

May 10, 2023

**WHEREAS**, the City of Dallas owns one acre of park land, currently referred to as Betty B. Marcus Park, located at 2301 Flora Street adjacent to the Meyerson Symphony Center which is operated by the Dallas Symphony Orchestra (DSO); and

**WHEREAS**, the DSO is a non-profit orchestra founded in 1900, with a mission to inspire and change lives through musical excellence. The DSO has a 99-year lease on the Meyerson Symphony Center which began in 2019. Each year, 250,000 people attend DSO concerts, of which 25,000 of those attendees are K-6 students. DSO provides free musical programming to Dallas communities in the following ways: More than \$1 million is budgeted each year in education and outreach in the City of Dallas, including 200 Dallas students in the Young Strings Program (a 30-year-old program designed for students of color to learn to play string instruments) and 700 students in the Young Musicians program in Southern Dallas, both programs provide the students with free instruments, lessons and mentorship in the Dallas Independent School District after school programs and the DSO offers 50-75 free concerts each year including a four-six week tour around Dallas using the Concert Truck. The DSO also performs free concerts at various Dallas parks four-five times annually in May and June and have offered these park concerts for 40 years; and

**WHEREAS**, the DSO has submitted a park naming application to the Park & Recreation Department to formally rename Betty B. Marcus Park to Shirley and Bill McIntyre Park; and

**WHEREAS**, Shirley and Bill McIntyre's combined contributions for the betterment of the Dallas community include: (1) being active DSO board members for more than a decade; (2) assisting with funding the DSO parks concert series; (3) assisting with funding Dallas Independent School District education activities; and (4) committing to helping the DSO expand its education, artistic, and community activities through ongoing contributions, and active participation on the board; and

**WHEREAS**, Shirley McIntyre's individual contributions to the Dallas community include currently serving on: (1) the Board of the Dallas Arboretum; (2) the Board of the Center for Human Nutrition/University of Texas Southwestern Medical Center; and (3) the Board of the Center for Brain Health at University of Texas at Dallas. Ms. McIntyre is a long-time contributor and volunteer at the Dallas Arboretum, and is co-founder and chair of *Night of Light* which raises money for the Family Place, Easter Seals, and many other social service agencies in Dallas; and

**WHEREAS**, Bill McIntyre's individual contributions to the Dallas Community include currently serving on (1) the Board of Risk Management Committees of the Diocese of Dallas and Saint Michaels and All Angels in Dallas; (2) the Board of University of Texas Southwestern Medical Foundation Advisory Board of Trustees; and (3) the Board of University of Texas at Dallas' Center for Brain Health Advisory. Mr. McIntyre has previously served on the Dallas Symphony Association Executive Board for 8 years; and

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**WHEREAS**, in consideration for such renaming, the DSO desires to (1) transfer the prior name of Betty B. Marcus Park to a prominent position on the glass foyer of the Meyerson Symphony Center; and (2) enter into a ten-year maintenance and operations Agreement with a five-year renewal option, with the City, to fund park improvements, including providing enhanced grounds maintenance of \$50,000.00 in year one, \$25,000.00 - \$30,000.00 annually after year one until the expiration of the agreement, and repair and upgrades valued of \$100,000.00 in year one to repair stonework and upgrade pathways; and

**WHEREAS**, the Park and Recreation Board on January 26, 2023, approved the renaming of the park to Shirley and Bill McIntyre Park, as requested by the DSO, in recognition of the McIntyre's contributions to the betterment of the Dallas community; and

**WHEREAS**, the renaming of the park is supported by the heirs and family of Ms. Betty B. Marcus; and

**WHEREAS**, the Park and Recreation Board also approved entering into the Agreement with DSO on March 9, 2023, to provide maintenance, operational and programming opportunities to the park.

**Now, Therefore,**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:**

**SECTION 1.** That the President of the Park and Recreation Board and the City Manager, are hereby authorized to **(1)** to rename the Betty B. Marcus Park located at 2301 Flora Street adjacent to the Meyerson Symphony Center to the Shirley and Bill McIntyre Park in recognition of their contribution to the betterment of the Dallas community; and **(2)** enter into a ten-year operations and maintenance agreement, with a five-year renewal option, with the Dallas Symphony Orchestra, to fund the park improvements as well as provide operation, maintenance, and programming for the park, approved as to form by the City Attorney.

**SECTION 2:** That this contract is designated as Contract No. PKR-2023-00021984.

**SECTION 3:** That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.