



February 6, 2026

City of Dallas
Planning and Development
1500 Marilla Street, 5BN
Dallas, TX 75201

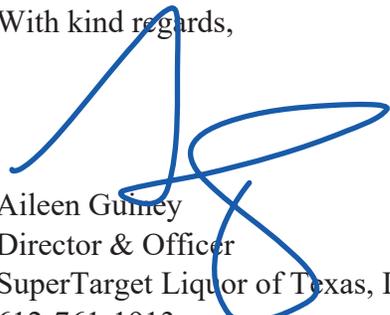
RE: Variance from the minimum distance regulations related to the sale of alcoholic beverages for off-premises consumption only at 655 W Illinois Avenue

To Whom It May Concern,

SuperTarget Liquor of Texas, Inc. would like to offer the sale of beer and wine for off-premises consumption only at Target Store T-2907 located at 655 W Illinois Avenue, Suite 300, Dallas, TX 75224-1880. The store shares the same property line with two schools, Academy of Dallas and Uplift Pinnacle Preparatory. A variance to the spacing requirement for this use does not create an adverse effect on the surrounding community. Attached, please find the application for variance form, alcohol survey, and list of officers.

Please feel free to contact me if you have any questions or concerns in this matter.

With kind regards,



Aileen Guiney
Director & Officer
SuperTarget Liquor of Texas, Inc.
612-761-1913
Liquor.Licensing@target.com



CITY OF DALLAS

APPLICATION FOR A VARIANCE FROM THE MINIMUM DISTANCE REGULATIONS RELATED TO THE SALE OF ALCOHOLIC BEVERAGES

Chapter 6—Alcoholic Beverages, City of Dallas Code of Ordinances

Applicant SuperTarget Liquor of Texas, Inc. (Must match the business name on TABC application)

Contact person, title Dot Vannavong, Bus. Lic. Property owner's name Target Corporation (Land owner, business owner, representative)

Contact person's phone 612-761-1913 Address of request site 655 W Illinois Avenue

Contact person's address 1000 Nicollet Mall, Minneapolis, MN 55403 Protected use's address 2324 S Vernon Avenue

Contact person's email Liquor.Licensing@target.com 2510 S Vernon Avenue

- Type of protected use: Church, Public school / open-enrollment charter school, Private school, Public hospital, Daycare/child-care facility
Type of business seeking to sell alcohol: Alcoholic beverage manufacturing, General merchandise or food store with 10,000 square feet or more floor area, Microbrewery, microdistillery, or winery, Restaurant without drive-in or drive-through service
Type of TABC permit(s) to be sought: Brewer's permit, "B" / Manufacturer's license, "BA", Distiller's and rectifier's permit, "D", Food and beverage certificate, "FB", Mixed beverage permit, "MB", Wine and beer retailer's off-premise permit, "BQ", Wine and beer retailer's permit, "BG", Winery, "G"

The nonrefundable variance application fee is \$1,200.00 and the sign fee, which is between \$10 and \$50 depending on street frontages. A statement explaining how the request meets the standard below is required as part of this application. The burden of proving that the request meets the standard is solely the responsibility of the applicant. Additional evidence supporting the request may be submitted along with this application.

Enforcement of the spacing requirements in this particular instance (1) is not in the best interest of the public; (2) constitutes waste or inefficient use of land or other resources; (3) creates an undue hardship on an applicant for an alcohol permit; (4) does not serve its intended purpose; is not effective or necessary; or (5) for any other reason that the city council, after consideration of the health, safety, and welfare of the public and the equities of the situation, determines is in the best interest of the community.

REQUIRED ATTACHMENTS:

- Statement of request
List of officers for alcohol business and property owner
Sealed alcohol survey showing 300 foot radius and door to door measurements (protected use must be indicated on this survey)

AUTHORIZATION BY PROPERTY OWNER(S)

I, Anthony Heredia, the owner of the property to be considered, hereby authorize the above business and representative to file this application for a variance from the requirements of Chapter 6, Section 6-4 of the City of Dallas Code of Ordinances.

Anthony Heredia
Owner's Printed Name

[Signature]
Owner's Signature

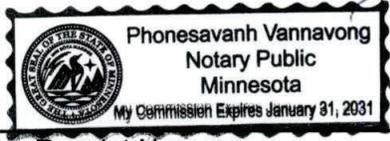
APPLICANT ACKNOWLEDGEMENT AND AFFIDAVIT

I have read, examined, and completed this application; and know the information provided to be true and correct. I hereby apply for a variance from the distance requirements in Chapter 6, Section 6-4 of the City of Dallas Code of Ordinances. I understand that this application, including all submitted documentation, are public information and can be made available through an Open Records Request per the Texas Public Information Act (Texas Government Code, Chapter 552).

Aileen Guiney
Applicant's Printed Name

[Signature]
Applicant Signature

Sworn to and subscribed before me by on this day 9th of February in the year 2026, to certify which witness my hand and seal of office.



[Signature]
Notary Public in and for the State of Texas Minnesota

Date received: Receipt No.: Case number:

SuperTarget Liquor of Texas, Inc. Officers

Name	Type	Role	Ownership
Lisa Roath	Person	President	0
Aileen Guiney	Person	Director, Officer	0



February 6, 2026

To Whom It May Concern:

Please be advised that Anthony Heredia is a principal officer for Target Corporation, qualified to do business in the State of Texas as Target Corporation.

Anthony Heredia, Senior Vice President, oversees the business licensing group that applies for and renews Target's licenses.

Sincerely,

Dot Vannavong

Dot Vannavong
Business Licensing
Target Corporation

Target Corporation Officer

Name	Type	Role	Ownership
Anthony Heredia	Person	Senior Vice President	<1% (negligible)