Planner: Scott Roper

APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS FOR A SIGN IN A SPECIAL PROVISION SIGN DISTRICT (SPSD)

DEEP ELLUM/ NEAR EAST SIDE SIGN DISTRICT

CASE NUMBER: 2409160016 DATE FILED: September 17, 2024 LOCATION: 2713 Canton Street SIZE OF REQUEST: 16 sq. ft.

(south elevation)

COUNCIL DISTRICT: 2 **ZONING:** PD-269, TRACT A

APPLICANT: Kenneth Waits of CITY SIGN SERVICES, INC.

OWNER: 2713 CANTON LTD

TENANT: Deep Ellum Live, LTD

REQUEST: An application for a Certificate of Appropriateness by Kenneth Waits of CITY

SIGN SERVICES, INC., for a 16-square-foot LED illuminated attached sign at

2713 Canton Street (south elevation).

SUMMARY: The applicant proposes to install a 16-square-foot attached sign, composed of

Red/Green/Blue (RGB) LED illuminated cabinet, push thru acrylic letters, projecting two-feet from the south elevation, and bearing the name 'The Bomb

Factory' with logo and 'invade * destroy * repeat *'.

STAFF RECOMMENDATION: <u>Approval</u>.

SSDAC RECOMMENDATION: Approval.

BACKGROUND:

- The subject site is located in Deep Ellum/ Near East Side SPSD. This district follows Planned Development Number 269 (PD-269), Deep Ellum/ Near East Side, Tract A.
 These regulations are established in: Sec. 51A-7.1300 (Specific details included below).
- The applicant proposes to install a 16-square-foot attached sign, composed of Red/Green/Blue (RGB) LED illuminated cabinet, push thru acrylic letters, projecting twofeet from the south elevation, and bearing the name 'The Bomb Factory' with logo and 'invade * destroy * repeat *'.
 - The sign is composed of a two-foot by eight-foot- by one-foot three sided cabinet. Faces are clear push thru type, with white translucent vinyl applied. All sign elements are constructed entirely of metal and plastic. The overall projection of the sign from the surface in which it is attached will be two feet.
 - The exterior of the cabinet will be aluminum that is painted Black. The sign will be backlit by Red/Green/Blue (RGB) LED illumination.
 - Mounting Hardware consists of 5/8-inch Dia Bolt with washers and nuts to be anchored directly to steel angle backer per engineering.
- This is the second of two applications for this site. This sign is to be located on left side of the south elevation. All proposed signs, for all applications at this site, are of similar construction.
- Construction of the proposed sign is in accordance with SPSD regulations and meets the requirements of the Dallas City Code per Sec. 51A-7.1300.

51A-7.1302 PURPOSE.

The purpose of this division is to promote signage that is compatible with the architectural character and design guidelines of the Deep Ellum/Near East Side Planned Development District while encouraging artistic, creative, and innovative signs which are reflective of themes that have grown and developed in the Deep Ellum area. (Ord. 20596)

51A-7.1305 SPECIAL PROVISIONS FOR ALL SIGNS.

- (a) Signs in this district are permitted to overhang the public right-of-way subject to city franchising requirements.
- (b) Except for wallscape signs, painted applied signs, and district identification signs, no sign may exceed 150 square feet unless it is located more than 65 feet above grade, at which point no sign may exceed 300 square feet.
- (c) Except as otherwise provided in Subsections (d) and (e), the maximum effective area of all signs combined on a premise, not including A-frame signs, painted applied signs on certain facades, and district identification signs, is 10 percent of the total area of all building facades facing public right-of-way that is adjacent to the premise, not to exceed 1,200 square feet. Where a premise has only one facade facing an adjacent public right-of-way, the maximum effective area can be increased to 15 percent of that facade, not to exceed 500 square feet.

All proposed signs will project into the public right-of-way and franchise agreements have been applied for. Sign is less than 150-square-feet with a combined total of less than 10-percent of the total façade.

51A-7.1306 SPECIAL PROVISIONS FOR ATTACHED SIGNS.

