

Exhibit A

FY 2023-24 Cultural Organizations Program

Scope of Services

Anita N. Martinez Ballet Folklorico, Inc.

ANMBF proposes a continuation of its traditional programs, with increased services in specific areas. We will continue to offer classes at our reduced-tuition Dance Academy, located in Old East Dallas. All classes are available for all age ranges starting at 3 years old. ANMBF prioritizes accessibility to its programs by ensuring they are financially and geographically accessible. This is an important aspect of ensuring that all members of the community can benefit from our cultural programming.

The ANMBF Performing Companies usually deliver more than 50 performances and engagements each year at various locations within the Dallas-Fort Worth area. Our dance company provides professional training to a diverse group of over 80 dancers, spanning from 5-year-old children to seasoned veterans of the art form. Moreover, ANMBF offers beginner classes for up to 150 students. Our status as a resident company at the AT&T Performing Arts Center, as well as our regular participation in significant cultural celebrations like Cinco de Mayo, Hispanic Heritage Month, and Dia de Muertos, underscores our profound cultural impact within the Dallas community.

ANMBF holds an approved vendor status with the Dallas Independent School District, providing After-School programs that incorporate TEKS-aligned, curriculum-based initiatives featuring a range of diverse children's books. The synergy among our three primary programs – After-School Programs, Dance Academy, and our Performing Companies – creates a seamless avenue for children to delve into and thrive in Folklorico dance, regardless of their economic circumstances.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Fall Dance Academy
- Fall Performing Companies Rehearsals
- Hispanic Heritage Month Performances
- Holiday performances
- Residency Programs
- Winter Recital 2023
- Dia de Los Muertos Celebrations

2. 01/01/2024 – 04/15/2024

- Spring Dance Academy
- Spring Performing Companies Rehearsals
- Arts month

3. 04/16/2024 – 9/30/2024

- Cinco De Mayo Performances

- Spring Recital
- Summer Camps
- Hispanic Heritage Month Performances
- Mexican Independence Day celebration performances

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	2	300
Class/Workshop	65	200
Exhibit – Temporary	0	0
Exhibit – Permanent	0	0
Fair/Festival	2	3,500
Performance/Presentation	60	45,000
Residency	8	160
Tour	0	0
Rehearsal	100	40
Other	20	2,500
Total	257	51,700

Virtual	Number of Events	Estimated Attendance
Virtual programs (TOTAL)	25	4,500

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B. Cultural Organization acknowledges and agrees that payments due hereunder may be delayed or withheld at the discretion of City if it is determined that Cultural Organization is not in full compliance with the terms of this Contract.

Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Arts Mission Oak Cliff

Arts Mission Oak Cliff will offer productions, workshops, and affordable rental space to local artists through the operation of the Artist-in-Residence (AiR) program, Exchange Club (AMOCX), the Subsidized Rehearsal Space Program (SRSP), and other seasonal programs. AiR program offers six (6) artists/arts groups a three-month residency and encompasses community engagement workshops and a final presentation open to the public. AiR provides free space, production and marketing support, and other operational support to resident artists. AMOCX offers local artists access to free rehearsal space, mentorship, and support in presenting work to the public, in exchange for volunteering 8-10 hrs per week and a modest monthly stipend. SRSP is an application-based program in which independent artists and small nonprofits are granted access to \$15/hour space for rehearsals. Seasonal programming includes Holiday Singalong & Radio Play, an end of year production for the whole family; The Artist's Way Book Club, a creative book club inviting people to nourish their inner artist; the Love Letters Live Series, a writing series encompassing both workshops and performance; year-round rotating movement classes including yoga, dance, and theater classes; and youth summer camps.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Winter Artist-in-Residence (AiR) Community and Final Offerings
- Holiday Singalong & Radio Play
- Subsidized Rehearsal Space Program
- Exchange Club (AMOCX) Program
- Movement Classes

2. 01/01/2024 – 04/15/2024

- Spring Artist-in-Residence (AiR) Community and Final Offerings
- The Artist's Way Book Club
- Love Letters Live Series
- Subsidized Rehearsal Space Program
- Exchange Club (AMOCX) Program
- Movement Classes

3. 04/16/2024 – 9/30/2024

- Summer Artist-in-Residence (AiR) Community and Final Offerings
- Summer camps
- Subsidized Rehearsal Space Program
- Exchange Club (AMOCX) Program
- Movement Classes

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	2	20
Class/Workshop	120	500
Exhibit – Temporary	3	0
Exhibit – Permanent	0	90
Fair/Festival	0	440
Performance/Presentation	5	410
Residency	3	30
Tour	0	0
Rehearsal	144	244
Other	1	20
Total	1,462	1,314

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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FY 2023-24 Cultural Organizations Program
Scope of Services

Artstillery, Nonprofit

For the past 7 years, Artstillery has shared our space at 723 Fort Worth Avenue with other small nonprofit organizations. We plan to continue offering space at equitable rates for 2023-2024. Artstillery will continue to develop our ArtCult Polyphonic series which not only fiscally provides support for local artists, but also gives them a platform to share their story and musical stylings. Finally, we will develop and produce an original work titled “Welcome Mat.”

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- ArtstillerySPACES: Sharing our space with small nonprofit arts organizations at 723 Fort Worth Avenue in West Dallas. Including but not limited to: access to all technology needs, marketing and staffing.
- ArtCult Polyphonic programming: A space for storytelling and music sharing from various cultural groups.

2. 01/01/2024 – 04/15/2024

- ArtstillerySPACES: Sharing our space with small nonprofit arts organizations at 723 Fort Worth Avenue in West Dallas. Including but not limited to: access to all technology needs, marketing and staffing.
- ArtCult Polyphonic programming: A space for storytelling and music sharing from various cultural groups.
- Research and development of “Welcome Mat”

3. 04/16/2024 – 9/30/2024

- ArtstillerySPACES: Sharing our space with small nonprofit arts organizations at 723 Fort Worth Avenue in West Dallas. Including but not limited to: access to all technology needs, marketing and staffing.
- ArtCult Polyphonic programming: A space for storytelling and music sharing from various cultural groups.
- Production of “Welcome Mat” original performance with the public

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	10	200
Exhibit – Temporary	1	40
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	10	500

Residency		
Tour		
Rehearsal	20	180
Other		
Total	41	920

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Scope of Services

Avant Chamber Ballet, Inc.

Avant Chamber Ballet brings exceptional live chamber music and dance together for audiences in the DFW Metroplex. Run by artistic director Katie Puder, the company is unique in bringing together musicians and dancers to create new and exciting productions that are truly collaborative efforts. In its subscription series, the 12-member ensemble presents a diverse repertoire of classical and contemporary works from local choreographers, as well as renowned choreographers such as George Balanchine and Christopher Wheeldon. Subscription series concerts during the grant period are as follows:

1. Dracula - Moody Performance Hall
2. The Nutcracker with Live Orchestra - Moody Performance Hall
3. Star-Crossed: Walpurgisnacht Ballet + Romeo & Juliet + Swan Lake Act 2 - Moody Performance Hall
4. Women's Choreography Project - Sammons Center for the Arts
5. Snow White - Moody Performance Hall

In addition to these season performance, ACB also continues its education and outreach initiatives, including First Steps, a free weekly dance class, held both at South Dallas Cultural Center and Klyde Warren Park, that introduces dance to children ages 4-9; Trainees: ACB's year-round trainee program allows pre-professional dancers to study with ACB's nationally-respected faculty, as well as guest teachers and choreographers; quarterly intensives with guest teachers from across the country in order provide learning experiences for young dancers; and school and family programs.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Free Performance at Klyde Warren Park - Fall Celebration
- 6 weeks of free First Steps classes (9 classes per week)
- World Premiere of Dracula at Moody Performance Hall
- The Nutcracker at Moody Performance Hall
- Two free performances at DISD schools
- Daily classes and rehearsals for trainees and professionals

2. 01/01/2024 – 04/15/2024

- Residency of Michele Gifford
- Star-Crossed at Moody Performance Hall
- 10 weeks of First Steps classes
- Residencies of Women's Choreography Project
- Women's Choreography Project at Sammons Center
- Daily classes and rehearsals for trainees and professionals

3. 04/16/2024 – 9/30/2024

- Snow White premiere at Moody Performance Hall
- Free Performance at Klyde Warren Park
- Free Performance at South Dallas Cultural Center
- Daily classes and rehearsals for trainees and professionals

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	35	200
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	30	7,000
Residency	10	30
Tour		
Rehearsal	150	140
Other	200	300
Total	425	7,670

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Scope of Services

Ballet North Texas

Ballet North Texas (BNT)'s season 2023/2024 is on calendar for Moody Performance Hall in Dallas, Texas. The company is budgeted for 14 company contracts, 5 apprentices and 12 trainees.

As part of Ballet North Texas' mission to establish a standard of measure that attracts exceptional dance artists and engages the community of Dallas, a further component is to offer equal opportunities of exposure to concert dance across communities and in particular our underserved and historically overlooked populations, including:

- Repertory Performances – Providing opportunities to new and existing choreographers, with a focus in the under-represented female dance choreographers. Through the five years of BNT's establishment we have commissioned over 15 new works and five restaging's of current ballets that are Dallas premiers, of which, 85% were created by female choreographers.
- Sensory Accessible Programing – BNT's equity focus is particular to children and adults with sensory processing challenges and/or disabilities. Through the unique design of its successful "Sensory Friendly Performance Series" and its developing "Sensory Accessible Programing" the company provides these challenged individuals with the ability to have a meaningful arts experience.
- My First Classic – A new program perfect for families with young children, and anyone interested in exploring ballet for the first time. Performances range from 45-60 minutes and includes narrated version of each ballet. This 2023-24 season includes The Nutcracker and Sleeping Beauty. Educational elements include demonstration and interactive lesson on ballet pantomime, fundamental dance steps, and description of each character and their participation in the story.
- Public School Performance – Performances are scheduled for The Nutcracker in December 2023 and Sleeping Beauty in April 2024 geared towards elementary school level children.
- Intensives and Seminars – BNT offers exemplary training with its artistic staff, company dancers, as well as nationally and internationally recognized teachers from across the country.
- Free Ticketing and Performances – BNT regularly donates performance tickets to organizations such as VetTix which distributes all donated ticket to currently serving, retired, and disabled veterans, Boys & Girls Club of America, Autism Treatment Center of Dallas, and other autism treatment and support groups across DFW.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- My First Classic: narrated "The Nutcracker"

- Opening Season Gala and Performance “Next” – Moody Performance Hall
- Nutcracker Production: Public School, General Public, and a Sensory Friendly Performance at Moody Performance Hall
- Winter Workshop

2. 01/01/2024 – 04/15/2024

- Lecture Demonstration – Sleeping Beauty at Lakeside Elementary School
- Sleeping Beauty: Public School, General Public, and Sensory Friendly Performances

3. 04/16/2024 – 9/30/2024

- Sonata – Season Finale Production -Two performances
- My First Classic: Sleeping Beauty
- Summer Intensive Workshop
- Children’s Summer workshop with Performance

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	15	275
Class/Workshop	225	1,650
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	5	200
Performance/Presentation	28	8,500
Residency	4	40
Tour	2	2,500
Rehearsal	250	300
Other		
Total	529	13,465
Virtual	Number of Events	Estimated Attendance
Virtual programs	2	5,000
(TOTAL)		

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Scope of Services

Big Thought

Big Thought's work supports the Office of Arts and Culture plan through the vision of an equitable, diverse and connected community whose residents and visitors thrive through meaningful arts and cultural experiences across Dallas. Our goal is to ensure that youth in under-resourced communities are equipped to imagine and create their best lives and world. This focus is especially particular as we push to serve a greater percentage of African American or Black and Hispanic or Latinx youth and the inequity gaps they may face relative to their white and middle-to-upper income peers. To do so, we design programs to impart skills essential for careers in the digital age, using creativity and art for marginalized youth throughout Dallas County.

These goals will be pursued through Big Thought's Direct to Youth Programs, including Activism, where social justice meets art and teens ages 15-18 to express themselves and advance social issues through curation and creation of visual and performance art. In addition, youth can participate in Thriving Minds, an after-school and summer program for elementary and middle-school-aged youth that focuses on social and emotional learning, creative exploration and expression, and an inclusive learning environment, all tied to academic outcomes. Thriving Minds is currently offered on campus at nine Dallas Independent School District campuses. We also offer Creative Solutions, an arts-as-workforce intervention program for youth in the juvenile justice system. This trauma-informed approach ignites participants' creativity while improving job skills, promoting a positive self-image and increasing social and emotional development. Creative Solutions has an eight-year average recidivism rate of 10 percent, compared to the average rate of 38 percent among other intervention programs (Dallas County Juvenile Department). In 2023-24, we will resume providing Creative Solutions and (A)Live services in-facility at Evening Reporting Center and at Medlock Residential Treatment Center. Another opportunity is A(Live), a program designed to serve historically underserved young people of color by engaging them with arts workshops and activities that build transformative justice skills, historical and cultural analysis, and critical thinking skills. If youth are interested, they can also participate in our Community Action Team, comprised of Big Thought program alumni, who influences program design and organizational decisions.

Big Thought also has learning systems, such as Dallas City of Learning (DCoL), a partnership between Big Thought, the Dallas Mayor's Office, Dallas Independent School District and local and national organizations to increase the dosage and access to high-quality learning experiences for youth throughout Dallas. This initiative makes exceptional free and low-cost science, technology, engineering, arts and math (STEAM) programming from hundreds of partners available in one accessible location: DallasCityOfLearning.org. Big Thought also provides, Learning Partners, a digital resource that provides public elementary school educators access to thousands of high-quality field trips that are easy to plan and offered at minimal cost to schools. Along with the resources we provide, we use our Big Thought Institute to share evidence-based best practices with other nonprofits and organizations through a suite of consultation services, including professional development, curriculum design and technical assistance.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Activism Workshops & Classes
- Community Action Team
- A(Live)
- Learning Partners
- The Fellowship Initiative
- Thriving Minds After-School
- Professional Learning & Consulting Services
- Creative Solutions in-facility

2. 01/01/2024 – 04/15/2024

- Activism Workshops & Classes
- Community Action Team
- A(Live)
- Learning Partners
- The Fellowship Initiative
- Thriving Minds After-School
- Professional Learning & Consulting Services
- Creative Solutions in-facility

3. 04/16/2024 – 9/30/2024

- Activism Workshops & Classes
- Youth Advisory Council
- A(Live)
- Learning Partners
- The Fellowship Initiative
- Thriving Minds After-School
- Professional Learning & Consulting Services
- Creative Solutions
- Dallas City of Learning
- Thriving Minds Summer Camps
- SOARS Camps

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	6,272	31,395
Class/Workshop	10,154	128,952
Exhibit – Temporary	81	29,747
Exhibit – Permanent	407	5,949
Fair/Festival	283	1,326
Performance/Presentation	570	38,541
Residency	13	3,780
Tour		
Rehearsal		
Other	166	3,518

Total	17,946	243,208
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Virtual	Number of Events	Estimated Attendance
Virtual programs	258	1,905
(TOTAL)		

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Exhibit A

FY 2023-24 Cultural Organizations Program Scope of Services

Cara Mia Theatre Co.

During the 2023-24 season, CMT will continue to uplift diverse stories within the Latinx construct that will engage general audiences and students throughout the city of Dallas. Mainstage productions will focus on the multiracial and multicultural makeup of Latinx people. In particular, the 2023-24 season will explore the Afro-Latino experiences in the Caribbean, Mexico, and the United States and connections to African American peoples. In September 2023, CMT will launch its new season with the fourth annual LATINIDADES FESTIVAL OF LATINX THEATRE at the Latino Cultural Center. The opening production is WE HAVE IRÉ, a multidisciplinary work by playwright Paul S. Flores about immigrant Cuban artists living in the United States. Flores shares the stage with Grammy-nominated Latin jazz star Yosvany Terry, choreographer Ramón Ramos Alayo, and hip-hop artist DJ Leydis. Rosalba Rolón directs. The second production of the festival will be the world premiere of CMT's national touring production of YOUR HEALING IS KILLING ME by Virginia Grise. This performance manifesto urges communities to take control of their healthcare in a capitalistic system. The third and final performance will be BARRIO DAZE written and performed by Adrian Villegas about a fateful election day from the perspective of nine different characters.

In November of 2023, CMT will develop a new work tentatively entitled DIOSA in collaboration with Manifesto Poetico (based outside of Madrid. Co-directed by Carlos García Estévez and Paige Allerton, this highly physical, original work will be inspired by a statue of the goddess Coatlicue—the mother of all Aztec Gods—which was buried after the Spanish conquest of 1521 and excavated in 1790. The three companies will create this production with six actors and two musicians over four weeks in November 2023, with demonstration performances in the Black Box at the Latino Cultural Center. Its official premiere will take place in May 2024 in Dallas. Manifesto Poetico makes theatre where “spirit of imagination and essence of the collective are the basis of storytelling and emotional communication, making popular contemporary theatre that brings the language of the streets to the stage”. This collaboration is part of CMT's commitment to new plays in the various styles of physical theatre.

In February 2024, CMT, Soul Rep Theatre Company (SRTC) and Mulato Teatro from Ticuman, Morelos in Mexico will co-produce the world premiere of the first English translation of Mexican playwright Jaime Chabaud's YANGA, about the 17th century African revolutionary. Commissioned by CMT, Tomas Ayala-Torres's translation brings the little-known story of Gaspar Yanga to English-speaking audiences. YANGA is inspired by an enslaved African man who led a revolt in New Spain during the 17th century and negotiated an independent territory with Spain in what is now the town of Yanga in the state of Veracruz. Gaspar Yanga is a towering figure within the sprawling Afro-Latino movement in Mexico and Latin America, and this production shatters the antiquated construct of what it means to be Latinx.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Latinidades Festival: Productions of WE HAVE IRE; YOUR HEALING IS KILLING ME; and BARRIO DAZE
- Creation of new work: DIOSA with Manifesto Poetico

2. 01/01/2024 – 04/15/2024

- World premiere: YANGA

3. 04/16/2024 – 9/30/2024

- Performance of new work: DIOSA with Manifesto Poetico

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	25	10,000
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	1	750
Performance/Presentation	52	6,500
Residency	10	150
Tour	10	1,000
Rehearsal	85	500
Other	10	300
Total	192	19,200

Virtual	Number of Events	Estimated Attendance
Virtual programs	50	7,500
(TOTAL)		

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Color Me Empowered

The Color Me Empowered schedule for 2023/24 includes:

- In-Studio Classes during the school year
- Summer camps
- Outreach Programming
- Teacher Training
- Art Kits: This program began in 2020 during the pandemic when Color Me Empowered realized how few children in our neighborhood had art supplies at home. Color Me Empowered continues to partner with schools in need.

Events for the 2023/24 year include:

- Westside Stories: An event which brings young and veteran artists together to complete a public art project in a day
- I Heart Art: Our annual fundraiser, which partners our community with local artists to create innovative new works, while raising money for Color Me Empowered
- 5Squared: A community-building event, hosted at our headquarters

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Private Classes (ongoing)
- Portfolio Coaching
- Art Teacher Continuing Professional Education
- Drawing Classes for Adults (ongoing)
- Free Sketchbook Nights (ongoing)
- Sewing Classes for Adults and Children
- Studio time and instruction for children (ongoing)
- Donor Gratitude event
- Film photography classes (ongoing)

2. 01/01/2024 – 04/15/2024

- Private Classes (ongoing)
- Art Teacher Continuing Professional Education
- Drawing Classes for Adults (ongoing)
- Free Sketchbook Nights (ongoing)
- Sewing Classes for Adults and Children
- Studio time and instruction for children (ongoing)
- West Side Stories
- Film Photography Classes (ongoing)

3. 04/16/2024 – 9/30/2024

- Private Classes (ongoing)
- Art Teacher Continuing Professional Education
- Drawing Classes for Adults (ongoing)
- Free Sketchbook Nights (ongoing)
- Sewing Classes for Adults and Children
- Studio time and instruction for children (ongoing)
- 5 Squared Community Event
- Summer Art Camps
- I Heart Art
- Film Photography Classes (ongoing)

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Event	Estimated Attendance
Camp	18	150
Class/Workshop	150	250
Exhibit – Temporary	8	300
Exhibit – Permanent	5	120
Fair/Festival	2	200
Performance/Presentation	2	100
Residency	1	1
Tour		
Rehearsal		
Other		
Total	186	1,121
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Creative Arts Center of Dallas

The Creative Arts Center of Dallas will serve approximately 12,000 people by hosting 500 classes, workshops, and events in the 2023-24 year. They will include visual arts classes and workshops; community outreach programs; an annual membership show; on-site exhibitions, including a figure drawing exhibit featuring work from the Booker T. Washington HSPVA's students who study figure drawing at CAC during the school year; as well as a student show held during the White Rock Artist Studio Tour. Outreach programs are: ArtAbility, Art as a Second Language, Camp MetalHead, Encore, Run with the Pack, and unseenamerica.

CAC also plans to deepen its collaborations now that the pandemic appears to be receding. They include Cafe Momentum, Klyde Warren Park, Owenwood Farm & Neighborspace, the nearby Bath House Cultural Center, and the Austin Street Shelter.

New for the 2023-24 year, CAC plans to expand its artist residency program in which community-based artists will have the opportunity to exhibit work in our new gallery space. Although we expanded rather than contracted our scholarship program during the pandemic, we plan to actively seek new scholarship students who lack quality access to the fine arts.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- 150 Art Classes & Workshops
- White Rock Artist Studio Tour Show
- One ArtAbility Event
- Booker T. Washington HSPVA Figure Drawing Camp
- One Student Exhibit during the White Rock Artist Studio Tour at CAC
- One Department Exhibit at CAC
- One Instructor Solo Exhibition at Texas Discovery Gardens
- Four Art as a Second Language Events at Klyde Warren Park & Fair Park

2. 01/01/2024 – 04/15/2024

- 150 Art Classes & Workshops
- One EAR Resident Art Exhibit at CAC
- One EAR Resident Workshop at CAC
- Booker T. Washington HSPVA Figure Drawing Camp
- One ArtAbility Event
- Four Art as A Second Language Events.

3. 04/16/2024 – 9/30/2024

- 250 Art Classes & Workshops
- Camp MetalHead Summer Program

- Two ArtAbility Events
- One Department Exhibit at CAC
- Two EAR Resident Art Exhibit at CAC
- Two EAR Resident Workshop at CAC
- Run with the P.A.C.K. Teen Mural Painting Project with the Bath House Cultural Center
- CAC Annual Membership Show.
- Booker T. Washington HSPVA Figure Drawing Show.
- Five Art as A Second Language Events.

In-Person	Number of Events	Estimated Attendance
Camp	10	150
Class/Workshop	550	1,700
Exhibit – Temporary	8	6,000
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	12	4,500
Residency	4	350
Tour		
Rehearsal		
Other		
Total	584	12,700

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Black Dance Theatre, Incorporated

DBDT conducts over 2,500 services annually (in-person and virtual) through concert performances, arts-in-education programs, outreach activities, and professional dance training. DBDT's upcoming 47th Season (2023-24) will showcase new works by Nejla Yarkin, Hana Delong, Alysia Johnson, Norbert L. De La Cruz III, and the return of the afro-futuristic work "Black in Time" by 2022 Princess Grace Foundation awardee Kameron N. Saunders and "ODETTA" by Matthew Rushing (Alvin Ailey American Dance Theater). Each performance series will feature both in-person and virtual viewing options.

The Wyly season consists of Director's Choice with 2 public performances, Cultural Awareness (Black History Month) with 2 public performances and separate student matinees, and Spring Celebration with 2 public performances featuring guest artists. In October, DanceAfrica celebrates African culture and is held at Klyde Warren Park and Moody Performance Hall. A free Behind the Scenes showcase occurs at DBDT's studios in November, and the Black on Black series in December at DBDT's studios showcases choreography from DBDT dancers. Also in December, Dallas Black Dance Academy performs its Espresso Nutcracker at the Majestic Theatre. DBDT: Encore!'s Rising Excellence (2 public performances with student matinee) will occur in April at Moody Performance Hall. Dallas Black Dance Academy's recital performance will occur at the Majestic Theatre in May.

Community outreach performances, education/outreach programs, special classes, and workshops will occur in 10 or more DISD schools. Year-round outreach classes, performances, and dance education activities will be held in churches, community/corporate venues, libraries, and community centers around the City of Dallas. Year-round dance training classes (fall/spring/summer sessions) will be provided for more than 350 students per week at DBDT's studios. Other partnerships include performances with cultural and business agencies, such as the Dallas Museum of Art, Dallas Symphony Orchestra, Leadership Women, and others. Rental space of DBDT's community meeting rooms and dance studios will be available to organizations in need of affordable venues.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- DanceAfrica
- Director's Choice
- Behind the Scenes
- Black on Black
- Espresso Nutcracker

2. 01/01/2024 – 04/15/2024

- Cultural Awareness

3. 04/16/2024 – 9/30/2024

- Rising Excellence
- Spring Celebration
- Academy Spring Recital

- Summer Enrichment
- Summer Intensive

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	120	1,400
Class/Workshop	1,300	17,000
Exhibit – Temporary	0	0
Exhibit – Permanent	0	0
Fair/Festival	1	5,000
Performance/Presentation	60	15,000
Residency	275	6,500
Tour	5	200
Rehearsal	100	750
Other	10	200
Total	1,871	46,050
Virtual	Number of Events	Estimated Attendance
Virtual programs	250	40,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Chamber Symphony

The Dallas Chamber Symphony has created a diverse portfolio of concert programming that welcomes audiences of all ages and backgrounds into engagement with classical music and the artists who create it. Annual programming is customarily comprised of events spanning its UnSilent Film Series (est. 2012), Dallas International Music Festival and Competition (est. 2012), Sight of Sound Film Festival (est. 2013), TechNotes Youth Education Program (est. 2014), and DCS Live! Neighborhood Outreach (including Twist on Risk programs at Dallas County Juvenile Department and other underserved venues) (est. 2015). The DCS's objective this coming season is to maximize the impact of its programming at Moody Performance Hall by expanding audience engagement initiatives for the general public, and integrating established outreach audiences into its season within its primary venue, while also retaining presence in community venues beyond the concert hall through neighborhood outreach.

The orchestra's subscription series offers four or more outstanding opportunities for patrons to enjoy classical music in the energetic and intimate Moody Performance Hall: typically 3-4 Classical Series concerts and 1-2 UnSilent Film Series concerts are presented annually. Repertoire is customarily announced during the summer, and the orchestra offers affordable subscription and single ticket options (with good seats starting at just \$15) to draw audiences from all socio-economic backgrounds. Classical concerts draw classical music lovers and the musically curious with works not often performed in Dallas. Many are drawn to the "approachable and casual", "friendly" yet "up close and personal" experience our orchestra and venue provide, along with the exceptional musicianship of principal players who have established international solo careers (including Kazuhiro Takagi, violin; Horacio Contreras, cello; Martha Walvoord, violin).

The orchestra customarily debuts a previous season's Dallas International Music Festival and Competition winner (i.e. grand prize winner Kenny Broberg debuted with the DCS just months before earning Silver at the Van Cliburn International Piano Competition).

The UnSilent Film Series offers world premieres of DCS-commissioned film scores to concert screenings of classic, silent-era films. This series is one of the Dallas Chamber Symphony's most notable contributions to the Dallas arts scene to date. Audiences enjoy the music of acclaimed Hollywood film composers and learn from them and Music Director Dr. Richard McKay about the composition and commission processes, and the intricacies of music-film synchronization process on display during concerts.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Unsilent Film Series – Sunrise, October 11, 2023
- TechNotes Music Educational programs (ongoing, ad hoc scheduling)
- Twist on Risk programs (ongoing, ad hoc scheduling)
- DCS Live! Neighborhood Outreach programs (ongoing, ad hoc scheduling)

2. 01/01/2024 – 04/15/2024

- Classical Series – Beethoven 8, February 6, 2024
- TechNotes Music Educational programs (ongoing, ad hoc scheduling)
- Twist on Risk programs (ongoing, ad hoc scheduling)
- DCS Live! Neighborhood Outreach programs (ongoing, ad hoc scheduling)

3. 04/16/2024 – 9/30/2024

- Classical Series – Brahms 3, April 30, 2024
- Dallas International Music Festival and Competition, June 18, 2024
- TechNotes Music Educational programs (ongoing, ad hoc scheduling)
- Twist on Risk programs (ongoing, ad hoc scheduling)
- DCS Live! Neighborhood Outreach programs (ongoing, ad hoc scheduling)

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	1	3,000
Performance/Presentation	52	55,000
Residency		
Tour		
Rehearsal	3	500
Other		
Total	56	58,500
Virtual	Number of Events	Estimated Attendance
Virtual programs	6	750
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Children's Theater

DCT'S MAINSTAGE PRODUCTION SEASON offers plays for family audiences on an array of topics and themes. We are excited to share our upcoming 2023-24 40th season of plays set to premiere at the Rosewood Center beginning in September 2023. Our season will begin with John Steptoe's *Mufaro's Beautiful Daughters: An African Tale*, a retelling of the Cinderella story adapted for the stage from the book, which is returning for its fifth production on the DCT stage. In the Studio Theater in October, the Teen Scene Players will present *The Secret Life Of Girls*, DCT's first teen issue play, originally produced in 2007. In November/December, audiences will welcome the holiday season with the return of *A Charlie Brown Christmas*. In January/February, another beloved Mo Willems story will grace our stage with *Elephant & Piggie's "We Are in a Play!"* Our Spring productions will include Dr. Maya Angelou's *Life Doesn't Frighten Me: I Am Fearless Royalty*, a new work inspired by the titular poem, and *The Magician's Nephew*, a fantasy adventure based on the earliest story in C.S. Lewis' *Chronicles of Narnia*. For families who would prefer to enjoy DCT programming at home, our filmed productions of *Miss Nelson Has A Field Day*, *The Raven Society*, and *Andi Boi* are still available for digital rental.

The following theatrical programs bring DCT into the lives of elementary schoolers, diverse families, and systematically marginalized youth. Our STUDENT MATINEE PERFORMANCE SERIES reaches as many as 40,000 students with weekday performances of DCT mainstage productions. While our average ticket price is about \$25, schools pay no more than \$9.50. Free online study guides help teachers to link students' theater experience with curriculum-related activities. DCT provides free and deeply discounted tickets to low-income "at-risk" children and families and Title I schools (defined as schools providing free or discounted lunches.) DCT's SOCIAL JUSTICE PLAY SERIES invites families to engage in complex conversations about race and antiracist behavior through the lens of empathetic and emotional works of theater. Programming includes free virtual productions, community talkbacks in partnership with local businesses and non-profits, and mainstage productions. DCT TEEN SCENE is a diverse group of middle and high school theater enthusiasts who collaborate to create new activities for young adults at DCT. Teen Scene nurtures the theater audiences and professionals of tomorrow by opening communication between teens, theater professionals, and the community at large. It also provides teens with points of access to DCT productions and opportunities to engage in professional theater experiences. As a forum for young adults to collaborate and create together, Teen Scene provides a home base for lifelong learning. DCT has worked closely with playwrights and our Teen Scene participants to commission new works about tough teen topics, including eating disorders, bullying and gender identity. NEIGHBORHOOD SEE-A-PLAY DATE (NSAPD) is a monthly program through which a greater access to the arts is provided at virtually no cost for people living in the most culturally and ethnically diverse neighborhoods in Dallas. People in Vickery Meadow are the greatest beneficiaries, but the program is marketed to target groups throughout Dallas. COMMUNITY OUTREACH AND ENGAGEMENT takes performers and teaching artists into libraries, schools, and other community venues as a way of both introducing the concept of theater to some audiences and creating a deeper connection between DCT and others.

The following programs engage our audiences in arts education programming. CURTAINS UP ON READING is an in-school residency that integrates drama and literature with core curriculum subjects as deemed needed by the teacher. DCT artists collaborate with teachers in several DISD and private

elementary schools to incorporate the arts into the core curriculum for an average of 1,300 students. Interdisciplinary units are designed and taught using a hands-on approach to enhance students' understanding of the material, build enthusiasm for learning, and develop self-confidence. CURTAINS UP ON LITERACY is a partnership with Literacy Achieves at two Dallas locations (Vickery Meadow and ELM-East Dallas) that links adult literacy and pre-K children's classes with creative drama and professional theater performances in a free, cross-generational program for an average of up to 300 members of disadvantaged families. We are currently seeking funding for this program, and if it is secured, classes will begin in early 2024. AFTER SCHOOL DRAMA CLASSES benefit youth in systematically marginalized communities through after-school satellite arts programs. DCT ACADEMY offers year-round classes to an average of 1,600 young people, ages 3 through 18. The fall and spring sessions last 11 weeks with 200 to 300 students in 16 to 17 classes per session. There are also one-week and two-week summer camps as well as fall and spring mini-sessions. Classes include beginning to advanced theater arts and are taught by degreed theater professionals with a focus on the development of imagination, communication skills, collaborative problem-solving, and performance techniques. "Showbiz Summer" offers over 65 summer classes to up to 1,000 children. "The Teen Conservatory" is very popular with older children. Scholarships are available.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- *Mufaro's Beautiful Daughters: An African Tale*
- Teen Scene Players present: *The Secret Life of Girls*
- *A Charlie Brown Christmas*
- Student Matinee Performance Series
- Neighborhood See-A-Play Date
- DCT Academy-Fall Session
- Curtains Up On Reading
- After School Drama Classes
- Community Outreach and Engagement

2. 01/01/2024 – 04/15/2024

- *Elephant & Piggie's "We Are in a Play!"*
- *Life Doesn't Frighten Me: I Am Fearless Royalty*
- Student Matinee Performance Series
- Neighborhood See-A-Play Date
- Social Justice Outreach Initiative
- DCT Academy- Winter Session
- DCT Academy- Spring Session
- Curtains Up On Reading
- Curtains Up On Literacy
- Community Outreach and Entertainment

3. 04/16/2024 – 9/30/2024

- *The Magician's Nephew*
- First Play of 2024-25 Season
- Student Matinee Performance Series
- Neighborhood See-A-Play Date
- DCT Academy- Summer Session

- DCT Academy- Fall Session
- Curtains Up On Reading
- Community Outreach and Engagement

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	950	9,000
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	197	57,750
Residency	150	1,000
Tour		
Rehearsal	100	100
Other	240	6,000
Total	1,637	73,850
Virtual	Number of Events	Estimated Attendance
Virtual programs	50	3,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas County Heritage Society (Old City Park)

The mission of the Dallas County Heritage Society (DCHS)/Old City Park is to provide a recreational space where visitors can connect with the past, inspire the future, and celebrate Dallas's rich diversity in Dallas's first and oldest public park. The proposed programming opens the park for use as a recreation/greenspace, and also connects visitors with the diverse history of Dallas and the varied talents of the people in our community. In doing this, it is our hope that all who visit us will leave enriched by their experience in the Park. The following programs will be offered for the 2023-24 fiscal year.

Education programs are plentiful at Old City Park. We host a large number of school-age field trips, workshops, and programs: TEKS-aligned fieldtrips and workshops are structured to fill the gap within current social studies and history educations. Additionally, DCHS offers a myriad of Girl Scout programs/workshops on a weekly basis; including Monthly Campfire Stories and S'mores. In addition, our staff offers a robust set of tours every Thursday night, Saturday and Sunday (weather permitting). On December 16th-17th, we will host Candlelight, our annual, family-focused holiday experience featuring dozens of local artists, craftsmen, and performing arts groups.

Adult Workshops & Lectures: DCHS offers Yoga in the park twice a week and a health expo in January 2024, as well as Adult workshops in historic artisanal crafts (blacksmithing, fiber arts), art, and history. We also introduced two new events in FY 2022-2023 that will be held every other month in FY 2023-2024: Art in the Park (featuring local artists) and Bark in the Park (programming for dog owners and their dogs). The Farina Lecture Series provides a platform for Texas-based authors to discuss their research and writing on topics such as immigration and labor, the Texas borderlands, lives of the enslaved people in Texas, and the influence of Texas women in state politics. The Will Rogers Book Prize Lecture is a platform for winners of the Will Rogers prize to present and discuss their book.

The following days are dedicated to celebrating and educating the public about the historic importance of:

- International Women's Day (A focus on women's history and the impact of suffrage, women in politics, working women, and growth of historic roles for women and women of color)
- Juneteenth (celebrating the proclamation of black emancipation in Texas which occurred in Galveston almost three years after President Lincoln's Emancipation Proclamation and two months after the end of the Civil War)
- Pride Day (A celebration of LGBT+ rich local and regional history marking the anniversary of the Stonewall riots which occurred in New York in 1969)
- Indigenous People's Day (Focusing on the impact and importance of Texas origins, its original people & their influence on Texas and local history and politics, and the various communities which existed and where they continue to exist today)
- Hispanic Heritage Day (A celebration of Hispanic culture with a special focus on the Latinos/Latinas who shaped Dallas and Texas history) – This event was held on September 16, 2023 to celebrate Diez y Seis.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Permanent Exhibits/History Tours
- Blacksmith classes
- Historic cooking demos
- Black History Tours
- Women's History Tours
- Millermore Tours
- Victorian Spectre Tours
- Campfire Stories & S'mores
- Girl Scout Workshops
- Yoga in the Park
- School Field Trips
- Spooky Saturday (name change from Trunk or Treat)
- Indigenous People's Day
- Juliet Gordon Lowe Birthday Bash/Girl Scouts
- Cedars Open Studio
- Art in the Park
- Bark in the Park
- DSO Concert Truck Concert
- Candlelight
- Farina Lecture Series

2. 01/01/2024 – 04/15/2024

- Permanent Exhibits/History Tours
- Blacksmith classes
- Historic cooking demos
- Black History Tours
- Women's History Tours
- Millermore Tours
- Victorian Spectre Tours
- Campfire Stories & S'mores
- Girl Scout Workshops
- Yoga in the Park
- School Field Trips
- International Women's Day
- World Thinking Day
- Adult Easter Egg Hunt
- Art in the Park
- Bark in the Park
- Health Expo
- Farina Lecture Series

3. 04/16/2024 – 9/30/2024

- Permanent Exhibits/History Tours
- Blacksmith classes
- Historic cooking demos
- Black History Tours
- Women's History Tours
- Millermore Tours

- Victorian Spectre Tours
- Campfire Stories & S'mores
- Girl Scout Workshops
- Yoga in the Park
- School Field Trips
- Art in the Park
- Bark in the Park
- Juneteenth
- Pride Day
- Vogel Alcove Days
- Farina Lecture Series

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	306	3,500
Exhibit – Temporary	5	7,000
Exhibit – Permanent	265	5,000
Fair/Festivals	25	13,000
Performance/Presentation	27	1,000
Residency		
Tours	695	20,000
Rehearsal		
Other	50	11,000
Total	1,373	60,500
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Historical Society

The Dallas Historical Society (DHS) provides learners of all ages with historically accurate and engaging educational opportunities through exhibits, programs, and activities focused on the history of Dallas and Texas. The Dallas Historical Society recently became a Texas Education Agency-authorized continuing professional education provider. As a result, Texas educators may receive CPE (Continuing Professional Education) hours for attending select DHS events. The cultural programs proposed for the upcoming year include the following: Brown bag lectures, the Evening With series, and the Texas History Symposium. Additionally, DHS plans to partner with other non-profit organizations as well as education experts in elementary, secondary, and higher education whenever possible. The vast majority of people who patronize the Hall of State, either by visiting one of the DHS' public programs or exhibits, do so free of charge.

DHS will exhibit items from its collection both at the Hall of State and off site. DHS is also working on new technology for tours and educational materials for teachers which promise to make this an exhibit which will draw visitors from far and wide with the goal of becoming a prominent location for knowledge on the Battle of the Alamo. Furthermore, DHS will continue to loan collection items and cases to other institutions locally, as well as across the state of Texas. The DHS' collection will remain available for researchers and students. Each year the DHS handles research requests not just from Texas, but all over the United States and world. Grants and generous donations have allowed the DHS to continue digitizing its collection, making more items available and accessible online. Lastly, DHS is excited to introduce our newest educational program, Texas Social Studies Teacher Continuing Education Training, which will take place at the Hall of State in Summer 2024.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Texas Liberty Forever: Diorama of the Alamo Exhibit
- Texas Tech Centennial Exhibit (State Fair)
- The Texas Ranger Bicentennial Exhibition (State Fair)
- Brown Bag Series

2. 01/01/2024 – 04/15/2024

- Texas Liberty Forever: Diorama of the Alamo Exhibit
- Brown Bag Series
- Evening With Series

3. 04/16/2024 – 9/30/2024

- Texas Liberty Forever: Diorama of the Alamo Exhibit
- Brown Bag Series
- Evening With Series
- Texas Social Studies Teacher Continuing Education Training (Summer 2024)

Projected Performance Benchmark Services and Attendance for FY 2022-23

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	8	100
Exhibit – Temporary	500	300
Exhibit – Permanent	365	1,200
Fair/Festival	30	180,000
Performance/Presentation	50	3,000
Residency		
Tour	300	2,000
Rehearsal		
Other	4,500	40,000
Total	5,753	226,600

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Holocaust and Human Rights Museum

The Dallas Holocaust and Human Rights Museum's primary goal is to positively influence behavior through education. The Museum encourages visitors, especially students, to be Upstanders, individuals who stand up against bigotry, indifference, and racism. In addition to a high-quality permanent exhibition about the Holocaust and the journey for human rights, the Museum will provide the following educational programs during the 2023-2024 year:

- Rotating special exhibitions
- In-person and virtual student tours for grades 6-12
- Museum Experience Fund scholarships for student visits from Title I and economically disadvantaged schools
- Museum educational offerings include Texas Essential Knowledge and Skills (TEKS) aligned lesson plans; classroom lessons taught at the Museum and at schools; curriculum trunks sent to classrooms for free; educator trainings; an online education resource portal; and more
- A library containing catalogued artifacts, archives, and digitized Survivor testimonies from the Holocaust and related to human rights
- Educator professional development throughout Texas, reaching more than 1,600 educators annually, including the annual Candy Brown Holocaust and Human Rights Educator Conference
- *Funk Family Upstander Speaker Series* that highlights national and international leaders who promote human dignity by standing up to injustice
- *Civil Discourse Series* Presented by The Meadows Foundation that presents all sides of a thought-provoking topic through respectful discussion
- Programs for Professionals available to law enforcement, healthcare professionals, legal professionals, and corporations, challenging participants to reflect upon their professional, ethical, and personal responsibilities in our society
- Dimensions in Testimony Theater, offering an interactive virtual conversation between a Holocaust Survivor and visitors; it is one of only two such theaters in the world
- Upstander Partnership, which offers an online education database for educators to access tools and resources to make the Holocaust and human rights a lasting part of student education at the district level

The Museum continues to offer a hybrid system of virtual education and community programs in combination with in-person visits and programs. By keeping virtual programs in place, the Museum will continue to reach an expanded audience by removing geographical barriers. These mission-driven programs teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2024

- Permanent exhibition
- Special exhibition – *Black Citizenship in the Age of Jim Crow*
- Special exhibition program – *Remembering Black Wall Street: The Tulsa Race Massacre*
- Permanent Exhibition Highlight Series
- Upstander Speaker Series

- Movie Monday Film Discussion
- Lunch and Learn
- Homeschool Day
- iRead Book Club
- Preserving Family Memories Workshop
- Mittelman-Berman Holocaust Education Series

2. 01/01/2024 – 04/15/2024

- Permanent Exhibition
- Special Exhibition – *Walk This Way: Footwear from the Stuart Weitzman Collection of Historic Shoes*
- International Holocaust Remembrance Day
- *Civil Discourse Series*
- Permanent Exhibition Highlight Series
- *Upstander Speaker Series*
- *Rule of Law* series
- Lunch and Learn
- Spring Break Survivor Speaker Series
- Homeschool Day
- iRead Book Club

3. 04/16/2023 – 9/30/2023

- Permanent Exhibition
- Special Exhibition – *Walk This Way: Footwear from the Stuart Weitzman Collection of Historic Shoes*
- Special Exhibition – *Hidden History: Recounting the Shanghai Jewish Story*
- Permanent Exhibition Highlight Series
- Upstander Speaker Series
- Lunch and Learn
- Yom HaShoah
- Summer Survivor Speaker Series
- Homeschool Day
- iRead Book Club

Projected Performance Benchmark Services and Attendance for FY 2023-2024

In-Person	Number of Events	Estimated Attendance
Camp	2	750
Class/Workshop	110	5,970
Exhibit – Temporary	300	80,000
Exhibit – Permanent	300	80,000
Fair/Festival	0	0
Performance/Presentation	65	2,770

Residency	0	0
Tour	0	0
Rehearsal	0	0
Other	0	0
Total	777	169,490

Virtual	Number of Events	Estimated Attendance
Virtual programs	117	6,546

PAYMENT:

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Museum of Art

The Dallas Museum of Art is the only free comprehensive visual arts Museum in North Texas, celebrating world art and cultures spanning 5,000 years of history. The DMA's collections, containing more than 25,000 works of art, represent all media with renowned strengths in the arts of the Ancient Americas, Africa, Indonesia, and South Asia; European and American painting, sculpture, and decorative arts; and American and international contemporary art. Nearly all of the objects from the Museum's collections are available to view in the DMA's online collection database, providing individuals locally and globally with unprecedented access to these works of art. Since the return to a policy of free general admission in 2013, the DMA has welcomed more than 4 million visitors, reaching individuals of all ages and backgrounds. The DMA's outstanding array of exhibitions promotes the permanent collection and artwork from around the world, inspiring programs for both onsite and virtual visitors. During the grant period, the Museum will present approximately 14 bilingual special exhibitions and rotations, including *The Keir Collection of Islamic Art*, which is enjoying a 15-year presentation at the DMA.

The DMA further provides exhibition-related programming to connect the people of Dallas to art. The Center for Creative Connections—an interactive gallery space—supports the DMA's goal of broadening and diversifying its audiences and creating content that is compelling, engaging, and accessible (C3 is currently closed for renovations due to unprecedented flooding in August 2022, thus C3 programs and activities scheduled been temporarily relocated to other areas in the DMA). Family, Youth, and School Programs serve young people (ages 0-19), their teachers, and their caregivers through in-person, virtual, and to-go programming, including workshops, guided tours, free art kits, multi-visit partnerships, summer camps, and teen-led initiatives. Community Engagement teams serve over 8,000 team participants through Community and Access programs to develop participatory art experiences and collaborate with local organizations and residents. The DMA will continue adult programming through artist and exhibition talks with DMA curators and well-known art historians, and *Arts & Letters Live*, the DMA's signature literary and performing arts series. The Museum's nearly 5,000 multidisciplinary programs, all of which are free or low-cost to remove a dominant barrier to participation, are dedicated to helping visitors experience, interact with, and learn from great works of art by illuminating their cultural and historical significance.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- *Afro-Atlantic Histories* (Exhibition)
- *Arts & Letters Live* (highlights include Etaf Rum, Jonathan Eig, and Ben Fountain)
- Early Learning Classes (*Art Babies*, *Toddler Art*, *Arturo's Art & Me*)
- Family Workshop
- Teen Advisory Council
- Citywide Youth Workshops
- Community Festivals
- Stewpot Art Program (Adult and Youth)
- Youth Multi-Session Afterschool
- All Access
- Go van Gogh School Outreach
- Art History Conversations
- K-12 School Tours

- Arturo's Preschool
- Greiner Middle School Partnership
- Travis Middle School Partnership
- Pop Up Art Spot
- Open Studio
- Toddler Tuesday
- Family Festival
- C3 Satellite Pilot Program (Vickery Meadow Youth Development Foundation)

2. 01/01/2024 – 04/15/2024

- *He Said/She Said: Contemporary Women Artists Interject* (Exhibition)
- *The Impressionist Revolution from Monet to Matisse* (Exhibition)
- Pop of Art
- Spring Break Family Fun
- Late Nights
- Learning Lab

3. 04/16/2024 – 9/30/2024

- *When You See Me: Visibility in Contemporary Art/History* (Exhibition)
- Pride Late Night & Block Party
- Summer Family Fun
- Summer Camp
- Museum Forum for Teachers
- Teen Night

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	36	375
Class/Workshop	750	31,500
Exhibit – Permanent	310	38,000
Exhibit – Temporary	1,500	40,000
Fair/Festival	29	16,000
Performance/Presentation	90	16,000
Residency	0	0
Tour	1,200	26,400
Rehearsal	0	0
Other	10	2,000
Total	3,925	170,275

Virtual	Number of Events	Estimated Attendance
Virtual programs (TOTAL)	120	3,400

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of the Funding shall be paid to Cultural Agency prior to April 15, 2024. 10 percent (10%) of the Funding shall be retained by City until Cultural Organization submits a final report, which shall be submitted to Director for acceptance no later than thirty (30) days after completion of the Services.

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g for onsite and virtual programs.

Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Symphony Association, Inc.

The Dallas Symphony Orchestra was honored to launch the Dallas Symphony Children's Chorus (DSCC) in 2022 as a pillar education program within the DSO's Institute for Educational Advancement. Guided by Artistic Director Ellie Lin and Vice President of Artistic Operations Katie McGuinness, who oversees the program, the DSCC is a multi-tiered training program that is expanding opportunities and access to choral studies and performances to students in fourth through twelfth grade. The DSCC is comprised of three choruses that meet every Monday night and on select Saturdays each semester. The DSCC's three choirs include: the Training Choir, with students from fourth through sixth grade, Symphonic Voices, with students in seventh and eighth grade, and Mixed Ensemble, with students in ninth through twelfth grade. The DSCC performance schedule annually includes various programs that range from independent performances to full productions with the Dallas Symphony Orchestra and Dallas Symphony Chorus.

This season, the DSCC will perform:

- With the Dallas Symphony in concerts including:
 - September 30, 2023: DSO Gala Concert
 - December 2, 3, 9 and 10, 2023: Pops Series presented by Capital One, Christmas at the Dallas Symphony
 - May 23, 24 and 26, 2024: Texas Instruments Classical Series, in a performance of Prokofiev's Piano Concerto No. 2, Walton's Symphony No. 1 and the World Premiere of a new work composed by Andrea Basevi
- In two DSCC Standalone Concerts on the stage of the Morton H. Meyerson Symphony Center on November 5, 2023 and April 14, 2024

The DSCC's 2023-2024 season reflects the Dallas Symphony's mission as well as the organization's 2022-2025 strategic plan to bring the highest quality artistic experiences to Dallas and the Morton H. Meyerson Center. Furthermore, the DSCC programming aligns with the DSO's initiatives to engage more Dallas students, including underserved and underrepresented youth, through training opportunities and diverse programming representative of the audiences served by the DSO.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Rehearsals every Monday evening and select Saturday mornings at Lover's Lane United Methodist Church and at the Morton H. Meyerson Symphony Center
- DSO Gala Concert
- DSCC Standalone Concert
- DSCC in Pops Series, Christmas at the Dallas Symphony

2. 01/01/2024 – 04/15/2024

- Rehearsals every Monday evening and select Saturday mornings at Lover's Lane United Methodist Church and at the Morton H. Meyerson Symphony Center
- DSCC Standalone Concert

3. 04/16/2024 – 9/30/2024

- DSCC in Texas Instruments Classical Series
- Rehearsals every Monday evening and select Saturday mornings at Lover’s Lane United Methodist Church and at the Morton H. Meyerson Symphony Center

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	15	18,000
Residency		
Tour	3	250
Rehearsal	40	165
Other		
Total	58	18,415
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Theater Center

In the FY 2023-2024 season, Dallas Theater Center (DTC) offers Dallas/North Texas residents a seven-show season which will include its annual production of *A Christmas Carol* and Public Works Pageant production. Comedy and music take center stage at the Dee and Charles Wyly Theatre and the historic Kalita Humphreys Theater to extend hope, inspiration, and celebrate human connection. Dallas Theater Center produces an ambitious season from award-winning playwrights and our playwright in residence with creative artistry from its resident acting company, director, and designers. Performances will include:

- *The Rocky Horror Show* @ Kalita Humphreys Theater; September 23- October 29, 2023
- *A Christmas Carol* @ Potter Rose Performance Hall, Wyly Theater; November 30- December 30, 2023
- *I Am Deliverd't* @ Kalita Humphreys Theater; February 2-18, 2024
- *Every Brilliant Thing* @ Dee and Charles Wyly Theater; March 12-24, 2024
- *Dial M for Murder* @ Potter Rose Performance Hall, Wyly Theater; April 5-28, 2024
- *Fannie: The Music and Life of Fannie Lou Hamer* @ Bishop Arts Theatre Center; May 2-19, 2024
- *Disney's The Little Mermaid: DTC Public Works Pageant* @ Potter Rose Performance Hall, Wyly Theater; July 12- August 4, 2024

Public Works

Project Discovery will serve 500 students and teachers during the school year from Dallas County & Tarrant County middle and high schools. They will have access to bus transportation, workshops, study guides, and evening theater tickets to five productions at no cost to students or schools.

Five Public Works community partners will engage in workshops during the year. The community partners include Jubilee Park and Community Center, Bachman Lake Together, The Steven A. Cohn Military Family Clinic, City of Dallas Janie C Turner Recreation Center, and City of Dallas Beckley Saner Recreation Center. Children and adults will be invited to attend year-long workshops, auditions which will culminate in rehearsals and a pageant production of *Disney's The Little Mermaid*.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Play Productions: THE ROCKY HORROR SHOW; A CHRISTMAS CAROL
- Project Discovery pre-show workshops and student matinees for A CHRISTMAS CAROL
- Public Works in-person year-long workshops at community partner sites fall sessions begin

2. 01/01/2024 – 04/15/2024

- Play Productions: I AM DELIVERED'T, EVERY BRILLIANT THING, DIAL M FOR MURDER
- Project Discovery pre-show workshops for I AM DELIVERED'T, DIAL M FOR MURDER

- Public Works in-person workshops at community partner sites spring sessions begin

3. 04/16/2024 – 9/30/2024

- Play Productions: DIAL M FOR MURDER; FANNIE; DISNEY’S A LITTLE MERMAID
- Project Discovery pre-show workshop and student matinees for DIAL M FOR MURDER
- Public Works in-person workshops and auditions at community partner sites
- Public Works Pageant

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	0	0
Class/Workshop	87	1,360
Exhibit – Temporary	0	0
Exhibit – Permanent	0	0
Fair/Festival	0	0
Performance/Presentation	242	82,100
Residency	0	0
Tour	2	30
Rehearsal	119	395
Other	0	0
Total	450	83,885

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Dallas Wind Symphony

The Dallas Wind Symphony (DBA The Dallas Winds) will perform six subscription concerts and three holiday concerts at the Morton H. Meyerson Symphony Center, open to the general public. Fourteen Dallas Winds pre-recorded concerts will be broadcast & streamed on WRR-FM radio. Education programs, targeting the underserved youth of the Dallas Independent School District will include: arts experience/band recruitment concerts for all fifth grade students in the district, performed live at the Music Hall in Fair Park; the week-long Dallas Winds Band Camp for band students grades 6-12 at Booker T. Washington HS. In addition, the Invitational Windband Festival, held over three days at the Meyerson Center, will attract middle and high school bands from a seven-state region.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Monday Night Concert Hall – Broadcast WRR (3)
- The Organ Symphony – Concert at Meyerson Symphony Center
- Vital Sines – Concert at Meyerson Symphony Center
- Christmas at the Meyerson – Concert at Meyerson Symphony Center (2)

2. 01/01/2024 – 04/15/2024

- Monday Night Concert Hall – Broadcast WRR (3)
- In This Circle – Concert at Meyerson Symphony Center
- Strike Up the Band Concerts #1 & #2 – Fair Park Music Hall
- Strike Up the Band Concert #3 – Fair Park Music Hall
- Triathlon! – Concert at Meyerson Symphony Center
- The Pines of Rome – Concert at Meyerson Symphony Center
- Invitational Windband Festival at Meyerson Symphony Center
- Premieres and Farewells – Concert at Meyerson Symphony Center

3. 04/16/2024 – 9/30/2024

- Monday Night Concert Hall – Broadcast WRR (6)
- Dallas Winds Band Camp – Booker T. Washington HS
- Dallas Winds Band Camp – Concert at Meyerson Symphony Center
- Star-Spangled Spectacular – Concert at Meyerson Symphony Center

Projected Performance Benchmark Services and Attendance for FY 2023-2024

In-Person	Number of Events	Estimated Attendance
Camp	5	1,300
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		

Fair/Festival	3	2,200
Performance/Presentation	12	20,000
Residency		
Tour		
Other		
Total	20	23,500

Virtual	Number of Events	Estimated Attendance
Virtual programs	14	91,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Fine Arts Chamber Players

Since 1981, FACP has been unique in the Dallas arts landscape: featuring local, world-class musicians, never charging admission, and always compensating the artists at going rates. In FY 2023-24, Fine Arts Chamber Players will produce free public performances in two concert series: the Hallam Family Concert (HFC) series and the Basically Beethoven Festival (BBF). It is anticipated the majority of the '23 - '24 HFC programs will be followed by CODA, a moderated Q&A session with performers.

The Hallam Family Concert (HFC) series offers relaxed, family-friendly concerts featuring local professional musicians in small ensemble performances. All FACP concerts feature musicians of the highest caliber and include collaborations with other area arts organizations such as the Cliburn, the Dallas Symphony Orchestra, and colleges including the University of North Texas and Southern Methodist University. In addition, our HFC series has collaborated with other performance genres, including theater and dance. Each FACP concert features performers and programming that reflects the diversity of its community, and strives to bring lesser-known works to the stage. We consider the Basically Beethoven Festival (BBF) our flagship series, as it inspired the very beginning of FACP. The festival started in 1981 and has grown into what it is now – a tradition for many, and an inclusive, accessible, and meaningful experience for people from all socioeconomic and ethnic backgrounds. The 2023 festival boasted an attendance of more than 2000!

FACP's long-term Music Residency programs pairs professional Teaching Artists with underserved students at Dallas schools. In the '23 - '24 school year, we continue our residencies as well as look for other gaps to fill in local Arts Education. FACP Teaching Artists will lead the violin residency at Uplift Atlas Preparatory School (formerly Uplift Peak) for the 10th year and the piano and voice residencies at David W. Carter High School (Dallas ISD) for the 12th year. A recital for scholarship students in the high school Music Residency programs returned post-pandemic in April 2023 and will be offered in 2024, open to the students' families, school staff members, FACP partners, board members, and supporters. FACP's violin music residency program typically includes two performance opportunities on campus. Like FACP concerts, Music Residencies are offered completely free of charge to students and school districts.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Hallam Family Concerts
- Music Residency - Uplift Prep after-school violin club
- Music Residency - Voice and Piano private lessons at David W. Carter High School - roughly 14 lessons per school week

2. 01/01/2024 – 04/15/2024

- Hallam Family Concerts
- Music Residency - Uplift Prep after-school violin club
- Music Residency - Voice and Piano private lessons at David W. Carter High School - roughly 14 lessons per school week

3. 04/16/2024 – 9/30/2024

- Hallam Family Concerts
- Music Residency - Uplift Prep after-school violin club
- Music Residency - Voice and Piano private lessons at David W. Carter High School - roughly 14 lessons per school week
- Basically Beethoven Festival

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	11	4,000
Residency	384	44
Tour		
Rehearsal		
Other		
Total	395	4,044
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Flamenco Fever

Since 2015, Flamenco Fever has pursued the mission of promoting flamenco in Dallas with a laser focus. In the last six years, Flamenco Fever has developed programs that work in tandem to bring the highest level of flamenco training and performances to Dallas at affordable prices. These well-aligned, coordinated programs will continue during the 2023-24 fiscal year. They are designed strategically to engage new students year-round to foster momentum and commitment to the Flamenco arts. Modeled after the National Institute of Flamenco, it is the first program of its kind outside of New Mexico teaching baile, cante, guitar, and percussion together and separately in the same school.

Proposed services for the FY 2023-24 year include:

- Fall Residency: This residency culminates in events surrounding Hispanic Heritage Month that feature a dancer, singer, and guitarist from Spain training in the state of the art of choreography and musical trends.
- Oak Cliff Flamenco Festival: The Oak Cliff Flamenco Festival will be celebrated with over six thousand residents exposed to the art of the flamenco dance and its incredible music.
- Villancicos Christmas Carols Series: A festive program that offers entry-level guitar and singing opportunities to students over the holidays while incentivizing them to stick with it and return the following year
- Spring Residency: A spring residency has been facilitated by a visiting musician for the last three years. The presence of a singer/guitarist is essential to authentic live flamenco shows and classes. His stay this year will span more than two months. The shows and classes attract new and experienced guitar, dance, and singing students residing in the Dallas Metroplex to the studio for workshops and training in dance accompaniment.
- Flamenco de Mayo: Flamenco Fever will present low-cost public performances of Flamenco in schools, festivals, parties, and local business venues around the Metroplex facilitated by the guest musicians of the residency.
- Paella y Pasion: This free community event offers a culinary experience and fundraising opportunity. A public stage is created in the Oak Cliff neighborhood for local performers of flamenco and other styles, including students being trained by Flamenco Fever. This event aims to foster camaraderie between local flamenco artists, make cultural events available to the underserved families of Oak Cliff, and generate enthusiasm for Dallas-based Flamenco training, performances for all local studios, and other events scheduled for the future, especially Oak Cliff Flamenco Festival in the Fall.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Fall Residency
- Oak Cliff Flamenco Festival
- Villancicos Christmas Carols Series

2. 01/01/2024 – 04/15/2024

- Spring Residency

3. 04/16/2024 – 9/30/2024

- Flamenco de Mayo
- Paella y Pasion

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	200	100
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	2	5,000
Performance/Presentation	70	1,000
Residency	2	200
Tour	1	2,000
Rehearsal	30	30
Other	70	1,000
Total	375	9,330

Virtual	Number of Events	Estimated Attendance
Virtual programs	5	200
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Forest Forward

Forest Forward proposes the following events for the FY 2023-24 year:

MLK Day Celebration and Parade:

This is an annual event that brings over 500 community members together to celebrate the life and legacy of Dr. Martin Luther King, Jr. on MLK Day (Jan. 15, 2024). We provide food, line dancing, face painting, Dallas PD officers onsite serving hot chocolate, a community mural and much more. Bleachers are provided to provide a comfortable place for residents and visitors to sit and enjoy the parade.

Artists' Showcase:

This will be an annual event that provides an outlet for local artists to showcase their works. It will also provide access for residents and business owners to be exposed to art and develop a personal connection to the featured artists.

Community Mural:

We will offer local artists the opportunity to create a beautiful mural along MLK Blvd. on the front of the Forest Theater, which will capture the attention of passersby and create an Instagram-worthy photo backdrop for visitors and residents. We will provide information on the participating artists, which will help elevate awareness of their talents.

Oral Histories:

This program will convey oral histories to the community of those who have had history with the Forest Theater. It will allow Forest Forward to tell the community's story, incorporating stories, photos, memorabilia, etc. to celebrate and honor the past.

Each of these events is designed to build community - to bring out residents and local businesses to gather socially, to learn together, to create new connections, and to deepen existing connections - all of which will foster a stronger, healthier, more just, and thriving South Dallas.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Oral Histories
- Community Mural

2. 01/01/2024 – 04/15/2024

- MLK Parade
- Community Mural
- Artist Showcase
- Oral Histories

3. 04/16/2024 – 9/30/2024

- Oral Histories
- Community Mural

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	5	2,303
Performance/Presentation		
Residency		
Tour		
Rehearsal		
Other	4	50
Total		

Virtual	Number of Events	Estimated Attendance
Virtual programs	9	2,353
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Foundation for African-American Art

The African American Museum is an institution dedicated to the research, identification, selection, acquisition, presentation and preservation of visual art forms and historical documents that relate to the African American community.

FY 2023-24 Main Cultural Programs include:

- African American Heritage Series: L. G. Foster Distinguished Lecture, The Women's History Month Lecture Series: Thelma Daniels Distinguished Lecture, Mabel M. White Women's History Distinguished Lecture, Estella Doty Young Leaders Lecture. The Bessie R. Lassiter Lecture on Women's Health Care.
- Tulisoma: South Dallas Book Fair
- Texas Black Invitational Rodeo
- Evening With the Scott Joplin Chamber Orchestra of Houston
- Texas African American History Conference

Exhibitions include:

- Souls of Black Folk: Folk & Decorative Art & Design
- Deep Ellum: Another Prospective
- Black Abstract Artists
- Afrocobra
- Carroll Harris Simms Best of Show
- Texas Black Sports Hall of Fame Exhibition
- African American Educators Archives (on-going)
- Facing The Rising Sun: Freedman's Cemetery (on-going)

Programs for Youth and Adolescents include:

- Teen Summit
- Science of Art Summer Camp
- South Dallas Children's Choir
- Sankofa Youth Player
- Youth Art Competition
- Junior Historian Festival

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Re-lauching of the Bussey Folk Art Gallery
- African American History Course (Introductory college level courses)
- L. G. Foster, Jr., Distinguished Lecture
- South Dallas Children's Choir: Christmas Music Under the Dome & Christmas Market Place
- Sankofa Players Rehearsals

- Sankofa Players: Black Nativity Play

2. 01/01/2024 – 04/15/2024

- The Robert and Charmaine Price Heritage Bowl Competition
- Music Under the Dome (Mahogany The Artist, Rob Holberet, Sherel Riley and Reuben Lael)
- African American heritage Series: The Wome’s History Lecture Series: Thelma Daniels Distinguished Lecture, Mabel M. White Women’s Hisotry Leture, Estella Doty Young Leaders Lecture
- Scott Joplin Chamber Orchestra of Houston
- Texas Black Sports Hall of Fame Luncheon
- Preservation Workshop
- MusicJanuary – April Services

3. 04/16/2024 – 9/30/2024

- Teen Summitt
- Three performances by South Dallas Children’s Choir
- The Bessie R. Lassiter Lecture onn Women’s Health Care
- African American Art History Course: African American Art History
- Texas Black Invitational Rodeo
- African American Architectual Tour

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	1	50
Class/Workshop	11	700
Exhibit – Temporary	3	61,000
Exhibit – Permanent	4	61,000
Fair/Festival	2	9,500
Performance/Presentation	25	1,200
Residency	0	0
Tour	350	10,000
Rehearsal	24	1,100
Other	10	1,500
Total	405	146,050

Virtual	Number of Events	Estimated Attendance
Virtual programs	6	250
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Greater Dallas Youth Orchestra

In FY 2024, Greater Dallas Youth Orchestra (GDYO) plans to serve over 14,000 patrons through an annual concert series, weekly rehearsals for ten ensembles and community engagement initiatives. GDYO ensembles encompass a family of ten diverse musical groups that include two full orchestras, three string orchestras, a wind symphony, a flute choir, a clarinet choir, a jazz orchestra and a jazz combo.

Approximately 1,000 youth have auditioned this spring, and approximately 500 students ages 6 - 18 will be placed in a GDYO ensemble for our 2024 season. Throughout the season (September through May), GDYO ensemble members will attend weekly Sunday rehearsals where they work with and learn from professional instructors and coaches. Coaches will be brought in several times throughout the season to provide opportunities for the young musicians to have more focused attention on their instruments' role in the ensemble and in specific pieces of music. Through the addition of community engagement programming, GDYO serves a wide-range of ethnicities from varied socio-economic backgrounds. GDYO provides complimentary tickets to under-served groups of all ages, and those who would not ordinarily have the opportunity to attend symphony concerts at the Meyerson. GDYO's partnership with the Dallas Symphony's "Young Strings" program provides tuition-free participation in our orchestras to all "Young Strings" players who are non-traditional orchestra students who audition for placement in GDYO ensembles. We also have a capacity-building program that serves over 40 Dallas ISD campuses for inner-city band and orchestra programs.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- 5 Dallas ISD workshops for orchestra capacity building / teacher training
- 15 Performances
- 70 Rehearsals

2. 01/01/2024 – 04/15/2024

- 10 Dallas ISD workshops for orchestra capacity building / teacher training
- 10 Public Performances
- 70 Rehearsals

3. 04/16/2024 – 9/30/2024

- 2 Dallas ISD workshops for orchestra capacity building / teacher training
- 10 Public Performances
- 30 Rehearsals

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	0	0

Class/Workshop	17	7,485
Exhibit – Temporary	0	0
Exhibit – Permanent	0	0
Fair/Festival	0	0
Performance/Presentation	35	6,500
Residency	0	0
Tour	0	0
Rehearsal	170	485
Other	0	0
Total	223	14,530

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Junior Players Guild

Junior Players' programming encompasses a wide array of artistic disciplines, including theater, dance, voice, and visual art, and is integrated with social emotional learning goals and facilitated conversations around social justice, equity, and positive self-identity. In response to the ongoing COVID-19 crisis, Junior Players is offering all our 2023/2024 programming in virtual, hybrid, and in-person models, dependent on site-specific restrictions and procedures.

Junior Players provides the following education programs:

- **Discover Summer Theater Camps:** Junior Players Summer Theater Camps are offered to youth ages 7 to 14 via 40 programs in June and July. The camps take place 10 days in daily two-hour sessions, teaching youth about the performing arts, and working on reading and literacy skills. The program culminates with an original production created by the participants and performed at the Festival of Plays.
- **Discover Arts Education Workshops** After-school workshops meet weekly in 60-minute sessions for 10 weeks in the fall semester and 12-16 weeks in the spring semester. Guided by professional artists from North Texas, children learn basic skills in a range of subjects, including theater, musical theater, Shakespeare, visual art, music, dance, TV/film, graphic design, mixed media, fashion design and others.
- **JPTV Broadcast Journalism Film Program:** Taught by broadcast journalism and digital media professionals, this program provides hands-on lessons in media technology and journalism, and the opportunity for participants to use their voices to raise awareness of current issues in their community. Each participant uses what they have learned to highlight a challenge or champion in their community in a news piece that will be featured at a public screening, typically at the historic Texas Theatre.
- **Visions of Peace Program:** In collaboration with a variety of organizations – including Henry Wade Juvenile Justice Center, the Letot Center, Promise House and Family Gateway – Junior Players' Visions of Peace program works with high-need teens who are challenged to write about their life experiences, create and perform their own productions and resolve their conflicts through communication in a nonviolent manner.

In addition to its education programs, Junior Players holds an annual season of youth productions, which provides an empowering platform for diverse young voices, as well as affordable and thought-provoking performing arts experiences for their communities.

Annual productions include:

- **Junior Players' Winter Musical:** Musical theater training at no cost to participants
- **PUP Fest (Playwrights Under Progress Festival):** Allows participants to have their plays published and produced as a staged reading, in collaboration with Kitchen Dog Theater
- **Junior Players Summer Shakespeare Production**
- **Junior Players Summer UTD Collaboration**

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Transformation Project Dance Residency (Fall)
- Dance Masterclasses (Fall)
- JPTV Broadcast Journalism Program (Fall)
- JPTV Broadcast Journalism Screening
- Afterschool Workshops (Fall)
- Discover Arts Performances (Fall)
- Winter Musical Rehearsals

2. 01/01/2024 – 04/15/2024

- Transformation Project Dance Residency (Early Spring)
- Dance Masterclasses (Early Spring)
- JPTV Broadcast Journalism Program (Spring)
- Afterschool Workshops (Early Spring)
- Graphic Design Program (Early Spring)
- Discover Arts Performances (Early Spring)
- Winter Musical Production
- Future Stars Gala Performance
- Playwriting Masterclasses (Early Spring)
- Advanced Shakespeare Workshops (Spring)
- Discover Ourselves Workshops
- Shakespeare Workshops

3. 04/16/2024 – 9/30/2024

- Transformation Project Dance Residency (Late Spring)
- Transformation Project Dance Residency Festival
- Dance Masterclasses (Late Spring)
- Afterschool Workshops (Late Spring)
- Graphic Design Program (Late Spring)
- Discover Arts Performances (Late Spring and Summer)
- Playwriting Masterclasses (Late Spring)
- Advanced Shakespeare Workshops (Summer)
- D-PAC Festival
- PUP Fest (Playwrights Under Progress Festival) Rehearsals
- PUP Fest (Playwrights Under Progress Festival) Performances
- Discover Theater Summer Camps
- Festival of Plays
- Dance Production Rehearsals
- Dance Production Performances
- Shakespeare Production Rehearsals
- Shakespeare Production Performances
- UTD Collaboration
- Graphic Design Program

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	40	1,600
Class/Workshop	700	14,000
Exhibit – Temporary	3	700
Exhibit – Permanent		
Fair/Festival	4	1,160
Performance/Presentation	340	20,000
Residency	51	1,020
Tour		
Rehearsal	124	
Other		
Total	1,262	38,480
Virtual	Number of Events	Estimated Attendance
Virtual programs	1	500
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Kitchen Dog Theater Company

Kitchen Dog Theater's transitional home at the Trinity River Arts Center (TRAC), where the company has performed since 2016, closed in late July. Simultaneously, construction to add two performance spaces to its building on Algiers Street were delayed and renovations will not be complete until August 2024. KDT has since dubbed its 33rd season "out of the (black) box" and will present three site-specific mainstage productions in three different nontraditional theater spaces in the DFW Metroplex, as well as the 23rd annual Playwrights Under Progress (PUP) Fest, with two performances of staged readings of six original student plays. PUP Fest is the culminating event of D-PAC, KDT's arts education partnership with Junior Players and Dallas ISD, which provides free in-school three-session playwriting masterclasses at 25 DISD high schools, as well as several masterclasses held at Dallas Public Libraries open to all high school students. Every KDT mainstage production includes talkbacks, an opportunity for conversation between the audience and the artists, following Sunday matinees, as well as at performances attended by school groups.

KDT's 33rd season kicks off in December with the second ever production of *Safe at Home* by Gabriel Greene and Adam Levy, directed by Jack Reuler, Founder and Artistic Director Emeritus of Minneapolis' Mixed Blood Theatre. *Safe at Home* examines the complex intersection between baseball, politics, and the American Dream and will be performed at Frisco's Riders Field Stadium.

For its second production, Kitchen Dog is getting audiences back to the gym in the new year with the second ever production of *Shape*, written and directed by Southern Methodist University Professor Kara-Lynn Vaeni. Inspired by her own experience with weightlifting training and transitioning from New York to Dallas, Texas, this action-packed feminist comedy offers a forthright look into fitness, body image, and how we define strength. The play will be performed at D-Town Crossfit in Dallas' Design District in February. *Shape* has received local and national recognition including a citation on the prestigious 2020 Kilroys' List, a grant from the National Endowment for the Arts, a grant from The Helen Spearman Foundation for Women Playwrights, and the largest grant ever given by the University Research Council at SMU.

