



GREEN GOING GREENER

Dallas' First Urban Forest Master Plan



TEXAS TREES FOUNDATION

Serving Dallas since 1982!

1982 – Founded as the Dallas Trees and Parks Foundation

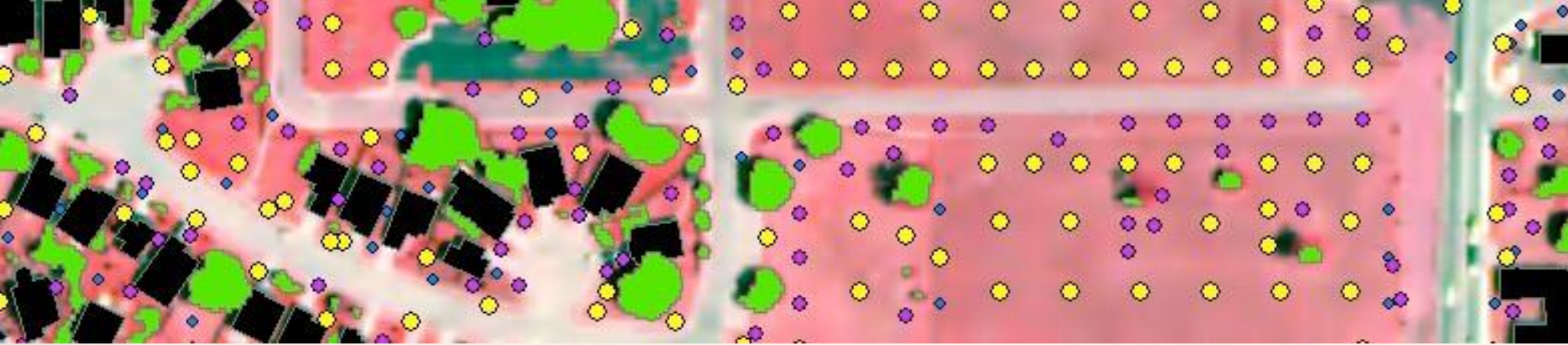
1988 – Secured donation of a 3.7-mile section of the MKT Rail that was used to form the Katy Trail

1994 – Pioneer Plaza opened to the public

2000 – Opened the nations largest Urban Tree Farm

2006 – Partnered with Super Bowl XLV and the NLF Environmental to plant over 6,000 trees





2010 – First Urban Tree Canopy Assessment (UTC)



The Dallas Roadmap - Results at a Glance:

Urban Tree Canopy (UTC): 30% of land area - excluding water citywide and ranging from 16-39% within City Council districts

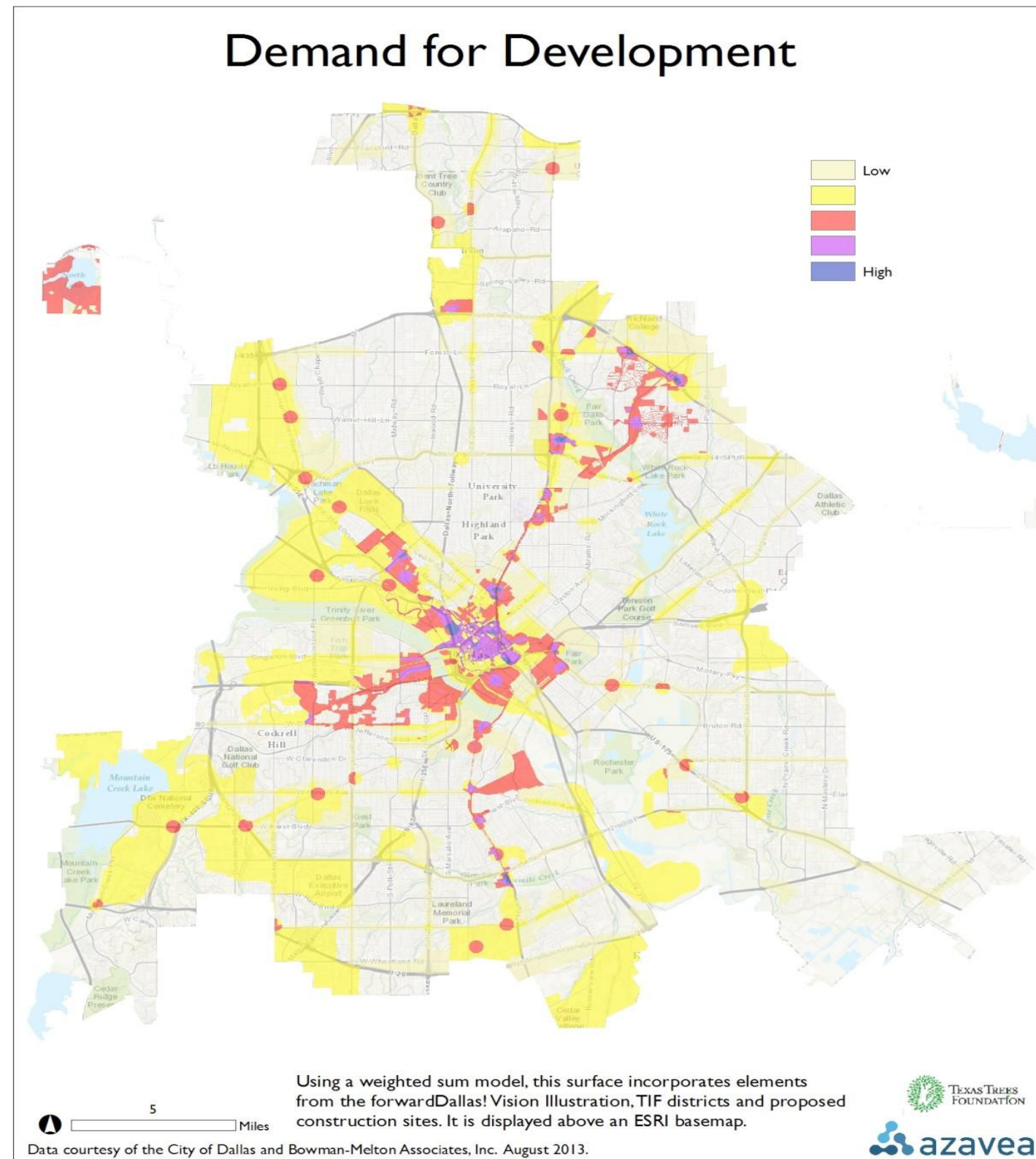
Number of Planting Sites by Roadmap Criteria:

- Maximum Energy Savings Potential: 332,194
- Single Family Residential (SFR) Property: 458,850
- Public rights-of-way (PROW): 480,790
- On Commercial Property: 301,648
- On School Property: 53,019
- In or Adjacent to Parking Lots: 84,577
- Lowest income range (<\$20K): 214,809
- Highest urban heat island range (>140F): 19,097