- (a) Attached signs in general.
 - (1) No portion of an attached sign may be located:
 - (A) more than 10 feet from the facade to which it is attached; or
 - (B) less than two feet from the back of a street curb.

This sign will only project two feet from the façade in which it is attached. It is not located less than two feet from the street curb.

51A-7.505 PERMIT PROCEDURES FOR SPECIAL PROVISION SIGN DISTRICTS.

- (B) Factors the committee shall consider. In reviewing an application, the committee shall first consider whether the applicant has submitted sufficient information for the committee to make an informed decision. If the committee finds the proposed sign to be consistent with the special character of the special provision sign district, the committee shall make a recommendation of approval to the city plan commission. The committee shall consider the proposed sign in terms of its appropriateness to the special provision sign district with particular attention to the effect of the proposed sign upon the economic structure of the special provision sign district and the effect of the sign upon adjacent and surrounding premises without regard to any consideration of the message conveyed by the sign. After consideration of these factors, the committee shall recommend approval or denial of the application and forward that recommendation to the city plan commission.
- (6) Decision by the commission. Upon receipt of a recommendation by the committee, the commission shall hold a public hearing to consider the application. At least 10 days before the hearing, notice of the date, time, and place of the hearing, the name of the applicant, and the location of the proposed sign must be published in the official newspaper of the city and the building official shall serve, by hand-delivery or mail, a written notice to the applicant that contains a reference to this section, and the date, time, and location of this hearing. A notice sent by mail is served by depositing it properly addressed and postage paid in the United States mail. In addition, if the application is for a detached sign or for an attached sign that has more than 100 square feet of effective area, the applicant must post the required number of notification signs in accordance with Section 51A-1.106. In making its decision, the commission shall consider the same factors that were required to be considered by the committee in making its recommendation. If the commission approves the application, it shall forward a certificate of appropriateness to the building official within 15 days after its approval. If the commission denies the application, it shall so inform the building official in writing. Upon receipt of the written denial, the building official shall so advise the applicant within five working days of the date of receipt of the written notice.

CA: 2409160016

SSDAC Action:

October 8, 2024

MOTION: It was moved to **approve**:

An application for a Certificate of Appropriateness by Kenneth Waits of CITY SIGN SERVICES, INC., for a 16-square-foot LED illuminated attached sign at 2713 Canton Street (south elevation).

Maker: Peadon Second: Webster

Result: Carried: 4 to 0

For: 3 - Peadon, Webster, Carpenter, and

Against: 0 - none

Absent: 2 - Haqq, Dumas

Conflict: 0 - none

Speakers: none

Property Ownership

2713 CANTON LTD 2550 Paciffic Ave #1600 Dallas, TX 75226

Officer names: Joe Beard President

Tenant Ownership

Deep Ellum Live, LTD 2550 Paciffic Ave #1600 Dallas, TX 75226

Officer names: Ken Carlson President

Job 193150998-002 (2409160016)

Job Edit

Miscellaneous Transaction Job 193150998-002 (2409160016)

Electrical Sign (ES) ATTACHED - FRONT ELV (A) New Construction

Status: Paid Created By: TLUMSDEN Date Created: Sep 16, 2024

Date Completed: Sep 17, 2024

Parent Job: 193150998-001 (2409121022)

Specific Location: 16SF- 2713 CANTON ST - LED ILLUMINATED PROJECTING SIGN

CA#2409160016

Details

Customer Waits, Kenneth

3914 Elm St. Dallas, TX 75226 (214) 826-4475 css1956@aol.com

Fee Amount FeeType

Staff Email SCOTT.ROPER@DALLAS.GOV

Details



Customer: Waits, Kenneth

3914 Elm St.

Fees (EXT): 2409160016 Technology Fee \$15.00 Adjusted: \$0.00 Paid: \$15.00 Owed: \$0.00

