

Tower 22 District Exterior Signs	
11291	Tower 22 District ROUND 2
3901 & 4320 Main St. Dallas, TX	
Date: 06.14.24	
	
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TOWER 22TM

DISTRICT

CLIENT PROVIDED
Current Site Conditions &
Renderings

11291

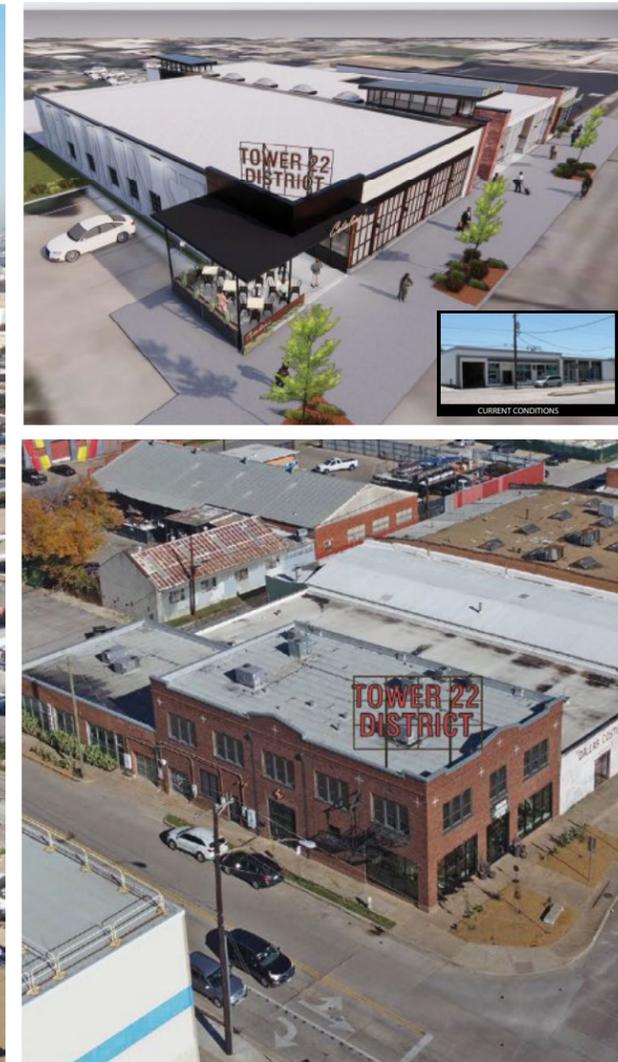
Tower 22 District
ROUND 2

3901 & 4320 Main St.
Dallas, TX

Date: 06.14.24



Project Rendering



Brand Colors

-  PMS 7579 C
-  PMS 466 C
-  PMS 7496 C
-  PMS 321 C
-  PMS 7694 C
-  PMS 3295 C
-  PMS 704 C
-  PMS 7509 C

Paint Colors

Sign mfr. to match PMS colors with the Mathews Paint System

-  MP15025 Prague Streetsign Red Satin
-  MP 31846 Onyx Satin

Project Logos



Project Fonts

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Gotham



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MOOD BOARD

11291

Tower 22 District
ROUND 2

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Exterior Signs

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Colorways



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ROUND 2
COLORWAYS

11291

Tower 22 District
ROUND 2

3901 & 4320 Main St.
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ORIGINAL STROKEWEIGHT FOR "22"



REDUCED STROKE WEIGHT BY 2 INCHES FOR "22"

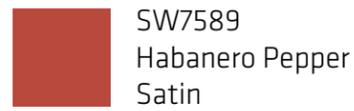


ROUND 1 - PAINT COLOR



MP
Pepsi Red
Satin

ROUND 2 - SUGGESTED PAINT COLOR



SW7589
Habanero Pepper
Satin

ROUND 2 - RECOMMENDED COLOR CHOICE



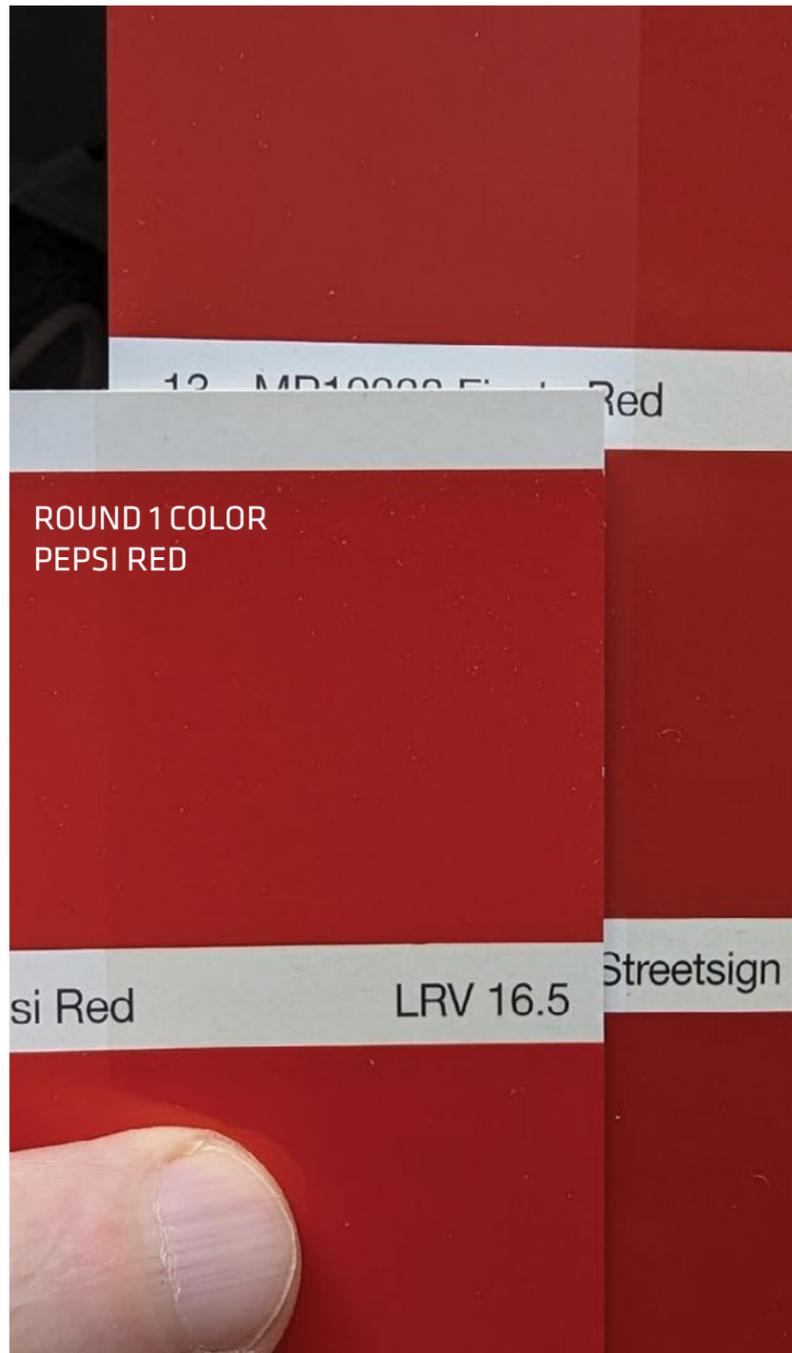
MP15025
Prague Streetsign Red
Satin



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ROUND 2 COLORWAYS	
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ROUND 1 COLOR CHOICE



ROUND 2 - SUGGESTED COLOR "Habanero Pepper"

ROUND 2 - DZO RECOMMENDED COLOR "Prague Streetsign Red"

DIRECTION A
Details

11291

Tower 22 District
ROUND 2

3901 & 4320 Main St.
Dallas, TX

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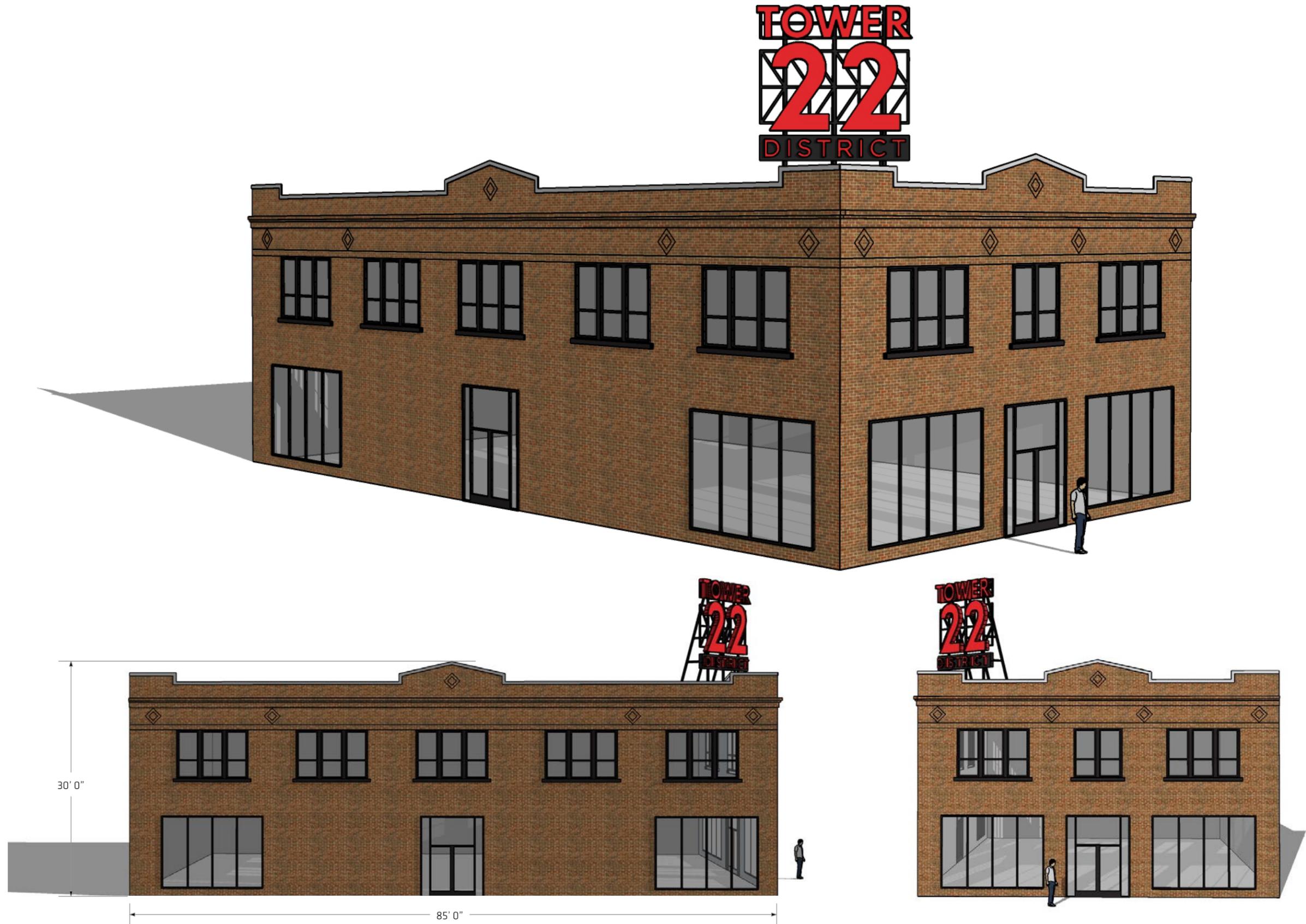
Direction A



