

# Memorandum



CITY OF DALLAS

DATE October 2, 2020

TO Honorable Members of the Economic Development Committee:

Tennell Atkins (Chair), David Blewett (Vice-Chair), Jennifer Staubach Gates,  
Adam McGough, Omar Narvaez, Jaime Resendez, Chad West

SUBJECT **Reauthorization of Public/Private Partnership Program Guidelines and Criteria**

On November 11, 2020, City Council will be asked to authorize a public hearing to be held on December 9, 2020 concerning an extension of the Public/Private Partnership Program Guidelines and Criteria for the period December 31, 2020 through December 31, 2021.

The Office of Economic Development is developing new policies to support the Economic Development Strategic Plan. The Strategic Plan will be placed on the November 11, 2020 agenda for council consideration, and if approved, policy review and revision will begin thereafter. The new policies adopted by council at a future date will replace the Public/Private Partnership Program Guidelines. While that process is ongoing, staff recommends extending the current Guidelines to allow sufficient time for approval of the Strategic Plan and drafting, review, and approval of new policies to replace the Guidelines.

The Dallas City Council approved the current Guidelines on December 11, 2019, pursuant to Resolution No. 19-1959. The current Guidelines are effective through December 31, 2020.

Should you have any questions, please contact Robin Bentley, Interim Director, Office of Economic Development at (214) 671-9942.

A handwritten signature in blue ink that reads "Eric A. Johnson".

Dr. Eric Anthony Johnson

Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors