

**Exhibit B**

**Dallas Downtown Improvement District (DID)**  
*Service Plan 2020*

	2020 Budget	2021 Budget	2022 Budget	2023 Budget	2024 Budget
<b>REVENUES &amp; RESERVES</b>					
Fund balance from previous year	\$11,387	\$6,883	\$11,681	\$13,569	\$21,426
Net assessment revenue*	\$8,601,197	\$8,945,244	\$9,303,054	\$9,675,176	\$10,062,183
Exempt jurisdictions	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on cash balances	\$500	\$500	\$500	\$500	\$500
Other income & contributions	\$0	\$0	\$0	\$0	\$0
<b>TOTAL INCOME &amp; RESERVES</b>	<b>\$8,694,584</b>	<b>\$9,034,128</b>	<b>\$9,396,735</b>	<b>\$9,770,746</b>	<b>\$10,165,609</b>
<b>EXPENDITURES</b>					
Organization & Administration	\$936,938	\$974,416	\$1,003,648	\$1,033,758	\$1,064,771
Capital Improvements <sup>1</sup>	\$352,940	\$363,528	\$374,434	\$385,667	\$397,237
Transportation and Improvements <sup>2</sup>	\$481,965	\$520,522	\$562,164	\$607,137	\$649,636
Communications & Events <sup>3</sup>	\$1,261,639	\$1,299,488	\$1,338,472	\$1,378,626	\$1,419,985
Services and Improvements <sup>4</sup>	\$2,032,376	\$2,133,995	\$2,262,035	\$2,386,447	\$2,529,634
Safety <sup>5</sup>	\$3,621,842	\$3,730,497	\$3,842,412	\$3,957,685	\$4,076,415
<b>TOTAL EXPENDITURES</b>	<b>\$8,687,700</b>	<b>\$9,022,447</b>	<b>\$9,383,166</b>	<b>\$9,749,320</b>	<b>\$10,137,678</b>
<b>FUND BALANCE/RESERVES</b>	\$6,883	\$11,681	\$13,569	\$21,426	\$27,931

\* 2019 Assessment less admin fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

<sup>1</sup> Public Improvements, landscape and parks.

<sup>2</sup> Downtown circulator, operation and maintenance of mass transportation facilities.

<sup>3</sup> Special supplemental service for promotion and improvement of the DID, including, entertainment and events, and retail recruitment.

<sup>4</sup> Community programs, Clean Team, environmental enhancements and sanitation.

<sup>5</sup> Downtown Safety Patrol, Homeless outreach, education & coordination.