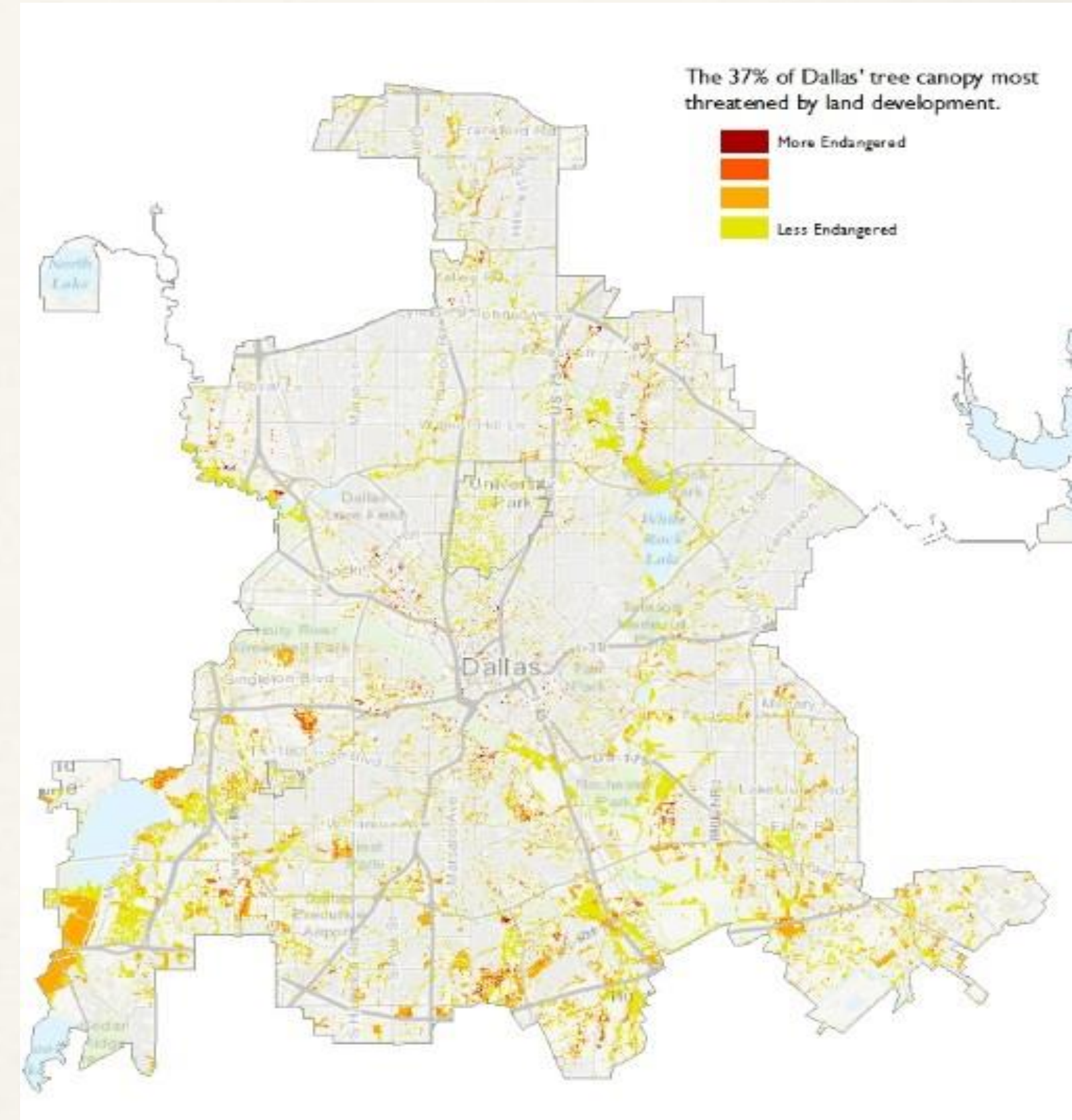
Total Potential Planting Sites: 1,855,310*

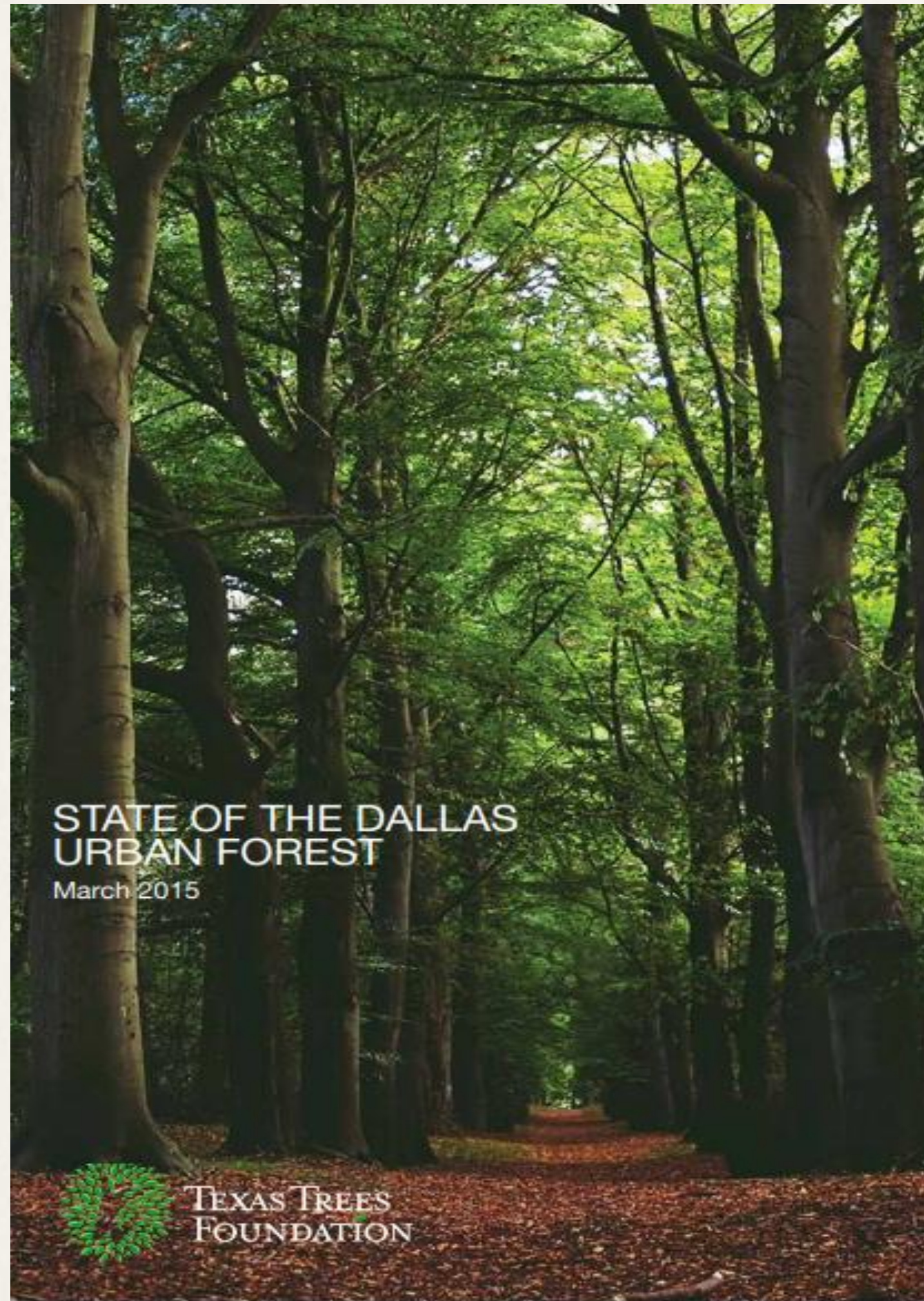
**Planting sites falling in multiple criteria categories were only accounted for in one category*

