

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, AUGUST 15, 2022

22-0010

QUALITY OF LIFE, ARTS, AND CULTURE
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER ADAM BAZALDUA, PRESIDING

PRESENT: [7] Bazaldua, West, *Thomas, *Arnold, Narvaez (**9:02 a.m.), Blackmon (**9:10 a.m.), Ridley

ABSENT: [0]

The meeting was called to order at 9:00 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 10:43 a.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials are attached to the minutes of this meeting as EXHIBIT C.

***Note: Members of the Committee participated in this meeting by video conference.**

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, AUGUST 15, 2022

EXHIBIT A

RECEIVED

2022 AUG 11 PM 4:14

**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

220757

POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

August 15, 2022

9:00 AM

(For General Information and Rules of Courtesy, Please See Opposite Side.)

(La Información General Y Reglas De Cortesía Que Deben Observarse

Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

2022 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Arnold (VC), McGough, Narvaez, Resendez, West, Willis	ENVIRONMENT AND SUSTAINABILITY Blackmon(C), Ridley (VC), Arnold, Bazaldua, Resendez, Schultz, West
GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT Mendelsohn (C), Willis (VC), Atkins, Bazaldua, McGough, Ridley, West	HOUSING AND HOMELESSNESS SOLUTIONS Thomas (C), Moreno (VC), Arnold, Blackmon, Mendelsohn, Ridley, Schultz
PUBLIC SAFETY McGough (C), Mendelsohn (VC), Atkins, Moreno, Resendez, Thomas, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), West (VC), Arnold, Blackmon, Narvaez, Ridley, Thomas
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Atkins (VC), Bazaldua, Mendelsohn, Moreno, Schultz, Willis	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Thomas (VC), Blackmon, McGough, Moreno, Narvaez, Resendez
AD HOC JUDICIAL NOMINATING COMMITTEE Resendez (C), Arnold, Bazaldua, Ridley, Thomas, West, Willis	AD HOC LEGISLATIVE AFFAIRS Atkins (C), McGough, Mendelsohn, Narvaez, Willis
AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Johnson (C), Atkins, Bazaldua, Blackmon, Thomas	AD HOC COMMITTEE ON GENERAL INVESTIGATING & ETHICS Mendelsohn (C), Atkins, Blackmon, McGough, Schultz
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Willis (C), McGough, Moreno, Schultz, West	

(C) – Chair, (VC) – Vice Chair

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne en el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las

attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisara al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

"Pursuant to Section 46.03, Penal Code (places weapons prohibited), a person may not carry a firearm or other weapon into any open meeting on this property."

"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."

The City Council Quality of Life, Arts, and Culture Committee meeting will be held by videoconference and in the Council Chambers, 6th Floor at City Hall.

The public is encouraged to attend the meeting virtually; however, City Hall is available for those wishing to attend the meeting in person following all current pandemic-related public health protocols.

The following videoconference link is available to the public to listen to the meeting and Public Affairs and Outreach will also stream the City Council Briefing on Spectrum Cable Channel 95 and [bit.ly/cityofdallastv](https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m2bc0616b3336a4f3435afdc06ea9c197):

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m2bc0616b3336a4f3435afdc06ea9c197>

Call to Order

MINUTES

1. 22-1817 Approval of the June 21, 2022 Committee Minutes

Attachments: Minutes

2. 22-1822 Approval of the August 2, 2022 Special Called Committee Minutes

Attachments: Minutes

BRIEFING ITEMS

- A. 22-1827 Donation Box Registration Program
[Lynetta Kidd, Interim Director, Code Compliance Services; Katina Robertson, Administer, Code Compliance Services; Odie Hayes, District Manager, Code Compliance Services; Renee Paramo, Supervisor, Code Compliance Services]

Attachments: Presentation

- B. 22-1834 Noise Regulations in Deep Ellum and Other Entertainment Districts
[Stephanie Keller Hudiburg, Executive Director, Deep Ellum Foundation]

Attachments: Presentation

- C. 22-1832 New Opioid Prevention Campaign
[Simon Dixon, CEO, Idea Engineering]

Attachments: Presentation

BRIEFING MEMOS

- D. 22-1823 Proposed Grand Prairie Boundary Adjustment - Bella Lagos
[Julia Ryan, Director, Planning and Urban Design]

Attachments: Memorandum
Map

DISCUSSION ITEMS

- E. 22-1825 Priorities for 88th Texas Legislative Session

ADJOURNMENT

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, AUGUST 15, 2022

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

Item 1: Approval of the June 21, 2022 Committee Minutes

Item 2: Approval of the August 2, 2022 Special Called Committee Minutes

Councilmember Ridley moved to adopt the minutes as presented.

Motion seconded by Councilmember West and unanimously adopted. (Narvaez, Blackmon absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

BRIEFING ITEMS

Item A: Donation Box Registration Program

The following individuals briefed the committee on the item:

- Lynetta Kidd, Interim Director, Code Compliance Services; and
- Katina Robertson, Code Enforcement Administrator, Code Compliance Services;

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

BRIEFING ITEMS

Item B: Noise Regulations in Deep Ellum and Other Entertainment Districts

The following individual briefed the committee on the item:

- Stephanie Keller Hudiburg, Executive Director, Deep Ellum Foundation

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

BRIEFING ITEMS

Item C: New Opioid Prevention Campaign

The following individual briefed the committee on the item:

- Simon Dixon, CEO, Idea Engineering

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

BRIEFING MEMOS

Item D: Proposed Grand Prairie Boundary Adjustment - Bella Lagos

The committee discussed the item.

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 15, 2022

DISCUSSION ITEMS

Item E: Priorities for 88th Texas Legislative Session

The committee discussed the item.

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, AUGUST 15, 2022

EXHIBIT C



City of Dallas

City of Dallas Donation Box Registration Program

Quality of Life, Arts and Culture
August 15, 2022

Lynetta Kidd, Director (I)
Katina Robertson, Administrator
Odie Hayes, District Manager
Renee Paramo, Supervisor

Code Compliance Services

Presentation Overview



- Background/History
- Purpose
- Issues/Operational or Business Concerns
- Proposed Changes
- Next Steps



Donation Box History



- Contributes to unsightly neighborhood blight and illegal dumping
- Contributors leave unregulated items despite donation box labeling (i.e., furniture, appliances, and bulky trash)
- Operators fail to service the donation boxes in a timely manner
- Donation box operators do not obtain consent from property owners before donation box placement
- Difficult to identify Donation Box owner and or contact information is not available to address concerns surrounding the donation box



Purpose of the Donation Box Registration Program



Eliminate
nuisance and
blight in the
neighborhood
associated with
donation boxes

Establish
operator/owner
accountability
regarding
donation boxes

Assist in
regulating the
use of donation
boxes using
time,
placement, and
manner
restrictions

Regulate
donation box
placement in
certain zoned
districts



Donation Box Defined



Donation box is any unattended outdoor container, receptacle, or similar device, designed with a door, slot, or other opening that is used for soliciting and collecting donations of textiles, clothing, shoes, books, toys, dishes, and other salvageable items of personal property (Law Insider, 2022).



Donation Box Issues/ Operational and Business Concerns



9009 Bruton (CD-5) 07/21/2022



2984 W. Wheatland (CD-8)



11411 E. Northwest Highway (CD-9)

The **visual** expectation of Donation Boxes and the surrounding area



10650 Audelia (CD-10)



5616 Abrams (CD-14)



Donation Box Issues/ Operational and Business Concerns



1506 S. Buckner Blvd (CD-5)



2072 Singleton Blvd (CD-6)



4343 Gannon Ln (CD-8)



3460 Webb Chapel Ext (CD-2)

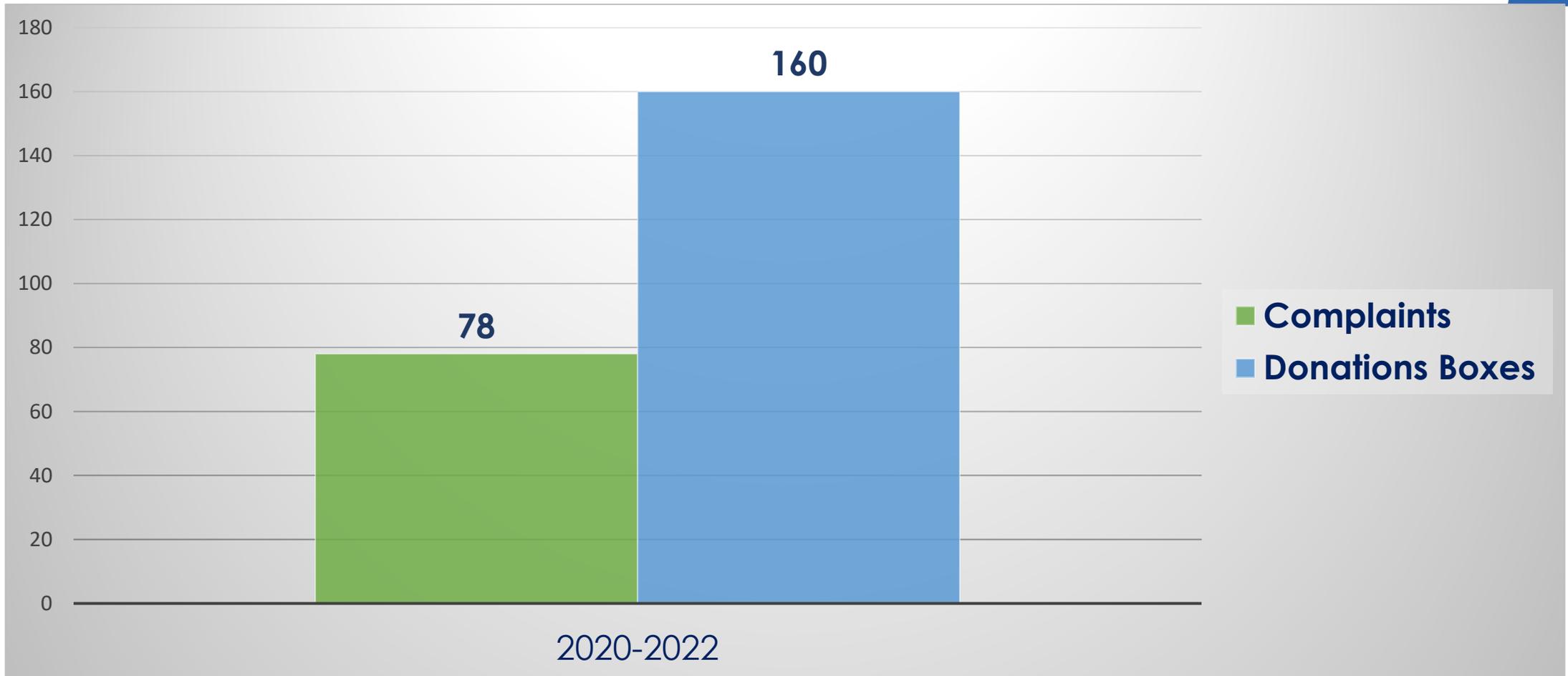


6940 S. Cockrell Hill Rd (CD-3)

Current visual inspections revealed 35% of 160 boxes were in the depicted state



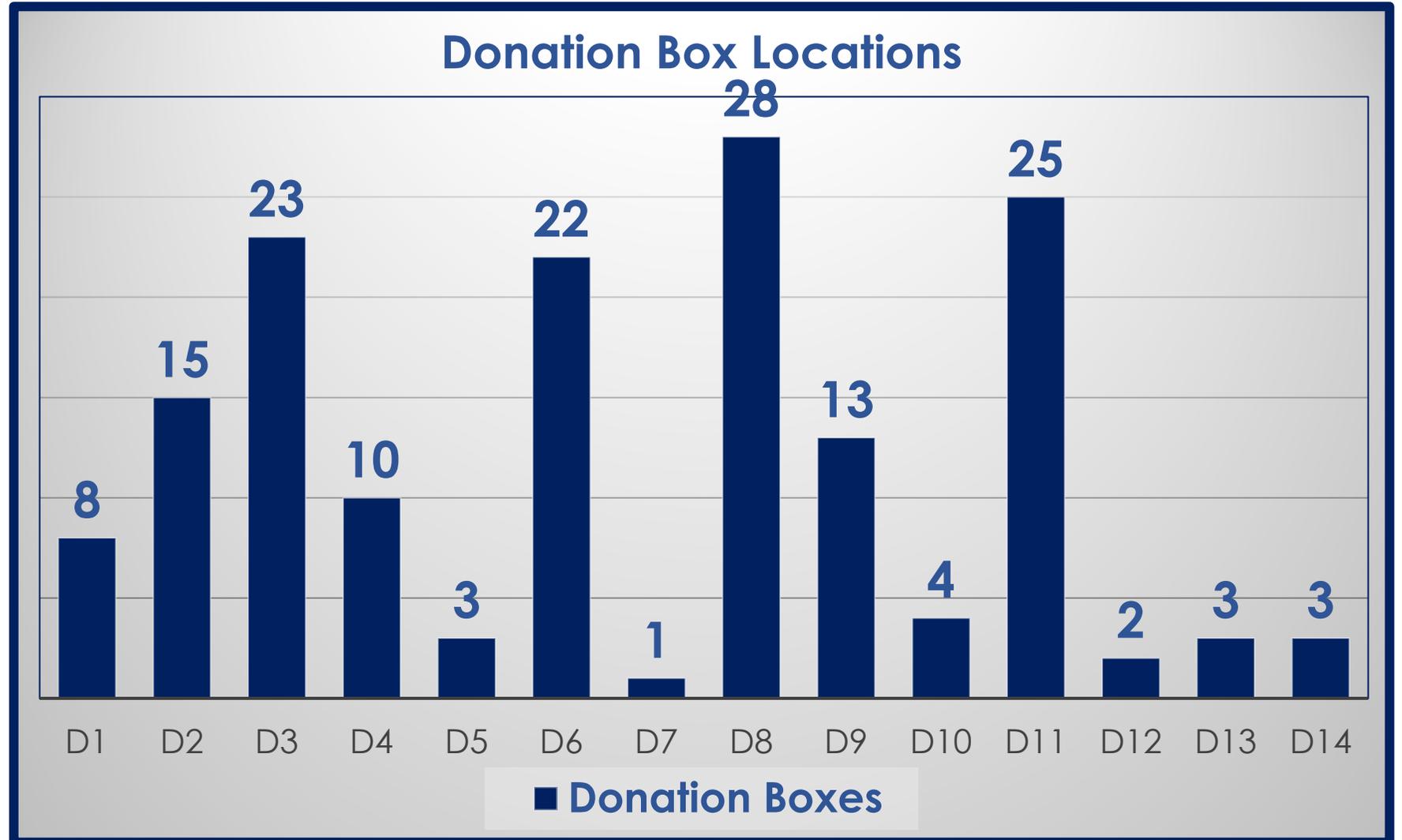
Complaints of Litter/Debris





Donation Boxes (DB) Located

Council District	# of DB
1	8
2	15
3	23
4	10
5	3
6	22
7	1
8	28
9	13
10	4
11	25
12	2
13	3
14	3
Total	160



* As of July 28, 2022



Neighboring City Comparison



Questions	Houston	San Antonio	Arlington	Frisco	Sacramento	Dallas
Who Oversees Donation Box/Bin Regulation in your City?	Administration & Regulatory Affairs (Permitting) Public Works (Enforcement)	Department of housing and neighborhood services	Code Compliance	Development Services	Code Enforcement	Code Compliance
What are requirements for registration?	Application, Permit, Decal, written authorization, service plan and Deed Restriction and Law Compliance Affidavit.	Application, Permit, Decal & written authorization	Application, written authorization, site plan with gps coordinates	Application, Site plan with service plan required with notarized owner authorization	Permit application, owner authorization & drawing of location	No registration requirement
Is there a dedicated ordinance that addresses these boxes/bins?	Yes	Yes	Yes	Yes	Yes	No
Is there a limit on the amount of bins allowed on a property or size limitations?	1 per property, Max 125 cubic feet in volume or not have a footprint that exceeds 50 square feet	4 total, Max 4 cubic yards each	1- Max size 120 cubic feet	1 per lot. Size (12) feet in width, (12) feet in depth & (7) feet in height.	1, Size- no more than eighty-two (82) inches high, fifty-six (56) inches wide and forty-nine (49) inches deep.	No
What fees are charged?	Permit fee \$ \$220.72/yr	Permit/Decal fee \$48/yr	Permit \$200/yr	Free	\$200/yr	None
What is the inspection process and how often are these boxes/bins inspected?	As needed	As needed	As needed	As needed	As needed	Proactive & complaint based for setback, graffiti and litter violations as needed
What are your concerns and challenges with regulating donation boxes?	Clutter, left on properties without owner consent	Failure to upkeep, donations scattered around box	Failure to upkeep, donations scattered around box	Visual clutter & graffiti	Failure to upkeep, donations scattered around box	Placement in the visibility triangle and not maintained by operator, donations placed outside on ground
What actions are taken for nonregistered donation boxes?	Fine/Impoundment	Impoundment	Impoundment	Fine	Fine	No registration requirement
If applicable, if a donation box is removed by the City what is required for return, include storage fees?	Reimbursement for removal/abatement - No set fee	Permit needed, \$200 impoundment fee plus \$20 daily storage fee	\$200 impoundment fee & \$20 daily storage fee	N/A	N/A	N/A

Proposed Ordinance Recommendations



Establish an application process for donation box operators to include a fee to be determined, site plan, and property owner authorization requirement(s)	Allow no more than two Donation Boxes per 400 feet from any other unmanned donation box
Require an annual renewal per donation box	Establish size requirement and regulate placement on concrete or asphalt
Require donation box label & registration decal to include contact information of responsible operator and for profit/nonprofit contact (examples next slide)	Prohibit Donation Boxes in property setbacks, visibility triangle, required parking areas, driveway, sidewalks, easements, fire lanes, floodplains, and streets
Require regular weekly pick up services for donated items or as needed	Prohibit Donation Boxes in areas zoned as Residential uses



Proposed Ordinance Recommendations



Applications key considerations

- Name, mailing address, email, and phone number of both property owner and DB operator
- Approval letter from property owner
- Physical location of DB
- Dates DB will be serviced
- Emergency contact phone number



City of Houston
Regulatory Affairs Division- Transportation Section
1002 Washington Ave.
Houston, Texas 77002
(832) 394-8803 Fax (832) 395-9632



DONATION BOX PERMIT APPLICATION AND INDEMNIFICATION OF THE CITY

Donation Box Applicant Information

Name of Applicant: _____
Mailing Address: _____
Physical Address (if different): _____
Phone Number: _____ E-mail Address: _____

Donation Box Operator Information (if different from applicant)

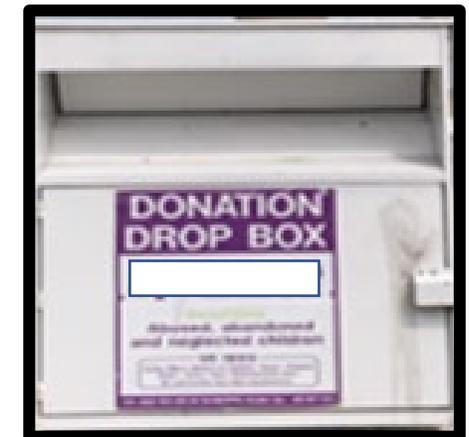
Name of Operator: _____
Mailing Address: _____
Physical Address (if different): _____
Phone Number: _____ E-mail Address: _____

Donation Box Landowner Information (if different from applicant)

(If multiple locations, provide landowner information on page following the next page)

Name of Landowner: _____
Mailing Address: _____
Physical Address (if different): _____
Phone Number: _____ E-mail Address: _____

Any material change in the information provided shall require an amendment and must be reported to the director within 10 days after the change. Failure to supplement as required invalidates any permit provided under the original application. The administrator may require a permittee to reapply for a permit if information provided in the original application changes.





Next Steps

Summer 2022

- Seek committee support to proceed in drafting an ordinance for the Donation Box Registration Program.

Spring 2023

- Develop an internal process to identify as many existing DB as possible throughout the City
- Conduct fee study for DB application process
- Propose drafted ordinance

Summer 2023

- Create an application and permitting process for DB operators
- Complete marketing campaign advising property owners of registration program
- Deploy an online process to track applications and DB locations and complaints



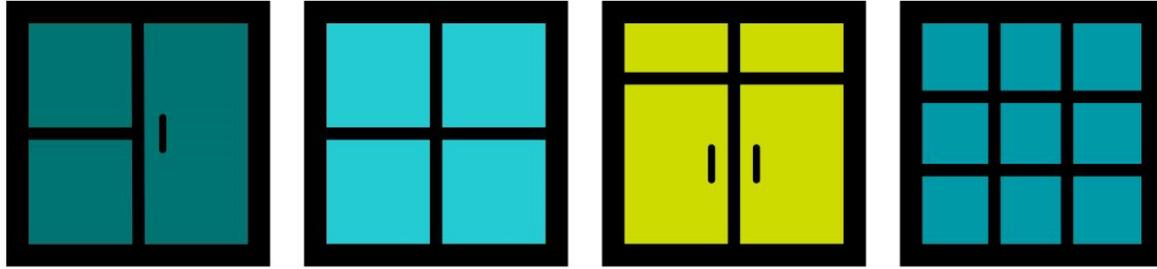


City of Dallas Donation Box Registration Program

Quality of Life, Arts and Culture
August 15, 2022

Lynetta Kidd, Director (I)
Katina Robertson, Administrator
Odie Hayes, District Manager
Renee Paramo, Supervisor

Code Compliance Services



DEEP ELLUM FOUNDATION

Deep Ellum Noise Ordinance

Aug. 15, 2022 | City of Dallas Quality of Life Committee
Stephanie Keller Hudiburg, Executive Director of the Deep Ellum Foundation

Background

A change in noise enforcement practice precipitates increased citations and neighborhood concern:

- In April of 2021, the Department of Code Compliance Services began to serve as the primary entity to oversee enforcement of local noise ordinances, relieving the Dallas Police Department.
- The Department of Code Compliance Services shifted focus to the use of Chapter 30 in enforcement, removing the requirement for decibel readings and, instead, relying more heavily upon disruption to “ordinary sensibilities” as the gauge for issuing warnings and citations.



Background

Deep Ellum has served as Dallas' entertainment and cultural center for more than 100 years and is the region's premier entertainment district today.

- The neighborhood continues to have a highly dynamic music scene, with live music venues throughout the district. As office buildings are opening, even more residential buildings have opened and are in construction. People become Deep Ellum residents because of the walkable access to great food, drinks, events and, of course, live music.



Process Overview

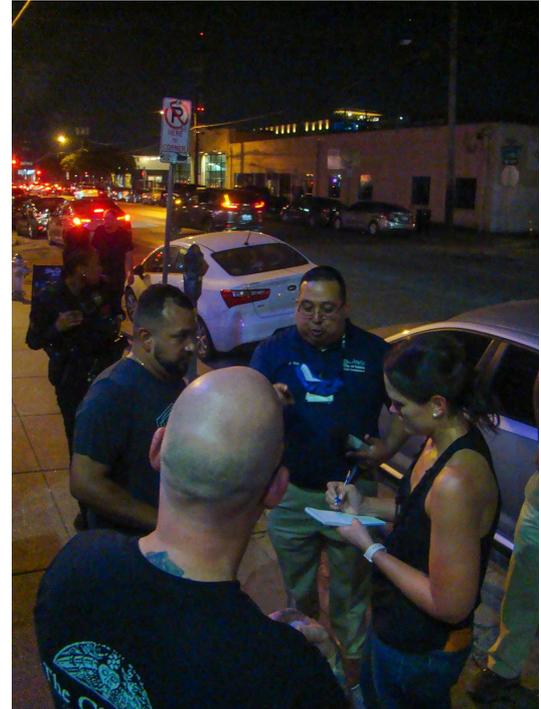
The Deep Ellum Noise Task Force worked for more than 6 months to identify recommendations to best serve the district's range of stakeholders

- In the summer of 2021, Councilmember Moreno formed the **Deep Ellum Noise Task Force**, which sought to find solutions that allow businesses to thrive while maintaining quality of life for their neighbors and nearby residents who have been drawn to the Deep Ellum District to enjoy its rich amenities..



Process Overview Continued

- Multiple **district walk-throughs** were conducted with the Department of Code Compliance Services to take decibel readings during varying times of night, days of week and seasons from June to September.
- Department of Code Compliance Services shared **data on complaints** received and executed by city staff.



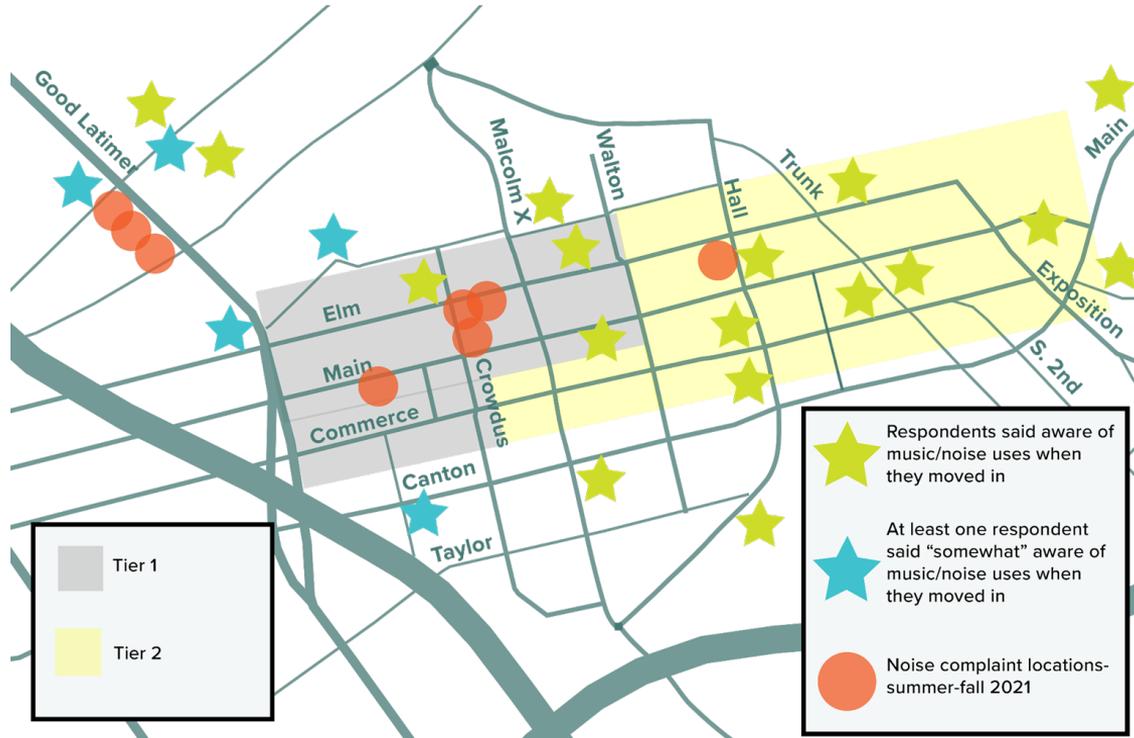
Process Overview Continued

Engagement and input gathered across stakeholder types and through multiple means to inform recommendations

- Two online **surveys** between August and September 2021: one for music venue operators, one for residents and patrons.
- In-person and virtual **community meetings** in June, July, August and September 2021.
- Task force members held individual **resident and business interviews**.
- The **Deep Ellum Noise Task Force met as a full body** four times August through December.
- Released the [Deep Ellum Noise Task Force Report](#) January 2022.



Survey Responses Snapshot



Key Findings

- The Deep Ellum **baseline level of noise** is higher than currently allowed by the city-wide Dallas code.
- There is a **strong resident awareness** of noisy neighboring uses.
- Noise regulation enforcement has a **significant business impact**.
- There have been a **small number of noise complaints** in Deep Ellum.
- There is a **high proportion of Code Compliance visits** to district businesses.
- Survey respondents said **neighborhood standards for decibel level** was the most important change of policy the city could undertake.



Recommendations



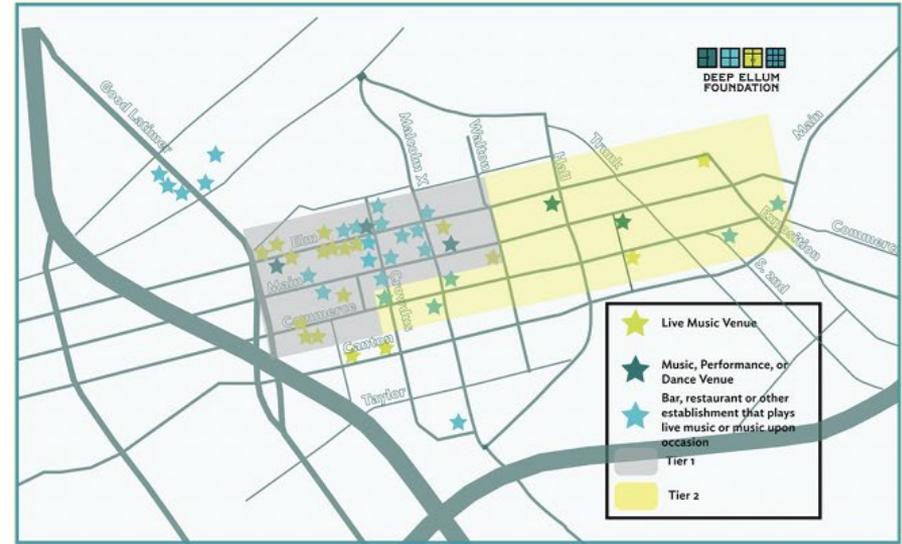
- Create new tiers of allowable noise within the Deep Ellum Cultural District, distinct from the City of Dallas levels



Distinct Decibel Limits for Deep Ellum

	Tier 1 Level	92 db	Tier 2 Level	78 db
	Start Time	Stop Time	Start Time	Stop Time
Monday	6 p.m.	12 a.m.	6 p.m.	10 p.m.
Tuesday	6 p.m.	12 a.m.	6 p.m.	10 p.m.
Wednesday	6 p.m.	12 a.m.	6 p.m.	10 p.m.
Thursday	6 p.m.	12 a.m.	6 p.m.	10 p.m.
Friday	6 p.m.	2 a.m.	6 p.m.	12 a.m.
Saturday	2 p.m.	2 a.m.	2 p.m.	12 a.m.
Sunday	2 p.m.	12 a.m.	2 p.m.	10 p.m.

Deep Ellum Venues & District Noise Levels by Tier



*Establishments playing music on their rooftop could be limited to 78 db (for both floors)



Recommendations Continued

- Method of taking **decibel readings** must be consistent, be accurate and reflect impact to complainants.
- Limit **speaker use** facing and directly adjacent to the public right-of-way.
- Ensure **resident awareness** via strong communications to incoming residents.

IT MIGHT GET LOUD

HI NEIGHBOR! Welcome to the Deep Ellum Cultural District! We hope you enjoy living in the entertainment capitol of North Texas. In Deep Ellum, you may hear **LOUD MUSIC** from various venues on Elm, Main and Commerce Streets **UNTIL 12AM, 4 days a week and 2AM on weekends.**

In Deep Ellum, we are a community. Residents and venue owners are strongly encouraged to work together in a spirit of cooperation and tolerance to make everyone's experience in Deep Ellum a comfortable and prosperous one. For ongoing issues and any violations, DEF will endeavor to connect you to the owners and work toward resolution.

IF YOU ARE EXPERIENCING CONSISTENT AND EXCESSIVE NOISE DISTURBANCES

- Reach out directly to the business and property owners.
- Contact the Deep Ellum Public Safety Hotline at 214-449-1493 24-hours per day and you'll be directed to Deep Ellum Foundation's security team.
- Call the City of Dallas at 311 to report abuses of the noise ordinance

As a historic center of music, arts, and entertainment for over 100 years, Deep Ellum has distinct rules and focal noise ordinances grant higher volumes than allowed in the rest of the city.

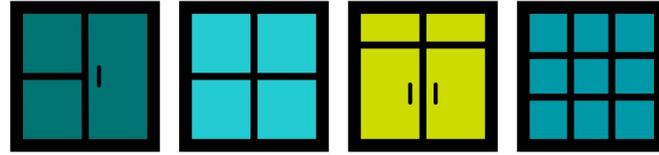
LEARN MORE AT DEEPELLUMTEXAS.COM/NOISE



Recommendations Continued

- Establish a standard of **business cooperation** to address neighboring business disputes.
- Maximize the recent **Music Friendly Community** designation.
- Take practical, low-cost and impactful steps to reinforce Deep Ellum as the premier music-friendly district by creating new music-loading zone signs.





DEEP ELLUM FOUNDATION

Q&A





Fentanyl Misuse Prevention Campaign

Turn-Key Campaign
Council Member Adam Bazaldua, City of Dallas

August 12, 2022

Idea Engineering is a full-service marketing agency specializing in **communications that create community.**

Our *Turn-Key Campaigns* bring together our expert research and best practices – combined with our broad experience in branding, positioning and strategic communications – to develop **relevant and effective campaigns on critical issues** facing our communities.

Fentanyl is Forever

IDEA ENGINEERING TURN-KEY CAMPAIGN

Idea Engineering's "Fentanyl is Forever" campaign targets a broad swath of demographics to spread knowledge of the threat of fentanyl to communities across our nation. Our goal is to make people aware and averse to street fentanyl and to seek out local resources for help.

Campaign Rationale

The ongoing scourge of fentanyl, in communities across our nation, continues to accelerate. Our "Fentanyl is Forever" campaign brings the dangers and devastation of fentanyl misuse to life by showing how fentanyl can wreck lives, families and friendships. Through five short stories we let people see the dangerous potency of fentanyl; that it may be present in non-prescribed and/or street drugs that they are misusing and that an overdose is all-too easily fatal.

Our goal is to make people aware and averse to street fentanyl and to seek out local resources for help.

Standard Package

The Turn-Key Campaign is available in both English and Spanish (“El Fentanilo es para Siempre”), and customization for other languages is available. Campaign components include:

- 5 PSA themes (each delivered as 15- and 30-second videos)
- 5 Long-form videos
- Campaign Microsite
- 5 Banner ads (3 standard sizes)
- 5 Social media graphics (one standard size)
- 5 Flyer & poster PDFs
- 5 Radio spots

Annual campaign updates with new ads and content are planned for future purchase offerings.

Videos – Digital, Broadcast, and Social Media

All video materials are available in both English and Spanish

Examples:

(All videos are provided in full length, fifteen second, and thirty second versions.)

The Family (full story)



The Public Health Administrator (:30)



The Friend (:15)



La Amiga (:30)



Banner Ads

*Using fentanyl is like
Russian roulette.*

*We lost two friends that day.
There was fentanyl in those pills.
Nobody knew.*



**FENTANYL
IS FØREVER**

[LEARN MORE](#)

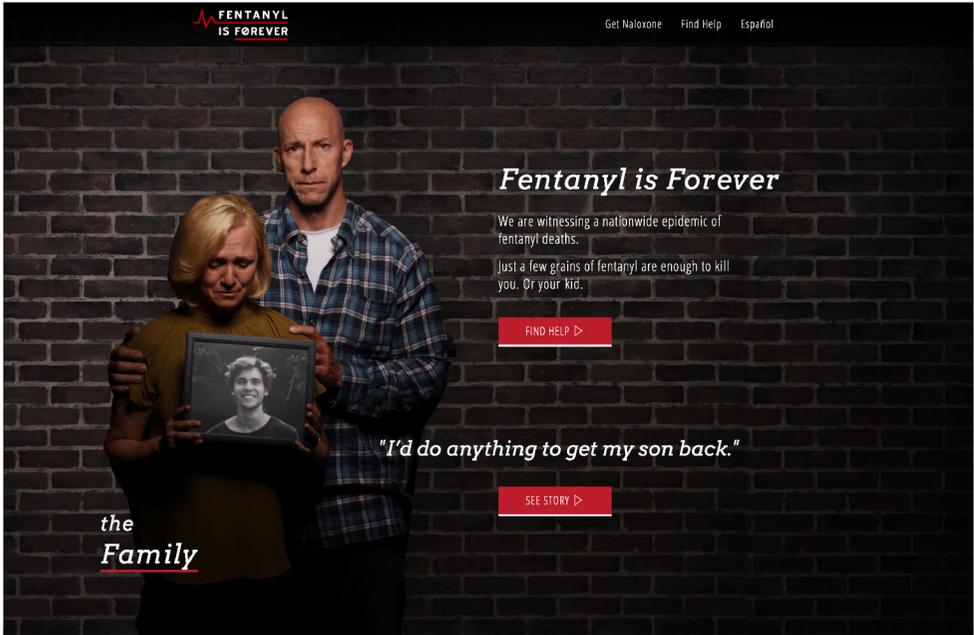
*He was prescribed
painkillers and he
got hooked on them.*

*He dodged the bullet
for a while. And then
one day he didn't.*



**FENTANYL
IS FØREVER**

[LEARN MORE](#)



Fentanyl is Forever

We are witnessing a nationwide epidemic of fentanyl deaths.

Just a few grains of fentanyl are enough to kill you. Or your kid.

[FIND HELP >](#)

"I'd do anything to get my son back."

[SEE STORY >](#)

the Family

What is Fentanyl?

Fentanyl is an extremely powerful synthetic opioid painkiller, up to 100 times more powerful than morphine, and can easily be fatal except when administered by a doctor or via prescription.

Prescription fentanyl is manufactured in extremely precise doses and its use is carefully monitored. **Illicit fentanyl**, on the street, is an unknown, even to the person mixing it. It is a case of trial and error – and the errors are very often fatal.



Prescription fentanyl is a powerful medical opioid prescribed in carefully monitored dosage for extreme pain and end-of-life care.



Illegal fentanyl, obtained on the street or online, is of unknown dosage and strength. A small mistake means death.

When in doubt, call 911 and use naloxone.

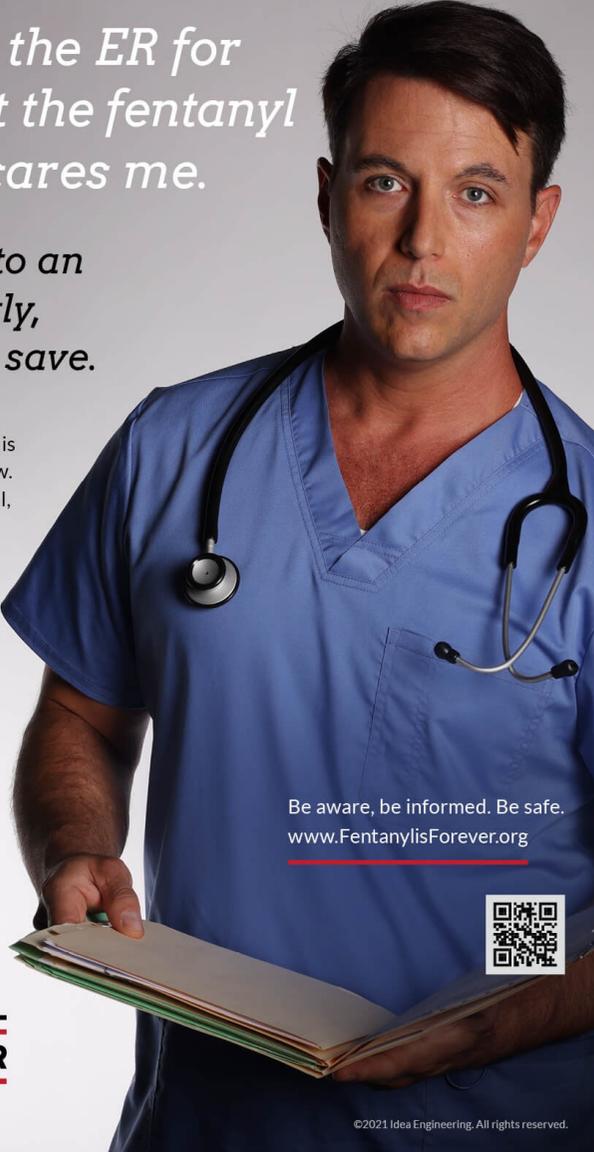
[GET NALOXONE >](#)

Campaign Website

www.FentanylisForever.org

www.EIFentaniilo.com

PDFs: Poster and Flyer



I've been in the ER for 15 years, but the fentanyl epidemic scares me.

Even if we get to an overdose quickly, they're hard to save.

Fentanyl misuse and overdose is happening right here, right now. Even a tiny amount can be fatal, and often people don't even know the drug they are taking has fentanyl in it.

Be aware, be informed. Be safe.
www.FentanylisForever.org



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He wasn't an angel, but he had a good heart.

I'd do anything to get my boy back.

We are witnessing a nationwide epidemic of fentanyl deaths. Just a few grains of fentanyl are enough to kill you. Or your child.

Be aware, be informed. Be safe.
www.FentanylisForever.org



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Social Media Graphics



We lost two friends that day.

