

January 11, 2023

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. The City Manager is hereby authorized to execute a consultant contract with The Superlative Group, Inc. (VC25663), approved as to form by the City Attorney, for asset marketing and sponsorship consulting services for the Park & Recreation Department for a term of three years, in the estimated amount of \$249,650 but may not exceed the amount of budgetary appropriations for this consultant contract during its term. Payments made to The Superlative Group, Inc. shall be based only on the amount of the services directed to be performed by the City and properly performed by The Superlative Group, Inc. under the consultant contract. The City Manager is further authorized, in the City Manager's sole discretion, to exercise an option to extend the agreement for six months by filing a notice of extension with the City Secretary's Office.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in an estimated amount of at least \$249,650, but not more than the amount of budgetary appropriations for this consultant contract during its term to The Superlative Group, Inc. from Consultant Contract No. PKR-2021-000017177.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.