Planner: Scott Roper

APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS FOR A SIGN IN A SPECIAL PROVISION SIGN DISTRICT (SPSD)

WYNNEWOOD VILLAGE SIGN DISTRICT

CASE NUMBER: 2502180028 DATE FILED: February 18, 2025

LOCATION: 2000 S LLEWELLYN AVE SIZE OF REQUEST: 110.7 sq. ft. (See Sign 18 on att. Site Plan)

COUNCIL DISTRICT: 1 ZONING: RR

APPLICANT: Annette Weatherspoon of SSC Signs & Lighting, LLC.

OWNER: Brixmor Holdings 12 SPE, LLC

OWNER REP.: Eric Walker, Director of Construction

REQUEST: An application for a Certificate of Appropriateness by Annette Weatherspoon

of SSC Signs & Lighting, LLC., for a 110.7-square-foot LED illuminated multi tenant monument sign at 2000 S LLEWELLYN AVE (See Sign 18 on att. Site

Plan).

SUMMARY: The applicant proposes to install a 110.7-square-foot LED illuminated multi

tenant monument sign, composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and

be outlined with decorative LED light bar.

STAFF RECOMMENDATION: Approval.

SSDAC RECOMMENDATION: Approval.

BACKGROUND:

- The subject site is located in Wynnewood Village SPSD and is zoned Regional Retail District 1 (RR), a business zoning sign district.
 - These regulations are established in: Sec. 51A-7.2400 (Specific details included below).
- The applicant proposes to install a 110.7-square-foot LED illuminated multi tenant monument sign, composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and be outlined with decorative LED light bar.
 - The sign is composed of a painted aluminum cabinet with routed copy and push thru acrylic letters. Cabinet will sit upon a concrete base and be outlined with decorative LED light bar. All sign elements are constructed entirely of metal, concrete, and LED lighting. The overall height of the sign will not exceed 6-feet.
 - The sign will be back-lit by LED. Tenant panels will be left blank; to be branded at a later date. Only the copy will be illuminated.
- This is the third of six applications under review by this body for this site. This application is
 for a new, refreshed multi tenant monument sign. This sign is to be located on Zang Blvd,
 at the Wynnewood Drive Entrance, and is submitted as Sign 18.
- Construction of the proposed sign is in accordance with SPSD regulations and meets the requirements of the Dallas City Code per Sec. 51A-7.2400.

51A-7.2402 PURPOSE.

The purpose of this division is to regulate both the construction of new signs and the alterations of existing signs with a view towards enhancing, preserving, and developing the unique character of this sign district while addressing the public's need to locate and navigate to multiple businesses within the shopping center. These sign regulations have been developed with the following objectives in mind:

- (1) To protect the historical and architectural character of this district from inappropriate signs in terms of number (clutter), style, color, and materials.
- (2) To promote the economic success of each business within this district and, in turn, the collective success of the district,
- (3) To attract the public to the goods and services available in the district by enhancing the aesthetic quality of signs in this district.
- (4) To preserve and enhance the aesthetics and character of this district
- (5) To encourage artistic, creative, and innovative signs that reflect the themes of the area
- (6) To promote safety, communications efficiency, and landscape quality and preservation as described in Section 51A-7.101.

51A-7.2403 DEFINITIONS AND INTERPRETATIONS.

(7) MONUMENT SIGN means a detached sign applied directly to a ground level support structure (instead of a pole support) with no separation between the sign and the ground or mounted on a fence.

51A-7.2406 DETACHED SIGNS.

- (a) In general.
 - (1) All detached signs must maintain a minimum setback of five feet.
- (b) Monument signs.
 - (1) Maximum dimensions. No monument sign may exceed
 - (A) 12 feet in height
 - (B) 25 feet in width.
- (3) Multi-tenant monument signs. A maximum of two multi-tenant monument signs per street frontage is permitted within 50 feet of the public right-of-way, provided that each multi-tenant monument sign is spaced 400 feet or more from one another.

This sign maintains a minimum 5-foot setback from the property line. The overall height is 5' 4" and the overall width is 22' 6". The addition of this sign will not exceed the limits of two per frontage and will meet spacing requirements.

51A-7.505 PERMIT PROCEDURES FOR SPECIAL PROVISION SIGN DISTRICTS.

- (B) Factors the committee shall consider. In reviewing an application, the committee shall first consider whether the applicant has submitted sufficient information for the committee to make an informed decision. If the committee finds the proposed sign to be consistent with the special character of the special provision sign district, the committee shall make a recommendation of approval to the city plan commission. The committee shall consider the proposed sign in terms of its appropriateness to the special provision sign district with particular attention to the effect of the proposed sign upon the economic structure of the special provision sign district and the effect of the sign upon adjacent and surrounding premises without regard to any consideration of the message conveyed by the sign. After consideration of these factors, the committee shall recommend approval or denial of the application and forward that recommendation to the city plan commission.
- (6) Decision by the commission. Upon receipt of a recommendation by the committee, the commission shall hold a public hearing to consider the application. At least 10 days before the hearing, notice of the date, time, and place of the hearing, the name of the applicant, and the location of the proposed sign must be published in the official newspaper of the city and the building official shall serve, by hand-delivery or mail, a written notice to the applicant that contains a reference to this section, and the date, time, and location of this hearing. A notice sent by mail is served by depositing it properly addressed and postage paid in the United States mail. In addition, if the application is for a detached sign or for an attached sign that has more than 100 square feet of effective area, the applicant must post the required number of notification signs in accordance with Section 51A-1.106. In making its decision, the commission shall consider the same factors that were required to be considered by the committee in making its recommendation. If the commission approves the application, it shall forward a certificate of appropriateness to the building official within 15 days after its approval. If the commission denies the application, it shall so inform the building official in writing. Upon receipt of the written denial, the building official shall so advise the applicant within five working days of the date of receipt of the written notice.