There was fentanyl in those pills. Nobody knew.

FENTANYL
IS FOREVER



Using fentanyl is like Russian roulette.

The difference between high and dead is so, so small.

FENTANYL
IS FOREVER

Campaign Packages

Recommended

Full Campaign
broadcast & digital

\$57,150.00

- ✓ **5 Campaign Message Themes**
- ✓ Broadcast TV PSAs
- ✓ Digital Video PSAs
- ✓ Radio PSAs
- ✓ Print: Posters & Flyers
- ✓ Digital Banner Ads
- ✓ Social Media Graphics
- ✓ Web Graphics
- ✓ Campaign Microsite
- ✓ Localization: custom web address on videos
- ✓ Spanish: all campaign materials

Standard Campaign
digital

\$26,250.00

- ✓ **5 Campaign Message Themes**
- ✓ Digital Video PSAs
- ✓ Radio PSAs
- ✓ Print: Posters & Flyers
- ✓ Digital Banner Ads
- ✓ Social Media Graphics
- ✓ Web Graphics
- ✓ Campaign Microsite
- ✓ Localization: custom web address on videos

Basic Campaign

\$14,250.00

- ✓ **2 Campaign Message Themes**
- ✓ Digital Video PSAs
- ✓ Radio PSAs
- ✓ Print: Posters & Flyers
- ✓ Digital Banner Ads
- ✓ Social Media Graphics
- ✓ Web Graphics



Turn-Key Campaigns

www.ideaengineering.com/campaigns

Questions?

email: Jennie@ideaengineering.com

phone: 310-748-5366

Memorandum



CITY OF DALLAS

DATE August 15, 2022

TO Honorable Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Proposed Grand Prairie Boundary Adjustment - Bella Lagos**

This serves as a follow up of the August 25, 2021 City Council resolution 21-1367 authorizing the City Manager to execute a boundary adjustment agreement with Grand Prairie. This memo provides an update on negotiations with Grand Prairie.

Background

The Bella Lagos subdivision is a single-family development within the City of Dallas. While located in the City of Dallas, homes in this neighborhood have Grand Prairie mailing addresses. Bella Lagos is separated from the rest of Dallas by Mountain Creek Lake, Hensley Field, and Mountain Creek Lake Park. A map of the area is attached.

Councilmember Casey Thomas conducted several community meetings with residents of Bella Lagos, with some homeowners requesting a boundary adjustment to move their neighborhood into the city limits of Grand Prairie. Bella Lagos residents expressed difficulty receiving police and fire services and there is often confusion over which city the neighborhood is located.

The community is adjacent to Hensley Field, the site of the former Dallas Naval Air Station, a 738-acre City-owned site on north shore of Mountain Creek Lake with two miles of lake frontage and views of Downtown Dallas and escarpment views. A master plan for the area is underway with future potential for high value mixed use along the lake frontage and accessible to the Bella Lagos community. The *Draft Hensley Field Master Plan* published on March 11, 2022 calls for the value of this City-owned property to be leveraged as part of a partnership between the City of Dallas and the private sector to address community challenges related to: social inequity, climate change, and the need for economic reinvestment in Southern Dallas.

Service Volumes

The following statistics outline service volumes provided to Bella Lagos by the City of Dallas:

- Dallas Police Department has responded to 13 calls in 2021. Overall response times vary and tend to be above target.
- From 2016 to 2022, there were 161 Code Compliance service requests.
- From 2016 to 2022, Dallas Fire Rescue responded to 119 calls. Dallas has an Auto Assist Agreement with the Grand Prairie Fire Department to help respond to calls. This agreement to provide aid to the area has no cost for the City of Dallas.
- The cost of staffing a new fire station with a fire engine company and a rescue ambulance would be approximately \$4,291,656. A fire station is planned as part of the Hensley Field Master Plan.

DATE August 15, 2022

SUBJECT **Proposed Grand Prairie Boundary Adjustment - Bella Lagos**

- The City of Grand Prairie provides treated water service to Bella Lagos per the Wholesale Treated Water Contract dated January 6, 2012, Resolution No. 12-0476.
- The community is served by the Trinity River Authority (TRA) on behalf of the City of Dallas for wastewater services.

Dallas City staff estimates the fire hydrants, valves, and manholes are less than 20 years old and do not anticipate costs.

Terms and Status

During initial discussions, the City of Grand Prairie indicated a willingness to work with the City of Dallas to move the Bella Lagos neighborhood into the City of Grand Prairie. The City of Grand Prairie provided estimates for water meter replacements and radio towers for the Bella Lagos neighborhood. Additional concerns mentioned included: plugging meters; TRA costs; erosion issues; street, sidewalk, and sign replacements and repairs; and the conditions of fire hydrants, valves, and manholes.

Grand Prairie requests Dallas to pay for all costs of transferring infrastructure to Grand Prairie. Those costs include \$100,000 upfront, *plus* a contingency to share expenses for potential erosion issues on Mountain Creek Lake within a certain number of years from the transfer, if the city is held liable. Grand Prairie would assume tax revenue from properties within the boundary and would mean a loss of an estimated \$445,000 annually, not including any annual changes in property valuations. Any redevelopment of Hensley Field is likely to affect property values.

Staff requests direction from the Committee to:

1. Take no further action, and Bella Lagos remains in the City of Dallas; or
2. Request staff to place an item on an upcoming Council agenda authorizing the boundary adjustment agreement under the terms described and proposed by the City of Grand Prairie.

If Council executes the boundary adjustment agreement and adoption of an ordinance agreeing to the boundary adjustment with the current stipulations, the City of Grand Prairie City Council would also have to adopt an ordinance accepting the boundary adjustment.

Should you have any questions, please contact Julia Ryan, Director of Planning and Urban Design, at julia.ryan@dallas.gov or (972) 849-1648.