2013 - Open Space Analysis



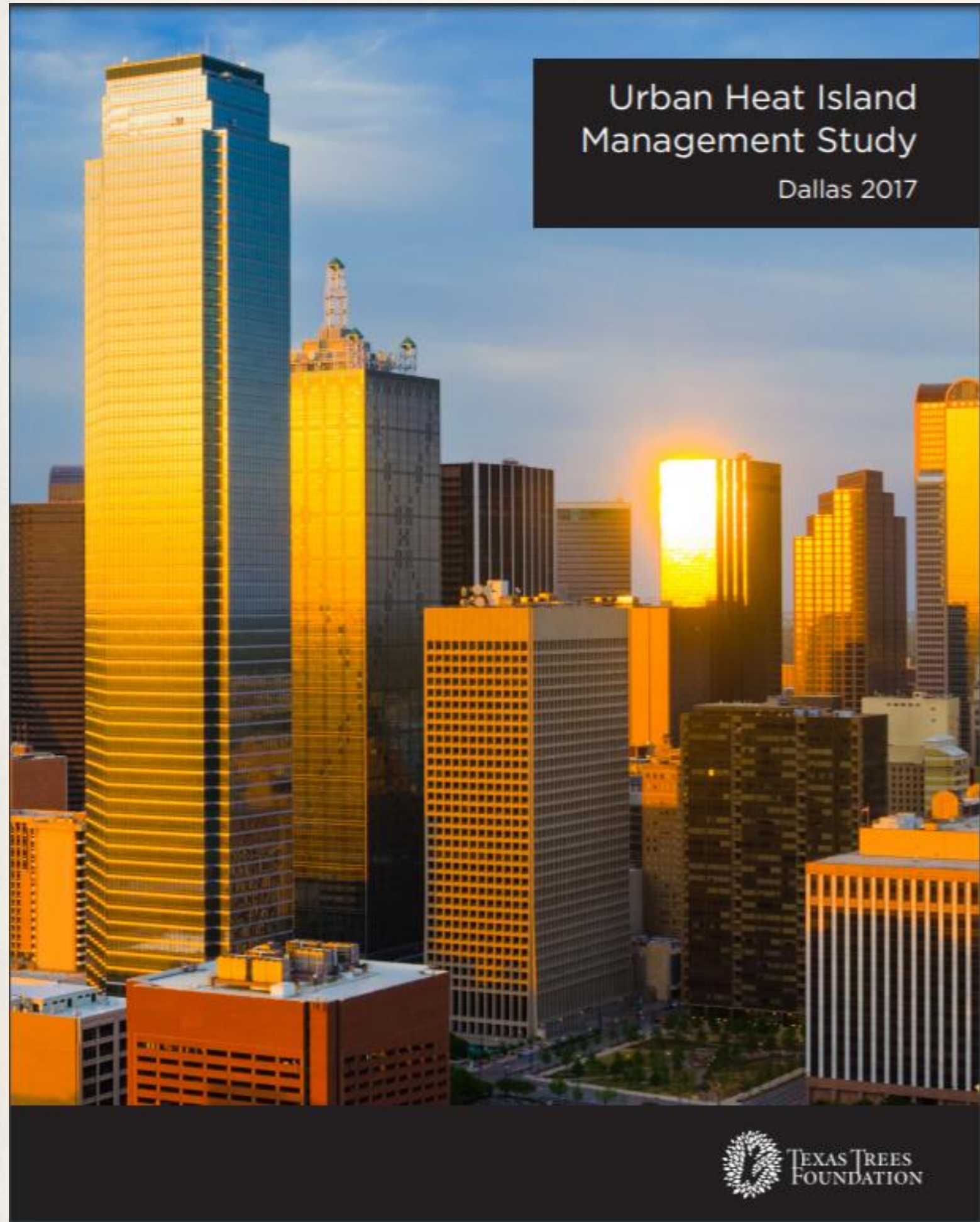
- Study conducted in the summer of 2013
- Utilized a variety of information including
 - Forward Dallas
 - TIF boundaries
 - Transportation corridors





2015 – State Of The Dallas Urban Forest Report

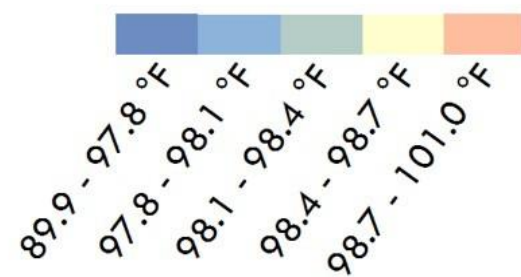
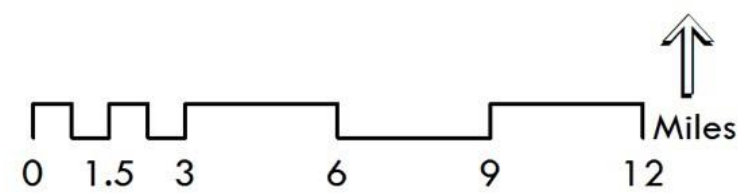
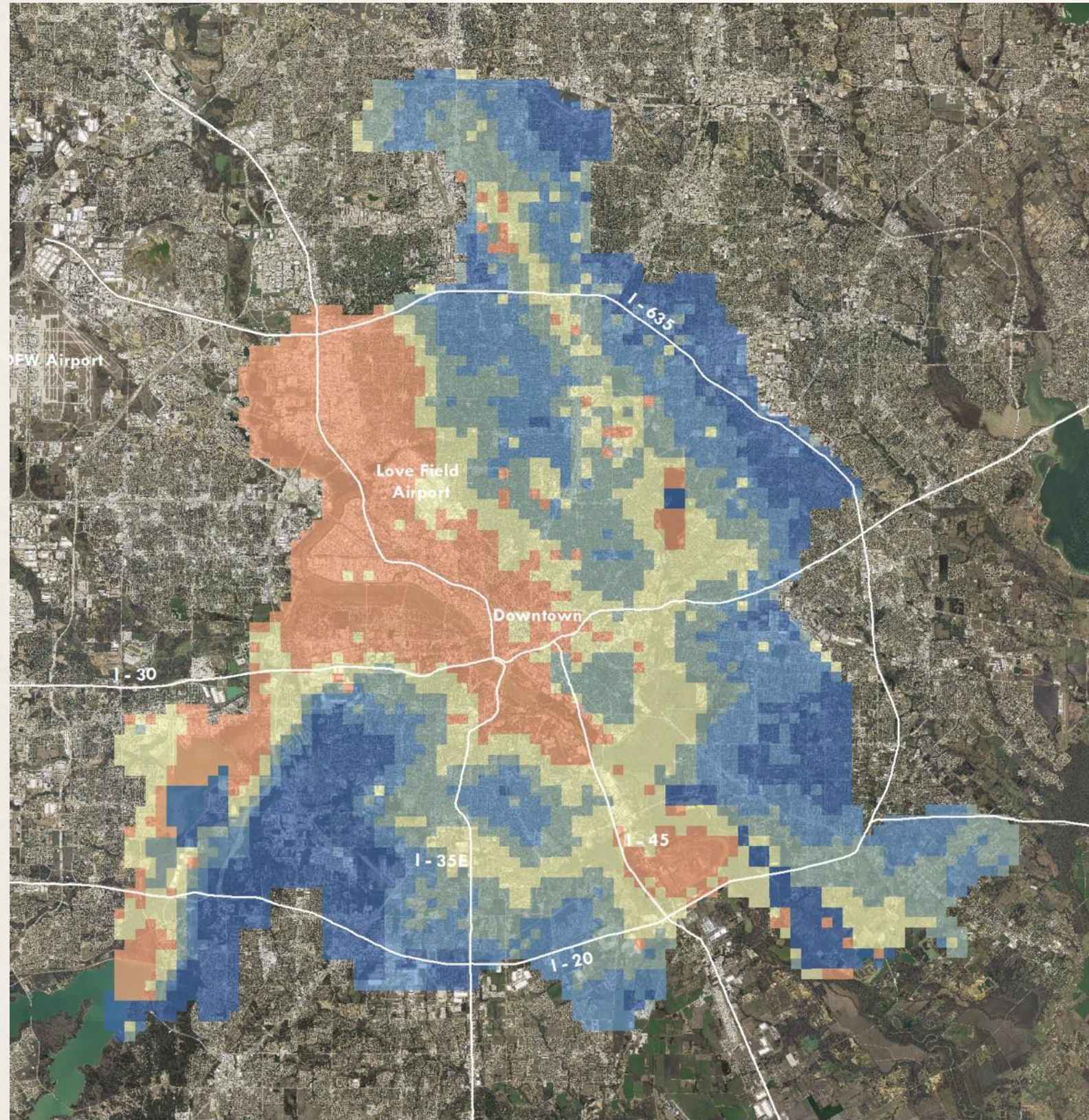
- There are 14.7 million trees in the City of Dallas.
- These trees provide an annual savings of over \$9 million in energy savings.
- Capture 60 million cubic feet of stormwater for a savings of \$4 million dollars.
- Annual environmental benefits of \$38.4 million per year.
- Structural value of \$9.02 Billion



