

EXHIBIT B DEEP ELLUM PUBLIC IMPROVEMENT DISTRICT PETITION SERVICE PLAN 2026-2035											
	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	
	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	
REVENUE											
* Fund Balance from Previous Year	80,000	99,221	208,495	208,496	208,496	208,496	208,496	208,497	208,497	208,497	
Interest on Cash Balance	-	-	-	-	-	-	-	-	-	-	
** Net Assessment Revenue	1,705,381	2,080,565	2,538,289	3,096,713	3,777,989	4,609,147	5,623,160	6,860,255	8,369,511	10,210,803	
TOTAL REVENUE	\$ 1,785,381	\$ 2,179,786	\$ 2,746,785	\$ 3,305,209	\$ 3,986,486	\$ 4,817,643	\$ 5,831,656	\$ 7,068,751	\$ 8,578,008	\$ 10,419,300	
EXPENDITURES											
¹ Safety, Services and Improvements	1,000,000	1,258,407	1,672,977	2,089,751	2,603,930	3,362,300	4,017,900	4,977,861	6,158,005	7,592,855	
² Promotion, Programming & Cultural Enhancements	385,000	377,685	424,896	478,008	537,759	604,978	680,601	765,676	861,385	969,058	
³ Organization and Administration	250,000	279,946	380,743	464,507	566,698	566,698	843,474	1,029,038	1,255,427	1,531,620	
⁴ Audit	25,580	27,626	29,837	32,223	34,801	37,585	40,592	43,840	47,347	51,135	
⁵ Insurance	25,580	27,626	29,837	32,223	34,801	37,585	40,592	43,840	47,347	51,135	
⁶ PID Renewal Fee	-	-	-	-	-	-	-	-	-	15,000	
TOTAL EXPENDITURES	\$ 1,686,160	\$ 1,971,291	\$ 2,538,289	\$ 3,096,713	\$ 3,777,989	\$ 4,609,147	\$ 5,623,160	\$ 6,860,255	\$ 8,369,511	\$ 10,210,803	
FUND BALANCE / RESERVES ^{††}	\$ 99,221	\$ 208,495	\$ 208,496	\$ 208,496	\$ 208,496	\$ 208,496	\$ 208,497	\$ 208,497	\$ 208,497	\$ 208,497	
TOTAL EXPENDITURES & RESERVES	\$ 1,785,381	\$ 2,179,786	\$ 2,746,785	\$ 3,305,209	\$ 3,986,486	\$ 4,817,643	\$ 5,831,656	\$ 7,068,751	\$ 8,578,008	\$ 10,419,300	
Category Details											
* Estimated PID funds from prior term to carryover to the new term to be utilized for petitioned services											
** Net assessment reflects the deduction of City and County fees from the gross assessment collection											
[†] The % for each expense service category is calculated by dividing the \$ amount of each category by the total revenue. The carryover % is calculated by dividing the total carryover \$ amount by the net assessment revenue											
^{††} Estimated PID funds to carry over to the new service plan year to be utilized for petitioned services											
¹ Safety and security related initiatives including but not limited to security patrol, fleet services and transportation resources for security patrol, lighting, and signage. Homeless outreach, transport, encampment mitigation and related services and supplies. Transportation and parking services, supplies and improvements. Cleaning services including trash pickup, sidewalk cleaning, janitorial services as well as equipment and equipment repairs, pest control, graffiti mitigation and prevention. Beautification including landscaping, park improvements, lighting and building repairs and enhancements as well as related amenities including irrigation, trash facilities, electrical service and water utilities. Support and gap financing of capital improvements and acquisition, construction, relevant professional services, operation and maintenance of transportation, park and public gathering facilities, historic markers, district identification and wayfinding signage including neighborhood parking programs signage, paint, murals, and neighborhood improvements design and other district improvements and decor.											
² Marketing and other promotional activities and services including but not limited to website, WIFI and web services, social media, advertising, public relations, streetlight pole banners, branded materials, brochures and flyers, videography and photography, artwork, district events, tours and newsletters. Business development and communications including to promote the district, engagement events, collateral, data collection, as well as efforts to ease the burden of opening and operating a business. Cultural enhancement activities, installations and services including historic preservation and archiving, art and cultural exhibition development, curation, fabrication and promotion, and supporting art creation as well as attracting and fostering artists and artists' opportunities.											
³ Overhead cost of operating and maintaining PID functions											
⁴ Cost for contractual required annual independent audit. Cost for contractual required insurance coverage as applicable (i.e. Workers' Comp & Employers Liability, Business Automobile Liability, Commercial General Liability, Commercial Crime, Directors and Officers/Professional Liability)											
⁵ Contractual required insurance coverage as applicable (i.e. Workers' Comp & Employers Liability, Business Automobile Liability, Commercial General Liability, Commercial Crime, Directors and Officers/Professional Liability)											
⁶ PID creation/renewal Application fee, payable at end of term											