



DART Update

**Joint DART Board/Dallas City Council
Transportation and Infrastructure (TRNI)
Committee**

March 23, 2026

Randall Bryant, DART Board Chair

Nadine S. Lee
DART President & CEO



Agenda

- Ridership and Service Update
- Security Update
- Transit-Oriented Development
- Area Plan Update
- FIFA Planning

A yellow bus with the number 41041 is parked on a city street. The background features several tall, modern buildings with glass facades. The scene is overlaid with a semi-transparent yellow filter. A yellow rectangular box is centered over the bus, containing the text "Ridership and Service" in a bold, dark blue font.

Ridership and Service

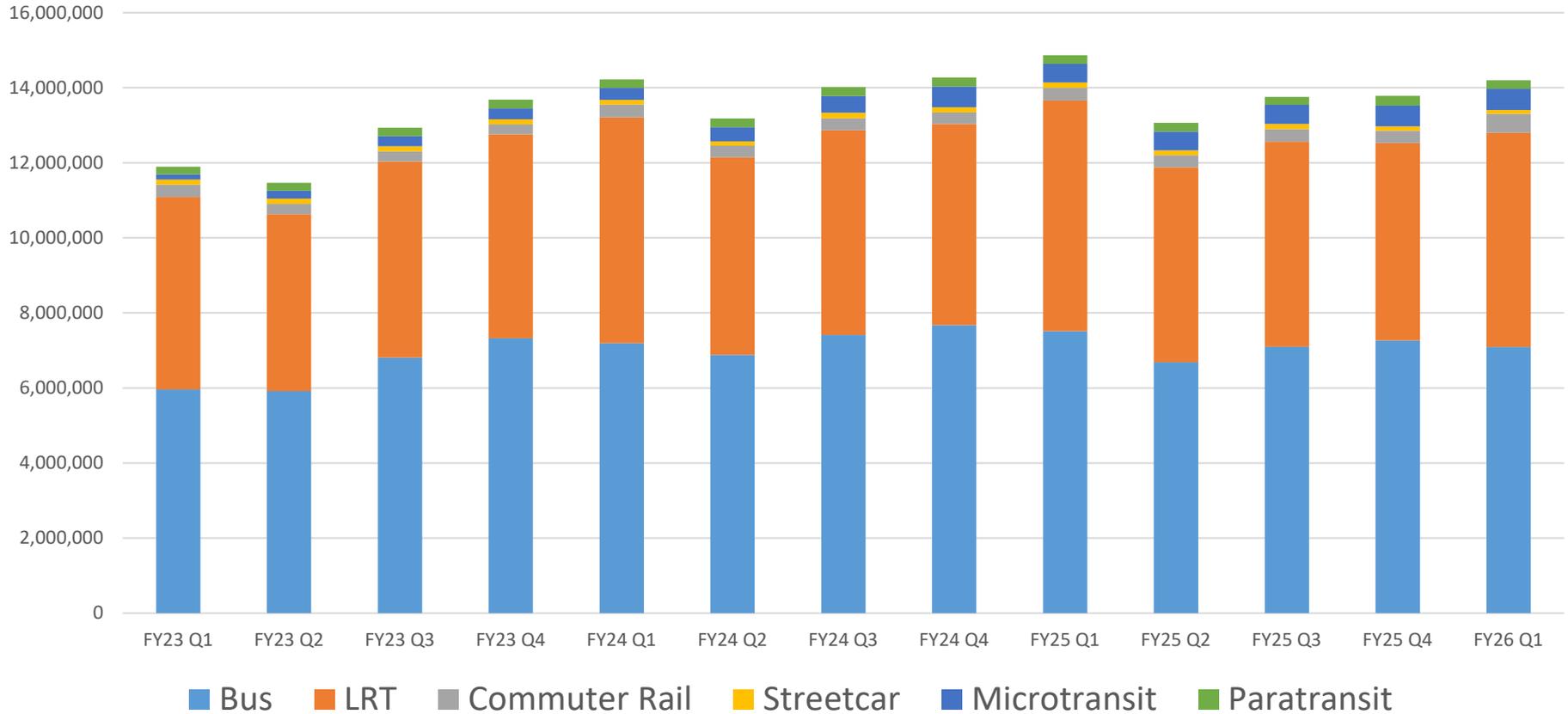
Ridership

- FY26 Q1 ridership for bus and light rail decreased 5.6% and 7.1%, respectively, from FY25 Q1
- State Fair attendance also decreased, which is reflected in our light rail ridership
- Service changes reducing frequency also played a factor in bus ridership
- GoLink ridership saw growth of 14.5% but is starting to level off