Fees (EXT): 2409160016 5BN - Special Provision Sign District fee \$397.00

Adjusted:\$0.00 Paid:\$397.00 Owed:\$0.00

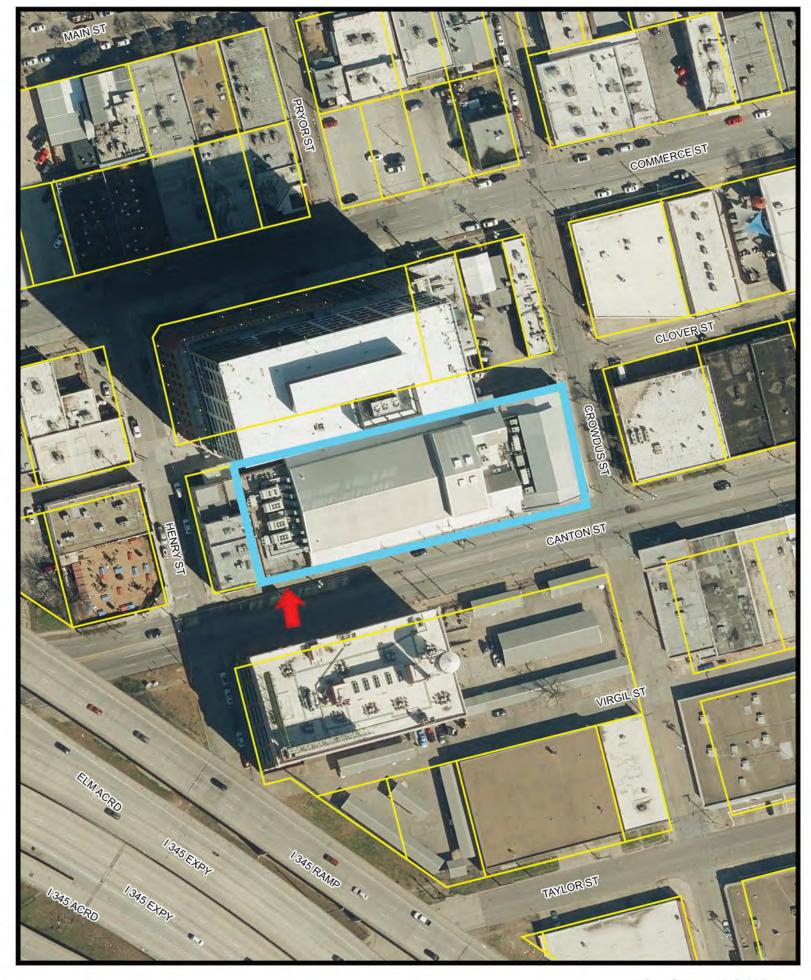
			Fe	es
Description				
Posted Date	Amount	Tax	Total	Balance
5BN - Special Provision Sign District fee				
	\$397.00	\$0.00	\$397.00	\$0.00
Receipt Number: 918167 \$412.00				
	(\$397.00)	\$0.00	(\$397.00)	
Technology Fee				
	\$15.00	\$0.00	\$15.00	\$0.00
Receipt Number: 918167 \$412.00				
	(\$15.00)	\$0.00	(\$15.00)	

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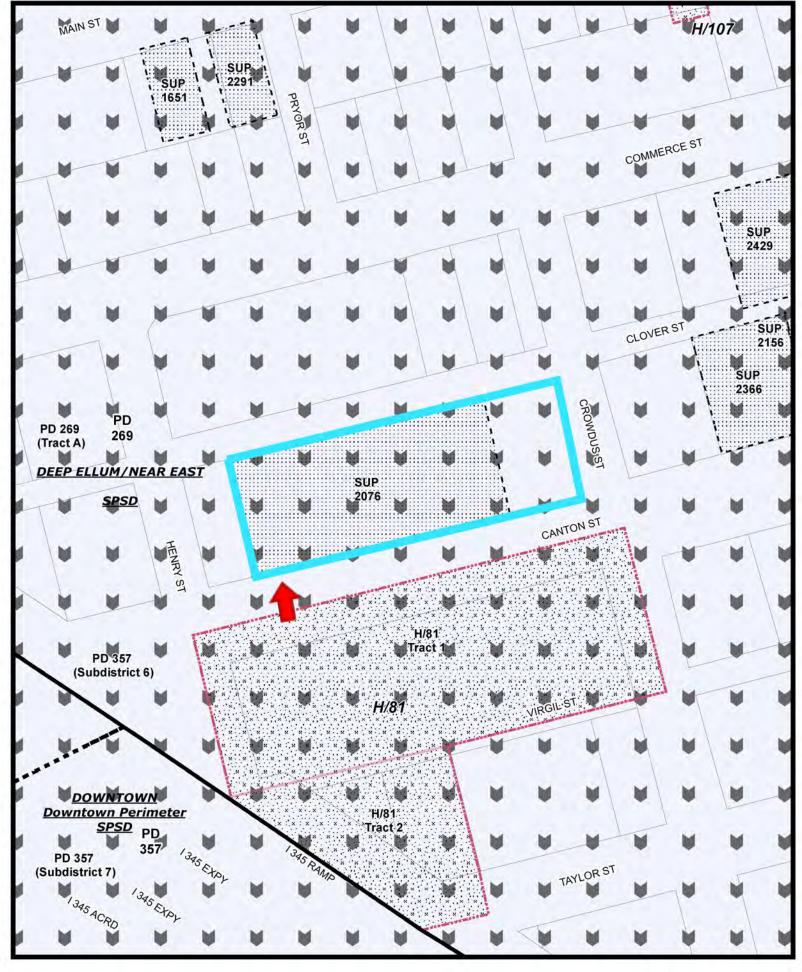
Job 193150998-002 (2409160016)

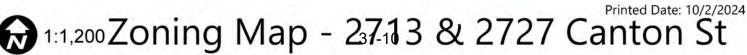
Processes

			Sch	eduled		Actual
Assigned To	Status	Outcome	Start	Completed	Start	Completed
System Fee Collection						
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Auto generated System Fee Co	ollection					