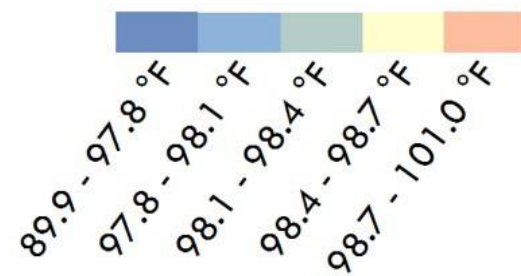
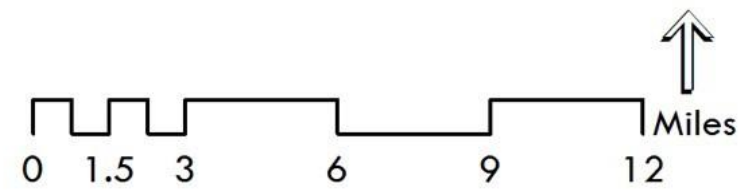
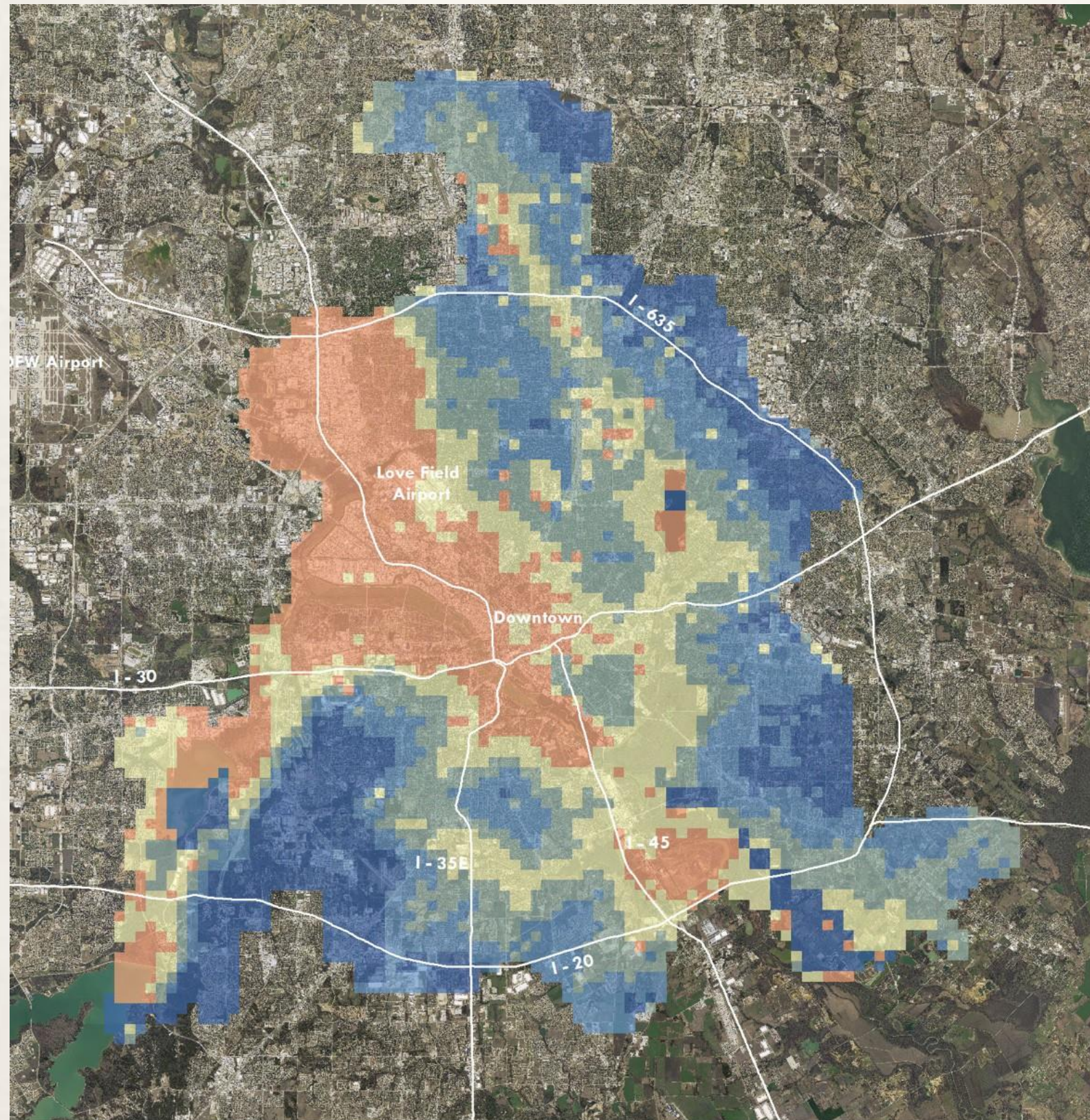
2017 – Urban Heat Island Management Study

- Tree planting and preservation in Dallas can change the weather
- Tree planting and preservation in Dallas can save lives. When implemented in concert with more reflective paving and roofing materials, tree planting was found to reduce the number of deaths from hot weather by more than 20%.
- Greening strategies were found to be more than 3x's as effective in lowering temperatures around Dallas than cool materials strategies.
- Dallas can achieve significant cooling benefits from the setting of a very feasible tree planting goal: 285,000 trees.

