

Memorandum



CITY OF DALLAS

DATE February 25, 2026

TO Kimberly Bizer Tolbert, City Manager

SUBJECT **Street Name Change Request – Fairshop Drive to John Beckwith Sr. Drive**

In accordance with Section 51A-9.30(b) of the Dallas Development Code, this memorandum requests initiation of the process to consider renaming **Fairshop Drive to John Beckwith Sr. Drive** in recognition of Mr. Beckwith's extraordinary contributions to the City of Dallas.


John Beckwith Sr. was the founder of **Golden Gate Funeral Home**, a long-standing and respected African American-owned institution that has served Dallas families with dignity, compassion, and professionalism for generations. Established during a time of limited access and inequity, Golden Gate Funeral Home became a trusted cornerstone for the Southern Dallas community and beyond.

In addition to his business leadership, Mr. Beckwith was a committed community servant whose work supported families, churches, and civic organizations during some of their most difficult moments. His legacy reflects service, entrepreneurship, and a deep commitment to community uplift.

Fairshop Drive is located near Golden Gate Funeral Home and within the community Mr. Beckwith faithfully served. Renaming this street in his honor would serve as a lasting tribute to his impact and ensure his legacy is permanently recognized within the City of Dallas.

Please feel free to contact my office should additional information be needed.

Thank You,


Maxie Johnson
Council Member, District 4


Larin Gracey
Council Member, District 3


Lorie Blair
Council Member – District 8


Adam Bazaldua
Council Member, District 7


Jaime Resendez
Council Member, District 5

Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety
Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Aina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Directors and Assistant Directors

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