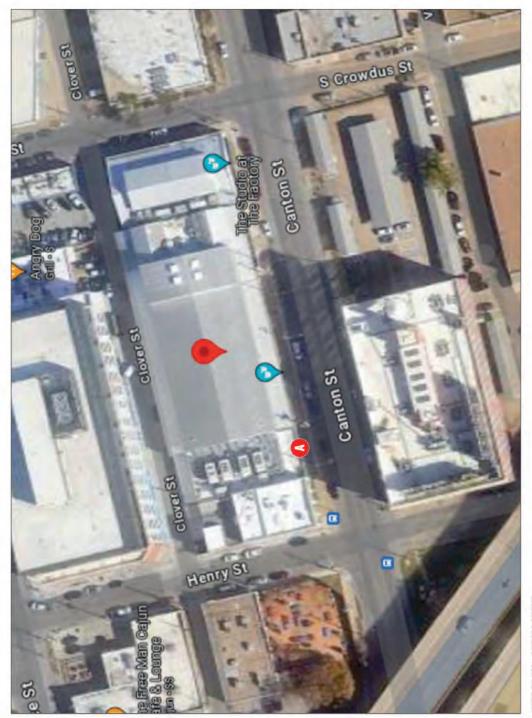












SITE PLAN - AERIAL VIEW

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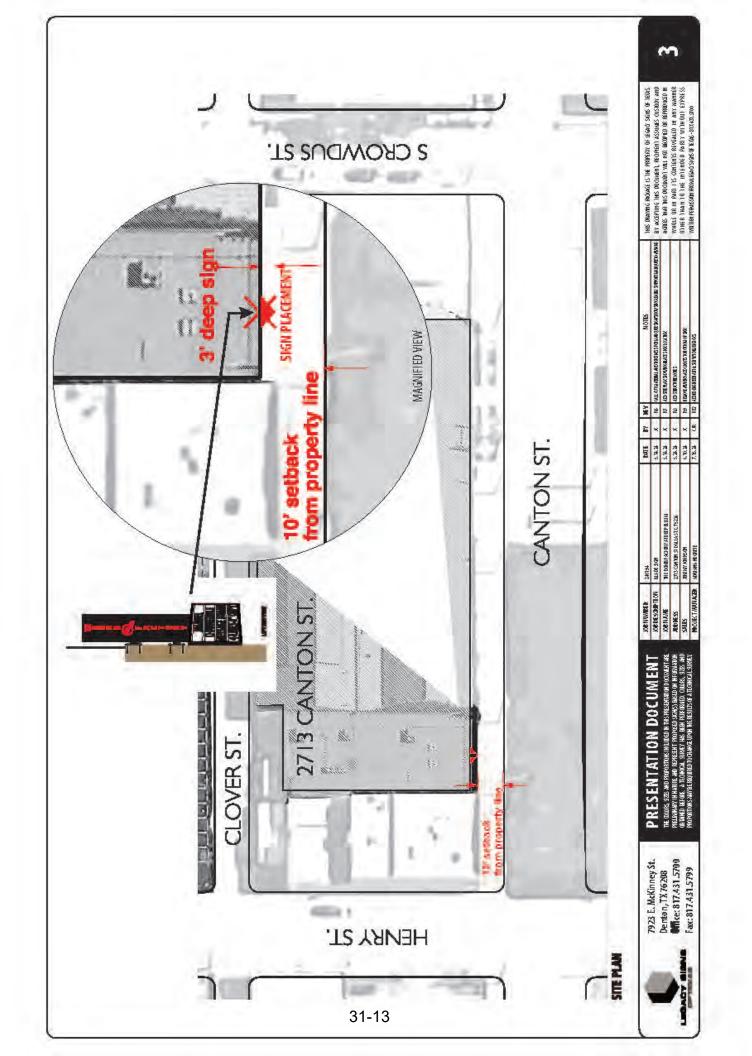
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JOB DESCRIPTION	BLADESIGN	5.14.24	К	8.6	AND ROTH BURKEN ON THE BRANCH STRUCK STRUCK OF THE BEAUTION FOR
JOB NAME	THE BOWB FACTORY AT DEEP ELLUM	5,14.24	K	R7	MODIZED STANSHOWER BLADES NEW TOCKNOOT THE
ADDRESS	2713 CANTON STEMLIASTIX 75.236	\$2.85.28	Y	88	SELECTIVE NOTES
SALES	JERBAY JOHNSON	6.10.24	Ж	R9	MUSE AND WORTH OTHER DATA NAME AND WELLOW BY SALES
PROJECT MANAGER	ADRIANA NEGRETE	7.15.24	CIR	R12	ACCED ENGINEER AFTE SURVEY DIREKSONS

7923 E. McKinney St.
Denton, TX 76208
Office: 817.431.5700
Fax: 817.431.5799



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EXSTG. CONDITIONS

CHANGEABLE MESSAGE BOARD 4 LINES 8" COPY

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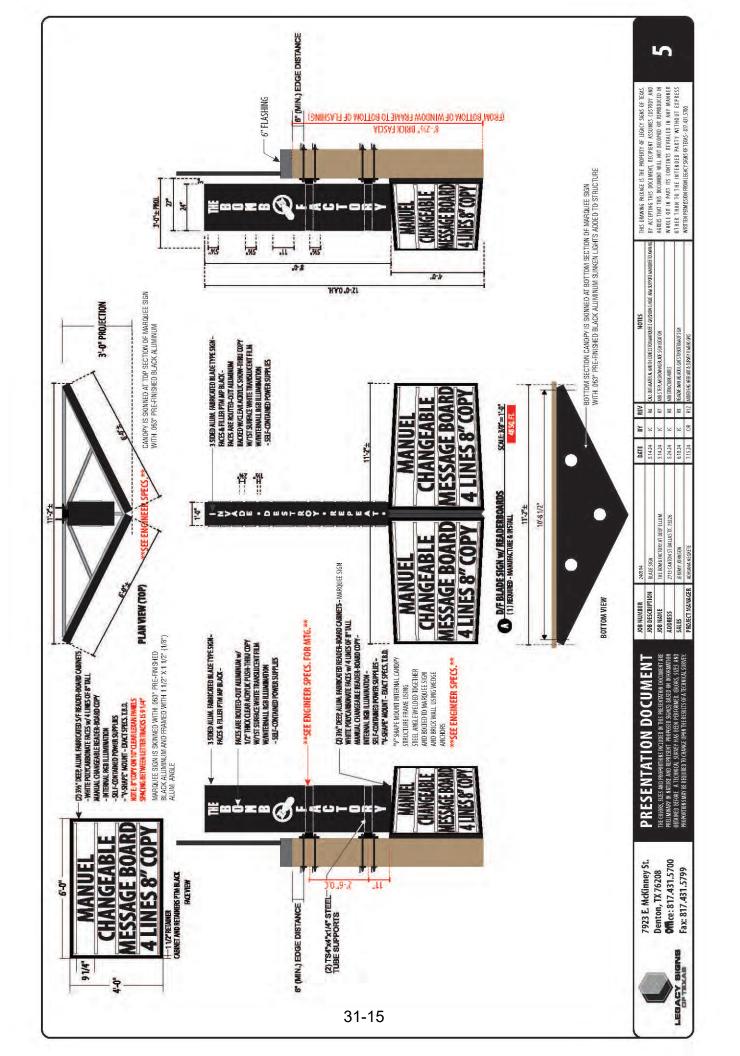


SCALE: 1/8" = 1'-0" 132 SQFT



JOB NUMBER	240194	DATE	BY	REV	NOTES
JOB DESCRIPTION	BLADE SIGN	5.14.24	×	28	CALL OUT MATERIAL AND THICKNESS FOR MARQUEE SIGNISHOW SING
JOB NAME	THE BOMB FACTORY AT DEEP BLUM	5.14.24	×	R	ADD STE PLAN SHOWING BLADE SHON LOCATION
ADDRESS	2713 CANTON ST DALLASTX, 75226	5.24.24	×	82	ADD STRUCTURE NOTES
SALES	JEREMY JOHNSON	6.10.24	×	22	REMOVE AWAYING ADD LIGHTS TO BOT TOM OF SIGN
PROJECT MANAGER	ADRIANA NEGRETE	7.15.24	CR	812	ADDED ENGNEER ART & SURVEY DIMENSIONS

Denton, TX 76208 Office: 817.431.5700 Fax: 817.431.5799 7923 E. McKinney St.



DocuSign Envelope ID: 256A98C4-6B20-47BA-9D53-5F5263C02CD6

	Overall Height:	30'-0" Max. Se	Sean M. McFarland, P.E.
	36	Contents	
ME Job: 65617 HORIZ BASEP Overall Size: 12'0"x 11'2" ULTIM Manding Height: 30'10" May 10 PSE	IZONTAL TUBE IN (2) PLACES EPLATE DESIGN IMATE LOADS	Content: Design Loads. Connection Design.	Page 1-2
Mounting Style: Cantilevered Wall Sign Structural Variables and Code Loading Specifications	g Specifications		

SHEET: 2 OF 2 Sean M. McFarland, P.E. McFarland Engineering

Dallas, TX 30'-0" Max.

105 mph

Overall Height: Wind Speed

2713 Canton SI

65617

The Bomb Factory at Deep Ellum

Legacy Signs of Texas

3/20/24

City, State:

DocuSign Envelope ID: 256A98C4-6B20-47BA-9D53-5F5263C02CD6

Sign Type:	Cantileevered Wall Sign		Code; 2021 IBC W/ Amends	١
Existing Wall Material:	Other	+	Wind Speed: 105	•
Sign Weight Per Foot:	15	•	Wind Exposure: C	
		S	Wind Loads Per ASCE 7-16	

4.00 16th's

2.86 16th's .630 IN 4,919#

USE: (4) 5/8" Dia. Thru Bolts w/ 3/4" Baseplate. Weld to Support with (2) 3/16" Fillet Welds.

