

December 11, 2024

WHEREAS, the City of Dallas (City) recognizes the importance of its role in local economic development and the public purposes of fostering economic growth, including attracting and retaining major professional sporting events to the City of Dallas; and

WHEREAS, in furtherance of these goals, Mayor Eric L. Johnson organized the Ad Hoc Committee on Professional Sports Recruitment and Retention in 2022; and

WHEREAS, on January 10, 2018, the City Council authorized the City Manager to enter into a Host City Agreement with a soccer federation as part of the United Bid Committee's proposal to host soccer matches in North America, by Resolution No. 18-0101; and

WHEREAS, the City recognizes the long-term economic and collateral benefits to be gained by activating use of the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) through a contract with FWC2026 US, INC (FIFA); and

WHEREAS, on February 13, 2019, the City entered into a contract with Global Spectrum LP dba OVG360 (OVG360) for OVG360 to manage the operations of KBHCCD (KBHCCD Management Contract) by Resolution No. 19-0281; and

WHEREAS, to stimulate business and commercial activity in the City, the City, through the Department of Convention and Event Services (CES), is coordinating with the KBHCCD operator, OVG360, to negotiate a contract with FIFA to enable the federation to conduct some of the federation operations at the KBHCCD for a period of eight-months in 2026 (KBHCCD Use Contract); and

WHEREAS, negotiation discussions to-date include FIFA requests that fall outside the contract purview of OVG360; and

WHEREAS, on June 26, 2024, the City Council authorized the City Manager, by and through the Director of the Department of CES, (i) to participate in the negotiations between OVG360, the KBHCCD operator, and FIFA to facilitate the federation's use of the KBHCCD under a proposed eight-month use contract in 2026, and (ii) to negotiate a joinder to the use contract for the City to perform some of the federation's additional requests that are not within OVG360's KBHCCD Management Contract by Resolution No. 24-2099; and

WHEREAS, negotiations have been completed and the City Manager is seeking City Council approval of the final terms of the City's joinder to the use contract for the City to perform some of the federation's additional requests that are not within OVG360's KBHCCD Management Contract, approved as to form by the City Attorney, and appropriation of \$15,000,000.00 to provide for capital improvements.

December 11, 2024

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to **(1)** approve the final terms of the City's joinder to the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) use contract between Global Spectrum LP (dba OVG360), the City's operator of the KBHCCD, and FWC2026 US, INC (FIFA) to facilitate an eight-month user agreement for use of the KBHCCD and City space in 2026; and **(2)** join in the KBHCCD use contract and provide for capital improvements, in an amount not to exceed \$15,000,000.00.

SECTION 2. That this resolution does not constitute a binding agreement upon the City or subject the City to any liability or obligation until such time as the KBHCCD use contract is duly approved and executed by all parties.

SECTION 3. That the City Manager is hereby authorized to appropriate funds in an amount not to exceed \$15,000,000.00 in the Convention Center Construction Fund, Fund 0082, Department CCT, Unit W433, Object 4599.

SECTION 4. That the Chief Financial Officer is hereby authorized to expend funds in an amount not to exceed \$15,000,000.00, in accordance with the terms and conditions for the contract from the Convention Center Construction Fund, Fund 0082, Department CCT, Unit W433, Activity CCIM, Object 4599, Program PBC00032, Encumbrance/Contract No. CCT-2025-00026658.

SECTION 5. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.