



City of Dallas

Periodic Weekend Street Closures

**Quality of Life, Arts and Culture
April 21, 2025**

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Overview



- Background
- Periodic Street Closures or **Open Streets**
 - Program Marketing
 - Program Evaluation
 - Program Permitting
 - Program Safety
 - Program Event Equipment
- Next Steps



Philadelphia's Open Streets



Periodic Street Closures: Background



New York City's Open Streets

- Downtown Dallas Inc. and other relevant stakeholders would like to create periodic **Open Streets** events on weekends in popular entertainment districts - benefiting community health, public safety, the environment, and both retail and food and beverage businesses.
- **Open Streets** would be managed through the normal special event process.
- Staff will pilot **Open Streets** prior to FIFA with help from Downtown Dallas, Inc.



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graph TD; A[Internal Team Utilization] --> B[External Engagement]; B --> C[Pre, During, & Post Marketing]; C --> D[Outcome Evaluation]; D --> E[Post-Event Improvement/Innovation]; E --> A;
```

The diagram illustrates a continuous cycle of five stages in an event process:

- Internal Team Utilization** (Dark Blue)
- External Engagement** (Dark Blue)
- Pre, During, & Post Marketing** (Dark Blue)
- Outcome Evaluation** (Medium Blue)
- Post-Event Improvement/Innovation** (Medium Blue)

Arrows indicate a clockwise flow from one stage to the next, forming a continuous loop.

At the bottom of the diagram, two additional labels are present:

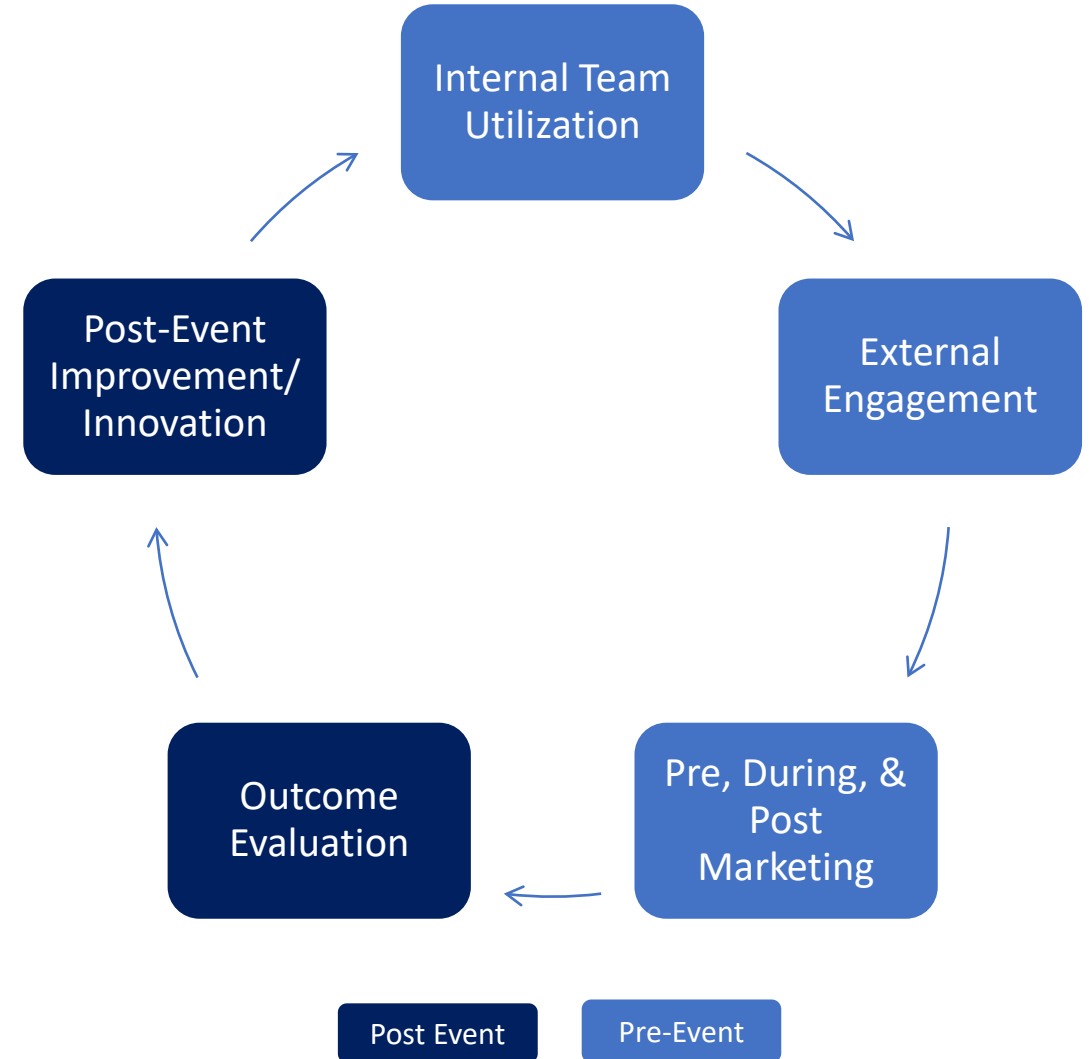
- Post Event** (Dark Blue)
- Pre-Event** (Medium Blue)



Periodic Street Closures – Program Success Measurement



- Identify the program's expected outcomes
- Engage the internal team