6,100# 0.75 IN

> V ٧

[(6*P*e*2 bolts)/(.75 * Fy (D+2*t))] ^1/2

= p,beu t

2 bolts (D + e + t)

M * 12 (In/ft)

P Bolt =

M * 12 (in/ft) Fw (b*d + D^2/3)

= plaM

0.625

Dia. Bolt

Column Mom = 4,714 #-FT

of Bolts = 4

b= 4.00 IN D = 4.00 IN e= 1.00 IN d = 4.00 IN Baseplate t = 0.75 IN

Fw= 928 #/in/16th

E70 Electrodes A307 A.B.'s

A36 Steel

Design -

Fy= 36ksi Ft=20 ksi

Scare first averaged win	LBF SEAN M. MAFARLAND SEASON S	(SI) Steel Tube Frame to Wall outlift (A 208 Dia The Bale
PSF	Pressure (Suction) Force -31.40 PSF -3308 LBF I Load Approx)	Steel Square Tubes, 46 l x1-1/2"x1/8" Triangulated
-31.40	Area Pressure (Suction 105.36 FT^2 -31.40 PSF or 105.96 FT or 1041 Load Approx)	JSE: (2) TS4x4x1/4' Fully Welded 1-1/2
Pnet (30) =	Sign Loads Area Pressure (Suction Total Projected Area 105.36 FT ² -31.40 PSF Moment Am - 1.5 FT Moment Am - 1.85 In/3 (Back Storoof 195% of Total Load Approx) Sxx Radd - 1.86 In/3 (Back Storoof 195% of Total Load Approx)	Sxx Provided - 3.88 in/3 (OK) (USE: (2) TS4x4x1/4* Steel Square Tubes, 46 KSI) Attach Reader Board Cabinets to Fully Welded 1-1/2*x1/8* Triangulated Steel Tube Frame to Wall with Trial (8) 102 This Boale. Attach Enable Board Board Paris to Enable to Frame with 1/3 908 Dig This Boale.



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JOB NAME	THE BOARS FACTORY AT DEEP ELLUM.	5:14.24	K	12	ADD STERVAR SHOWING SLADE SIGN IDCATION
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SALES	JEREMY JOHNSON	6.10.24	ж	22	SENDIE ARANG AGO LIGHTS TO BOTT DAY OF SICK
PROJECT MANAGER	ADRIANA NEGRETE	7.15.24	CE	812	ALDSED ENGINEER ART & SLAWER SOMS

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	2713 CANTON ST DALLAS TX, 75226	5.24.24	K 83 A	22	S STANTING WITH	WHOLE OR IN PART ITS CONTRITS REVEALED IN ANY MANNER.
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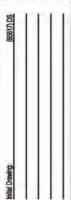
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NC Firm Registration: F-1136 Texas Expiration Date: 6/30/2024 Texas Firm Registration: F-6996 Date: 3-20-2024 Sheet#: 5 OF 6

88579 SEAN M. MCFARLAND



4"x4"x1/4" STEEL TUBE SUPPORT NOT SHOWN FOR CLARITY

TYPICAL THRU BOLT CONNECTION NTS

PIPE SLEEVE -SPACER

SEE PLATE --DETAIL

- STEEL ANGLE BACKER

EXTERIOR BRICK

ALUM. PLATE

3/4" Thick Steel Plats

0

9, c.c.

BASE PLATE DETAIL
1-127-1-1-7
ASST Both
ASS Short Plate

JA* Dia, Holes for 5/8" Die, Thry Bolls

6 00

BAGNEERING OF ATTACHMENT TO WALL ONLY. NO CABINET BUGNEERING OR EVALUATION OF AS BUILT WALL CONDITIONS PROVIDED OR IMPLED.

THE BOMB FACTORY AT DEEP ELLUM

Address: 2713 CANTON ST City/State: DALLAS, TX

LEGACY SIGNS OF TEXAS

Client

Initial Drawing:	(65617) DS

	DATE	BY	REV	TON
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BEACTORY AT DEEP ELLUM.	5,14,24	×	123	ACO STEPLAN SHOWING BLACK SIGN LICKNON
VYON ST EMILAS YX. 75226	5,34,24	×	23	ACD STRUCTURE NOTES

240194 BLADE SIGN JOB NUMBER
JOB DESCRIPTION
JOB NAME
ADDRESS
SALES
PROJECT MANAGER PRESENTATION DOCUMENT



7923 E. McKinney St. Office: 817,431,5700 Denton, TX 76208 Structural Sign Design St. Engineering Services



Fax: 817.431.5799

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5/8" DIA THRU-BOLT

