



TARGETED EVICTION PREVENTION PROGRAM



INTRODUCTIONS



Ashley Brundage
United Way of
Metropolitan Dallas



Ivanna Neri
UpTogether



Dena Jackson, PhD
Texas Women's
Foundation

WHAT IS THE TARGETED EVICTION PREVENTION PROGRAM?

The Targeted Eviction Prevention Program seeks to support high mobility schools and their families with resources and interventions so families can stay securely in their homes, and kids benefit from staying in their schools.

- Launched in January 2022

We worked closely with CPAL to analyze eviction data and identify the highest concentrations of eviction filings and compared that to elementary schools with high rates of middle-of-year student moves.

Primary audience is families who have children at one of the following schools:

- Billy Dade Middle School
- Joseph J. Rhoads Learning Center
- Dr. Martin Luther King Learning Center
- Elisha M. Pease Elementary School
- J.N. Ervin Elementary School

HOW DOES TEPP WORK?

We are investing \$3,000 per year (\$250/month) in 500 households for up to three years, dependent on fundraising.

- **Timeframe:** *36 months*
Members were enrolled and received their first payment between December 2021 and April 2022 and will receive their last payment between December 2024 and April 2025.
- **Also provides:**
 - Wrap-around services
 - Housing specialist with office hours
 - Resource repository and training for school staff



IMPACT CREATED THROUGH THE STRENGTH-BASED APPROACH

1. **Access to unrestricted cash increases people's financial stability and overall well being.**
2. **Research on similar models shows the impacts people create with unrestricted cash:**
 - Better health
 - Increased employment
 - Increased education
 - Improved financial security
 - Stable housing
 - Reduced poverty



“Thanks to the UpTogether Community platform, I was able to reach out to connect with others who shared the same interests as me. Quickly connecting with a local community member who shared some of the goals as me, we shared helpful resources and information with one another while providing a support system to achieve and reach goals. Being able to provide help to a community member is very rewarding and uplifting.”

- UpTogether member

THE UNRESTRICTED CASH MOVEMENT

- Based on data from the first year of the [Magnolia Mother's Trust](#) - which is providing \$1,000/month for a year to Black mothers living in poverty in Jackson, Miss. - 75% of mothers reported they were able to prepare three meals per day for their families, compared to 32% before the payments began. 85% said they completed a high school education by earning their GED, while just 63% had previously.
- [The findings from the first year](#) of the guaranteed income project in Stockton, Calif., in which 125 residents are receiving \$500/month for 24 months, showed that guaranteed income:
 - Reduced income volatility: The income of those receiving the guaranteed income fluctuated by 46.4% monthly while the control group's monthly income fluctuated by 67.5% - which equates to 1.5x more income volatility.
 - Increased employment: Over one year, the percentage of individuals in the pilot who had full-time employment increased from 28% to 40%. The control group only showed a 5% increase.
- [A pilot in Vancouver, Canada](#), where 50 individuals who were newly experiencing homelessness received a one-time cash payment of \$7,500, showed that they moved into stable housing faster and spent fewer days homeless than a control group.
- A [2021 study from the Urban Institute](#) showed that government aid prompted by COVID-19 will cut poverty by almost 45% from pre-pandemic levels, and will push the percentage of Americans in poverty to the lowest level on record. The three programs that had the greatest impact on cutting poverty were stimulus checks, increased food stamps, and expanded unemployment insurance. Due to this increased government aid, poverty has fallen most among children, but the decrease has been shown across Americans who are white, Black, Latino and Asian, and across every age group and state.

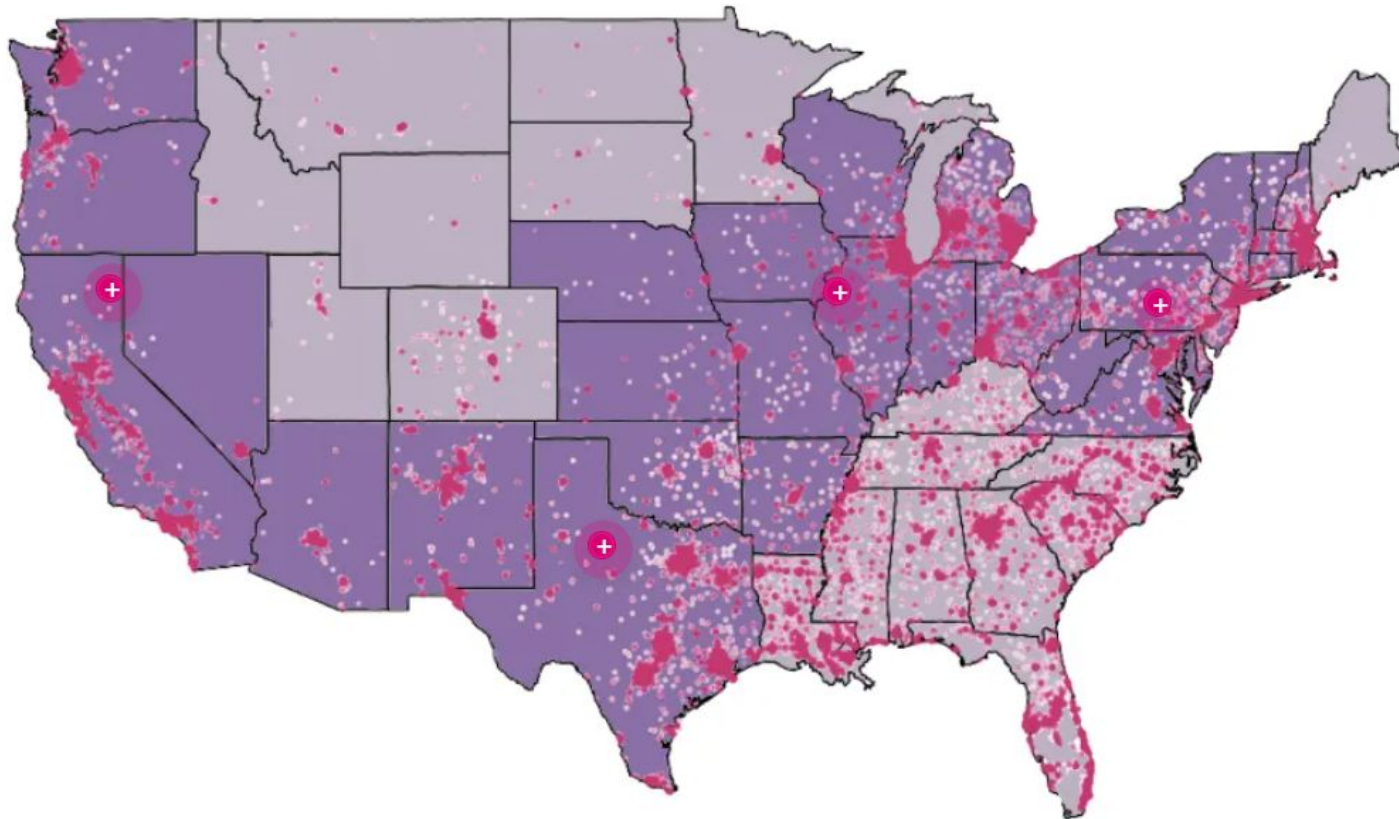
COMMUNITY, CAPITAL, AND CHOICE

SOURCE: UPTOGETHER.ORG

We have a
video to show

NATION AND STATEWIDE UPDATES

SOURCE: UPTOGETHER.ORG



Active States

California

Texas

New Mexico

Massachusetts

Illinois

Colorado

Michigan

New York

Oregon

Oklahoma

New Hampshire

Minnesota

Ohio

Nevada

+700,000 members

\$150M in direct payments

+11,000 groups

MEMBER IMPACT



\$15,180

The average investment directly to a family is \$3,200. The overall economic impact of a FII family is \$15,180.



+23%

INCREASE in total income

- 42%

DECREASE in federal assistance



\$1,637

INCREASE in families' total liquid assets, from \$759 to nearly \$2,396

WRAP-AROUND SERVICES

What other wrap-around services are the families able to access?

- Case management
- Legal assistance
- Rental assistance
- School supports
- Housing navigation



WHAT DO WE KNOW SO FAR ABOUT THE FAMILIES RECEIVING THIS SUPPORT?

1. Members primarily identify their race as **Black or African American** (81%), followed by **Hispanic or Latino** (15%).
2. Members primarily identify their gender as **female** (89%).
3. The average household size is **4**.
4. The average number of children in the house is **3**.
5. The median annual household income is **\$14,000**.



