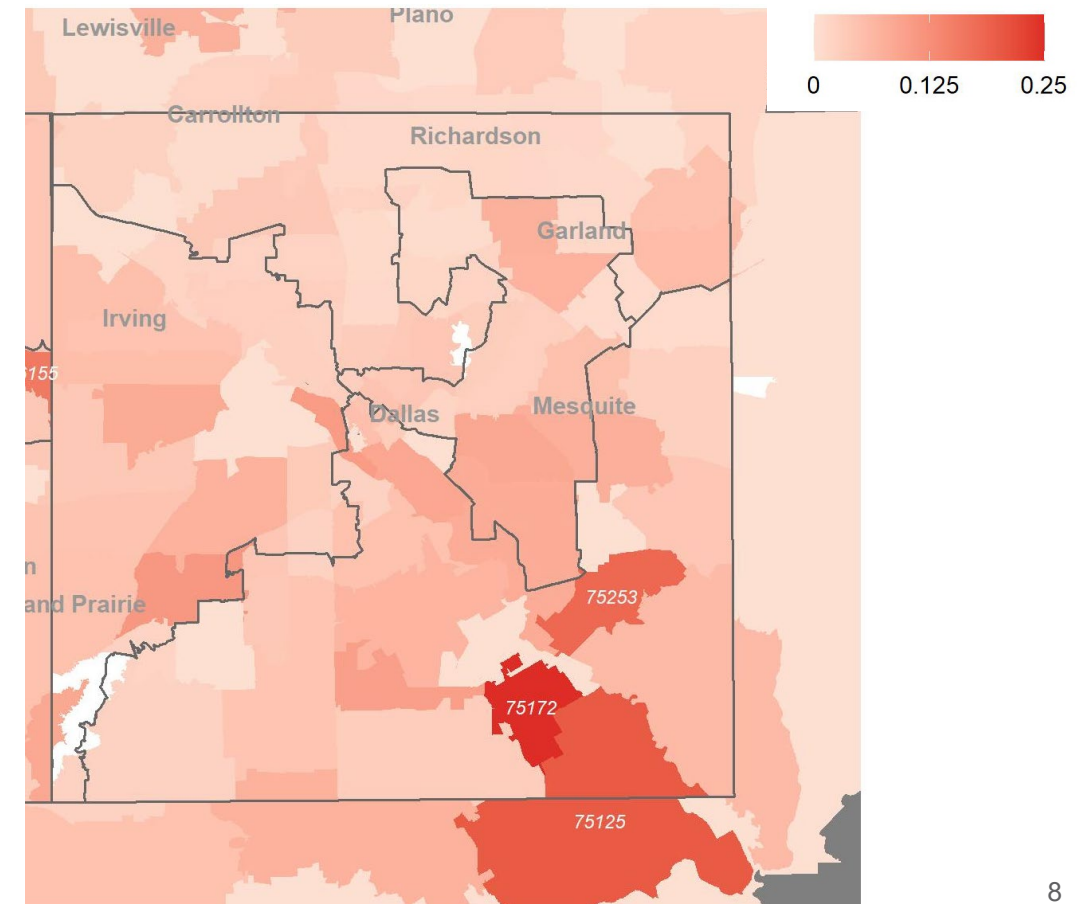
Location of Study Participants (Green Dot)

With tract-level Area Deprivation Index & commissioner's districts



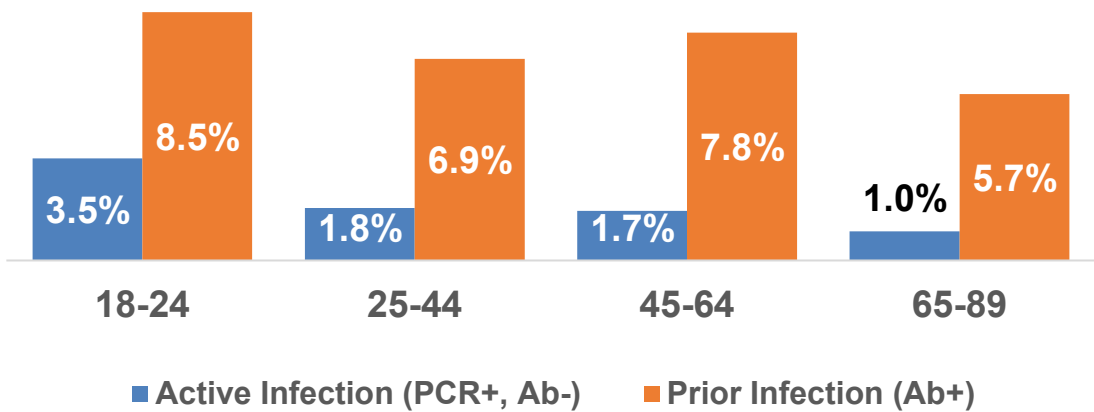
Percent PCR Positive Participants

At ZIP level with commissioner's districts

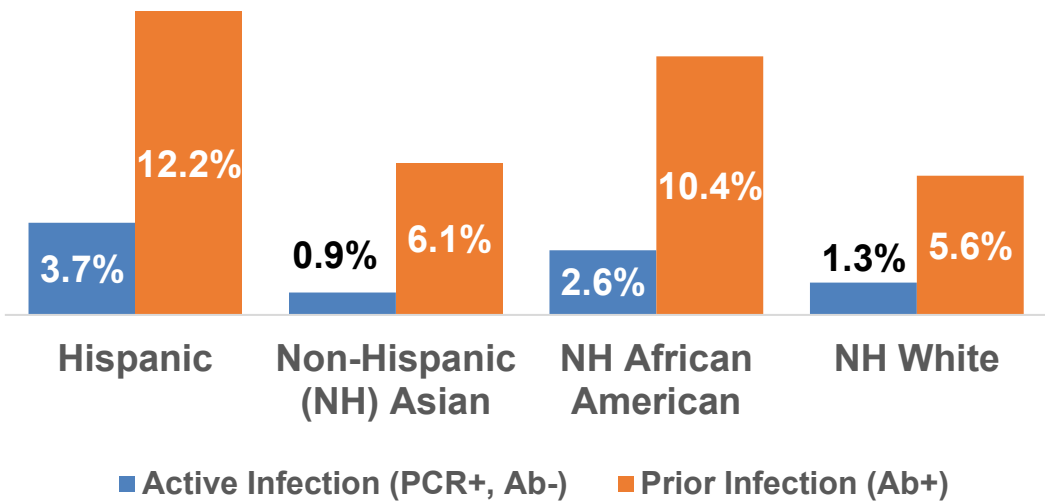


COVID INFECTION RATES: DALLAS COUNTY (N=11,580)

FOR EACH AGE GROUP



FOR RACE / ETHNIC GROUP



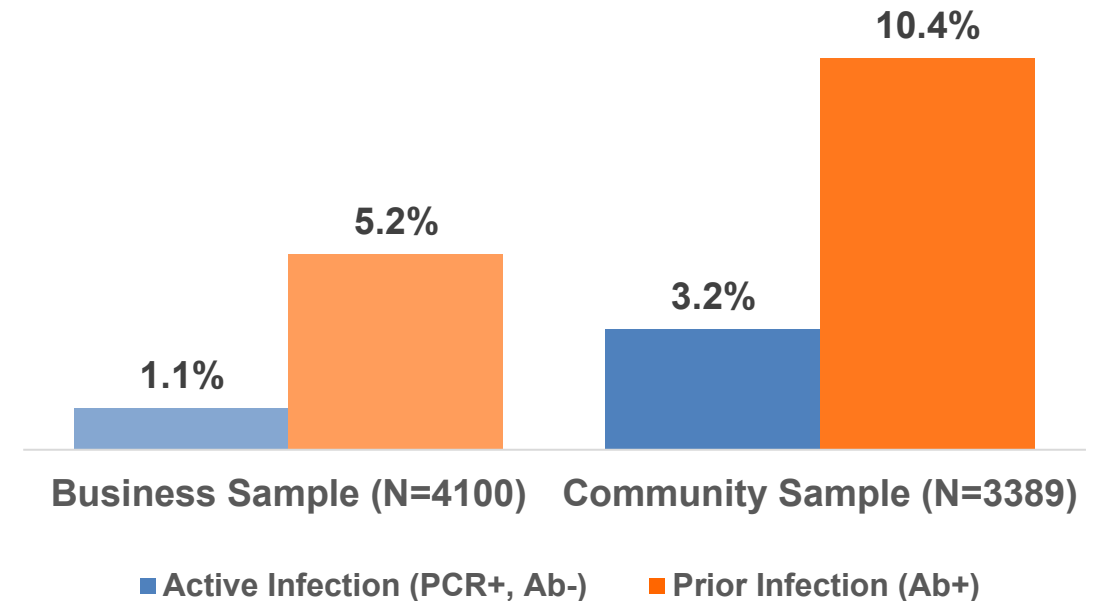
ESSENTIAL BUSINESS SAMPLE

INFECTION STATUS OF ESSENTIAL EMPLOYEES BY SAMPLE

PARTICIPATING INDUSTRIES

Industry Sector	# Businesses
Factory	3
Hospitality and Travel	3
Maintenance / Repair / Installation	7
Restaurant	7
School and Childcare	22
Services / Retail	10
Total	52

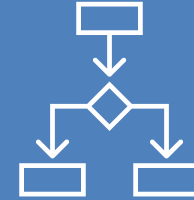
ACTIVE AND PRIOR INFECTION AMONG ESSENTIAL EMPLOYEES BY SAMPLE



OUTCOMES AND ONGOING ACTIVITIES



**Investigation of
factors driving
COVID race / ethnic
disparities**



**Characterizing link
between behaviors
and COVID
infection**

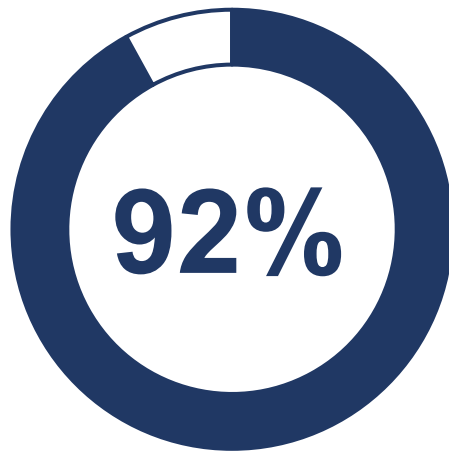


**Investigation of
long-COVID
symptoms**



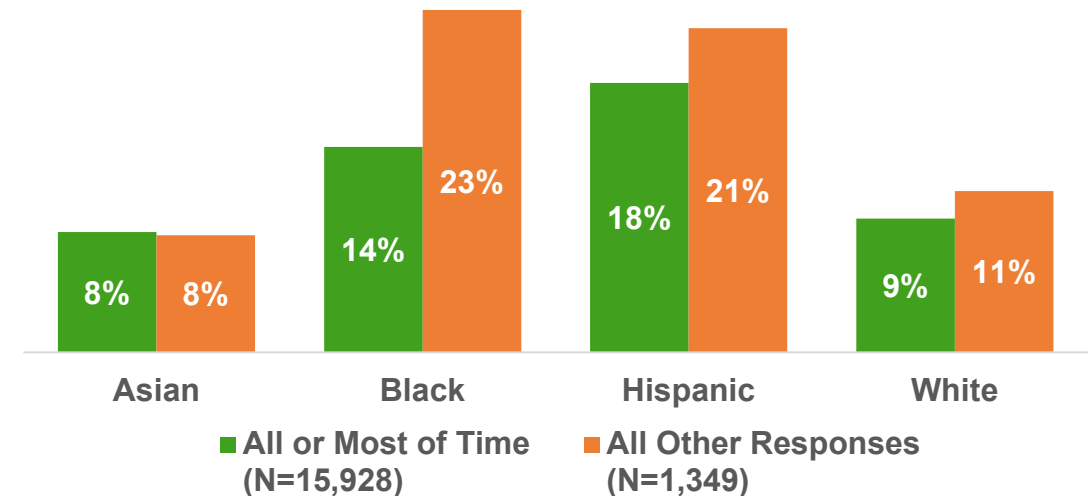
**Long-term study
of how long
antibodies stay in
system**

