February 28, 2024

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to execute a cooperative purchasing agreement with The Voice Society LLC (VC22116) through an interlocal agreement with Dallas Independent School District, approved as to form by the City Attorney, for professional marketing services for the Department of Aviation for a term of three years, with two one-year renewal options, in the estimated amount of $1,707,246.62. The amount payable pursuant to this cooperative purchasing agreement may exceed the estimated amount, but may not exceed the amount of budgetary appropriations for this cooperative purchasing agreement during its term. Payments made to The Voice Society LLC shall be based only on the amount of the services directed to be performed by the City and properly performed by The Voice Society LLC under the cooperative purchasing agreement. The City Manager is further authorized, in the City Manager's sole discretion, to exercise an option to extend the agreement for an additional six months by filing a notice of extension with the City Secretary's Office.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in an estimated amount of at least $1,707,246.62 (subject to annual appropriations), but not more than the amount of budgetary appropriations for this cooperative purchasing agreement during its term to The Voice Society LLC from Cooperative Purchasing Agreement Contract No. AVI-2024-00023395.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.