



City of Dallas

Illegal Dumping & Blight Abatement Strategic Plan

**City Council Briefing
March 3, 2021**

Carl Simpson, Director
Code Compliance
Services Department
City of Dallas

Presentation Overview



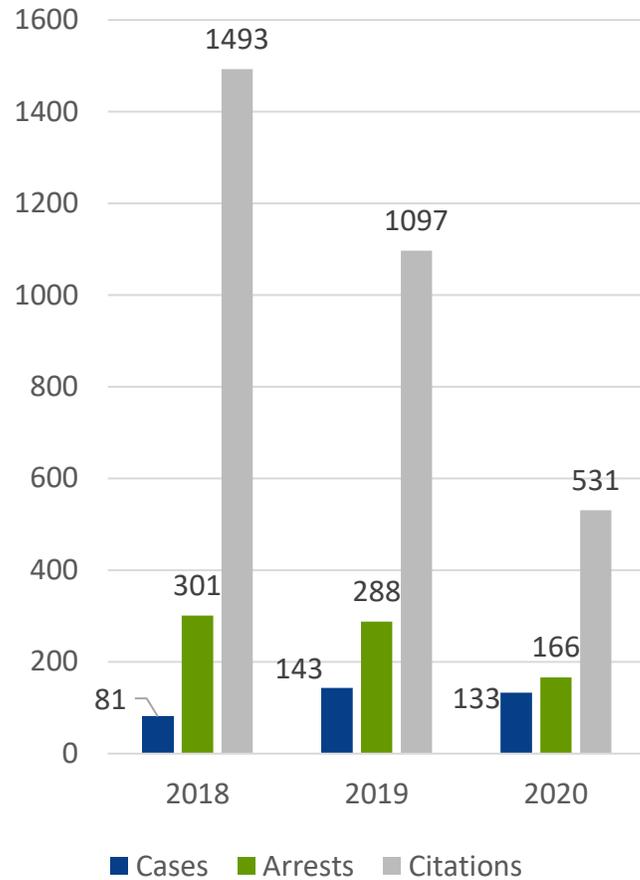
- Background/History
- Purpose
- Issues/ Operational or Business Concerns
- Operational Impact
- Proposed Action
- Next Steps



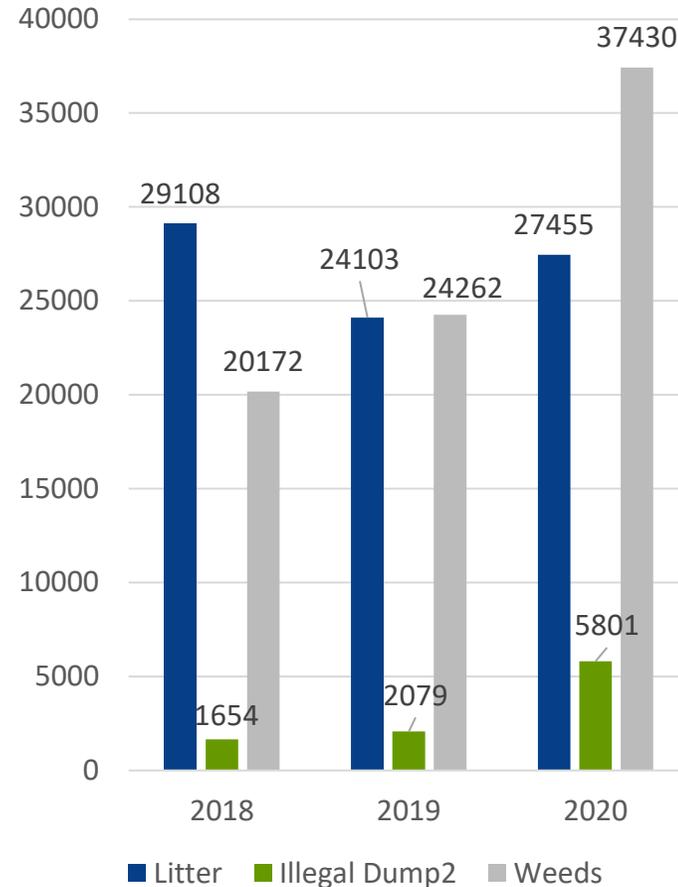
Background/History



Dallas Marshal Totals



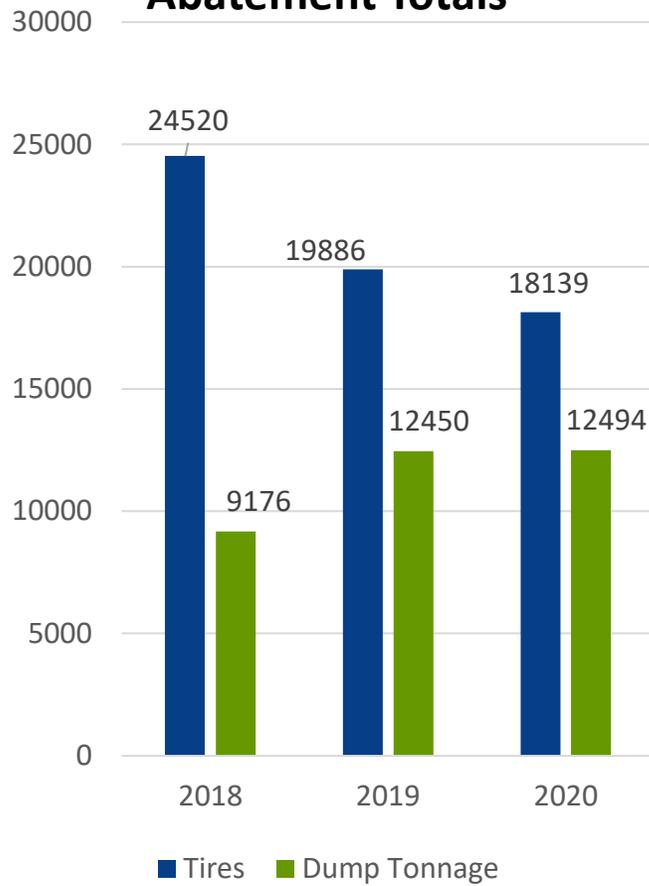
311 Code Concerns



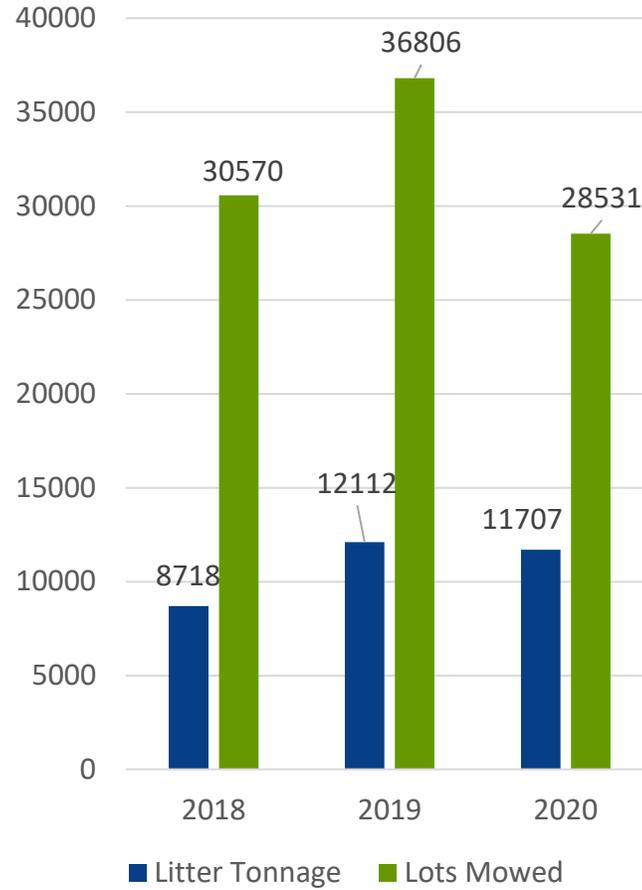
Background/History



Illegal Dumping Abatement Totals



Mow Clean Totals



Purpose of the Plan



Improve the
Quality of
Life

Reduce
investigation
and clean
up times

Proactive
approach

Foster
partnerships
and promote
public
awareness

Promote
community
development



Issues/Operational Concerns



Issues/Operational Concerns



*Contributes to other crimes
("Broken Window")*

Proliferation of dumping/littering

Difficult to estimate true cost

Property owner absenteeism

Data collection

Interdepartmental communication



Proposed Actions



Proposed Actions



Marketing
Campaign

Illegal
Dumping
Hotline

Equipment
surveillance
resources

Additional
Litter/illegal
dumping
teams



Proposed Actions



Create collaborative workgroup made up of City Department Directors



Software/data enhancements



Develop a vacant property registration Ordinance



Tire Ordinance updates to include educational requirement identification of tires



Additional Recommendations



**Community
bulky trash/tire
drop off events**

**Strategically
deploy
additional
surveillance
resources**

**Seizure of
vehicles for
repeat violators**

**Explore
Collaborative Tire
Recycling Efforts
with Surrounding
City's**



Next Steps



Citywide Department Illegal Dumping workgroup, Summer 2021

Vacant Property Ordinance, May 2021

Software enhancements, Summer 2021

Amendments to Tire Ordinance, Fall 2021

Launch Marketing Campaign, Summer 2021

Deploy Illegal Dumping Team, Summer 2021



Program Evaluations



Reduction in Investigation Response Times



Reduction in Total 311 Service Requests



Reduction in Total Number of Tires Illegally Dumped



Reduction in Abatement Response Times





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