CA: 2502180028

Property Ownership

Brixmor Holdings 12 SPE, LLC a Delaware limited liability company c/o Brixmor Property Group, Inc. 1003 Holcomb Woods Parkway Roswell, GA 30076

Owner's Representative

Eric Walker, Director of Construction

<u>Eric.walker@brixmor.com</u>

215-936-7177

CA: 2502180028

SSDAC Action:

March 18, 2025

MOTION: It was moved to **approve**:

An application for a Certificate of Appropriateness by Annette Weatherspoon of SSC Signs & Lighting, LLC., for a 110.7-square-foot LED illuminated multi tenant monument sign at 2000 S LLEWELLYN AVE (See Sign 18 on att. Site Plan).

Maker: Webster Second: Dumas

Result: Carried: 5 to 0

For: 3 - Peadon, Dumas, Webster, Hardin

and Hall

Against: 0 - none Absent: 0 - none Conflict: 0 - none

Speakers: Brett Milke, Brixmor Property Group

Nikita Moore, SSC Signs & Lighting Marisol Castano, SSC Signs & Llighting

Job 197660899-002 (2502180028)

Job Edit

Miscellaneous Transaction Job 197660899-002 (2502180028)

Electrical Sign (ES) DETACHED - SIGN 18 (A) New Construction

Status: Paid Created By: TLUMSDEN Date Created: Feb 18, 2025

Date Completed: Feb 18, 2025

Parent Job: 197660899-001 (2501241085)

Specific Location: 110.7SF- 2000 S LLEWELLYN AVE - LED ILLUMINATED MULTI-TENANT MONUMENT ///CA#

Details

Customer Weatherspoon, Annette

2090 McGee Lane Lewisville, TX 75077 (972) 219-2495

aweatherspoon@sscsigns.com

Fee Amount

FeeType

Staff Email SCOTT.ROPER@DALLAS.GOV

Details

Fees (EXT): 2502180028 Technology Fee \$15.00 Adjusted: \$0.00 Paid: \$15.00 Owed: \$0.00

Fees (EXT): 2502180028 5BN - Special Provision Sign District fee \$397.00 Adjusted:\$0.00 Paid:\$397.00 Owed:\$0.00



Customer: Weatherspoon, Annette 2090 McGee Lane

			Fe	es
Description				
Posted Date	Amount	Tax	Total	Balance
5BN - Special Provision Sign District fee				
	\$397.00	\$0.00	\$397.00	\$0.00
Receipt Number: 948858 \$412.00				
	(\$397.00)	\$0.00	(\$397.00)	
Technology Fee				
	\$15.00	\$0.00	\$15.00	\$0.00
Receipt Number: 948858 \$412.00				
	(\$15.00)	\$0.00	(\$15.00)	

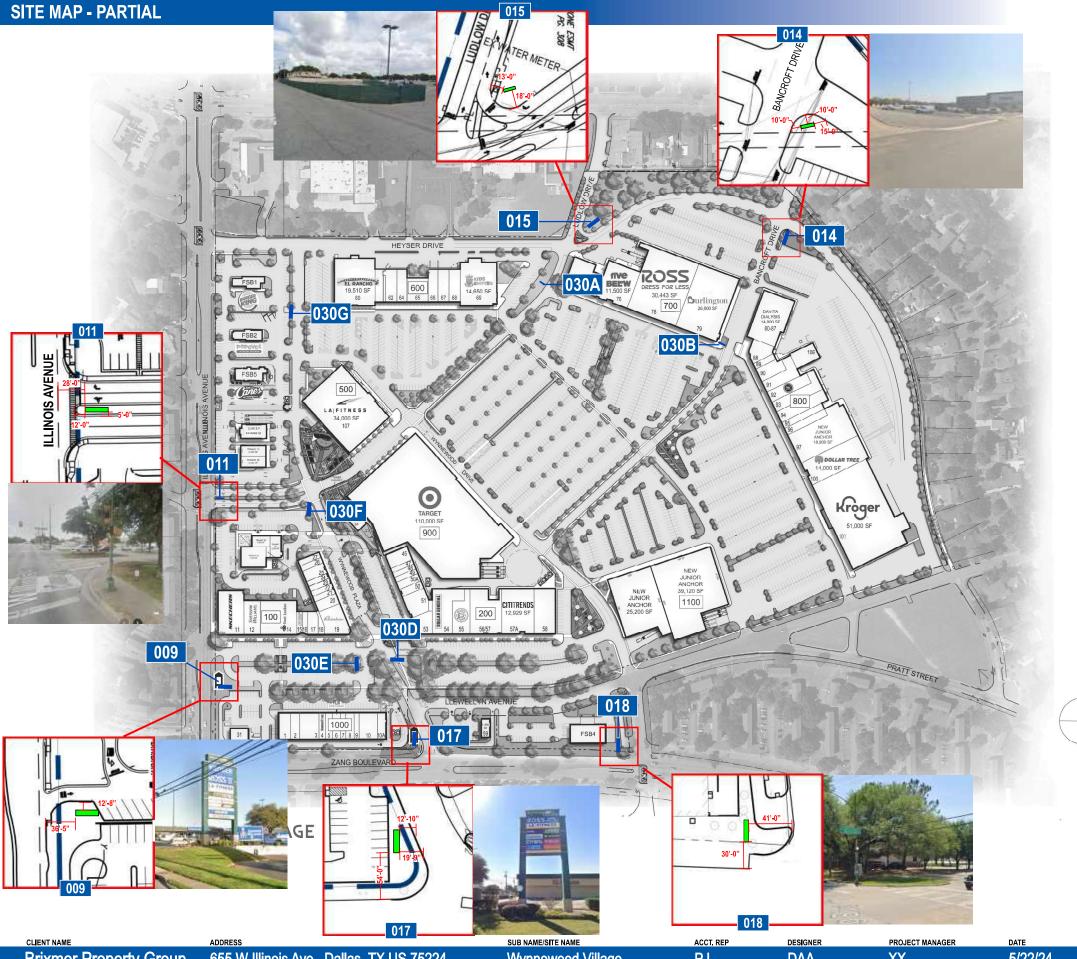
\$0.00

Page 1 of 2

Job 197660899-002 (2502180028)

Processes

			Sch	neduled		Actual
Assigned To	Status	Outcome	Start	Completed	Start	Completed
System Fee Collection						
SICASHIERINTERFACE	Complete	Collected				Feb 18, 2025 16:18:04
Auto generated System Fee Co	ollection					



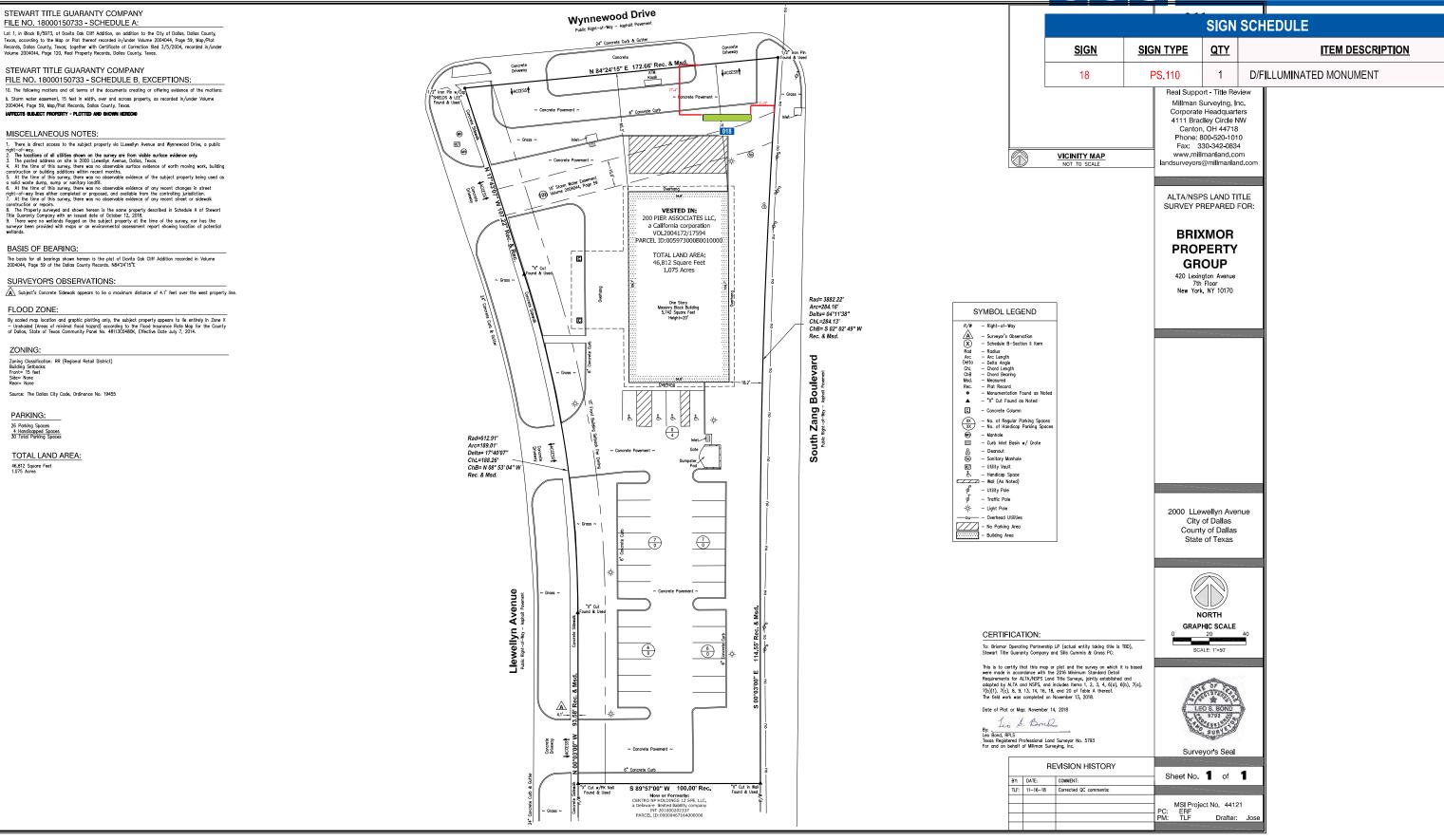
SSC SIGNS&LIGHTING

	SIGN SCHEDULE						
<u>SIGN</u>	SIGN TYPE	<u>QTY</u>	QTY ITEM DESCRIPTION				
09	P.1020	1	D/F ILLUMINATED PYLON W/ TENANT PANELS				
17	P.1020	1	D/F ILLUMINATED PYLON W/ TENANT PANELS				
11	MON.110	1	D/F ILLUMINATED MONUMENT				
18	MON.110	1	D/F ILLUMINATED MONUMENT				
14	MON.60	1	D/F ILLUMINATED MONUMENT				
15	MON.60	1	D/F ILLUMINATED MONUMENT				

Brixmor Property Group 655 W Illinois Ave., Dallas, TX US 75224 Wynnewood Village PJ DAA XX 5/22/24 2 OF 11 OP011298-7 SO#12827-3

CLIENT NAME

• SIGNS&LIGHTING



OP011298-7 **Brixmor Property Group** SO#12827-5 655 W Illinois Ave., Dallas, TX US 75224 5/22/24 PJ DAA XX 3 OF 21 Wynnewood Village