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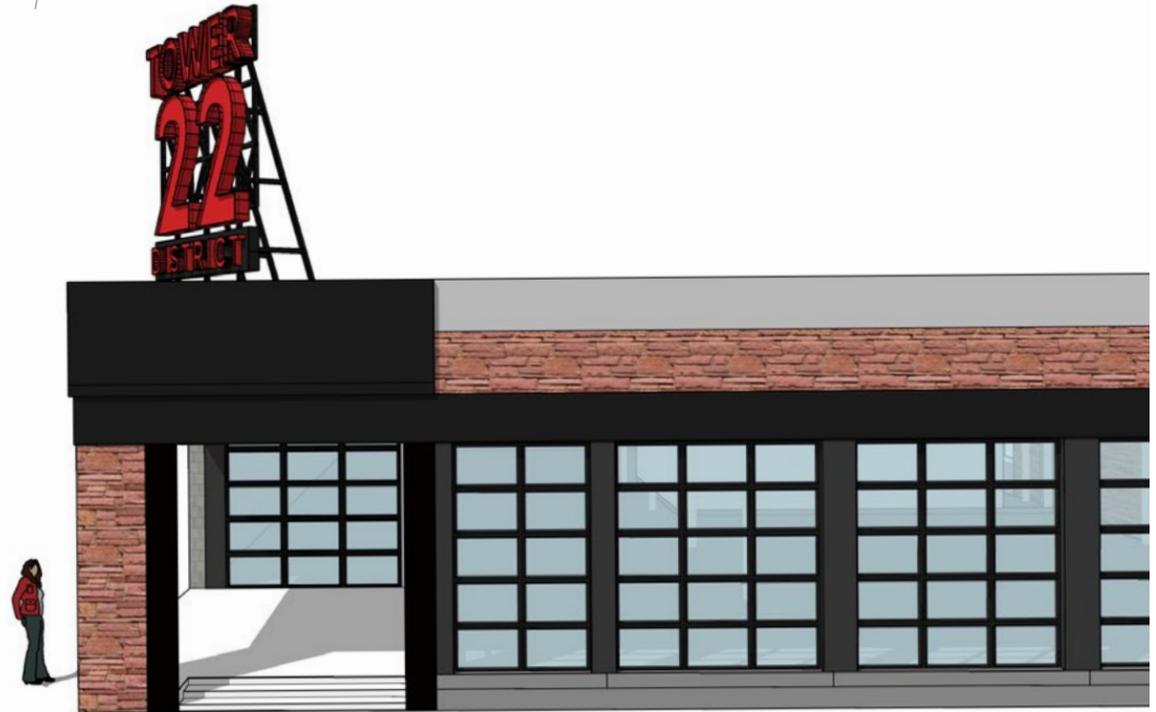
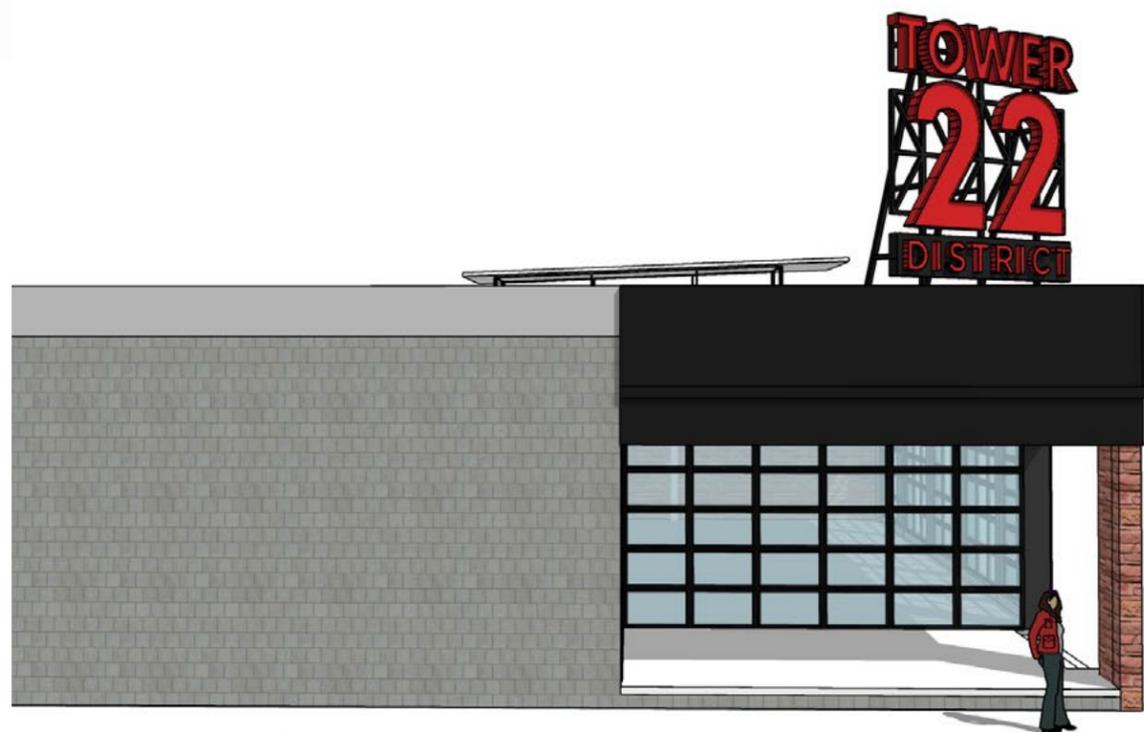
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DIRECTION A 3901 Roof Sign	
11291	Tower 22 District ROUND 2
3901 & 4320 Main St. Dallas, TX	
Date: 06.14.24	
	
<p>Paint Colors</p> <p>Sign mfr. to match PMS colors with the Mathews Paint System</p> <ul style="list-style-type: none"> P1 MP15025 Prague Streetsign Red Satin P2 MP 31846 Onyx Satin 	
	
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3901 ROOF SIGN - 3D RENDERING | scale: NTS

DIRECTION A 4320 Roof Sign	
11291	Tower 22 District ROUND 2
3901 & 4320 Main St. Dallas, TX	
Date: 06.14.24	
	
<p>Paint Colors</p> <p>Sign mfr. to match PMS colors with the Mathews Paint System</p> <ul style="list-style-type: none"> P1 MP15025 Prague Streetsign Red Satin P2 MP 31846 Onyx Satin 	
	
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4320 ROOF SIGN - 3D RENDERING | scale: NTS

DIRECTION A
Roof Sign Details

11291 **Tower 22 District**
ROUND 2

3901 & 4320 Main St.
Dallas, TX

Date: 06.14.24



Paint Colors
Sign mfr. to match PMS colors with the Mathews Paint System

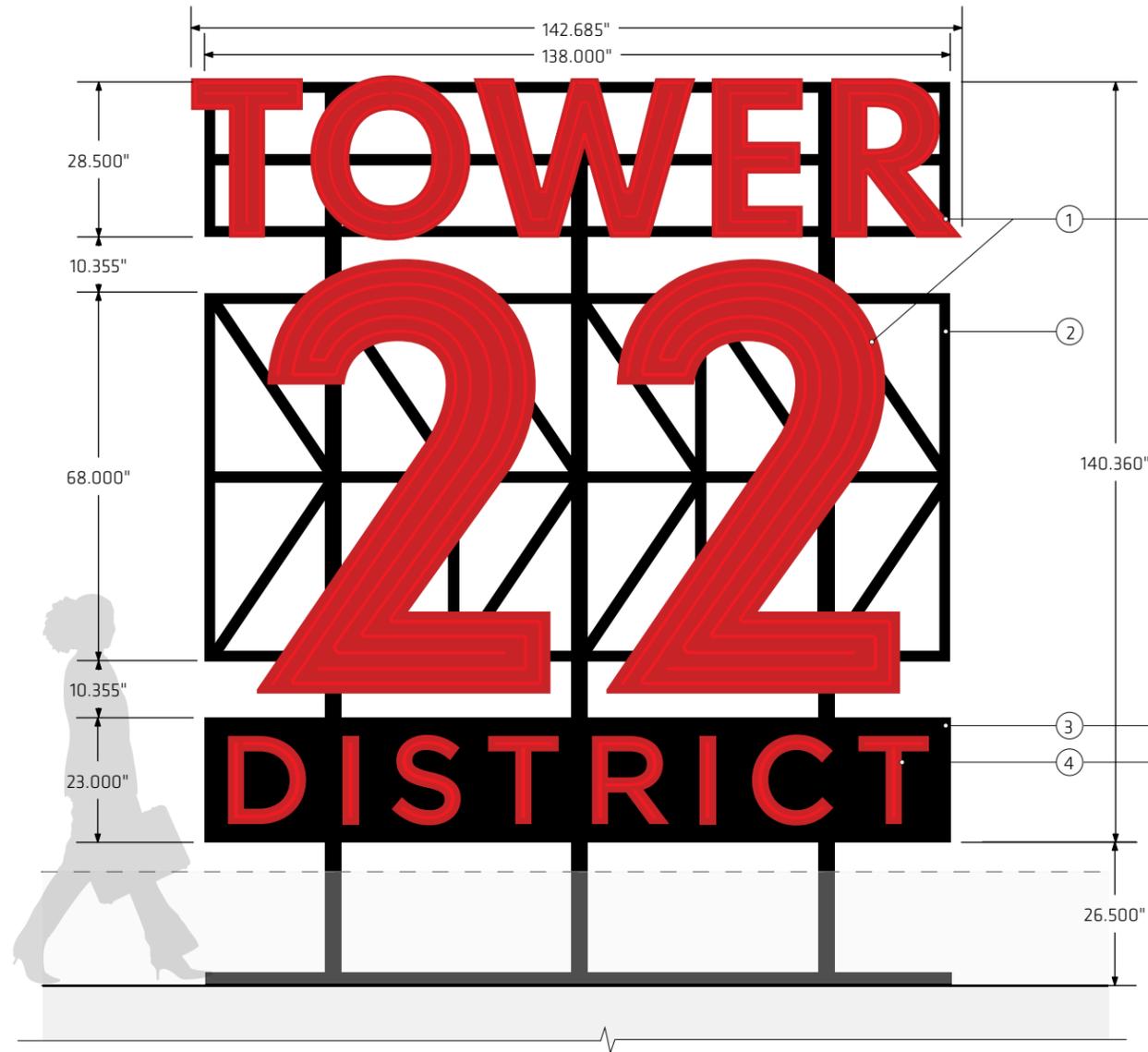
- P1** MP15025 Prague Streetsign Red Satin
- P2** MP 31846 Onyx Satin

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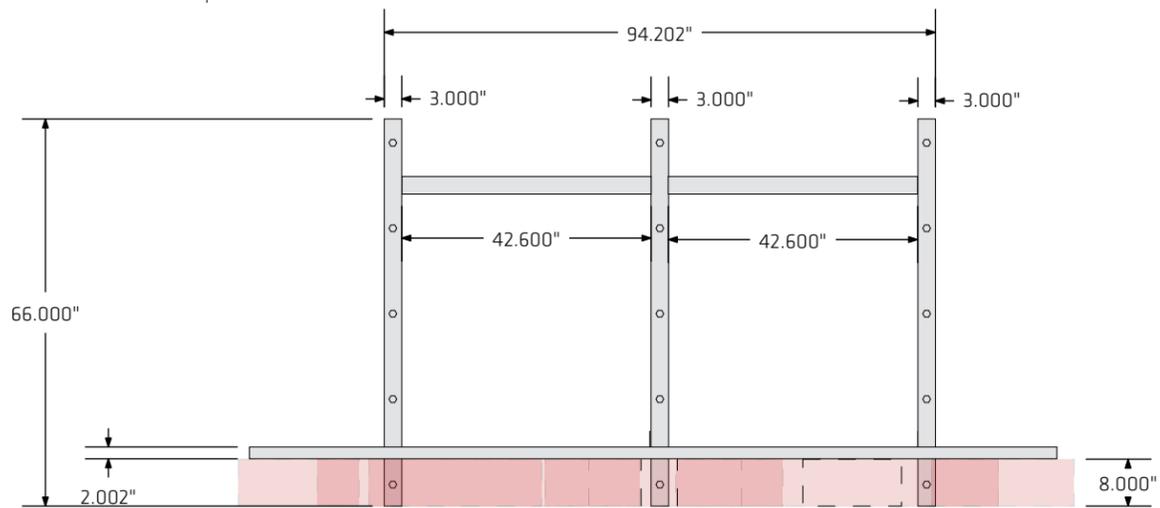
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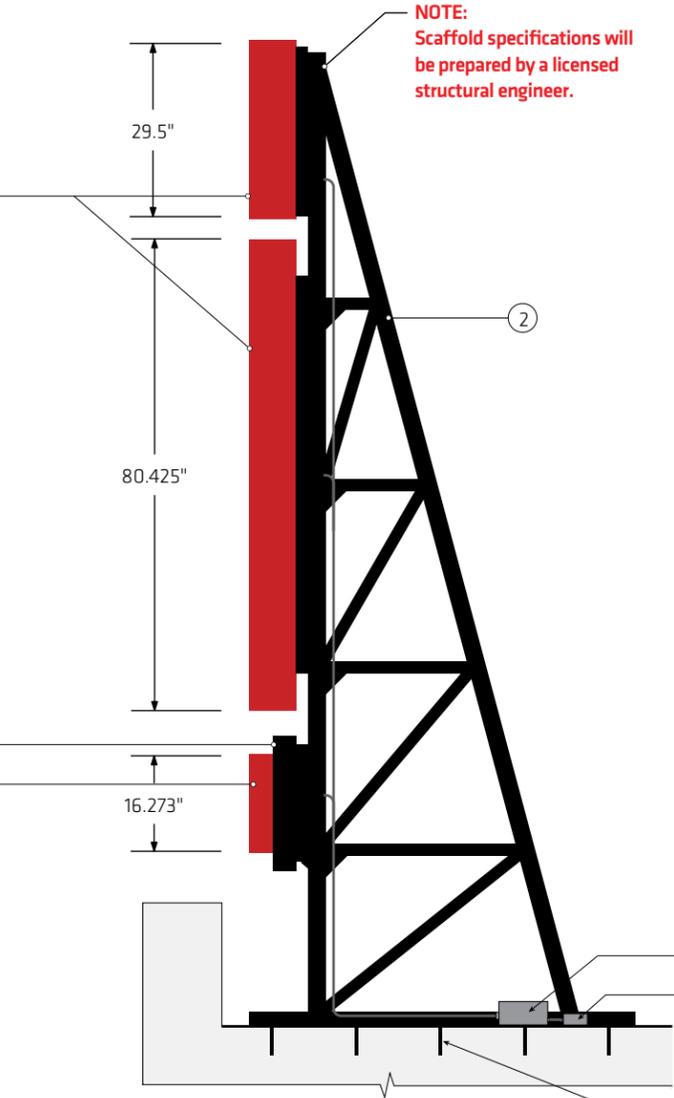
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Face View - Elevation | scale: 3/8" = 1'-0"



Top View | scale: 3/8" = 1'-0"



Side View | scale: 3/8" = 1'-0"

Freestanding Roof Sign with Open Face Channel Letters

- 8" deep open face channel letters with a 2-3" inset for the exposed triple stroke red LED faux neon lighting. Painted P1 red on all sides.
- 3" and 2" aluminum tube and angle scaffold structure will act as sign backer and wireway. Painted P2 black on all sides. Scaffold specifications will be prepared by a licensed engineer.
- 4" deep aluminum pan will act as mounting surface and wireway for the "District" letters.
- 4" deep open face channel letters with a 2" inset for the single stroke red LED faux neon lighting. Painted P1 red on all sides.
- 5x 6" x 24" sign mounting brackets. Anchors as required.
- Painted P2 black on all sides.