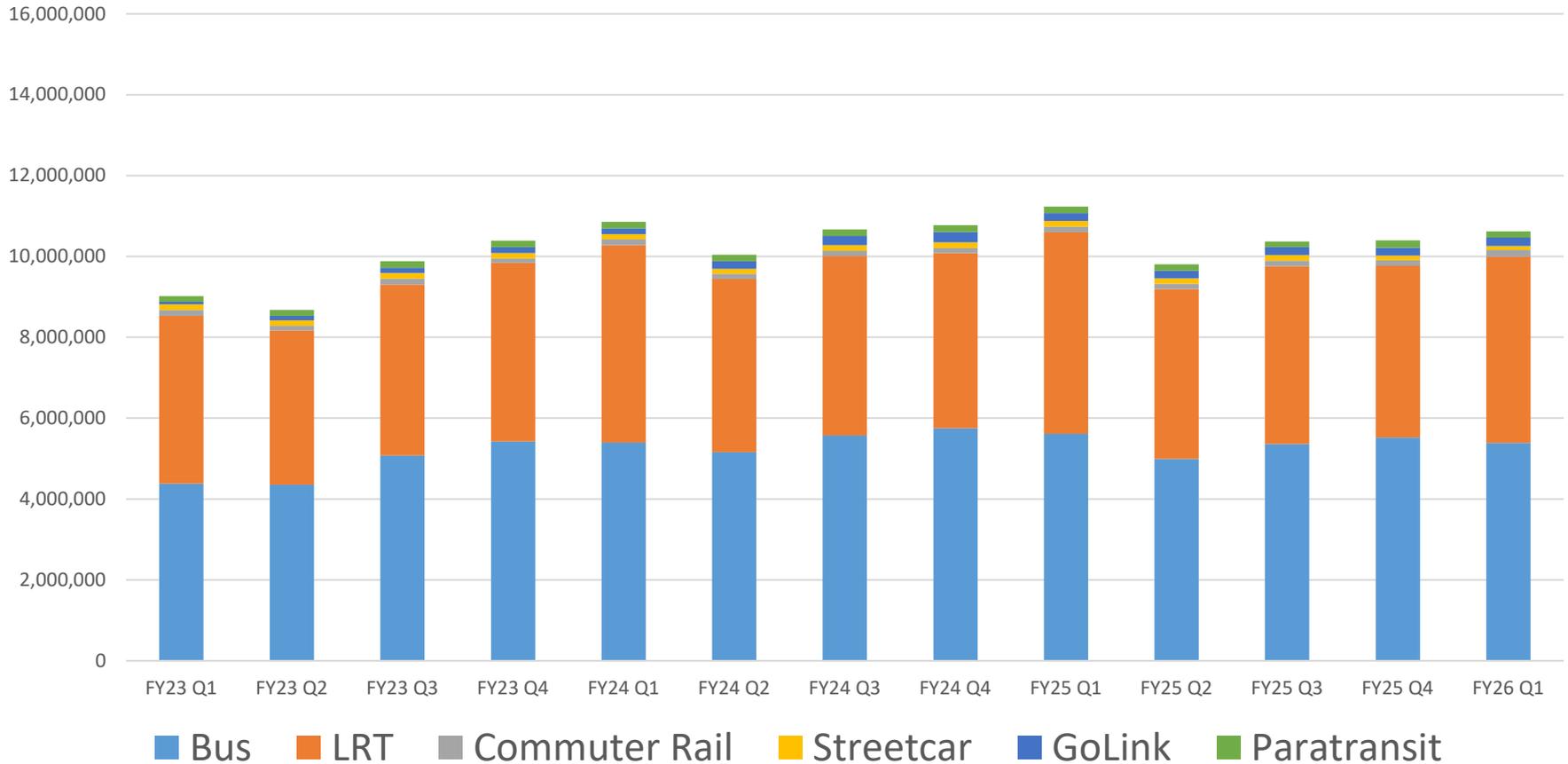
System Ridership

Passenger Trips



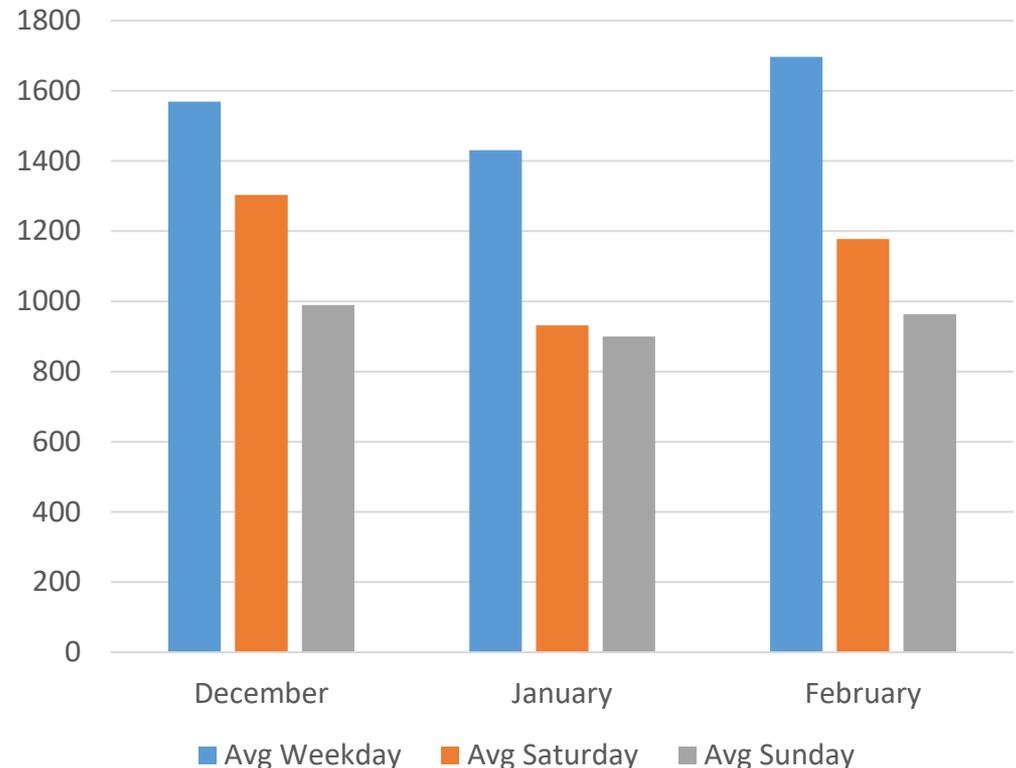
Dallas Ridership Passenger Trips

Dallas represents 74.8% of total system ridership



Silver Line Ridership

- Silver Line opened with two weeks of fare free service through November 8, 2025 – over 15,000 trips opening weekend
- Ridership boost seen for special events along the line
- Collaborating with DFW Airport to promote airport connection
- Future station area developments (such as Cypress Waters) will support ridership growth

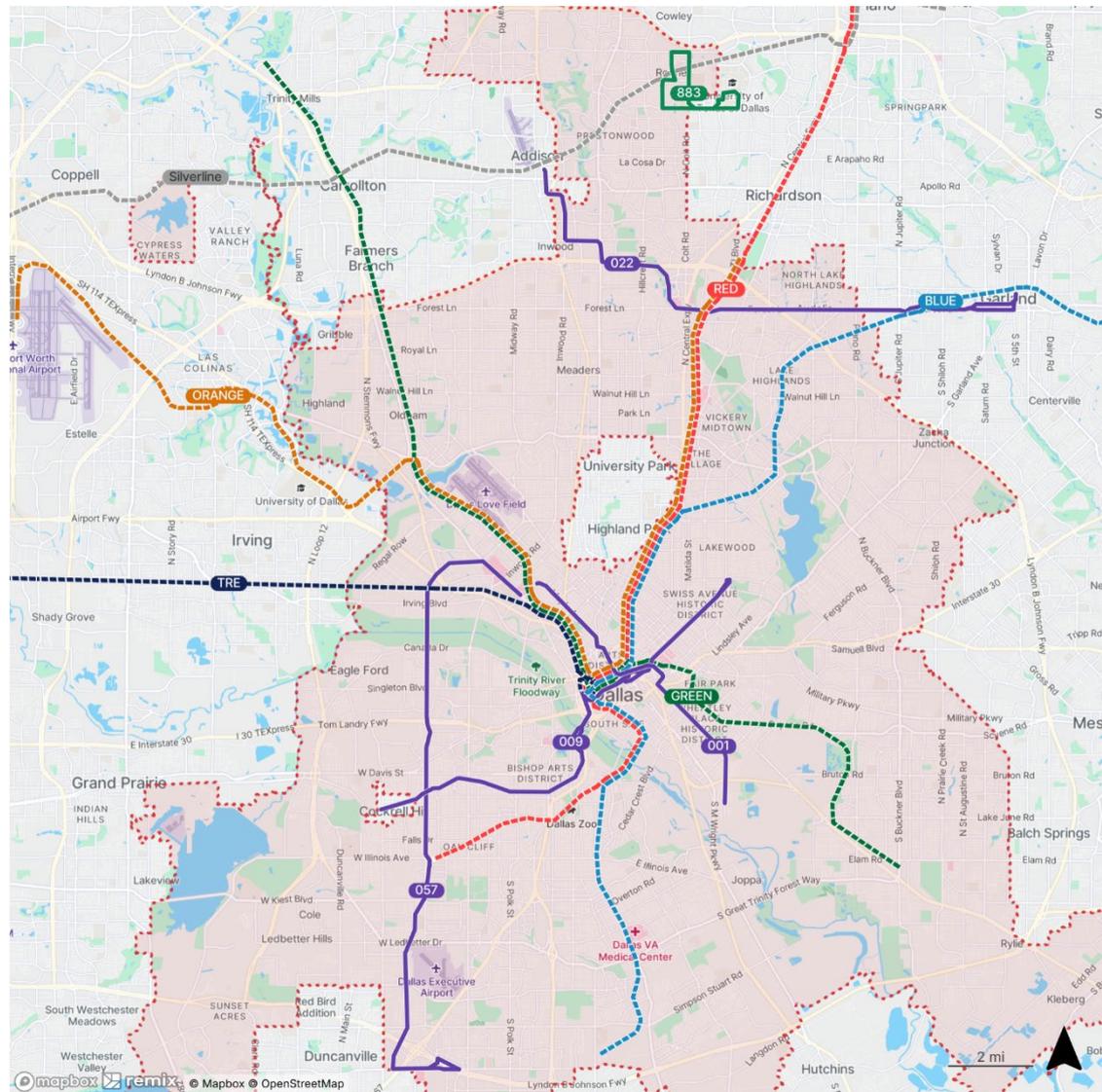


FY26 Q1 Top Ridership Bus Routes

Top 5* bus average weekday ridership and riders/hour

- 883 UTD Shuttle
 - 3,798 (38.5 riders/hour)
- 22 Forest Lane
 - 3,385 (18.0 riders/hour)
- 57 Westmoreland
 - 3,283 (18.7 riders/hour)
- 9 Jefferson/Gaston
 - 2,572 (15.5 riders/hour)
- 1 Malcom X/Maple
 - 2,568 (19.8 riders/hour)

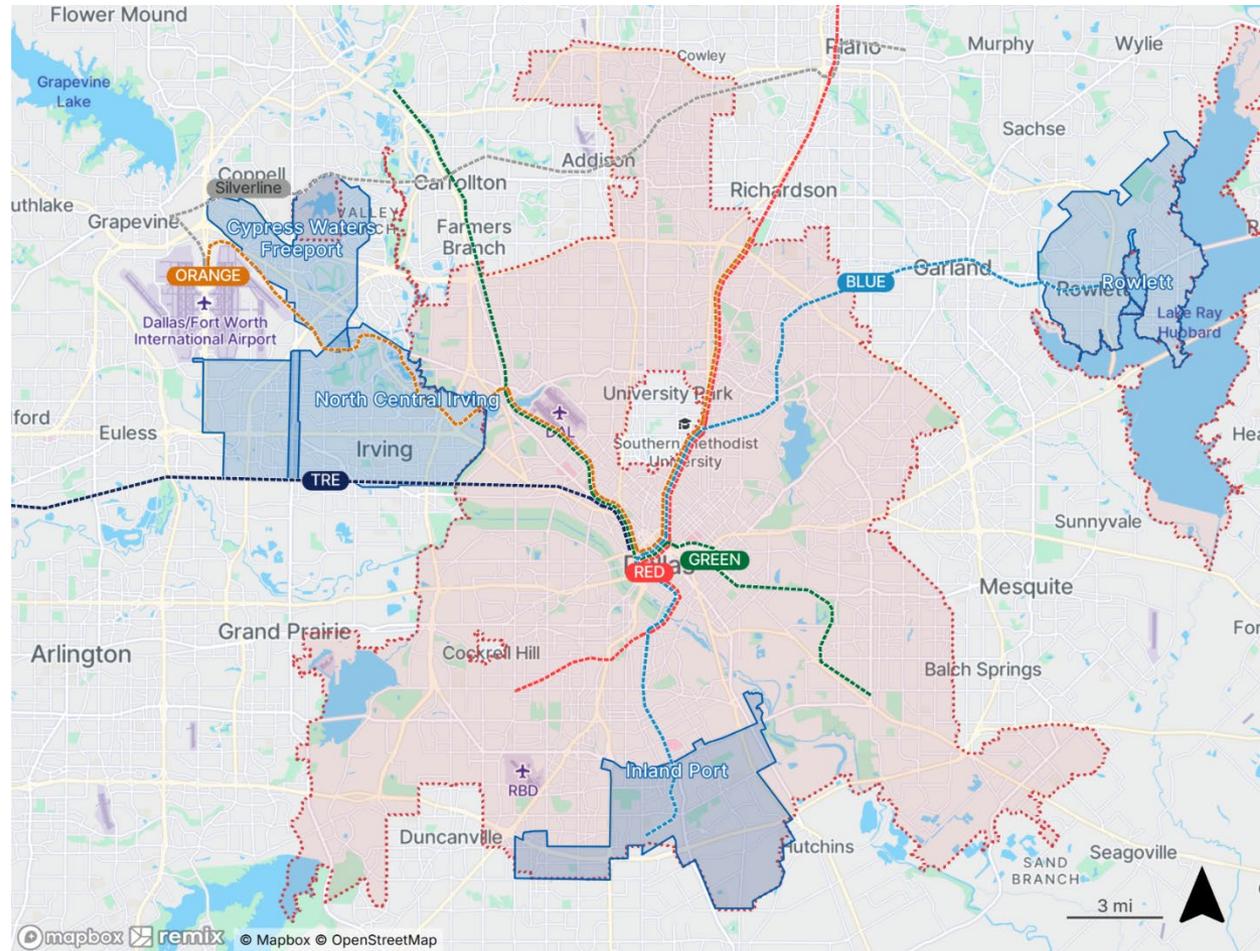
*All 5 routes operate fully or largely in Dallas



FY26 Q1 Top 5 GoLink Zones

Top 5 GoLink average weekday ridership and riders/hour

- Inland Port*
 - 713 (5.6 riders/hour)
- North Central Irving
 - 709 (5.5 riders/hour)
- Rowlett
 - 623 (5.8 riders/hour)
- Passport Park
 - 406 (6.2 riders/hour)
- Cypress Waters*
 - 359 (5.1 riders/hour)

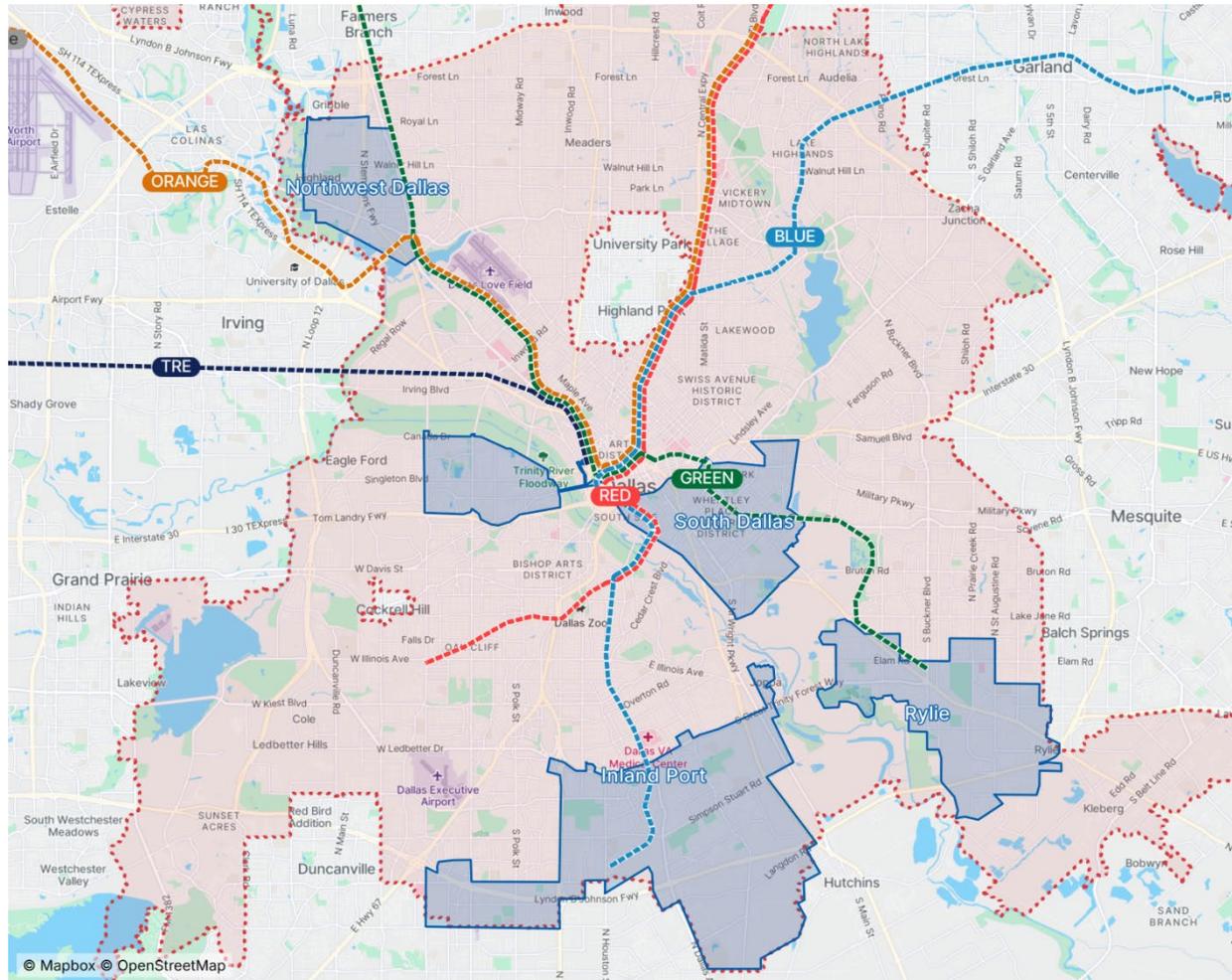


**Operates fully or partially in Dallas*

FY26 Q1 Top 5 Dallas GoLink Zones

Top 5 GoLink average weekday ridership and riders/hour

- Inland Port
 - 713 (5.6 riders/hour)
- South Dallas
 - 321 (5.6 riders/hour)
- West Dallas Circuit
 - 202 (5.1 riders/hour)
- Rylie
 - 192 (4.6 riders/hour)
- Northwest Dallas
 - 186 (6.2 riders/hour)





