

# Connect Dallas Strategic Mobility Plan

**Transportation & Infrastructure  
Committee**

**February 18, 2020**

**Michael Rogers, Director  
Department of Transportation**





- Dallas Strategic Mobility Plan (SMP) Overview
- Process and community engagement
- Next Steps and Discussion

# Connect Dallas

Is a comprehensive multimodal strategy that will:



- Modernize how we prioritize transportation resources to accomplish the city's strategic goals.
- Align transportation efforts with the City's housing, economic, equity, and sustainability goals.
- Improve integration with our land use policies and transit initiatives

# Connect Dallas

A new way of looking at Transportation that helps all our transportation plans and programs work together instead of competing for space, funding, and support.



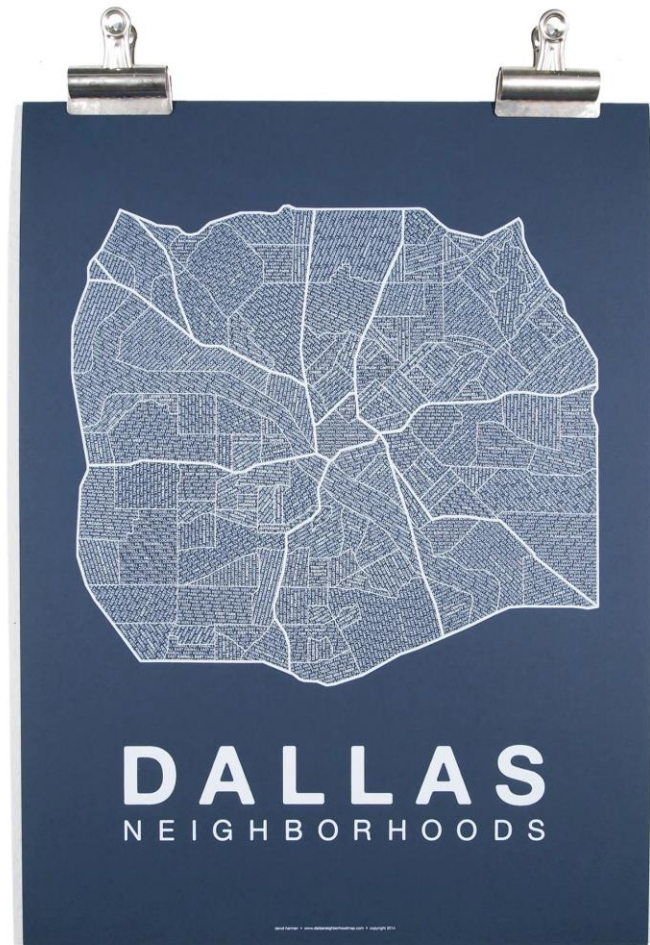
# What is a Strategic Mobility Plan (SMP)?

- Action plan that guides transportation planning
- Short-term (<5 years) and long-term project list
- Policy Guidance to ensure equitable, affordable, safe, accessible and sustainable transportation
- Integrated strategy with economic development, land use and housing initiatives



# What will this Strategic Mobility Plan (SMP) Do?

- Better connect neighborhoods across Dallas
- Improve current multimodal transportation system
- Increase collaboration with other partnering agencies
- Plan for the long-term transportation future of the city



# Cities with Strategic Mobility Plans



Washington,  
DC



Austin, TX



Atlanta, GA



Dallas, TX



Baton Rouge,  
LA



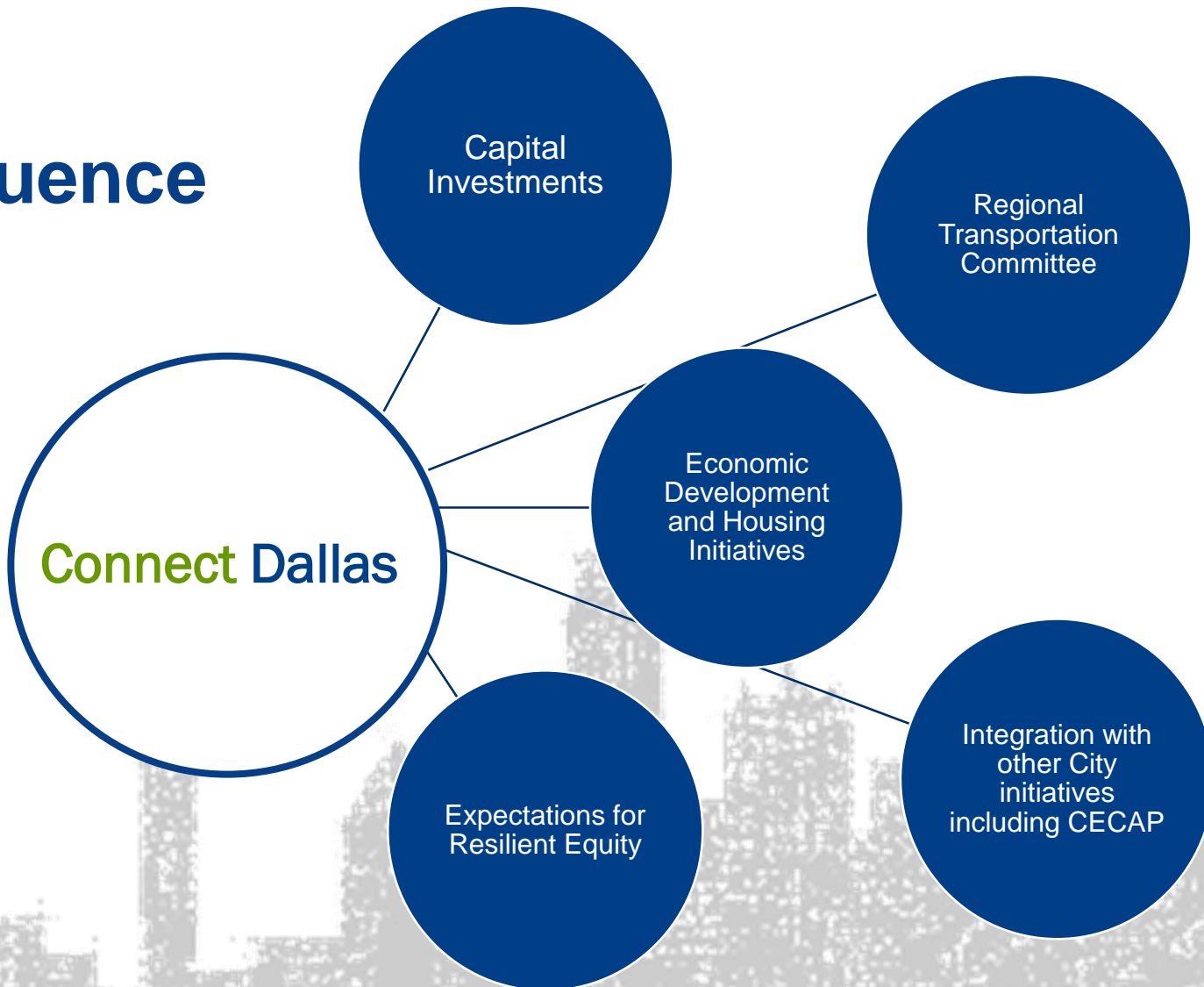
San Antonio,  
TX

# Background

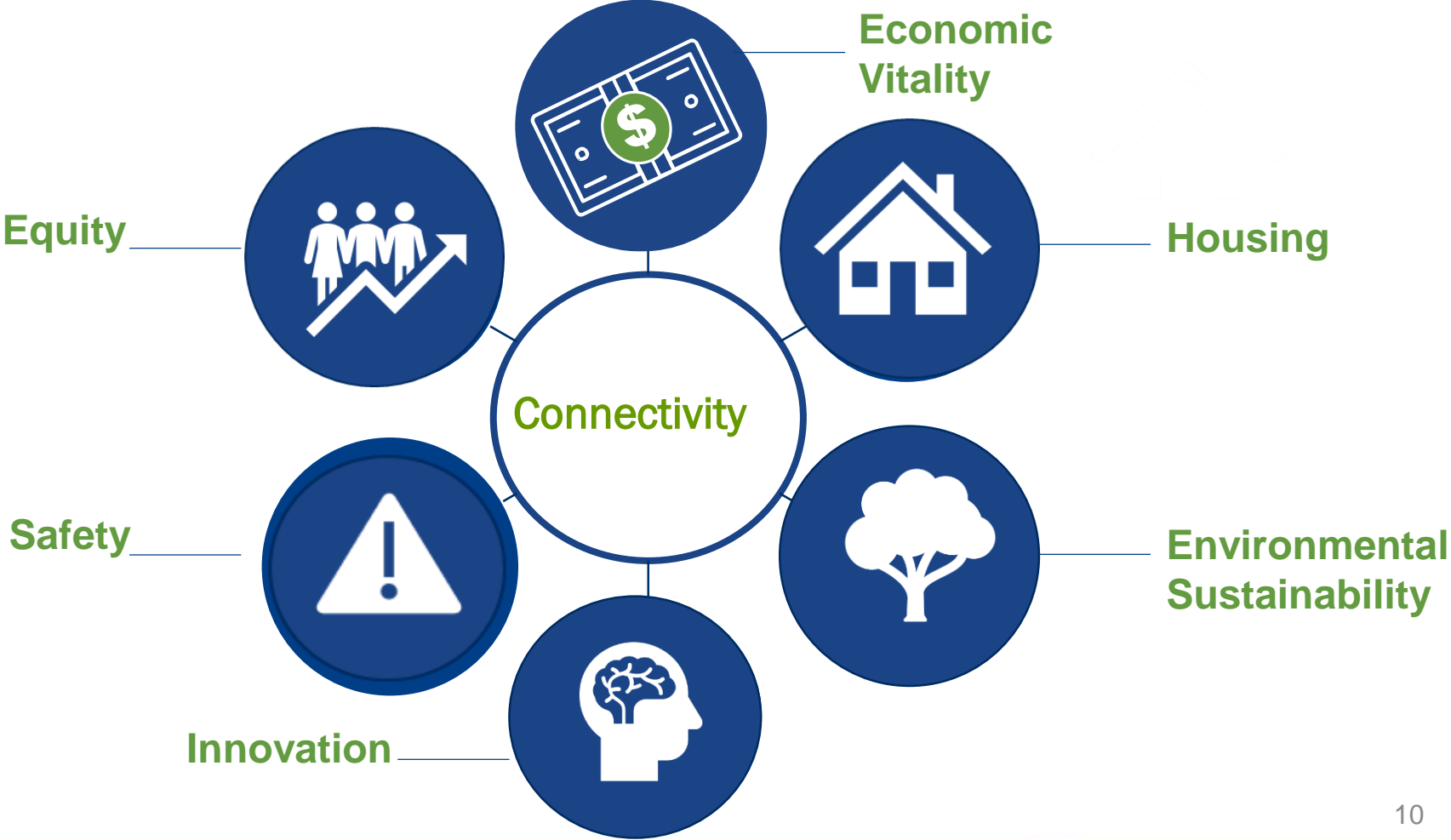
- Development of citywide transportation plan recommended in Transportation Equity Report (Dallas Resilience Strategy)
- Study was supported through Regional Transportation Council (RTC) action in May 2018.
- City initiated procurement for consultant assistance for SMP in the summer of 2018.
- In February 2019, City Council approved Kimley-Horn & Associates contract for SMP development.
- April 2019 – Connect Dallas SMP Planning Process Began.



# Influence



# Connect Dallas Driving Principles



# Schedule

**Driving**

Principles

**Reporting**

Project  
Initiation &  
Data  
Gathering

Visioning &  
Goals

Scenario  
Planning

Communicate  
Results

Plan  
Recommendations

April-June 2019

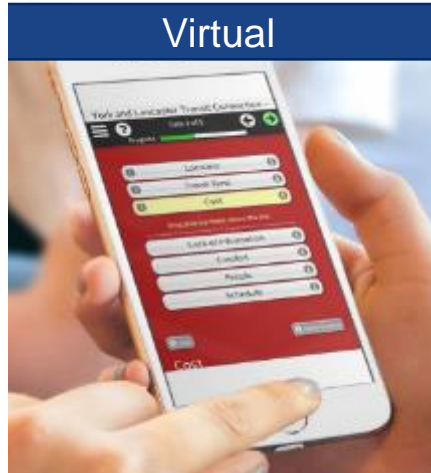
July-October  
2019

September –  
December 2019

January-  
February 2020

February-May  
2020

# Stakeholder and Public Engagement



- Outreach to City Council
- Mobility Advisory Committee
- Partner Agency Committee
- Public Surveys (2)
  - Connect Dallas Mobility Survey
  - MetroQuest Survey
- Town Hall Meetings
- Small Group Discussions
- Focus Groups
- Mobility Fair & Symposium
- Public Rollout event

Group Meetings

Workshop

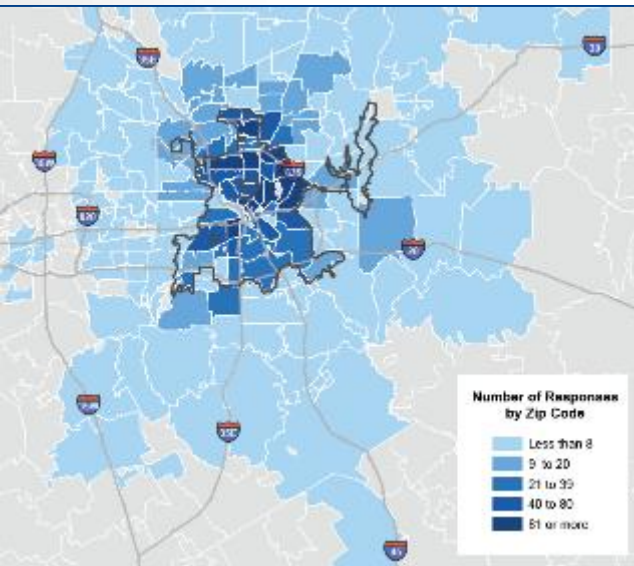
# Stakeholder and Public Engagement

The planning process has been guided by Advisory Committees

- Mobility Advisory Committee - Comprised of City Council recommended neighborhood/community representatives, Special Needs Community, Youth and Seniors
  - Mobility Advisory Committee meetings occurred in May 2019, July 2019, January 2020
- Partner Agency Committee - Comprised of public agencies that regularly collaborate with the City of Dallas on project planning and implementation
  - First Partner Agency Committee Meeting occurred in January 2020

# Phase 1 Engagement

Online Survey #1 – open from September 1- November 30

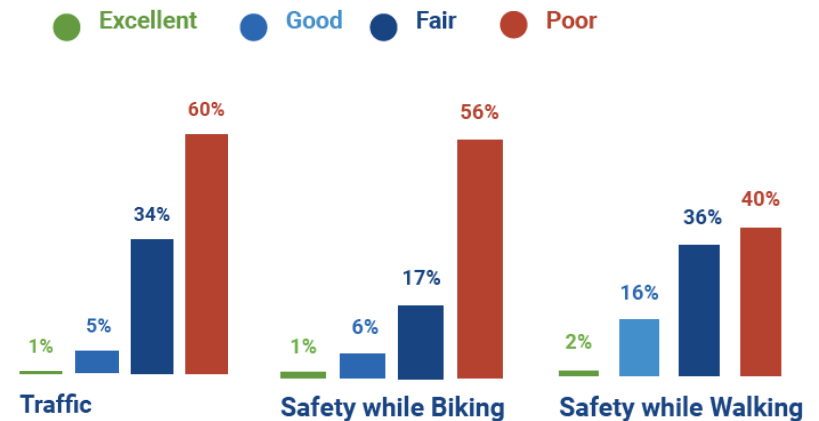
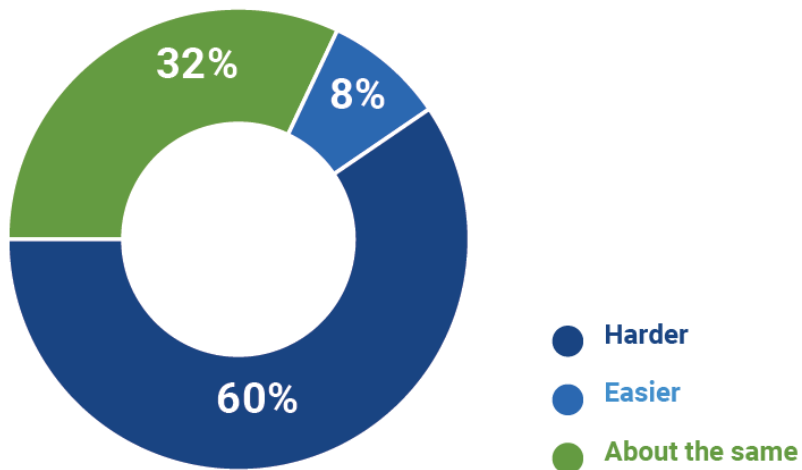


- Convened the Mobility Advisory Committee
- Engaged 9+ groups in small group discussions
- Administered the first Online Survey
- Coordination with the Partner Advisory Committee

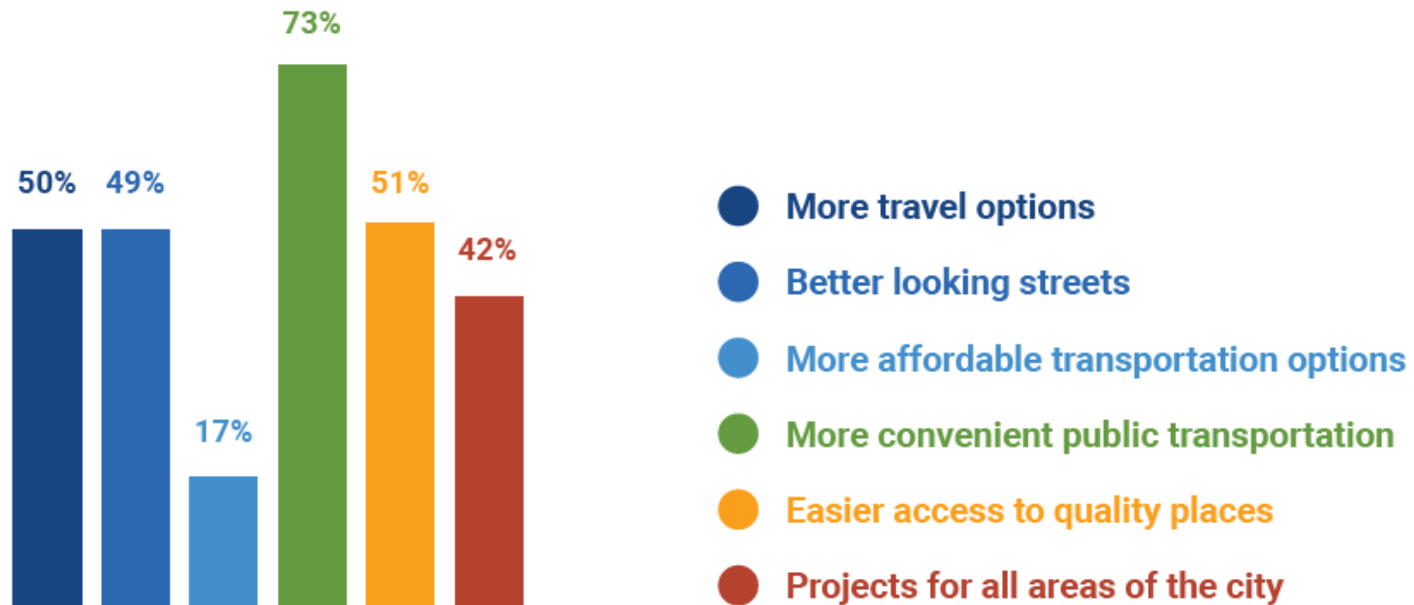
# Key Takeaways

Over the last few years, is getting around Dallas easier, about the same, or harder?

How would you rate the following in Dallas?



# What THREE changes would you like to see through the Connect Dallas process?





# Key Deliverables



**Foundations Report**

**Catalytic Projects Evaluation**

**Scenario Planning Report Card**

**Upcoming:**

- Implementation Plan
- Capital Program Preparation
- Policy Diagnostic

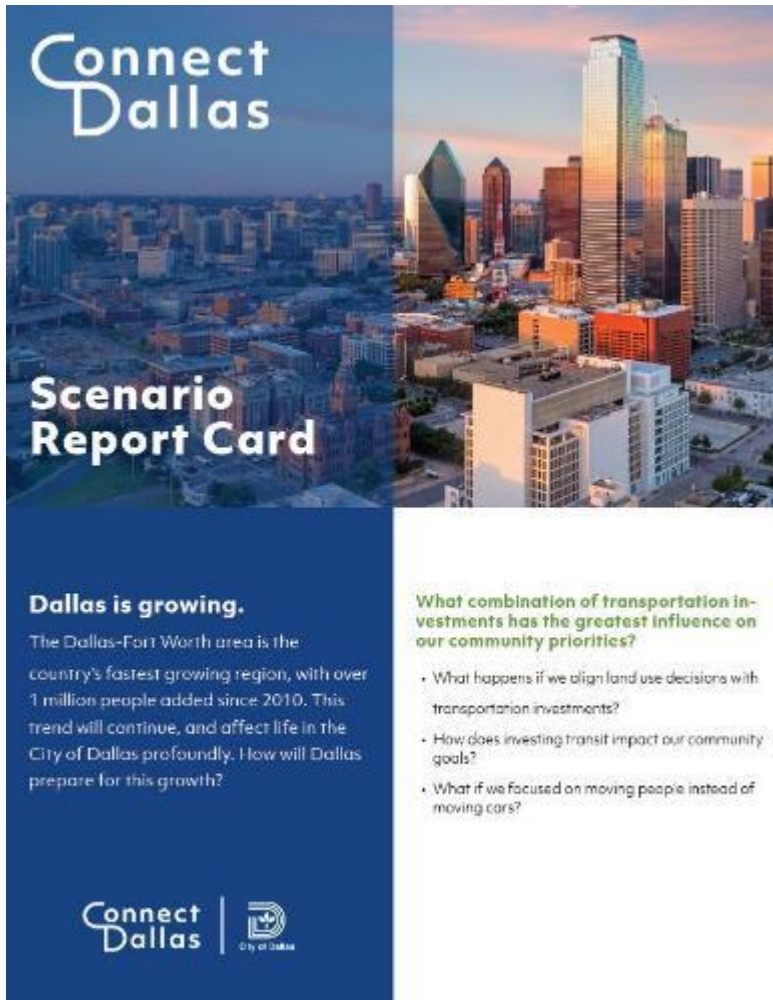
# Scenario Planning Update



- Evaluating three different transportation investment scenarios
- Considers projects from all of our adopted plans, capital programs, and regional and state efforts.
- Evaluation metrics were developed that represent each of the Driving Principles

Feedback on scenario results will be requested from the MAC participants at the Feb 27<sup>th</sup> Symposium and general public through an online survey.

# What do the results tell us?



*Scenario Planning tests the likely ability of each scenario to advance the Connect Dallas driving principles:*