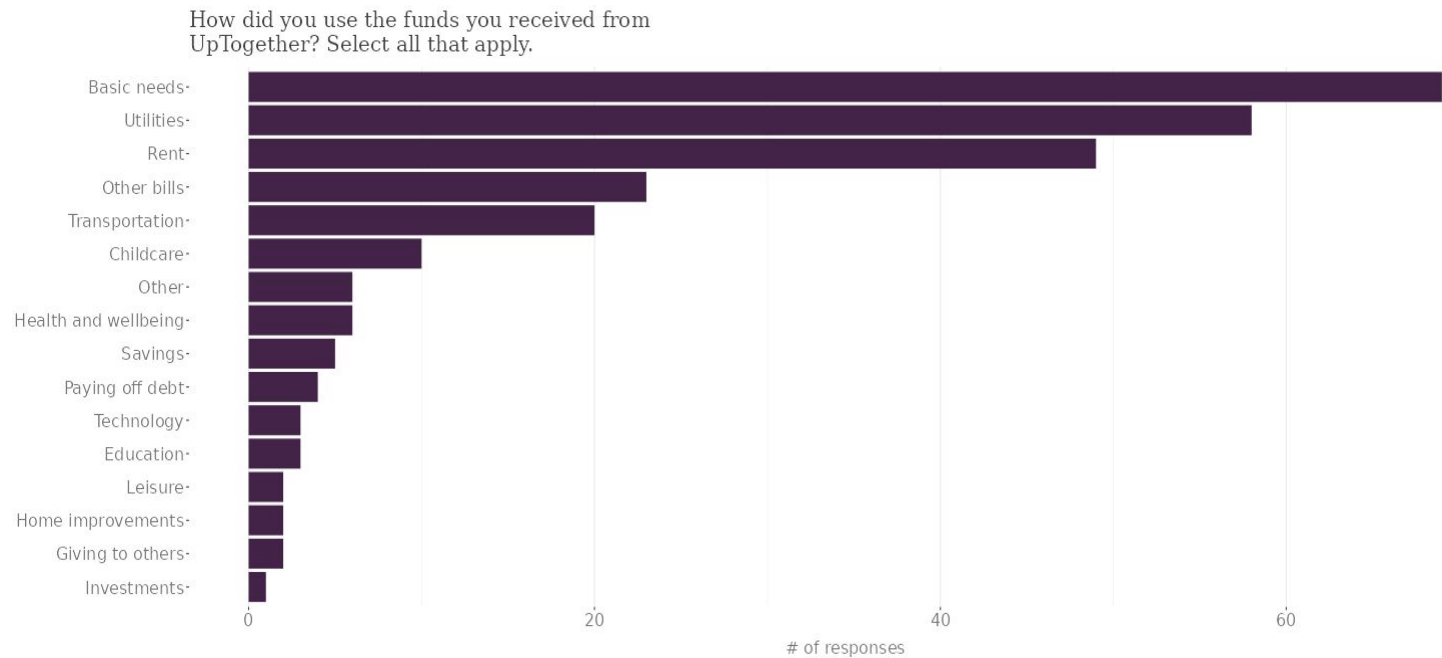
WHAT DO WE KNOW SO FAR ABOUT THE FAMILIES RECEIVING THIS SUPPORT?

SOURCE: UPTOGETHER.ORG

Members are using the funds for basic needs, supporting their households' well-being and financial stability.