Security Update

Security Update

- Multi-faceted security strategy with a range of tools and resources to deliver peace of mind for all when interacting with DART.
- Increased presence with 100 additional uniformed, armed Transit Security Officers (TSO) to supplement DART Police, Fare Enforcement Officers (FEOs), and cleaning crews
- DART Cares Multi-Disciplinary Response Team (MDRT) to address vulnerable populations on system – pairs DART Police officer with licensed clinical social worker
 - Parkland Health agreement extended through Spring 2026
 - Request for Proposal for permanent program in process



Security Update

- Technology Advancements – New Video Management System (VMS) complete and contract awarded to replace and upgrade DART’s surveillance camera system on trains, buses, platforms, bus stops and facilities
 - Includes advanced analytics capabilities improving response times
- DART Police use Data Driven Accountability for Crime and Traffic Safety (DDACTS) to support efficient deployment of law enforcement resources
- New Consolidated Dispatch and Command Center (CDCC) opened in August 2025 as a state-of-the-art facility that consolidates DART's bus dispatch, train control, and police dispatch teams into a single command center to support faster service and emergency response

Positive Security Outcomes

- Crimes against persons is down 17.24% from last year
- Crimes against property (theft) is down 28.75%
- DART Police have increased efforts on drug-related offenses which is the only arrest category that has increased
- DART Police have increased arrests for criminal trespass (loitering) and citations for fare evasion
- DART has revamped how we report crime information on our website for increased transparency

Group A Offense Trends (Q1)

1st Quarter	FY26	FY25	FY24	FY23	FY22
Dallas Group A	Oct-Dec 2025	Oct-Dec 2024	Oct-Dec 2023	Oct-Dec 2022	Oct-Dec 2021
Arson	2	0	0	0	0
Assault	114	134	130	32	72
Assault (Aggravated)	8	18	14	10	14
Burglary	0	2	0	2	0
Destruction/Vandalism	4	10	14**	221	51
Drug	127	61	62	15	36
Drug Paraphernalia	278	146	131*	0	1
Fraud	3	1	7	0	1
Gambling	0	0	1	0	0
Homicide	3	1	1	0	1
Larceny/Theft	63	64	78	23	53
Motor Vehicle Theft	4	9	13	3	8
Pornography/Obscene Material	0	2	0	0	0
Robbery	9	19	22	8	13
Robbery (Aggravated)	9	12	14	3	10
Sex Offense	2	3	3	2	0
Stolen Property	0	0	1	0	0
Weapon	12	8	9	1	5
Grand Total	638	490	355	320	265



*Drug Paraphernalia added 2023

**Destruction/Vandalism - only Felonies in 2023

A photograph of a city street scene featuring a yellow bus in the foreground and several tall, modern skyscrapers in the background. The image is overlaid with a semi-transparent yellow rectangular box. Inside this box, the text "Transit-Oriented Development (TOD)" is written in a bold, dark blue font. The bus is a modern, low-floor model with a wheelchair accessibility symbol on its side. The buildings are glass-fronted and vary in architectural style, including one with a distinctive radial facade. The sky is bright with some clouds.

Transit-Oriented Development (TOD)

Palladium at Buckner Station

Timeline

- December 2021
MOU between DART and
City of Dallas signed
- 2022-2023
City-led RFP process with
DART's involvement
- November 2024
New zoning approved
- January 28, 2025
DHFC allocated bonds
- July 17, 2025
Closing



VIEW 01 - NORTH/EAST ELEVATIONS / PALLADIUM AT BUCKNER STATION
SCALE: NTS



Palladium at Buckner Station



Palladium at Buckner Station

First units expected to be delivered Spring 2027

- 391 surplus parking spaces converted into 304 units
- 244 Units (80%) at 60% Area Median Income (AMI)
- 60 Units (20%) at market rate

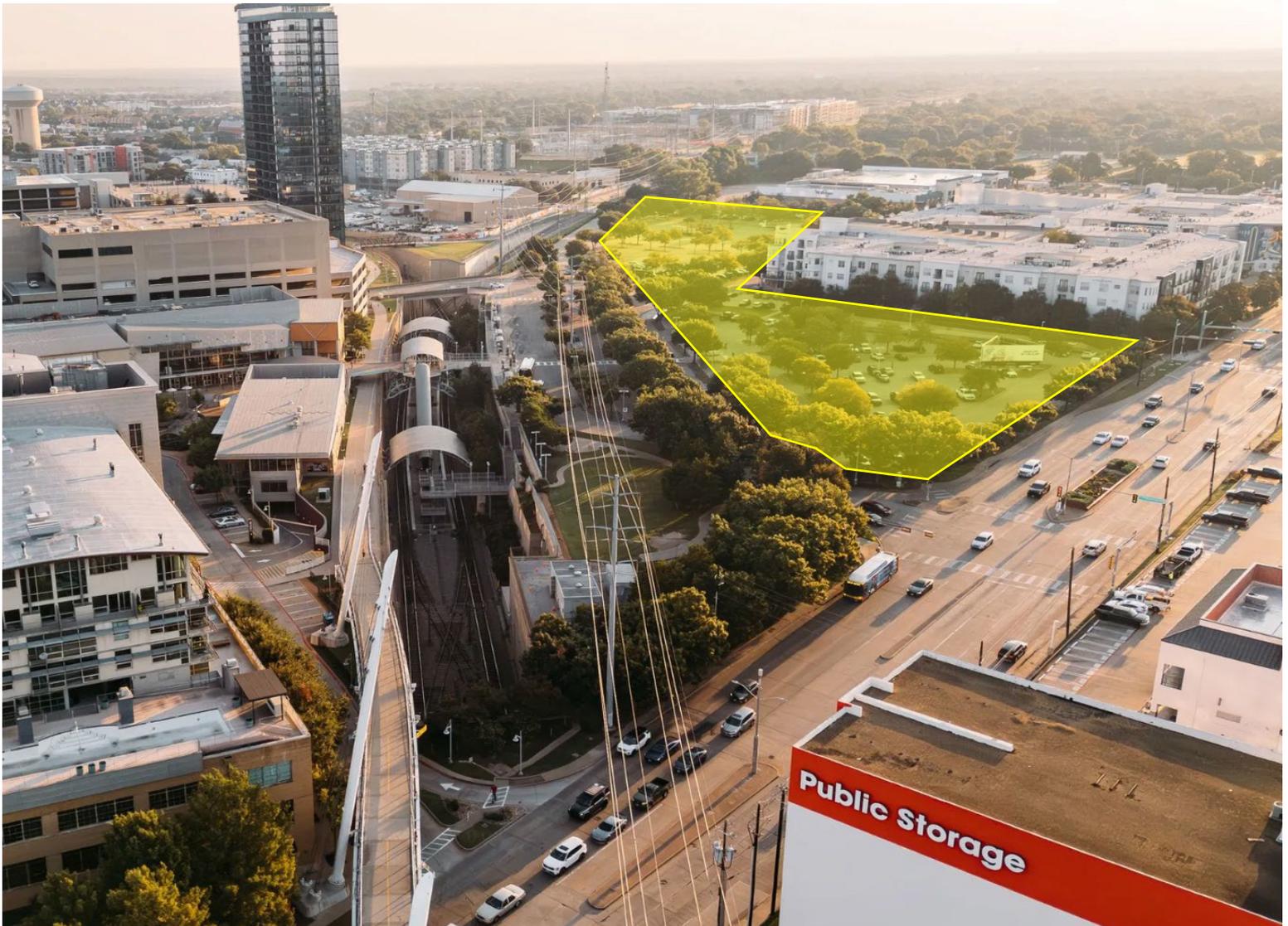


Palladium at Buckner Station

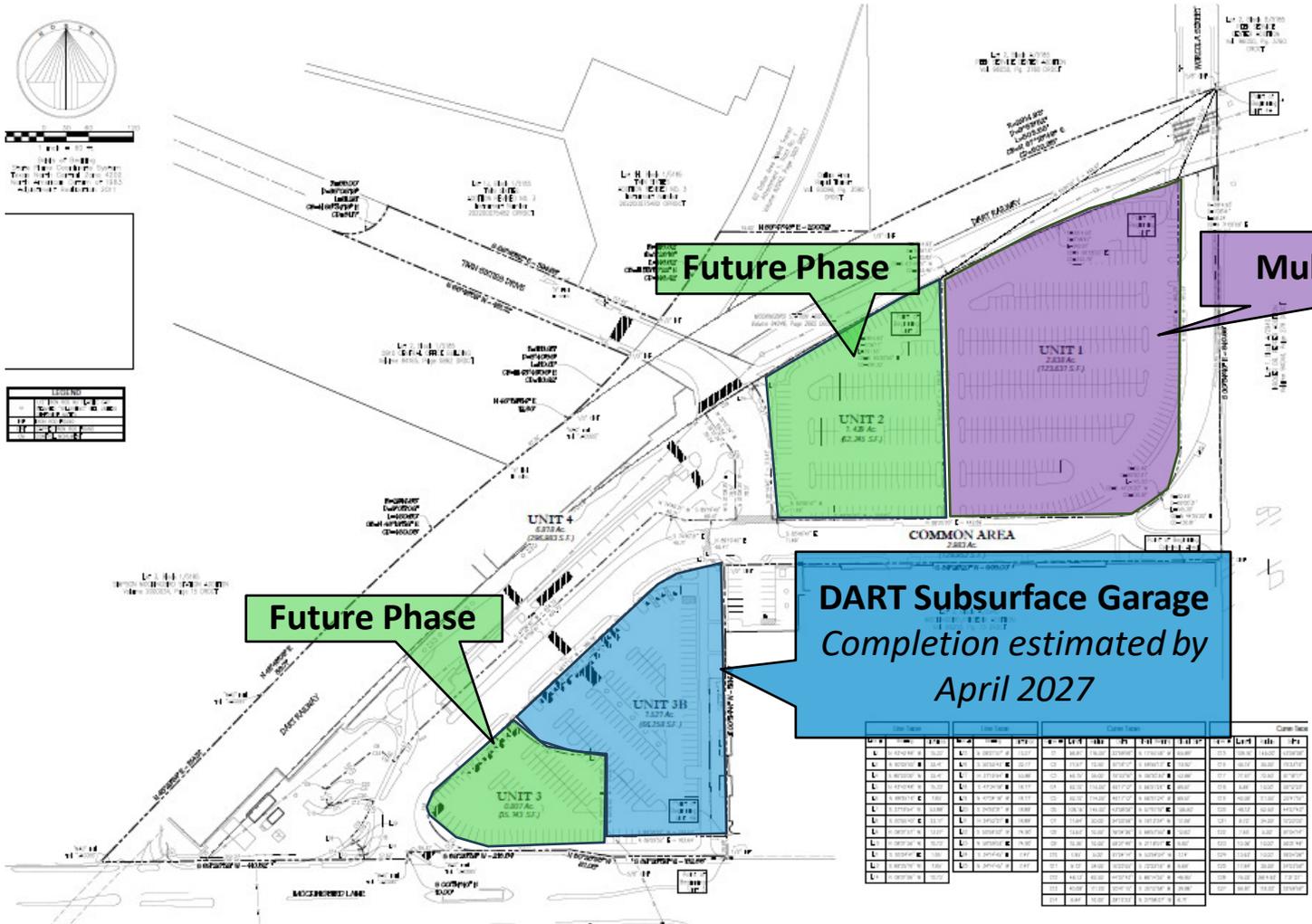


Mockingbird Station TOD

16 acres / 712 parking spaces / 29% usage



Mockingbird Station TOD



Mockingbird Station TOD



Mockingbird Station TOD



PROUD TO BE A
D
CEO
AWARD 20
FINALIST 26

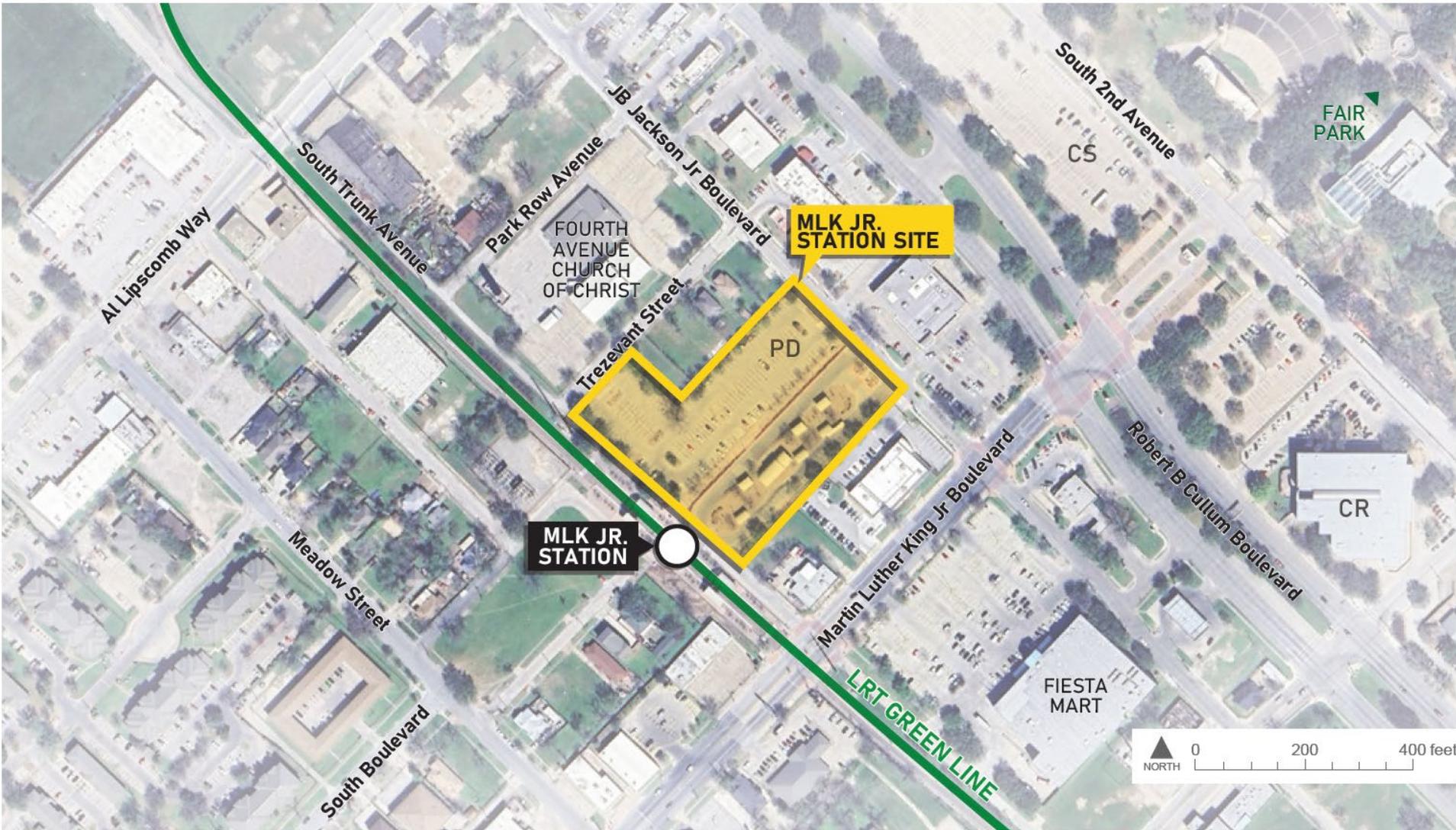


Future TOD Opportunities

Westmoreland Station

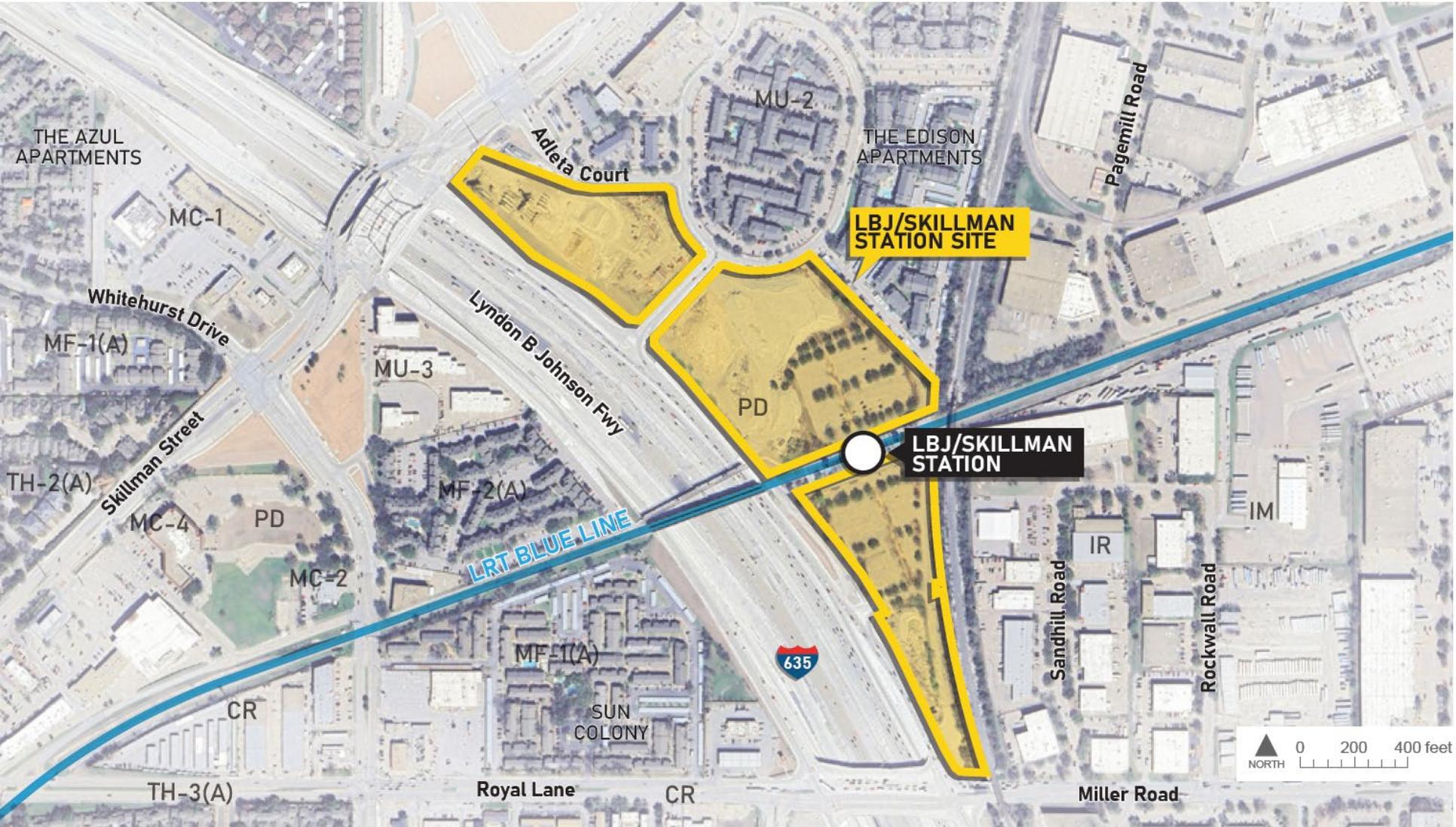


MLK, Jr. Station



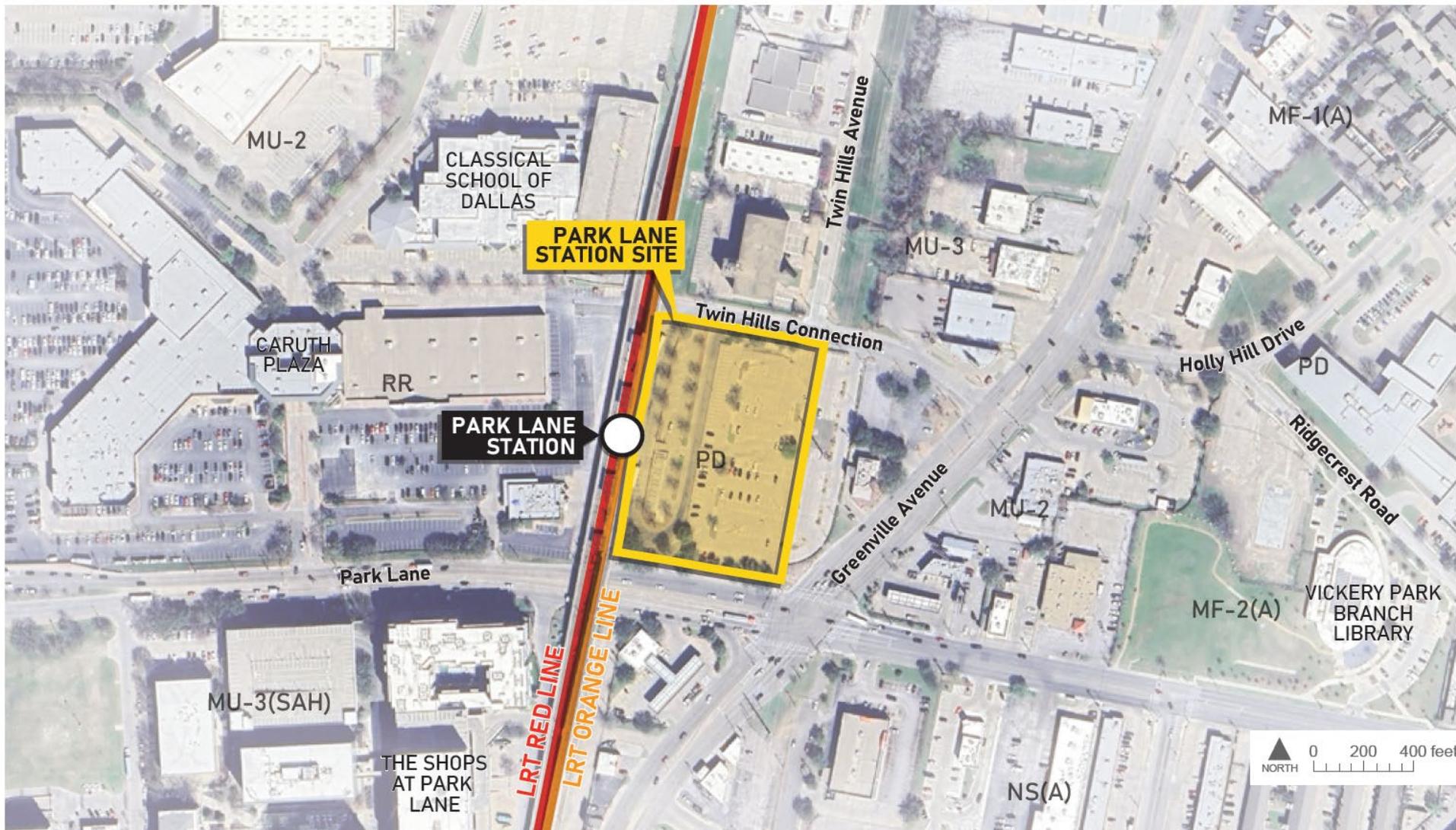
City	Location	Size (Acres)	Walkability Score	AVG Weekday Ridership	Zoning	Parking Total / Utilization (%)	FTA Funding	TIRZ/TIF	Opportunity Zone
Dallas	1412 South Trunk Avenue	3.48	68	1,315	PDD-595	200 / 6%	Yes	Yes	Yes