Notes:
Sign Mfr. to ensure all fasteners are counter sunk and painted to match

Electrical Notes:
A dedicated 120v 20amp circuit to be run within 6 ft of the sign, unless otherwise specified in this document. Electrical is to be provided by client and installed prior to sign installation by a licensed electrician.

Sign Area:
As Shown Here: 137.0 sq. ft.

Maximum Allowed:
15% of Secondary Building Facade|

3901 Main St. 382.5 sq. ft.
4320 Main St 315.9 sq. ft.

REMOTE POWER SUPPLIES
DEDICATED CIRCUIT / J-BOX

MOUNTING BRACKETS & ANCHORS
AS PER ENGINEER'S DRAWING



REFERENCE IMAGES | scale: NTS

DIRECTION A Roof Sign Lighting	
11291	Tower 22 District ROUND 2
3901 & 4320 Main St. Dallas, TX	
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<p>Paint Colors</p> <p>Sign mfr. to match PMS colors with the Mathews Paint System</p> <p>P1 MP15025 Prague Streetsign Red Satin</p> <p>P2 MP 31846 Onyx Satin</p>	
	
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Lighting Exhibit | scale: NTS

DIRECTION B
Wall Sign

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Tower 22 District
ROUND 2

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Direction B



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DIRECTION B
3901 Wall Sign

11291 **Tower 22 District**
ROUND 2

3901 & 4320 Main St.
Dallas, TX

Date: 06.14.24



TOWER 22
DISTRICT

Paint Colors
Sign mfr. to match PMS colors with the Mathews Paint System

- P1** MP15025 Prague Streetsign Red Satin
- P2** MP 31846 Onyx Satin



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3901 WALL SIGN - 3D RENDERING | scale: NTS

DIRECTION B
4320 Wall Sign

11291

Tower 22 District
ROUND 2

3901 & 4320 Main St.
Dallas, TX

Date: 06.14.24



Paint Colors

Sign mfr. to match PMS colors with the Mathews Paint System

P1 MP15025
Prague Streetsign Red
Satin

P2 MP 31846
Onyx
Satin



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4320 WALL SIGN - 3D RENDERING | scale: NTS

