EXHIBIT B
UPTOWN PUBLIC IMPROVEMENT DISTRICT
PETITION SERVICE PLAN 2027-2033

	%†	2027 BUDGET	2028 BUDGET	2029 BUDGET	2030 BUDGET	2031 BUDGET	2032 BUDGET	2033 BUDGET
REVENUE								
* Fund Balance from Previous Year		13,378	43,996	52,376	60,165	69,808	79,933	91,613
Interest on cash balances		10,000	10,000	10,000	10,000	10,000	10,000	10,000
** Net Assessment Revenue		4,623,448	5,085,792	5,594,371	6,153,809	6,769,189	7,446,108	8,190,719
TOTAL REVENUE		**$ 4,646,826**	**$ 5,139,788**	**$ 5,656,748**	**$ 6,223,973**	**$ 6,848,997**	**$ 7,536,041**	**$ 8,292,332**
EXPENDITURES								
1 Marketing, Promotion, & Events	12.4%	571,560	632,194	695,780	765,549	842,427	926,933	1,019,957
2 Public Safety	23.9%	1,101,298	1,218,130	1,340,649	1,475,082	1,623,212	1,786,042	1,965,283
3 District Beautification & Related Services	25.4%	1,171,000	1,295,227	1,425,500	1,568,441	1,725,947	1,899,082	2,089,668
4 Capital Improvements	26.8%	1,231,409	1,362,044	1,499,038	1,649,353	1,814,984	1,997,051	2,197,468
5 Finance & Administration	10.1%	464,683	513,979	565,675	622,397	684,900	753,604	829,233
6 Audit	0.8%	35,000	35,000	36,000	36,000	36,500	36,500	37,000
7 Insurance	0.6%	27,881	30,839	33,940	37,344	41,094	45,216	49,754
8 PID Renewal Fee	0.0%	-	-					15,000
TOTAL EXPENDITURES	**100.0%**	**$ 4,602,829**	**$ 5,087,412**	**$ 5,596,583**	**$ 6,154,166**	**$ 6,769,064**	**$ 7,444,429**	**$ 8,203,362**
FUND BALANCE / RESERVES††	**1.0%**	**$ 43,996**	**$ 52,376**	**$ 60,165**	**$ 69,808**	**$ 79,933**	**$ 91,613**	**$ 88,970**
TOTAL EXPENDITURES & RESERVES		**$ 4,646,826**	**$ 5,139,788**	**$ 5,656,748**	**$ 6,223,973**	**$ 6,848,997**	**$ 7,536,041**	**$ 8,292,332**

Category Details

* *Estimated PID funds from prior term to carryover to the new term to be utilized for petitioned services*

** *Net assessment reflects the deduction of City and County fees from the gross assessment collection*

† *The % for each expense service category is calculated by dividing the $ amount of each category by the total expenditures. The carryover % is calculated by dividing the total carryover $ amount by the net assessment revenue*

†† *Estimated PID funds to carry over to the new service plan year to be utilized for petitioned services and to cover important Q1 expenditures such as salaries and insurance due to delayed assessments.*

2027-2033 average estimated Assessments @ $0.045 per $100 valuation, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts.

1 *Marketing, Promotion & Events - PID marketing and promotion efforts to enhance brand and deliver service enhancement updates and gather property owner input. PID funded events for the community, such as space activations and social gatherings*

2 *Public Safety - Ongoing public safety though DPD patrol off duty, private security, homeless outreach, and Uptown Safety HQ operations*

3 *District Beautification & Related Services - Regular and special project maintenance such as sidewalk cleaning, landscaping, graffiti removal, and infrastructure upkeep to ensure the area remains clean, safe, and welcoming*

4 *Capital Improvements - Large projects such as lighting, Griggs Park enhancements, dog park renovations, McKinney Avenue Transit Authority improvements, and other large scale projects to be identified in the future. Two-Way project management funding as needed, for the reconversion of McKinney Ave and Cole Ave*

5 *Finance & Administration – PID overhead costs to operate and maintain PID functions such as key administrative personnel's salaries, office operations, insurance, and general administrative expenses*

6 *Cost for contractually required annual independent audit*

7 *Cost for contractually required insurance coverage as applicable (i.e. Workers' Comp & Employers Liability, Business Automobile Liability, Commercial General Liability and Commercial Crime, Directors and Officers/Professional Liability)*

8 *PID creation/renewal Application fee, payable at end of term*