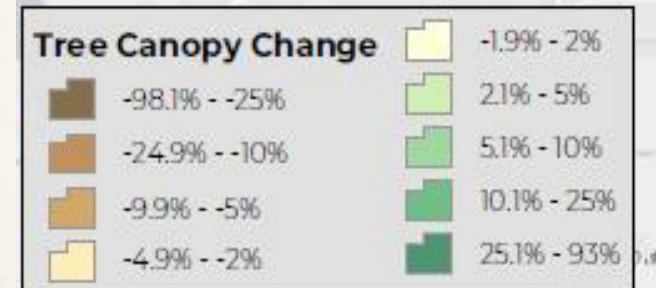
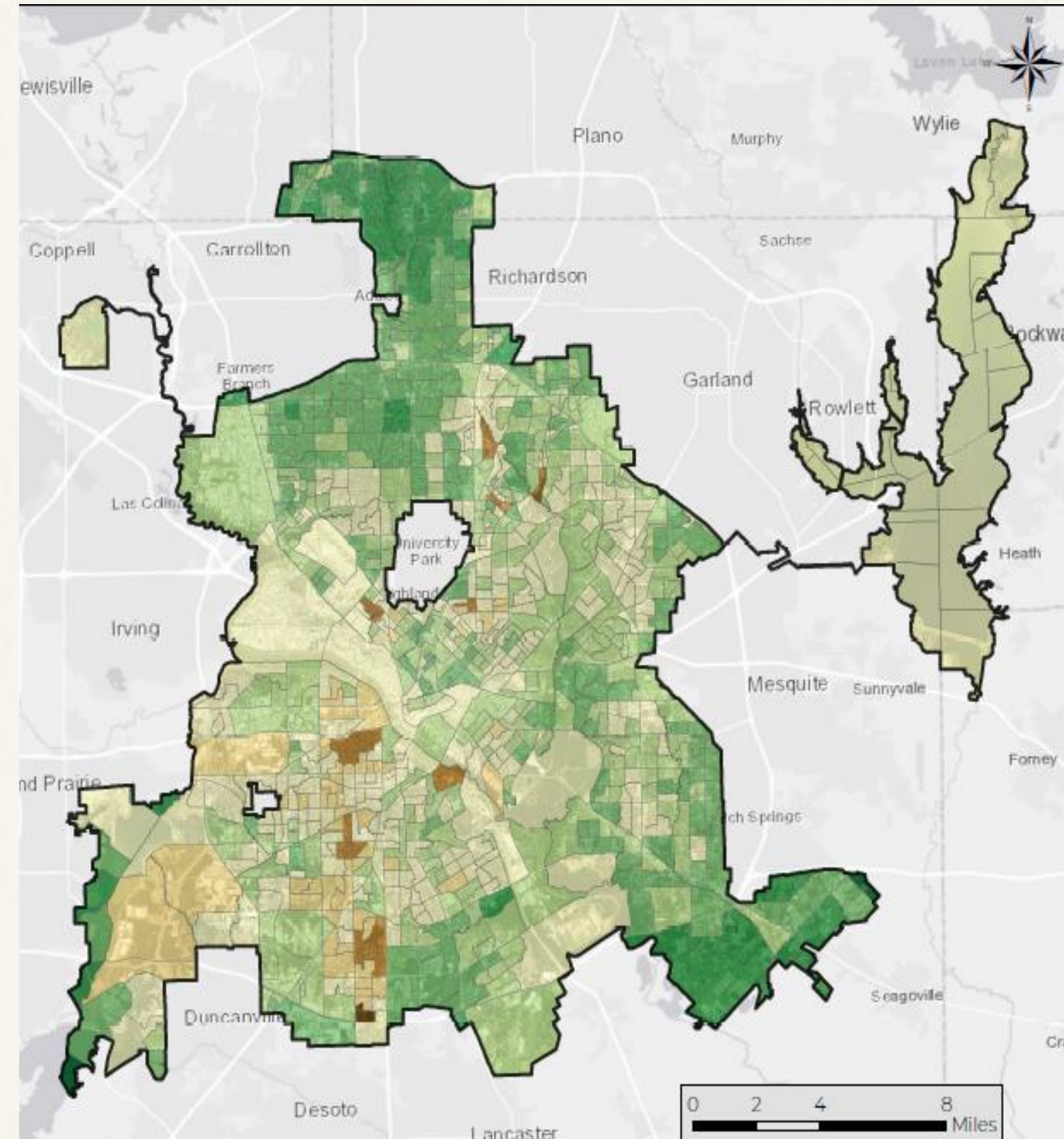
Summer Daily High Temperatures