DIRECTION B
Wall Sign Details

11291 **Tower 22 District**
ROUND 2

3901 & 4320 Main St.
Dallas, TX

Date: 06.14.24



Paint Colors
Sign mfr. to match PMS colors with the Mathews Paint System

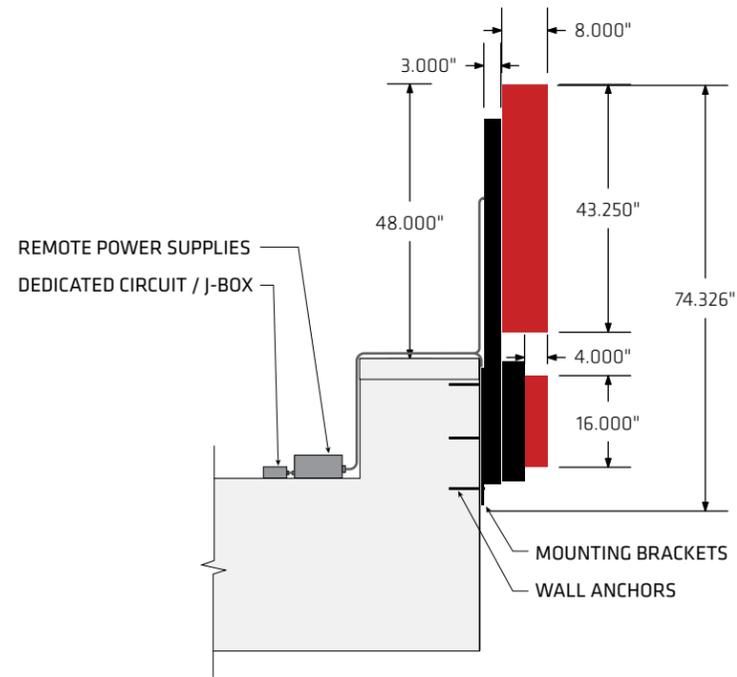
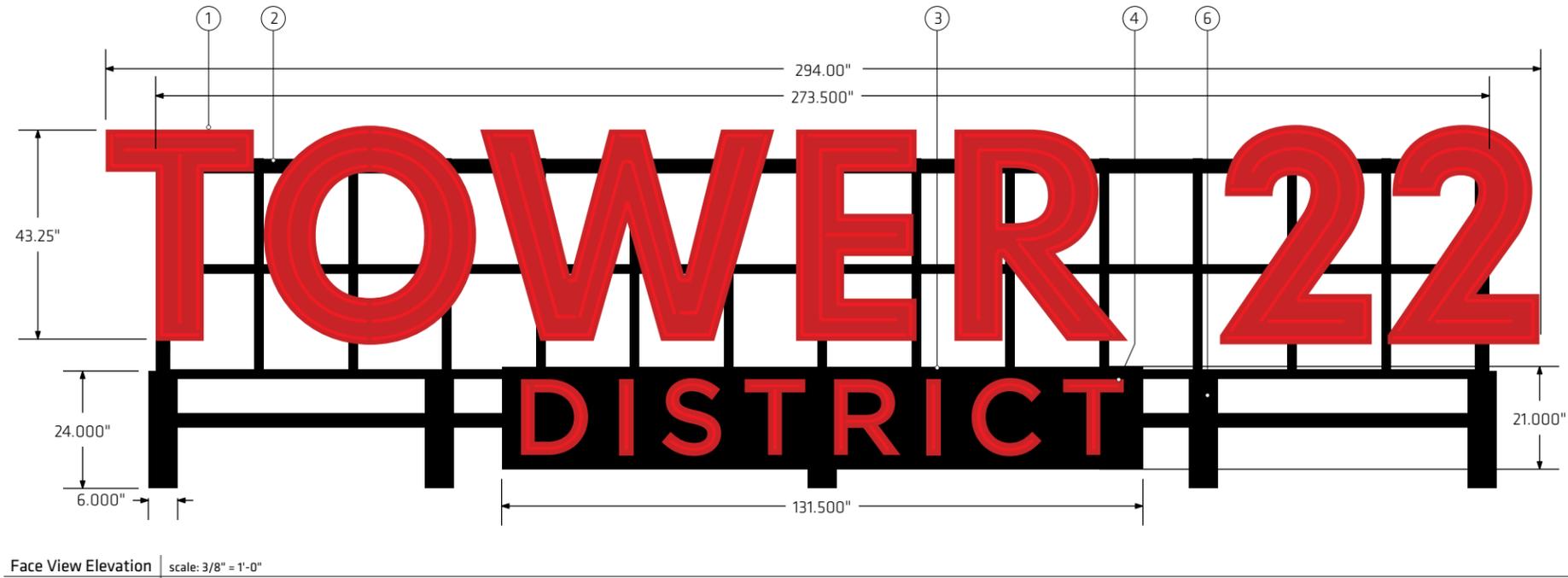
- P1** MP15025 Prague Streetsign Red Satin
- P2** MP 31846 Onyx Satin

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Open Face Channel Letter Wall Sign On Custom Scaffold

- 8" deep open face channel letters with a 2-3" inset for the exposed triple stroke red LED faux neon lighting. Painted P1 red on all sides.
- 3" and 2" aluminum tube and angle scaffold structure will act as sign backer and wireway. Painted P2 black on all sides.
- 4" deep aluminum pan will act as mounting surface and wireway for the "District" letters.
- 4" deep open face channel letters with a 2" inset for the single stroke red LED faux neon lighting. Painted P1 red on all sides.
- 5x 6" x 24" sign mounting brackets. Anchors as required. Painted P2 black on all sides.

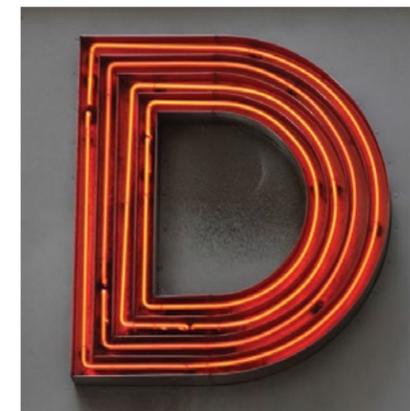
Notes:
Sign Mfr. to ensure all fasteners are counter sunk and painted to match

Electrical Notes:
A dedicated 120v 20amp circuit to be run within 6 ft of the sign, unless otherwise specified in this document. Electrical is to be provided by client and installed prior to sign installation by a licensed electrician.

Sign Area:
As Shown Here: 137.6 sq. ft.

Maximum Allowed:
15% of Secondary Building Facade

3901 Main St. 382.5 sq. ft.
4320 Main St 315.9 sq. ft.



REFERENCE IMAGES | scale: NTS

DIRECTION B Wall Sign Lighting	
11291	Tower 22 District ROUND 2
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<p>Paint Colors</p> <p>Sign mfr. to match PMS colors with the Mathews Paint System</p> <ul style="list-style-type: none"> P1 MP15025 Prague Streetsign Red Satin P2 MP 31846 Onyx Satin 	
	
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Tower 22 District
Exterior Signs

11291

Tower 22 District
ROUND 2

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Dallas, TX

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THANKS!



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