

Memorandum



CITY OF DALLAS

DATE November 10, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Racial Equity Plan Accountability Dashboard Update**

August 24, 2022, Dallas City Council adopted the city's first ever Racial Equity Plan (REP). The REP called for accountability, transparency, and effective community communication through inclusive, intentional, and impactful reporting on the progress of the plan. As a focal point, the plan named an accountability dashboard as a metric to demonstrate citywide progress on the REP. This memo outlines information on the dashboard, the timeline, and next steps.

Dashboard:

The accountability dashboard will serve as a robust, real time public facing hub site that demonstrates progress for the 232 DPMs. The goal of the dashboard is to increase trust with residents by providing inclusive updates to the REP through language, mobile, and social media accessibility as well as printing capacity demonstrating REP progress and updates.

Dashboard Timeline:

The Office of Equity and Inclusion (OEI) and Data Analytics and Business Intelligence (DBI) initiated the Racial Equity Plan (REP) accountability dashboard discussion Spring 2022, since the onset of the discussion the following has occurred:

- April - May 2022
 - Completed DBI's Scope of Work
 - Community engagement on dashboard hub site
 - Weekly touchpoint meetings between OEI/DBI May 2022
- June - August 2022
 - Community focus groups
 - Adoption of the Racial Equity Plan
 - Categorized measures for data collection
- September - October 2022
 - OEI/DBI met with 39 departments for Citywide Data Support Technical Assistance Sessions

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Next Steps:

Next steps for the Racial Equity Plan accountability dashboard, per DBI's forecast:

- a. The final product will be ready for launch in September 2023, OEI will see the product for their rounds of review and revisions in June of 2023.
- b. DBI will inform when briefings are ready to be scheduled. The current target date is September 2023.
- c. The target timeline for community meetings is after the internal review in June/July 2023.
- d. DBI will be available for and will schedule individual CM demos for those CMs who want to see the product before the launch. These demos are technical in nature and explain how the tool works. OEI Director Dr. Lindsey Wilson will be invited to be a co-host of these meetings and be the lead on all content.
- e. At the appropriate Council or Committee meeting the DBI Analyst who created the product will demonstrate and present the product.

Should you have any questions, please do not hesitate to contact me or Dr. Lindsey Wilson, Director of the Office of Equity and Inclusion, at lindsey.wilson@dallas.gov or Dr. Brita Andercheck, Chief Data Officer, at brita.andercheck@dallas.gov



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