Summer Daily High Temperatures



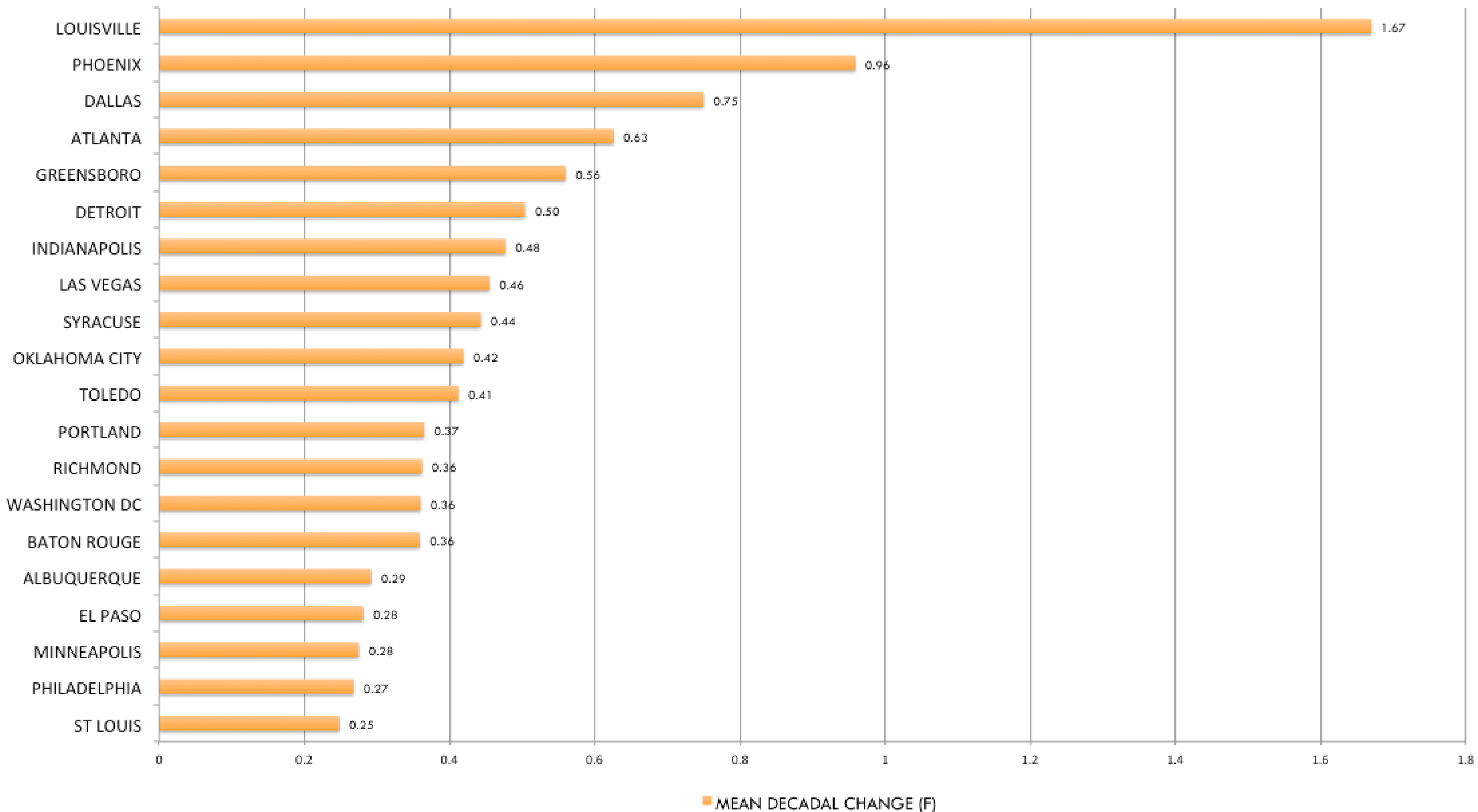
Canopy Change From 2009 - 2019



This map was produced for the Texas Trees Foundation Urban Tree Canopy Assessment of Dallas County, TX. Data were derived from USDA's National Agriculture Imagery Program (NAIP) 2016 imagery and 2017 LIDAR data from North Central Texas Council of Governments Spatial Data Cooperative Program. These data covering all of Dallas County were compared to 2009 canopy data which covered only the City of Dallas. Some areas may not be representative of actual tree canopy change. Basemap provided by ESRI.

March 11, 2019

TOP 20 MOST RAPIDLY GROWING URBAN HEAT ISLANDS IN UNITED STATES: 1961 - 2010



NO TREE PLAN

Buildings and Energy

Sustainable Development & Construction: Green Building Ordinance	2017
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Food Security and Urban Agriculture

Healthy Food Dallas Presentation	2017
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Parks / Open Space / Forest

Dallas Park & Recreation Comprehensive Plan	2016
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Trail Network Plan Update	2009
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Great Trinity Forest Management Plan	2015
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Solid Waste

Local Solid Waste Management Plan "Zero Waste Plan"	2013
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Litter and Illegal Dumping Assessment	2018
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Transportation & Land Use

Downtown Dallas 360 Plan	2017
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Mobility 2045: Metropolitan Transportation Plan	2018
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Dallas Bike Plan	2011
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Complete Streets	2017
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2030 Transit System Plan	2006
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Water / Wastewater

Water Conservation Five-Year Work Plan	2016
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Interim Bacteria Reduction Plan (TMDLs)	2012
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City of Dallas, MS4 Stormwater Management Plan	2019
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2014 Dallas Long Range Water Supply Plan to 2070 and Beyond	2015
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Wastewater Treatment Facilities Strategic Plan	2010
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Multiple

Resilient Dallas	2018
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Neighborhood Revitalization Plan for Dallas	2015
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ForwardDallas	2006
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Building a Cool, Clean and Resilient Dallas	2018
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Balanced Vision Plan & Environmental Impact Statement	2014
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Climate Vulnerability Assessment Review

Climate Change/Extreme Weather Vulnerability and Risk Assessment for Transportation Infrastructure in Dallas and Tarrant Counties	2015
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Dallas Urban Heat Island Management Study	2017
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Smart Growth for Dallas	2018
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City of Dallas Risk Assessment Case Study	2015
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The Tornado Damage Risk Assessment: Predicting the Impact of a Big Outbreak in Dallas-Fort Worth, TX	2000
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City of Dallas Community Wildfire Protection Plan	2015
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Dallas County Local Hazard Mitigation Plan	2015
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WHY DO WE NEED AN URBAN FOREST MASTER PLAN?

An Urban Forest Master Plan serves as a road map providing detailed *information*, *recommendations* and the *resources needed* to effectively and proactively manage and grow a city's tree canopy.

It provides a shared vision for the future of the urban forest to inspire stakeholders in the care, planting and protection of trees.

The opportunity is NOW!



Opportunity - 38% of all public land in the City of Dallas is public right of way



Innovative Development Of Public Rights Of Ways Are Key To A Sustainable Future

GREEN

A term used to refer to goods and services, laws, guidelines and policies claimed to inflict reduced, minimal, or no harm at all, upon ecosystems or the environment.



