

ORDINANCE NO. _____

An ordinance nominating approximately 2.435 acres located at 2901 Botham Jean Boulevard for State of Texas designation as a qualified media production location; directing the city manager to execute all necessary documents to submit an application for designation to the Music, Film, Television, and Multimedia Office within the Office of the Governor; providing a repealing clause; providing an effective date.

WHEREAS, the City of Dallas (City) recognizes the importance of its role in local economic development; and

WHEREAS, it is in the interest of the City to support and secure business operations within the City and the economic vitality and employment opportunities that these business operations bring for Dallas residents; and

WHEREAS, Chapter 485 of the Texas Government Code, the Media Production Development Zone Act (Act), allows for the designation of media production development zones and qualified media production locations in the State of Texas to maintain, strengthen, and promote the media production industry in Texas; and

WHEREAS, the City meets the requirements of the Act as a media production development zone, and in accordance with the Act, the city council authorized an ordinance recognizing and designating the city as a media production development zone (MPDZ No. 1); and

WHEREAS, a map depicting the precise boundaries of the City that comprises MPDZ No. 1 is attached hereto as Exhibit A and made a part of the ordinance for all purposes; and

WHEREAS, the Act provides that qualified persons, as defined by Section 485A.201 of the Act, may receive a two-year exemption from sales and use taxes on items used for the construction, maintenance, expansion, improvement, or renovation of a media production facility at a qualified media production location and the building improvements housing that facility, as well as on items used to equip such a media production facility; and

WHEREAS, South Side Studios Dallas, LLC (SSSD) submitted an application to the city requesting nomination of a media production location for the property located at 2901 Botham Jean Boulevard, Dallas, Texas 75215 (Location) as a qualified media production location in accordance with the Act, and the City desires to nominate the Location for designation by the Office of the Governor of the State of Texas as a qualified media production location in MPDZ No. 1 in accordance with the Act; a site plan and legal description of the property are attached hereto as Exhibit B and made a part of the ordinance for all purposes; and

WHEREAS, SSSD is situated on an 11-acre parcel at the Location and houses three warehouse spaces, two of which have been previously used for film and television production; and

WHEREAS, for this project (Project), the west warehouse will be renovated to include the construction of three dedicated soundstages totalling 43,035 square feet; and

WHEREAS, the local sales tax exemption would serve as the local incentives for this Project and is estimated to be approximately \$150,000, in the aggregate; and

WHEREAS, pursuant to Section 485A.102 of the Act, the Location meets the criteria for a qualified media production location designation as it is land or other real property that is in MPDZ No. 1 and the real property is a building to be renovated and expanded solely for the purpose of being converted into one or more media production facilities; and

WHEREAS, SSSD has submitted an economic impact analysis of the Project prepared by TXP, Inc. to the City. The economic impact analysis is attached hereto as Exhibit C and made a part of this ordinance for all purposes. As illustrated by the economic impact analysis, the Project spending increases regional economic activity by \$13.6 million, labor income by \$4.7 million, and employment by 86.6 jobs; and

WHEREAS, in consideration of the foregoing, the City desires to nominate SSSD for designation as a qualified media production location in accordance with the Act and hereby finds that designation as such by the Office of the Governor is in the best interest of the City and the State of Texas; Now, Therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the findings of the city council are hereby approved and adopted.

SECTION 2. The city council hereby nominates the Location owned by South Side Studios Dallas, LLC located at 2901 Botham Jean Boulevard, Dallas, Texas 75215, and further described in this ordinance, as a qualified media production development location pursuant to Chapter 485A of the Texas Government Code.

SECTION 3. The city manager is directed to execute and submit an application for designation pursuant to Section 485A.106 of the Texas Government Code to the Music, Film, Television, and Multimedia Office within the Office of the Governor, and any subsequent reporting required by state law.

SECTION 4. That the qualified media production location designation shall take effect on the date of designation by the Office of the Governor of the State of Texas and terminate two years therefrom in accordance with section 485A.111 of the Texas Government Code.

SECTION 5. That this ordinance shall take effect immediately from and after its passage and publication, in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so ordained.

APPROVED AS TO FORM:

TAMMY L. PALOMINO, City Attorney

By _____
Assistant City Attorney

Passed _____