

# Memorandum



CITY OF DALLAS

DATE September 8, 2023

TO Honorable Chair and Members of the Workforce, Education, and Equity Committee

SUBJECT **September 13, 2023 Upcoming Agenda Item – Drivers of Poverty**

On September 13, 2023, an Office of Procurement Services item will be considered by City Council to authorize Drivers of Poverty program contracts with two providers.

**File ID: TBA:** Authorize **(1)** a one-year service contract with Crossroads Community Services in the amount of \$204,300.00, **(2)** a one-year service contract with Harmony Community Development Corporation in the amount of \$300,000.00, and **(3)** a one-year service contract with Under 1 Roof \$300,000.00 for programs to mitigate Drivers of Poverty for the Office of Community Care – most advantageous proposers of fifteen - Total not to exceed \$799,600 - Financing: General Fund (subject to annual appropriations)

## **BACKGROUND**

The Drivers of Poverty program funds are intended to support programming that is responsive to the needs of populations identified by the Mayor's Task Force on Poverty in 2017 and be responsive to the factors, or "drivers", identified that contribute to the City's high rates of poverty. The Drivers of Poverty program supports four programming types – Community Mental Health Programming, Making Food Accessible Programming, Positive Youth Development Programming, and Client Assistance.

## **Procurement**

The City of Dallas Office of Community Care (OCC) sought proposals via a Request for Proposals (RFP) from entities to deliver the services outlined below to one or more target populations. The solicitation required that programs target service delivery in locations that are accessible to or within communities in which poverty is concentrated and/or communities in which there are concentrations of populations identified by the Mayor's Task Force on Poverty. In order to ensure support of programming targeting youth and children, the solicitation defined target populations for each service.

This solicitation specifically sought partners for Making Food Accessible and Client Assistance services. OCC currently has multi-year contracts in place for Positive Youth Development and Community Mental Health and therefore these services did not need to be solicited at this time.

Category	Services	Target Population(s)
----------	----------	----------------------

DATE September 8, 2023

SUBJECT **September 27, 2023 Upcoming Agenda Item – Drivers of Poverty**

<b>1</b>	Making Food Accessible projects	Drivers of Poverty populations
<b>2</b>	Responsive Client Assistance	Drivers of Poverty populations; Youth; Clients ineligible for assistance due to funding source
<b>3</b>	Client Assistance - Coaching for Housing Stability Program Participants	Participants in Housing Programs; Drivers of Poverty populations

The Evaluation Committee individually scored each service category, as provided below. Awards are based on scoring rank within a service category by target population. Allocations were made in order of rank, however proposals with scores below 70 points were not awarded funding. The City received no applications for Category 5 services.

Making Food Accessible				
Agency	Rank Score	by	Category 1	% Request Awarded
Harmony CDC	1		\$300,000.00	100%
Crossroads Community Services	2		\$204,700.00	68%
CitySquare	3		\$0	0%
The Salvation Army	4		\$0	0%
The Gleaning Network of Texas dba GROW NTX	5		\$0	0%
First Presby Dallas dba The Stewpot	6		\$0	0%
Network of Community Ministries	6		\$0	0%
Catholic Charities of Dallas, Inc.	8		\$0	0%
Services of Hope	9		\$0	0%
International Rescue Committee	10		\$0	0%
Dallas Leadership Foundation	11		\$0	0%

Client Assistance				
Agency	Rank Score	by	Category 2	% Request Awarded
Under 1 Roof	1		\$295,300.00	100%
WiNGS	2		\$0	0%
Harmony CDC	3		\$0	0%
International Rescue Committee	4		\$0	0%
Network of Community Ministries	5		\$0	0%
Nexus Recovery Center	6		\$0	0%
Services of Hope	7		\$0	0%

DATE September 8, 2023

SUBJECT September 27, 2023 Upcoming Agenda Item – Drivers of Poverty

The Bridge	8	\$0	0%
------------	---	-----	----

Client Assistance – Housing Stability Coaching	Rank by Score	Category 3	% Request Awarded
International Rescue Committee	1	\$100,000.00	100%
Harmony CDC	2	\$0	0%
WiNGS	3	\$0	0%
Services of Hope	4	\$0	0%

Each organization will begin implementation of programming and services once contract negotiations have been finalized.

Should you have any questions or need any additional information, please contact myself or Jessica Galleshaw, Director of Office of Community Care, at 214-670-5113 or [Jessica.Galleshaw@dallas.gov](mailto:Jessica.Galleshaw@dallas.gov).



M. Elizabeth (Liz) Cedillo-Pereira  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Tammy Palomino, City Attorney (I)  
Mark Swann, City Auditor  
Billieae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Deputy City Manager  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors