



City of Dallas

Overview of Dallas Police Department Community Outreach Programming

**Public Safety Committee
December 8, 2025**

Danny Young, Manager,
Office of Community Affairs
Dallas Police Department,
City of Dallas

PRESENTATION OVERVIEW



- Youth Outreach
- Personal Safety Programs
- Community Events
- Estimated Associated Costs
- 2026 Initiatives



YOUTH OUTREACH PROGRAMS



- **Lead-Header Ship David W. Carter High School**
- Newly implemented under Chief Comeaux
- 8-month program for Freshmen girls in P-tech program
- Offers mentorship, leadership development, personal growth, and community engagement
- Students gain public speaking skills, conflict mediation and self confidence



YOUTH OUTREACH PROGRAMS



- ***Girl Empowerment at Ceder Crest Community Center***
- Newly implemented under Chief Comeaux
- Monthly after school program for girls 7-13 years of age
- Mentorship from female DPD personnel
- Life skills, bullying prevention, confidence building, crime reporting
- Goal to reach 100 girls annually



YOUTH OUTREACH PROGRAMS



- **Police Activity League(PAL) Boxing**
- Two Officers dedicated to the program
- Over 100 male and female participants
- Janie C. Turner (Elam Rd) & Forest Audelia (Forest Lane)
- Co-ed program for youths between the ages of 8-18 years of age
- 2025 monthly average of 375 kinds per month
- Two nationally and regionally ranked boxers in the program



YOUTH OUTREACH PROGRAMS



- **Dallas Police Youth Soccer CAMP: Historic Cotton Bowl**
- DPD soccer team, local professionals and State Fair of Texas
- Locally sponsored, and admission is free
- Participants learn teamwork and gain positive interaction with law enforcement
- Participant receive gift bag and new soccer ball
- Since inception in 2022, over 600 local children.



YOUTH OUTREACH PROGRAMS



- **Dallas Police Explorers:**
- Ages 14-21 years of age, currently 40 active
- Meet twice weekly at DPD Academy
- In partnership with Boy Scout's of America
- Participated in three statewide competitions in 2025
- Former Explorer advisors and (1) currently in Academy
- Working with Civil Service to amend DPD recruiting standards



PERSONAL SAFETY PROGRAMS



- **Senior Citizen Safety Workshops:**
- Two workshops in 2025, Pleasant Grove and West Dallas.
- Created to enhance the quality-of-life Sr residents of Dallas
- Topics include elder abuse, family violence, financial crimes/fraud
- Partnered with DPD Detectives, Dallas Community College, and Dallas County Health & Human Services
- This program has reached over 500 senior residents since 2022.



PERSONAL SAFETY PROGRAMS



- ***Girl Talk Safety Presentation***
- Launched in 2022, to support of Afghan refugee High School Students
- In collaboration with International Rescue Committee
- Four (3) hour sessions per year
- Internet safety, drug awareness, victim prevention, and crime reporting
- Since inception, over 500 girls and women of all ages.
- January 2026, at Harmony School of Innovation Leadership Club



PERSONAL SAFETY PROGRAMS



- **SAFE (Secure Action for Faith Environments):**
 - Active shooter training for religious institutions.
 - Increase safety preparedness and awareness within places of worship.
 - Offered to staff members and congregation ages 21+
- **Business Robbery Symposiums**
 - Business owners and managers
 - Offers education and crime prevention tips
 - In partnership with District Attorney, City Attorney, and DPD Investigative Units
 - Safety fair for businesses



COMMUNITY EVENTS



- **Back to School Health and Safety Fair:**
- Over 7500 stuffed backpacks distributed in the last 3 years.
- Students receive sports physicals, immunizations, and haircuts
- Families can receive blood pressure, blood sugar, and dental screenings
- Since it's inception in 2020, over 15,000 residents have been served



COMMUNITY EVENTS



- **Turkey and Food Distribution:**
 - Annual event, Saturday before Thanksgiving
 - All items donated and sponsored by local businesses and non-profits
 - On average, over 600 meals distributed annually
- **Christmas Food Distribution:**
 - Annual event at Paul Quinn College
 - All items donated and sponsored by local businesses and non-profits
 - Paul Quinn students heavily involved with coordination and volunteer duties



ESTIMATED ASSOCIATED COSTS



- PAL LeadHerShip: \$2500 (materials, graduation)
- Girl Empowerment: \$1000 (materials, snacks)
- PAL Boxing: \$30000 annually (offset non-profits)
- Soccer Camp: \$3200 (Material, equipment, snacks)
- Police Explorers: \$32000 annually (offset non-profits)
- Robbery Symposium: \$1000
- Back to School: \$2500 supplement supplies (donations >\$15000)
- Thanksgiving/Christmas Food drives: \$2500 supplement (>\$10000 donations)



2026 INITIATIVES



- **Collaboration with Roy Jones Jr World Boxing Champion:**
- PAL students, weekly visit at Roy Jones Jr boxing center
- Coaching and fitness tips
- Parents will receive health and financial planning resources
- **Ask a Cop Pop-Up:**
- Informal pop-up events at various businesses
- Non-enforcement setting to foster trust with younger generation
- Utilizes social media platforms to target a broader audience





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