

City-Business Climate Alliance Update

Environment & Sustainability
Committee
September 21, 2021

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City of Dallas



City of Dallas

Presentation Overview



- Provide update on partnership:
 - Background/ context
 - Program Information
 - Next Steps



Background – ENVS Committee Direction



The Environment and Sustainability Committee was established in October, 2019, with the express purpose of advancing the mayoral priorities of:

- a) *“Ensuring that the City of Dallas is a **global leader** in addressing climate change,*
- b) *Overseeing the **creation and implementation** of the Comprehensive Environmental and Climate Action Plan (CECAP) and related city efforts to reduce emissions and conserve resources, and*
- c) ***Reviewing our city codes, policies and procedures** that allowed for environmental threats such as Lane Plating, “Shingle Mountain,” and others to occur and recommending to the Dallas City Council new codes, policies, and procedures to prevent such occurrences in the future”.*





Cities Leading the Way

- Cities consume 66% of energy worldwide
- Cities generate 70% of greenhouse gas emissions
- Urban population is nine times larger today than 100 years ago and increasing steadily
- Actions taken at the local level have a major impact
- City leaders are more directly accountable to the public than state or federal officials



CBCA: City Council Resolution 20-1895



- **December 9, 2020 Agenda**
- **SECTION 1.** Authorizes City staff to engage with the City- Business Climate Alliance, in accordance with the Mayor's Letter of Intent dated June 30, 2020 and with the Dallas business community, to further the city's Comprehensive Environmental & Climate Action Plan (CECAP) goals.
- **SECTION 2.** That the City Manager, through the Office of Environmental Quality & Sustainability, coordinate applicable City of Dallas initiatives necessary to implement the CBCA actions and goals consistent with the CECAP, subject to annual appropriations.
- **SECTION 3.** That the City Manager provide regular reporting on CBCA activities supporting CECAP implementation back to the Environment and Sustainability City Council Committee, or other appropriate City Council Committee.



City Business Climate Alliance?!



- The City-Business Climate Alliance is a **joint initiative of C40 Cities, CDP** and the World Business Council for Sustainable Development (WBCSD) to accelerate climate action and break down barriers for city and business joint climate action.
- CBCA operates as a **global two-tier network of cities and businesses** to create systemic change through data-driven, joint climate action aimed at decreasing GHG emissions in line with the Paris Climate Agreement, and ***bolstering environmental, social and economic resilience through specific commitments and projects.***



CBCA Partners



- **C40 Cities (C40):** Initiated in 2005; represents over 96+ cities across globe under the premise that cities form the primary incubator of cultural, social and political innovations that shape our planet;
- **Carbon Disclosure Project (CDP):** Initiated in 2000 as a non-profit supporting environmental data disclosure and benchmarking from over 1,000 cities/states/regions, and 8,000+ corporations, globally;
- **World Business Council For Sustainable Development (WBCSD):** established in 1995 as a global, Chief Executive Officer (CEO)-led organization of over 200 businesses working across value chains to deliver impactful business solutions to the most challenging issues, leading the voice of business for sustainability;