- Connect with external stakeholders
- Event Customer Satisfaction
- City Team Satisfaction – Internal Post-event debriefings
- Compare expected and actual outcomes
- Continual Process Improvements



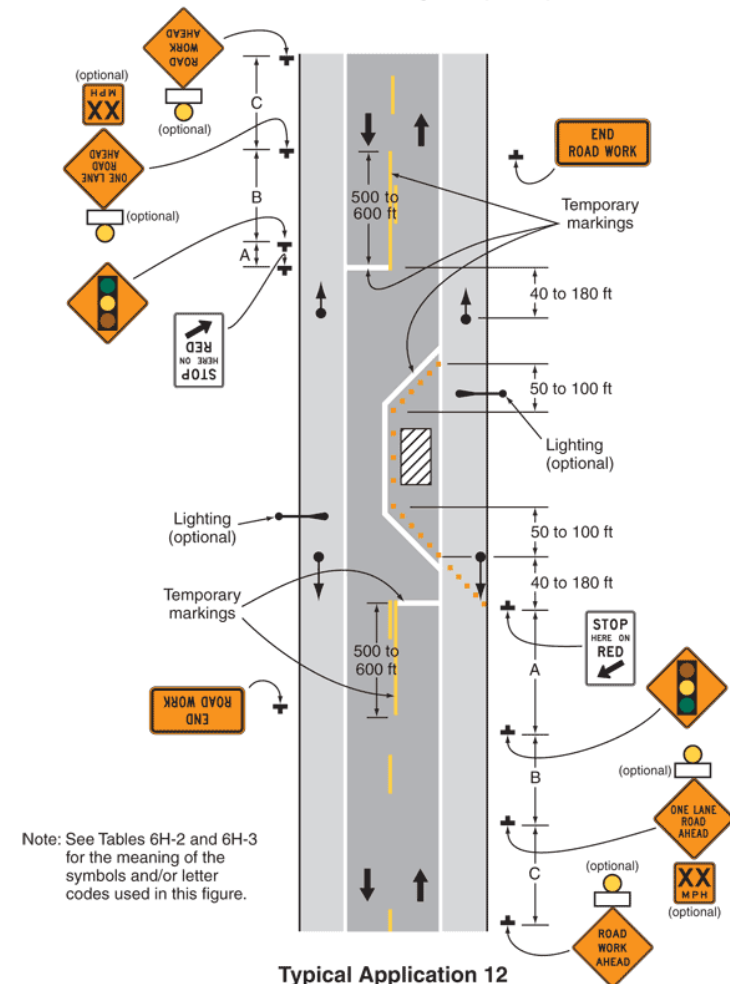
Periodic Street Closures – Streamline Process



To streamline the permit process and to make the cost of events equitable, CES-OSE recommends the following:

- Applicant will file a special event permit application with a Traffic Control Plan
- Special Event Permit fees waived
- DPD, TPW, and CES-OSE will evaluate and review Traffic Control Plan through Eproval
- The City will offer to fulfill some requirements of the permit by supplementing the equipment

Figure 6H-12. Lane Closure on a Two-Lane Road Using Traffic Control Signals (TA-12)



Periodic Street Closures - Public Safety Requests



- Primary concern is public safety to prevent a major incident
- Open streets will require hard closures with heavy-duty equipment such as Jersey Barricades, planters, or vehicles
- Special setup is required to erect barricades



Periodic Street Closures – Open Streets in a Box Trailer



Like many of our neighboring cities, Dallas should consider establishing an Open Streets trailer:

- Barricades, cones, no parking signs
- Notification signage
- Online reservation of the trailer
- Trailer eligibility guidelines
- Reduce in-kind requests



Next Steps



- Proposed event schedule: once per calendar quarter
- Meet with stakeholders and discuss concepts for their specific location
- Department engagement
- Proposed possible locations:
 - International District
 - Central Business District
 - Pleasant Grove
 - University Hills
 - Bishop Arts



Salt Lake City's Open Streets



Questions?



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