MASK WEARING BEHAVIOR AND COVID INFECTION



**Wear face masks most of the time
across all racial / ethnic groups**

COVID-19 INFECTION BY MASK WEARING BEHAVIOR



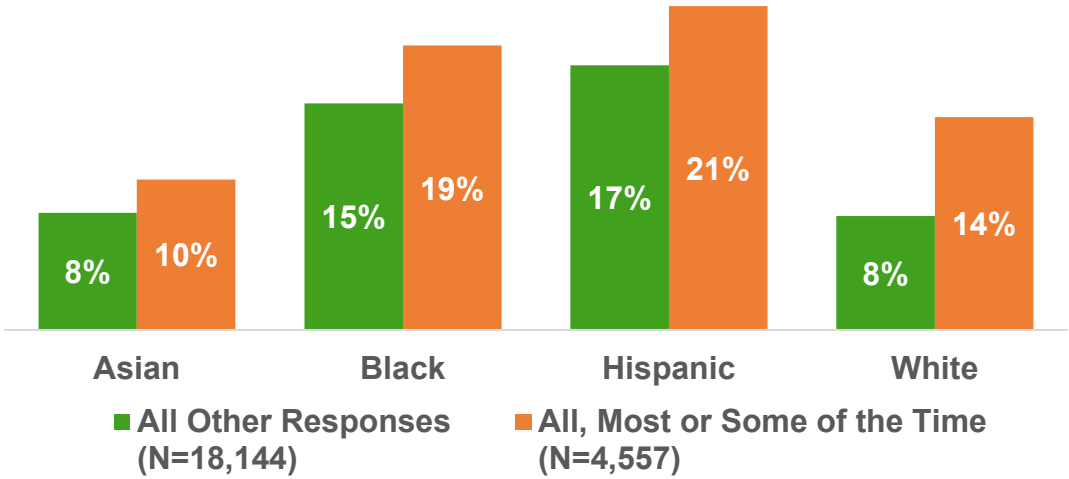
Mask wearing is universally high and associated with lower infection rates across most racial / ethnic groups.

EATING INSIDE A RESTAURANT AND COVID INFECTION



26-29% of all racial / ethnic groups report eating inside a restaurant, except for Hispanics at 34%

COVID-19 INFECTION BY RESTAURANT BEHAVIOR

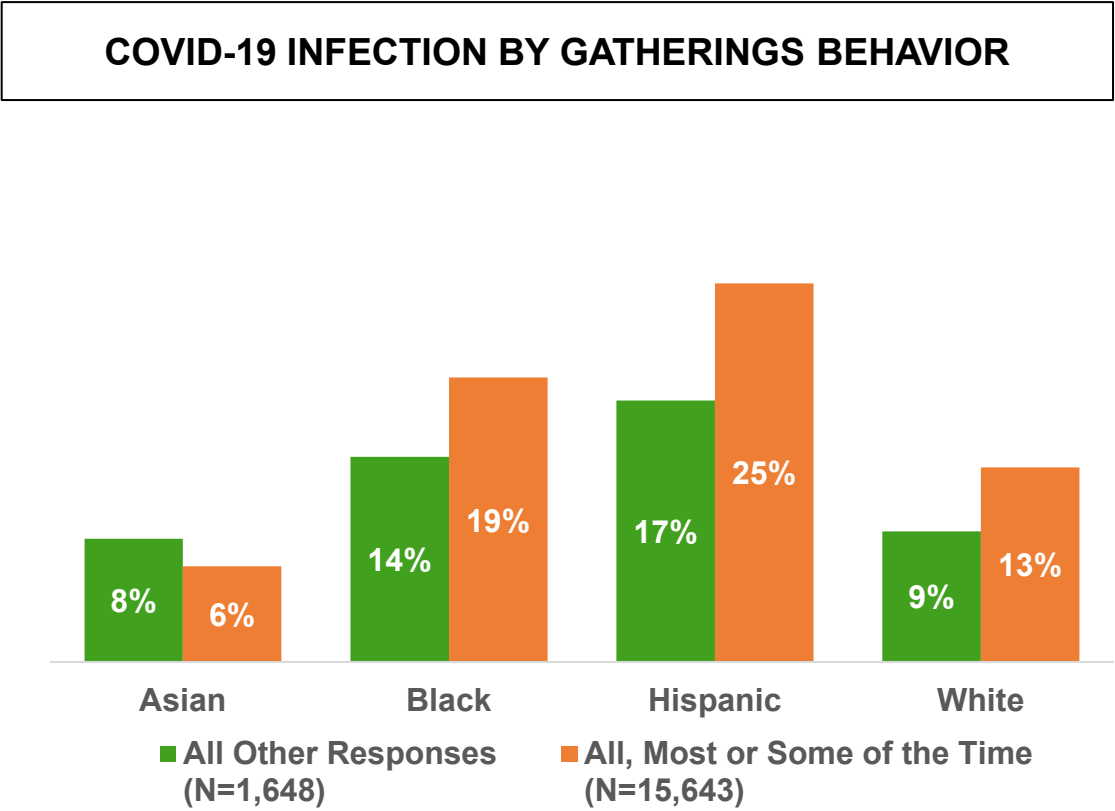


Eating inside a restaurant is associated with a higher infection rate across all racial / ethnic groups.

SOCIAL GATHERINGS AND COVID INFECTION



9-14% of all racial / ethnic groups report attending social gatherings all or most of the time

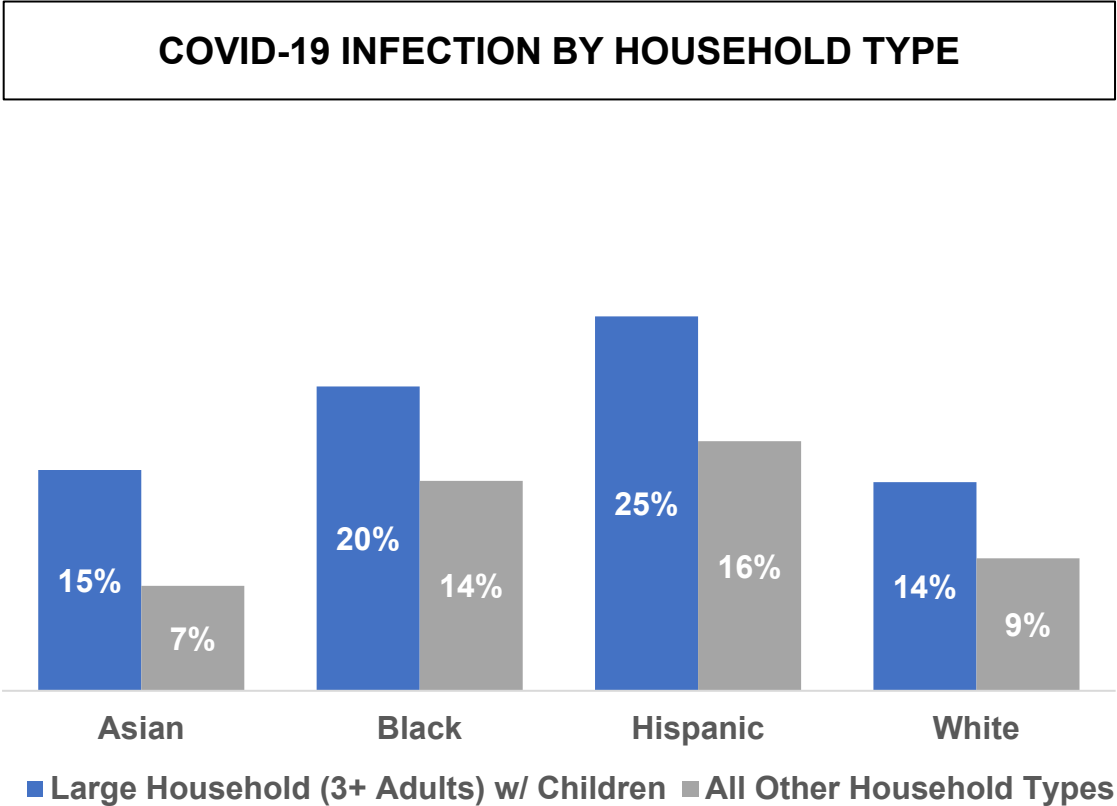


Attending social gatherings is associated with a higher infection rate across most racial / ethnic groups.

HOUSEHOLD TYPE AND COVID INFECTION



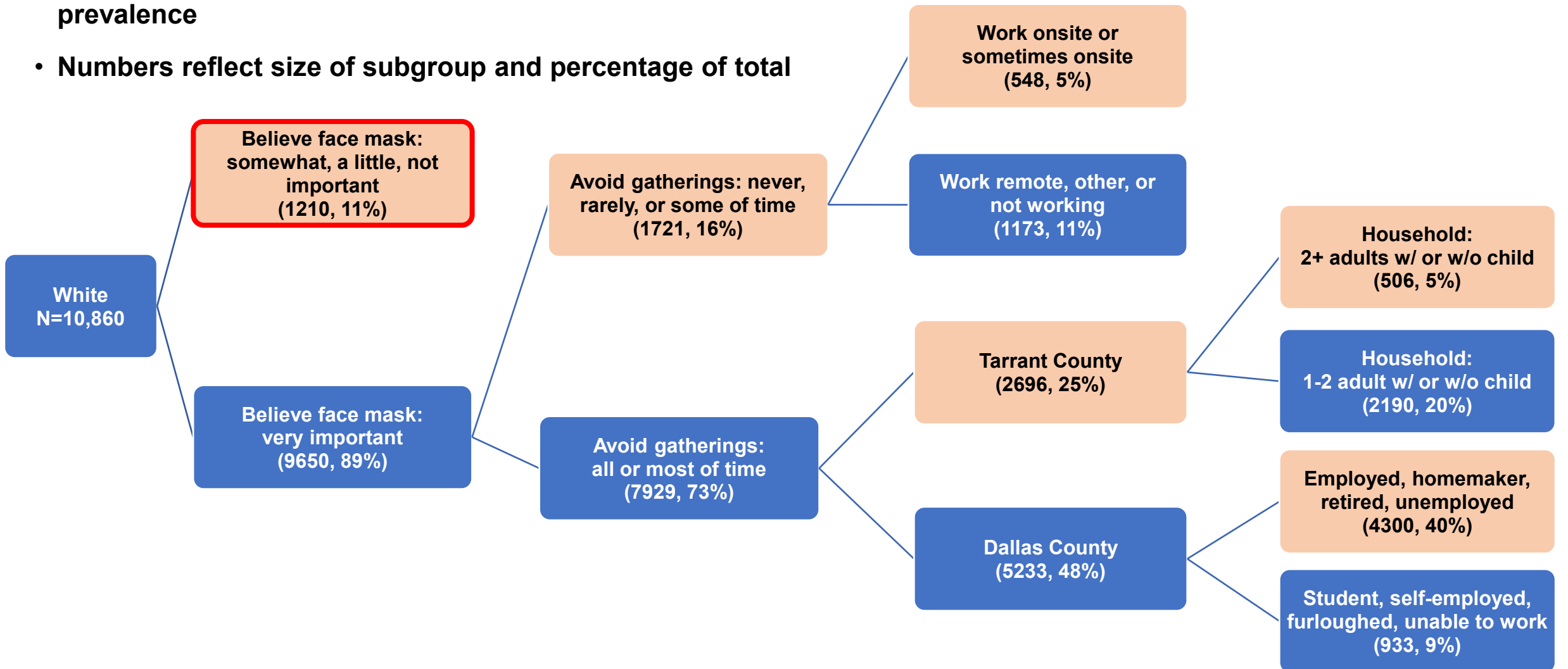
9-17% of all racial / ethnic groups live in large households (3+ adults) with kids, except for Whites at 5%



Larger households (3+ adults) with children have higher infection rates across all racial / ethnic groups.

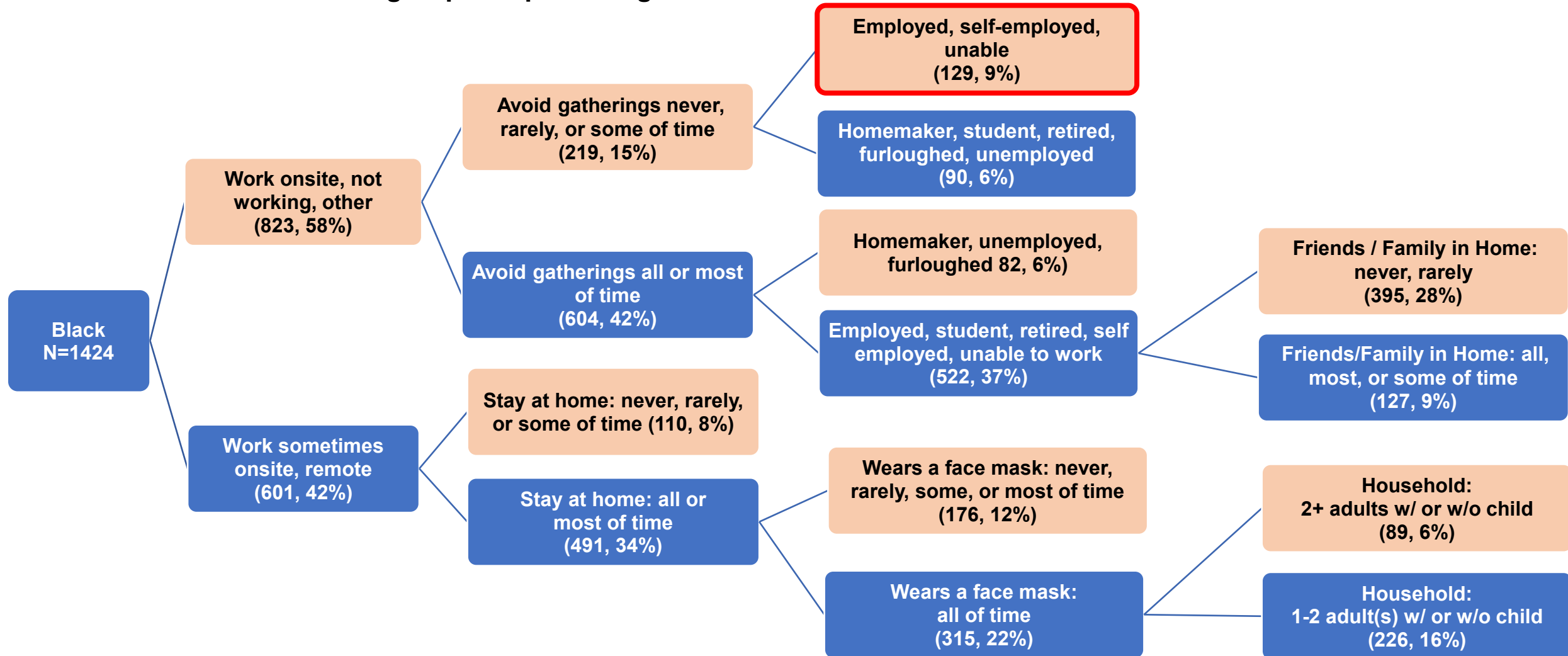
DECISION TREE ANALYSIS: WHITES*

- Groups in **orange** had higher COVID infection prevalence compared to **blue** group after accounting for prior testing and month of study participation
- The Group **outlined in red** had highest overall infection prevalence
- Numbers reflect size of subgroup and percentage of total



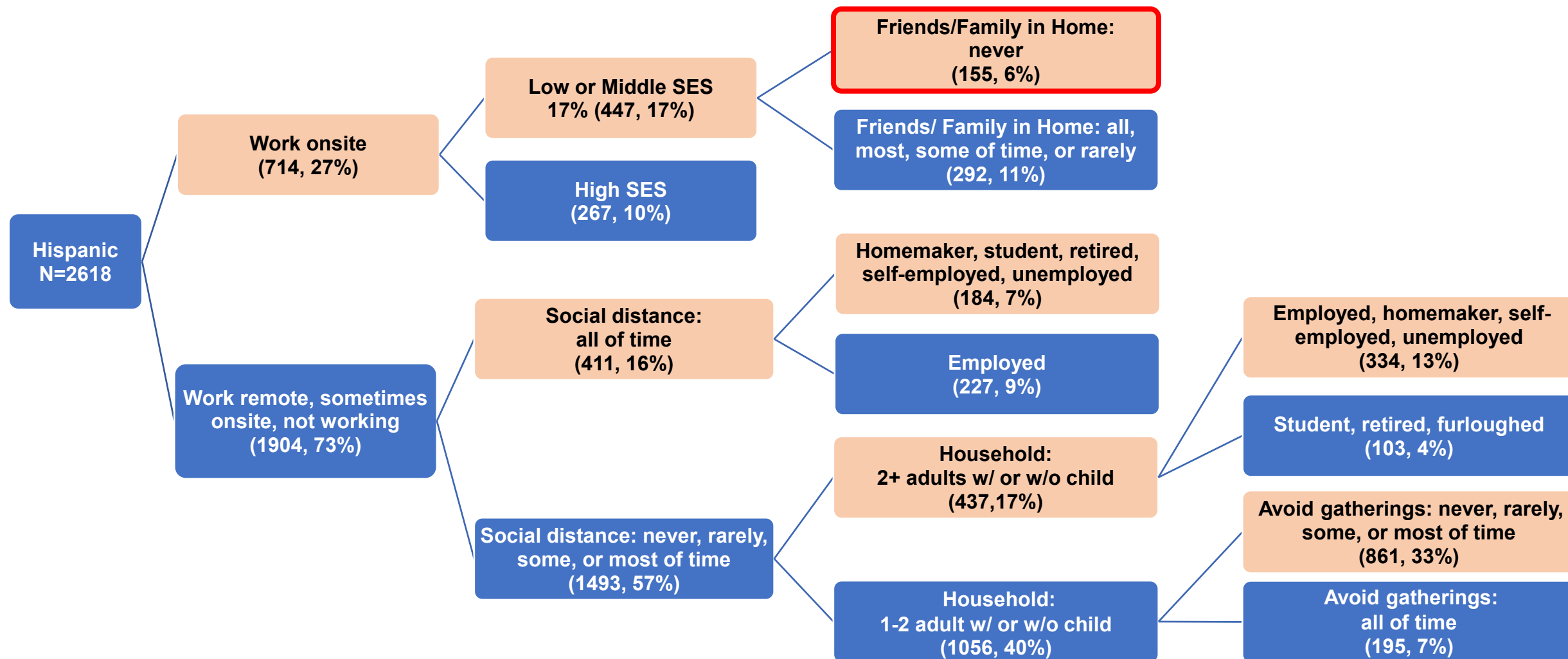
DECISION TREE ANALYSIS: BLACKS*

- Groups in **orange** had higher COVID infection prevalence compared to **blue** group after accounting for prior testing and month of study participation
- The Group **outlined in red** had highest overall infection prevalence
- Numbers reflect size of subgroup and percentage of total



DECISION TREE ANALYSIS: HISPANICS*

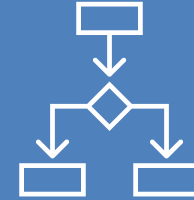
- Groups in **orange** had higher COVID infection prevalence compared to **blue** group after accounting for prior testing and month of study participation
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OUTCOMES AND ONGOING ACTIVITIES



**Investigation of
factors driving
COVID race / ethnic
disparities**



**Characterizing link
between behaviors
and COVID
infection**

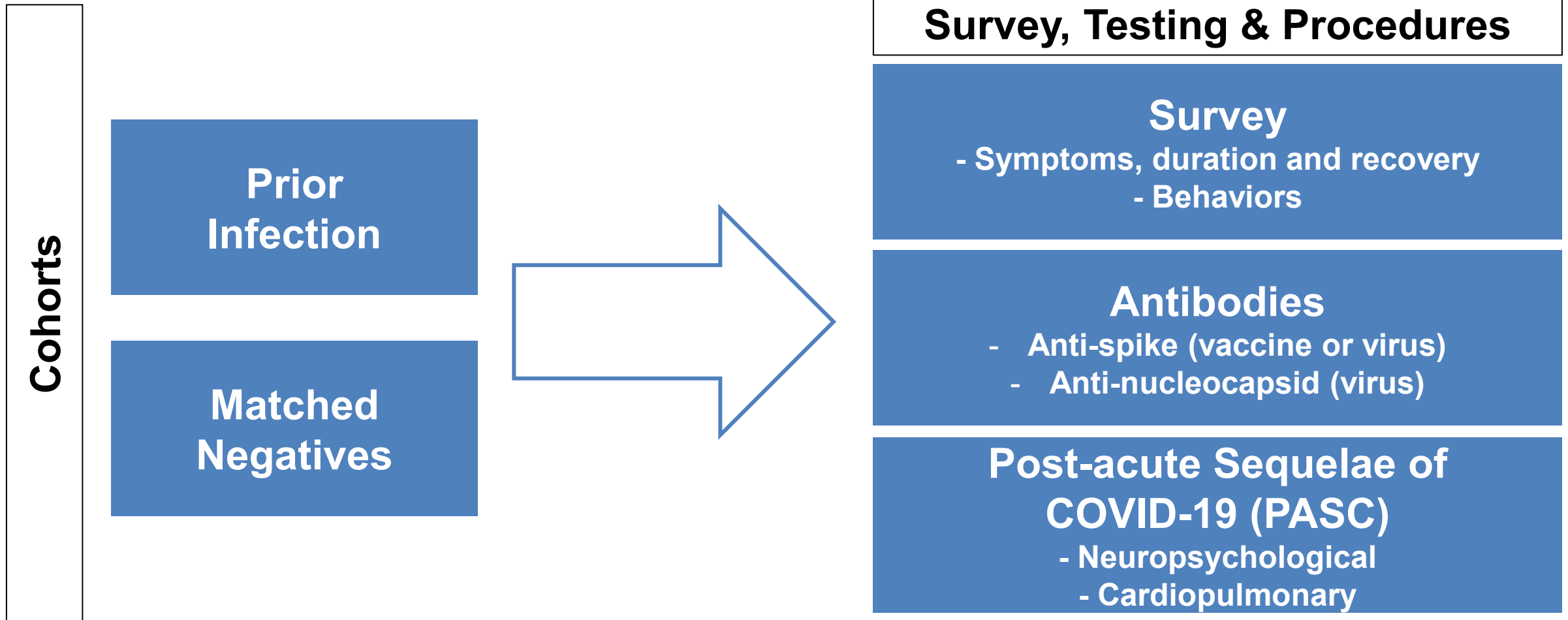


**Investigation of
long-COVID
symptoms**

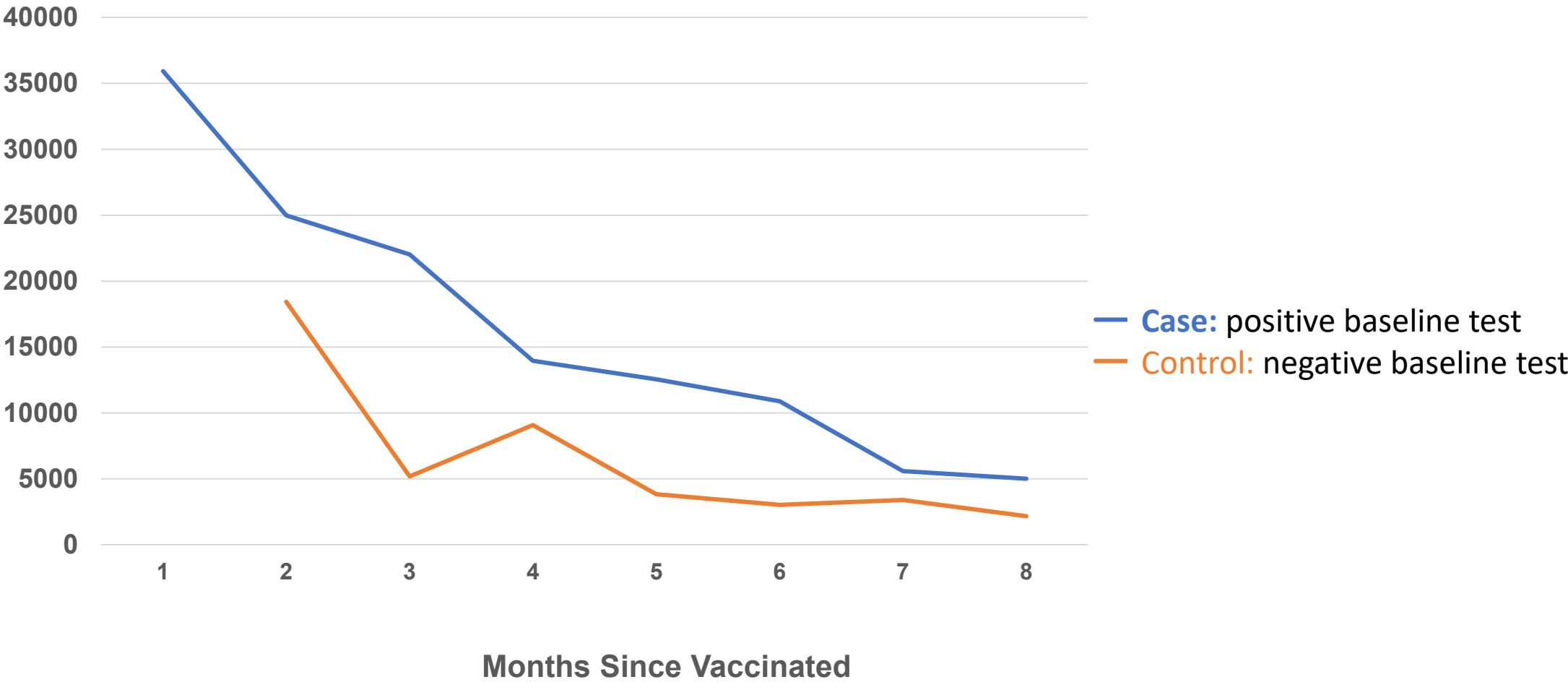


**Long-term study
of how long
antibodies stay in
system**

LONGITUDINAL STUDY: DESIGN



LONGITUDINAL STUDY: AVERAGE SPIKE PROTEIN LEVELS



KEY STUDY TAKEAWAYS

1. Documented racial and socioeconomic disparities in COVID-19 prevalence in Tarrant and Dallas Counties
2. Identified association between COVID-19 infection and behavioral risk factors, including small social gatherings
3. Developed infrastructure that is being leveraged to address vaccine hesitancy and facilitate vaccine dissemination
4. A variety of outreach strategies is needed to effectively address engagement barriers for communities of need

POLICY IMPLICATIONS

- Given patterns of vaccination uptake and presence of new variants, our communities remain vulnerable to COVID-19.
- Our local and national data support:
 - Mask wearing and social distancing in public spaces
 - Maintaining healthy environments in restaurants and adjusting practices during surges
 - Educating community members, especially young adults, so they can make an informed decision about strategies to protect themselves, family, friends, colleagues, and their community
 - Monitoring needs of those with long-COVID and connecting them to community resources

For ongoing updates on study findings, please visit:

utswmed.org/covidstudy/updates



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Agenda Information Sheet

File #: 21-1678

Item #: C.

American Rescue Plan Act Communications and Outreach Plan

[Kimberly Bizer Tolbert, Chief of Staff, City Manager's Office; Catherine Cuellar, Director, Communications, Outreach, & Marketing; Janella Newsome, Assistant Director, Communications, Outreach, & Marketing]



City of Dallas

ARPA Communications and Outreach Strategy

FY2021-22

Chief of Staff Kimberly Bizer Tolbert
Catherine Cuellar
Communications, Outreach & Marketing
September 16, 2021

Presentation Overview



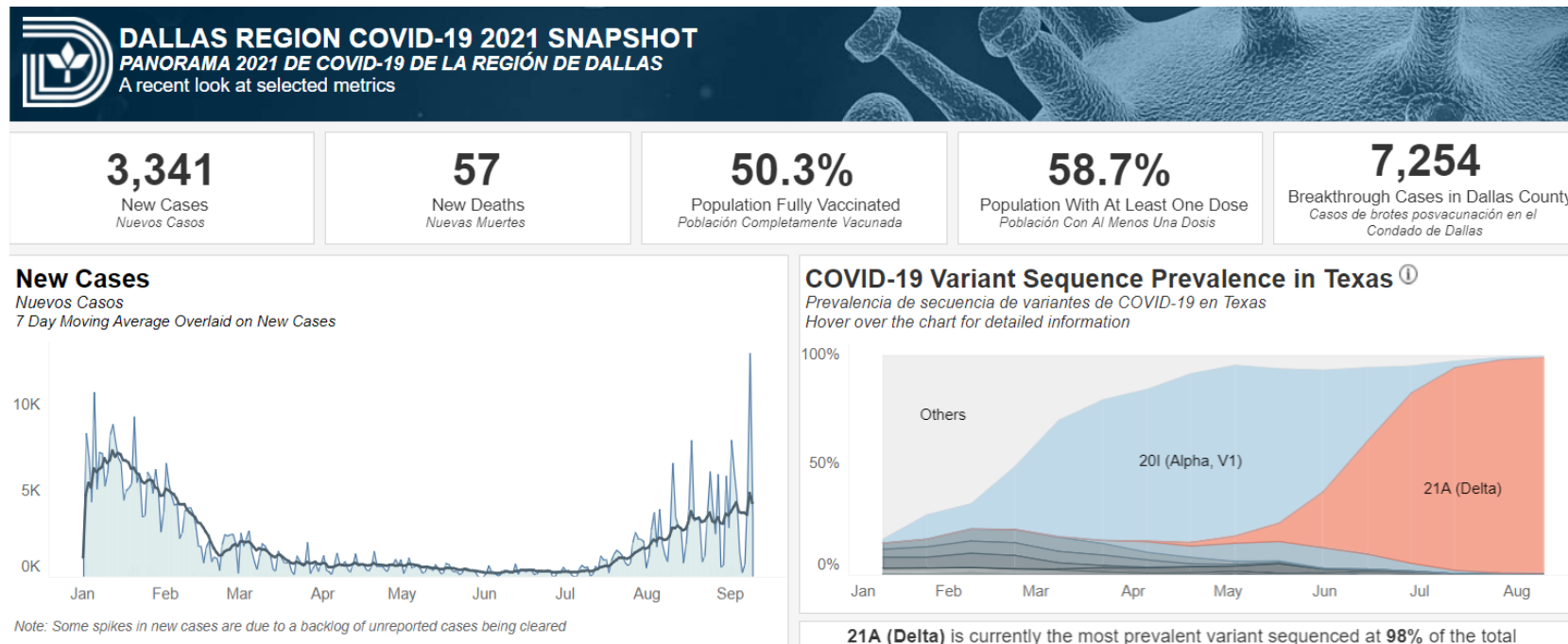
- Introduction
- Overview FY2021-22
- Key Messaging
- Promotional Efforts
- Time Frame
- American Rescue Plan Act programs
- Appendix A (Outreach Partners)



Introduction



September 2021 data taken from the City of Dallas [COVID-19 Dashboard](#) shows that the surge of the COVID-19 Delta variant is breaking all previous pandemic records.



Introduction



Adult hospitalizations, the ICU rate and ventilator usage are all poised to break previous pandemic records by October 2021.



Introduction



The reality is worse for residents living in one of 17 identified high-risk ZIP codes, which are primarily located in Southeast Dallas County and are consistent with the high-risk areas identified.