Economic Vitality



Sustainability



Housing



Equity



Innovation



Safety

19

# Scenario Planning – Performance Metrics

<p><b>Economic Vitality:</b> </p> <p>Integrate transportation investments, workforce development goals, and economic development priorities.</p>	<p><b>Equity:</b> </p> <p>Provide safe, affordable access to jobs, services, education, and opportunities for all City residents.</p>	<p><b>Housing:</b> </p> <p>Support affordability by creating supportive environments where the City's diversified housing strategy can flourish.</p>
<ul style="list-style-type: none"> <li>• Workforce Access</li> <li>• Population Access to Major Activity and Employment Centers</li> <li>• Access to Jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Transit Coverage</li> <li>• Access to Schools, Parks, and Hospitals</li> <li>• Access to Goods and Services</li> <li>• Investment in Opportunity Zones</li> </ul>	<ul style="list-style-type: none"> <li>• Access to Affordable Housing</li> <li>• Household Transportation Expenses</li> </ul>
<p><b>Innovation:</b> </p> <p>Leverage existing and emerging technologies to meet 21st century challenges and grow new industries.</p>	<p><b>Safety:</b> </p> <p>Improve safety for all modes of transportation.</p>	<p><b>Environmental Sustainability:</b> </p> <p>Provide a variety of travel options to encourage residents to travel by transit, biking, or walking.</p>
<ul style="list-style-type: none"> <li>• Transportation Technology Impact</li> <li>• Connected/Autonomous Vehicle Readiness</li> </ul>	<ul style="list-style-type: none"> <li>• Investment in Safety "Hot Spots"</li> <li>• Miles of Dedicated Pedestrian and Bicycle Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Mode Share</li> <li>• Vehicle Miles Traveled (VMT) per Capita/per Household</li> <li>• Household Fuel Consumption/Emissions</li> </ul>

# Online Survey #2 – open through March 31<sup>st</sup>

Let's Get Moving!

**WELCOME**

Thank you for continuing the conversation about transportation in Dallas!

Connect Dallas is the City's first-ever 5-Year strategic transportation vision. Through this planning process, City leadership, residents, and stakeholders are working together to envision a transportation system that supports the city's housing, economic, equity, safety, and sustainability goals.

Online Survey Results

Language

Begin

PRINCIPLES

TRADEOFFS

SCENARIOS

THANK YOU

?

Connect Dallas is considering all forms of transportation, including bicycling, walking, driving, transit, freight, and innovative mobility options. The plan also recognizes that the City will have a limited amount of funds to spend on transportation projects in the future.

Connect Dallas



Connect Dallas seeks to define a transportation strategy based on creating a more *equitable, sustainable, and economically vibrant* future. Please join the City of Dallas for an **interactive workshop** and **panel discussion** regarding the future of mobility in Dallas.

**Mobility Fair, 4-7 p.m.**

The Mobility Fair will allow attendees to learn about the plan and provide input in a casual drop-in setting. Activities include:

- Plan background and update
- Provide input on the City's transportation future through interactive stations
- Speak with agencies and professionals involved in planning transportation for the City and region

**Symposium, 5-6:30 p.m.**

Join community representatives and transportation professionals from around Dallas for a panel discussion on the importance of improved mobility as the City continues to grow.

Moderated by **Ruben Landa**, Greater Dallas Planning Council

Panelists:

- **Jennifer Sanders**, Dallas Innovation Alliance
- **Patrick Kennedy**, DART Board of Directors
- **Zarin Gracey**, City of Dallas Office of Business Diversity
- **Chris Miller**, Uber Director of Public Affairs
- **Monte Anderson**, Options Real Estate

Drop-in to one or both events any time!

**FEBRUARY 27**  
4-7 P.M.

**BRISCOE CARPENTER  
LIVESTOCK CENTER**  
at Fair Park  
1403 Washington Street  
Enter Gate 2

**FREE AND OPEN TO  
THE PUBLIC**

**RSVP**

or visit [bit.ly/dallasmobilityplan](http://bit.ly/dallasmobilityplan)

# February 27 Briscoe Carpenter Livestock Center

4-7 p.m.

## Mobility Fair, 4-7 p.m.

- Interactive workshop designed to gather public input
- Presents scenario results and a general project update
- Partner agencies invited to set up booths

## Symposium, 5-6:30 p.m.

- Panel Discussion, 5:00-6:30 p.m.
- Co-promoted by ULI and GDPC



# Next Steps

## February

- Scenario Planning Results
- MetroQuest Survey (Feb 10)
- Mobility Workshop (Feb 27)

## March

- Council Outreach
- Phase 2 Engagement Summary
- Policy Diagnostic

## April

- Council Briefing
  - *provide direction on the preferred strategy*

## May

- Plan Reporting
- Adoption of final report

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