STREET

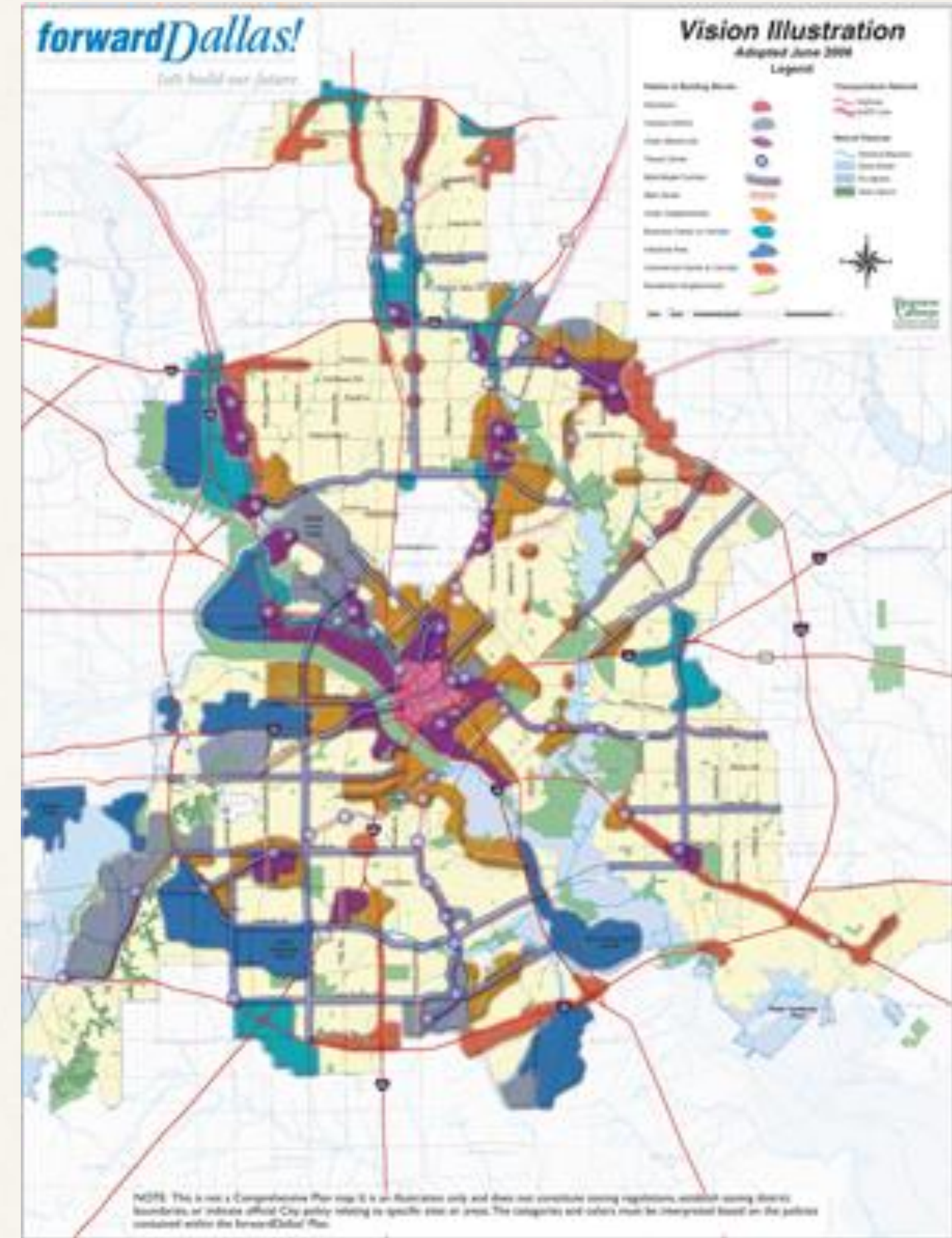
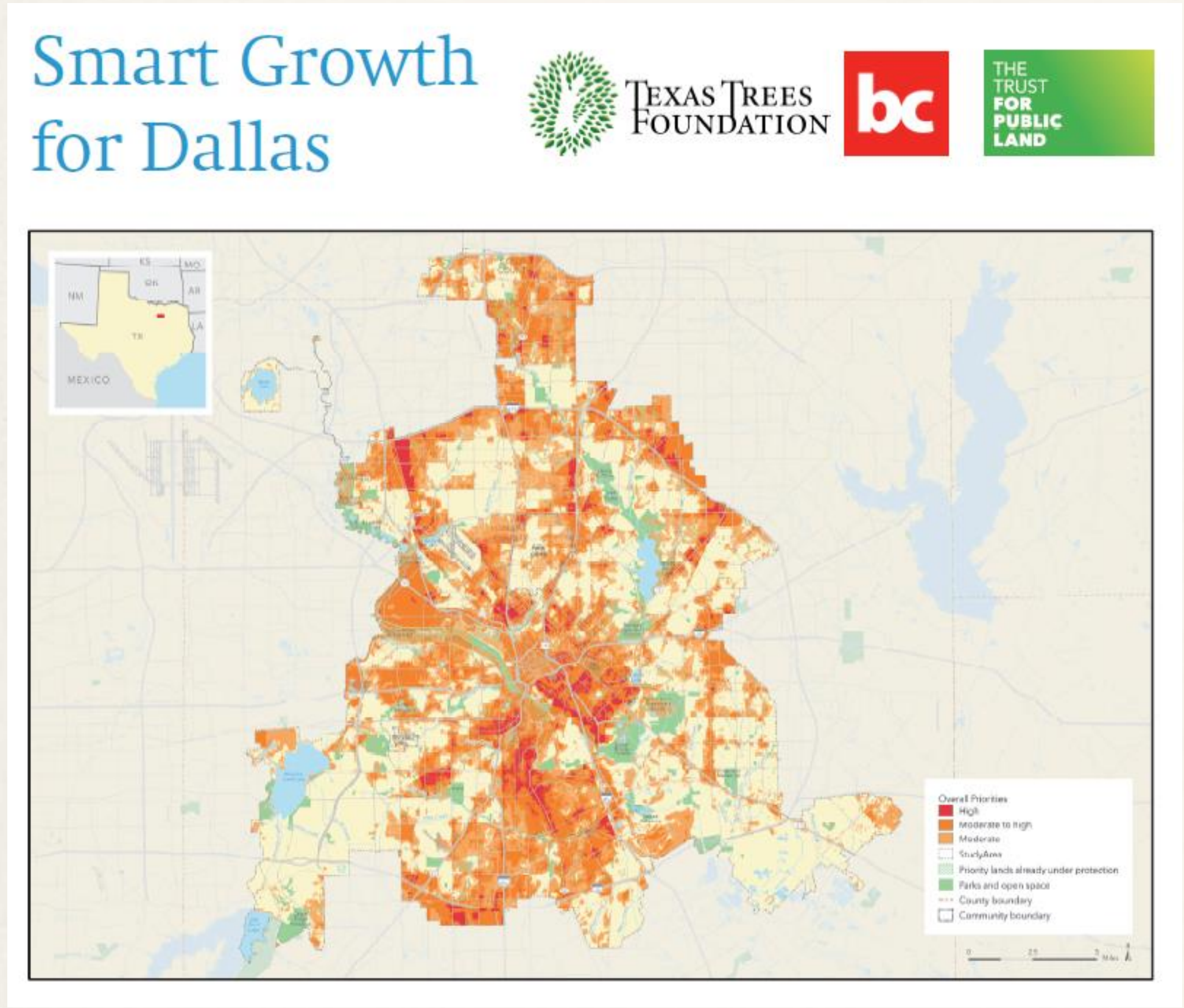
Paved public thoroughfare in a built environment; a public parcel of land adjoining buildings in an urban context, on which people may freely assemble, interact, and move about.



DEMONSTRATION

Showing by reason or proof, explaining or making clear by use of examples or experiments; to clearly show.

Opportunity – To use what we've learned to influence the future



The Dallas Morning News

NEWS

Dallas officials estimate the city's parks lost more than 600 trees in storm

And they say it could take three to four years before the city can finish playing catch-up.

NEWS > WEATHER

Thousands still without power Monday after powerful storms rake Dallas-Fort Worth

What Do We Hope to Address

- To proactively address growing environmental challenges with an urban forestry focus
- To create a coordinated vision for Dallas' urban forest
- To practice and model efficiency and cooperation
- To create clear goals and objectives for Dallas' urban forest
- To develop long term advocates
- Continue to build on the momentum from the work that has been done

PROJECT TEAM

Texas Trees Foundation

- Matt Grubisich, Director of Operations
- Zach Wirtz, Urban & Community Forester



City of Dallas

- Susan G. Alvarez, Assistant Director, Environmental Quality & Sustainability



Davey Resource Group & Preservation Tree

- Kerry Gray, DRG, Principal Urban Forestry Consultant/ Project Manager
- Dana Karcher, DRG, Project Developer
- Micha Pace, Preservation Tree, Director of Consulting
- Sam Heywood, DRG, Urban Forester
- Mike Harris, DRG, Plan Writer
- Will Ayersman, DRG, GIS Services Coordinator



PLANNING PROCESS: HOW DO WE GET THERE?

The feedback, vision and data & information analysis from first two phases



Development of Goals, Recommendations & Action Steps



Input & Engagement



PLANNING PROCESS: WHAT DO WE HAVE?

Research, Review & Analysis

- Tree Inventory Data
- Urban Tree Canopy Assessment
- Urban Forestry Operations Review
- Regulations Review
- Plan & Document Review
- GIS Data Analysis



PLANNING PROCESS: WHAT DO WE WANT?

Engagement

- Stakeholder Meetings & Interviews
 - Internal & External
- Operations Review Interviews
- Community Meetings
- On-Line Survey



PLANNING PROCESS: HOW ARE WE DOING?

Measuring Success

- Key Performance Indicators
 - Indicators of a Sustainable Urban Forest – Moving to “Good”
- Metrics/targets for measuring progress in implementing Urban Forest Master Plan recommendations

Indicators of a Sustainable Urban Forest		Assessed Performance Level		
		Low	Medium	High
The Trees	Urban Tree Canopy			
	Equitable Distribution			
	Size/Age Distribution			
	Condition of Public Trees - Streets, Parks			
	Condition of Public Trees - Natural Areas			
	Trees on Private Property			
	Species Diversity			
	Suitability			
	Space and Soil Volume			
	The Players	Neighborhood Action		
Large Private & Institutional Landholder Involvement				
Green Industry Involvement				
City Commission and Committee Engagement				
City Department/Agency Cooperation				
Funder Engagement				
Utility Engagement				
Developer Engagement				
Public Awareness				
Regional Collaboration				
The Mgmt Approach	Tree Inventory			
	Canopy Assessment			
	Management Plan			
	Risk Management Program			
	Maintenance of Publicly-Owned Trees (ROWs)			
	Planting Program			
	Tree Protection Policy			
	City Staffing and Equipment			
	Funding			
	Disaster Preparedness & Response			
	Communications			
	Contractors and Contracts			
	Best Management Practices/Standards			

PLANNING PROCESS: ANTICIPATED SCHEDULE

City of Dallas Urban Forest Master Plan

				Aug 2019	Sept 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020
		Projected Start Date	Projected Completion Date										
What Do We Have? (Assessment)		8/22/19	11/30/19	█									
Analysis: Document/Data/Information													
Input: Indicators of a Sustainable Urban Forest self-assessment													
Review: Urban Forestry Operations													
What Do We Want? (Vision)		8/22/19	2/1/20	█									
Input: Stakeholder Meetings/Interviews,													
Input: City Staff Interviews													
Input: Community Meetings													
Input: On-line Survey													
How Do We Get There? (Goals & Recommendations/Final Plan)		2/2/20	5/1/20	█									
Review, Analysis & Synthesis: Data, information, Feedback													
Input: City Staff, Community, Stakeholders													
Approval & Adoption													
How Are We Doing? (Performance Indicators/Benchmarks)		5/1/2020		█									
Plan Implementation and Monitoring													



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FOUNDATION

What's next!

Dallas Urban Forestry Master Plan

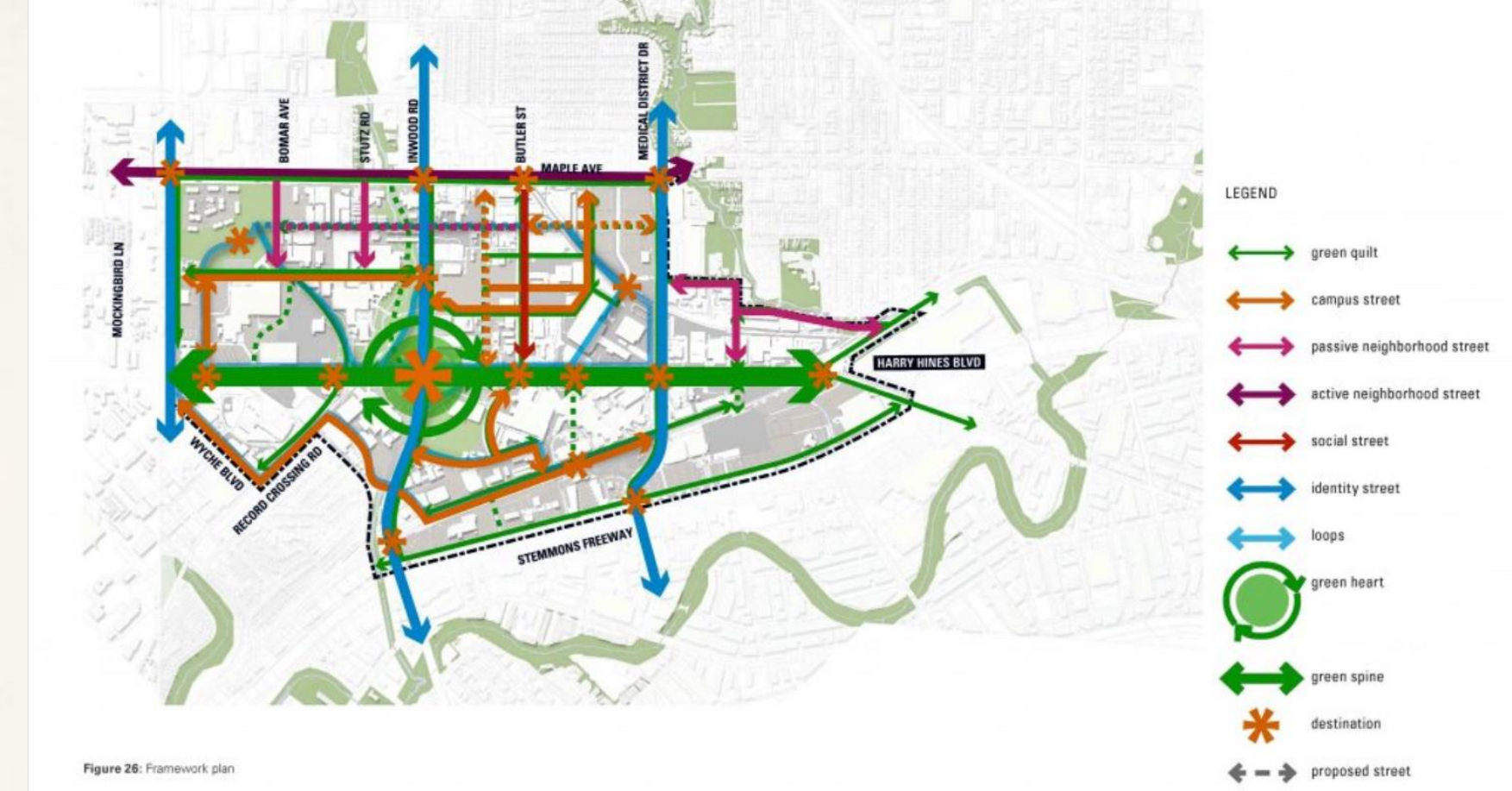
Release updated urban tree canopy cover

Re-plant 600 trees in Dallas Parks

Cool School Initiative – “No child left inside”

Southwestern Medical District Urban Streetscape
Master Plan

Linking *our* urban forest to *our* community health



Dallas Urban Forest Master Plan Community Survey

The Texas Trees Foundation, the City of Dallas and Davey Resource Group, Inc. have kicked-off the development of the city's first Urban Forest Master Plan. The Plan will serve as a road map to proactively manage and grow the city's tree canopy and provide a shared vision for the future of the urban forest to help inspire us to care, plant and protect our trees here in Dallas.

This survey is part of an initial outreach effort to hear your thoughts about Dallas' urban forest, it should take less than 5 minutes to complete. The results of this survey will be used to guide development of the Urban Forest Master Plan.

For more information on the plan, planning process and how to stay involved, please visit the [Texas Trees Foundation](#).

Thank you for your input!

Next

0 of 15 answered

Thank You

www.texastrees.org/urban-forest-master-plan