Introduction



These 17 target ZIP codes were identified based on PCCI's vulnerability index, which takes into consideration factors such as age, chronic medical conditions, proximity to recent COVID-19 cases and the Area Deprivation Index (ADI – a measure of socioeconomic disadvantage in a region of interest).

***Social vulnerability index** refers to the potential negative effects on communities caused by external stresses on human health. Such stresses include natural or human-caused disasters, or disease outbreaks.



Introduction



The 17 High Risk Targeted ZIP Codes:

- 75061 • 75150 • 75210 • 75211 • 75212 • 75215
- 75216 • 75217 • 75220 • 75224 • 75227 • 75228
- 75231 • 75237 • 75241 • 75242 • 75243



Overview FY2021-22



With the insurgence of the Delta variant, the City sees a need to increase messaging encouraging vaccines, debunking vaccine hesitancy and encourage mask usage for all (including those fully vaccinated).



Outreach Overview FY2021-22



COVID-19 has a domino effect, creating myriad of societal and global problems such as:

- **Health**
 - Serious Illness and Death
 - Mental Illness
- **Slumping Economy**
 - Collapse of Small Businesses
 - Lost Jobs and Wages
 - Evictions (Rental Property)
 - Foreclosures on Homes
- **Education**
 - Learning losses and environments risking campus health



Overview FY2021-22



MENTAL HEALTH	CHILDREN & FAMILIES	FOOD & ESSENTIALS
<ul style="list-style-type: none">• Community Health Programs Individual and Group Counseling Grief• Seniors and Isolation Support• R.I.G.H.T. CARE Program	<ul style="list-style-type: none">• Family Violence Prevention and Intervention• Positive Youth Development and Academic Support• PYD/Workforce Navigator for Opportunity Youth• Home Visiting Programs	<ul style="list-style-type: none">• Food Distribution• Food Delivery• Food Banks Support• Garden Kits• Critical Non-Food Items (i.e., hygiene products, diapers, etc.)



Overview FY2021-22



ECONOMIC DEVELOPMENT	HOUSING
<p>Summit of Americas 2022 (if awarded to Dallas)</p> <p>If not awarded to Dallas:</p> <ul style="list-style-type: none">• Small Business Center - workforce development• Office of Government Affairs - international activities	<ul style="list-style-type: none">• Preservation of affordable housing and water/sewer infrastructure improvements• Homeless Assistance Facilities• Dallas R.E.A.L. Time Rapid Rehousing (DRTRR) Initiative



Key Messages



Don't wait,
don't
hesitate,
vaccinate!

Take a
shot at
protecting
yourself
and others

My mask
protects you.
Your mask
protects me.
Mask up
even if
vaccinated.



Key Messages



COVID-19. Roll up your sleeve for the sake of your life, your loved ones and your community's health.

The biggest gamble/risk you can take with your health is not being vaccinated against COVID-19.

No Charge for a vaccine. Without it, could be costly.



Key Messages



The mask is the
ONLY defense
for our children
who are
unable to
defend for
themselves.

COVID-19 vaccines
prevent severe
illness, hospitalization
and death. COVID-
19 cases among
those vaccinated
make people more
likely to have a
milder and shorter
illness compared to
those who are
unvaccinated.



Promotional Efforts



Utilize all communication channels such as:

- Media releases
- Social media
- City television channels
- Paid advertisements through traditional media such as television, radio, public transportation, and billboards
- Direct advertisement with multicultural publications to promote vaccines and mask usage in targeted zip codes



Time Frame: September 2021



- Continuation of messaging is indefinite
- Resurgence of the coronavirus and other mutations or variants will dictate the length of the messaging campaign
- Utilize current resources for non-paid advertisement
- Commence paid advertisement with implementation of FY21/22 Budget



American Rescue Plan Communication & Outreach



- Earned media
- Social media
- Targeted broadcast television, radio, and streaming such as Over-the-Top-advertising (OTT)
- Outdoor advertising including billboards, DART vehicles and transit centers
- Print advertising and earned media, including multicultural media
- Direct mail



American Rescue Plan Communication & Outreach



- Vehicle and magnetic decals
- Sandwich boards, posters, banners, door hangers, yard signs and flags
- Promotional items (masks & sanitizer)
- Text alerts
- Email newsletters
- Block walks (Door to door handing out flyers and door hangers)
- Community Events
(National Night Out, State Fair, etc.)



American Rescue Plan Communication & Outreach



PUBLIC TRANSPORTATION



American Rescue Plan Communication & Outreach



PUBLIC TRANSPORTATION



American Rescue Plan Communication & Outreach



- City of Dallas Vehicle Activation:
Include the COVID-19 City of Dallas hotline and website on all non-emergency vehicles. This activation specifically targets individuals who may not have access to a computer or the internet but can call the hotline.



American Rescue Plan Communication & Outreach



- **Stay On Guard Dallas Branded PPE** distributed at outreach events citywide, including City of Dallas meal kits, Candy Caravan, Concord Church Fall event and Code and DPD Community Outreach



American Rescue Plan Communication & Outreach



Multicultural Advertising Campaign – Support multichannel advertising (print, broadcast, and digital) to promote COVID-19 communications through multicultural news outlets

aldi@dallas

dallasvoice
THE PREMIER MEDIA SOURCE FOR LGBT TEXAS

TEXAS MetroNews

Devoted To
the Truth —
The Whole
Truth and
Nothing But
The Truth

ELITE NEWS

The Official Voice of the Church and Community

The Spoken Word is Like The Air—But The Printed Word is Always There

Telling
it like
it is!

ADVERTISE ▾ BLACKS IN BUSINESS ▾ SUBSCRIBE CONTACT E-EDITION ▾ SUPPORT

ABOUT

HOME NEWS ▾ EDITORIALS ▾ BUSINESS ▾ HEALTH COMMUNITY ▾ LIFESTYLE ▾ EVENTS ▾ VOTER ROLL CALL

The Dallas EXAMINER

A Closer Look At Your World

The Dallas Post Tribune
"The Oldest Black-Owned and Operated Newspaper in North Texas".

NORTH DALLAS GAZETTE.COM

NDG

A DIVISION OF
MINORITY OPPORTUNITY NEWS, INC.
FOUNDED 1991

PRINT / WEB / VIDEO

North Dallas
Gazette
.COM

達拉斯新聞
Dallas Chinese News

首頁新聞 僑社新聞 專欄作家 新年特刊 工商報道 專題報道 警務專欄 藝文天地 醫療保健 英文版面 攝影專欄 聯絡我們

TEXAS JEWISH POST

Home News ▾ About Us ▾ Subscribe Advertise with DW E-Edition ▾ Pickup Locations

DW
THE DALLAS WEEKLY



Since 1947

American Rescue Plan Communication & Outreach



- **Direct Mail Campaign** – COM will work with the Employee Business Center (EBC) to create a bilingual direct mail piece to target low-income Dallas residents who don't have access to computers or the internet
- **Flags, Sandwich Boards, Yard Signs, etc.**





- Social Media

facebook



Instagram



Appendix A | List of Potential Partners



Broadcast	Print & Digital	Over the Top (OTT) / Streaming
Spectrum News CBS TV NBC TV FOX4 TV ABC TV Telemundo (Spanish) Univision (Spanish) Estrella (Spanish) Luna (Spanish)(Liberian Station) La Ranchera (Spanish)(Liberian Station) LaRaza (Spanish)(Liberian Station) 94.5 FM (Urban Adult Contemporary) 105.7 FM (Smooth R&B)(KRNH) 97.9 FM The Beat (Urban/Rap)(KBFB) 970 AM (Heaven 97) 93.7 FM KNTK The Ticket	Dallas Chinese News The Dallas Examiner Texas Metro News Dallas Post Tribune Dallas Elite News North Dallas Gazette Dallas Weekly Dallas Morning News InformedDFW Hoy Dallas Al Dia El Herald News, Novedadas News Auto Vista Magazine Texas Jewish Post Dallas Voice (LGBTQ+) D Magazine People Newspapers	Video – Netflix, Hulu, Disney, HBO Max Audio – Spotify, Pandora Messaging Service – WhatsApp and Telegram which allow individuals to use their internet connection to share information.



Appendix A | List of Potential Partners



Direct Mail & Flyer Distribution	Social Media
<ul style="list-style-type: none">• LIB media• PKR Rec Centers• 311 on the go (if available)• CM neighborhood events• DPD Neighborhood Patrol Officers• Volunteers in Patrol• CCS Outreach• Fiesta Grocery Store• Rio Grande Grocery Store• Neighborhood Associations• Non-Profit Organizations	<ul style="list-style-type: none">• Facebook• Twitter• Instagram• Nextdoor posts to targeted ZIP codes• WhatsApp• Content provided to City Council for Members to cross promote• City of Dallas digital newsletters• City of Dallas blog





City of Dallas

Thank You!

Questions?



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 21-1679

Item #: D.

COVID-19 Support and Employee Vaccination Incentive Update

[Kimberly Bizer Tolbert, Chief of Staff, City Manager's Office; Nina Arias, Director, Human Resources]



City of Dallas

COVID-19 Support and Employee Vaccination Incentive Update

**Ad Hoc Committee on COVID-19
Recovery and Assistance
September 16, 2021**

Presented by:
Kimberly Bizer Tolbert,
Chief of Staff

Nina Arias
Director of Human Resources

Presentation Overview



- Overview
- COVID-19 Employee Support
- Phase One: Mandatory Testing for all DFR Employees
Phase Two: Tiered Vaccine Incentives
- Phase Three: Eliminate paid COVID-19 and COVID-21 leave for unvaccinated City employees Medical Exception / Reasonable Accommodation
- Next Steps



Overview COD Employee COVID Data



COVID-19 Monthly Management Report (July 2021)

25,616

Inquiries have been made to
the City of Dallas COVID-19
inbox
March 2020 - July 2021

1,715

Employees screened
by CAREATC
March 2020 - July 2021

240

Employees tested
by CAREATC
March 2020 - July 2021

COVID-19 Leaves Approved (March 2020 to July 2021)

UNIFORM

2,824

CIVILIAN

2,117



COVID-19 Vaccine(s)



Knowledge is power

The more informed City of Dallas employees are regarding the COVID-19 vaccine, the better their decision-making can be for them and their family.

The City of Dallas has striven to ensure employees have access to the latest information regarding the COVID-19 vaccine via the resources below:

- City of Dallas [COVID-19 microsite](#) on vaccinations
- Texas Department of State Health Services [COVID-19 Vaccination](#) website
- [Vaccines.gov](#) (maintained by Centers for Disease Control and Prevention, or CDC)

City employees have been encouraged to work with their supervisors to receive the time off they and/or their families need to receive the vaccine and recover from its effects.