wbcasd



WBCSD companies



International City-Business Climate Alliance



CITY-BUSINESS CLIMATE ALLIANCE

Accelerating climate action through city-business collaboration

C40 CITIES **CDP** **wbcsd**

DISCLOSURE INSIGHT ACTION

Supported by: **eit** **Climate-KIC**

Circular economy

No waste

Cities & Mobility

Clean & connected

Climate & Energy

Net zero

WBCSD work program focused on 6 system transformations

Food & Nature

Healthy people, healthy planet

People

Meeting basic needs of all

Redefining Value

Sustainable capitalism





The What, Why and How

What

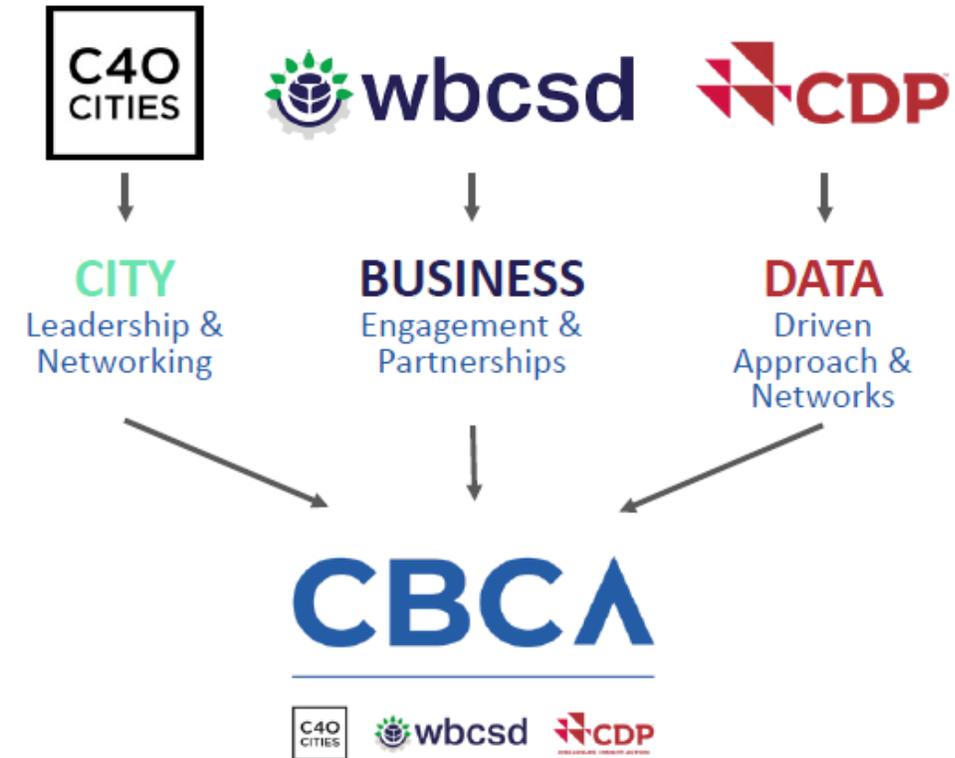
Two-tier network of cities and businesses creating systemic change with data-driven, joint climate action.

Why

A large portion of cities' emissions are controlled by the private sector.

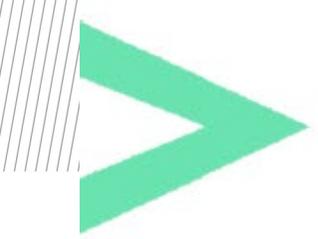
How

- Local partnerships to reduce emissions on a greater scale, with social and economic benefits.
- Global network for peer-to-peer support and scaled-up advocacy and action



CBCA





CBCA City Support Map



- COHORT CITIES
- DALLAS
 - DURBAN
 - LISBON
 - MANCHESTER
 - NEW YORK CITY
 - STOCKHOLM
 - TEL AVIV
 - VANCOUVER

- FELLOW CITIES / FELLOWS
- BOSTON GREEN RIBBON COMMISSION
 - HELSENKI SMART & CLEAN FOUNDATION
 - LONDON BUSINESS CLIMATE LEADERS
 - SAN FRANCISCO'S BUSINESS COUNCIL ON CLIMATE CHANGE

- NETWORK CITIES
- BUENOS AIRES
 - CAMBRIDGE
 - COVENTRY
 - FREETOWN
 - LONG BEACH
 - MILAN
 - TSHWANE





Work with Dallas to Date

Dallas joined the CBCA initiative in 2020, with a letter of intent signed by the Mayor. The CBCA partners have been working with the City to lay the foundations for city-business collaboration in Dallas.

Locally

- Supporting internal alignment within the city authority to bring together the threads of environment, economy and equity
- Identifying key stakeholders and CECAP goals with strong potential for city-business collaboration

Globally

- Dallas is a member of a global network, attending events and webinars to learn from other cities and businesses, and share experiences of city-business collaboration
- Dallas has taken part in global events, being platformed as a leader on a global stage – WBCSD Liaison Delegate Event, Concordia



Program Status



- Worked with Mayor's office to identify business organizations for participation
- Hosted Kickoff Meeting on August 12, 2021
- Survey to identify existing goals/partnerships
 - Social
 - Economic
 - Environmental





Next Steps

- Survey will be circulated for additional input and feedback to help shape the partnership
- Nominate a business or organisation as a member of the leadership group or working groups, through the survey
- City of Dallas will use these inputs to form the initial leadership group
- Formal launch of the Dallas City-Business Climate Alliance Q4 2021
- 2022 Governance and workplan of the partnership agreed
- 2022 Working groups set up and work begins!





Questions?



