

October 23, 2019

**WHEREAS**, the City of Dallas through its Park and Recreation Department (CITY) and Lone Star Sports LLC, a Texas limited liability corporation the parties desire to enter into a one-year Stadium Event Funding Agreement for Lone Star Sports, LLC to conduct the State Fair Showdown game at the Cotton Bowl Stadium in Fair Park on October 19, 2019 with a Historic Black Colleges and Universities collegiate matchup featuring Texas Southern University and Southern University and A&M College and to organize and manage advertising, broadcasting, news media, promotional activities and other related functions; and

**WHEREAS**, holding activities throughout the year, including regular season and bowl season collegiate football games such as the State Fair Show Down at the Cotton Bowl Stadium, along with the advertising, broadcasting, news media, and promotion activities related to such activities and games, attracts tourists to the CITY and Fair Park, increases business opportunities throughout the City, and portrays and promotes the City and Fair Park in a positive fashion; and

**WHEREAS**, the CITY is a third-party beneficiary participant to other games held in the Cotton Bowl, including through State Fair/Texas-Oklahoma Cotton Bowl Stadium Agreement related to the Red River Showdown during the State Fair, and has provided annual funding of a game fee for each university, subject to the annual game being played at the Cotton Bowl through 2025; and

**WHEREAS**, the CITY is a third-party beneficiary participant to the State Fair/Grambling State/Prairie View Cotton Bowl Stadium Agreement and has provided annual funding of a game fee for each university, subject to the annual game being played at the Cotton Bowl through 2025; and

**WHEREAS**, the inaugural State Fair Showdown was held at the Cotton Bowl Stadium during the 2018 State Fair of Texas with Lone Star Sports, LLC receiving support of \$50,000.00 per participating team from the State Fair of Texas and \$35,000.00 from the Tourism Public Improvement District; and

**WHEREAS**, included in the FY 2019-20 Council Adopted Operating Budget is \$150,000.00 for support of the 2019 State Fair Show Down game being held at the Cotton Bowl Stadium in Fair Park on October 19, 2019; and

**WHEREAS**, in consideration for Lone Star Sports, LLC conducting the State Fair Show Down game at the Cotton Bowl Stadium in Fair Park on October 19, 2019 between Texas Southern University and Southern University and A&M College, including the advertising, broadcasting, news media, and promotion activities, the CITY shall participate in hosting the game by providing a game stipend of \$150,000.00.

October 23, 2019

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That the City Manager is hereby authorized to execute a one-year Stadium Event Funding Agreement with Lone Star Sports, LLC, a Texas limited liability corporation, approved as to form by the City Attorney, for Lone Star Sports, LLC to conduct the State Fair Showdown game at the Cotton Bowl Stadium in Fair Park on October 19, 2019 with Historic Black Colleges and Universities collegiate matchup featuring Texas Southern University and Southern University and A&M College, including the advertising, broadcasting, news media, and promotion activities.

**SECTION 2.** That the salient terms and conditions of the Stadium Event Funding Agreement are:

- (a) Lone Star Sports, LLC shall contract to host the State Fair Showdown game at the Cotton Bowl Stadium in Fair Park on October 19, 2019 between Texas Southern University and Southern University and A&M College;
- (b) Lone Star Sports, LLC shall organize, conduct, and manage advertising, broadcasting, news media, promotional activities and other such related game functions; and
- (c) A game stipend of \$150,000.00 will be payable by the City in November 2019, upon completion and verification of Lone Star Sports, LLC's performance under this agreement, but in no event later than 14 days after the later of the occurrence of the game or City Council approval.

**SECTION 3.** That the City Manager is hereby authorized to provide funding in FY 2019-20, in the amounts as set forth in SECTION 4 below, subject to the game being played at the Cotton Bowl Stadium in Fair Park.

**SECTION 4.** That the Chief Financial Officer is hereby authorized to disburse funds in an amount not to exceed \$150,000.00 to Lone Star Sports, LLC from the General Fund, Fund 0001, Department PKR, Unit 5206, Object 3072, Vendor VS100528.

**SECTION 5.** That this contract is designated as Contract No. PKR-2019-00011730.

**SECTION 6.** That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.