LBJ/Skillman Station



City	Location	Size (Acres)	Walkability Score	AVG Weekday Ridership	Zoning	Parking Total / Utilization (%)	FTA Funding	TIRZ/TIF	Opportunity Zone
Dallas	10100 LBJ Freeway	26.24	43	643	PDD-536	654 / 4%	No	Yes	No

Park Lane Station



City	Location	Size (Acres)	Walkability Score	AVG Weekday Ridership	Zoning	Parking Total / Utilization (%)	FTA Funding	TIRZ/TIF	Opportunity Zone
Dallas	8169 Park Lane	2.82	82	1,605	PDD-526	320 / 12%	No	Yes	No



Area Plan Update

Area Plan Purpose

- The DART Area Plan initiative is a significant strategic collaboration effort which supports advancing the mobility within city boundaries.
- The goals are to:



Enhance collaboration



Identify potential projects, programs, or service enhancements



Prioritize mutual goals

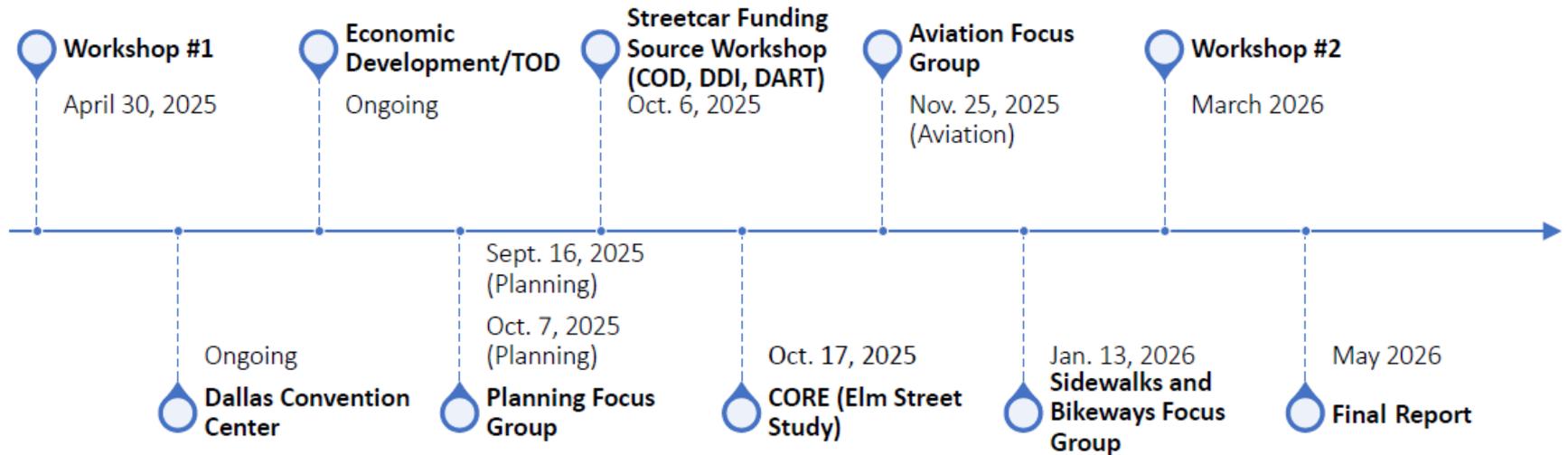


Develop Funding & Implementation Strategy

Area Plan Opportunity Types

- **Service Enhancements** – bus/rail headways, bus routes and/or GoLink enhancements.
- **Multi-Modal Connectivity Improvements** – opportunities to improve pedestrian, bicycle, and/or other micro-mobility access within ½ mile of transit stops or facilities.
- **DART Passenger Facility Enhancements** – opportunities to add/relocate, modernize, redevelop or right-size facilities to better enhance mobility and service surrounding neighborhoods or activity centers.
- **Bus Corridor/Street Investments** – opportunities to enhance speed, reliability, safety and access within key bus corridors. Align and coordinate city improvement to enhance transit travel and access in key corridors.
- **Land Use/TOD Coordination** – opportunities to maximize development and transit-supportive uses around bus corridors and transit facilities.

City of Dallas Area Plan Phase 2 Schedule





FIFA Planning

Dallas Matches Schedule



FIFA WORLD CUP 2026 MATCH SCHEDULE

GROUP STAGE

NETHERLANDS  V  JAPAN
JUNE 14 • 3:00 PM CT

ENGLAND  V  CROATIA
JUNE 17 • 3:00 PM CT

ARGENTINA  V  AUSTRIA
JUNE 22 • 12:00 PM CT

JAPAN  V  UKR/SWE/POL/ALB
JUNE 25 • 6:00 PM CT

JORDAN  V  ARGENTINA
JUNE 27 • 9:00 PM CT

ROUND OF 32

2E  V  2I
JUNE 30 • 12:00 PM CT

2D  V  2G
JULY 3 • 1:00 PM CT

ROUND OF 16

W83  V  W84
JULY 6 • 2:00 PM CT

SEMIFINAL

W97  V  W98
JULY 14 • 2:00 PM CT

Fan Festival Schedule



FIFA FAN FESTIVAL™ DALLAS EVENT HOURS

DALLAS MATCH DAY

REST DAY

AS OF 01.16.26
ALL DATES AND HOURS ARE SUBJECT TO CHANGE

<p>6-11 Thursday 1PM - 12AM 11 Hours 2-Matches</p>	<p>6-12 Friday 1PM - 11PM 10 Hours 2-Matches</p>	<p>6-13 Saturday 1PM - 11PM 10 Hours 4-Matches NO M4</p>	<p>6-14 Sunday 11AM - 12AM 13 Hours 4-Matches</p>	<p>6-15 Monday 10AM - 11PM 13 Hours 4-Matches</p>	<p>6-16 Tuesday 1PM - 11PM 10 Hours 4-Matches NO M4</p>	<p>6-17 Wednesday 11AM - 12AM 13 Hours 4-Matches</p>	<p>6-18 Thursday 10AM - 11PM 13 Hours 4-Matches</p>	<p>6-19 Friday 1PM - 11PM 10 Hours 4-Matches NO M4</p>	<p>6-20 Saturday 11AM - 10PM 11 Hours 4-Matches NO M4</p>
<p>6-21 Sunday 10AM - 11PM 13 Hours 4-Matches</p>	<p>6-22 Monday 11AM - 10PM 11 Hours 4-Matches NO M4</p>	<p>6-23 Tuesday 11AM - 12AM 13 Hours 4-Matches</p>	<p>6-24 Wednesday 1PM - 11PM 10 Hours 6-Matches</p>	<p>6-25 Thursday 2PM - 12AM 10 Hours 6-Matches</p>	<p>6-26 Friday 1PM - 10PM 9 Hours 6-Matches NO M5&6</p>	<p>6-27 Saturday 3PM - 12AM 9 Hours 6-Matches</p>	<p>6-28 Sunday 1PM - 5PM 4 Hours TICKETED CONCERT 1-Match</p>	<p>6-29 Monday 11AM - 11PM 12 Hours 3-Matches</p>	<p>6-30 Tuesday 11AM-11PM 12 Hours 3-Matches</p>
<p>07-01 Wednesday 10AM - 10PM 12 Hours 3-Matches</p>	<p>7-02 Thursday 1PM-9PM 8 Hours 3-Matches</p>	<p>7-03 Friday 12PM - 11PM 11 Hours 3-Matches</p>	<p>7-04 Saturday 11AM - 7PM 8 Hours FREE CONCERT / FIREWORKS - 10PM CLOSE? 2-Matches</p>	<p>7-05 Sunday 2PM - 10PM 8 Hours 2-Matches</p>	<p>7-06 Monday 1PM - 10PM 9 Hours 2-Matches</p>	<p>7-07 Tuesday 10AM - 6PM 8 Hours CONCERT 3 DATE OPTION 1 2-Matches</p>	<p>7-08 Wednesday REST DAY</p>	<p>7-09 Thursday 2PM - 6PM 4 Hours CONCERT 3 DATE OPTION 2 1-Match</p>	<p>7-10 Friday 1PM - 5PM 4 Hours CONCERT 3 DATE OPTION 3 1-Match</p>
<p>7-11 Saturday 3PM - 11PM 8 Hours 2-Matches</p>	<p>7-12 Sunday REST DAY</p>	<p>7-13 Monday REST DAY</p>	<p>7-14 Tuesday 1PM - 5PM 4 Hours 1-Match</p>	<p>7-15 Wednesday 1PM - 5PM 4 Hours 1-Match</p>	<p>7-16 Thursday REST DAY</p>	<p>7-17 Friday REST DAY</p>	<p>7-18 Saturday 3PM - 7PM 4 Hours 1-Match</p>	<p>7-19 Sunday 1PM - 5PM 4 Hours 1-Match</p>	