Kitchen Dog will end the season with another site-specific work in June, details TBA, and the 23rd annual PUP Fest, performed at Booker T. Washington High School for the Performing and Visual Arts in downtown Dallas.

Through partnerships with universities and other nonprofit organizations, special discounts for students, seniors, and members of other cultural organizations, KDT seeks every outlet for increased outreach and engagement with the Dallas community. For most productions, KDT hosts a benefit night for a Dallas-based NGO addressing issues related to the play. KDT also hosts a community conversation or panel related to the subject matter for most productions. In 2017, KDT transitioned its longtime Pay-What-You-Can program into the groundbreaking "Admit: All" initiative, which provides 20 free tickets to every performance of every KDT production.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Mainstage rehearsals, performances, and talk-backs: *Safe at Home* ***
*** Rehearsals in Dallas, performances in Frisco

2. 01/01/2024 – 04/15/2024

- Mainstage performances and talk-backs: *Shape*
- D-PAC master classes in DISD schools and libraries

3. 04/16/2024 – 9/30/2024

- Mainstage performances and talk-backs: TBA
- D-PAC master classes in DISD schools
- PUP Fest, weeklong workshop and rehearsal process

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	71	1,260
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	52	3,750
Residency		
Tour		
Rehearsal	72	675
Other		
Total	195	5,685
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Orpheus Chamber Singers

Orpheus was founded in 1995 with the express purpose of providing exceptional performances of traditional and innovative chamber choral music from the past six centuries. Orpheus explores the work of past and living composers, as well as the vocal repertoire from cultures around the world. By giving professional performances of these works, the choir curates an artistic experience that exposes audiences to a timeless artform, and that increases the knowledge and appreciation of choral music in the community.

Orpheus also provides a professional-level medium of performance for talented singers in the DFW metroplex. A fully professional choir, Orpheus only hires the top vocal artists from across North Texas. The organization maintains a master roster of around 100 singers, and individuals are selected for each project based on voice type and repertoire needs.

Orpheus' proposed programming for FY 2023-24 includes:

- October: Concerts will explore rituals and meditation through music, in a performance by a 16-voice choir.
- December: Performances of Orpheus' annual holiday concert, which has been a tradition for many families for over 25 years.
- January: Orpheus has been approached by UNT assistant professor of jazz piano Dave Meder about premiering his new work for jazz trio and chamber choir.
- April: Orpheus will perform Rachmaninoff's monumental work, "All-Night Vigil." A beloved work of the choral repertoire, it is notoriously a complicated undertaking, due to the specific vocal requirements.
- Orpheus will also continue its outreach program at Carter High School in Dallas ISD. Since 2021, Orpheus has provided monthly workshops to the Carter Choir as they seek to rebuild their program since the pandemic. Orpheus singers teach private lessons, coach sectionals, and lead masterclasses, all at no cost to the school or the students.

Orpheus serves a general audience that comes from over 110 ZIP codes across the DFW metroplex. Average attendance is 250-350/concert (and more for holiday programming). A 2019 study by Chorus America shows that 54 million Americans participate in choral singing on a weekly basis, be it in church, school, or a community choir. By giving professional performances of the vocal repertoire, Orpheus is an artistic leader, curating an experience that exposes audiences to a timeless art form, and increasing the knowledge and appreciation of choral music in the community.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Horizons: A sixteen-voice choir will perform works that explore themes of home and exile
- Christmas with Orpheus: Orpheus will present its annual holiday concerts, a DFW tradition for almost 30 years

- Educational outreach at Carter High School: Singers from the Orpheus roster work with students on a monthly basis, providing masterclasses, leading warmups, and coaching sectionals

2. 01/01/2024 – 04/15/2024

- Rachmaninoff's All Night Vigil: A 36-voice choir will perform the 75-minute masterpiece in its entirety
- Educational outreach at Carter High School: Singers from the Orpheus roster work with students on a monthly basis, providing masterclasses, leading warmups, and coaching sectionals

3. 04/16/2024 – 9/30/2024

- Educational outreach at Carter High School: Singers from the Orpheus roster work with students on a monthly basis, providing masterclasses, leading warmups, and coaching sectionals

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	20	100
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	4	1,500
Residency		
Tour		
Rehearsal	21	
Other		
Total	45	1,600
Virtual	Number of Events	Estimated Attendance
Virtual programs	1	250
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

OutLoud Dallas

OutLoud Dallas provides free arts programming to middle and high school youth in Dallas at our Youth Arts Center in the Design District and at various community sites and cultural centers. Our OutLoud Voices program is centered around amplifying youth voices through the creation of public exhibitions and performances. In this program, young people work alongside local professional artists to learn skills and techniques that allow them to actualize their artistic vision and professionally execute exhibitions and productions that share their perspectives around critical issues. Diverse audiences from across the city benefit from the public performances and art exhibitions created by OutLoud's youth artists, and are exposed to youth wisdom and opinions that are so often underrepresented. This program is centered around the belief that the voices and stories of young people have the power to shift perspectives and create positive change in our community.

Our upcoming season of work within the City of Dallas's 2023-24 fiscal year includes multiple opportunities for teenage artists to conceptualize and create new public works that will be premiered in venues throughout Dallas, including an immersive walk-through exhibition; a youth film festival; two original theatre productions co-created by high school students and local theater artists; and a new media projection mapping project in partnership with middle schools, high schools, and NorthPark Center.

In addition to the public performance and exhibition opportunities listed above, OutLoud will partner with local organizations to provide free, high quality arts based programming to middle school youth. Our team of teaching artists will deliver summer visual and performing arts camps to youth at community sites such as the Latino Cultural Center, the Bath House Cultural Center and the Vickery Meadow Youth Development Foundation. These summer intensives provide artistic resources and mentorship to youth that may lack access throughout the year or at their schools, and offers opportunities for youth to showcase their work in a meaningful way at the end of the camps in a public performance and/or exhibition for friends, family and community members.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- It Was All A Dream Workshops
- OutLoud Voices: Youth Spoken Word Poetry Event
- OutLoud Voices: Youth Holiday Party and Art Workshops
- Well-Being Workshops

2. 01/01/2024 – 04/15/2024

- It Was All a Dream Exhibition
- OutLoud Voices: Devised Theater Project
- NorthPark Mall Exhibition Workshops
- OutLoud Voices: Youth Spoken Word Poetry Event
- Well-Being Workshops

3. 04/16/2024 – 9/30/2024

- OutLoud Voices: Summer Arts Intensive at the Bath House Cultural Center
- OutLoud Voices: Summer Arts Intensive at the Latino Cultural Center
- OutLoud Voices: Summer Arts Intensive at OutLoud Youth Arts Center (session #1)
- OutLoud Voices: Summer Arts Intensive at OutLoud Youth Arts Center (session #2)
- OutLoud Voices: Devised Theater Project
- OutLoud Voices: Digital Storytelling Program at Vickery Meadow Youth Development Foundation

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	5	100
Class/Workshop	19	445
Exhibit – Temporary	6	1,850
Exhibit – Permanent	0	0
Fair/Festival	0	0
Performance/Presentation	14	760
Residency	0	0
Tour	0	0
Rehearsal	40	10
Other	1	80
Total	85	3,245

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Pegasus Musical Society (Orchestra of New Spain)

Orchestra of New Spain (ONS) is creating unique—for Dallas as well as internationally—works of art that represent the most simple folk musics of history to the most consequential creators of Spanish language music, dance, and literature, as much from Mexico, Bolivia, and Chile as from Spain. Its annual opera and dance productions employ artists from local theater, dance, choral and orchestral organizations—collaboratively—to produce modern revivals (often premières) of works that are fundamental to the history of Latinx Culture. Among our most successful creations are the five modern premières of Spanish Baroque operas and four fully original Flamenco programs, linking the history of the US Southwest with the history of dance in Mexico as it migrated north, explored by us through our productions in Dallas with Albuquerque’s National Institute of Flamenco.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Vienna & Latin America concert
- In-School Lessons resume with DISD
- Indian Roots of Flamenco salon concert
- Pastorela II at Our Redeemer Lutheran Church

2. 01/01/2024 – 04/15/2024

- Pastorela II community concerts at St. Philip the Apostle and St. Monica
- Baroque Music of the British Isles salon concert
- Atlas Tango Project with Parasol Arts, concert at the Moody

3. 04/16/2024 – 9/30/2024

- Bolivian Voices salon concert
- Celebrating Juneteenth concerts at Zion Lutheran and St. Paul Lutheran Church
- Summer Strings Camp 2024 at Conrad High School

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	5	200
Class/Workshop	100	200
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	10	1,000
Residency		
Tour	3	125
Rehearsal	23	50
Other	4	8

Total	145	1,583
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Virtual	Number of Events	Estimated Attendance
Virtual programs	3	100
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Perot Museum of Nature and Science

In FY23-24, the Perot Museum of Nature and Science will continue its mission to inspire minds through nature and science by serving approximately 1 million people through on-site and off-site in-person programs and virtual education programs. The Museum is dedicated to continuous improvement in its ability to effectively serve Dallas residents, with a vision of being an extraordinary resource and catalyst for science learning through innovative, highly accessible experiences that broaden understanding of the world around us.

The initiatives described below align with the Museum's core programming and the Perot 2.0 strategic plan. Main cultural programs and services in 2023-24 will include:

1. **Exhibit Halls:** Over the next two decades, all 11 of the permanent exhibit halls will be reimagined. Exhibit hall transformations will ensure that the science and technology featured within the halls are innovative, accurate and scientifically relevant. Plans are in development to renovate the Children's Museum and Universe Hall to be even more immersive, high-tech and interactive.
2. **Research and Collections Center:** Beyond what is visible in its permanent exhibit halls, the Museum also stewards more than 120,000 catalogued items, including the entire collections of the Dallas Museum of Natural History, The Science Place and the Dallas Children's Museum. More than half of these items are the property of the City of Dallas.
3. **Traveling Exhibitions:** Traveling exhibitions bring popular global shows to Dallas audiences. During the grant period, the Museum will present "T-Rex: The Ultimate Predator." Guests come face to face with the most accurate models of T. rex ever, learning about the powerful hunter's keen senses while exploring amazing fossils and learning more about the Mesozoic era. Organized into seven thematic sections, "T.rex: The Ultimate Predator" will challenge many preconceptions of these creatures, revealing how paleontologists study fossils to understand the biology, behavior and evolutionary history of this legendary apex predator. This exhibition will be at the Museum from November 2023 to September 2024.
4. **School and Community Education Programs:** There are numerous opportunities for students to participate in hands-on, informal STEM-learning experiences guided by trained educators. Educators provide exceptional learning experiences at the Museum's campus and at schools and community centers throughout Dallas. All educational outreach programs are available for free to Title I schools and community organizations that serve economically disadvantaged children. These programs include TECH Truck/Maker Labs, Hands-On Labs, Science Demos, Science Nights, The Whynauts and Community Partners Memberships.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- General Admission: 159,260
- T. rex: The Ultimate Predator: 24,929
- TECH Truck participants in the city of Dallas: 3853
- Thursdays on Tap: 3,200

2. 01/01/2024 – 04/15/2024

- General Admission: 260,627
- T. rex: The Ultimate Predator: 62,702
- TECH Truck participants in the city of Dallas: 4,347
- Thursdays on Tap: 2,400

3. 04/16/2024 – 9/30/2024

- General Admission: 413,441
- T. rex: The Ultimate Predator: 97,604
- TECH Truck participants in the city of Dallas: 15,800
- Thursdays on Tap: 20,600

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	8	920
Class/Workshop	802	59,965
Exhibit – Permanent	333	833,828
Exhibit – Temporary	290	185,235
Fair/Festival	1	900
Performance/Presentation	2,331	121,085
Residency		
Tour		
Rehearsal		
Other	228	63,005
Total	3,993	1,264,938

Virtual	Number of Events	Estimated Attendance
Virtual programs (TOTAL)	40	1,500

PAYMENT:

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Exhibit A
FY 2022-23 Cultural Organizations Program
Scope of Services

Premier Lone Star Wind Orchestra

Our 18th season focuses on exciting family entertainment that entertains and educates audiences of all ages. LSWO's mission of Music Changing Lives is not just what we do; but who we are. We create impactful performances for our audiences as well as educational programs that inspire the next generation of artists and leaders. The LSWO is excited to make the Dallas Arts District the official home of the LSWO adult ensemble in 2023-2024, with all full-scale concerts occurring in Moody Hall.

We are featuring a diverse lineup of new works and crowd favorites. Highlights include:

- Hispanic clarinet soloist Manuel Martinez of the internationally-renowned Barcelona Clarinet Players is featured on the consortium premiere of John Mackey's Clarinet Concerto.
- A family-focused performance of author Dan Brown's Wild Symphony. DaVinci Code author Brown's children's book is performed with original music by the author. This engaging, entertaining, and educational multimedia experience takes listeners on a journey through the instruments of the wind ensemble.

In addition to full-scale concert productions, LSWO's educational programs will include:

- Since 2009, LSWO has delivered Teaching Artists to St. Philip's School Percussion Ensemble participants twice weekly, and a week-long Summer Camp for St. Philip's School and Community Center. Through this program, LSWO and St. Philip's offer weekly after-school musical enrichment designed to provide children in the South Dallas community with the opportunity to learn, explore, and improve their musical skills and technique through the lens of the African Diaspora.
- Since 2006, the Lone Star Kids Program has provided 13,000 Title-I middle school students complimentary tickets to LSWO performances, pre-concert interactive educational sessions, a venue tour, and transportation funds.
- Since 2010, Lone Star Youth Winds membership has exceeded 850 students representing 72 high schools throughout Texas. LSWO musicians provide masterclasses and side-by-side performances for the LSYW Ensemble, who receive invaluable assistance with college auditions/applications.

We create educational programs with TEKS-aligned learning objectives. Pre- and post-assessments are required to participate in LSWO Programs and demonstrate a 45% increased mastery of learning objectives.

Performance Benchmarks for the FY 2021-22 COP Payment Periods

1. 10/01/2022 – 12/31/2022

- St. Philip's Percussion Ensemble after-school program. Meets weekly on Thursdays
- LSWO presents: Mischief Managed
- LSWO pop-up performance at North Park Mall, Dallas
- LSWO pop-up performances, various locations in Dallas
- St. Philip's Percussion Ensemble performances

2. 01/01/2023 – 04/15/2023

- St. Philip's Percussion Ensemble after-school program. Meets weekly on Thursdays

- Lone Star Wind Orchestra presents: No Strings Attached
- Lone Star Wind Orchestra presents: Dan Brown's Wild Symphony
- LSWO Popup performances, various locations in Dallas
- St. Philip's Percussion Ensemble performances

3. 04/16/2023 – 9/30/2023

- St. Philip's Percussion Ensemble after-school program. Meets twice weekly on Thursdays
- St. Philip's Percussion Ensemble performances

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	1	2,000
Performance/Presentation	28	8,650
Residency		
Tour		
Rehearsal	31	775
Other		
Total	60	11,425
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Sammons Center for the Arts

The Sammons Center for the Arts will continue to “Grow the Arts” through our arts incubator and arts facility program. The Center is the only facility in our community that fulfills the need for low-cost office, rehearsal and performance space, and administrative services for small and midsize arts organizations. We serve over 70,000 people annually by providing affordable office, rehearsal, performance, and meeting space to our 16 resident organizations and another 90 arts and cultural groups representing every discipline. Administrative resources including copy center, fax service, and postage center are available to all. By offering rentals at less than one-third the market rate, smaller groups, especially those from marginalized communities, can gain access to quality space where they can grow and thrive. In addition to providing safe, accessible, and affordable facilities, we foster collaborations, partnerships, and sharing of resources among our user groups. We operate at maximum capacity and provide facilities and services simultaneously to many artists and arts groups seven days per week.

In FY 2023-2024, we will host 500 rehearsals, 40 performances, 40 classes/workshops, and 250 meetings, auditions and/or special events through the facility rental program. We will also continue the planning for a second facility in response to the lack of office, performance, and rehearsal space as outlined in the 2018 Dallas Cultural Plan. For over a decade, the Sammons Center has had a waitlist of over 35 groups who need office space. This project is currently planned be a 3-part facility including additional incubator space, a black box theater, and affordable live/workspace for artists. This will address the growing and evolving needs of the arts community and allow us to support more arts groups, artists, and artistic disciplines. By early FY-23-24, we will finalize the selection of an architect to begin the master plan for the property and start our quiet phase of fundraising. We plan to break ground on the property, located at Commonwealth and I-35, in 2025.

In the Performance Sphere, we will continue to highlight diverse, quality, local artists in our concert series. We will present 8 performances of Sammons Jazz, the premier jazz concert series in the Metroplex, and 10 performances of Sammons Cabaret. In the Education Sphere, we will continue our summer Youth Jazz Program in conjunction with the Boys and Girls Club of Dallas, and other local youth service groups, by producing 2 jazz youth concerts in the summer. The Youth Jazz Program serves underprivileged youth ages 6-12 years old through interactive music education programs teaching jazz and concert etiquette. We will continue providing arts educational resources and support through Art-Works, our professional development program providing tools, training, and other opportunities for nonprofit art professionals. In the Advocacy Sphere, we will continue serving as the Center for Arts Advocacy on behalf of the artists and cultural organizations in our community by hosting the Dallas Area Cultural Advocacy Coalition (DACAC), to mobilize support for issues critical to arts and cultural groups, patrons, and individual artists in the greater Dallas area, and promote understanding of the importance of arts and culture to everyone in our community. This includes coordinating Dallas Arts Advocacy Day in April 2024.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- 3 Sammons Jazz Concerts

- 3 Sammons Cabaret Concerts
- 170 rehearsals
- 75 meetings
- 8 auditions
- 7 performances
- 3 special events
- 14 workshops/classes
- October – December Services

2. 01/01/2024 – 04/15/2024

- 3 Sammons Jazz Concerts
- 4 Sammons Cabaret Concerts
- 170 rehearsals
- 70 meetings
- 6 auditions
- 7 performances
- 4 special events
- 14 workshops/classes
- January – April Services

3. 04/16/2024 – 9/30/2024

- 2 Sammons Jazz Concerts
- 3 Sammons Cabaret Concerts
- 2 Sammons Jazz Youth Concerts
- 160 rehearsals
- 75 meetings
- 6 auditions
- 6 performances
- 3 special events
- 12 workshops/classes
- April – September Services

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	40	400
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	40	3,200
Residency		
Tour		
Rehearsal	500	34,000
Other	250	8,000
Total	830	45,600

Virtual	Number of Events	Estimated Attendance
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Virtual programs
(TOTAL)

20

500

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Second Thought Theatre

Second Thought Theatre provides an intimate and unique theatrical experience by empowering top local artists to take risks, and by showcasing writers who boldly tackle the difficult and demanding questions of our rapidly changing world.

Selected programming from the FY 2023-24 Cultural Organizations Program time period will include:

- Anne-Tig-Uh-Knee, the final show of Second Thought's 2023 Season, directed by STT's Artistic Director, Carson McCain
- Three plays for the 2024 season, running from approximately February through October 2024.

With all our plays, it is STT's ambition to engage our audience to think and be thoughtful, to leave with a greater understanding and greater empathy, not to give answers but ask questions, and thereby better equip our audiences to engage meaningful with each other and the society around them.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Performances of *anne-tig-uh-knee*, including post-performance talkbacks and pay-as-you-can performances

2. 01/01/2024 – 04/15/2024

- Production and performances of STT Season 2024 Show #1, including post-performance talkbacks and pay-as-you-can performances

3. 04/16/2024 – 9/30/2024

- Production and performances of STT Season 2024 Show #2, including post-performance talkbacks and pay-as-you-can performances
- Production and performances of STT Season 2024 Show #3, including post-performance talkbacks and pay-as-you-can performances

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	36	1,600
Residency		
Tour		
Rehearsal		

Other		
Total	36	1,600

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Soul Rep Theatre Company

Soul Rep will present the following for its 2023-2024 SEASON OF PLAYS that will kick off in September 2023. Two of the season's offerings are co-productions. The season reflects Soul Rep's commitment to producing works by and about the Black and African diasporic experience, women, and the marginalized. It will provide quality regional and world premiere works, exposing our audiences to emerging and celebrated voices in contemporary theater, around themes of social justice, women's rights, Black culture, African liberation in Mexico, gentrification, first loves, lost loves, and LGBTQIA+ pride.

Soul Rep's 2023-24 Season of Plays will include:

- CADILLAC CREW (A regional premiere co-production with Echo Theatre), written by Tori Sampson and directed by Anyika McMillan-Herod
- TUCKER NEW WORKS PROJECT: what fits inside a human heart (A world premiere), written by Erin Malone Turner and co-directed by Dee Hunter-Smith & La-Hunter Smith
- YANGA (A regional premiere co-production with Cara Mia Theatre and Mulato Teatro), written by Jaime Chabaud, translated by Tomás Torres-Ayala, and directed by Anyika McMillan-Herod
- THUNDER KNOCKING ON THE DOOR (A Regional Premiere), written by Keith Glover/Music by Keb'Mo, and directed by Guinea Bennett-Price

Soul Rep's ARTS EDUCATION offerings for 2023 - 2024 will include the expansion of LIBERATION LABORATORY (Lib Lab), the company's newest youth arts education program that has been piloted at Booker T. Washington High School for the Performing and Visual Arts since 2021. This "artist" program inspired by "the theater of the oppressed" will expand to a new school in the southern sector.

Additionally, Soul Rep will also offer a series of Acting and Playwrighting Classes in person and virtually, led by accomplished company members and guest instructors. Finally, the company will resume its "out of school" theater classes for children in Summer of 2024.

With a mission to provide quality, transformative Black theater and a vision to shift the paradigm of how the Black experience is valued, all of the proposed production and arts education programs that will be offered exemplify these tenets. Soul Rep continues to select well written original works and impressive published plays to showcase and introduce to the Dallas community that reflect the Black experience in all of its color and complexity. Our productions, albeit produced on limited budgets, are quality in their direction and acting.

Our arts education programs are helping to build the next generation of trained BIPOC artists and activists, in addition to patrons of the arts. This will ultimately ensure quality, transformative theater exploring the Black experience and Diaspora continues in Dallas for decades to come.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Cadillac Crew (regional premiere production) by Tori Sampson, co-production with Echo Theatre
- What Fits Inside a Human Heart (world premiere production) by Erin Malone Turner, TACA New Works Project/Inaugural Tucker New Works Project
- Liberation Laboratory classes at Booker T. Washington High School for the Performing and Visual Arts
- Master classes

2. 01/01/2024 – 04/15/2024

- YANGA (world premiere of translated work) by Jaime Chabud, co-produced with Cara Mia Theatre
- Liberation Laboratory classes at Booker T. Washington High School for the Performing and Visual Arts
- Free Exploratory Theater classes at Dallas Public Library
- Master classes

3. 04/16/2024 – 9/30/2024

- Thunder Knocking on the Door (regional premiere) by Keith Glover and KebMo
- Playwrighting workshops
- Summer Theater Camp
- Liberation Laboratory classes (2 locations)

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	1	50
Class/Workshop	40	65
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	45	1,800
Residency	1	100
Tour		
Rehearsal	91	32
Other		10
Total	178	2,057
Virtual	Number of Events	Estimated Attendance
Virtual programs	5	35
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Teatro Hispano de Dallas

Teatro Dallas will present two main stage productions in the fall and spring at the Latino Cultural Center. The fall production, *Lirica*, explores violence in schools and is based on a true story that took place in Caracas, reset in Corpus Christi, TX. It will include an all Dallas cast and creative team of local artists and designers and talk backs with professional, bilingual family therapists specializing in the needs of Latino families. In the winter we present our 21st International Performance Festival including three groups from Latin America will present (Argentina, Colombia, Mexico). In the spring we will present a co-production with a Chicago theater group, of a story center on mental health for immigrants. The story of an older Cuban immigrant will be told in an unusual musical format, the first for Teatro Dallas, in a cabaret-style supper club environment at the black box in the LCC. The show is called *La Gran Tirana*. The play is in English with well-known boleros/music in Spanish.

In addition to our main stage productions, Teatro Dallas will offer both a playwriting and translation workshop, as well as a year-long paid teen technical internship, the first of its kind, to train the next generation of BIPOC lighting and sound designers. These master classes will be free to all participants. *Entre Lengua* is a new translation and playwriting workshop offered to emerging BIPOC writers to support emerging Latinx stories for stage. These will culminate in professional, public staged readings. TD will also offer a free presentation of the micro-play, *The Woodpecker's Tongue* followed by a bilingual creative writing workshop. In the summer, TD will produce and offer *Entre Paginas*, an all Spanish production children's play that promotes literacy and is interactive. It will be presented at a summer family fair that includes healthy snacks, face painting, charro demonstrations and live music at the LCC.

The events scheduled represent our work in connecting BIPOC Dallas artists to international and regional artists, to support LOCAL emerging BIPOC artists with professional opportunities, to stage stories of relevance to our Latinx communities with music and humor on serious topics such as mental health and migration. Furthermore, we are dedicated to offering Spanish only and bilingual programming for audiences that experience language barriers. By taking our theater across Dallas, we lower access to the arts experienced by transportation and ecumenic barriers. And finally, in our educational programs, we expose young generations of BIPOC students to viable work in the arts through our technical theater camps and for BIPOC artists in our workshops. These add directly to the future arts pipeline in Dallas, adding diverse, professional talent.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Mainstage production: *Lirica* by Gustavo Ott
- Talk backs with professional, licensed bilinugal therapists on Sundays during the run of *Lirica*
- Microplay: *The Woodpecker's Tongue* by Gustavo Ott with free creative writing worksop
- Teen Technical Paid Internship for four students during *Lirica*

2. 01/01/2024 – 04/15/2024

- 21st International Performance Festival
- Teen Technical Paid Internship for Four New Students during Festival
- The Woodpecker’s Tongue and Creative Writing Workshop

3. 04/16/2024 – 9/30/2024

- Mainstage production: La Gran Tirana by Sandor Mendez y Rey Andujar
- Entre Lengua: Playwriting and Translation Workshops at TD studio
- Teen Technical Paid Internship for Four New Students during La Gran Tirana
- Entre Paginas all Spanish children’s play and family festival

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	1	25
Class/Workshop	40	2,400
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	1	1,100
Performance/Presentation	41	6,200
Residency		
Tour		
Rehearsal	155	1,900
Other	50	600
Total	288	12,255
Virtual	Number of Events	Estimated Attendance
Virtual programs	1	150
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

TeCo Theatrical Productions, Inc.

The 2023-2024 season will mark our 30-year anniversary. The tentative schedule for our 2023-2024 theatre season will include 5 productions over a three-weekend period, including several world premieres, a regional premiere, our 3rd annual banned books festival, and our annual holiday production of Black Nativity.

Our upcoming milestone season will also include year-round arts education programs, which will include a Summer Theatre & Cultural Enrichment Camp, Teens In Theater apprenticeship program, PatioLive! for aging care facilities and partnerships with community neighbors such as The Writers Garret, Broadway Dallas, and Dallas Truth Racial Healing and Transformation.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Norman Brown and Mike Phillips – October 14
- The Tragey of Othello – October 19 – November 5, 2023
- Lao Tizer, Nelson Rangell, Chiel Minucci, Anthony Crawford, Joel Rosenblatt – November 18
- Black Nativity – November 30 – December 17, 2023

2. 01/01/2024 – 04/15/2024

1. Kirk Whalum, Aubrey Logan, Jeff Lorber – February 10, 2024
2. THE SUM OF US One-Act Festival – Feb 29 – March 17, 2024
3. Keiko Matsui & Tom Braxton – April 21, 2024

3. 04/16/2024 – 9/30/2024

- Fannie: The Music and Life of Fannie Lou Hamer – May 2 – 19, 2024
- Summer Theater Camp June 2024
- Mindi Abair & Greg Karukas – June 8, 2024
- Jet Fuel by Amy Evans – August 8 – 25, 2024

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	5	300
Class/Workshop	250	3,500
Exhibit – Temporary	5	300
Exhibit – Permanent		
Fair/Festival	1	3,000
Performance/Presentation	150	16,000
Residency		750
Tour		
Rehearsal	75	300

Other	5	5,000
Total	501	31,600

Virtual	Number of Events	Estimated Attendance
Virtual programs	10	5,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Texas International Theatrical Arts Society

The overarching goals for TITAS in the coming season are to create opportunities that support a “Nothing Replaces the Live Experience” campaign and to continue cultivating blended audiences through artistic selections, accessibility, and marketing/PR. TITAS is developing strategies and messaging intended to get audiences off their devices and back to the LIVE EXPERIENCE in the theaters. To achieve this, TITAS has focused most of the season on proven known artists likely to drive audiences back into the theaters.

Each TITAS engagement is treated as an extended artist residency and includes a mix of performances and community education programs over 3-5 days. A percentage of free and reduced-price tickets are available for students, teachers, and community groups for whom cost is a barrier. Community education and engagement programs are always free and include the following:

- Post-show talkbacks with the artists after every performance, often drawing audiences of more than 100 people.
- TITAS Master Classes – open dance classes with guest artists geared to intermediate-advanced dancers aspiring to post-secondary or professional dance
- Santos Salon Series – in-depth community conversations hosted by TITAS Executive and Artistic Director Charles Santos and the visionary artists behind each performance
- Dance for PD Partnership - individuals with Parkinson’s disease experience the joys and benefits of dance while creatively addressing symptom-specific concerns related to balance, cognition, motor skill, depression, and physical confidence
- TITAS and ATTPAC Open Stages – student matinee performances and pre-and post-show study guides for K-12 schools across the region, primarily serving Dallas ISD and Richardson ISD
- TITAS and ATTPAC Big Barre – outdoor dance classes for all ages and abilities held in the reflecting pool and surrounding grounds of Sammons Park
- Specialized workshops – professional development opportunities and unique technical and skills-based classes for Dallas-based artists and educators on a range of topics

The 2023-24 season will strategically focus on high-profile American companies and specifically chosen international artists that resonate with the diverse populations that TITAS serves. Programs during the contract period include Sankai Juku (Japan), The 7 Fingers (Canada), Complexions Contemporary Ballet (U.S./NYC), Hervé Koubi (France), Rennie Harris Puremovement (U.S./Philadelphia), Parsons Dance Company (U.S./NYC), Giordano Dance Chicago (U.S./Chicago), Vertigo (Israel), and Micaela Taylor’s TL Collective (U.S./Los Angeles). Opening the 2024-2025 season in September 2024, TITAS will co-commission and host the world premiere of Twyla Tharp’s 60th Anniversary Tour at the Winspear Opera House.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Sankai Juku Performances & Post-Performance Artist Talkbacks
- Santos Salon Series with Sankai Juku at the Crow Museum of Asian Art

- Butoh Master Class with Sankai Juku co-hosted with Bruce Wood Dance
- Les 7 Doigts Performances & Post-Performance Artist Talkbacks
- Santos Salon Series with Les 7 Doigts
- Complexions Contemporary Ballet Performance & Post-Performance Artist Talkback
- Santos Salon Series with Complexions Contemporary Ballet
- Master Class with Complexions Contemporary Ballet
- Dance for PD Zoom Class with Complexions Contemporary Ballet

2. 01/01/2024 – 04/15/2024

- Cie Hervé Koubi Performance & Post-Performance Artist Talkback
- Santos Salon Series with Cie Hervé Koubi
- Cie Hervé Koubi Master Class
- Rennie Harris Puremovement Performances & Post-Performance Artist Talkbacks
- Santos Salon Series with Rennie Harris
- Hip Hop Master Class with Rennie Harris Puremovement
- Dance for PD Zoom Class with Rennie Harris Puremovement
- Parsons Dance Company Performances & Post-Performance Artist Talkbacks
- Santos Salon Series with Parsons Dance Company
- Master Class with Parsons Dance Company at BTWHSPVA
- Dance for PD Zoom Class with Parsons Dance Company
- Giordano Dance Chicago Performance & Post-Performance Artist Talkback
- Santos Salon Series with Giordano Dance Chicago
- Master Class with Giordano Dance Chicago
- Dance for PD Zoom Class with Giordano Dance Chicago
- Vertigo Performances & Post-Performance Artist Talkback
- Santos Salon Series with Vertigo
- Master Class with Vertigo at BTWHSPVA
- Dance for PD Zoom Class with Vertigo
- Command Performance + Gala

3. 04/16/2024 – 9/30/2024

- Micaela Taylor's TL Collective Performances & Post-Performance Artist Talkbacks
- Santos Salon with Micaela Taylor
- Master Class or Big Barre Outdoor Class with TL Collective
- Dance for PD Zoom Class with TL Collective
- Twyla Tharp World Premiere at Winspear Opera House

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	10	250
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	29	16,800
Residency		
Tour		
Rehearsal	25	500

Other	17	1,275
Total	81	18,825

Virtual	Number of Events	Estimated Attendance
Virtual programs	16	1,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Texas Winds Musical Outreach, Inc.

Texas Winds will perform 845 (or more) professional music concerts for at least 30,000 Dallas residents in FY23-24. Texas Winds contracts 66 musicians in a variety of 49 programs including soloists and ensembles of 2 to 5 musicians. 45 of these musicians currently perform in City of Dallas concerts.

Concerts for Seniors – multiple concerts in facilities that serve senior citizens: nursing homes, assisted living facilities, memory care, senior centers, daycare facilities for disabled adults, low-income senior housing, homeless shelters, and retirement homes. Expected total of 625 concerts.

Concerts for Hospitals – multiple events in Dallas hospitals, including the Dallas Veterans Affairs Medical Center. In-room visits are available for bedridden patients. Expected total of 60 events.

Concerts for Hospice – one-on-one visits in nursing homes, and hospitals.

Concerts for Head Start – Head Start of Greater Dallas Centers, Mi Escuelita, Child Care Centers, and other Dallas preschools receive 4 “Meet the Instruments” programs during the school year. Programs are presented 2-3- times when needed to accommodate class schedules, sizes, and technology constraints. Expected total of at least 160 concerts, dependent on COVID-19 school visitor policies in the 23-24 school year.

Texas Winds performs concerts for historically underserved audiences who lack the ability to attend such events due to limited independent mobility, accessibility, and affordability. Concerts take place in facilities that serve seniors, hospital patients, veterans, and children so we can bring the joy of music to people where they live, work and play. Services are offered at no cost to audience members or facilities.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Concerts for Seniors - 180
- Concerts for Hospitals - 24
- Concerts for Hospice (offered as needed)
- Concerts for Head Start, “Meet the Instruments” program - 44

2. 01/01/2024 – 04/15/2024

- Concerts for Seniors - 175
- Concerts for Hospitals - 20
- Concerts for Hospice (offered as needed)
- Concerts for Head Start, “Meet the Instruments” program - 80

3. 04/16/2024 – 9/30/2024

- Concerts for Seniors – 270
- Concerts for Hospitals - 16

- Concerts for Hospice (offered as needed)
- Concerts for Head Start, “Meet the Instruments” program - 36

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	763	27,130
Residency		
Tour		
Rehearsal		
Other		
Total	763	27,130
Virtual	Number of Events	Estimated Attendance
Virtual programs	82	2,870
(TOTAL)		

PAYMENT:

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B. Cultural Organization acknowledges and agrees that payments due hereunder may be delayed or withheld at the discretion of City if it is determined that Cultural Organization is not in full compliance with the terms of this Contract.

Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Bandan Koro Experience: Education and Inspiration

Bandan Koro will offer unique and dynamic cultural programming to diverse audiences of all backgrounds, with emphasis on outreach to underserved communities. All programming will occur at venues that are fully accessible, and will feature engaging and energizing diverse cultural arts experiences through exploration and conversations focused on the culture, history, music, and dances of West Africa, the Caribbean, and the Diaspora.

Bandan Koro will: 1) provide citywide high quality arts and cultural experiences in safe spaces, while promoting diverse and inclusive events; 2) Maximize community engagement in cross-cultural awareness outreach programs; and 3) Create partnership opportunities with other Dallas serving arts, cultural, and community focused non-profit organizations.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- BKSaturdays Community African Dance Class (Class)
- Second Sunday Arts in the Parks (Workshop)
- First Friday Rhythm and Rhymes (Performance)
- Celebration of Ancestors (Workshop)
- Fall Community Residency (Residency)
- Midnight Bantaba featuring Guest Artist (Workshop)
- Kwanzaa Community Celebration (Community Presentation)

2. 01/01/2024 – 04/15/2024

- BK on the Move (Workshop Series Tour)
- Winter Community Residency (Residency)
- City Wide Black History Celebration Broadcast (Performance)
- City Wide Women's History Month Celebration (Educational Outreach Event)

3. 04/16/2024 – 9/30/2024

- Wholistic Health in the Community (Workshop)
- Spring Rites of Passage Mentorship and Leadership Development Program (Residency)
- Spring Things (Performance)
- Dallas Arts District Pop Up Series (Performance)
- CityWide Virtual Juneteenth History (Performance)
- The Griot (Performance and Community Presentation)
- Black Music Month Presentation - For the Love of the Drum (Performance)
- Summer Youth Arts Initiative (Residency)
- Dallas African Dance Conference (Conference)

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	10	600
Class/Workshop	75	2,500
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	4	1,600
Performance/Presentation	150	14,000
Residency	8	350
Tour	2	350
Rehearsal	80	200
Other		
Total	329	19,600

Virtual	Number of Events	Estimated Attendance
Virtual programs	57	7,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Black Academy of Arts and Letters, Inc.