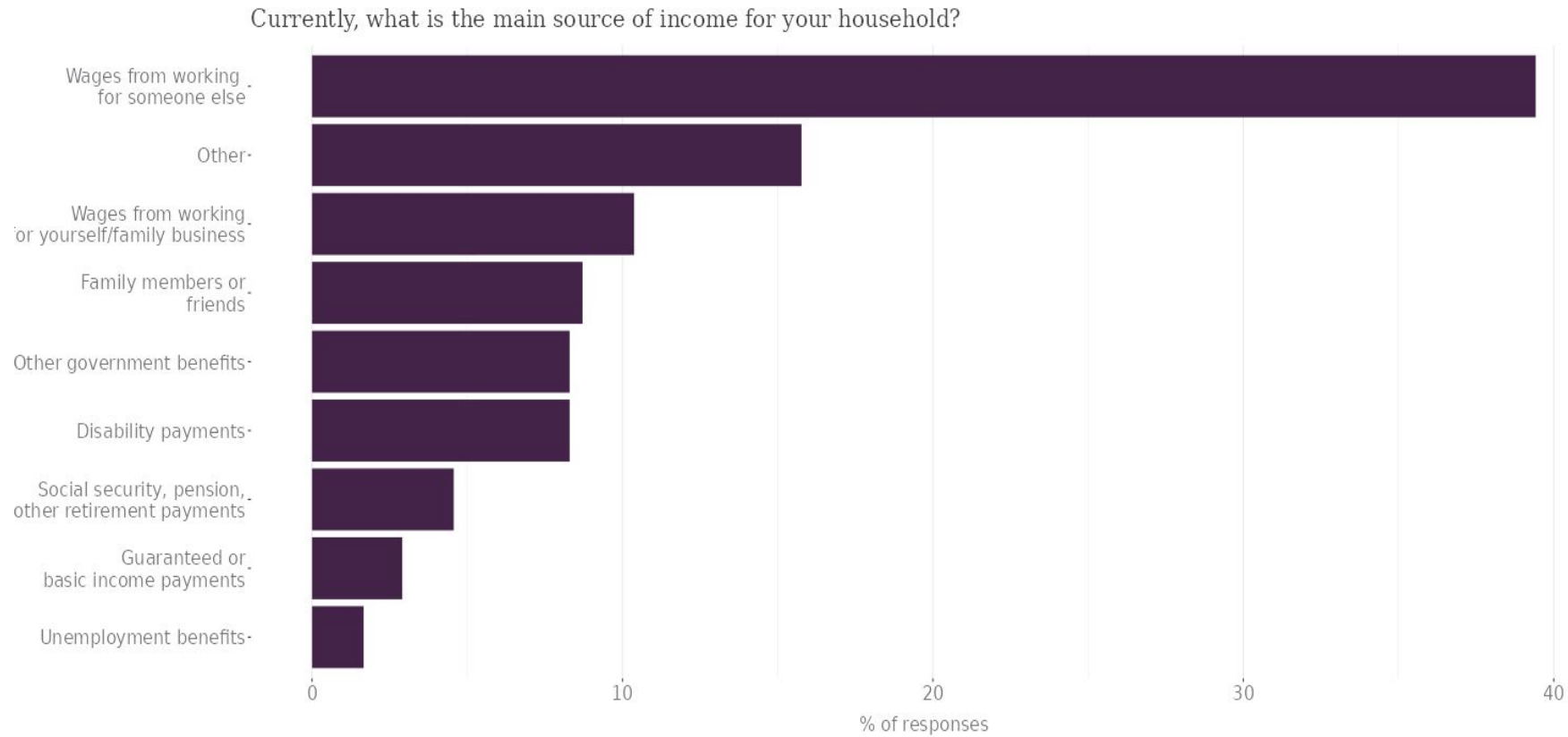
Since enrollment, most members have continued to report using the investments from UpTogether for:

- Basic needs (67% of the 103 members who responded)
- Utilities (56%)
- Rent (48%)



WHAT DO WE KNOW SO FAR ABOUT THE FAMILIES RECEIVING THIS SUPPORT?

SOURCE: UPTOGETHER.ORG



Represents 189 members

LONG-TERM TARGET OUTPUTS AND OUTCOMES

Of the families that receive case management:

- Number and percent of families who move to a higher level on the income dimension (i.e., cash and benefits) of the Arizona Self-Sufficiency Matrix after a reasonable amount of time.
- Number and percent of families who set the goal to obtain and/or maintain appropriate, safe and stable housing (e.g., remain in the same housing or improve their housing situation by moving out of a shelter, motel or shared living situation) and achieve this outcome after a reasonable amount of time.
- Number and percent of families with school-aged children who make a planned and supported transfer in school and achieve this outcome after a reasonable amount of time.
- Number and percent of families with school-aged children who had a disruptive move to a school other than their school of origin.

For those who receive cash transfers and respond to the survey:

- Increase from baseline percentage the households at no current risk of eviction or homelessness (57% at baseline)

For the five school communities:

- Reduction in eviction filings in the target zip codes
- Reduction in middle-of-year student moves in the five target schools

WHY TEXAS WOMEN'S FOUNDATION IS FUNDING TEPP IS A PART OF OUR HOUSING STABILITY INITIATIVE

1. **Research-based initiative tied with innovation**
2. **Targeted neighborhood:**
 - Focus leads to impact
3. **Women with children are primary beneficiaries:**
 - True two-generation impact
4. **Trust-based philanthropy:**
 - Working to change our philanthropic viewpoint



Texas Women's Foundation

WHO ELSE IS INVOLVED IN THIS WORK?

Partners:

Child Poverty Action Lab, CitySquare, Dallas ISD, UpTogether, TR Hoover, Carter's House, Harmony CDC, ForOakCliff and United Way of Metropolitan Dallas

Funders:

The Perot Family Foundation, Siemer Institute, The Dallas Foundation, Muse Family Foundation, Texas Women's Foundation, The Boone Family Foundation, Bank of America, Humana and Rees Jones Foundation