APPENDIX



CBCA Global network

Impact and Reach

- **100 cities by 2025, incl. 36 cohort cities**
- Global business leaders acting as **ambassadors**

Benefits

- **Learning by Sharing**
 - Online events
 - Online knowledge exchange platform
- **Communication & Advocacy**
 - Alliance, partner and global events
 - Communication campaigns
- **Access to information on external collaborators and resources**



The Pilot Programme and Research

Existing models

CDP, C40 and the B Team

Piloted a new city-business partnership in London funded by WMB and focused on translating corporate global commitments into local climate actions – the London Business Climate Leaders initiative (LBCL).

C40 and WBCSD

Reviewed around 30+ city-business partnerships around the world, with a focus on governance, activities, impact and financing models.



London Business Climate Leaders



Helsinki Metropolitan Smart & Clean Foundation



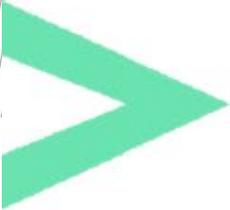
San Francisco's Business Council On Climate Change (BC3)



Boston Green Ribbon Commission (GRC)

Note: These efforts have shaped the creation of a CBCA blueprint to drive local city-business collaboration.

For more information on the above city-business partnerships please watch the recording of our first webinar: [Accelerating Climate Action Through City-Business Collaboration](#)



Boston Green Ribbon Commission

Purpose

To accelerate the implementation of the City's Climate Action Plan by convening, organizing, and enabling leaders from Boston's key sectors.

Model

- Non-commercial voluntary body
- Acts as a forum for private sector and City to discuss, plan and act to meet the city's climate challenges
- Comprised of core members and sector/cross-cutting working groups

Role

- Advise City on the implementation of its CAP.
- Engage sector leadership in aligning their assets and initiatives to support the plan outcomes.
- Lead, by practicing and promoting best practice examples within and across sectors that advance the CAP goals.





Boston Green Ribbon Commission's key Working Groups



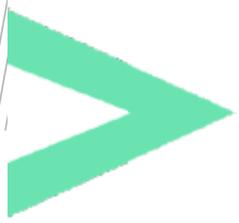
Health Care Working Group - helped catalyse and track GHG emission by the health care sector organizing hospitals to report on GHG emissions and promote technologies, policies and incentives to accelerate carbon reductions in hospitals.

Higher Education Working Group - contributes on by sharing and transferring their knowledge and learned lessons to other sectors.

Commercial Real Estate Working Group, in partnership with A Better City's Challenge for Sustainability, has documented an 18% reduction in GHG emissions over four years for the 85 participating facilities.

Cultural institutions working group of around 38 institutions, a consortium of art, science, sports and entertainment organizations committed to leadership on climate action.





Local Partnerships



Guiding principles

- **Non-commercial** spaces
- In line with **City Climate Action Plan**
- **Sustainable** over time
- **Creating projects** with environmental, economic and social benefits

Activities

- **Raising ambition:** setting joint commitments, promoting leadership
- **Creating an enabling environment:** policy consultation, advocacy, data sharing, project delivery
- **Facilitating collaboration between businesses:**
 - Aggregating demand for corporate purchasing
 - Sharing sustainability programmes
 - Facilitating professional development
- **Fostering innovation:** co-creating solutions with the city

GREEN AND JUST RECOVERY

Project KPIs to recover from the COVID-19 pandemic:

- Emission reductions and resilience
- Inclusive economy – incl. job creation
- Co-benefits – incl. health and wellbeing



Benefits of CBCA-Supported Platforms



Generating **systemic change** by **bridging the gap** between emission reduction goals and implementation of projects



Trusted non-commercial space facilitating **long-term, strategic engagement** between cities and businesses to collaborate and address barriers to projects (pre-procurement, pre-competitive)



Opportunities to **co-develop new ideas** and policies and **raise ambition** with aspirational goals



Win-win value proposition – supporting all stakeholders to jointly accelerate emission reductions with economic and social benefits, in line with **Paris Agreement** and **Global Green New Deal principles**



Benefits for Cities and Businesses

Benefits for the city - working with local business

- Access to **businesses' expertise** and **implementation capacity**
- New forms of **governance** and **partnership models** with **cross-city decisions**
- Active engagement with a wider group of city stakeholders

Benefits for locally based businesses

- **Direct access** to cities and decision-makers
- **Showcasing business leadership**
- **Strengthening the business case for sustainability** - new opportunities, new business models and scalability
- **Understand the city environmental impact** - by quantifying and tracking business performance thru monitoring.





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