DATE August 10, 2022

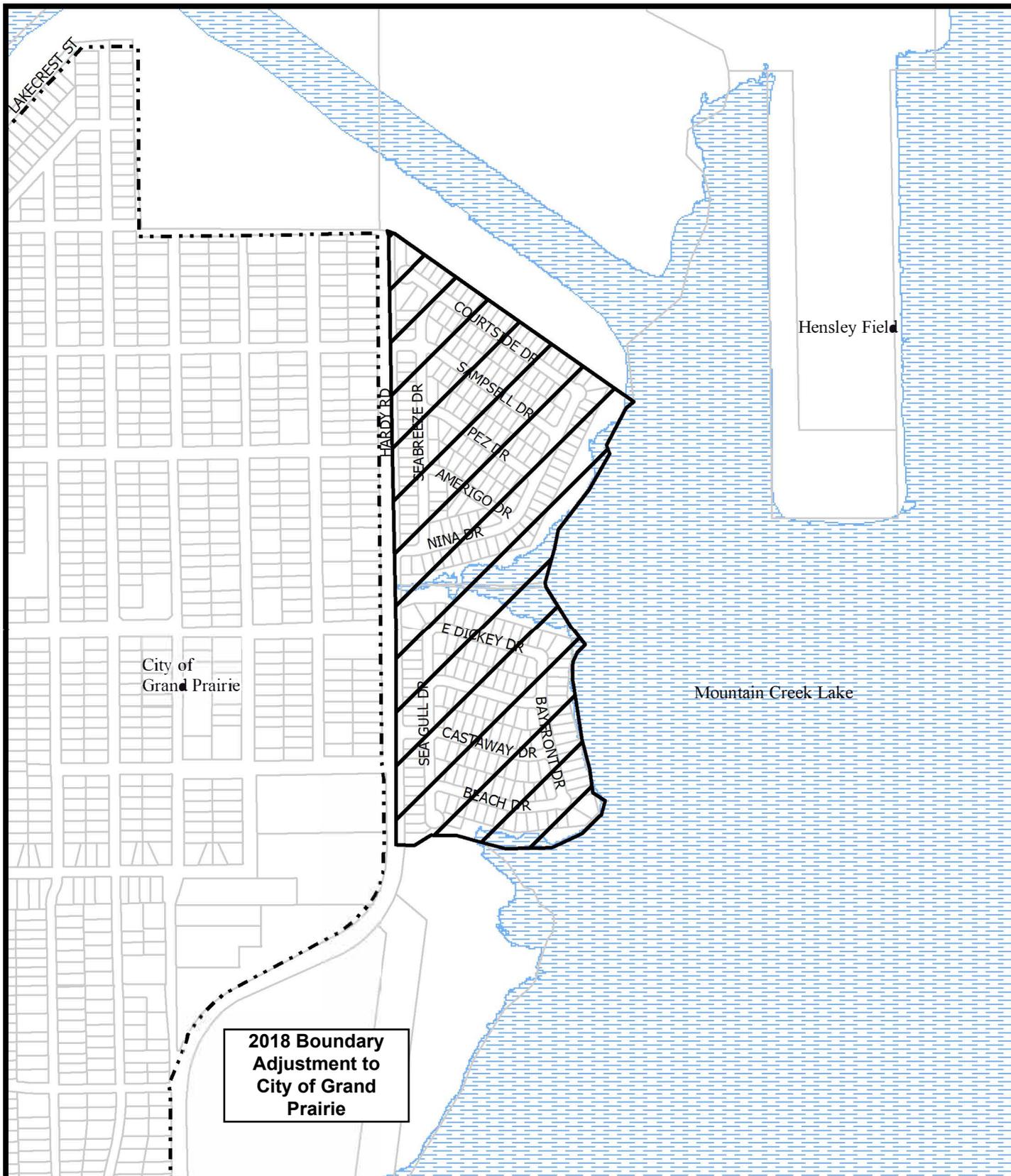
SUBJECT **Proposed Grand Prairie Boundary Adjustment - Bella Lagos**



Assistant City Manager

c: Honorable Mayor and City Council
T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Genesis Gavino, Chief of Staff

Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Robert Perez, Assistant City Manager
Jack Ireland, Jr., Chief Financial Officer
Directors and Assistant Directors



2018 Boundary Adjustment to City of Grand Prairie


 1:8,400

Proposed Boundary Adjustment
City of Grand Prairie
VICINITY MAP

Case no: **RQ201-006**
 Date: **11/17/2020**

Memorandum



CITY OF DALLAS

DATE August 12, 2022

Honorable Members of the City Council Transportation and Infrastructure Committee:
TO Omar Narvaez (Chair), Tennell Atkins (Vice Chair), Adam Bazaldua, Cara Mendelsohn,
Jesse Moreno, Jaynie Schultz, Gay Donnell Willis

SUBJECT **Upcoming Agenda Item: Rosemont Safe Routes to School Project in the Davis Garden TIF District**

An item for City Council consideration will be placed on the Wednesday, September 14, 2022 City Council agenda for supplemental design services for the Rosemont Safe Routes to School Project (Project) in the Davis Garden Tax Increment Financing (TIF) District. The item will authorize a supplemental contract with Halff Associates (Consultant) in the amount of \$201,425 to complete the design of the Project.

The National Center for Safe Routes to School (SRTS) serves as the US Department of Transportation's clearinghouse for pedestrian and bicycle research and tools. SRTS programs aim to make it safer for students to walk and bike to school and encourage more walking and biking where safety is not a barrier. The SRTS approach promotes walking and bicycling to school through infrastructure improvements, enforcement, tools, safety, and education. The Transportation Alternatives Program (TAP), a federal program administered through the US Department of Transportation, provides funding for a variety of generally smaller-scale transportation projects such as Safe Routes to School projects. TAP provides funds through the North Central Texas Council of Government's (NCTCOG) Regional Transportation Council (RTC), which determines the allocation of federal, state and regional transportation funds. The RTC periodically funds SRTS infrastructure projects through TAP calls for projects. Under the 2014 call for projects, \$5.7 million was awarded to 13 area SRTS projects, including \$86,957 for the Rosemont SRTS Project.

The purpose of the Rosemont SRTS Project is to support the neighborhood's desire for more of their children to bike and walk to school. Rosemont Primary School is directly adjacent to Rosemont Elementary and International Language Preparatory Middle School. The Project's goal is to create a system of limited-access safe streets across the neighborhood that connect the Rosemont Primary and Elementary Schools to the surrounding neighborhood. The Project's scope of work consists of the design and construction of bicycle and pedestrian improvements to include speed humps, neckdowns and curb extensions, bike lanes, sidewalks, ADA ramps, crosswalk markings and stop bars, and hybrid beacons.

In 2014, the Project was awarded a TAP grant by the RTC in an amount not to exceed \$86,957, with \$69,566 as the Federal share for engineering design and a local match requirement of \$17,391. On April 11, 2018, City Council authorized a professional services contract with the Consultant to provide design services for the Project. In November 2018, discussions between NCTCOG and the City of Dallas led to a change in design scope which resulted in a change directive. In the change directive, the Consultant was asked to take the revised scope to 60% design using the original funds. Completing the design (the remaining 40%) would increase the design cost by \$151,425 due to the change in scope.

Since any additional costs associated with the Project (in excess of \$86,957) are the responsibility of the City, several months ago the Public Works Department approached the Office of Economic Development and the Davis Garden TIF District with a request for the supplemental funding. The request was initially presented to the Davis Garden TIF District Board of Directors (TIF Board) on June 15, 2022. Based on input from the community and after TIF Board discussion during the June 15 meeting, two additional streets adjacent to the Rosemont Primary School and the Rosemont Elementary School were added to the scope of the Project with an estimated additional design cost of \$50,000. The request for the total supplemental design cost of \$201,425 to complete the design of the Project was presented to the TIF Board on August 2, 2022 and was approved unanimously.

Please contact Haytham Hassan, Assistant Director/City Engineer, Department of Public Works at Haytham.hassan@dallas.gov should you have any questions or require further information.



Dr. Robert M. Perez
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
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Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Rosemont Safe Routes to School Project Revised Scope