The main cultural programs and service TBAAL proposes for the 2023-24 fiscal year include a gallery exhibit of rare photographs, film footage, oral histories, celebrity memorabilia, institutional documents and four Emmy-Award-winning statutes. The exhibits chronicle the cultural and artistic contributions made by African-American artists and scholars who have supported and continue to support TBAAL's evolution. TBAAL is a national partner with the New York-based Billie Holiday Theatre, funded by the Mellon Foundation, to present four new plays by young African American playwrights from four historically Black Colleges and universities. TBAAL screens short and feature films by established and emerging filmmakers. TBAAL hosts and creates major literary conferences, symposiums, scholarly presentations, performances, films, and literary round table discussions. TBAAL's cultural programs and services highlight artistic and cultural works of African, Caribbean and African American arts and letters in the performing, visual, literary, and cinematic arts.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Poets N Jazz
- Sunday Evening Theatre
- African-American Cinema in Color, Black & White
- Roundtable Writer's Breakfast Series
- 5th Annual Christmas Kwanzaa

2. 01/01/2024 – 04/15/2024

- Performing Arts Matter (After School Extended Learning Program with 6 participating DISD schools)
- 41st Annual Four-time Emmy Award-winning Black Music and the Civil Rights Movement Concert
- Roundtable Writer's Breakfast Series
- Poetry Mash
- Sweetheart Concert
- 20th Annual Festival of Black Dance Rhythm and Soul of A People
- African-American Cinema in Color, Black & White
- The Crucifixion
- Unforgettable Jazz
- Dress Performance

3. 04/16/2024 – 9/30/2024

- Coffee, Cocktails and Conversation
- Poets N Jazz
- 14th Annual Budding Rose Concert
- Dress Performance

- Roundtable Writer's Breakfast Series
- Sunday Evening Theatre
- Hip Hop Broadway Musical Revue – The Revival
- Jazz at the Muze
- Summer Arts Intensive Education Master Program
- 7th Annual Riverfront Jazz Festival

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	21	12,060
Class/Workshop	34	7,881
Exhibit – Temporary		
Exhibit – Permanent	1	50,589
Fair/Festival	1	15,000
Performance/Presentation	157	86,969
Residency		
Tour	20	406
Rehearsal	155	6,908
Other	310	93,324
Total	698	273,137

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Bruce Wood Dance Co., Inc.

During the FY 2023-24 year, BWD programming will consist of 4 main initiatives: 1) performances with three major dance productions at Moody Performance Hall in the Dallas Arts District, 2) outreach that includes free tickets and free dance classes to expand dance access in the City of Dallas, 3) educational initiatives for local, regional, and national aspiring dancers and choreographers, and 4) cultural collaborations that contribute to Dallas' arts and economic ecosystems.

PERFORMANCES: BWD will host three productions at Moody Performance Hall (MPH). We take care to curate our seasons and productions to have a clear and powerful emotional arc. We select choreographers that fulfill this aesthetic and create well-crafted, technically rich work. Productions offer engaging works and explore relevant social and emotional themes. We work with choreographers and artists from various racial/ethnic and social backgrounds, genders/sexual orientations. (Over the past two years, we commissioned and performed works by Latinx, queer, women, mixed-heritage, and Chinese choreographers, and explored themes of racism, oppression, loneliness, trauma, healing, and joy.) Our first 2023-2024 season commission by queer, Filipino-American Norbert De La Cruz III exemplifies these priorities. Other 2023-24 performance highlights include a world premiere by distinguished, cutting-edge choreographer, Norbert De La Cruz III and a residency with legendary choreographer, Twyla Tharp.

OUTREACH: Every year, BWD offers at least 600 free performance tickets and hosts a variety of free dance classes for underserved Dallas residents in order to expand access to dance among groups in Dallas who otherwise would not have a chance to experience dance in this way. BWD is proud to expand access to dance in this way, and we are certain that these tickets are meaningful because of the insightful testimonials we have received from attendees in recent years.

EDUCATIONAL EXPERIENCES: In addition to the free classes BWD will host for underserved Dallas residents, we will also host a variety of programs for aspiring local and national dancers and choreographers, including our own company members. These opportunities will take place throughout the year at regular intervals. Among these opportunities are WOOD | WORKS - pre-professional drop-in masterclasses and two-week winter and summer intensives for aspiring dancers.

CULTURAL COLLABORATIONS: In addition to the main programming tracks described above, BWD appears in a variety of free and ticketed community collaborations with artists, arts organizations, and dance companies. BWD anticipates continuing this next season. BWD has collaborated with organizations, institutions, and a diverse cohort of Dallas-based artists including Dallas Museum of Art, WFAA Channel 8, Soluna Passport to the Park, Aurora, North Park Center, Dallas DanceFest, Ballet North Texas, Arts Festival artists, TITAS/DANCE UNBOUND, KERA TV & Radio, Dallas Center for Photography, Verdigris Music Ensemble, Dallas Contemporary, Avant Chamber Ballet, Dallas Arts District, kNOwBOX Dance Film Festival, and more.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Company Classes

- Rehearsals
- Constant Contact Video Reels
- Social Media (FB, IG, Tic-Tok) virtual engagements + videos reels
- Education Outreach for Community Partners
- Norbert De La Cruz III Residency
- CRAFT: Behind-the scenes engagement event Norbert De La Cruz III WOODWORKS Master Class with Norbert De La Cruz III
- Studio showing
- November 17-19 Production: SOAR
- SOAR Post-show Curtain Chats
- WOOD|WORKS Winter Dance Intensive – December 18-22

2. 01/01/2024 – 04/15/2024

- Company Classes
- Rehearsals
- Constant Contact Video Reels
- Social Media (FB, IG, Tic-Tok) virtual engagements + videos reels
- Education Outreach for Community Partners
- Company Auditions
- Dance Film Collaboration with Lumedia Musicworks
- Twyla Tharp/Shelley Winters Choreography Residency-Feb 25-Mar 2
- WOOD|SHOP LIVE! Series -New Works by Company Dancers
- Twyla Tharp/Shelley Winters Choreography Residency- Mar 20-Apr 6
- WOODWORKS Master Class with Twyla Tharp/Shelley Washington

3. 04/16/2024 – 9/30/2024

- Company Classes
- Rehearsals
- Constant Contact Video Reels
- Social Media (FB, IG, Tic-Tok) virtual engagements + videos, reels
- Education Outreach for Community Partners
- CRAFT: Behind-the scenes engagement event with Twyla Tharp/Shelley Washington
- 14th Anniversary Performance & Gala Ap 6
- Studio showing
- June 7-9 Production: RADIANCE
- RADIANCE Post-show Curtain Chats
- WOOD|WORKS Summer Intensive I -July
- WOOD|WORKS Summer Intensive II -July

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	213	2,230
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		

Performance/Presentation	11	3,224
Residency	2	32
Tour		
Rehearsal	800	12,000
Other		
Total	1,026	17,486

Virtual	Number of Events	Estimated Attendance
Virtual programs	1	1,240,000
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Dallas County Historical Foundation (The Sixth Floor Museum at Dealey Plaza)

There are three major priorities for Fiscal Year 2024 (October 1, 2023 – September 30, 2024): I. the recognition and commemoration of the 60th anniversary of the assassination of President Kennedy, II. improved access to digital collection resources, and III. continued progress towards the Master Plan.

I. Recognition and commemoration of the 60th Anniversary: November 22, 2023

A season of events and special programs will commence in October and extend through the early calendar year 2024, culminating with the anniversary of the opening of the Museum on Presidents Day. This initiative includes programs, performances and events presented by the Museum and in partnership with several other organizations, and a special exhibition. Programs will be offered that explore the legacy of President Kennedy as well as the impact of the assassination on Dallas and the country. The series is designed to appeal to a variety of audiences with different levels of familiarity for the events of November 1963. Representative examples include musical performances, lectures, book series, and films. A special exhibition—*Two Days in Texas*—will explore the lasting effect of President Kennedy’s life, death and legacy on Dallas and the country. Exhibition labels, wall texts and other written materials will be made available in Spanish.

II. Improved access to digital collection resources

The second major initiative is improved access to the Museum’s collections through online channels. Work began on this last year with the onboarding of the Preservica digital preservation platform. This platform will be the storage repository for digital collection objects, the “vault” where digital files are preserved. Preservica’s public online portal will make time-based media and other digital objects searchable and discoverable and allow users to retrieve high-resolution access copies of the files. In FY2024, the major emphasis will be on the digitization and uploading of content, cataloguing and attaching of metadata. The first major tranche of newly available content will be 60 hours of newly digitized news footage. New search functionality for the Museum’s more than 2,000 Oral Histories will be also implemented, representing a significant step forward with regards to the availability of Oral Histories.

Finally, all digital efforts are made fully available in both English and Spanish.

III. Continued progress towards the Master Plan

The Master Plan which was adopted in September 2019 and updated in March 2023. The Museum’s administrative offices have been relocated to the historic Texas School Book Depository building uniting nearly all Museum functions under one roof. A study of the Museum’s satellite retail space has provided new direction for this space which will be reimagined incorporate more collection objects and interpretive content.

The Museum’s growth will include the creation of new staff positions, such as a Chief Experience Officer, and the rehiring of several positions that have been empty since the Covid-19 pandemic, such as a Marketing Manager. Finally, work on the Museum’s new interpretive plan will begin in FY2024,

although it is not expected to be completed this year. This new plan will guide efforts related to the updating of the core exhibition, the development of special exhibitions, the goals and guiding principles for the collection, and the ways in which these efforts undergird educational initiatives.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

Recognition and commemoration of the 60th Anniversary of John F. Kennedy's Assassination:

- *Two Days in Texas* special exhibition
- Home Movie Day | partnership with Dallas Municipal Archives
- Panel discussion with former Mayor Mike Rawlings and retired journalist Darwin Payne, moderated by Krys Boyd | partnership with Downtown Dallas, Inc and KERA
- Virtual program with Clint Hill, Lisa McCubbin and Gerald Posner
- Author discussion series presented at the Museum
- Panel discussion | partnership with Preservation Dallas
- *Echoes from a Memory* performances | new work of music from composer Jesus Martinez commissioned by the Museum
- Screening of *City of Hate* by Quin Matthews
- Student workshops and Museum visits
- Teacher professional development programming

2. 01/01/2024 – 04/15/2024

- *Two Days in Texas* special exhibition
- Commemoration of 35th anniversary of the opening of the Museum
- School workshops and Museum visits
- Teacher professional development programming
- Author discussion series presented at the Museum

3. 04/16/2024 – 9/30/2024

- *Two Days in Texas* special exhibition
- School workshops and Museum visits
- Teacher professional development programming
- Author discussion series presented at the Museum

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	75	12,000

Exhibit – Temporary	1	250,000
Exhibit – Permanent	1	90,000
Fair/Festival		
Performance/Presentation	25	1,500
Residency		
Tour		
Rehearsal		
Other		
Total	102	353,500

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Dallas Opera

The Dallas Opera will serve approximately 53,100 through in-person experiences, and an additional 25,000 through virtual content and live-streamed performances. The mainstage season features 4 productions (TOSCA, THE DIVING BELL AND THE BUTTERFLY, ELEKTRA, ROMEO AND JULIET), 16 total performances, and 3 public dress rehearsals. One performance of each mainstage production will be live-streamed and made available online. Additional enrichment opportunities include 15 free pre-opera talks, 4 Opera Insights panels, and 1 post-opera talk accompanying each production, in addition to programming through TDO Connections, an ongoing initiative in which we explore themes that lead to more authentic, human-centered storytelling.

The Dallas Opera will offer 5 free and low-cost concert opportunities to experience opera in a variety of formats, ranging from our annual free People's Choice Concert to the National Vocal Competition. Our Family Concert Series will feature 4 total performances of family-friendly operas THE BILLY GOATS GRUFF and PEPITO.

We offer TEKS-aligned in-school, after school, and summer arts education programs including 4 Student Matinees of PEPITO, up to 15 Touring Opera performances of PEPITO, up to 15 Opera in a Suitcase after-school residencies and performances of PEPITO, up to 8 Kids' Opera Boot Camp sessions, up to 10 free OperaTruck or community performances, as well as Career Days presentations and at least 1 teacher training and professional development session.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1) 10/01/2023 – 12/31/2023

- 1 People's Choice Concert – October 7, 2023
- 4 TOSCA/Giacomo Puccini – October 13, 15(m), 18, and 21, 2023
- 4 THE DIVING BELL AND THE BUTTERFLY/Joby Talbot – November 3, 5(m), 8, and 11, 2023
- 1 Family Concert Series performance of THE BILLY GOATS GRUFF – October 14, 2023
- 1 Family Concert Series performance of PEPITO – November 12, 2023
- 2 performances of The Dallas Opera Holiday Concert – December 16, 2023
- 4 Student Matinee performances of PEPITO – November 7, 8, 9, 10, 2023
- 7 pre-opera talks – October 15, 18, 21, 2023 and November 3, 5, 8, 11, 2023
- 2 post-opera talks – October 15, 2023 and November 5, 2023
- 2 Opera Insights panels – October 8 and 29, 2023
- 1 public final dress rehearsal – October 10, 2023
- Touring Opera performances of PEPITO
- Opera in a Suitcase workshops and performances
- Free OperaTruck/community performances
- Digital content and livestreaming

2) 01/01/2024 – 04/15/2024

- 4 ELEKTRA/Richard Strauss – February 9, 11(m), 14, and 17, 2024

- 4 ROMEO AND JULIET/Charles Gounod – March 1, 3(m), 6, and 9, 2024
 - 1 Titus Family Recital with Lawrence Brownlee and Myra Huang – January 21, 2024
 - 1 Hart Institute for Women Conductors Showcase Concert – January 28, 2024
 - 1 Family Concert Series performance of PEPITO – March 2, 2024
 - 1 performance of National Vocal Competition – March 8, 2024
 - 1 Family Concert Series performance of THE BILLY GOATS GRUFF – March 10, 2024
 - 8 pre-opera talks – February 9, 11, 14, 17, 2024 and March 1, 3, 6, 9, 2024
 - 2 post-opera talks – February 11 and March 3, 2024
 - 2 Opera Insights panels – February 4 and 25, 2024
 - 2 public final dress rehearsals – February 6 and 27, 2024
 - Touring Opera performances of PEPITO
 - Opera in a Suitcase workshops and performances
 - Free OperaTruck/community performances
 - Digital content and livestreaming
- 3) **04/16/2024 – 09/30/2024**
- Kids' Opera Boot Camp – June/July 2024
 - Touring Opera performances of PEPITO
 - Opera in a Suitcase workshops and performances
 - Free OperaTruck/community performances
 - Teacher Training sessions
 - Digital content and livestreaming

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	8	600
Class/Workshop	26	3,500
Exhibit – Temporary	0	0
Exhibit – Permanent	0	0
Fair/Festival	0	0
Performance/Presentation	40	40,000
Residency	15	1,500
Tour	15	3,000
Rehearsal	8	4,500
Other	0	0
Total	112	53,100
Virtual	Number of Events	Estimated Attendance
Virtual programs	120	25,000

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Flame Foundation

The Flame Foundation proposes 8 projects for the FY 2023-24 year.

Firstly, we plan to expand our DISD after school youth flamenco music and dance programming Flamenkitos at 3 schools. We will continue at Alex Sanger Preparatory and Silberstein Elementary, and we will add Eladio R. Martinez Learning Center to launch an after school program there from October 2023 until May 2024.

Secondly, we plan to continue a 4-part, bilingual, and in-person workshop series called, "Flamenco Hoy/ Flamenco Today" from October 2023 to May 2024 at Dallas Parks and Recreation centers for seniors and families.

Lastly, we propose to bring back our annual Dallas Flamenco Festival performance Fiesta Flamenca May and June of 2024. The festival plans to offer: 1) accessible workshops for youth and adults led by professional flamenco dancers and musicians; 2) local flamenco dance student performances; and 3) performances featuring local and visiting professional flamenco dancers and musicians.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Begin Flamenkitos after school program at Alex Sanger
- Begin Flamenkitos after school program at Eladio R. Martinez
- Flamenco Hoy!! At Exall Rec in December
- Flamenco Hoy!! At Grauwlyer Rec in December

2. 01/01/2024 – 04/15/2024

- Continue Flamenkitos at Alex Sanger in February
- Begin Flamenkitos after school program at Silberstein Elementary
- Continue Flamenckitos after school program at Eladio R. Martinez Learning Center
- Flamenco Hoy!! At Samuel Grand Rec in March
- Flamenco Hoy!! At Bachman Rec in April

3. 04/16/2024 – 9/30/2024

- Dallas Flamenco Festival FIESTA FLAMENCA workshops and shows begin

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	7	450
Class/Workshop	100	1,100
Exhibit – Temporary	4	140
Exhibit – Permanent	4	140

Fair/Festival	31	1,000
Performance/Presentation	60	3,000
Residency	4	
Tour		
Rehearsal	80	30
Other		
Total	589	5,860

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A

FY 2023-24 Cultural Organizations Program

Scope of Services

The Shakespeare Festival of Dallas

The fall of 2023 will feature *King Lear*, directed by Christie Vela, and will run for ten performances in October (with additional performances occurring in the month of September). Summer 2024 Shakespeare in the Park will feature *The Odyssey* by Mary Zimmerman and *The Merry Wives of Windsor* by William Shakespeare. These productions will run in rotation from June through July, with 32 total performances over six weeks. The summer 2024 season will close with our annual co-production with Junior Players running for six performances. Junior Players will present *Henry V*, the final installment in their *Crowns of Power* series. Fall 2024 Shakespeare in the Park will feature *Twelfth Night* in performance for four weeks at Samuell Grand Amphitheater. *Twelfth Night* will have sixteen performances.

Our youth arts education program, Shakespeare on the Go, offers a range of programs from on-campus school tours, student matinees, and summer camps to after-school classes and digital classroom resources for grades 3 -12. Grades 7-12 will continue to be served by Shakespeare Unlocked, a 55-minute performance exploring Shakespeare's use of language through the intense study of works like *Romeo and Juliet*, *Richard III*, and *Macbeth*. Shakespeare Dallas' matinee program centers on Shakespeare's plays that resonate with diverse audiences accompanied by educational enrichment to deepen students' understanding. In fall 2023, schools will be able to attend one of two matinee productions of *King Lear*. Matinees include a 45-minute post-show talkback with the cast and director and access to pre-and post-performance materials. Summer camps offer an enriching arts experience that is also dynamic, fun, and engaging. Students in grades 2 through 12 learn the basics of acting, movement, vocal work, and improvisation. Teaching artists engage students with Shakespeare through a modern, relatable lens. All sessions culminate in a final performance for friends and family at Samuell-Grand Amphitheater. Sessions are currently confirmed for June and July at three locations, and we are actively seeking to expand to additional areas through partnerships.

