



City of Dallas

Litter Abatement Strategies

**Environmental and Sustainability
Committee
February 6, 2023**

Kevin Mondy M.A., Manager
Jeremy Reed, Assistant Director
Code Compliance Services
City of Dallas

Presentation Overview



- Background/History
- Program Operations
- Operational Impact
- Enforcement/Abatement Strategies



Background/History Keep Dallas Beautiful Affiliation



- In 2019 The Department of Code Compliance begin working with Keep Dallas Beautiful (KDB) on several community initiatives.
- In 2020 KDB leadership decided it was time to transition the organization operations to the City of Dallas and Code Compliance would be the proper place.
- Throughout 2020 Code Compliance met with Keep America Beautiful (KAB) the National program office and Keep Texas Beautiful (KTB) the statewide program affiliate office to discuss the transition.
- December of 2020 the Department of Code Compliance received the official acceptance letter from KAB to facilitate Keep Dallas Beautiful as apart of Code Compliance



Background/History cont.



1010 Washington Blvd., Stamford, CT 06901
T: 203.659.3000 F: 203.659.3001
info@kab.org / www.kab.org

December 16, 2020

Carl:

Keep America Beautiful is pleased to accept the City of Dallas Department of Code Compliance's application to revive Keep Dallas Beautiful in the City of Dallas. Keep Dallas Beautiful will soon rejoin Keep America Beautiful's family of over 600 national affiliates.

We recognize that the collective effort of Keep America Beautiful affiliates to End Littering, Improve Recycling, and Beautify America's Communities may be challenging and will require time, resources and hard work. The results our affiliates have achieved over the years — lasting, positive economic, environmental, and social impact — have demonstrated that amazing outcomes will take place by putting to work the Keep America Beautiful behavior change system and strategies, in addition to the best practices that will be shared during your affiliation process.

Keep America Beautiful national staff and trainers are available to work with you in your journey to become a certified Keep America Beautiful affiliate. Your primary point of contact at Keep America Beautiful is Jason Smith the Affiliate Operations Regional Director – West, his contact information is below:

Jason Smith
Keep America Beautiful
Director, Western Region
1010 Washington Blvd., Stamford, CT 06901
Office: 475.298.1705
Email: jsmith@kab.org

We look forward to working with you to help keep Dallas beautiful and welcoming you as an official affiliate of the Keep America Beautiful Network. Thank you for helping Keep America Beautiful fulfill our vision of creating a country where every community is a clean, green and beautiful place to live. We look forward to our partnership together and great things to come for your community and our beautiful country!

Sincerely,

Helen Lowman
President & CEO
Keep America Beautiful

Affiliation Acceptance Letter

KEEP DALLAS



KEEP AMERICA BEAUTIFUL AFFILIATE



Program Operations



- Community Clean Trash – Off Program
- Volunteer Community Clean – Ups
- Litter Index Survey
- Community Tools on The Go
- Community Hand Tool Program
- Beautification Projects / Vacant Lots



Program Operational Impact cont.



FY 2021 – 24 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Disposed / Batteries
68,450	2,318	433,500 lbs.	3,324	87,500 lbs.

FY 2022 - 13 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Disposed / Batteries
54,259	2,443	250,500 lbs.	1,766	66,270 lbs.

FY 2023 – (YTD) 8 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Disposed / Batteries
23,693	1,099	97,340 lbs.	803	19,280 lbs.



Program Operations Impact cont.



FY 2022 – Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
46	1,444	5,800	\$168,985

FY 2023 - Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
11	897	3,996	\$119,680

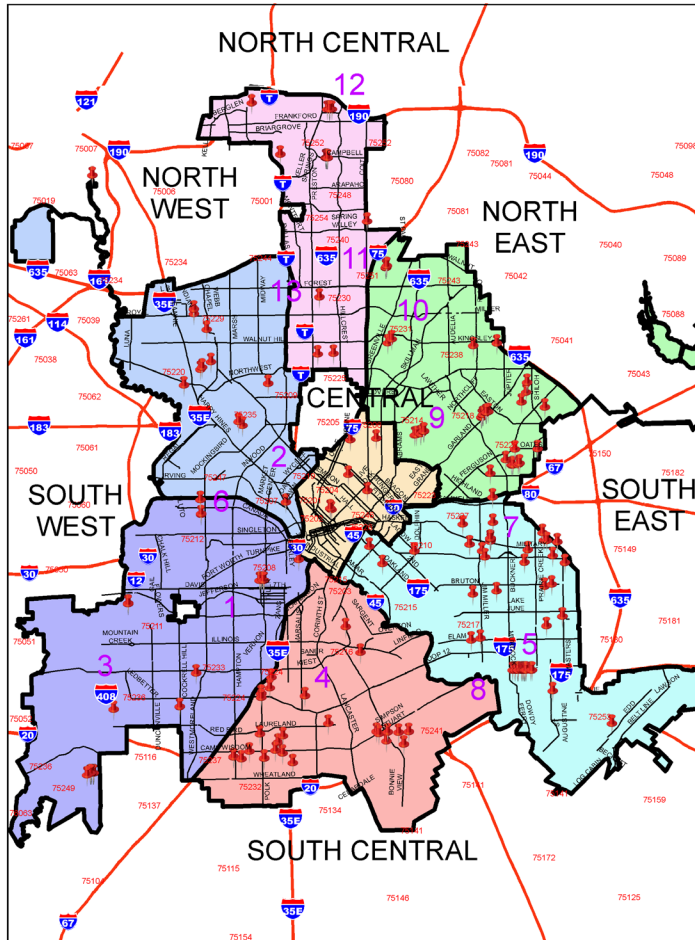


Program Operations Impact cont.



Code Compliance
Litter Index Survey Results
Respondents by Council / Code Districts

Central Code District - 7
Northwest Code District - 12
North Central Code District - 57
South Central Code District - 33
Southwest Code District - 72
North Central Code District - 12
North Central Code District - 57
South Central Code District - 64



FY 2022 – Litter Index Survey

Number of Survey Respondents

328

FY 2023 – Litter Index Survey

English Version

Spanish Version



Program Operations Impact cont.



Community Clean Up On The Go



Program Operations Impact cont.



Community Hand Tool Program



Program Operations Impact cont.



Beautification / Vacant Lot Projects



Enforcement/Abatement Strategies



FY 2022 Enforcement

Litter Violations Found	Notices of Violation Issued	Litter Citations Issued
32,652	22,975	1,933



CITY OF DALLAS
ADMINISTRATIVE
CIVIL CITATION

H171060420001

DATE OF VIOLATION (MM/DD/YY) 07/27/22 TIME OF OFFENSE (AM/PM) 4:30 CITATION NUMBER H17-106042-01 SR NUMBER [REDACTED]

LOCATION OF OFFENSE - CENSUS TRACT NUMBER 06301

BUSINESS NAME [REDACTED]
ADDRESS [REDACTED]
CITY DALLAS STATE TX ZIP 75224

(CHECK ONE)
 OWNER
 PERSON IN CONTROL OF PROPERTY

LAST NAME [REDACTED] FIRST NAME [REDACTED] ADDRESS [REDACTED] CITY, STATE, ZIP [REDACTED]

REGISTERED AGENT
LAST NAME [REDACTED] FIRST NAME [REDACTED] ADDRESS [REDACTED] CITY, STATE, ZIP [REDACTED]

VIOLATION	CITY CODE SRC.	PENALTY	CITY / AWP / FED.	TOTAL MAIL-IN PENALTY
Litter	7A-18	\$250	\$36	\$286

VIOLATING PARTY TO TRULY APPEAR AT THE TIME AND PLACE OF THE HEARING, OR ANY SUBSEQUENT HEARING, IS CONSIDERED AN ADMISSION OF LIABILITY FOR THE VIOLATION CHARGED AND A RESULT OF UP TO \$2000. THE MAXIMUM ALLOWED BY LAW FOR THIS VIOLATION MAY BE ASSESSED AGAINST YOU IN THIS CASE.

07.27.22

NOTICE: THIS IS A PUBLIC NUMBER / PHONE NUMBER
1. THE ABOVE SIGNED INSPECTOR, SWEAR OR AFFIRM THAT THE FOREGOING LISTED VIOLATION IS TRUE AND CORRECT, AND THE ADMINISTRATIVE CITATION WAS ISSUED AND SERVED UPON THE PERSON CHARGED ON THIS DATE OF ISSUANCE, IN THE FOLLOWING MANNER:
 PERSONAL DELIVERY TO THE PERSON CHARGED OR AGENT THEREOF
 PERSONAL DELIVERY TO ANOTHER PERSON WHO IS OVER 16 YEARS OF AGE AND RESIDES AT THE RESIDENCE OF THE PERSON CHARGED OR AGENT THEREOF.
 POSTING THE CITATION ON THE FRONT DOOR OR FRONT GATE OF THE PREMISES OR PROPERTY AND SERVICING THE CITATION VIA REGULAR U.S. MAIL TO THE PERSON CHARGED OR AGENT THEREOF, AFTER AN ATTEMPT TO PERSONALLY SERVE THE CITATION FAILS.
 POSTING THE CITATION ON A PLACARD STAPLED TO THE YARD OF THE PREMISES OR PROPERTY AND SERVICING THE CITATION VIA REGULAR U.S. MAIL TO THE PERSON CHARGED OR AGENT THEREOF, AFTER AN ATTEMPT TO PERSONALLY SERVE THE CITATION FAILS.
 THE PERSON WHOSE NAME APPEARS ON THIS CITATION OWES A DEBT TO A HEARING, AND MUST ATTEND.
 It is hereby so sworn (by the individual named on the citation or through counsel at the Dallas Municipal Court located at 304 Main Street, 11 Floor, Dallas, Texas 75201) within

Enforcement authority of litter under Dallas City Code Ch. 7A is granted to the Director (Code Compliance) for private properties and Dallas Police Department when violations occur in a public place. DCC 7A-20(e)



Enforcement/Abatement Strategies



FY 2022 Abatement

Litter Removals	Heavy Cleans	PRO Team Illegal Dumping Abatement
7,120	3,282	1,174



Enforcement/Abatement Strategies



FY 2022 Engagement

Trucks Wrapped	Vibrant Not Vacant Signs Installed	Illegal Dumping Door Hangers Issued
9	227	277



CODE COMPLIANCE SERVICES ILLEGAL DUMPING COMMUNITY NOTIFICATION

WHAT IS ILLEGAL DUMPING?

Illegal Dumping is the improper disposal of waste or debris at any location other than a permitted landfill or facility.

We're a team! Let's keep Dallas clean!

On (DATE/TIME/LOCATION)

Code Compliance Services noticed an illegal dumping violation in your neighborhood.

Placing bulky items, trash, tree limbs, tires and other debris on vacant lots is illegal dumping and will not be collected by City of Dallas' Sanitation Department. **Illegal dumping is a crime and punishable by jail time or fines.**

CALL 311 TO REPORT ILLEGAL DUMPING IN YOUR NEIGHBORHOOD. CALL 911 IF YOU SEE ILLEGAL DUMPING CURRENTLY IN PROGRESS.

CONNECT WITH CODE!

Illegal Dumping Hotline: 214.671.2633
bit.ly/DallasCityCode @DallasCityCode
 "Safeguarding and supporting a strong, healthy commUNITY"

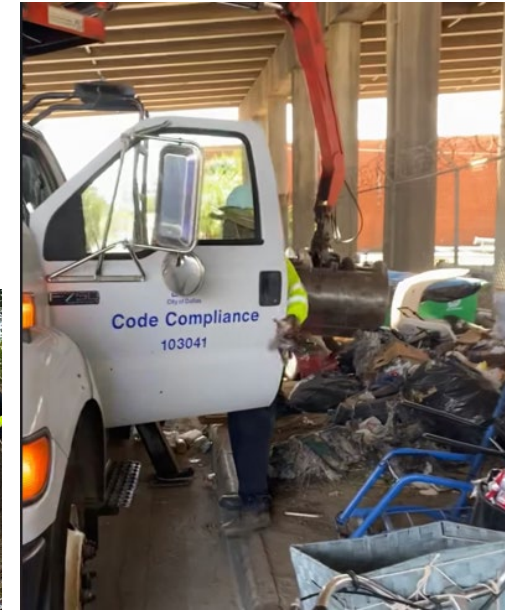


Enforcement/Abatement Strategies (Cont.)



FY 2023 – Enhancements

- **Additional 2 Illegal Dumping PRO Teams** –
1,174 FY22; 517 FY23
 - To be expanded as additional equipment comes online
- **New Homeless Action Response Team (HART)** –
24 Encampment Abatements
- **Litter Removal Teams (LRT)** – 149 Site Abatements
 - 4 Month Pilot Program, to be expanded from 3 to 7 teams with the use of temp and contract labor





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