International Broadcast Center

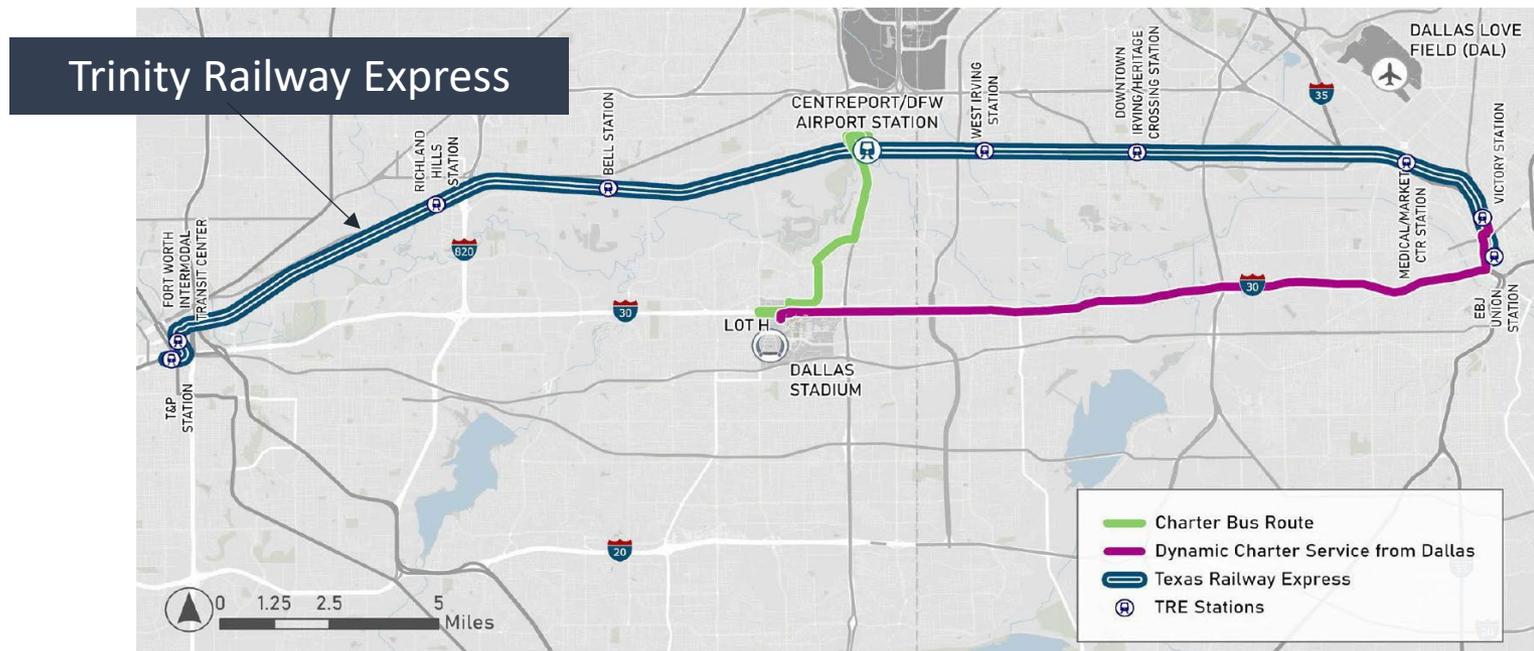
- Kay Bailey Hutchison Convention Center
- Central hub for all broadcasts of all games in North America (June 11 – July 19, 2026)
- Estimated 3,500 media staff working onsite who have gradually moved in since early 2026
- Convention Center Station closed since January 5, 2026, due to city construction (alternative: Union Station and on demand shuttle bridge)



TRE



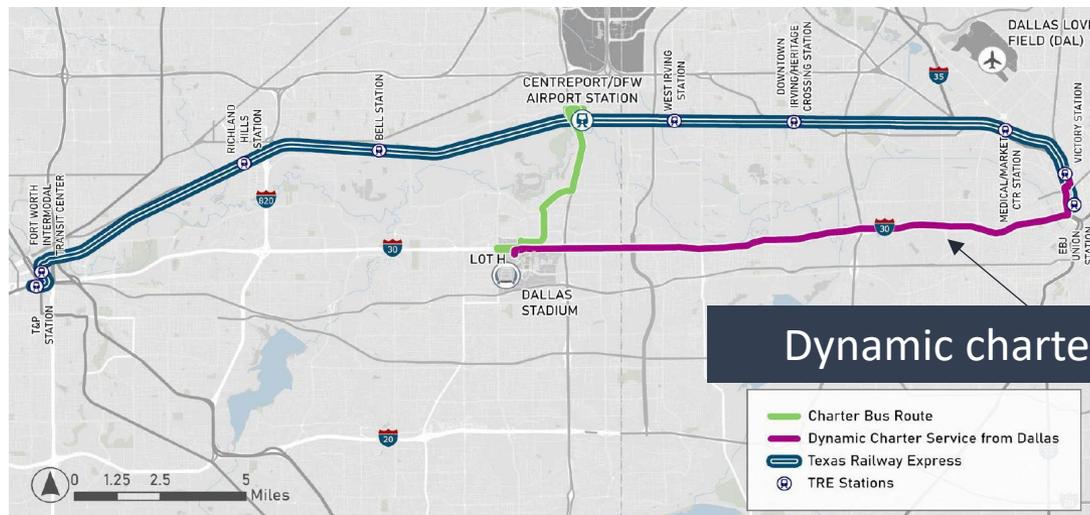
- Access to Dallas Stadium via Centerport Station and charter bus shuttle
- 30-minute enhanced frequency for 9 Game days
- 4-car trains consistently for all 39 FIFA days
- Additional service enhancements under discussion including Sunday service



Bus



- Dynamic charter bus service from downtown Dallas to the Stadium will supplement TRE and be handled by NCTCOG/Dallas Sports Commission
- 125 DART buses reserved as a back up fleet for the World Cup
 - Can be used for Fan Festival, added capacity for service recovery, and other emergency needs in DART system



Light Rail

- Primary access to Fan Festival via Fair Park Station and MLK Station
- Light rail will operate on TX State Fair service level
- Enhanced frequency and train capacity



Paratransit and GoLink

- Extra capacity planned to support the additional demand



Driving for Long Term Success

A more connected, accessible Dallas, ready for future events

- Data-driven demand modeling and service planning
- Integrated and improved rider experience
- Improved pedestrian and transit connections at event venues
- Strengthened emergency operations and coordination systems



Thank You



let's go.



DART.org