We will offer adult enrichment in the form of book clubs, new podcast episodes, and a combination of virtual and in-person events. Adult literacy programs will include three book clubs that will proceed each of the mainstage productions and an additional four book clubs not tied to the Shakespeare in the Park season. Book Clubs meet once a week for five-weeks and work through the entire play that will be performed. *Shakespeare Decoded*, a podcast designed to explore Shakespeare and contemporary social issues, will launch its fourth season with six new episodes of 45 minutes featuring guests from across the globe. Past topics have included *King Lear* and an examination of aging, sexual politics in Shakespeare's plays, *Hamlet* and mental health, and exploration of Shakespeare's plays and contemporary veterans. And last but not least, we have a vision for Samuell-Grand to evolve as a community arts hub.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Shakespeare in the Park – *King Lear* performances
- Shakespeare in the Park – *King Lear* student matinees
- Shakespeare Decoded podcast episodes

- Educational digital programs (Will on the Web, Shakespeare Unlocked, Romeo and Juliet Unlocked)
- Book Club workshops

2. 01/01/2024 – 04/15/2024

- Shakespeare Decoded podcast episodes
- Educational digital programs (Will on the Web, Shakespeare Unlocked, Romeo and Juliet Unlocked)
- Book Club workshops

3. 04/16/2024 – 9/30/2024

- Shakespeare in the Park – The Odyssey by Mary Zimmerman
- Shakespeare in the Park – The Merry Wives of Windsor
- Junior Players Collaboration – Henry V
- Shakespeare in the Park – Twelfth Night
- Summer Camps (East Dallas and South Dallas)
- Shakespeare Decoded podcast episodes
- Educational digital programs (Will on the Web, Shakespeare Unlocked, Romeo and Juliet Unlocked)
- Book Club workshops

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	6	95
Class/Workshop	46	545
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	84	30,000
Residency	1	150
Tour		
Rehearsal	140	1,020
Other	1	140
Total	278	31,950

Virtual	Number of Events	Estimated Attendance
Virtual programs	12	2,900
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Verdigris Ensemble, Inc., a Texas Nonprofit Corporation

Verdigris Ensemble's 2023/24 Season, entitled "**Regrowth**," is set to tackle diverse issues surrounding Environmental Justice here at home and beyond, drawing attention to ecological challenges and offering hope for change. With new works and commissions from local artists dominating the season, Verdigris is set to celebrate and elevate the unique voices that define our community and its needs by featuring Texas-based stories, building a library of new works, seeking creative community collaborations, and continued commitment to innovation in performance and design to transcend traditional concert experiences. Through innovative storytelling that engages multisensory immersive experiences, Verdigris' seventh season invites meaningful involvement and sustainable cooperation to regenerate and preserve natural harmony in our vulnerable shared home. In fact, every ticket purchased this season will support Texas Trees Foundation's planting efforts in the state to deliver on the promise of regrowth.

The season opens with *The Endangered*, a synergistic collaboration with Dallas Contemporary Museum of Art, featuring Sarah Kirkland Snider's "Mass for The Endangered." This elegy for the natural world is interspersed with commissioned poetry created by five Dallas writers and set to music by five regional composers. Also at the Dallas Contemporary, *Beautification* celebrates a unique collaboration inspired by South African visual artist Bianca Bondi's site-specific work alongside 8-10 commissioned compositions weaving together a narrative of Ladybird Johnson's Highway Beautification Act and indigenous Texan flora. Iconic audio pieces of Ladybird's speeches make the program a cohesive experience. A Verdigris audience favorite, *Dust Bowl* will take over the Wyly Theater with its genre-bending account of the infamous ecological disaster and the people and personalities who overcame its legendary adversity. Following its premiere in 2020, this production will feature an original libretto and expanded musical materials befitting the scope of its history. The season finale, *Mis-Lead*, is composed by SMU's Kirsten Soriano and features vocalists uniting through movement and percussion to draw attention to West Dallas' chronic toxic water issues brought on by industrialization through lead smelting, which led to generations of North Texans being poisoned by an essential element of their lives. This piece is being created in collaboration with the *Dallas Free Press* to responsibly and accurately capture a community in need.

Additionally, Verdigris Ensemble remains committed to combatting systemic inequities throughout society and the arts industry. It reflects its mission by intentionally promoting diversity, equity, inclusion, and accessibility and makes every effort to develop a more diverse and inclusive audience and community base. This is exemplified in our residency at DISD's W.E. Greiner Exploratory Arts Academy and Townview High School, comprised of education and mentorship outreach through weekly voice lessons and artistic collaborations.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- *The Endangered* (October 27-29, 2023, at Dallas Contemporary Museum of Art)
- *Beautification* (December 1-3, 2023, at Dallas Contemporary)

2. 01/01/2024 – 04/15/2024

- *Dust Bowl* (February 23-25, 2024, at Potter Rose Performance Hall at Wylly Theater)
- *Mis-Lead* (April 5-7, 2024, at the Kalita Humphreys Theater)

3. 04/16/2024 – 9/30/2024

- No currently scheduled programming

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	10	150
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	16	2,250
Residency	360	1,000
Tour		
Rehearsal	4	40
Other	4	120
Total	394	3,560
Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

The Writer's Garret

The Writer's Garret provides a variety of cultural programs and services to Dallas residents of across several demographics. The literary center's office is located at 215 S Tyler St. Its programs fall into 3 categories: youth and family, health and human service partnerships, and support for the literary community.

The Garret supports for the literary community in several ways. The organization offers spring and fall adult classes in a variety of genres for individuals at every skill level. The long running peer critique workshops for poets and fiction writers called Stone Soup occur 7x/month and are free to participants. Inner Moonlight monthly poetry reading series, Lit Talk literary panels, and The Common Language Project, a poetry competition resulting in public reading and printed anthology, provide programming throughout the year.

Writers in Neighborhoods & Schools (WINS) sends local writers into classrooms and community centers as teaching artists to foster excitement for reading and creative writing throughout the academic year. In partnership with Big Thought, the organization will conduct summer camps in West Dallas and Pleasant Grove. The immersive summer program Rail Writers takes participants on a journey of reading, writing, and exploration, and will serve over 300 participants.

The Write To Heal program is a collaborative effort utilizing the art of crafting language as a tool for coping with physical or psychological adversity, as well as systemic disadvantage, with the goal of building a more vibrant, wholly healthful community. The Garret will again partner with Cancer Support Community and several other community organizations, as well as Challenge America Veterans' CAVArts.org.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Support Inner Moonlight poetry reading series
- Write To Heal workshops with Cancer Support Community, CAVArts.org, etc
- Execute 5 fall workshops, discussions and panels
- Writers in Neighborhoods and Schools (WINS) program
- Administer Stone Soup peer critique working groups

2. 01/01/2024 – 04/15/2024

- Support Inner Moonlight poetry reading series and Lit Talk
- Write To Heal workshops with Cancer Support Community, CAVArts.org, etc
- Execute 6 spring workshops, discussions and panels
- Administer the Common Language Project
- Writers in Neighborhoods and Schools (WINS) program
- Administer Stone Soup peer critique working groups

3. 04/16/2024 – 9/30/2024

- Support Inner Moonlight poetry reading series and Lit Talk

- Write To Heal workshops with Cancer Support Community, CAVArts.org, etc
- Execute Big Thought Summer Soars Camps
- Execute Rail Writers summer program

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp	3	90
Class/Workshop	170	1,500
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	1	400
Performance/Presentation	18	1,000
Residency	12	30
Tour		
Rehearsal	25	250
Other	10	120
Total	239	3,390

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Theatre Three, Inc.

Our 2023-2024 Season will feature three musicals, three classic and award-winning plays, one hilarious play with music, and the world premiere of an adaption by a local playwright. Now fully renovated and ready – including the Theatre Too space downstairs – Theatre Three will produce a full season in both spaces for the first time since 2019.

Additionally, we are continuing the THEATER LEARNING LAB, a collaboration with Booker T. Washington HSPVA. A select group of students will have the opportunity to be taught by Theatre Three teaching artists as well as additional teaching artists. Moreover, students will have access to rehearsals and performances to further their education. National Michael Chekhov Classes will continue this year. This class explores the acting technique developed and taught by master acting teacher and actor Michael Chekhov and is taught by highly respected actor and NMCA certified teacher, Gail Cronauer, one of the most admired teaching artists in the Dallas-Fort Worth Metroplex

Supplementary Programming will continue as it has in years past and shall include: MONDAY NIGHT PLAYWRIGHT, a low-cost program for local playwrights to have their pieces read aloud and receive potential exposure and feedback; T3WRITES, a blog series which is hosted on our website; UPTOWN DRAMA, a weekly podcast is designed to give access to behind the scenes of how Theatre Three operates; and, the T3 ART GALLERY, a space for local artists that would like to display/sell their work.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Perform LIZZIE
- Theater Learning Lab Fall Semester
- National Michael Chekhov Class
- Rehearse and Perform SCROOGE IN ROUGE
- Rehearse and Perform DEATHTRAP
- Rehearse I LOVE YOU, YOU'RE PERFECT, NOW CHANGE

2. 01/01/2024 – 04/15/2024

- Rehearse and Perform I LOVE YOU, YOU'RE PERFECT, NOW CHANGE
- Theater Learning Lab Spring Semester
- Rehearse and Perform GOD OF CARNAGE
- Rehearse and Perform THE SEAGULL

3. 04/16/2024 – 9/30/2024

- Perform THE SEAGULL
- Rehearse and Perform MISERY
- Rehearse and Perform PIRATES of PENZANCE
- Theater Learning Lab Showcase

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	76	40
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	184	12,000
Residency		
Tour		
Rehearsal	140	80
Other		
Total	400	12,120

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Turtle Creek Chorale, Inc.

For the first three months of the 2023-24 grant period, we will be in TCC's Season 43 that is themed TOGETHER as we bring us all together for the power of live concert performances. The first two concerts in this grant period are Border Songs: A TCC Ensemble Concert, and Sing for Joy: A Celtic Holiday Celebration.

Beginning January 2024, we will launch TCC's Season 44, which will include concerts titled Renew; Songs for a New World; I, Too, Sing America; and Bach to the 90's.

Finally, we have an ongoing educational program – the “You Are Light Project” – that shines a bright light on suicide prevention and mental health for high school students. This program combines choral performance with video and personal storytelling from TCC members about their personal struggles with mental health and how they overcame these challenges. While this has been converted into a virtual, modular program for teachers to use, we hope to soon be able to make this program available in person for high school students across the City of Dallas and metroplex. We anticipate doing at least two in-person programs over the course of this grant period.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Border Songs
- SING FOR JOY: A Celtic Holiday Celebration

2. 01/01/2024 – 04/15/2024

- RENEW

3. 04/16/2024 – 9/30/2024

- Songs for a New World
- I, Too, Sing America
- Bach to the 90's

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	2	300
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	10	10,300
Residency		

Tour		
Rehearsal	40	6,000
Other		
Total	52	16,600

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Undermain Theatre

During the FY 2023-24 funding period, Undermain Theatre will present its 40th Season of Light Underground with a curated slate of four mainstage productions, including three regional premieres and a workshop staging of a new play by the recipient of the Katherine Owens/Undermain Fund for New Work. Events surrounding the productions will increase audience access and encourage new and existing audiences to return in increased numbers to live theatre as part of the continued recovery from the COVID-19 pandemic. Undermain will also celebrate its 40th Anniversary Season with selected donor and audience events.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Star Finch’s *Bondage*, a regional premiere: performances, audience access events, talkbacks, and briefings
- Harold Pinter’s *No Man’s Land*, a regional premiere: performances, audience access events, talkbacks, and briefings
- An invited reading of Brian Dang’s *This time*: performances, audience access events, talkbacks, and briefings

2. 01/01/2024 – 04/15/2024

- Brian Dang’s *This time*, a workshop production by the 2022 grant recipient from the Katherine Owens/Undermain Fund for New Work: performances, audience access events, talkbacks, and briefings
- 40th Season of Light Undermain Anniversary Celebration

3. 04/16/2024 – 9/30/2024

- Aeschylus’ *The Persians*, adapted by Ellen McLaughlin, a regional premiere: performances, audience access events, talkbacks, and briefings

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop	22	380
Exhibit – Temporary		
Exhibit – Permanent	9	
Fair/Festival		
Performance/Presentation	55	2,500
Residency		
Tour		

Rehearsal	45	200
Other	45	700
Total	176	3,780

Virtual	Number of Events	Estimated Attendance
Virtual programs (TOTAL)	16	100

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

Uptown Players, Inc.

Uptown Players is the only professional LGBTQ+ focused theater in Dallas. Uptown Players has a rich 21-year history of producing plays and musicals focusing on contemporary and alternative lifestyle themes that explore topics including diversity, relationships, family, prejudice, and social values. In 2023, Uptown Players will complete its 21st season producing plays and musicals that illustrate and represent the LGBTQ+ life experience. We provide the LGBTQ+ community an opportunity to examine itself and to develop confidence, self-awareness, and pride. We provide a safe place for LGBTQ+ patrons and their allies to fellowship, and to be enlightened and entertained by depicting stories that create acceptance, tolerance and understanding by breaking down barriers.

The overarching theme of queer acceptance in all 4 mainstage theatrical pieces fit perfectly with Uptown Players' mission. The themes of diversity, tolerance, and acceptance are key elements of the 2018 Dallas Cultural Plan to provide an equitable and thriving arts experience to all residents of Dallas.

As part of its 2023-2024 season, Uptown Players will produce the North Texas regional premiere of the 2019 hit Broadway musical, *The Prom*. The show will run for 11 performances at the Kalita Humphreys Theater and will be directed by Penny Ayn Maas, with music direction by Vonda K. Bowling and choreography by Evor Wright. The show will feature a diverse cast of 18 local actors, singers, and dancers.

A second production in the 2023-2024 season, *Fire and Air* is the last play written by Terrence McNally before his passing. It will run for 10 performances in the 150-seat sixth floor studio space at the AT&T Performing Arts Center and will be directed by Cheryl Denson.

The final two productions in the 2023-2024 season are the iconic Mart Crowley play, *The Boys in the Band*, and the world premiere of a new musical, *Jada Bells – A Holiday Extravaganza* that stars local drag-artist Jada Pinkett Fox that will be written and directed by B. J. Cleveland.

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- Jada Bells – A Holiday Extravaganza: rehearsals and performances

2. 01/01/2024 – 04/15/2024

- Fire and Air: rehearsals and performances

3. 04/16/2024 – 9/30/2024

- Broadway Our Way: rehearsals and performances
- The Prom: rehearsals and performances
- The Boys in the Band: rehearsals and performances

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival		
Performance/Presentation	42	11,825
Residency		
Tour		
Rehearsal	105	2,000
Other		
Total	147	13,825

Virtual	Number of Events	Estimated Attendance
Virtual programs	0	0
(TOTAL)		

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Exhibit A
FY 2023-24 Cultural Organizations Program
Scope of Services

USA Film Festival

USA Film Festival's main cultural programs and services proposed for FY24 include:

40th ANNUAL KIDFILM FAMILY FESTIVAL, January & February-June 2024

Free-admission community program will feature a multicultural selection of films and guests celebrating excellence in children's film arts. Free books will also be distributed to all families for the "Meet the Authors" program/s which promote love of reading in children.

The KidFilm program will consist of:

Part I – 2-day Public Weekend Program for children and adults (Free admission; Free books).

Part II – 5-day Field Trip Program for DISD educators and Students, grades K-6.

Part III – Virtual In-Class Programs for DISD educators and Students, grades K-6 (during February-June).

54th ANNUAL USA FILM FESTIVAL, April 2024

Long-running, prestigious curated 5-day showcase featuring new U.S. and foreign films, the Annual Short Film Competition, and special programs created just for the Festival. Accomplished artists appear with their films in a setting designed to bring artists together with their audiences. Other program highlights include Tributes to master artists (directors, actors, composers, editors, cinematographers, etc.), presentation of restored prints, classic films, programs featuring local artists as well as partnerships with local cultural and social service agencies, etc. All programs will be offered at FREE admission to the community.

"MEET THE FILMMAKERS" Film Series (held periodically 5-8 times throughout the year)

Throughout the year, the Festival presents multicultural programs with filmmaker guests in attendance to present new works and interact with the audience.

FILM SERIES (Held monthly and periodically throughout the year).

In partnership with the Angelika Film Center Dallas, the Festival will co-present several themed film series presented on the big screen. (In past years, these collaborative series included a "Studio Ghibli Summer Series," an annual "Hitchcock-tober," series celebrating the films of Alfred Hitchcock, a "Cult Classics" series and a "90s Rewind" series.)

Performance Benchmarks for the FY 2023-24 COP Payment Periods

1. 10/01/2023 – 12/31/2023

- REPERTORY SERIES screening classic films ("Hitchcocktober" 10/4-31/23)
- REPERTORY SERIES films ("Classics" series monthly 10/23 – 12/23)
- ARTS ON FILM series ("National Theatre Live" monthly presentations of plays, etc. on film in cinema, 10/23-12/23)
- Monthly Preview Screenings of New Films (for USAFF members and partner organizations)

- “Meet the Filmmakers” and “Texas Filmmakers Showcase” periodic film series presentations of new and classic films with filmmaker guests in attendance

2. 01/01/2024 – 04/15/2024

- 40th ANNUAL KIDFILM FAMILY FESTIVAL, January 2024 (public programs)
- KIDFILM SCHOOL PROGRAMS, February-August 2024 (school programs)
- Monthly Preview Screenings of New Films (for USAFF members and partner organizations)
- ARTS ON FILM series (“National Theatre Live” monthly presentations of plays, etc. on film in cinema, 1/24-4/24)
- “Meet the Filmmakers” and “Texas Filmmakers Showcase” periodic film series presentations of new and classic films with filmmaker guests in attendance

3. 04/16/2024 – 9/30/2024

- Arts Month Celebration - 54th ANNUAL USA FILM FESTIVAL, April 2024
- REPERTORY SERIES films (“Studio Ghibli” Summer Series June-September 2024)
- Monthly Preview Screenings of New Films (for USAFF members and partner organizations)
- ARTS ON FILM series (“National Theatre Live” monthly presentations of plays, etc. on film in cinema, 4/24-9/24)
- “Meet the Filmmakers” and “Texas Filmmakers Showcase” periodic film series presentations of new and classic films with filmmaker guests in attendance

Projected Performance Benchmark Services and Attendance for FY 2023-24

In-Person	Number of Events	Estimated Attendance
Camp		
Class/Workshop		
Exhibit – Temporary		
Exhibit – Permanent		
Fair/Festival	165	19,000
Performance/Presentation		
Residency		
Tour		
Rehearsal		
Other		
Total	165	19,000
Virtual	Number of Events	Estimated Attendance
Virtual programs	10	1,000
(TOTAL)		

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