COVID-19 Employee Support



The City of Dallas has been a leader in COVID-19 support and education throughout the pandemic:

April 2020:

An interdepartmental COVID-19 Core Team was established to provide the latest information on the evolving COVID-19 pandemic

April 2021:

Apricity@Work™ app expands our on-site clinic, CareATC, offering through its digital symptom checker feature

Now:

Educating employees of the vaccine's benefits - ongoing weekly communications
Incentivizing employees
Mandatory testing for key departments

On-going Support

Updated Information

Employee Resources

- The City of Dallas was one of the first employers to offer dedicated, community-based testing sites for our first responders and essential workers
- The City of Dallas employees have received education through various resources and our internal Human Resources (HR) microsite
- All COVID-19 materials are updated as protocols change, distributed to leaders and managers, then posted for all employees and updates are provided through the City of Manager's weekly updates





Phase One: Mandatory Testing for all DFR Employees Soft Launch



Dallas Fire-Rescue COVID Leave



2020

1,356 occurrences of leave
approved for 1,016 unique
employees

2021
(Through Sep 1)

626 occurrences of leave
approved for 514 unique
employees



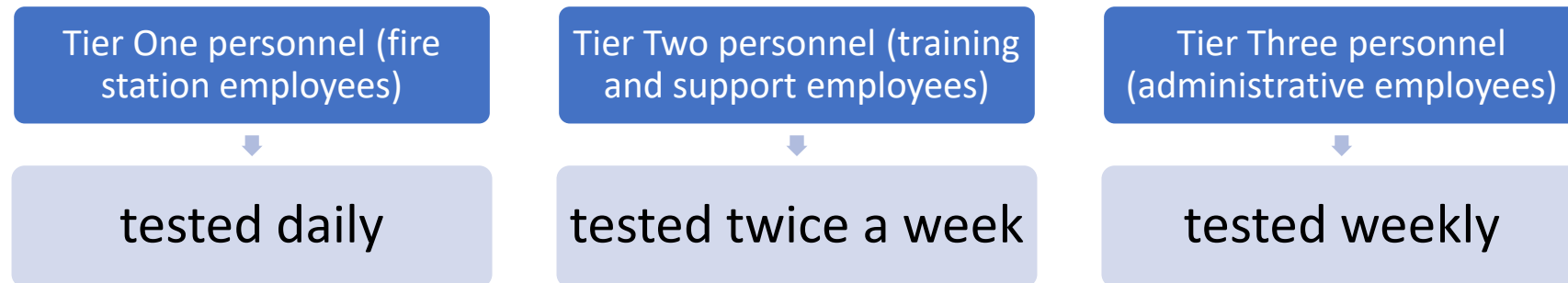
Dallas Fire-Rescue Dept. Testing Requirements



Dallas Fire-Rescue Department (DFR) has seen a steep incline in COVID-19 cases since July 2021.

Starting August 27, 2021, DFR began requiring regular, department-wide COVID-19 rapid testing with BinaxNOW COVID-19 Antigen Self Tests.

All DFR worksites are separated into distinct tiers who are tested at different frequencies:



Other cities, such as Austin, TX, have implemented similar mandatory testing with great success. This testing procedure is a positive step in the attempt to mitigate the spread of COVID-19 within DFR.

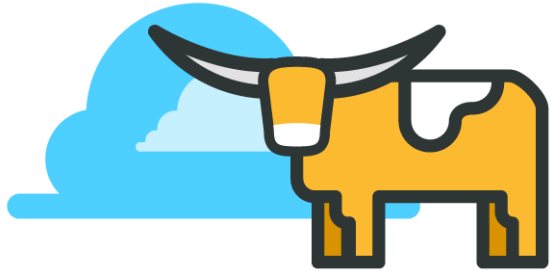




Phase Two: Tiered Vaccine Incentives



Other COVID-19 Vaccine Incentives



City of Fort Worth

- ✓ up to 2 hours paid time off to get each shot
- points toward their wellness program (up to \$250 if requirements are met)



City of San Antonio

- ✓ cash incentive for vaccines: \$300, \$200, \$100 based on vaccination status
- additional paid leave for COVID-19
- ✓ if fully vaccinated, otherwise employees must use their own time



Delta Airlines

- ✓ raised health insurance premiums for unvaccinated employees by \$200
- ✓ unvaccinated employees must take a weekly COVID-19 test

COVID-19 Vaccine Incentive



- Employees who receive the COVID-19 vaccine and upload their proof of vaccination by the dates listed below are eligible to participate in the vaccine incentive.
- The vaccine incentive is being implemented as a form of paid administrative leave under Section 34-29 of the Personnel Rules at the discretion of the City Manager.

Who

All City employees **who become fully vaccinated and upload proof to Apricity@Work™ by September 1, 2021**

Incentive

40 hours

of additional leave
(paid admin leave)

All City employees **who become fully vaccinated and upload proof to Apricity@Work™ between September 2 and September 30, 2021**

24 hours

of additional paid leave
(paid admin leave)

All City employees **who become fully vaccinated and upload proof to Apricity@Work™ between October 1 and November 1, 2021**

8 hours

of additional paid leave
(paid admin leave)



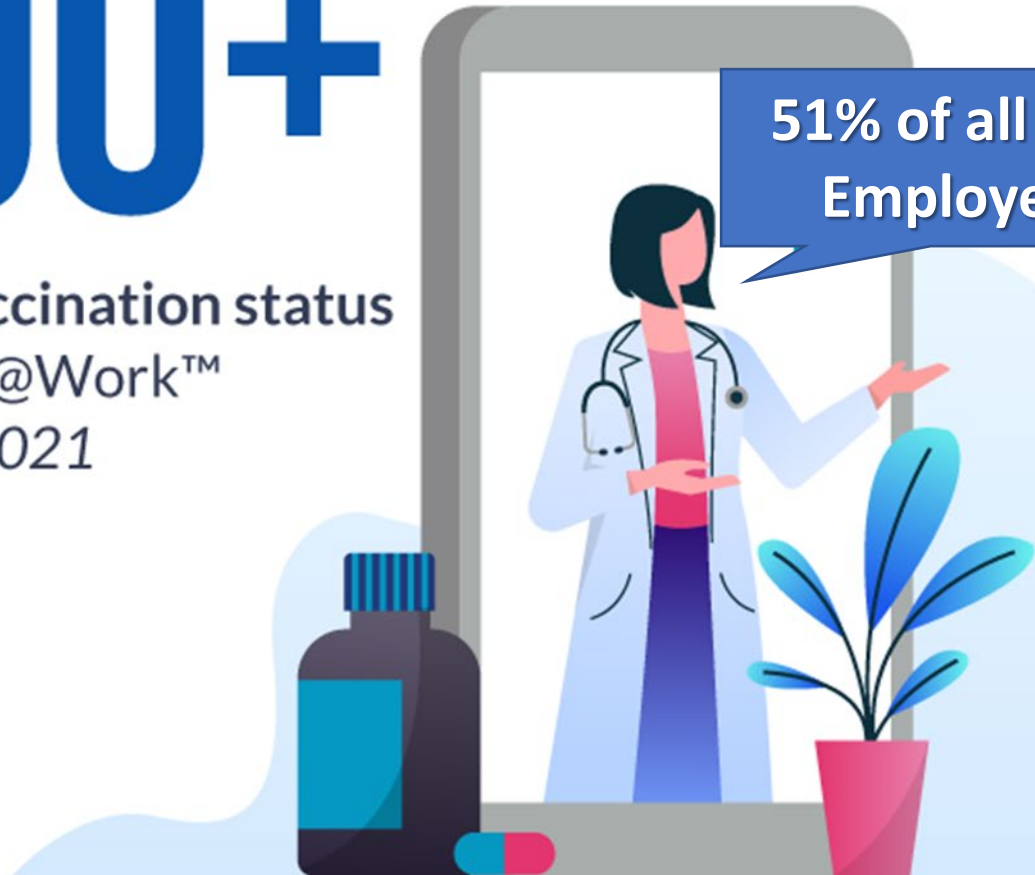
Vaccine Incentive Leave Update



6,500+

Reported full vaccination status
through Apricity@Work™
by September 1, 2021

51% of all COD
Employees



Only 82 vaccine documentations were loaded into Apricity@Work prior to the incentive announcement.





Phase Three: Eliminate paid COVID-19 and COVID-21 leave for unvaccinated City employees

Leave for Unvaccinated City Employees



Currently

- Uniformed employees receive up to 112 hours of COVID-19 leave per episode.
- Civilian staff are eligible to receive up to 80 hours of COVID-19 leave (one time) with the presentation of a positive COVID-19 test result.

Effective November 2, 2021

- Replace COVID-19 leave with Quarantine leave for police officers, firefighters, and detention officers, consistent with state law.
- Provide Quarantine leave for other City employees, up to 80 hours annually, who present proof that they have been vaccinated.

Discontinue COVID Leave for Unvaccinated City Employees

The Human Resources Department will evaluate requests for accommodations for employees who have a disability-related medical reason for not receiving the vaccine, or for those with a sincerely held religious belief against vaccinations.



Medical Exception / Reasonable Accommodation



HR staff evaluates all requests for accommodations from employees who have:

A disability-related medical reason for not receiving the vaccine

OR

A sincerely held religious belief against vaccinations

A physician certification or standard support documentation for religious accommodation will be required.

Employees are encouraged to refrain from asking or discussing vaccination status.



Next Steps



- Brief the changes to personnel rules regarding Quarantine Leave (Q Leave) at GPFM
- Continue implementation of tiered vaccination incentive program
- Update City Council on final program participation and cost
- Upload vaccination incentive into employee's accounts (December 2021)
- Continue to track COVID leave and effect of incentives on numbers





Appendix

How to Register for Apricity@Work™



You can access your Apricity@Work™ employee portal here: <https://dallas.apricity-health.com/login>

Step 1: If this is your first time accessing the site, you will need to create an account by selecting the “Register” option.



Step 2: Complete the account registration form by entering your email (personal or work), password of your choice, and mobile number (used for password resets if needed). The “Next” option will then be available for you to proceed.



Step 3: To continue with registration, you will need to enter your first name, last name , and DOB exactly as listed in your employee record.



Step 4: Once registered, you will be prompted to read and accept Apricity Health’s terms and conditions, privacy policy and consent. After reviewing the information, click the check box next to each option and proceed by selecting “Accept” in the bottom right corner. The City of Dallas will NOT receive any medical or activity information employees enter.



Step 5: You will be asked a series of questions to complete the one-time registration.

For Help – support@uswellness.com or 888-926-6099, ext. 900 or select "Feedback" on the main screen

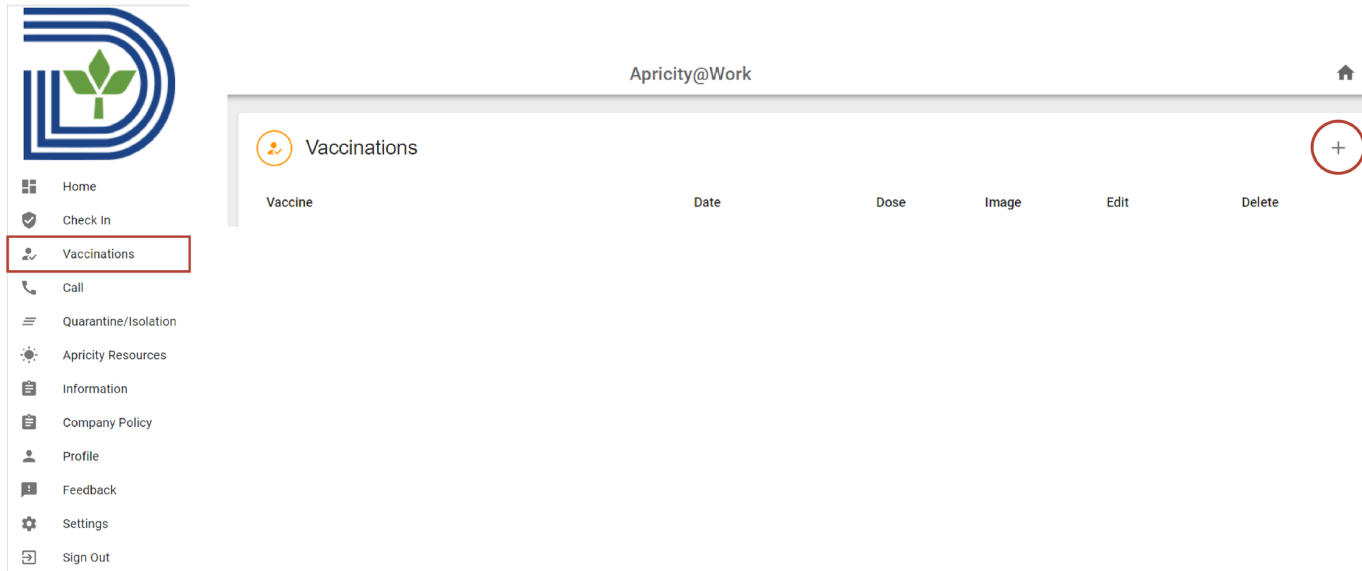


Submitting Your Vaccination Information



Upload vaccine information using the instructions below. The City of Dallas will receive a periodic report that acknowledges your completion. The actual photo of your proof of vaccine will not be shared.

1. Log into your Apricity@Work™ account.
2. Select the “Vaccinations” tab on the left menu bar and click the “+” button to add a new vaccination.



For Help – support@uswellness.com or 888-926-6099, ext. 900 or select "Feedback" on the main screen.

Hours: Mon to Fri - 9 am to 7 pm Central Time. Troubleshooting tip: try using Chrome, Edge, or Safari web browser.



Submitting Your Vaccination Information (cont'd)



3. Enter the type, date, and dose of your vaccination. You are also required to upload documentation of your vaccination (vaccine card). We recommend using a PDF document for upload; however, a JPEG image can also be accepted. We recommend using a light background, such as a white wall or a cropped image of your vaccination card, for best results.

Vaccination Details

Vaccine

Date

mm/dd/yyyy

Dose

CANCEL

ADD

Optional - Continue with the check-in process to update an abbreviated clinical and activity related risks to receive a daily status.

Note: Acceptable proof of vaccination includes images that include proof of vaccination status that show the individual's name on that record. That may include their CDC card, doctor's note or record from a pharmacy app (Walgreens has a record of vaccine status within a person's user account on the Walgreens mobile app). The US Wellness team will review the images to ensure proper documentation and outreach for updates if needed.



City of Dallas History of Leaves



Type of Leave Criteria	2020 – FFCRA* (EPSL 2 and EPSL5) Families First Corona Virus Response Act (FFCRA) Federal Law with federal funding for reimbursement Expired December 31, 2020	2021 – COVID21 City of Dallas sponsored, department funded Effective January 1, 2021 to November 1, 2021
Authority	Federal law	Approved by City Manager
Funding	Coronavirus Aid, Relief, and Economic Security Act (CARES) funding	Funded through each department's budget
Dates Effective	April 1 - December 31, 2020	January 1, 2021, until further notice
Eligibility – Part Time or Full Time	Part-time and full-time City employees eligible	Part-time and full-time City employees eligible
Agency temporary staff	Not eligible for leave	Not eligible for leave
Paid sick leave coverage for COVID-19 illness	Emergency Paid Sick Leave 5 (EPL5) can cover need to quarantine or isolate, self-related care or to care for family member	Paid leave COVID21 only available for self-related COVID-19 care after a positive COVID-19 test. Leave related to family members and household members does not qualify
Documentation required paid leave	Follows FFCRA requirements	Documentation of a positive COVID-19 test, clearly identified for the employee from a medical provider is required
Multiple episodes of leave available?	No. Only 80 hours of EPL5 available	No. Only 80 hours of COVID21 (available if approved regardless of use of EPL5 in 2020)
Leave related to vaccine administration	Not covered (no vaccine available during time period law in effect)	No. Employee must use own leave for time off for vaccine administration or reaction to vaccine
COVID-19 Extension leave	Available after all paid leave exhausted on a case-by-case basis	Available after all sick and vacation leave exhausted on a case-by-case basis
Leave available to care for child due to daycare or school closure	Yes (EPL2)	No



Frequently Asked Questions



Q. Will employees receive a confirmation that their proof of vaccination submission was successful?

A. Employees will be presented with a confirmation screen and message once their vaccination information was successfully loaded into Apricity@Work. Employees can double check if the upload was successful by clicking the “Vaccinations” tab on the left menu bar of their home screen.

Q. If I was fully vaccinated prior to September 1, but upload proof of vaccine on September 20th, will I still receive the 40 hours of leave based on the date of my 2nd vaccine?

A. No. Employees who upload their proof of vaccine on September 20th would receive 24 hours of vaccination leave.

Q. When will the leave bank be available?

A. Vaccine Incentive Leave balances will be loaded between December 15-31, 2021. Vaccine Incentive Leave hours will be available for use beginning January 2022, are subject to the same approval process as vacation hours. The Vaccine Incentive Leave hours do not expire.



Frequently Asked Questions (cont'd)



Q. Will my leave bank be according to my scheduled work shift hours?

A. No. The leave bank will be 40, 24, or 8 hours regardless of scheduled work shift hours. Part-time employees' incentive hours will be pro-rated 50 percent.

Q. Are temporary and seasonal employees eligible for the vaccine incentive leave?

A. No. Temporary and seasonal employees are not eligible for this benefit. However, they are encouraged to get vaccinated.

Q. Will I be eligible for up to 80 hours of QLeave if I have had a close contact or do I need to show proof of a positive COVID-19 test result?

A. Based on current CDC guidelines, a person that is fully vaccinated does not need to quarantine as a result of a close contact; however, if they test positive for COVID-19, they will need to isolate, which may include QLeave for up to 80 hours.

Frequently Asked Questions (cont'd)



Q. What measures does US Wellness have in place to protect the information loaded into Apricity@Work™ and how is the proof of vaccination verified?

A. Apricity is a HIPAA compliant secure data center that has been approved by Federal and City authorities for its security standards. Data input about your vaccine is **not shared** with any outside entity that is not directly involved in the City's COVID-19 management team. Verification of your vaccine card image or Imtrac image checks to ensure that vaccine dates and documentation is valid based on current clinical standards.

Q. What if my question is not listed here?

A. Additional FAQs are available on the HR microsite at <http://bit.ly/covidcodeemployees>
If your questions are not listed on the FAQs, email them to COVID19@dallascityhall.com





City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 21-1787

Item #: E.

Rental Assistance Program Updates
[Jessica Galleshaw, Director, Office of Community Care]



City of Dallas

Rental Assistance Program Updates

**Ad Hoc Committee on COVID-19
Recovery and Assistance
September 16, 2021**

Jessica Galleshaw, Director
Office of Community Care

Agenda



- Background
- Programs To Date
- Emergency Rental Assistance Program (ERAP) and Texas Emergency Assistance Program (TERAP) Overview and Updates
- Initiatives & Current Projects
- Next Steps



Background



Assistance	Source	Time Period	Amount
Mortgage and Rental Assistance Program (HOU and OCC)	HUD Consolidated Plan and CARES Act – multiple program funds	05/2020 – 09/2022 (through 05/2021 for CDBG)	\$4.5M CDBG; \$1.8M ESG; 600K HOPWA; \$500K HOME TBRA
CRF Rental Assistance Programs (HOU and OCC)	Coronavirus Relief Funds	06/2020 – 12/2021	\$9.5M
Texas Emergency Rental Assistance Program	Texas Department of Housing and Community Affairs	02/2021 – 01/2022	\$3.3M
Emergency Rental Assistance Program – 1	US Treasury (Consolidated Appropriations Act)	03/2021 – 09/2022*	\$40.7M
CV-COVID-3 Rental and Mortgage Assistance	CARES CDBG	07/2021 – 09/2022	\$3.4M
Emergency Rental Assistance Program – 2	US Treasury (American Recovery Plan Act)	06/2021 – 09/2025	\$52.2M



Emergency Rental Assistance Program



- Emergency Rental Assistance Program – Round 1 (\$40.7M)

- Eligible Clients

- Individuals with rental obligations
 - At risk of homelessness and/or housing instability
 - 80% AMI or below
 - Unemployed and/or direct or indirect financial impact due to COVID-19 pandemic

- Priorities

- Households that have been served with notice of eviction
 - Households in which one or more members are unemployed and have been for 90 or more days

- Provides up to 12 months of rental and/or utility assistance, plus an additional 3 months to ensure housing stability

- Can pay 3 months prospective assistance

- Program Period: 1/27/2021 – 9/30/2022 (or until funds fully expended)

- Collectively, clients cannot receive more than 18 months assistance combined between ERA 1 and ERA 2

- Emergency Rental Assistance Program – Round 2 (\$52.2M)

- Eligible Clients

- Individuals with rental obligations
 - At risk of homelessness and/or housing instability
 - 80% AMI or below
 - Unemployed and/or direct or indirect financial impact due to **OR DURING** COVID-19 pandemic

- Priorities

- Households that have been served with notice of eviction
 - Households in which one or more members are unemployed and have been for 90 or more days

- Provides up to 12 months of rental and/or utility assistance, plus an additional 3 months to ensure housing stability

- Can pay 3 months prospective assistance

- Program Period: 6/23/2021 – 9/30/2025 (or until funds fully expended)



Texas Emergency Rental Assistance Program

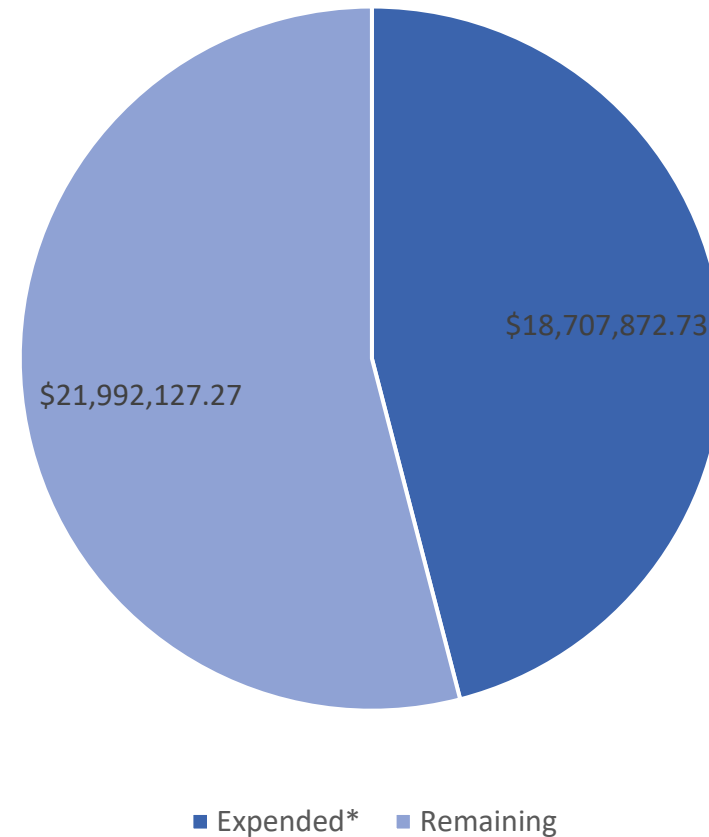


- Funding (CDBG) via Texas Department of Housing and Community Affairs (\$3.3M)
- Eligibility
 - 80% AMI or below
 - Impacted financially by COVID-19
 - Housing standards apply (lead paint inspection)
- Provides up to 6 consecutive months of rental assistance only (utilities are not included) – must be inclusive of 1 month arrears and 1 month prospective
- Program Period: 1/15/2021 – 1/15/2022
- Deadline to obligate funds recently extended to 11/30/2022



- Clients Served: 3,362
- Subrecipients
 - Abounding Prosperity, Inc.
 - Dallas Housing Authority
 - Dallas Leadership Foundation
 - International Rescue Committee
 - The Stewpot
 - United Way – Dallas Rental Assistance Collaborative

Total Funding = \$40,600,000.00

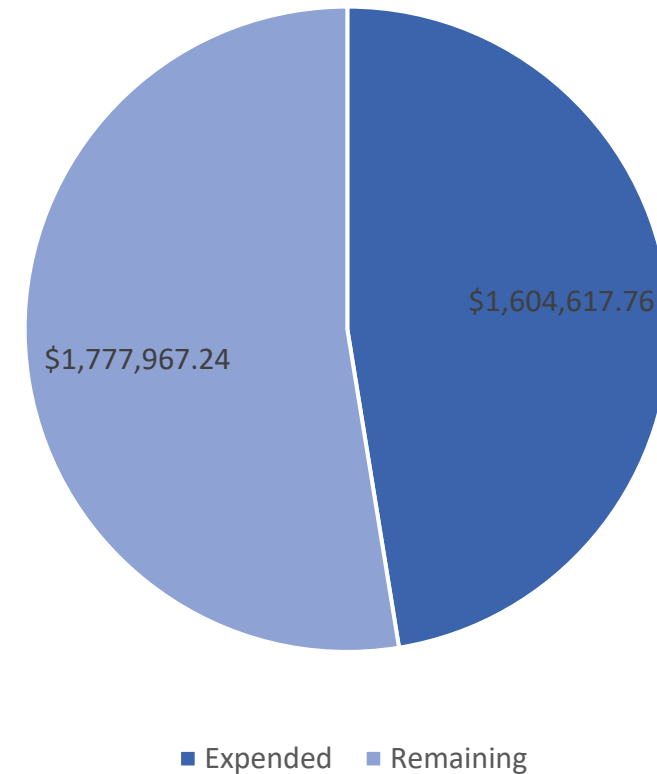


* Through July 31, 2021



- Clients Served: 298
- Subrecipients
 - OCC Social Services
 - The Bridge
 - Bryan's House
 - Jubilee Park Community Center
 - Services of Hope
 - The Stewpot

Total Funding = \$3,382,585.24



* Through July 31, 2021



Client Demographics



Race/Ethnicity	ERA 1	TERAP
Asian	3%	0%
Black / African American	71%	81%
White / Caucasian	12%	17%
Other / Two or More Races	1%	1%
Hispanic / Latino	12%	14%

Income	ERA 1	TERAP
0-30% AMI	71%	72%
31-50% AMI	19%	22%
51-80% AMI	14%	1%

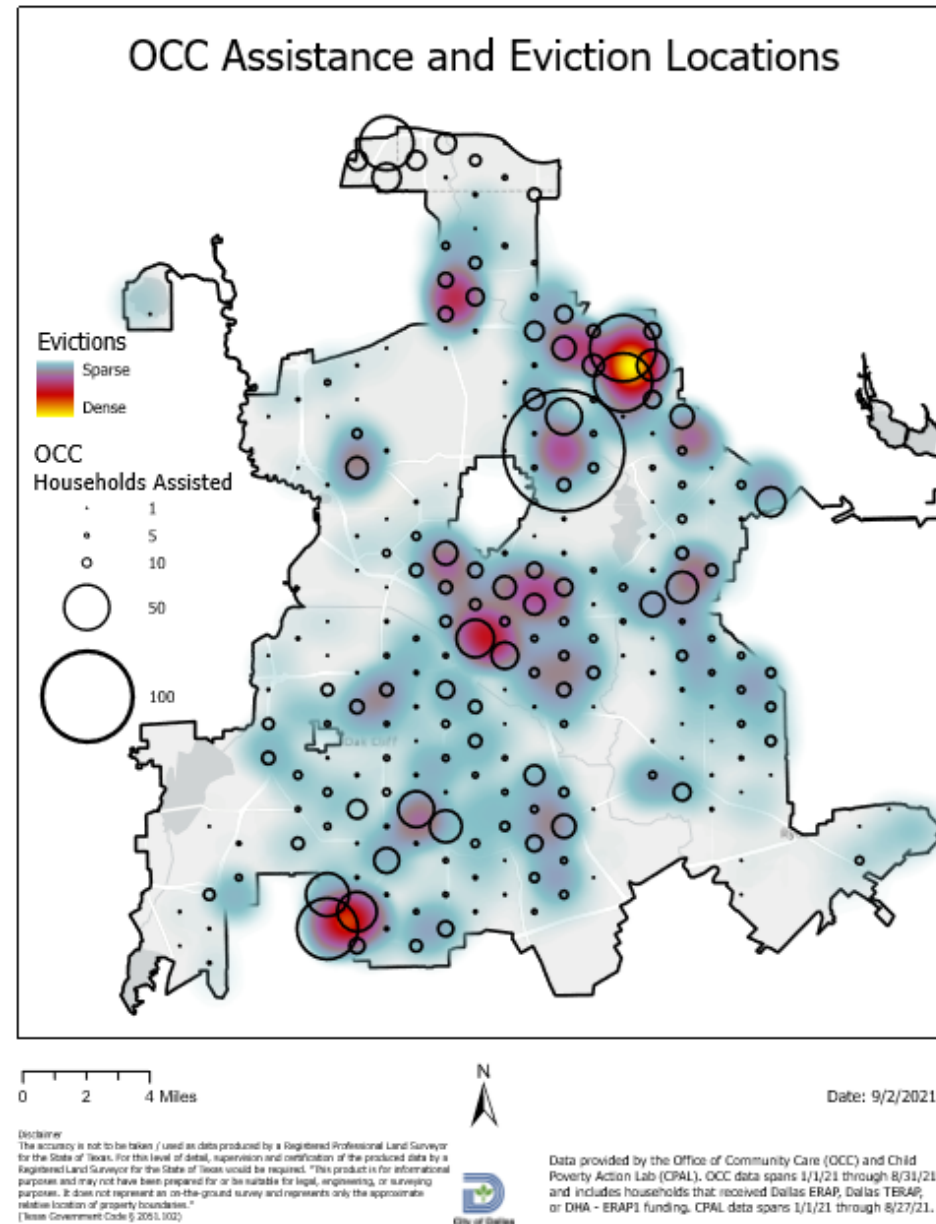
District	ERA 1	TERAP
1	4%	0%
2	9%	2%
3	10%	2%
4	7%	10%
5	3%	2%
6	4%	4%
7	8%	5%
8	11%	22%
9	7%	4%
10	12%	22%
11	7%	1%
12	8%	15%
13	6%	9%
14	5%	2%



Evictions and Assistance

*Comparison of evictions density to rental assistance using 2021 data through approximately July

Note: Assistance data missing entries due to data entry formatting (clean up is in progress)



Programming & Events



- To expend TERAP funds quickly, the City provided direct to apartment assistance events where caseworkers met one-on-one with residents in need to process applications
- The City has worked directly with landlords approximately 20 apartment complexes to deliver assistance
- This month we launched large-scale rent assistance events in high eviction zip codes using CPAL data:
 - Sept. 9th, Lancaster-Kiest Library for residents in 75216
 - Sept. 25th, Harmony & Concord Church for residents in 75237
 - Oct. 7th (tentative), Dallas College for residents in 75205
 - Oct. 16th, Lake Highlands Rec Center for residents in 75243



Outreach & Marketing



- In May 2021 the City of Dallas launched an updated online rental assistance website – Kinetech
 - Multiple subrecipients currently utilize and serve client through this platform
 - Long-term goal is to move most subrecipients to this shared platform to have a more centralized application and intake process
- Improved City of Dallas Rent Assistance website for ease of use
- Currently working with Dallas County to create a common website for rent assistance information in the City and County
- Worked closely with AAGD to advertise rent assistance directly to landlords
- Held informational sessions with the library regarding rent assistance
- Working with United Way to place housing navigators in JP courts (supplemental to current County navigators) to ensure residents facing eviction have the opportunity to apply for rental assistance



Where to Apply – City of Dallas



- Rent Assistance Only
 - Dallas Housing Authority : www.dallasrentrelief.com
 - Multiple Languages – English, Spanish, Vietnamese
- Rent and Utilities
 - Kinetech (City of Dallas and partners): <https://bit.ly/codrentrelief>
 - United Way – Dallas Rental Assistance Collaborative:
<https://unitedwaydallas.org/rental-assistance/>
 - Multiple partners across Dallas



Next Steps



- Wrap up ERA 1 by end of 2021
 - All subrecipients have reported they are on target to fully expend funding on or before 12/31/2021 (the original program end date prior to its extension)
- Wrap up TERAP by end of 2021
- Subrecipient agreements in place to administer ERA 2 funds – beginning in November 2021 to avoid gaps in service
 - RFP to select subrecipients will include selection of starting date options so that current subrecipients can apply for and enter new agreements that align with their projected date of fully expending ERA 1 funding
 - Future agreements will focus on aligning outreach and application messaging across partners to reduce confusion for potential applicants
- Continue to coordinate with Dallas County, United Way and CPAL Eviction Assistance Task Force, and subrecipients to align messaging and communications





Rental Assistance Program Updates

**Ad Hoc Committee on COVID-19
Recovery and Assistance
September 16, 2021**

Jessica Galleshaw, Director
Office of Community Care