ACCT. REP

SUB NAME/SITE NAME

DESIGNER

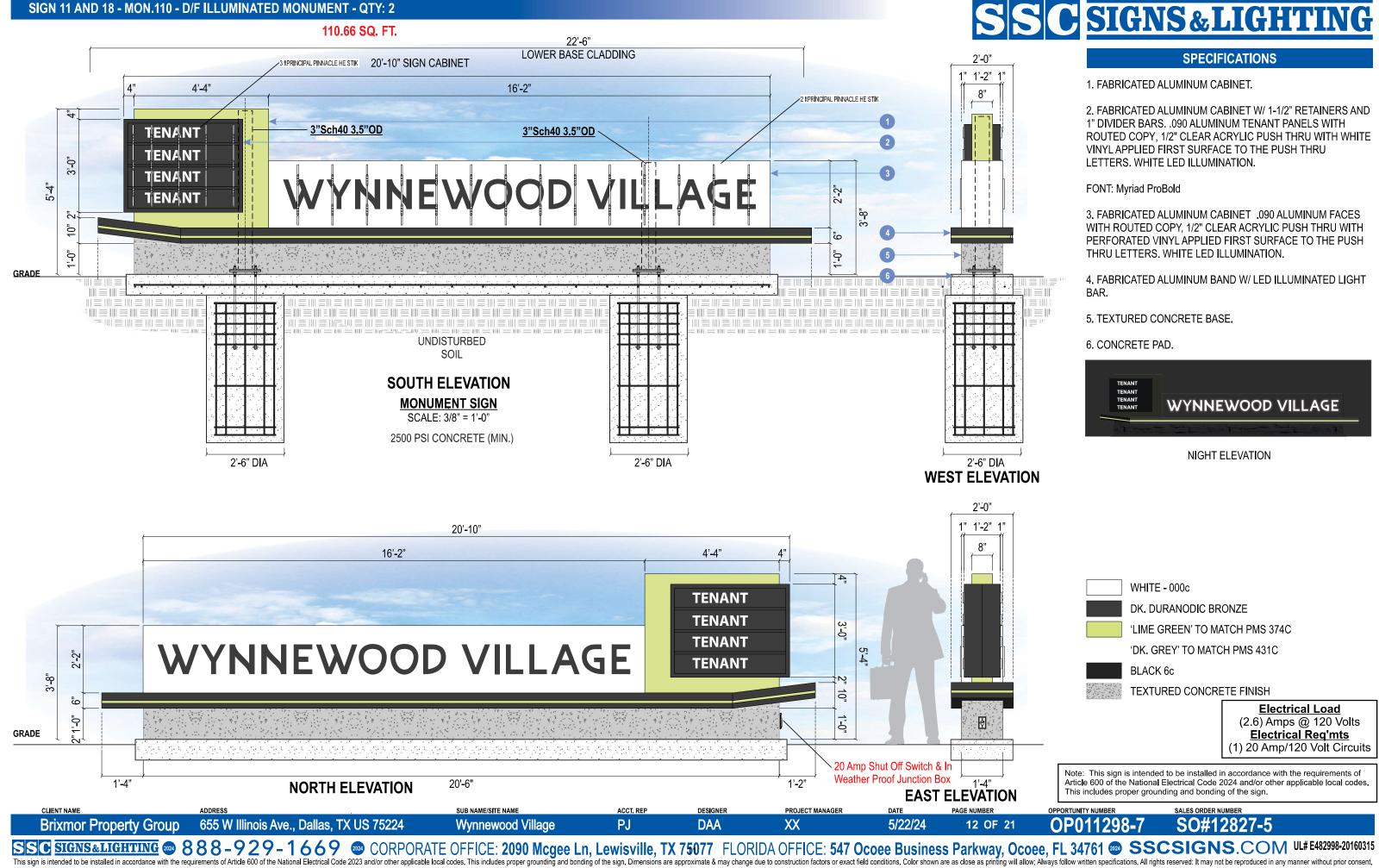
PROJECT MANAGER

DATE

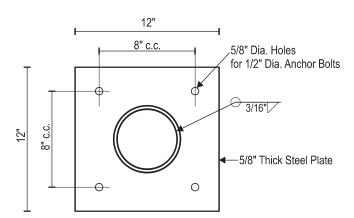
PAGE NUMBER

OPPORTUNITY NUMBER

SALES ORDER NUMBER

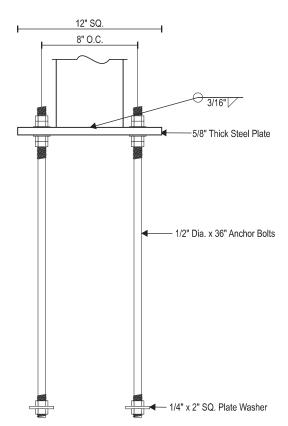






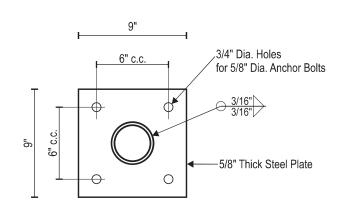
BASE PLATE DETAIL FOR 5.625" DIA. SUPPORT OPTION: 1 1-1/2"=1'-0"

1-1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



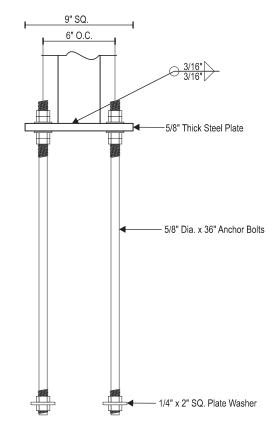
BASE PLATE DETAIL FOR 5.625" DIA. SUPPORT OPTION: 1

1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



BASE PLATE DETAIL FOR 3.50" DIA. SUPPORT OPTION: 2

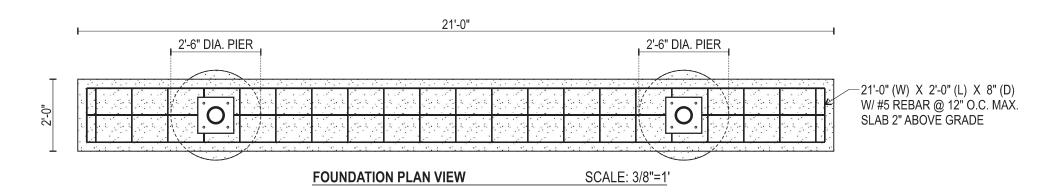
1-1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate

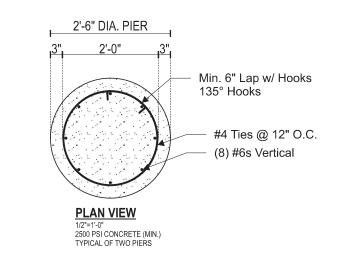


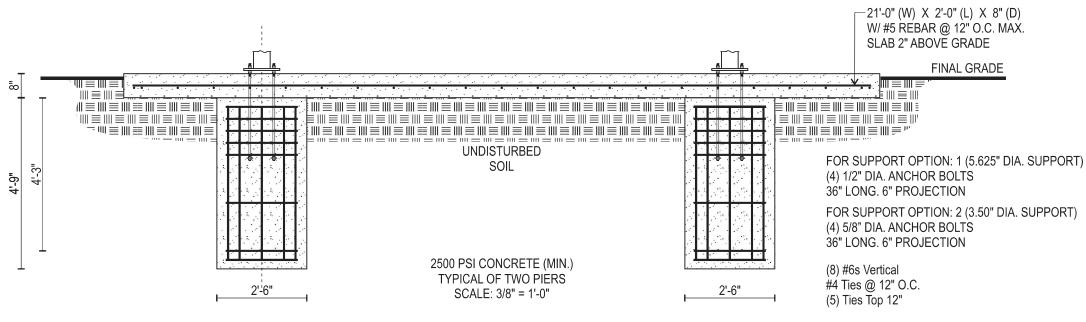
BASE PLATE DETAIL FOR 3.50" DIA. SUPPORT OPTION: 2

1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate









Date:	2/11/25	City, State:	Dallas, TX	SHEET: 1 OF 3
Client:	SSC Signs & Lighting	Overall Height:	5'-6"	Sean M. McFarland, P.E.
Sign:	Wynnewood Village #SO12827	Wind Speed	105 mph	McFarland Engineering

Sign Description 655 W Illinois Ave Table of Contents

Columns: 2 ADDED BASE PLATES Content: Page

ULTIMATE LOADS / 30 PSF Support Design......1-2

Height: 5'-6" 42 KSI STEEL PIPE Foundation Design / General Notes 3
Width: 22'-6" NO ENGINEERING IMPLIED OR PROVIDED FOR ABOVE GRADE CONCRETE BASE

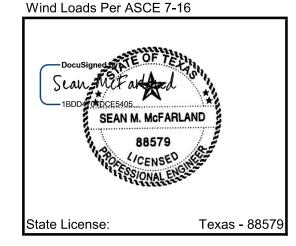
Structural Variables and Code Loading Specifications

Cabinet Type: Miscellaneous ▼
Structural Section: Steel Pipe - 42000psi ▼
Number of Zones: 4

Code: 2021 IBC W/ Amends ▼
Wind Speed: 105 ▼
Wind Exposure: C

Sign Sections:

	Cabi	net Wt.	Weight	Transition
Zone	Per	Sq. Ft.		(Y or N)
	20	~	14.6 #/FT	
2	2 20	•	14.6 #/FT	
;	3 5	•	14.6 #/FT	
4	4 35	•	14.6 #/FT	у
!	5 0	•		
(6 0	-		
•	7 0	•		
	B 0	_		



Geometry:

	Тор		* Approx. Width			Approx.
Zone	Elevation	Height	Width	Pressure	Force	Weight
1	5.50 FT	1.67 FT	4.67 FT *	30.00 PSF	0.23 K	205 #
2	3.83 FT	2.17 FT	20.83 FT *	30.00 PSF	1.36 K	967 #
3	1.66 FT	0.50 FT	22.50 FT *	30.00 PSF	0.34 K	71 #
4	1.16 FT	1.16 FT	20.50 FT *	30.00 PSF	0.71 K	866 #

Total Wind Force = 2.64 K 2,109 #

Date: 2/11/25 City, State: Dallas, TX SHEET: 2 OF 3 Client: SSC Signs & Lighting Overall Height: Sean M. McFarland, P.E. 5'-6" McFarland Engineering Wynnewood Village #SO12827 Wind Speed Sign: 105 mph

655 W Illinois Ave

ME Job: 70010 Sns 11/18

Moments at Transitions:

	Lateral	4
Zone	Force	Mom. Arm
1	0.23 K	4.67 FT
2	1,36 K	2.75 FT
3	0.34 K	1.41 FT
4	0.71 K	0.58 FT

5.70 K-FT

Section Properties: 1.23 IN³ .00 IN³ .00 IN³ .00 IN³ .00 IN³ .00 IN³

Structural Sections to be used:

					Pipes		
Sxx Req'd	d/t	Sxx	Weight	Wall t.	Dim.	Option	Zone
1.23 IN^3	21.50	5.12 IN^3	14.6 #/FT	0.258 IN	5.56 IN	Pipes	4
1.23 IN^3	16.20	1.62 IN^3	7.6 #/FT	0.216 IN	3.50 IN	Option	

Structure Required

#		Wall
Req'd	Size	Thickness
2	5.56 IN	0.258 IN

Date:2/11/25City, State:Dallas, TXSHEET:3 OF 3Client:SSC Signs & LightingOverall Height:5'-6"Sean M. McFarland, P.E.Sign:Wynnewood Village #SO12827Wind Speed105 mphMcFarland Engineering

655 W Illinois Ave

ME Job: 70010 Sns 11/18

		Two Pier Footings				
Pier Footing Design	:	Sele	ct the foo	ting and soil ty _l	pe:	
d = A / 2 * (1 +	+ (1 + (4.36 * h) / A)^1/	2))	Footing:	Round		~
where	A = (2.34 * P) / (S1 *	b) Vert. Soil Bea				~
	, ,	Lat. Soil Bea				_
			J (1 /	130		
Mmax =	2,852 # - FT					
Pmax (Lateral) =						
LSBP =						
S1 =		Χd				
d =		For use with Round	Footing			
4	2100011	, or dec man reduce	coung			
A =	2.83 FT^2					
h =	2.160 FT					
d =	4.356 FT					
USE:	2,50	FT. RND. X	4.75 FT	DEEP PIERS w/	8" SLAB w	/ #5's @ 12" O.C.
					2" ABOVE	GRADE.
Soil Bearing Check:				w/ (8) #6's VERT	ICAL w/ #4	's @ 12" O.C.
DLmax =	2,109 LBS				(5 Ties To	p 12")
Area of Footing =	4.91 FT^2					
Actural SBP =	430 PSF					
Allowable SBP =	1,125 PSF	(Includes code alle	owed 20%	increase for e	very foot	
		of footing below 1			•	
	430 PSF <	_	REFORE	- '		
	430 F31 \	1,120 F 31 1111	INLI ONL	OR		
Baseplate Design -		A36 Steel Fy=	36ksi			
	5,63 IN	E70 Electrodes Fw=		16th		
	1.19 IN		0 ksi	10111		
	3.75 IN		.U NSI	Die Belt	0	E
		# of Bolts = 4	0 # FT	Dia. Bo l t	0.	3
	2.25 IN	Column Mom = 2,85	∠ # - F I			
Baseplate t =	0.63 IN					
P Bolt =	M * 12 (in/ft)			2,301#	<	3,926 #
. 2011	2 bolts (D + e + t)	•				0,020 //
t req'd =	[(6*P*e eff* 1 bolt)/(.7	5*Fv(b eff + 2*t))]^1/2		.480 IN	<	0.63 IN
11044	[(o i o oii i boit)/(ii	0 1 y(0 011 × 2 1//) 1/2		1100 111	<u> </u>	0100 111
Weld =	M * 12 (in/ft)			1.48 16th's	<	3.00 16th's
	Fw (3.1415 * D^2/4)	-				
	(
USE: (4)	1/2" Dia. Bolts w/ 5/8"	Baseplate. Weld to	Support w	rith (1) 3/16" Fil	llet Weld.	
Baseplate Design - O	ption	A36 Steel Fy=	36ksi			
D =	3.50 IN	E70 Electrodes Fw=	928 #/in/	16th		
e =	1.25 IN	A307 A.B.'s Ft=2	0 ksi			
b eff =	1.90 IN	# of Bolts = 4		Dia. Bo l t	0.62	5
e eff =	1.60 IN	Column Mom = 2,85	2 # - FT			
Baseplate t =	0.63 IN					
P Bolt =	M * 12 (in/ft)			3,183 #	<	6,100 #
	2 bolts (D + e + t)					
t req'd =	[(6*P*e eff* 1 bolt)/(.7	5*Fy(b eff + 2*t))]^1/2		.599 IN	<	0.63 IN
We l d =	M * 12 (in/ft)			3.83 16th's	< (2)	3.00 16th's
	Fw (3.1415 * D^2/4)					

USE: (4) 5/8" Dia. Bolts w/ 5/8" Baseplate. 116/eld to Support with (2) 3/16" Fillet Welds.

McFarland

183 Edgewater Ct

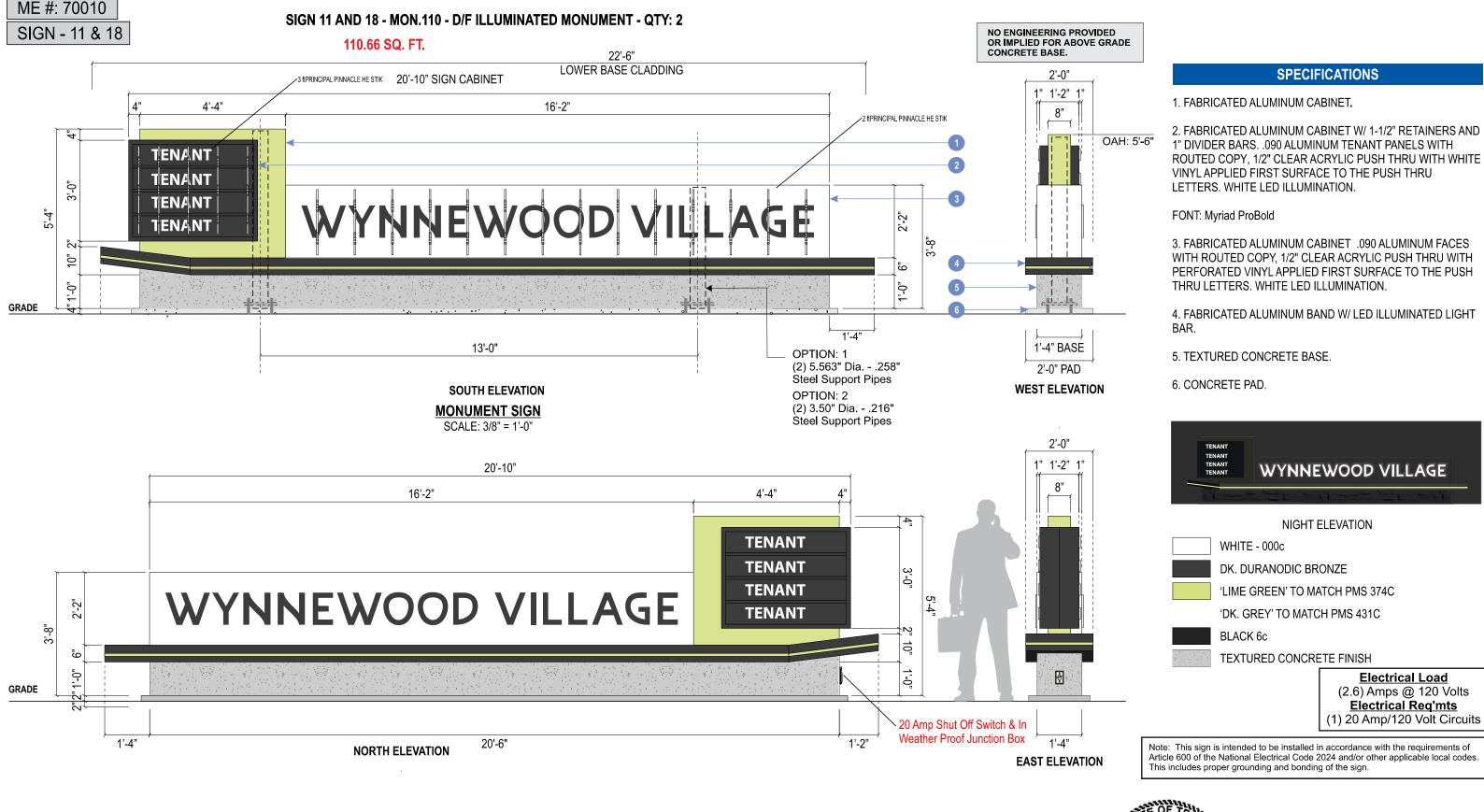
Structural Sign Design

Engineering Services

Ph: (281) 813-7439

Email: sean@signstructures.com

Web: www.signstructures.com



Initial Drawing:

Revised Artwork:

Added Base Plate:

ENGINEERING OF

VERTICAL SUPPORT AND

FOUNDATION ONLY.

NO CABINET ENGINEERING

PROVIDED OR IMPLIED.

WYNNEWOOD VILLAGE

SO12827

Address: 655 W ILLINOIS AVE

Client: SSC SIGNS & LIGHTING

City/State: DALLAS, TX



(69451) DS

(69512) DS

(70010) DS

The electronic seal appearing on this document was authorized by Sean M. McFarland, PE on February 11, 2025.

Date: 2-11-2025

Sheet #: 1 OF 6

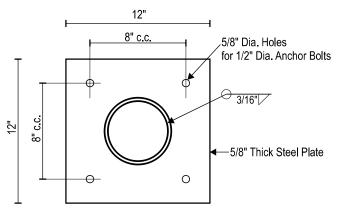
NC Firm Registration: F-1136

Texas Expiration Date: 6/30/2025

Texas Firm Registration: F-6996

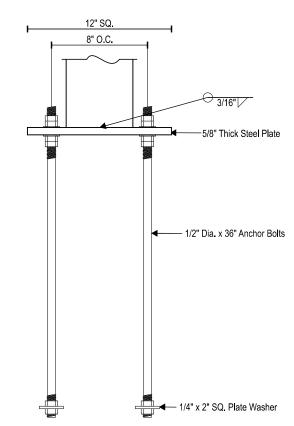
ME #: 70010

SIGN - 11 & 18



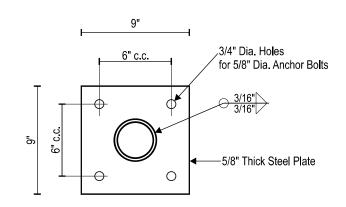
BASE PLATE DETAIL FOR 5,625" DIA. SUPPORT OPTION: 1
1-1/2"=1'-0"
A307 Anchor Bolts

A36 Steel Plate



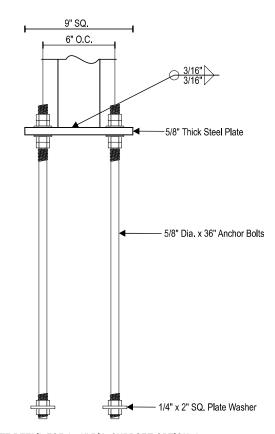
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1 1/2"=1'-0" A307 Anchor Bolts A36 Steel Plate



BASE PLATE DETAIL FOR 3.50" DIA. SUPPORT OPTION: 2 1-1/2"=1'-0" A307 Anchor Bolts

A36 Steel Plate



BASE PLATE DETAIL FOR 3,50" DIA, SUPPORT OPTION: 2 1 1/2"=1"-0" A307 Anchor Bolts A36 Steel Plate



Ph: (281) 813-7439 Email: sean@signstructures.com Web: www.signstructures.com

WYNNEWOOD VILLAGE SO12827

Address: 655 W ILLINOIS AVE City/State: DALLAS, TX

Client: SSC SIGNS & LIGHTING

ENGINEERING OF VERTICAL SUPPORT AND FOUNDATION ONLY. NO CABINET ENGINEERING PROVIDED OR IMPLIED.

(69451) DS
(69512) DS
(70010) DS



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2-11-2025 Date: Sheet #: 2 OF 6 NC Firm Registration: F-1136 Texas Expiration Date: 6/30/2025

Texas Firm Registration: F-6996

ME #: 70010 SIGN - 11 & 18

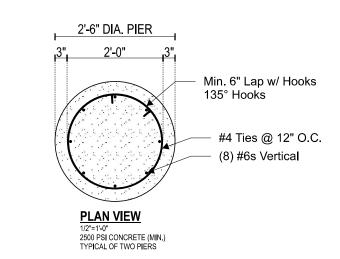
21'-0"

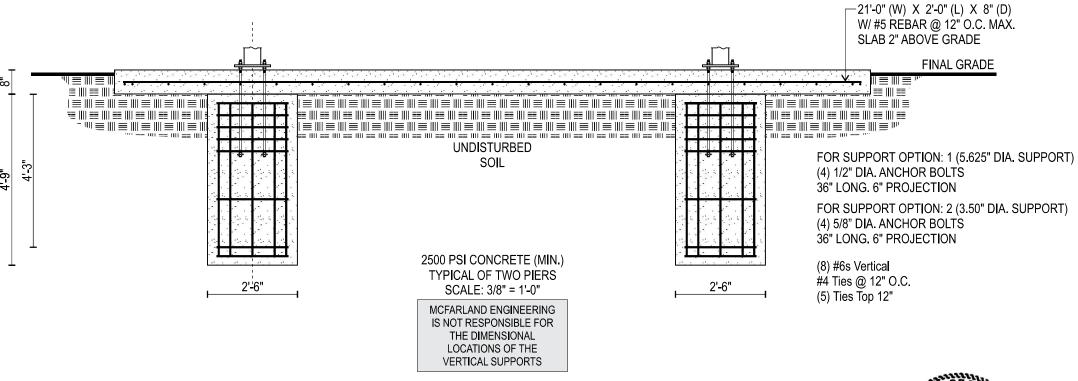
21'-0" (W) X 2'-0" (L) X 8" (D)

W/ #5 REBAR @ 12" O.C. MAX.
SLAB 2" ABOVE GRADE

FOUNDATION PLAN VIEW

SCALE: 3/8"=1'







Engineering Services

Ph: (281) 813-7439 Email: sean@signstructures.com Web: www.signstructures.com

WYNNEWOOD VILLAGE SO12827

Address: 655 W ILLINOIS AVE
City/State: DALLAS, TX

Client: SSC SIGNS & LIGHTING

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| Date: 2-11-2025 | Sheet #: 3 OF 6 | NC Firm Registration: F-1136 | Texas Expiration Date: 6/30/2025

Texas Firm Registration: F-6996